

**COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND**

**2010 Legislative Session**

Resolution No. CR-73-2010

Proposed by The Chairman (by request – County Executive)

Introduced by Council Members Campos, Olson, Dean, Harrison, Dernoga, Bland,  
Exum, Turner and Knotts

Date of Introduction July 13, 2010

**RESOLUTION**

1 A RESOLUTION concerning

2 *Anacostia Trails Heritage Area Management Plan: A Functional Master*

3 *Plan for Heritage Tourism*

4 For the purpose of approving an amendment to the *Anacostia Trails Heritage Area Management*  
5 *Plan: A Functional Master Plan for Heritage Tourism* (“*Management Plan*”) allowing for the  
6 transfer of official management for the Anacostia Trails Heritage Area’s tourism programs from  
7 the Redevelopment Authority of Prince George’s County to Anacostia Trails Heritage Area, Inc.  
8 (ATHA).

9 WHEREAS, Chapter 601, 1996 Laws of Maryland, codified at Title 13, Subtitle 11 of the  
10 Financial Institutions Article of the Annotated Code of Maryland, established the Maryland  
11 Heritage Areas Program to promote historic preservation and areas of natural beauty in order to  
12 stimulate economic development through tourism; and

13 WHEREAS, on September 25, 2001, the County Council, sitting as the District Council,  
14 approved Council Resolution CR-47-2001 that adopted the *Management Plan*, which designated  
15 the Redevelopment Authority as the management entity for Anacostia Trails Heritage Area; and

16 WHEREAS, ATHA, Inc., a duly incorporated Maryland nonprofit organization, has  
17 increasingly shown its ability to function autonomously by setting goals, developing a new  
18 strategic plan, hiring staff and reinventing itself as an independent and self-sufficient entity; and

19 WHEREAS, The Board of the ATHA, Inc., made up of elected officials from the  
20 municipalities within the Anacostia Trails Heritage Area, on January 28th, 2010, unanimously  
21 voted to approve a five year Strategic Plan, which included the endorsement of the change in the  
22 management entity from the Redevelopment Authority to ATHA, Inc.; and

1           WHEREAS, ATHA, Inc. has sought to become the official management entity for the  
2 Anacostia Trails Heritage Area and requested a change in the *Management Plan* in line with the  
3 other heritage areas in Maryland; and

4           WHEREAS, the amendment of the *Management Plan* has been approved by the  
5 Redevelopment Authority of Prince George’s County, by resolution 2010-1, on or about June 7,  
6 2010; and

7           WHEREAS, the Maryland Heritage Areas Authority requires a County Council resolution  
8 for consideration of its approval of amendments to the *Management Plan*; and

9           WHEREAS, the County Executive, by his signature, expresses approval of this amendment  
10 to the *Management Plan*.

11           NOW, THEREFORE, BE IT RESOLVED that the County Council of Prince George’s  
12 County, Maryland, hereby expresses approval of the amendment of the *Anacostia Trails*  
13 *Heritage Area Management Plan: A Functional Master Plan for Heritage Tourism*, as set forth  
14 in Attachment “A”, submitted by the Redevelopment Authority to the County Executive of  
15 Prince George’s County, Maryland.

16           BE IT FURTHER RESOLVED, that upon approval of this amendment by the Maryland  
17 Heritage Area Authority, that Chapter 7 of the *Anacostia Trails Heritage Area Management*  
18 *Plan: A Functional Master Plan for Heritage Tourism*, shall be revised to reflect that ATHA,  
19 Inc. shall become the management agency for implementation of the Management Plan.

20           BE IT FURTHER RESOLVED, that the Clerk of the Council is directed to provide a copy  
21 of this approved resolution and all necessary background information to the Maryland Heritage  
22 Areas Authority, the Maryland-National Capital Park and Planning Commission, the Prince  
23 George’s County Redevelopment Authority, the ATHA, Inc. and each of the municipalities  
24 within the Anacostia Trails Heritage Area.

Adopted this 13th day of July, 2010.

COUNTY COUNCIL OF PRINCE  
GEORGE'S COUNTY, MARYLAND

BY: \_\_\_\_\_  
Thomas E. Dernoga  
Chair

ATTEST:

\_\_\_\_\_  
Redis C. Floyd  
Clerk of the Council

APPROVED:

DATE: \_\_\_\_\_

BY: \_\_\_\_\_  
Jack B. Johnson  
County Executive

**ATTACHMENT A**

**INFORMATION SHEET**  
Anacostia Trails Heritage Area, Inc.  
Heritage Tourism  
Change in Management

ATHA's office is located in COUNCILMANIC DISTRICT 2

**APPLICANT:** Anacostia Trails Heritage Area, Inc. , heritage tourism agency.

**DESCRIPTION:** The Anacostia Trails Heritage Area, Inc. (ATHA, Inc.) is requesting that the Anacostia Trails Heritage Area Management Plan: A Functional Master Plan for Heritage Tourism be revised transferring management powers of the areas heritage tourism programs from the Redevelopment Authority of Prince George's County to ATHA, Inc., a non-profit heritage tourism agency which will independently coordinate programs that are funded by the State or County under the Maryland Heritage Area Authority program.

ATHA, Inc. promotes heritage tourism along the Route One Corridor of the County. It has been the funding source for local entities offering mini-grants for various and creative tourism projects throughout the Anacostia Trails Heritage Area. It also hosts an annual Bike-Ride Event in conjunction with Gorgeous Prince George's Day. It has taken the lead in administering the ATHA Signage and and recently developed the Trail Blazing African American Stories brochure.

**PROGRAM CONTACT:** Alta Morton, Board Chair  
ATHA Inc.  
4310 Gallatin Street  
Hyattsville, Maryland 20781  
PH: (301) 887-0777  
FAX: (301) 887-1077

**FINANCIAL AND**

**LOCAL CONTRIBUTION:** Maryland Heritage Area Authority

**NEIGHBORHOOD/**

**LOCALITY:** Prince George's County, Maryland