

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND
2011 Legislative Session

Resolution No. CR-30-2011

Proposed by Council Member Johnson

Introduced by Council Members Johnson, Harrison, Franklin, Toles, Patterson

Co-Sponsors Olson, Lehman, Campos and Turner

Date of Introduction April 5, 2011

RESOLUTION

1 A RESOLUTION concerning

2 Keep America Beautiful 2011 Great American Cleanup

3 For the purpose of expressing the County Council’s recognition of the 2011 Keep America
4 Beautiful’s Great American Cleanup.

5 WHEREAS, Keep America Beautiful’s Great American Cleanup, the nation's largest
6 community improvement program, takes place annually from March 1 through May 31,
7 involving an estimated 3 million volunteers and attendees; and

8 WHEREAS, the Great American Cleanup is a significant opportunity for local
9 organizations to coordinate community-building, educational and awareness programs that
10 engage people in activities that can improve the quality of life in places close to our heart and
11 home—our neighborhoods and our communities; and

12 WHEREAS, Keep America Beautiful believes that each of us holds an obligation to
13 preserve and protect our environment; and

14 WHEREAS, The Prince George’s County Department of Public Works and Transportation,
15 encourages those who live, work and worship in Prince George's County to help keep the
16 environment along county-maintained roadways and rights-of-way clean and free of litter
17 through a myriad of activities including, but not limited to, Adopt-A-Road, Adopt-A-Median,
18 Adopt-A-Pond, community-wide cleanups, illegal sign removal and similarly related activities
19 that work to ensure the removal of litter, bulky materials and other debris ranging from soda cans
20 and coffee cups to refrigerators and construction waste; and

21 WHEREAS, in addition under the County Code, residents living in single-family homes
22 and business proprietors are required to treat and remove snow and ice on sidewalks abutting

1 their properties, as well as trim and/or remove overgrown tree limbs, shrubs, etc. that could
2 impede sight distance and/or mobility on sidewalks, rights-of-way or roadways; and

3 WHEREAS, Keep America Beautiful follows a practical approach that unites citizens,
4 businesses and government to find solutions that advance our core issues of preventing litter,
5 reducing waste, and beautifying communities; and

6 WHEREAS, in 2010 hardworking volunteers donated more than 5.7 million hours to clean,
7 beautify and improve more than 33,000 communities during more than 30,000 events in all 50
8 states and beyond. Activities included beautifying parks and recreation areas, cleaning seashores
9 and waterways, handling recycling collections, picking up litter, planting trees and flowers, and
10 conducting educational programs and litter-free events; and

11 WHEREAS, the 2011 theme, "*Green Starts Here*", is a rally call that encourages civic
12 leaders and volunteer groups to begin creating more sustainable communities through their
13 efforts as volunteers, and through their daily choices and actions; and

14 WHEREAS, throughout the months of March, April and May, an anticipated 3.5 million
15 volunteers organized by 1,200 Keep America Beautiful affiliates and participating organizations
16 nationwide will rally to beautify and greet their neighborhoods by planting trees, flowers and
17 community gardens, removing graffiti, reclaiming community amenities like parks and
18 playgrounds, cleaning up litter and debris from public lands and hosting recycling drives; and

19 WHEREAS, Concerned Citizens for a Cleaner County, Inc. became Maryland's first
20 affiliate of Keep America Beautiful in 1995 and began to operate as Keep Prince George's
21 County Beautiful; and

22 WHEREAS, the Concerned Citizens for a Cleaner County, Inc. mission is to involve every
23 County resident and business in a litter reduction, recycling and/or beautification project; and

24 WHEREAS, the Keep Prince George's County Beautiful campaign focuses attention on the
25 broken window syndrome, a condition in which blight is permitted to lay on an environment
26 resulting in a perceived invitation to further degrade the area or even invite criminal activity;
27 and

28 WHEREAS, the Concerned Citizens for a Cleaner County, Inc. uses a number of tools in
29 schools, civic organizations and business groups to illustrate the impact of clean communities on
30 the environment and to develop ways to prevent environmental deterioration to communities.

31 NOW, THEREFORE, BE IT RESOLVED by the County Council of Prince George's

1 County, Maryland, that the County Council is supportive of the *Keep America Beautiful's Great*
2 *American Cleanup 2011* and Concerned Citizens for a Cleaner County, Inc.'s *Keep Prince*
3 *George's County Beautiful* campaign and strongly urges Prince George's County citizens and
4 residents to participate throughout the months of March, April and May in the campaign by
5 developing a clean community initiative where they live, learn and work.

6 BE IT FURTHER RESOLVED that the Clerk of the Council is directed to transmit a copy
7 of this resolution to the Concerned Citizens for a Cleaner County, Inc. and Keep Prince George's
8 County Beautiful.

Adopted this 5th day of April, 2011.

COUNTY COUNCIL OF PRINCE
GEORGE'S COUNTY, MARYLAND

BY: _____
Ingrid M. Turner
Chair

ATTEST:

Redis C. Floyd
Clerk of the Council