

2024 Performance Report

Arian Albear, Director

Education and Workforce Development Committee County Council

## PRINCE GEORGE'S COUNTY MEMORIAL LIBRARY SYSTEM (PGCMLS)

#### Overview of Prince George's County Memorial Library System

#### History

In 1902, the <u>State Library Commission</u> was authorized to develop public libraries throughout Maryland. The County Commissioners allocated funds to establish the <u>Prince George's County Memorial Library System</u> (PGCMLS) in 1946 as "a living memorial to those... who served in wars" under a law enacted by the State legislature. The Laurel Branch was the first library to become part of the System.

In 2024, PGCMLS operates 19 regional branches, a 24/7 online library, and pop-up services throughout the County. The Library System also provides service at the County Correctional Center. PGCMLS has been fine-free since June 2020.

#### Leadership

PGCMLS is governed by a 7-member volunteer <u>Board of Library Trustees</u>, which is appointed by the County Executive and approved by the County Council. This group serves as the policy-making body that guides the development of library services. The <u>PGCMLS Foundation</u> provides critical philanthropic support to the Library.

BOARD OF LIBRARY TRUSTEES <sup>1</sup>			
Member Name	Office Held	Term Start	Term End
Sylvia Bolivar	Chair	2016	31/Dec/2026
Mark A. Sandoe	Vice-Chair	18/Jun/2024	31/Dec/2026
Angela D. Smith	Member	1/Apr/2020	31/Dec/2025
Rhea L. Marshall	Member	18/Jun/2024	31/Dec/2027
Robert Fernandez*	Member	5/Jul/2022	31/Dec/2024
Chanté R. Sedwick	Member	18/Jun/2024	31/Dec/2027
Sandra S. Johnson	Member	18/Jun/2024	31/Dec/2028

On the executive side, the organization is headed by the following personnel:

Mark Winston, Ph.D., Chief Executive Officer

Megan Sutherland, Chief Operating Officer

### 2024 PGCMLS PERFORMANCE REPORT

#### FY 2024 Accomplishments

- Conducted search and hired new Library system CEO, Dr. Mark Winston.
- Started construction on the Common Labs at Beltsville, Fairmount Heights, Largo-Kettering, and Oxon Hill
- Construction began on the new Baden Branch Library.
- Offered digital literacy programs in English, Spanish, Dari, and Pashto to reduce the digital divide.

#### FY 2025 Initiatives

- Completion of a new strategic plan to guide the Library System over the next three to five years.
- Construction and/or renovation of all Commons Labs will be completed. The Labs are located at the Beltsville, Bladensburg, Fairmount Heights, Largo-Kettering, and Oxon Hill Branch Libraries.
- Start the required classification and compensation study.
- Delivery of the Library2Go: Career Connector vehicle funded by a Department of Labor grant.
- Surpass over one million books delivered to Prince George's County children through the Books from Birth program.

#### 2024 PGCMLS PERFORMANCE REPORT

Program Location	Number of Programs	Total Attendance	Average Attendance
Onsite	6,209	122,493	20
Outreach	337	25,586	76
Hybrid	7	60	9
Virtual	361	5,568	15
Virtual Outreach	1	18	18
Total	6,915	153,725	22

Initiative Type	Number of Programs		Average Attendance
Affordable Connectivity Program			
(ACP)	4	102	26
Asian Pacific American Heritage	43	759	18
Black Heritage	114	2,871	25
Hispanic Heritage	45	981	22
LGBTQ+	25	448	18
MD STEM Festival	45	791	18
Native American and Indigenous			
Peoples Heritage	32	549	17
One MD One Book	6	37	6
Teentober	31	429	14
Welcome Week	6	300	50
Women's History	31	574	19
Summer Meals	303	4,746	16
Total	685	12,587	18

# 2024 PGCMLS PERFORMANCE REPORT

PROGRAMS

## BOOKS FROM BIRTH

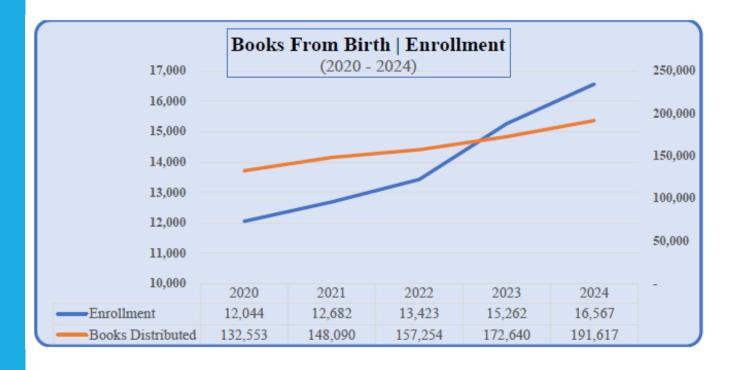
Allows parents to sign up their children to receive one free book per month and develop a home library of up to 60 books.

FY 2024 Funding: \$372,000

85% of Public Services and Program Budget.

The Library continues to express concern over the long-term affordability of the program as enrollment and distribution have increased.

In December 2024, PGCMLS celebrated the distribution of their 1,000,000<sup>th</sup> book.



## SUMMER READING PROGRAM AND PUBLIC RELATIONS SPECIAL PROGRAMS AND EVENTS

2024 Summer Prince George's	Preschool	Elementary	Teen	Adult	Total
Program Enrollment	689	2,194	478	1,656	5,017
Participation After Enrollment	358	1,055	196	792	2,401
Completers	254	715	136	568	1,673
Percent Completers	37%	33%	28%	34%	33.3%
Minutes Read and Logged	1,638,430				
Number of Programs 6/1 - 8/15	417	556	117	465	1,555
Number of Attendees 6/1 - 8/15	12,849	12,076	1,820	4,307	31,052
Outreach Programs 4/15- 8/15	13	48	9	39	109
Outreach Attendees 4/15 - 8/15	802	3,415	619	2,937	7,773

Summer Reading Program:
Partnership with Washington
Nationals called "Summer Prince
George's" that aims to engage
customers of all ages in library
activities.

FY 2024 Funding: \$25,000

Public Relations Special Programs and Events: Supports major system-wide initiatives and onetime events such as grand openings.

FY 2024 Funding: \$11,000

#### BRANCH PROGRAMMING

Supports presenters and performers, and materials and supplies for each area branch to use for required and optional programs.

Required programs include heritage and cultural programs.

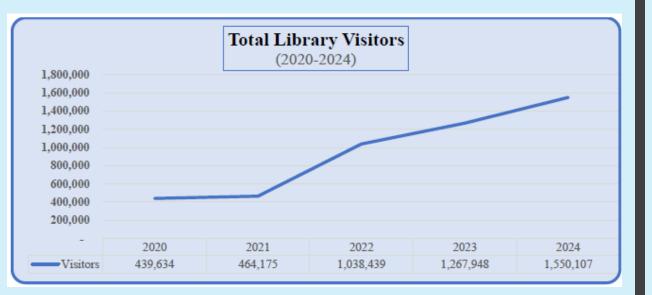
Optional programs are selected by the branches to best serve the needs of the surrounding communities.

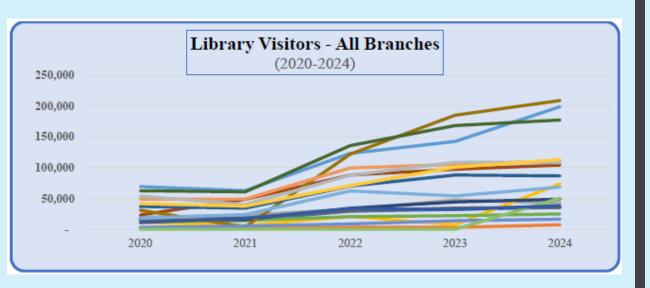
FY 2024 Funding: \$34,200

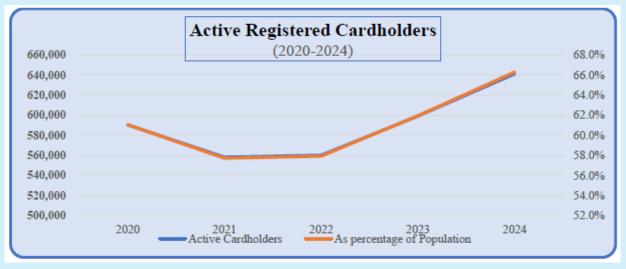
Branch allocation: \$1,000 per branch.

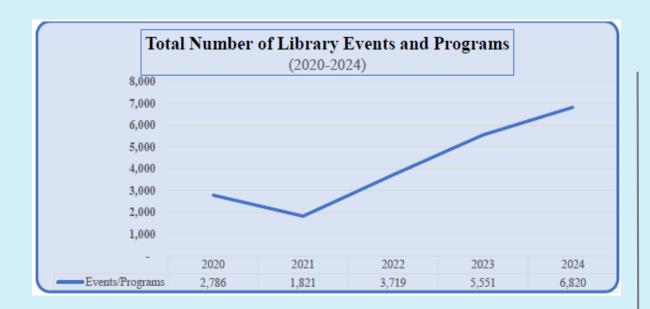
Program types and sizes may be restricted depending on the size and capabilities of each branch.

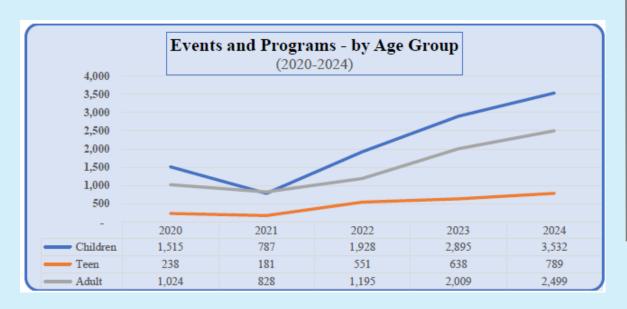
	LIBRARY BRANCH	LOCATION
1	Accokeek	South
2	Baden	South
3	Beltsville	North
4	Bladensburg	West
5	Bowie	North
6	County Correctional Center	North
7	Fairmount Heights	Central
8	Glenarden	Central
9	Greenbelt	North
10	Hillcrest Heights	Central
11	Hyattsville	West
12	Largo-Kettering	Central
13	Laurel	North
14	Mount Rainier	West
15	New Carrollton	West
16	Oxon Hill	South
17	South Bowie	North
18	Spauldings	Central
19	Surratts-Clinton	South
20	Upper Marlboro	South

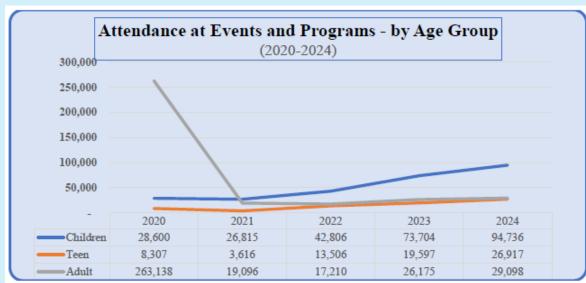


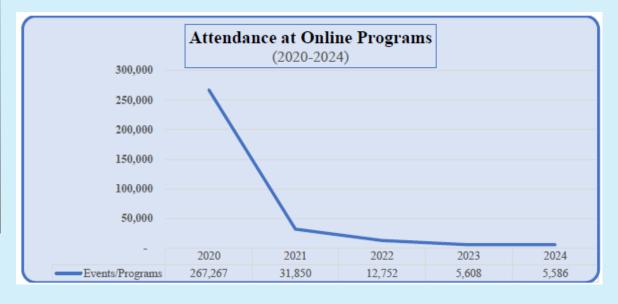


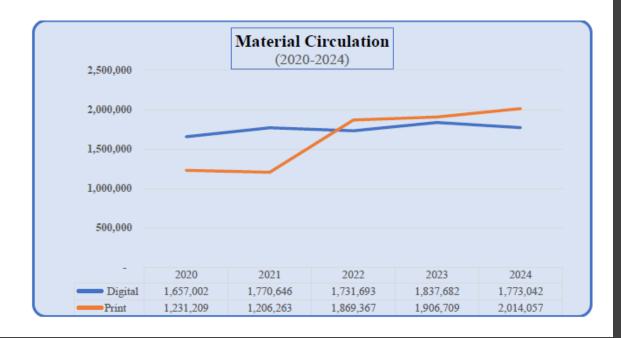


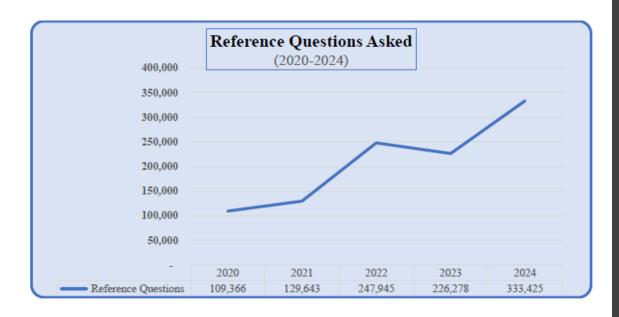


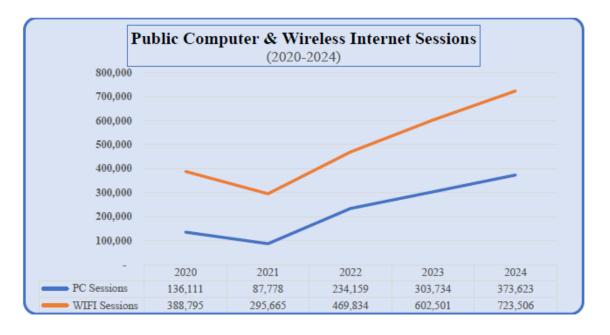










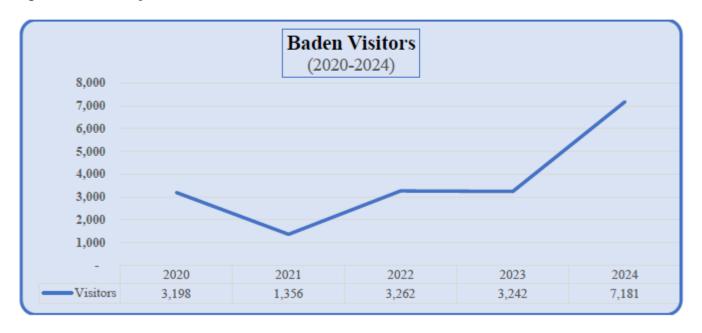


## BRANCH HIGHLIGHTS: BADEN

Address	13601 Baden-Westwood Road, Brandywine, Maryland 20613
Location	South
Year Built	2023
Facility Footprint	4,684 Sq. F
Walkability Score	15 / 100
Bike Score	24 / 100
Staff	5

#### **Branch Visitors**

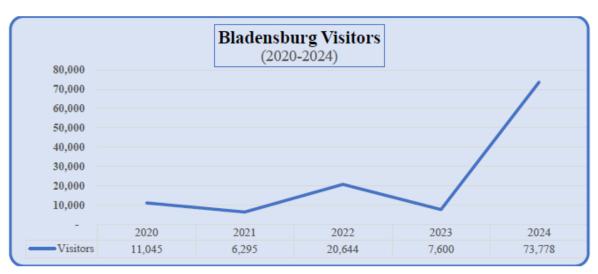
The total number of branch visitors is tracked in the charts below. The newly renovated, larger branch opened in February 2024.

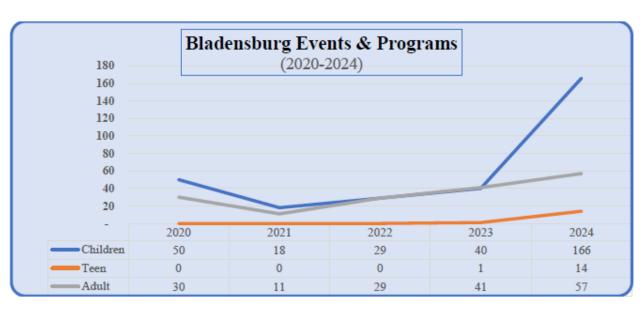


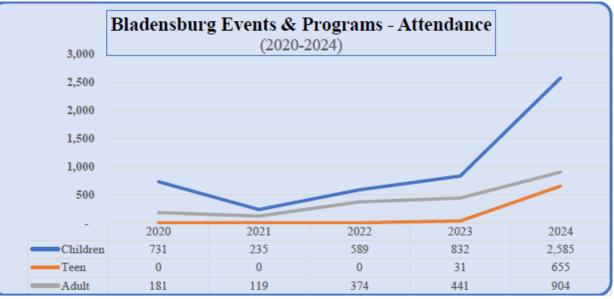
#### BRANCH HIGHLIGHTS: BLADENSBURG

#### **Branch Visitors**

The charts below track the total number of branch visitors. The new and expanded Bladensburg Branch Library opened in November 2023.

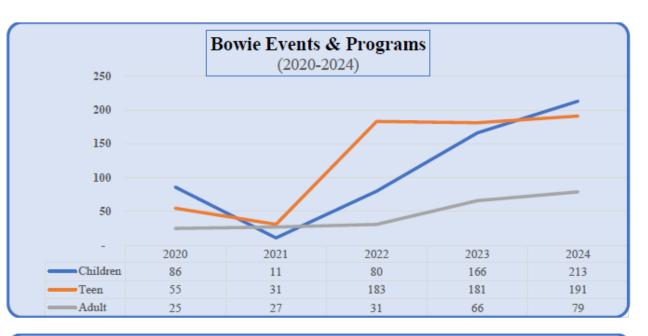


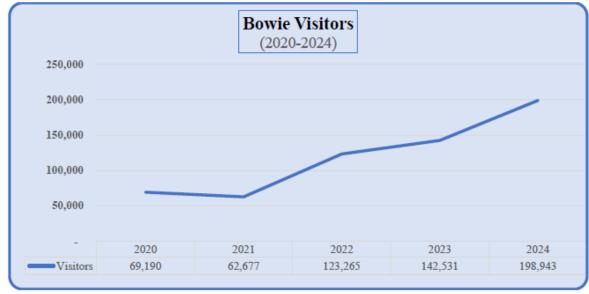


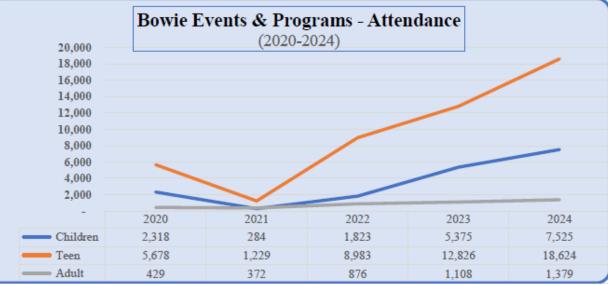


## BRANCH HIGHLIGHTS: BOWIE

Address	15210 Annapolis Road, Bowie, Maryland 20715
Location	North
Year Built	1999
Facility Footprint	40,449 Sq. F
Walkability Score	71 / 100
Bike Score	62 / 100
Staff	17

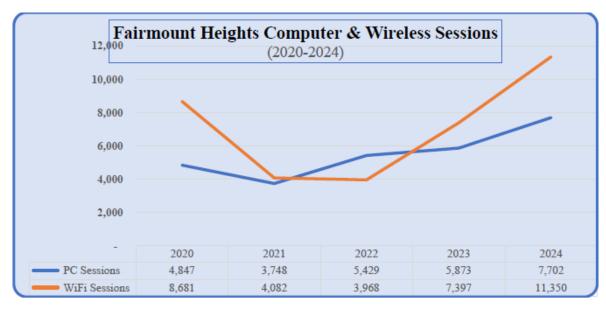


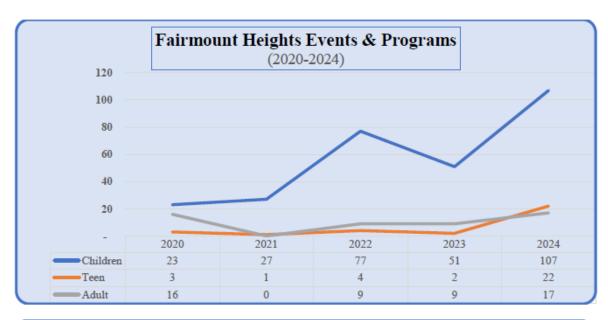


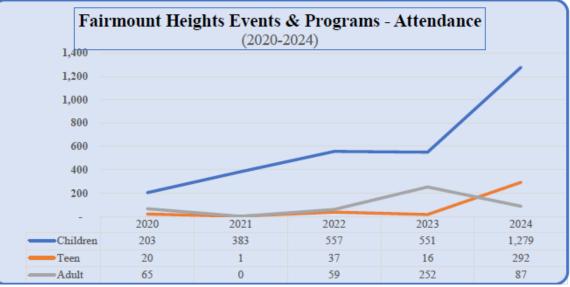


## BRANCH HIGHLIGHTS: FAIRMOUNT HEIGHTS

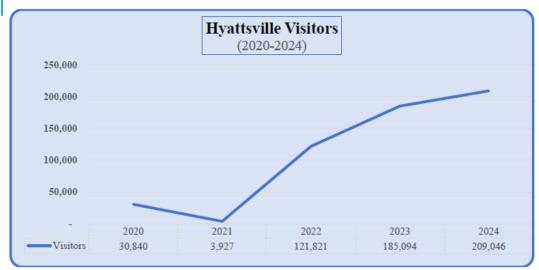
Address	5904 Kolb Street, Fairmount Heights, Maryland 20743
Location	Central
Year Built	1974
Facility Footprint	16,887 Sq. F
Walkability Score	52 / 100
Bike Score	39 / 100
Staff	6

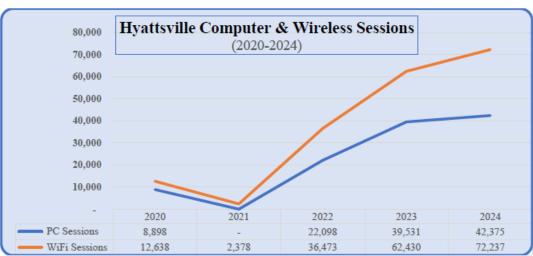




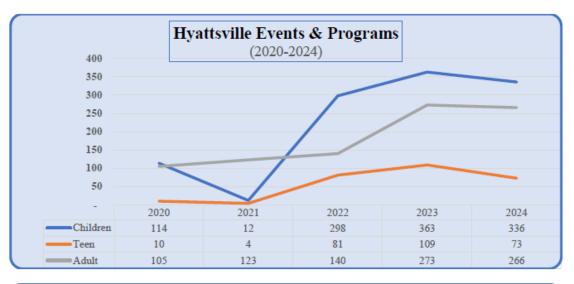


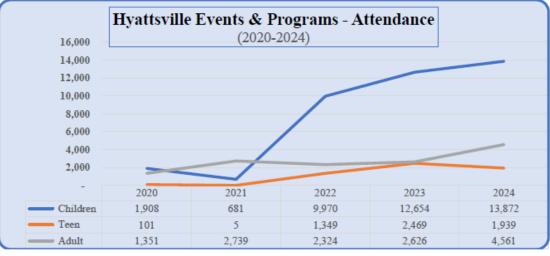
## BRANCH HIGHLIGHTS: HYATTSVILLE



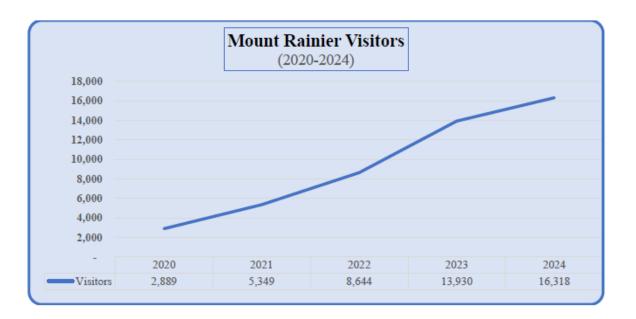


Address	6530 Adelphi Road, Hyattsville, Maryland 20782
Location	West
Year Built	2022
Facility Footprint	25,357 Sq. F
Walkability Score	86 / 100
Bike Score	85 / 100
Staff	21

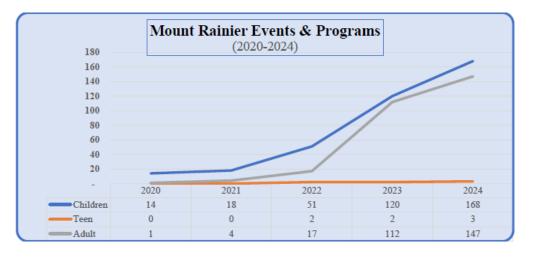


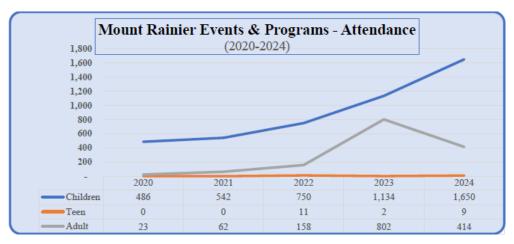


## BRANCH HIGHLIGHTS: MOUNT RAINIER

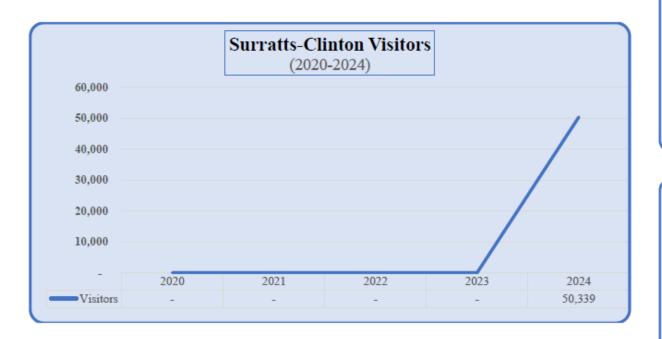


Address	2409 Rhode Island Avenue, Mount Rainier, Maryland 20712
Location	West
Year Built	1952
Facility Footprint	1,255 Sq. F
Walkability Score	85 / 100
Bike Score	67 / 100
Staff	3

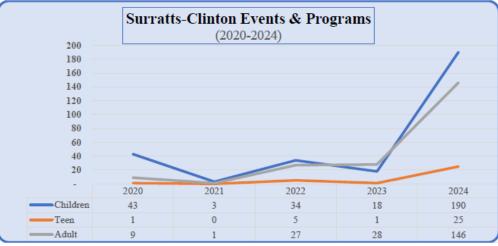


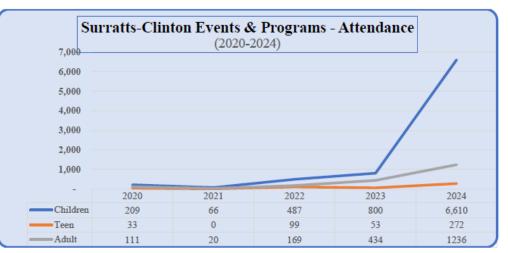


## BRANCH HIGHLIGHTS: SURRATTS-CLINTON

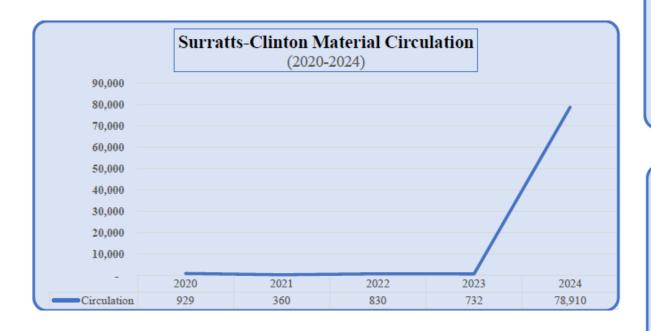


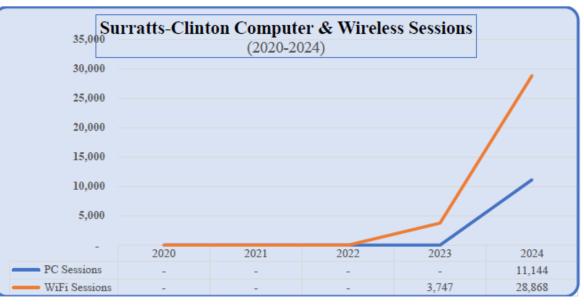
Address	9400 Piscataway Road, Clinton, Maryland 20735
Location	South
Year Built	2023
Facility Footprint	25,682 Sq. F
Walkability Score	28 / 100
Bike Score	28 / 100
Staff	14

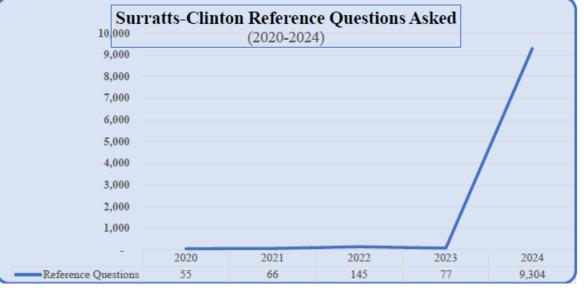


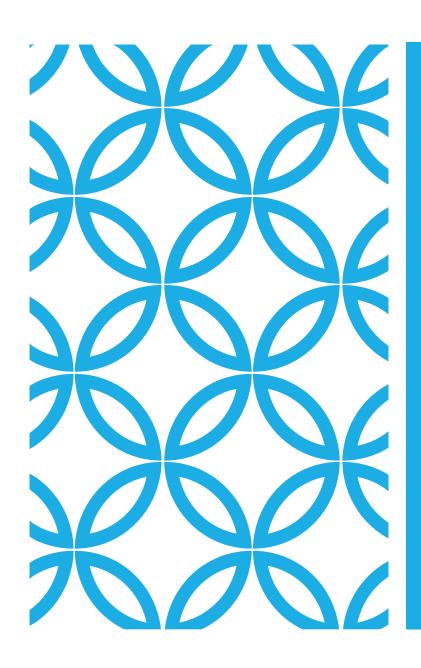


### BRANCH HIGHLIGHTS: SURRATTS-CLINTON









### THANK YOU!