

Prince George's County Public Workforce System Update

Prince George's County Council

Education & Workforce Development Committee



September 25, 2023

Employ Prince George's, Inc.

1801 McCormick Drive, Suite 400, Largo, MD 20774

www.EmployPG.org

www.PGCAJC.com

WHO WE ARE



Employ Prince George's is the quasi-government 501c3 nonprofit serving as the principal workforce development entity for Prince George's County Government. As the principal workforce development entity for Prince George's County Government, Employ Prince George's serves as the staff, fiscal agent and administrative agent of the Prince George's County Workforce Development Board, the entity managing and distributing the County's Workforce Innovation & Opportunity Act (WIOA) Title I funds, and the operator of the Prince George's County Public Workforce System.

Employ Prince George's is an industry leading workforce development service provider, administering over 14 workforce development programs supported by a blended funding model. Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.



EMPLOY PRINCE GEORGE'S

Our mission is to improve the local economy by creating a demand driven workforce system in Prince George's County, and workforce development programs that deliver qualified workers to businesses, improves the productivity of businesses, and provides job seekers with opportunities for careers in high demand/high growth industries.

#WeAreEPG



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WELCOME TO THE PRINCE GEORGE'S COUNTY VIRTUAL CAREER CENTER

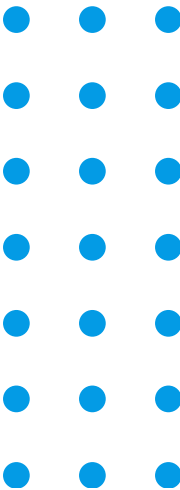
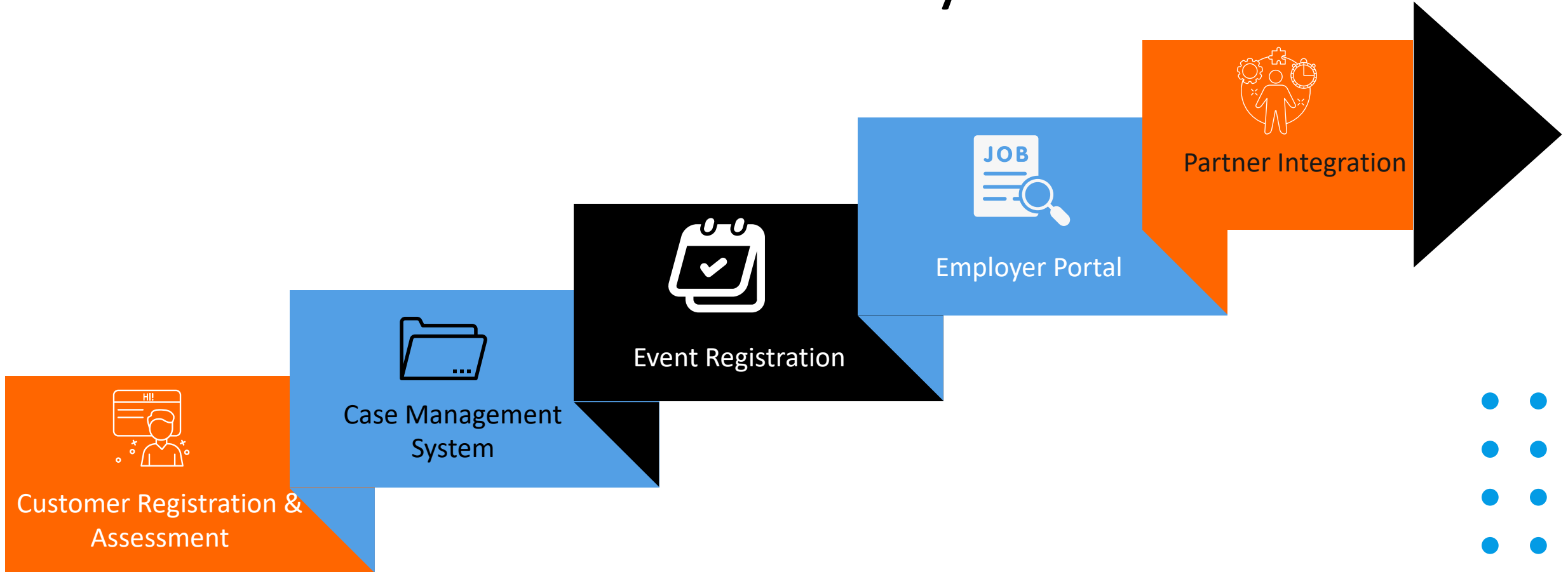
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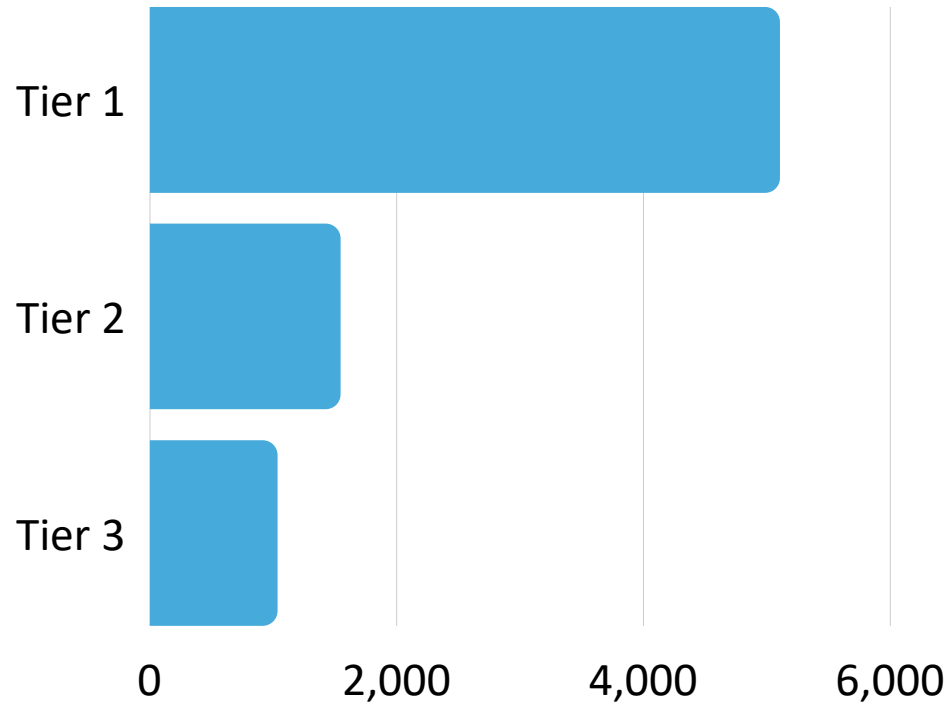
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www.PGCCareers.com

Prince George's County Virtual Career Center Functionality



Prince George's County Virtual Career Center



PY22/FY23
July 1, 2022– June 30, 2023

Tier 1	Tier 2	Tier 3
Outreach & Community Engagement Services	Basic & Group Services	Intensive Services & Program Enrollment
5,106	1,543	1,030



Community
Development
via
Strategic Partnerships

AJCCN Municipality Job & Resource Labs

Job & Resource Lab Status

#	Municipality	Initial Meeting	AJCCN Membership	Site Visit	Public Presentation	MOU Status	Grand Opening Date
1	District Heights	9/20/22	YES	9/27/22	12/02/22	Executed	Oct/Nov 2023
2	Brentwood	10/28/22	YES	10/28/22	11/01/22	In Progress	
3	New Carrollton	8/02/22	Pending	8/02/23			
4	Upper Marlboro	3/17/23	YES	9/15/23			
5	Bowie	9/19/23	YES				
6	Laurel	7/13/23	YES				
7	Bladensburg	8/28/23	YES				
8	Greenbelt	8/29/23	YES				



Prince George's County Strategic Partnerships - Agencies

- Office of Central Services

- Business Engagement w/SDDD
 - First Source Registry - Business Engagement
 - Employment Opportunities with Fleet Management
 - Car Donations to Vehicles for Change

- Office of Human Resources Management

- Pathways to Government Initiative
 - General Talent Recruitment Assistance
 - Summer Youth Enrichment Program

- Circuit Courts

- Problem Solving Courts

- Y.E.S. Center

- Returning Citizen Affairs Division

- RCA Advisory Committee

- State Attorney's Office

- Returning Citizens Navigator Role

- Public George's Co. Memorial Library System

- Education, Assessment, & Training - Workforce Development Partnership



Blueprint for Maryland's Future Prince George's County
Middle & High School Career Exploration -
Youth Career Connections



**YOUTH CAREER
CONNECTIONS**

Building Youth Career Pathways

Staffing

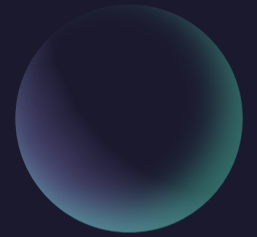
-  - Primarily Blueprint Funded
-  - Not Primarily Blueprint Funded

64 FTEs



Jennifer Ricks

Director, Youth Services Department (1)



Vacant

Assistant Director,
Youth Career Connections (1)



Vacant

Manager,
Youth Career Connections (1)



Vacant

Coordinator, Youth Career Connections (6)



Vacant

Coordinator, College to Careers (1)



Vacant

Manager,
Youth Career Connections (1)



Vacant

Associate,
Youth Career Connections (1)



Vacant

Career Consultant, Youth Career Connections (25)



Vacant

Career Consultant, Youth Career Connections (1)



Vacant

Career Consultant, Youth Career Connections (25)



Vacant

Associate,
Youth Career Connections (1)

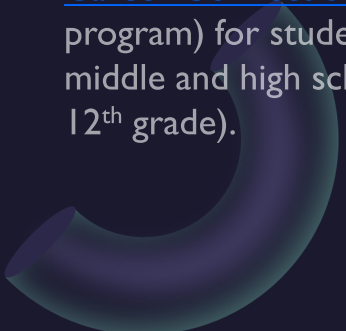
Youth Career Connections Blueprint for Maryland Pillars



PILLAR I SERVICE DELIVERY



The Blueprint allocated funding to PGcps for the [Prince George's County Workforce Development Board](#) (administrative functions and programming operations conducted by [Employ Prince George's](#)) to establish a robust career counseling program (under the Board's [Youth Career Connections](#) in-school youth program) for students in all PGcps middle and high schools (6th grade – 12th grade).



PILLAR II CAREER COUNSELING

The goal of this robust career counseling program is that the counseling is aligned with the in-demand industries and in-demand industry clusters identified by the Prince George's County Workforce Development Board

Students should be counseled and educated on what the in-demand industries/industry clusters are, the career pathways within each industry cluster, including the occupational classifications, occupational titles, and the minimum qualifications for each classification and occupation.

PILLAR III CAREER PATHWAY ALIGNMENT

Along with aligning the Youth Career Connections' career counseling programming with the career pathways of Prince George's County's in-demand industry clusters, identified by the Prince George's County Workforce Development Board, the career counseling will identify the educational training options (secondary and post-secondary) within each career pathway.

PILLAR IV TALENT PIPELINE DEVELOPMENT

The long term goal of this Youth Career Connections career counseling program, led by the Prince George's County Workforce Development Board, is that PGcps will see increases in CTE enrollments, CTE program completers, and CTE credential attainment rates, along with increases in PGcps registered apprenticeship programming and participation.

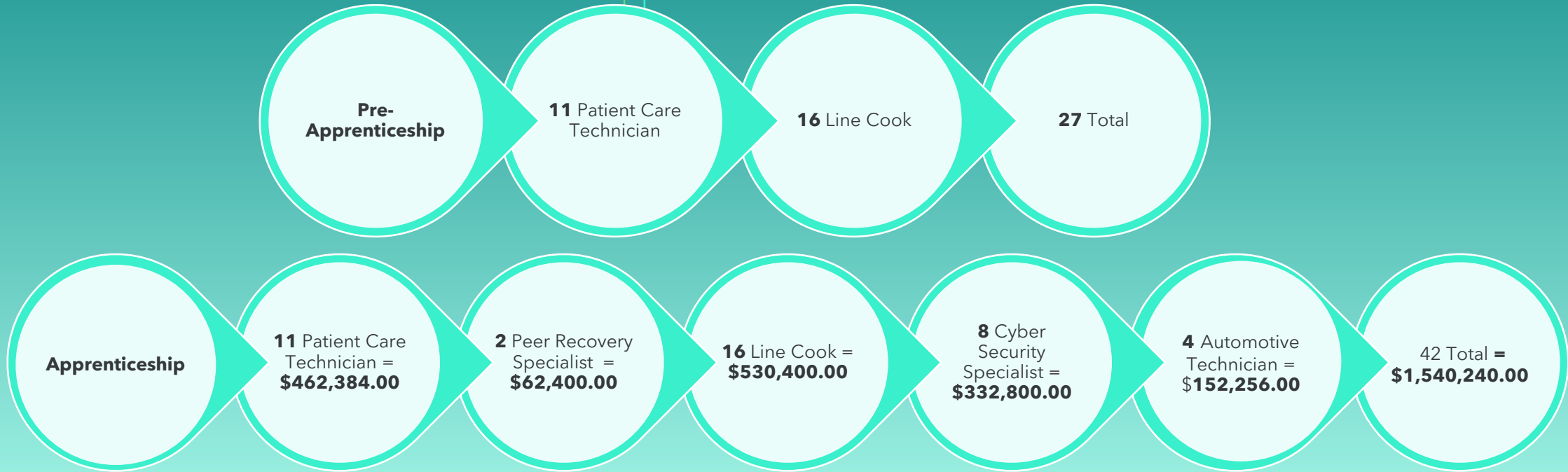
The logo features the letters 'AIP' in a stylized, teal-colored font. The letter 'A' is the largest and most prominent, with a 3D effect created by a darker teal shadow on its left side. The letters 'I' and 'P' are smaller and positioned to the right of the 'A'.

AIP

**APPRENTICESHIP
INNOVATION PROGRAM**



PY22 – FFY23 Outcomes



PY22 – FY23 Program Highlights

\$20,000 Apprenticeship Expansion Fund Award to University of Maryland Capital Region Health for 4 Patient Career Technician Apprentices

Apprenticeship Innovation Program Awarded with 2023 International Economic Development Council Silver Award

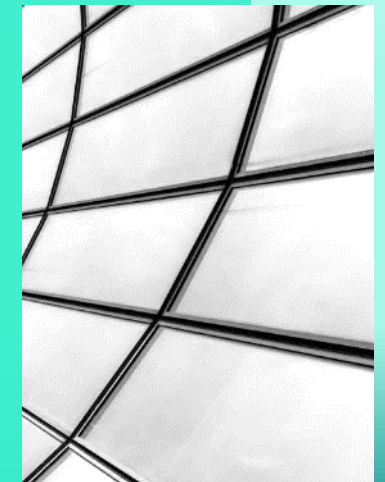


AREAS OF FOCUS PY23 - FY24

STRATEGIC, ACCURATE, & CONSISTENT GROWTH!



Pre-Apprenticeships	Apprenticeship	Employer Incentives
42	102	Apprenticeship Expansion Fund
New Programs	New Programs	
<ul style="list-style-type: none"> ▪ Elevator Maintenance Tech ▪ Electrical Tech ▪ HVAC Tech 	<ul style="list-style-type: none"> ▪ Community Health Worker ▪ Elevator Maintenance Tech ▪ Electrical Tech ▪ HVAC Tech ▪ Law Enforcement 	<ul style="list-style-type: none"> ▪ \$5000.00 – Per apprentice for programs that are 5 years or younger ▪ \$2500.00 – Per apprentice for programs that are older than 5 years





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Q & A

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EMPLOY

— PRINCE GEORGE'S —

Bridging the gap between job seekers and businesses