
A G E N D A I T E M S U M M A R Y

Reference No: CB-23-1992

Draft No: 2

P r i n c e G e o r g e ' s

Meeting Date: 4/7/92

C o u n t y C o u n c i l

Requester: C

Item Title: An Ordinance clarifying the definition of outdoor advertising signs (billboards) to include both commercial & non-commercial copy; etc.

Sponsors C MC D

Date Presented	___/___/___	Executive Action	___/___/___	___
Committee Referral	(1) 3/17/92	P&Z	Effective Date	4/7/92
Committee Action	(1) 4/6/92	FAV(A)		
Date Introduced	3/17/92			
Pub. Hearing Date	(1) 4/7/92	1:30 PM		

Council Action (1) 4/7/92 Enacted
Council Votes CA: A_, B_: A_, C_: A_, D_: A_, F_: A_, MC: A_,
M_: N_, P_: A_, WI: A_, ___: ___, ___: ___, ___: ___
Pass/Fail P

Remarks _____

Drafter: Office of Law	Resource
	Personnel: Joyce B. Nichols

LEGISLATIVE HISTORY

PLANNING AND ZONING COMMITTEE REPORT

DATE: 4/6/92

Committee Vote: Favorable with amendments, 4-0-1 (In favor - Castaldi, Casula, Fletcher and MacKinnon; Abstain - Pemberton).

Staff explained that this legislation will address a concern raised by the Federal District Court of Maryland that the current billboard regulation (CB-24-1991) unconstitutionally distinguishes between commercial and noncommercial speech.

Kathleen Costello from the Office of Law assisted in drafting the amended language. This language makes clear that change in copy content above will not change a business sign into an outdoor advertising sign.

The Planning Board and the Prince George's Municipal Association were in support of this legislation.

BACKGROUND INFORMATION/FISCAL IMPACT

(Includes reason for proposal, as well as any unique statutory requirements)

CB-24-1991 prohibited new outdoor advertising (billboard) signs. This bill clarifies that such outdoor advertising signs are prohibited regardless of whether the contents of the advertising contains commercial or non-commercial speech. It is constitutional to prohibit both commercial and non-commercial speech so long as both types of speech are equally prohibited. The bill further provides and clarifies that non-commercial copy may be placed on any authorized sign.

CODE INDEX TOPICS:

(Zoning)

Definitions.....	27-107.01
Sign, Outdoor Advertising (Billboard).....	27-107.01
Signs	
Administrative provisions	
Permits	
Signs exempt from permit.....	27-602
General	
Applicability.....	27-590