

# Redevelopment

Partners



Economic Equity Center

## About Us



Chris Harrington is a cofounder of Community Redevelopment Partners, serving as a Managing Partner and Chief Executive Officer. He is a municipal finance professional with experience managing over \$300 million in municipal bond driven public finance projects. He has also served as a chief financial officer at the municipal level, managing a \$50 million operating budget and a \$10 million capital budget.



Andy LeCointe is a cofounder of Community Redevelopment Partners, serving as a Managing Partner and Chief Financial Officer. He has led key real estate financing projects at Ryan, LLC Consulting, the CoStar Group, and MuniCap, Inc.

## Community Redevelopment Partners

The mission of Community Redevelopment Partners is to change the paradigm of real estate development from one that occurs <u>to communities</u> to one that occurs <u>with communities</u>. We ensure that real estate development is used as a catalyst for economic change that uplifts and does not divide.

Community Redevelopment Partners

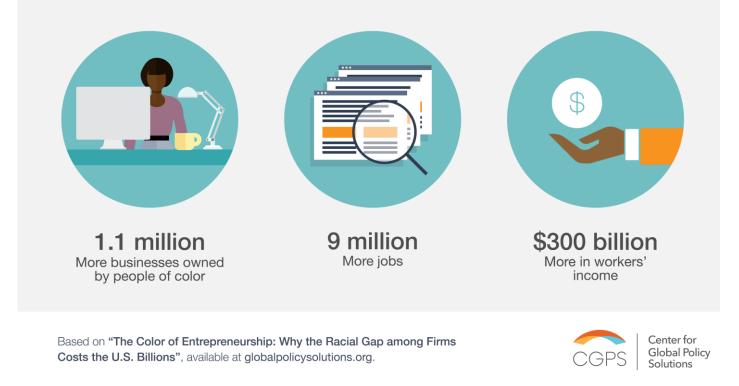


At the local level, economic growth is being fueled by a strong housing market and federal resources (e.g., Infrastructure Investment and Jobs Act and American Rescue Plan Act).

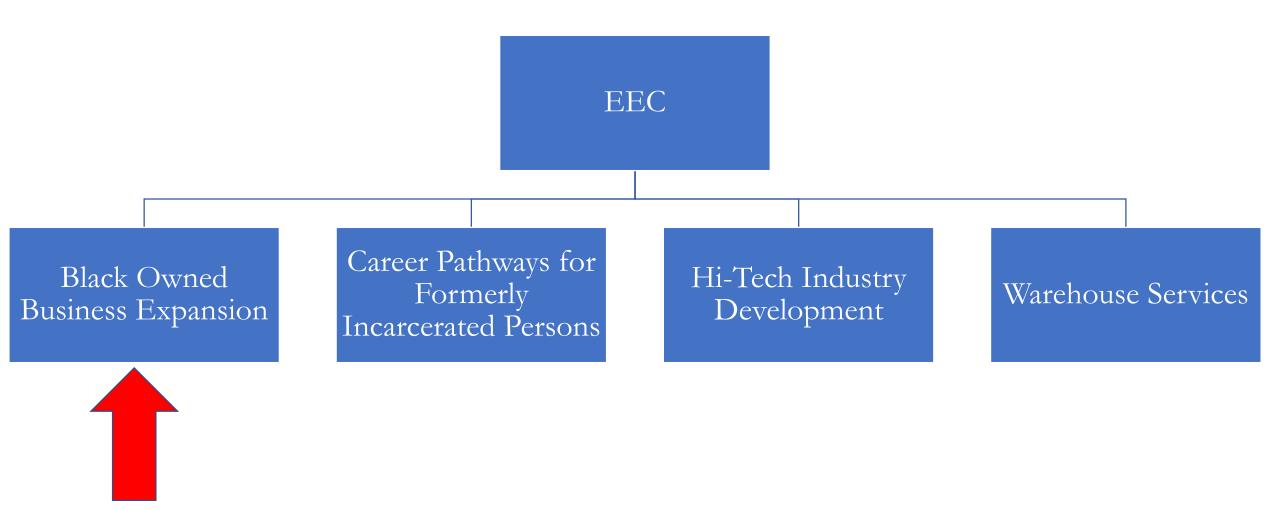
Historically, economic growth does not necessarily result in equal opportunity.

How then do we effectively use the resources available to address economic inequality and create opportunities for communities of color to thrive?

#### IF PEOPLE OF COLOR WERE **PROPORTIONALLY REPRESENTED** AMONG BUSINESS OWNERS, THERE WOULD BE

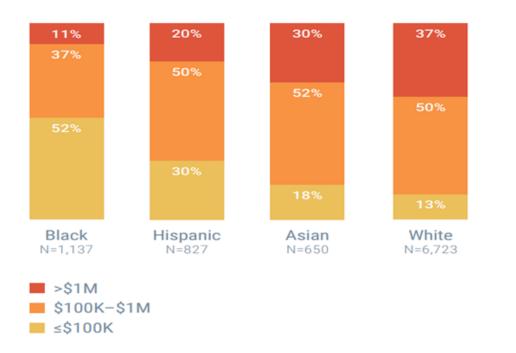


## Economic Equity Center

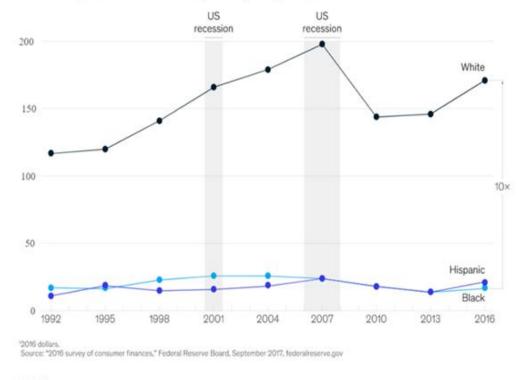


## Business Expansion

#### REVENUE SIZE OF FIRM<sup>2</sup> (% of employer firms)



#### Median family wealth in 1992-2016 by ethnicity/race, \$ thousand'



McKinsey & Company

Of the more than \$2 billion in public dollars that Prince George's County Government spent in this region from 2010 to 2018, less than 14% was spent with black-owned businesses.

## Business Expansion

➢ Build the capacity of 50 black and other persons of color owned small businesses through training, counseling, and mentoring using a 24-week intensive program so that these businesses can bid and win private and public procurement opportunities.

Simplify the process of finding and applying for private and public procurement opportunities by creating a "one stop shop" database that connects businesses to private agencies looking for suppliers.

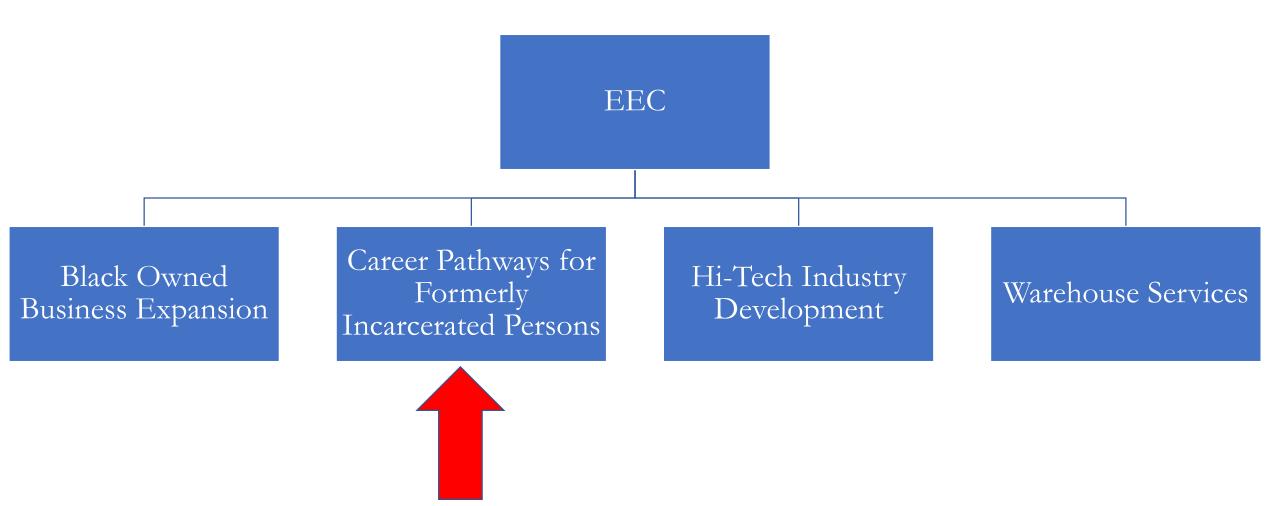
Annually support 20 small businesses with securing MBE Certification.

Provide ad-hoc consulting services to black and other persons of color owned small businesses looking to increase their procurement opportunities.

## Identified Community Partner



## Economic Equity Center

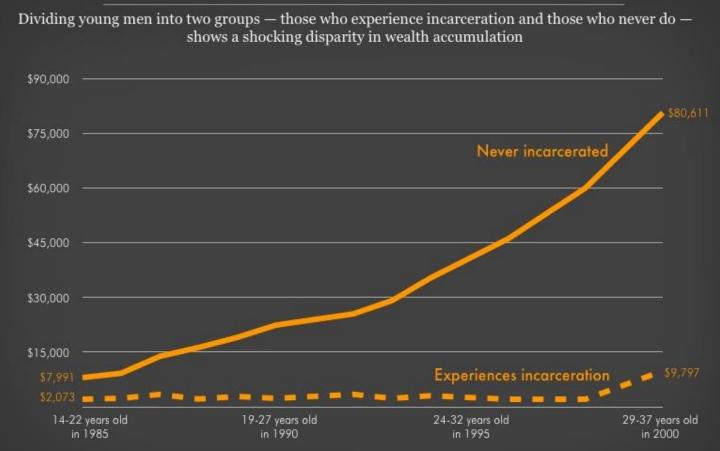


## Career Pathways for Formerly Incarcerated Persons

White men and women who have been to prison miss out on about \$270,000 over their lifetimes compared with socioeconomically similar white people who have not spent time in prison.

For formerly incarcerated Black and Latino people, it's nearly \$360,000 and more than \$510,000, respectively, when compared with socioeconomically similar Black and Latino people who have not been to prison.

### Wealth accumulation and incarceration



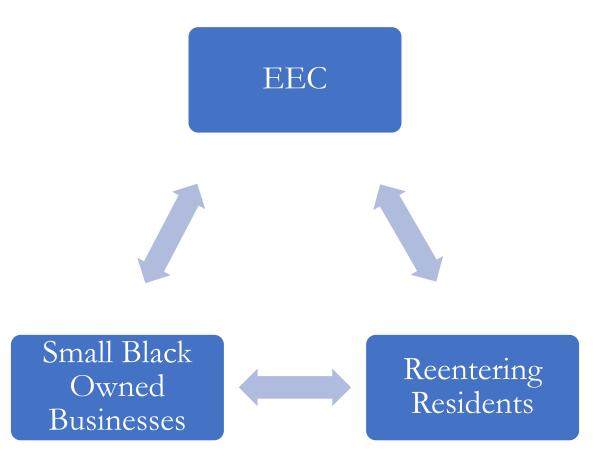
Source: Calculated by the Prison Policy Initiative from Table 4 of Zaw et. al, Race, Wealth and Incarceration: Results from the National Longitudinal Survey of Youth (2016).



## Training for Formerly Incarcerated Persons

What makes the Economic Equity Center a unique opportunity is the ability to directly connect formerly incarcerated persons with growing businesses.

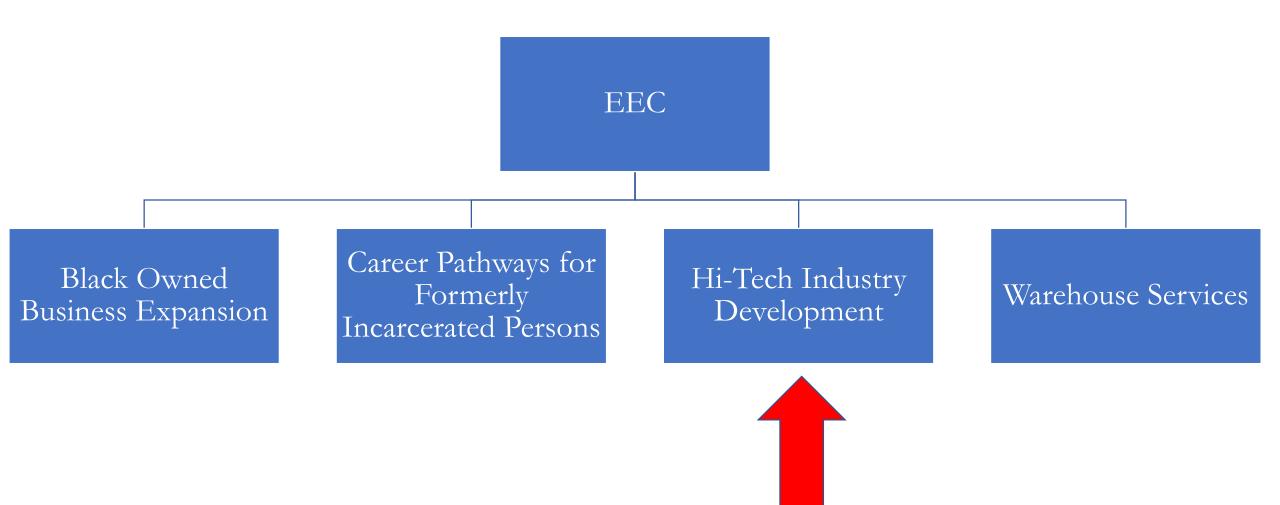
In this way, EEC creates a talent pipeline that reduces recidivism and meets the needs of expanding businesses.



## Identified Community Partner

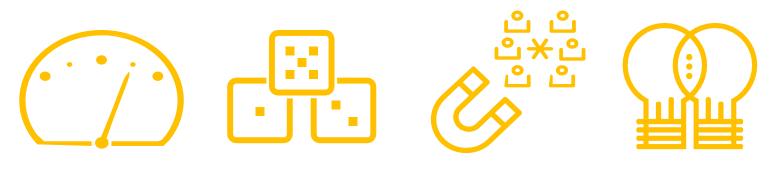


## Economic Equity Center



# Hi-Tech & Exponential Equity

Hi-Tech Industry development needs infrastructure i.e., places where the present and future collide together with technology to transform industries by bringing bold new ideas to life.



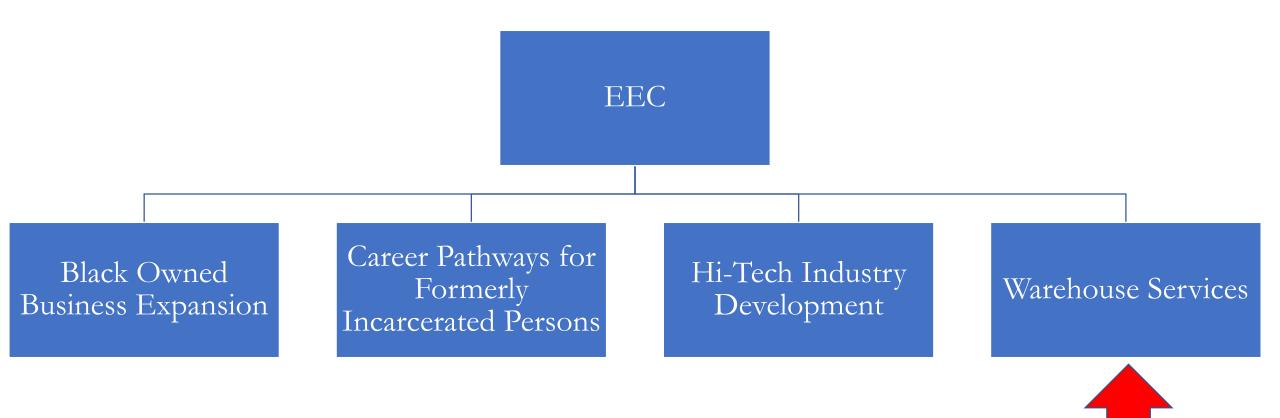
Accelerates the speed of new ideas to market Supports risktaking and enhances riskmanagement

Attracts and develops companies and talent Builds a local innovation culture

## Identified Community Partner



## Economic Equity Center



## Warehouse Services

"Many Black businesses are being struck hard by ongoing supply chain issues that have carried over into 2022. Intensified by the COVID-19 pandemic and other headwinds, these challenges weigh heavy on how those businesses function, generate revenue, and even plan how to buy what they sell customers."



## Warehouse Services

Provide heavily discounted storage for black-owned small businesses, shielding them from supply chain increases.

➢ For small construction companies, providing them with a space to stock up on inventory to ensure they maintain competitive prices.

Develop partnership with lenders to assist small businesses with lines of credit for inventory purposes.

# ECONOMIC IMPACTS

# Increases in Procurement Opportunities

### The EEC will increase

procurement opportunities within the County. Access to procurement opportunities tends to have an exponential effect, meaning firms that successfully navigate one largescale procurement process will gain internal knowledge about how to do so again.

			Base Annual	Net Increase in
Fiscal Year	Projected Increase	Economic Impact	Spend	Economic Impact
2023	0	\$31,111,111.11	\$31,111,111.11	\$0.00
2024	1.00%	\$31,422,222.22	\$31,111,111.11	\$311,111.11
2025	2.00%	\$32,050,666.67	\$31,111,111.11	\$939,555.56
2026	3.00%	\$33,012,186.67	\$31,111,111.11	\$1,901,075.56
2027	4.00%	\$34,332,674.13	\$31,111,111.11	\$3,221,563.02
2028	5.00%	\$36,049,307.84	\$31,111,111.11	\$4,938,196.73
2029	5.00%	\$37,851,773.23	\$31,111,111.11	\$6,740,662.12
2030	5.00%	\$39,744,361.89	\$31,111,111.11	\$8,633,250.78
2031	5.00%	\$41,731,579.99	\$31,111,111.11	\$10,620,468.88
2032	5.00%	\$43,818,158.99	\$31,111,111.11	\$12,707,047.88
2033	5.00%	\$46,009,066.94	\$31,111,111.11	\$14,897,955.83
2034	5.00%	\$48,309,520.28	\$31,111,111.11	\$17,198,409.17
Total				\$82,109,297

## Increases in Income Tax Receipts

Growing small businesses, creating career pathways for formerly incarcerated persons, and catalyzing the hi-technology industry will have a positive impact on the County's income tax receipts. According to the Prince George's County Fiscal Year 2022 Approved Operating Budget, the projected income tax receipts for fiscal year 2022 is \$633,519,000.

This table assumes a marginal growth rate in income tax revenue for the County, resulting from the programming delivered at the EEC.

Fiscal Year	Projected Increase	Economic Impact	Base Annual Spend	Net Economic Impact
2023	0.00%	\$633,519,000	(\$633,519,000)	<b>\$</b> 0
2024	0.025%	\$633,677,380	(\$633,519,000)	\$158,380
2025	0.030%	\$633,867,483	(\$633,519,000)	\$348,483
2026	0.040%	\$634,121,030	(\$633,519,000)	\$602,030
2027	0.050%	\$634,438,090	(\$633,519,000)	\$919,090
2028	0.050%	\$634,755,310	(\$633,519,000)	\$1,236,310
2029	0.050%	\$635,072,687	(\$633,519,000)	\$1,553,687
2030	0.050%	\$635,390,224	(\$633,519,000)	\$1,871,224
2031	0.050%	\$635,707,919	(\$633,519,000)	\$2,188,919
2032	0.050%	\$636,025,773	(\$633,519,000)	\$2,506,773
2033	0.050%	\$636,343,785	(\$633,519,000)	\$2,824,785
2034	0.050%	\$636,661,957	(\$633,519,000)	\$3,142,957
Total				\$17,352,637

# Request

Centralizing economic equity initiatives will result in increased cross-sectional collaboration and improved economic outcomes for communities of color.

To support the costs specifically outlined in the following section, we are requesting a public-private partnership in which Prince George's County would provide \$2 million in funds to assist with a portion of the acquisition and construction costs.

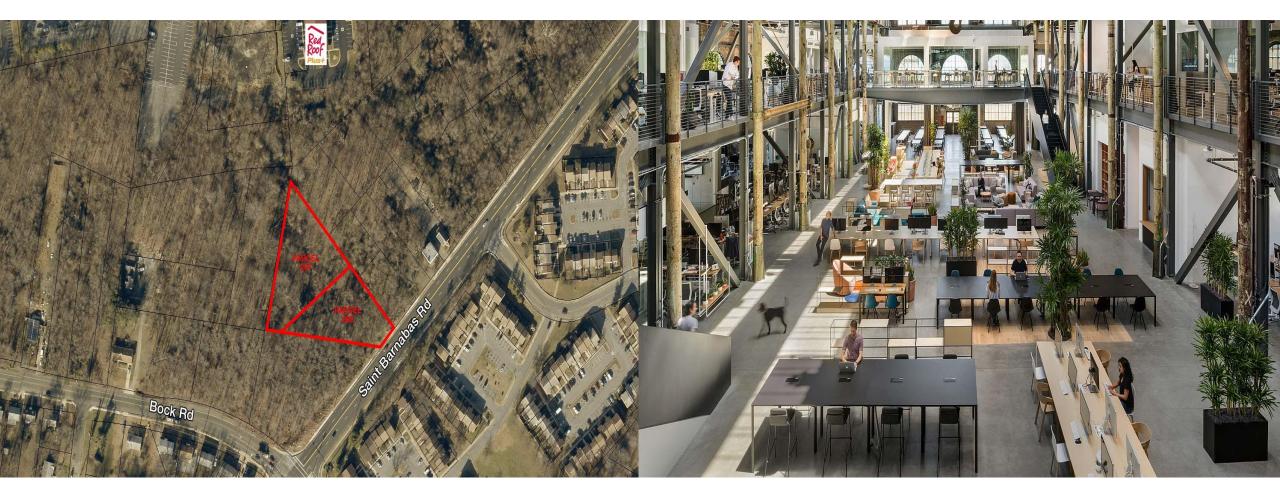
The partnership with Prince George's County will lower the total amount debt needed to finance the project. Doing so will result in cost –savings for programmatic partners and those receiving services at the EEC.

# FINANCING SCENARIOS

## Potential Site #1

### 6413 St Barnabas Rd

1.97 acres | Land – Residential Zoned | Oxon Hill, MD 20745 | \$885,000 (\$449,239 per acre)



# Potential Site #1 Estimated Financials

Total

### 6413 St Barnabas Rd

.78 acres | Land – Residential Zoned | Oxon Hill, MD 20745 | \$305,000 (\$391,025 per acre)

Capital Stack			Construction	
Prince George's County Funding	\$2,000,000	Total Uses	Period	
Debt		Land Acquisition Price	\$305,000	
	\$2,166,550	Land Acquisition Fee	\$3,100	
Equity	\$166,550	Land Closing Costs	\$10,000	
Total	\$4,333,100	Asset Management Fee	<b>\$</b> 0	
		Construction Management		
		Fee	\$225,000	
		Tenant Improvements	\$435,000	
		Leasing Commissions	<b>\$</b> 0	
		Hard Costs	\$2,425,000	
		Soft Costs	\$465,000	
		Contingency	\$290,000	
		Operating Shortfalls	\$5,000	
		Capitalized Interest	\$140,000	
		Loan Fees	\$30,000	

\$4,333,100

\$0

Capital Stack

## Potential Site #2

### 9600 Lottsford Rd

1.38 acres | Land – Commercial Use Zoned | Landover, MD 20785 | \$1,700,000 (\$1,231,884 per acre)



## Potential Site #2 Estimated Financials 9600 Lottsford Rd

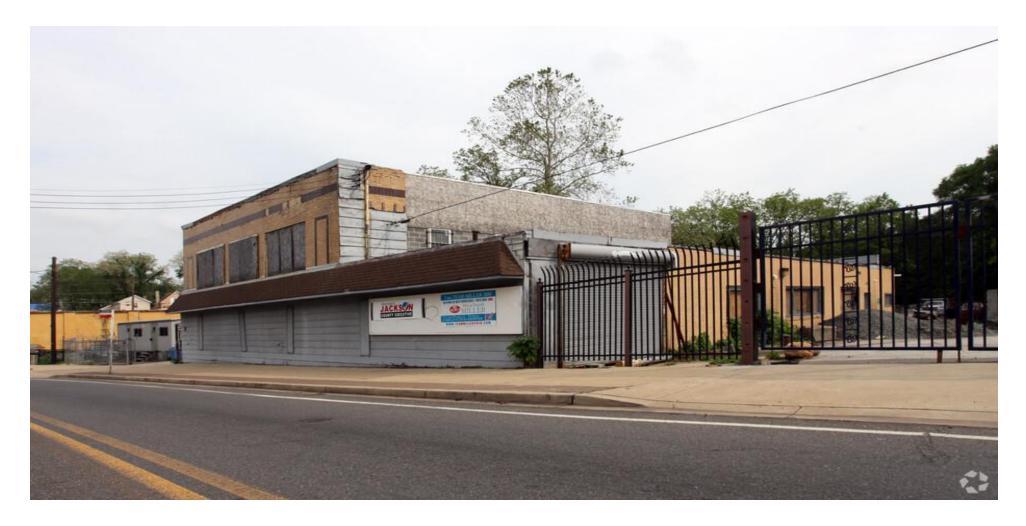
1.38 acres | Land – Commercial Use Zoned | Landover, MD 20785 | \$1,500,000 (\$1,086,956 per acre)

Capital Stack		Total Uses	Construction Period	Capital Stack
Prince George's County		Land Acquisition Price	\$1,500,000	
Funding	\$2,000,000	Land Acquisition Fee	\$15,000	
Debt	\$3,500,000	Land Closing Costs	\$45,000	
Equity	\$297,000	Asset Management Fee	<b>\$</b> 0	\$6,000,000 Equity
Total	\$5,797,000	Construction Management		\$6,000,000
		Fee	\$220,000	
		Tenant Improvements	\$700,000	\$5,000,000
		Leasing Commissions	<b>\$</b> 0	\$4,000,000 Debt
		Hard Costs	\$2,310,000	
		Soft Costs	\$480,000	\$3,000,000
		Contingency	\$280,000	
		Operating Shortfalls	\$7,000	\$2,000,000
		Capitalized Interest	\$200,000	Prince George
		Loan Fees	\$40,000	\$1,000,000
		Total	\$5,797,000	
				\$0

## Potential Site #3

### 5941 Central Ave

14,000 SF | Industrial/Office Existing Building | Capitol Heights, MD 20743 | \$1,499,000 (\$107/SF)

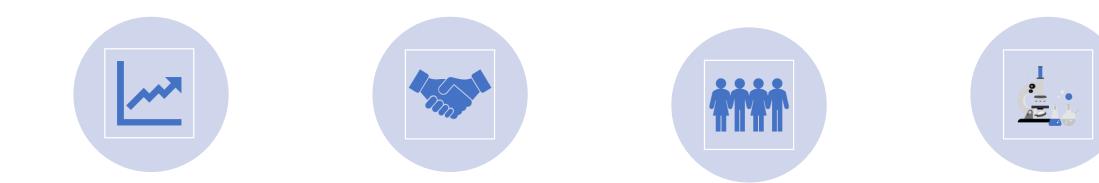


## Potential Site #3 Estimated Financials 5941 Central Ave

14,000 SF | Industrial/Office Existing Building | Capitol Heights, MD 20743 | \$1,250,000 (\$89.29/SF)

Capital Stack			Construction	Capital Stack	
Prince George's County Funding	\$2,000,000	Total Uses	Period		
Debt	\$2,247,500	Land Acquisition Price	\$1,250,000		
Equity	\$247,500	Land Acquisition Fee	\$12,500		
Total	\$4,495,000	Land Closing Costs	\$37,500		
		Asset Management Fee	<b>\$</b> 0	Emity	
		Construction Management		\$4,500,000 Equity	
		Fee	\$185,000		
		Tenant Improvements	\$220,000	\$4,000,000	
		Leasing Commissions	<b>\$</b> 0	\$3,500,000 Debt	
		Hard Costs	\$1,900,000	Debt	
		Soft Costs	\$455,000	\$3,000,000	
		Contingency	\$240,000		
		Operating Shortfalls	\$5,000	\$2,500,000	
		Capitalized Interest	\$155,000	\$2,000,000	
		Loan Fees	\$35,000		
		Total	\$4,495,000	\$1,500,000 Prince George	
				\$1,000,000 County Funding	
				\$500,000	
				\$0	

## Outcomes



INTENTIONAL WEALTH CREATION THROUGH IMPROVING SMALL BUSINESS COMPETITIVENESS CLARIFY THE BUSINESS TECHNICAL ASSISTANCE ECOSYSTEM BY PLACING THESE EFFORTS IN ONE HUB

REDUCE RECIDIVISM THROUGH DIRECTED WORKFORCE COUNSELLING

### PREPARING SMALL BUSINESSES AND WORKFORCE FOR TECHNOLOGICAL FUTURE