

Employ Prince George's Public Workforce System Overview

Prince George's County Council

Education & Workforce Development Committee



January 23, 2022

Employ Prince George's, Inc.

1801 McCormick Drive, Suite 400, Largo, MD 20774

www.EmployPG.org

www.PGCAJC.com

WHO WE ARE



Employ Prince George's is the quasi-government 501c3 nonprofit serving as the principal workforce development entity for Prince George's County Government. As the principal workforce development entity for Prince George's County Government, Employ Prince George's serves as the staff, fiscal agent and administrative agent of the Prince George's County Workforce Development Board, the entity managing and distributing the County's Workforce Innovation & Opportunity Act (WIOA) Title I funds, and the operator of the Prince George's County Public Workforce System.

Employ Prince George's is an industry leading workforce development service provider, administering over 14 workforce development programs supported by a blended funding model. Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.



EMPLOY PRINCE GEORGE'S

Our mission is to improve the local economy by creating a demand driven workforce system in Prince George's County, and workforce development programs that deliver qualified workers to businesses, improves the productivity of businesses, and provides job seekers with opportunities for careers in high demand/high growth industries.

#WeAreEPC

State of Maryland Public Workforce System

Maryland Public Workforce System

Chief State Elected Official
Governor of Maryland

Governor's Workforce
Development Board

Maryland Department of
Labor

State Plan



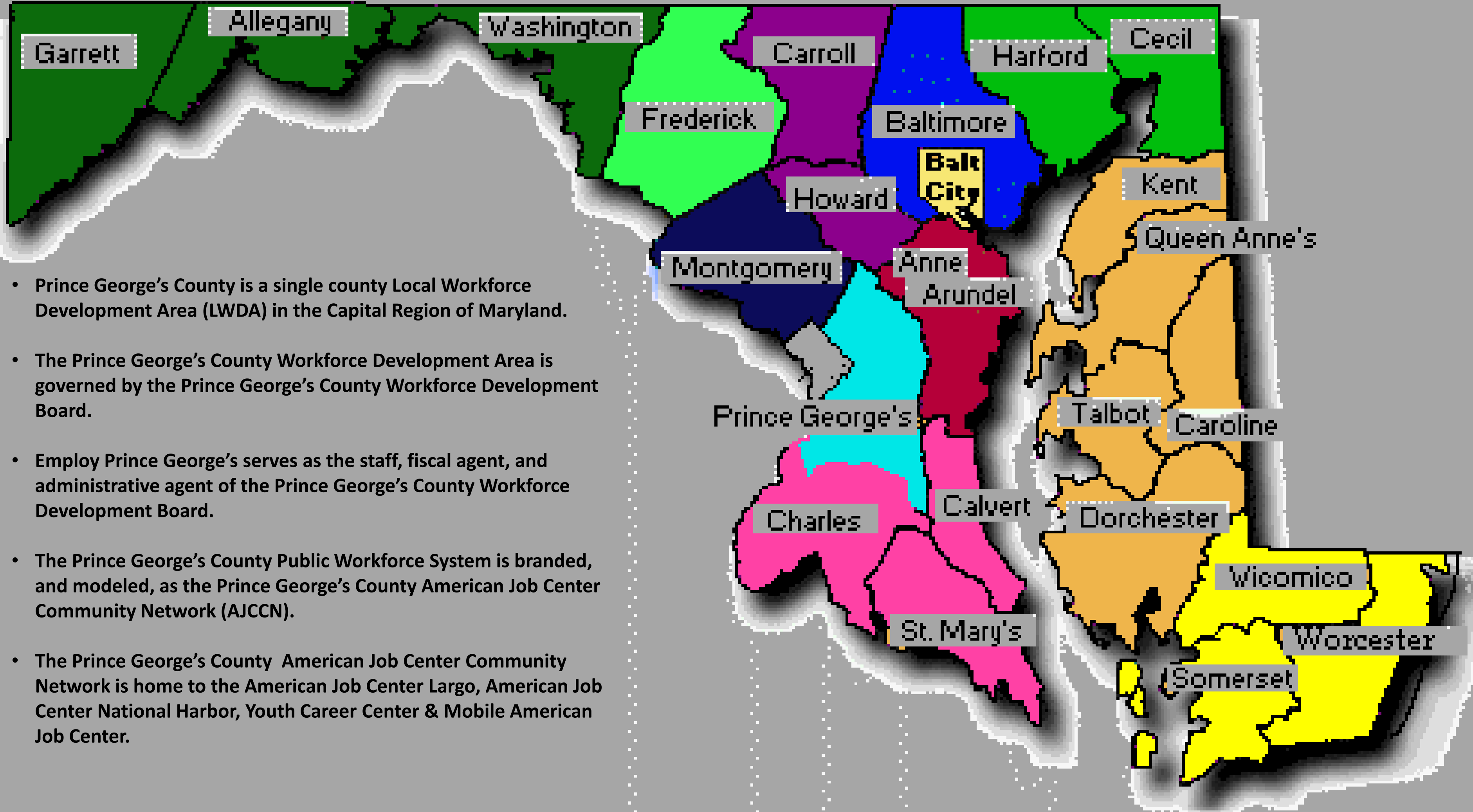
Chief Local Elected Official
County Executive

Prince George's County
Workforce Development
Board

Employ Prince George's,
Inc.

Local Plan





- Prince George’s County is a single county Local Workforce Development Area (LWDA) in the Capital Region of Maryland.
- The Prince George’s County Workforce Development Area is governed by the Prince George’s County Workforce Development Board.
- Employ Prince George’s serves as the staff, fiscal agent, and administrative agent of the Prince George’s County Workforce Development Board.
- The Prince George’s County Public Workforce System is branded, and modeled, as the Prince George’s County American Job Center Community Network (AJCCN).
- The Prince George’s County American Job Center Community Network is home to the American Job Center Largo, American Job Center National Harbor, Youth Career Center & Mobile American Job Center.

Labor Market Information & Analysis

Economic Indicators	Definitions	November 2019	November 2022	Change
Unemployment Rate	Number unemployed as a percentage of the labor force.	3.5%	4.0%	+0.5%
Unemployment	People who had no employment during the reference week, were available for work at that time, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week.	18,642	19,956	+1,314
Employment (Jobs)	People who, during the reference week, did any work for pay or profit; did at least 15 hours of unpaid work in a family-operated enterprise; or were temporarily absent from their regular job(s) because of illness, vacation, bad weather, an industrial dispute, or various personal reasons. Each employed person is counted only once, even if he or she holds more than one job.	510,159	475,670	-34,489
Labor Force	People ages 16 years and older and classified as employed or unemployed.	528,801	495,626	-33,175

Prince George's County Public Workforce System
Prince George's County American Job Center
Community Network



www.PGCAJC.com

Prince George's County Workforce Development Board Budget

Program Year 2021

Fiscal Year 2022

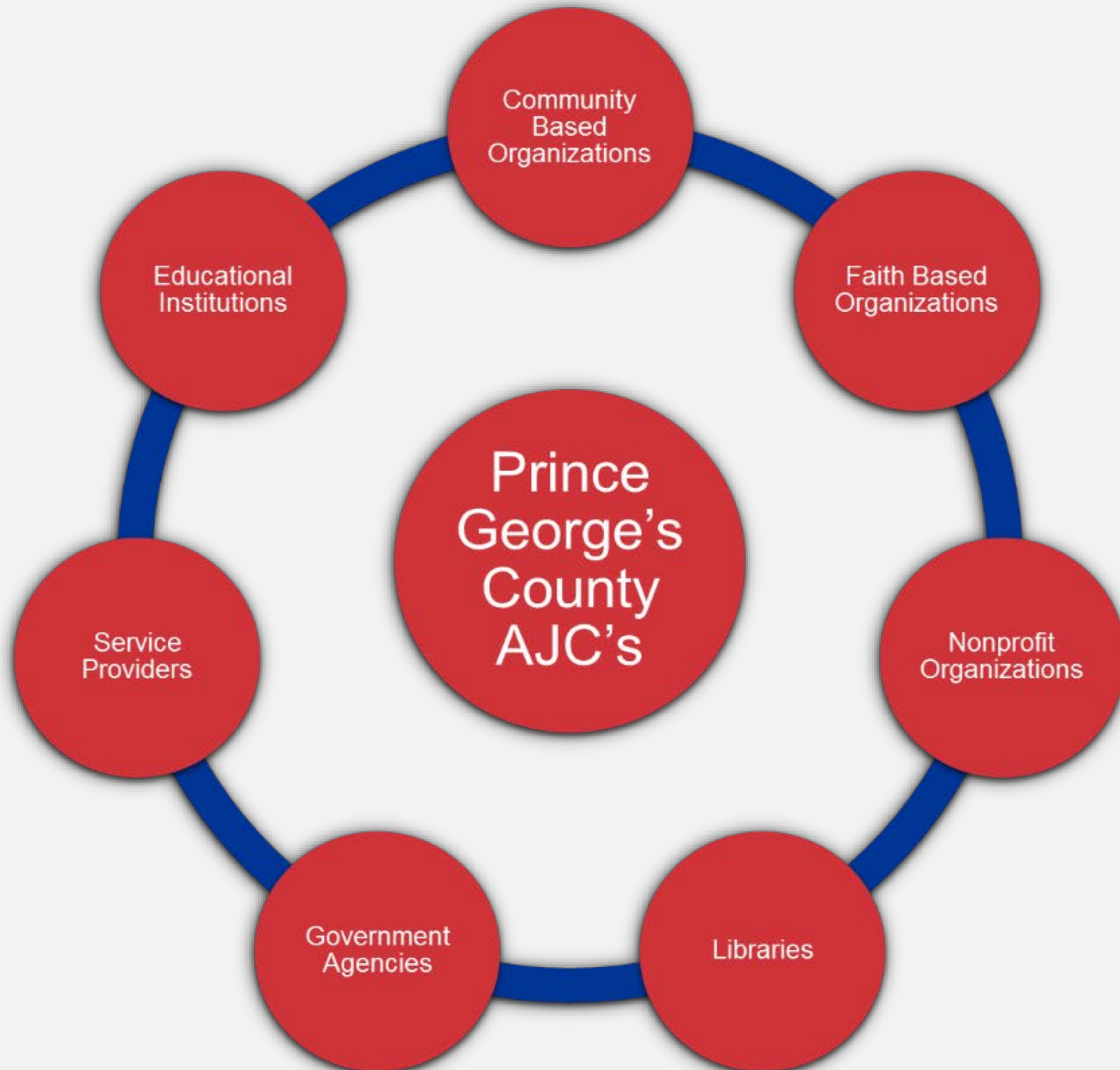
Entity	Grants	FY22 Spending
MD DOL / USDOL	WIOA Adult	\$ 1,674,709
MD DOL / USDOL	WIOA Dislocated Worker	\$ 1,175,133
MD DOL / USDOL	WIOA Youth	\$ 1,502,297
MD DOL / US Treasury	State ARPA	\$ 1,689,457
MD DOL	Summer Youth Connections	\$ 249,510
	Total	\$ 6,291,106

Program Year 2022

Fiscal Year 2023

Entity	Grants	FY23 Budget
MD DOL / USDOL	WIOA Adult	\$ 2,237,004
MD DOL / USDOL	WIOA Dislocated Worker	\$ 2,161,185
MD DOL / USDOL	WIOA Youth	\$ 2,616,702
MD DOL / US Treasury	State ARPA	\$ 4,359,688
MD DOL	Summer Youth Connections	\$ 276,405
	Total	\$ 11,650,984

AJCCN Membership Overview



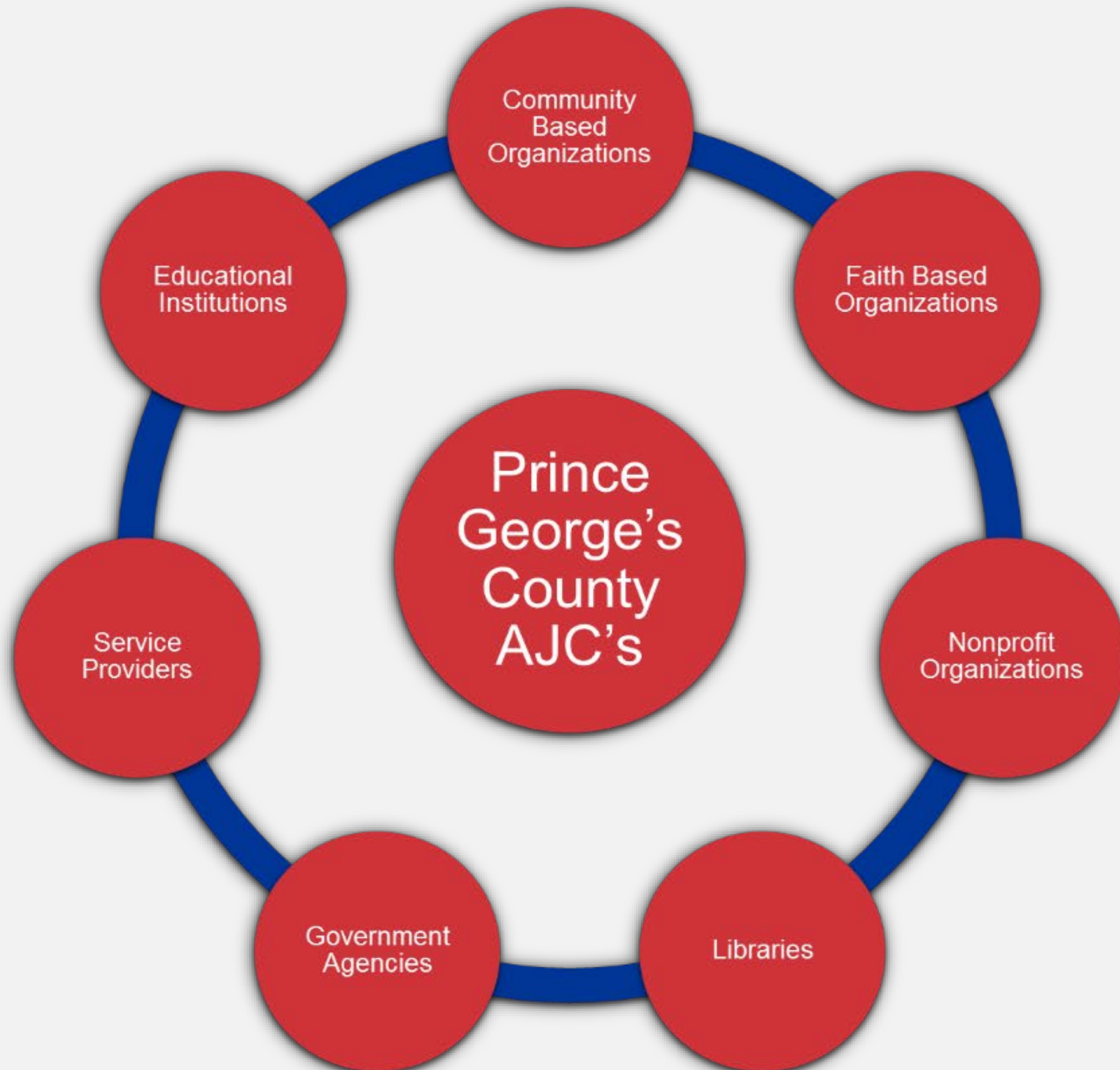
The Prince George's County American Job Center Community Network is a collective of community-based organizations, faith-based organizations, nonprofit organizations, libraries, government agencies, service providers, educational entities, and concerned citizens providing a full range of services that connect job seekers and businesses in Prince George's County and the DC Metropolitan Region.

Built on a core Workforce Innovation and Opportunity Act principle, PARTNERSHIP, the American Job Center Community Network leverages government funding with community resources and community connections to provide high-quality career services, education and training, and supportive services to the doorstep of job seekers throughout Prince George's County.

Partners can join the network by emailing:

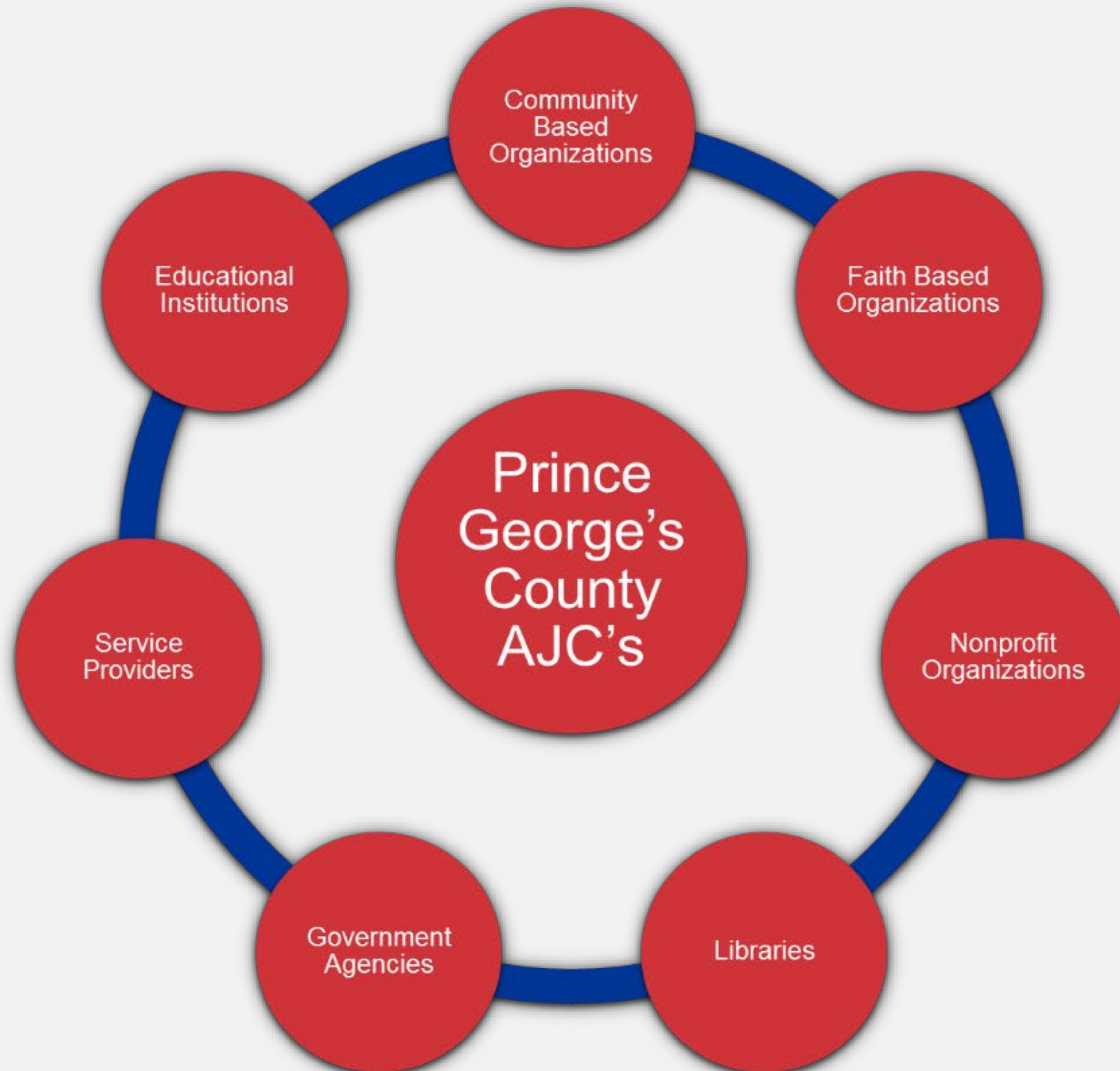
EPGCD2@co.pg.md.us

AJCCN Membership Tiers



- **Tier I – Service Provider/Affiliated Site:** Mandatory WIOA Partners, WDB Subcontractors/Service Providers, & EPG Subcontractors
- **Tier II – Access Point:** Services providers offering free workforce development, or workforce related, services to Prince George's County residents
- **Tier III – General Member:** Member of the community who does not have a fiscal relationship with the workforce system and does not provide services but wants to receive information and updates

AJCCN Membership Goals



- Increase the capacity of the AJCCN and it's members
- Increase the accessibility of the AJCCN to maximize services, training outcomes and placements into employment of Prince George's County residents
- Increase AJCCN memberships to 250 (currently 139) Tier I, Tier II, & Tier III members
- Develop 75 (currently 23) access points for workforce development services in Prince George's County
- Increase connectivity and service coordination of workforce development service providers
- Create a system wide CRM for members

AJCCN American Job Centers



- American Job Centers are the focal point of service delivery for the American Job Center Community Network
- American Job Center Largo is Prince George's County's Comprehensive Job Center
- American Job Center Mobile Unit will launch in 3rd Quarter of FY2023



American Job Center Largo
1801 McCormick Drive, Suite 120
Largo, MD 20774
301-618-8425



Youth Career Center
5001 Silver Hill Road, Suite 310
Suitland, MD 20746
(301) 316-9892



American Job Center National Harbor
6800 Oxon Hill Rd, Suite 298, National
Harbor, MD 20745
301-968-1658

American Job Center Operators



Competitively procured contractor of the WDB that serves as a mall manager for both American Job Centers. Is not a WIOA Title I Career Service Provider.



Competitively procured contractor of the WDB that manages the Youth Career Center's operations and serves as a WIOA Title I Out of School Youth Career Service Provider.

American Job Center Customers

Employers: Any commercial business, not for profit or established employer

Businesses who are seeking new, skilled employees and/or needing to upgrade the skills of existing employees.

Job Seekers: Anyone seeking employment

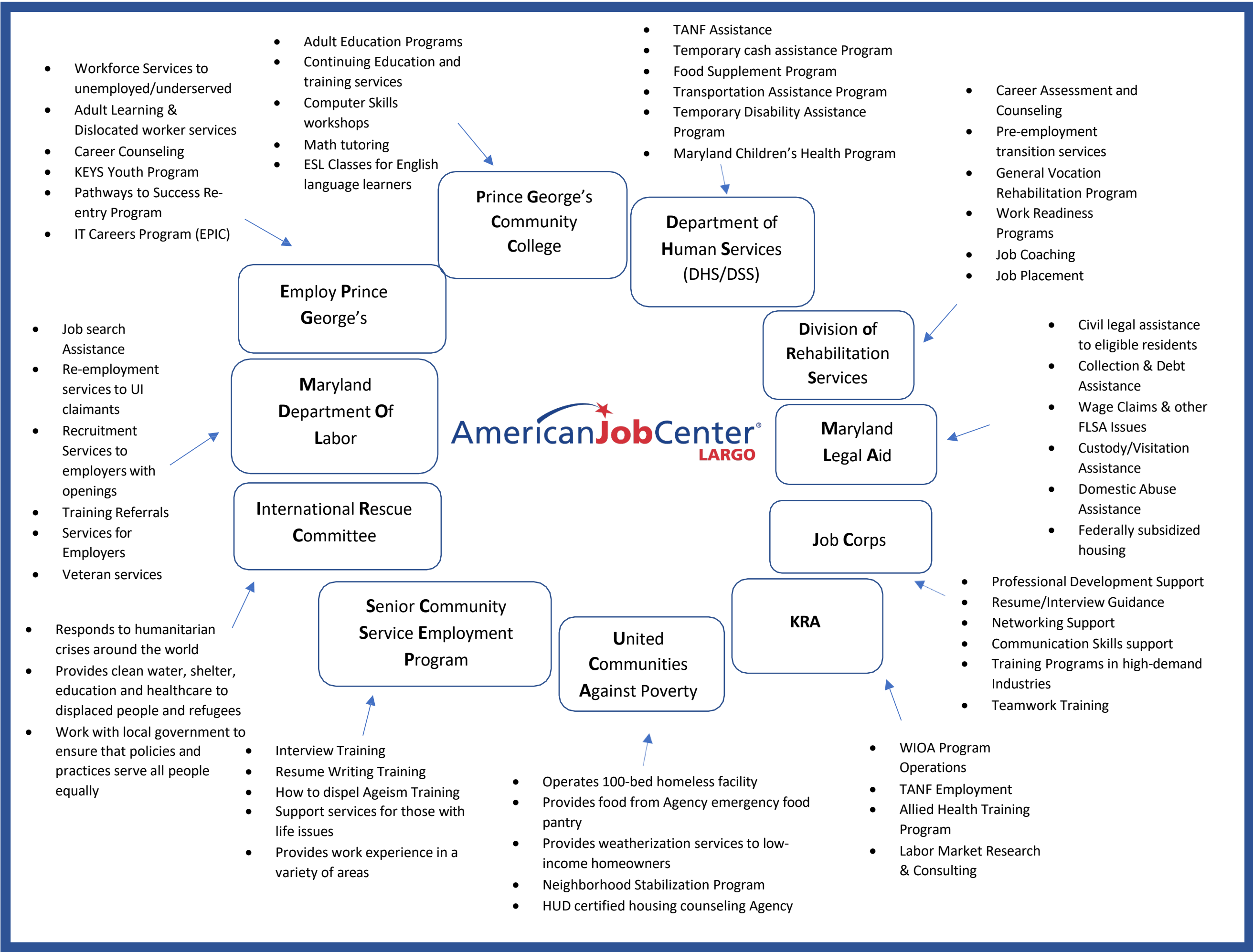
Persons who are unemployed or underemployed and seeking employment. Prince George's County residents are eligible for additional services.



Traditional American Job Center Partners

- Employ Prince George's, Inc. (EPG)
 - Youth Services Department
 - Industry Initiatives Department
 - Career Services Department
- Maryland State Department of Education – Division of Rehabilitative Services (DORS)
- Prince George's County Department of Social Services (DSS)
- Maryland Legal Aid
- Prince George's Community College (PGCC)
- Prince George's County Department of Family Services (DFS) – Senior Community Services Employment Program (SCSEP)
- Maryland Department of Labor (MD DOL)
 - Wagner Peyser
 - Jobs for Veterans State Grant (JVSG)
 - Reentry Services
 - Unemployment Insurance (RESEA & ROW)
 - Trade Adjustment Act (TAA)
- International Rescue Committee (IRC)
- Job Corps
- United Communities Against Poverty (UCAP)





- Workforce Services to unemployed/underserved
- Adult Learning & Dislocated worker services
- Career Counseling
- KEYS Youth Program
- Pathways to Success Re-entry Program
- IT Careers Program (EPIC)
- Industry Initiatives Program

- Emergency Shelter
- Transitional Living & Child care services for infants to young adults
- Secondary education & postsecondary career training provider
- Counseling, case management and personal development
- Job Corps recruitment, center operations and career placement
- Health & Wellness clinical Services

- Civil legal assistance to eligible residents
- Collection & Debt Assistance
- Wage Claims & other FLSA Issues
- Custody/Visitation Assistance
- Domestic Abuse Assistance
- Federally subsidized housing

Employ Prince George's

Adams & Associates

Maryland Legal Aid

Maryland Department Of Labor

Montgomery Literacy



- Adult Literacy Services
- Year-round ESL classes
- Education & workforce Training

- Job search Assistance
- Re-employment services to UI claimants
- Recruitment Services to employers with openings
- Training Referrals
- Services for Employers
- Veteran services

KRA

Make Smart Cool

- Youth empowerment
- Youth Education Services
- Youth Chess literacy Classes
- Boys reading Club

- WIOA Program Operations
- TANF Employment
- Allied Health Training Program
- Labor Market Research & Consulting

Collaborative Solutions for Communities

- Family Services
- Youth Enrichment
- Violence Prevention
- Housing Assistance
- Community Partnership

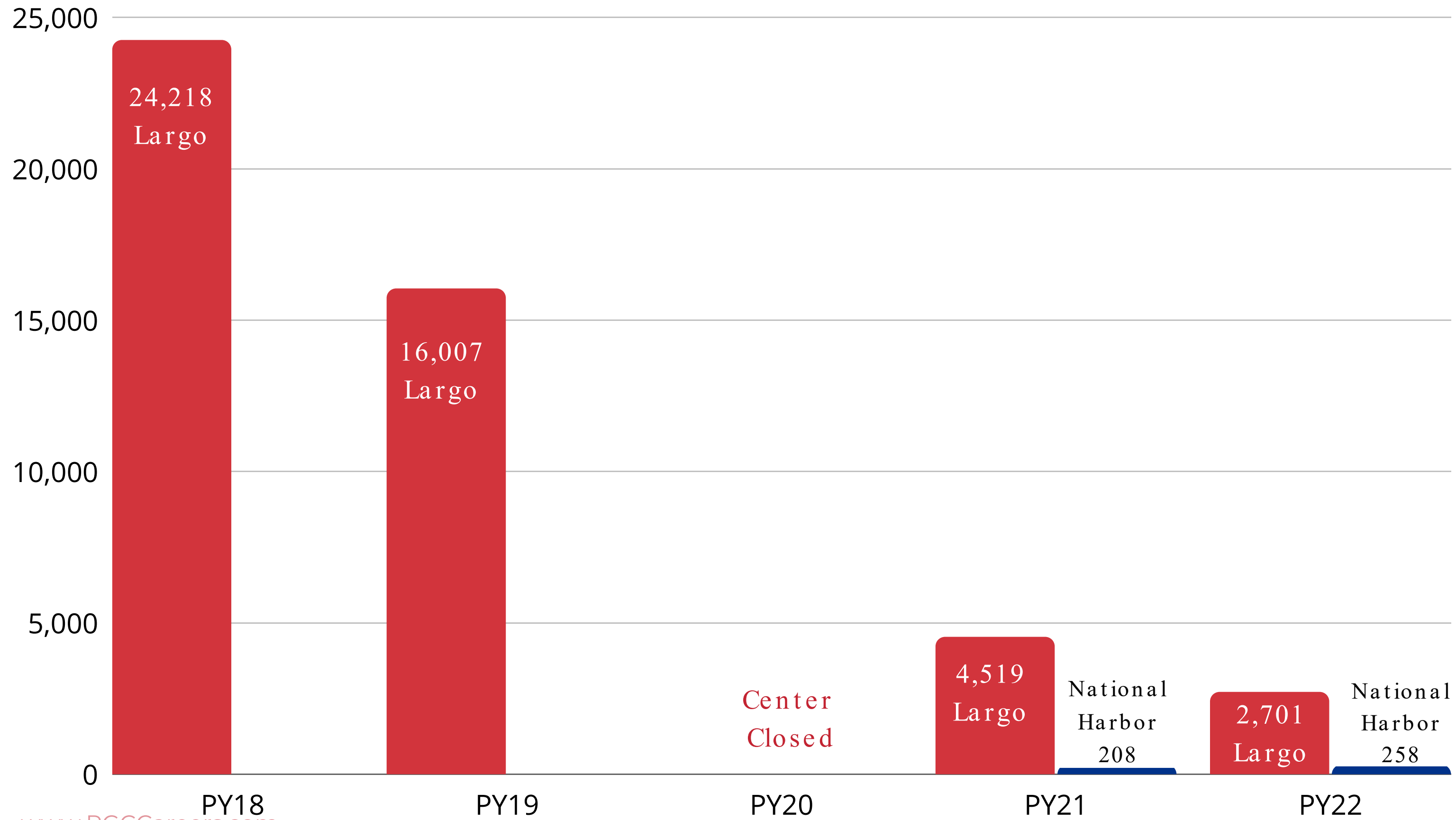
Senior Community Service Employment Program

- Interview Training
- Resume Writing Training
- How to dispel Ageism Training
- Support services for those with life issues
- Provides work experience in a variety of areas



**Prince George's County
American Job Center
Community Network
Data by Year**

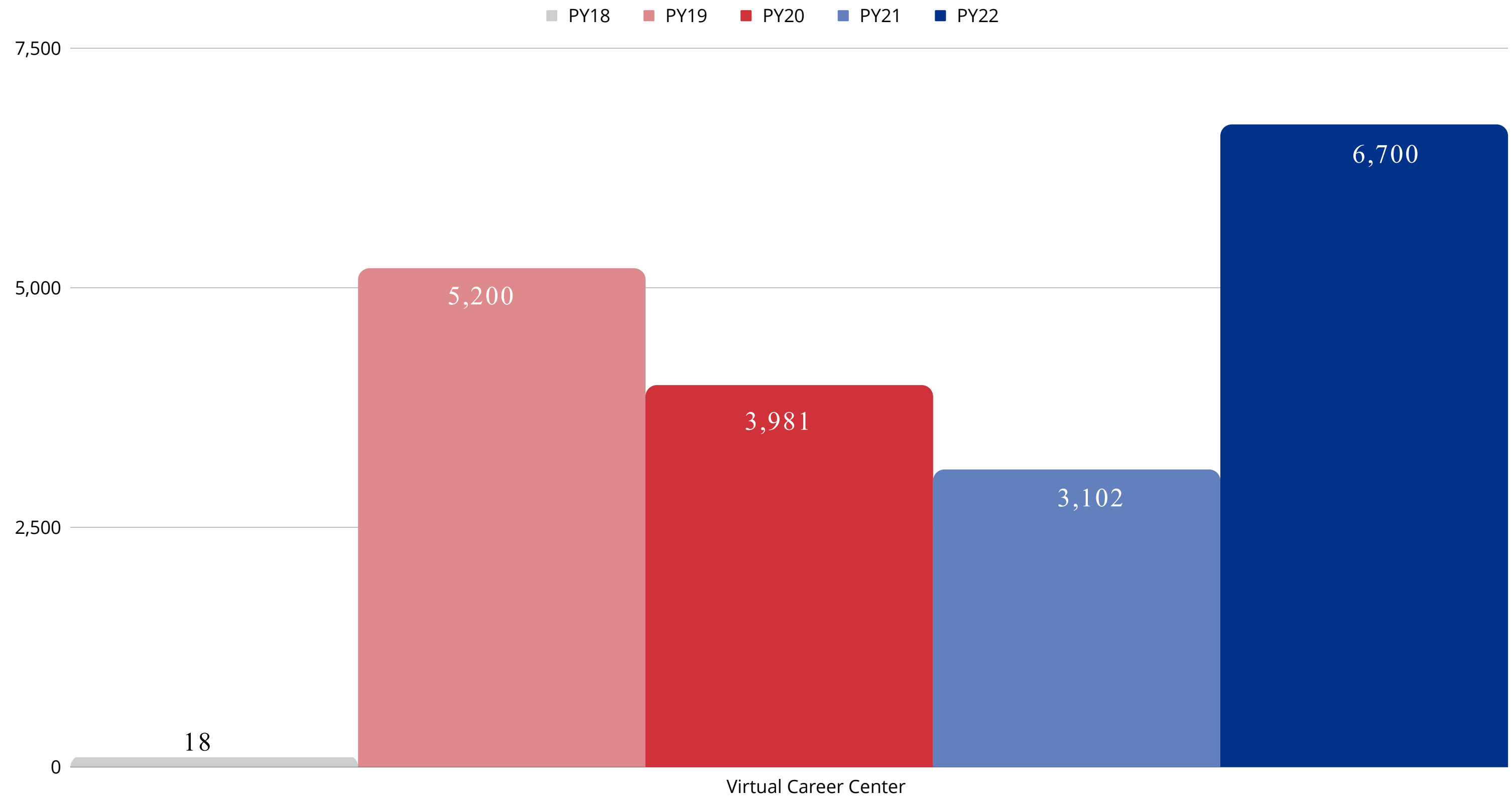
AmericanJobCenter® Traffic



Prince George's County Virtual Career Center Traffic

81%

decrease in traffic since
the beginning of the
pandemic.



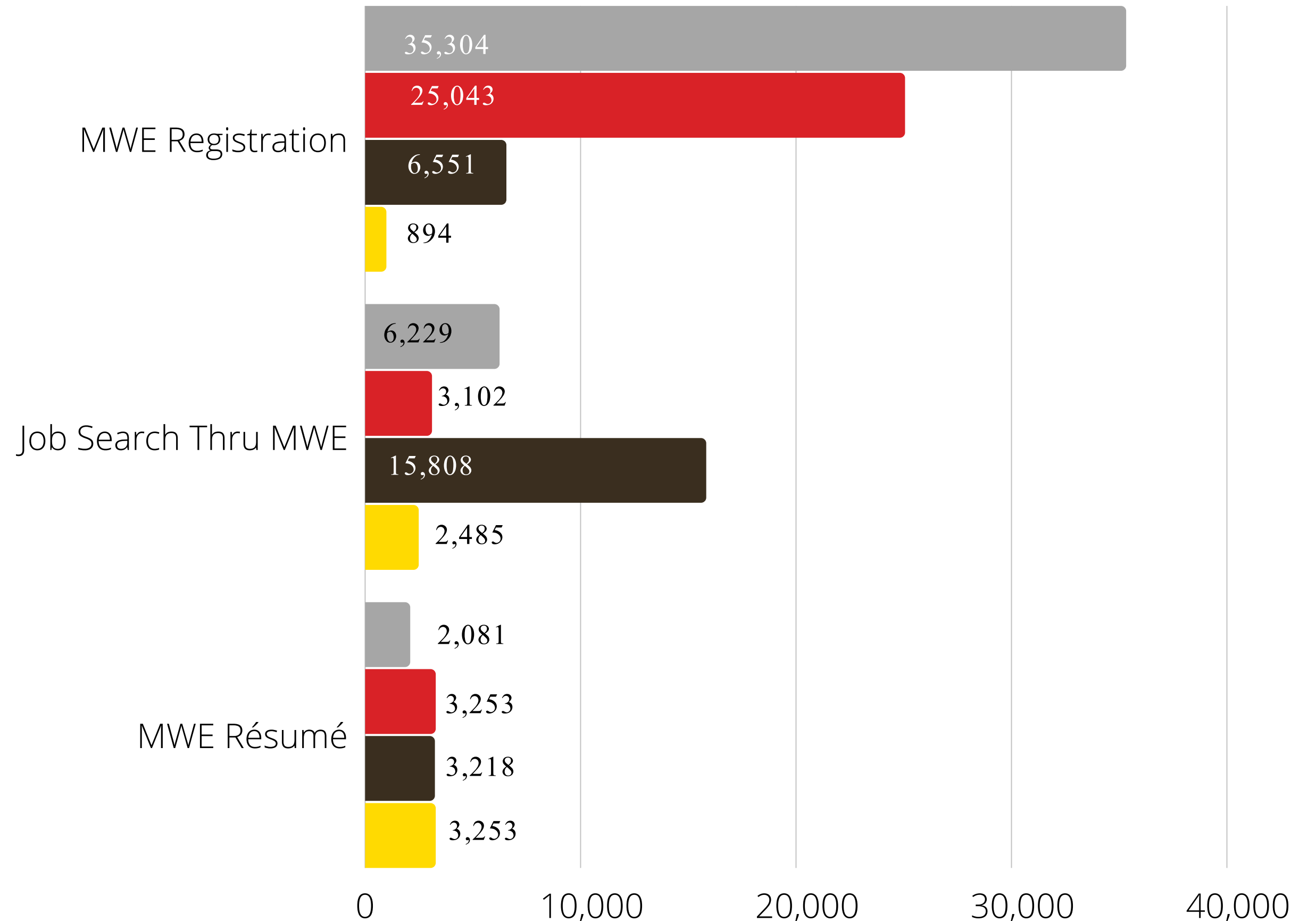
Maryland Workforce Exchange

■ PY19 ■ PY20 ■ PY21 ■ PY22

Self-Service Activities

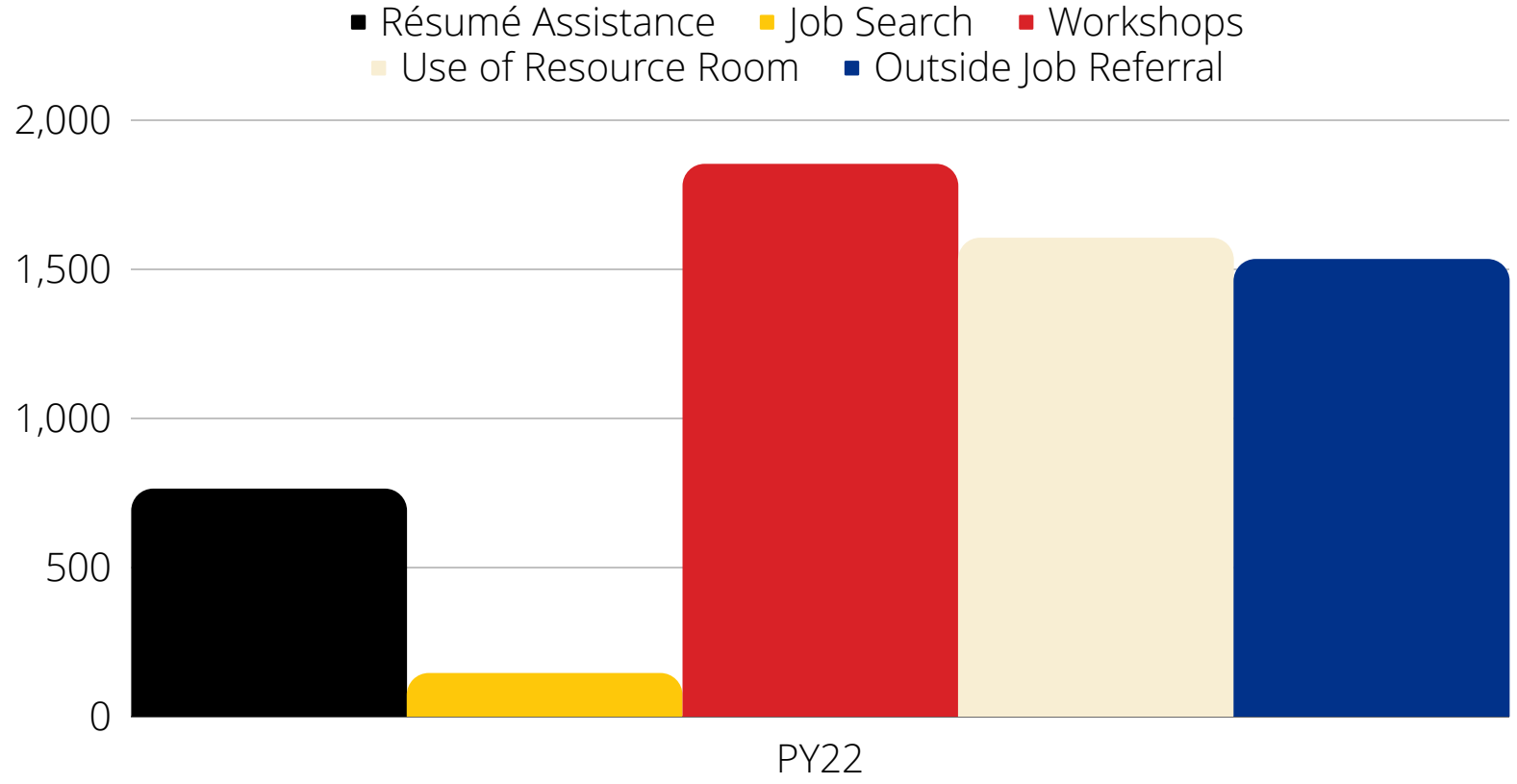
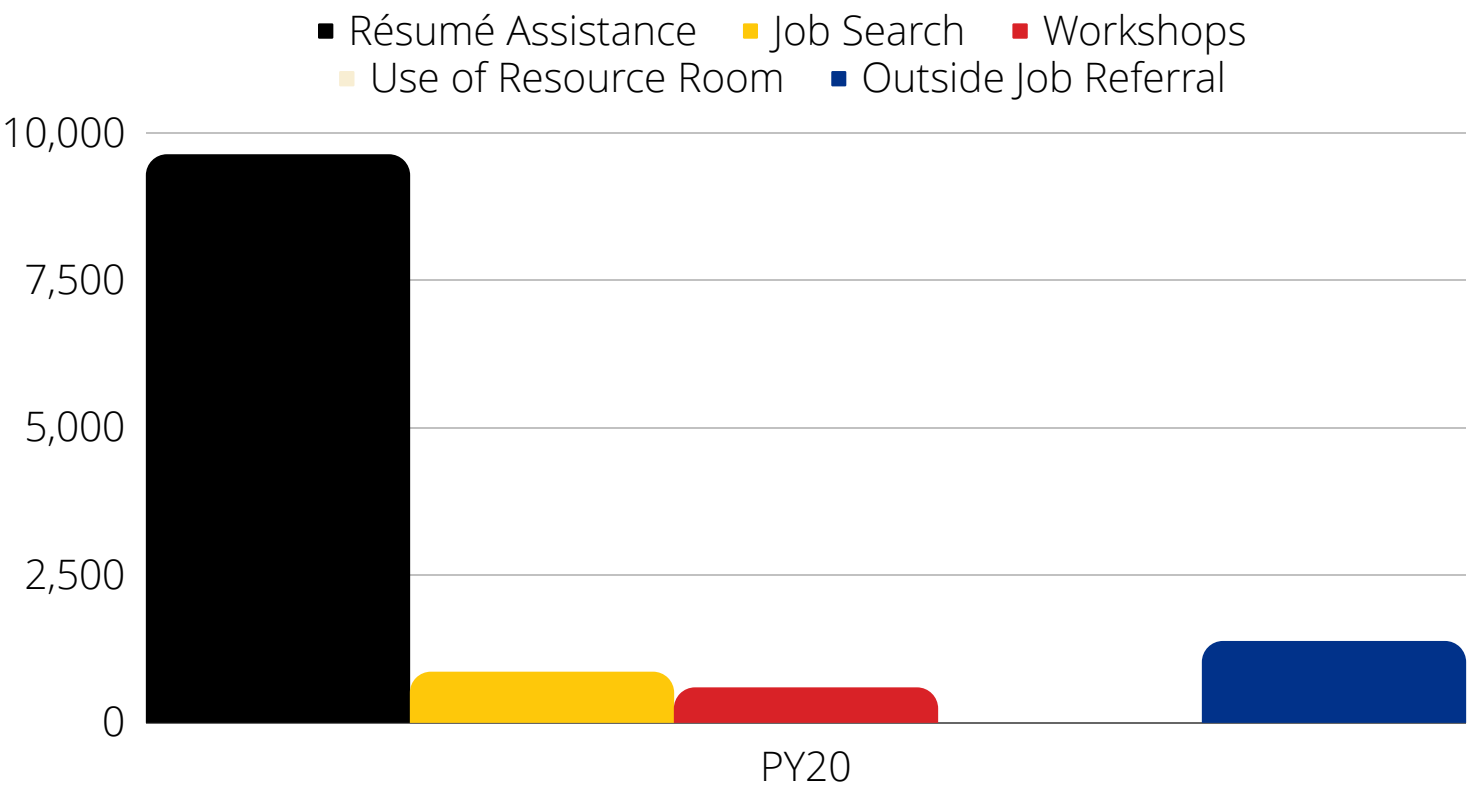
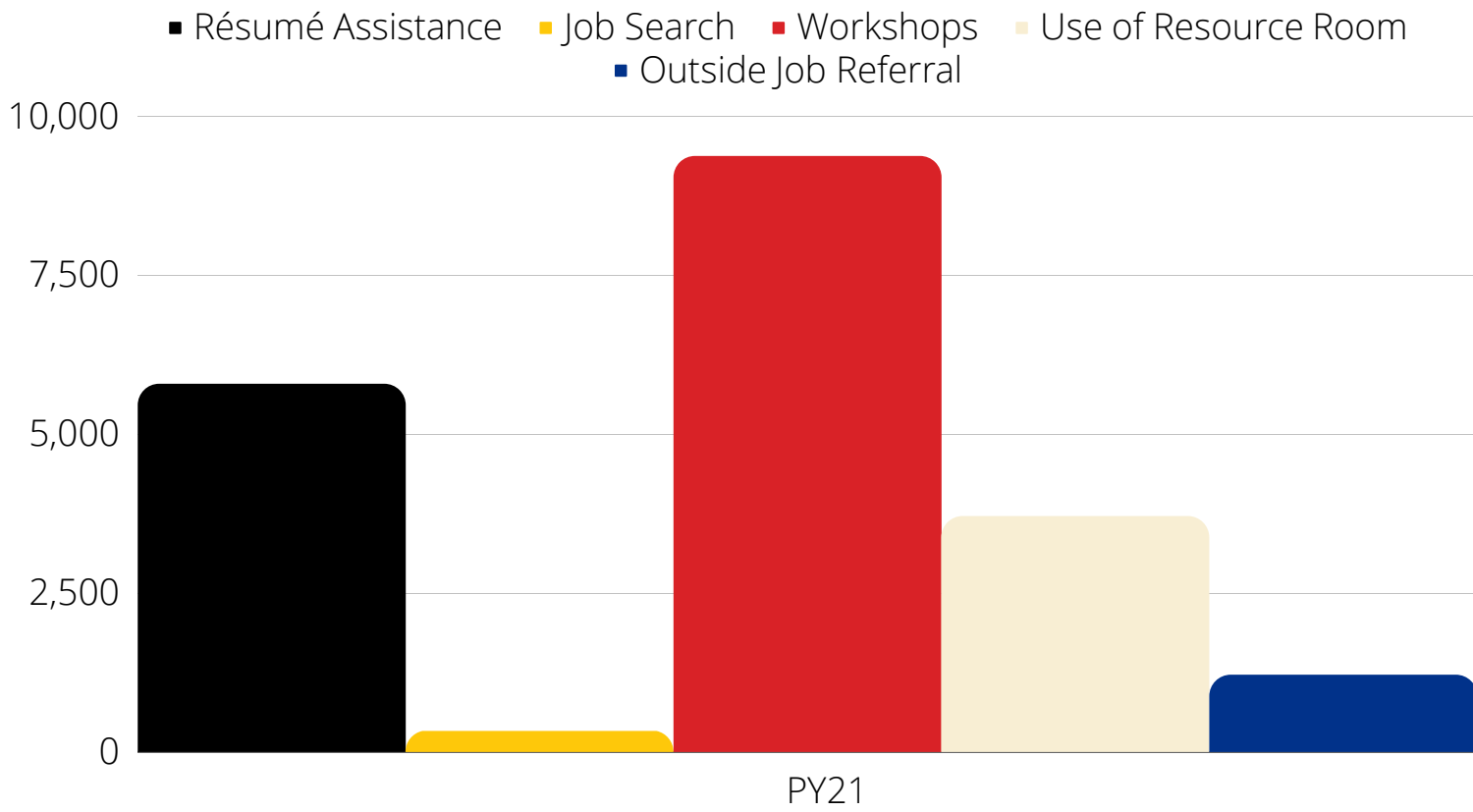
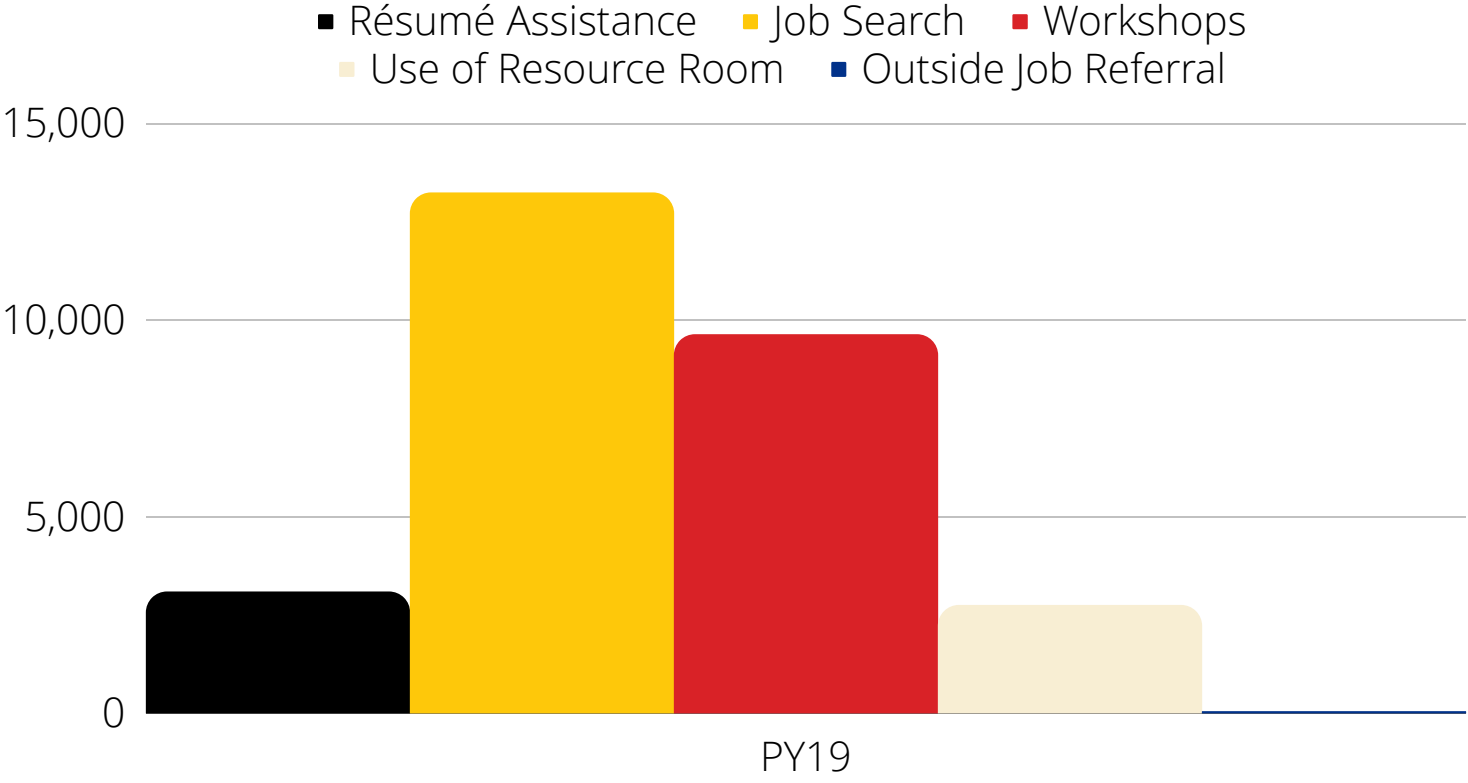
87%

Increase in Virtual Traffic since the beginning of the Pandemic



MARYLAND WORKFORCE EXCHANGE

Staff Assisted Services





Employ Prince George's Workforce Development Programming

Employ Prince George's is an industry-leading workforce development service provider, administering over 14 workforce development programs supported by a combination of public and private sources, serving job seekers and businesses across DC, Maryland, and Northern Virginia.

Encore
EXPERIENCED WORKERS PROGRAM



Career Pathways For ALL

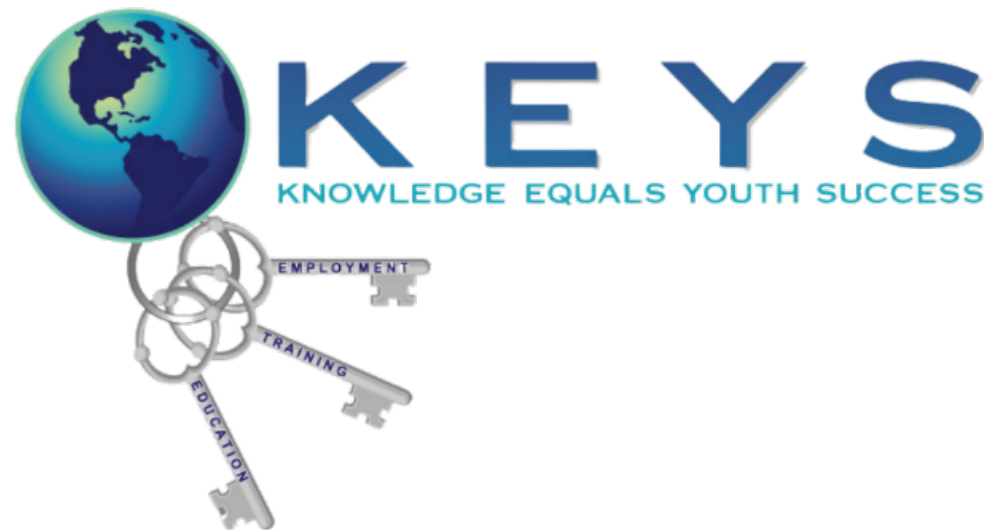
Creating Pathways That Break Language and Cultural Barriers



VETERANS CAREER CONNECTION



Employ Prince George's
COVID-19
Workforce Development
Recovery Program



Demographic Programs





A Workforce Development Resource for Experienced Workers

If you or someone you know (50 years of age or older) is interested in learning more about the numerous services, resources and programs offered by the local workforce development system, please register for the Encore Experienced Worker Program.

Our Encore Program Coordinator is here to support you! The AJC is launching direct services to support the unique needs and interests of 50+ job seekers.

Register for an Encore workshop by visiting www.EmployPG.org/events today!

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Career Pathways For ALL

Creating Pathways That Break Language and Cultural Barriers

The Career Pathways For All Program (CPFA) aims to break language and cultural barriers, developed to bridge the gap between Prince George's County's immigrant and English language learner populations with workforce development programming and employment opportunities.

Services Provided:

- One-on-One counseling
- Customized professional development assistance
- Career Readiness Training
- Tuition assistance for occupational skills training
- Career planning and consultation
- Customized training
- Paid work-based training opportunities

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VETERANS CAREER CONNECTION

The Veterans Career Connection Program provides services to veterans, spouses of veterans, and transitioning service members that assist with the transition to civilian employment.

Services Provided:

- One-on-One counseling
- Customized professional development assistance
- Tuition assistance for occupational skills training
- Career planning and consultation
- Customized training
- Paid work-based training opportunities
- Military to Civilian transition Assistance



The logo features a stylized orange and blue graphic on the left, resembling a path or a wave, leading into the text. The word "Pathways" is in blue, "to" is in orange, and "Success" is in a large, bold blue font.

Pathways **to** Success

Pathways to Success is a workforce development program customized for returning citizens and job seekers with multiple barriers to employment. Pathways to Success provides customized training and connections to employment opportunities that provide a foundation for life-long improvement.

Services Provided:

- Job Club
- U.S. Probation & Pretrial Services
- Federal Bonding
- Legal Aid & Expungement Assistance
- Occupational Skills Training
- Career Assessment & Planning
- Supportive Services
- Basic Skills Training
- Mentoring
- Career Exploration

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Employ Prince George's **COVID-19** Workforce Development **Recovery Program**

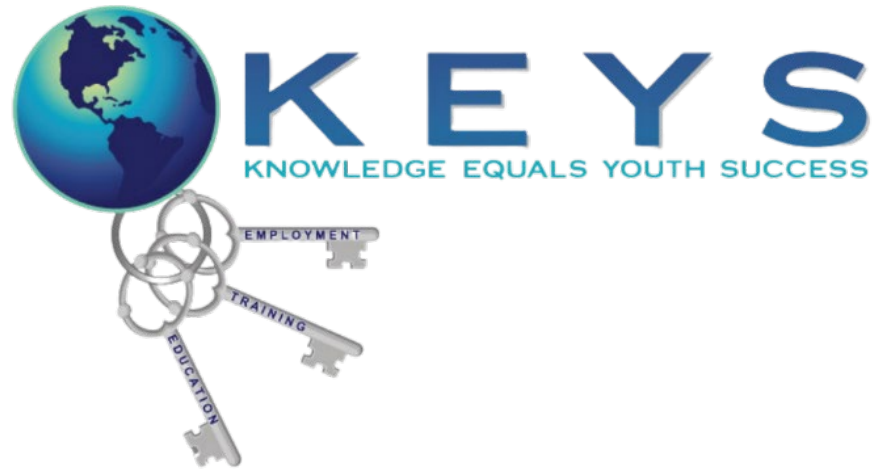
Thousands of businesses have closed due to the pandemic, leading to over 100,000 residents being laid off and out of work. Employ Prince George's COVID-19 Workforce Development Recovery Program is here to help restart careers. The COVID-19 Workforce Development Recovery Program assist unemployed Prince George's County residents reenter their previous career or occupation, develop the skills to secure higher wage employment, or transition careers. The COVID-19 Workforce Development Recovery Program utilizes various traditional and nontraditional services to achieve its goal.

- Occupational Skills Training
- Online Skills Upgrading
- Rapid Re-Employment Grants
- Needs Based Payments*

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Identified as a national best practice, highlighted by NPR and featured by the National Association of Workforce Development



The Youth Services Department operates multiple programs that are committed to assisting today's youth in becoming tomorrow's productive and skilled workforce. Youth Services programs provide In-School Youth and Out-of-School Youth, ages 14-24, with the necessary tools to become competitive in the workforce through Career Pathways service models. Youth Services provides an array of workforce development services and activities to youth who are at-risk of dropping out of high school or may face barriers to employment.

Services Provided:

- Supportive Services
- Work Experience
- Leadership and Soft Skill Training
- Job Readiness Training
- Internships
- Apprenticeships





CAPITAL AREA
HEALTHCARE ALLIANCE

EPiC
EDUCATION PARTNERSHIP FOR IT CAREERS

PS Professional Services Institute

CWIP
CONSTRUCTION WORKS PROGRAM

HAI
HOSPITALITY AND ACCOMMODATION INSTITUTE

INDUSTRY BRIDGE
PROGRAMS



Transportation and Logistics Consortium



Led by business leaders in the DC Metropolitan Area, CWP is a comprehensive workforce program that aligns Career Services, Adult Education, and Occupational Skills Training to meet the workforce needs of Construction businesses in the DC Metropolitan Area.

Employ Prince George's CWP programming is customized to meet the immediate needs of local businesses!

Training programs available for the following:

- Carpentry
- Commercial Painting
- Electrician
- Heavy Equipment Operator
- Highway Maintenance/Repair Worker
- Welder
- Commercial & Residential Truck Driver
- General Construction Laborer



EPiC

EDUCATION PARTNERSHIP FOR IT CAREERS

The Educational Partnership for IT Careers (EPIC) is a workforce development program designed to bridge the skills gap and connectivity between Prince George's County residents and careers in the Information Technology and Cyber Security Industries. EPIC has a focus on skills development through occupational skills training, apprenticeships, and work-based learning.

EPIC prepares job seekers for the following careers:

- Desktop Support Specialist
- Information Security
- VPC and Hardware Repair Specialist
- Cyber Security Analyst
- Network Engineer
- Network Administration
- Coder & Graphic Designer

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CAPITAL AREA

HEALTHCARE ALLIANCE

Healthcare is one of the highest paying, fastest growing and most in-demand industries in the United States. The Capital Area Healthcare Alliance (CAHA) prepares Prince George's County residents for numerous healthcare careers through a combination of work based learning and occupational skills training.

Services Provided:

- Industry Certified Training
- Job Placement Assistance
- Supportive Services
- One-on-One Career Counseling
- Basic Skills Training
- Apprenticeships

Examples of careers in the industry include:

- Certified Nursing Assistant (CNA)
- Geriatric Nursing Assistant (GNA)
- Medical Administrative Assistant
- Medical Billing & Coding
- Registered Medical Assistant
- Pharmacy Technician





HOSPITALITY AND ACCOMMODATION INSTITUTE

The Hospitality and Accommodation Institute (HAI) trains Prince George's County residents for careers in Hospitality and Accommodation Industries (Retail, Customer Service, Food & Beverage). The Hospitality and Accommodation Institute provides the following services and training:

- Free Industry Certified Training
- Job Placement Assistance
- Supportive Services
- One-on-One Career Counseling
- Basic Skills Training

Examples of careers in the industry include:

- Hotel Administrator
- Guest Services Professional
- Hotel & Lodging Security
- Restaurant Supervisor
- Cook & Sous Chef
- Retail Supervisor
- Customer Service Representative

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Professional Services Institute

There is a high demand from employers in the region to fill positions within the Professional Services industry. The PSI provides job seekers with industry certified training, one-on-one career counseling, job placement assistance, basic skills training, and supportive services that place job seekers along a career pathway beginning with employment in middle skills occupations. The PSI includes an array of specialized occupations that provide support to a wide range of industries.

Examples of careers in the industry include:

- Administration/Management
- Project Management
- Clerical/Administrative Support
- Human Resources
- Finance/Accounting
- Legal Services
- Education





Transportation and Logistics Consortium

The United States transports over \$20 trillion in goods, leading to thousands of transportation, warehousing, and logistics jobs. The Transportation and Logistics Consortium (TALC) provides a vast menu of services to DC, Maryland and Northern Virginia residents, including the following:

- FREE Industry Certified Training
- Paid Work Experience
- Job Placement Assistance
- One-on-One Career Counseling
- Supportive Services
- Driver License Assistance
- Basic Skills Training
- Subsidized Employment (up to \$20 per hour)

Examples of careers in the industry include:

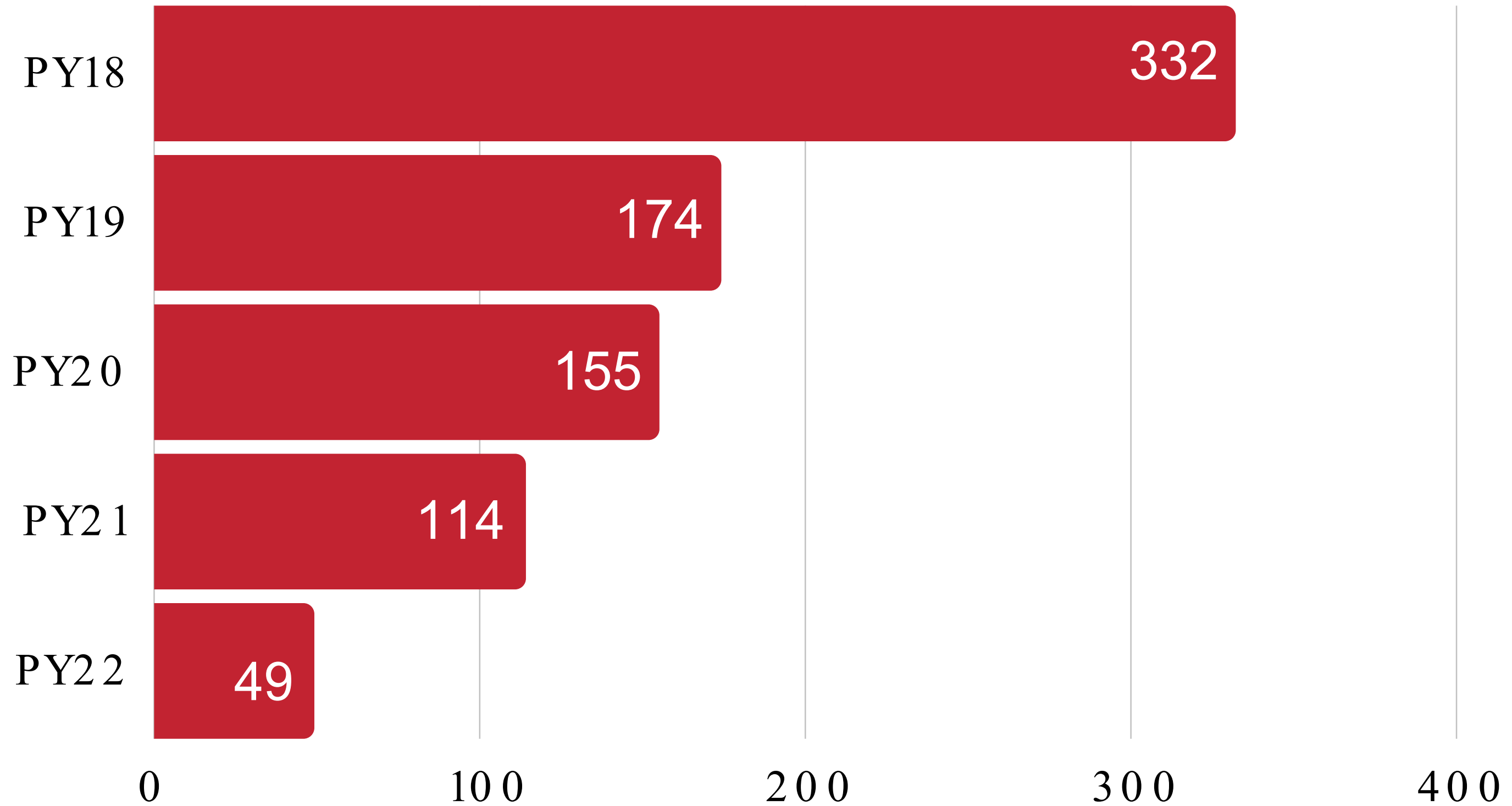
- Drive – Commercial & Delivery
- Heavy Equipment Operator
- Warehouse Worker/Associate
- Forklift & Small Equipment Operator
- Mover & Material Handler
- Picker, Packers, & Assemblers





**Employ Prince George's
Demographic Specific &
Industry Specific
Data by Year**

SCHOLARSHIPS PAID BY WIOA



WIOA Enrollment Top Ten Zip Codes

P Y19	P Y20	P Y21	P Y22
1 20744 -7.91%	1 20744 -7.52%	1 20743-7.54%	1 20743-9.31%
2 20743 -7.44%	2 20747 -7.06%	2 20782-6.78%	2 20746-8.74%
3 20746-7.02%	3 20774-6.26%	3 20706-6.11%	3 20747-7.93%
4 20748-5.51%	4 20785-5.99%	4 20745-5.86%	4 20785-7.59%
5 20785-5.44%	5 20743-5.54%	5 20785-5.45%	5 20744-7.36%
6 20745-5.29%	6 20721-5.11%	6 20774-5.15%	6 20735-5.86%
7 20721-5.21%	7 20706-4.55%	7 20737-4.99%	7 20721-5.40%
8 20744-4.69%	8 20782-4.23%	8 20747-4.99%	8 20748-4.94%
9 20774-4.57%	9 20737-4.09%	9 20748-4.64%	9 20774-4.37%
10 20770-4.37%	10 20745-4.01%	10 20772-4.38%	10 20772-4.02%

WIOA OCCUPATIONAL SKILLS TRAINING OVERVIEW



Information
Technology

PY19	14
PY20	27
PY21	65
PY22	32



Healthcare

PY19	32
PY20	55
PY21	66
PY22	21



Construction

PY19	0
PY20	2
PY21	6
PY22	0



Professional
Services

PY19	12
PY20	13
PY21	13
PY22	1



Hospitality

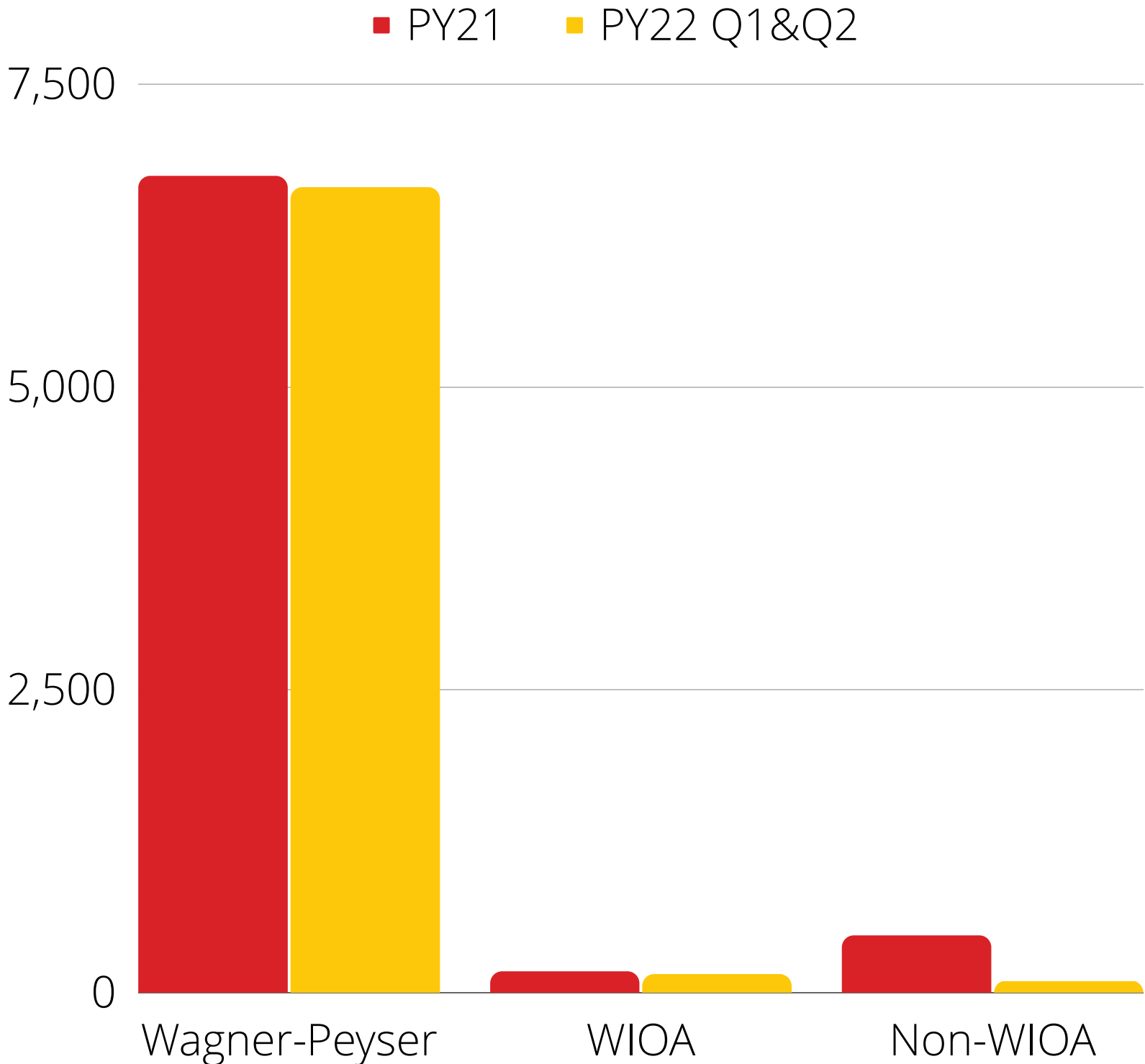
PY19	1
PY20	13
PY21	11
PY22	3



Transportation

PY19	0
PY20	17
PY21	45
PY22	6

PRINCE GEORGE'S COUNTY PUBLIC WORKFORCE SYSTEM PLACEMENTS



MEDIAN EARNINGS ADULTS
WIOA Adults exceed the state's standards by \$1,320 in PY21



MEDIAN EARNINGS DISLOCATED WORKERS
WIOA Dislocated workers exceed the state's standards by \$4,912 in PY21

14%

TOTAL LOSS
In PY21, there was a 14% decrease in placements.

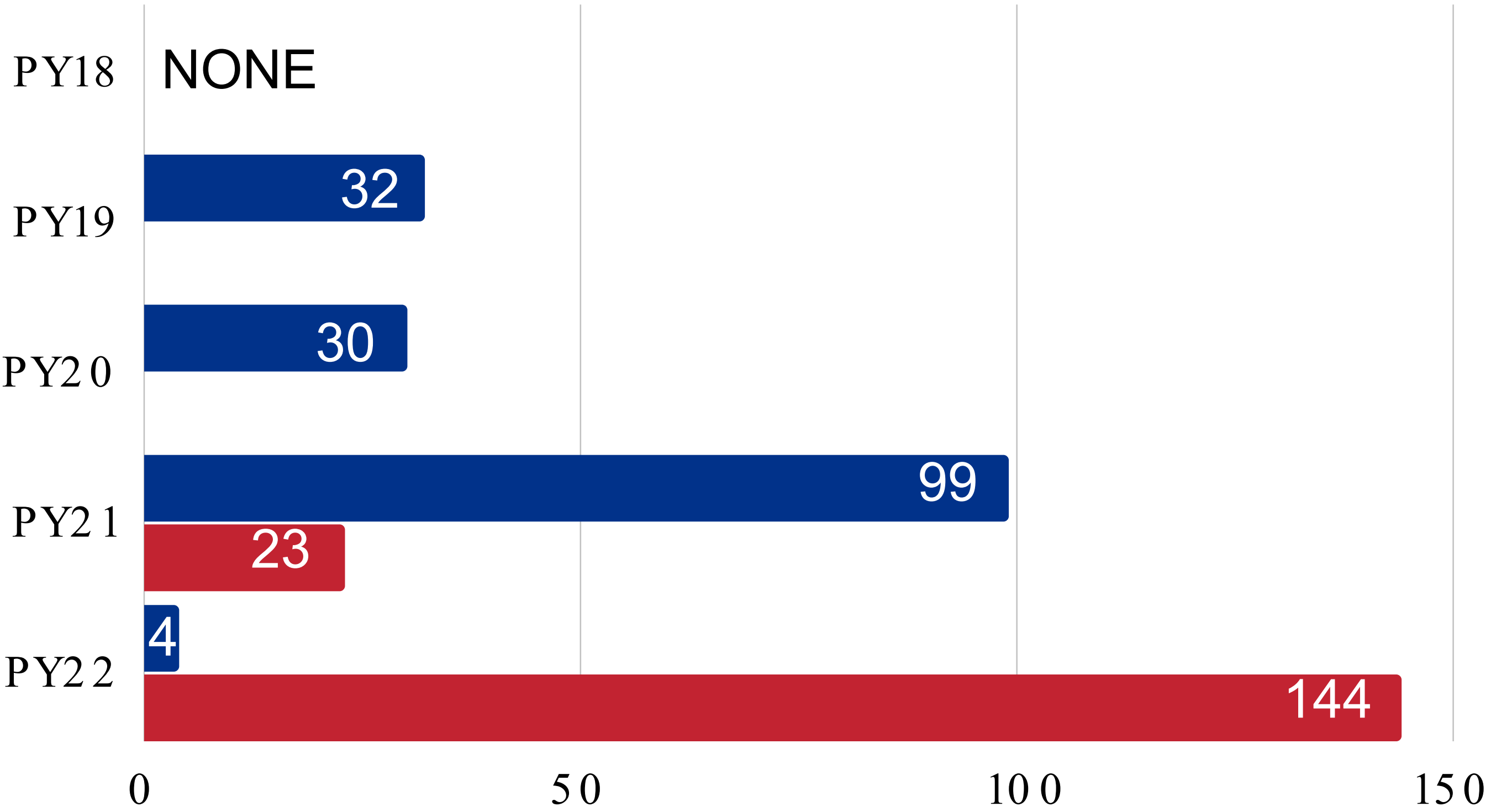
GRANT	PY21	PY22 Q1 & Q2
Wagner-Pyesser	6,737	6,645
WIOA	171	148
Non-WIOA	463	93

Employ Prince George's WIOA Scholarship Amounts by Year

PY18/FY19	PY19/FY20	PY20/FY21	PY21/FY22	PY22/FY23
\$657,910	\$416,890	\$221,120	\$322,600	\$397,000

SCHOLARSHIPS PAID BY NON-WIOA FUNDING STREAMS

Local ARPA



Local Enrollment Top Ten Zip Codes

P Y19

- 1 20744 -6.28%
- 2 20747 -5.68%
- 3 20785-4.42%
- 4 20744-5.24%
- 5 20743-4.69%
- 6 20772-4.50%
- 7 20748-4.120%
- 8 20706-3.83%
- 9 20735-3.64%
- 10 20707-3.56%

P Y20

- 1 20744 -8.63%
- 2 20785 -8.22%
- 3 20772-7.50%
- 4 20744-7.25%
- 5 20747-7.20%
- 6 20743-7.01%
- 7 20743-5.54%
- 8 20735-5.13%
- 9 20746-5.07%
- 10 20745-4.54%

P Y21

- 1 20774-8.70%
- 2 20747-8.36%
- 3 20743-7.54%
- 4 20744-7.38%
- 5 20772-6.92%
- 6 20748-6.73%
- 7 20785-6.63%
- 8 20735-5.68%
- 9 20746-6.66%
- 10 20745-4.59%

P Y22

- 1 20774-9.54%
- 2 20747-8.69%
- 3 20772-8.47%
- 4 20785-7.18%
- 5 20744-6.91%
- 6 20743-6.07%
- 7 20745-5.57%
- 8 20746-5.51%
- 9 20748-5.35%
- 10 20735-4.60%

NON-WIOA OCCUPATIONAL SKILLS TRAINING OVERVIEW



Information
Technology

PY19	12
PY20	13
PY21	34
PY22	49



Healthcare

PY19	10
PY20	31
PY21	26
PY22	19



Construction

PY19	16
PY20	12
PY21	25
PY22	9



Professional
Services

PY19	5
PY20	7
PY21	17
PY22	32



Hospitality

PY19	2
PY20	8
PY21	5
PY22	39



Transportation

PY19	8
PY20	0
PY21	27
PY22	20

Employ Prince George's WIOA Scholarship Amounts by Year

PY18/FY19	PY19/FY20	PY20/FY21	PY21/FY22	PY22/FY23
\$657,910	\$416,890	\$221,120	\$322,600	\$397,000

Employ Prince George's Non-WIOA Scholarship Amounts by Year

PY18/FY19	PY19/FY20	PY20/FY21	PY21/FY22	PY22/FY23
\$372,980	\$352,770	\$361,930	\$550,990	348,000

Employ Prince George's Scholarship Amounts Total by Year

PY18/FY19	PY19/FY20	PY20/FY21	PY21/FY22	PY22/FY23
\$1,030,890	\$769,660	\$583,050	\$873,590	\$745,000

51 Training Providers – 242 Courses

<https://pgcajc.com/ltpl-search/>

The logo features the letters 'AIP' in a bold, teal, sans-serif font. The letter 'A' is stylized with a 3D effect, showing a dark teal shadow on its left side and a lighter teal shadow on its right side. The letters 'I' and 'P' are solid teal. The entire logo is enclosed within a teal rectangular border.

AIP

**APPRENTICESHIP
INNOVATION PROGRAM**

Apprenticeship Elements

Apprenticeship
Funder

Apprenticeship
Sponsor

Employer of
Record

Related Training
Instruction Provider

Apprenticeship
Intermediary



Prince George's County
Apprenticeship
Expansion Fund

Apprentice

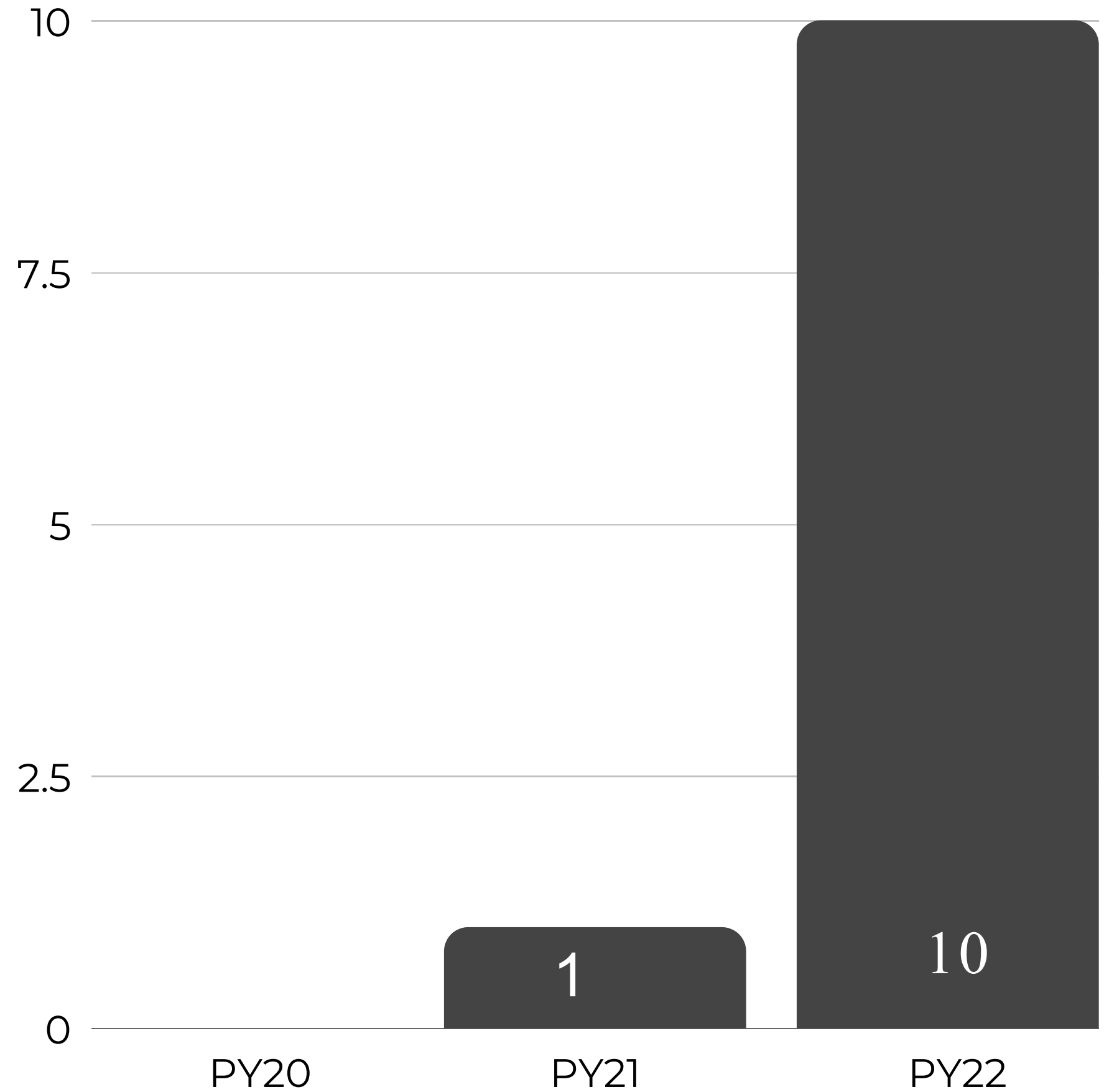




**Employ Prince George's
Demographic Specific &
Industry Specific
Data by Year**

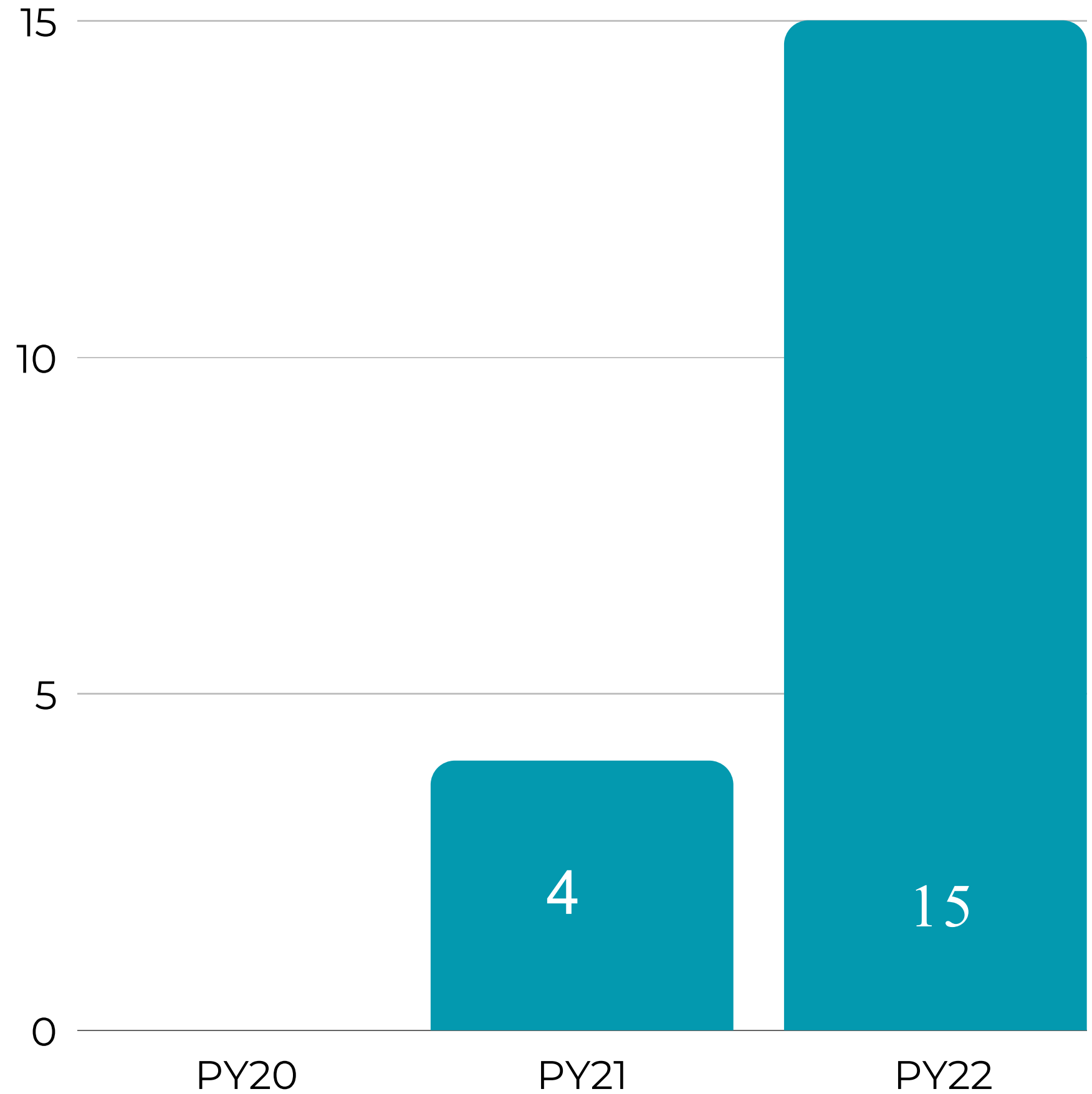


PRE-APPRENTICESHIP





APPRENTICESHIP

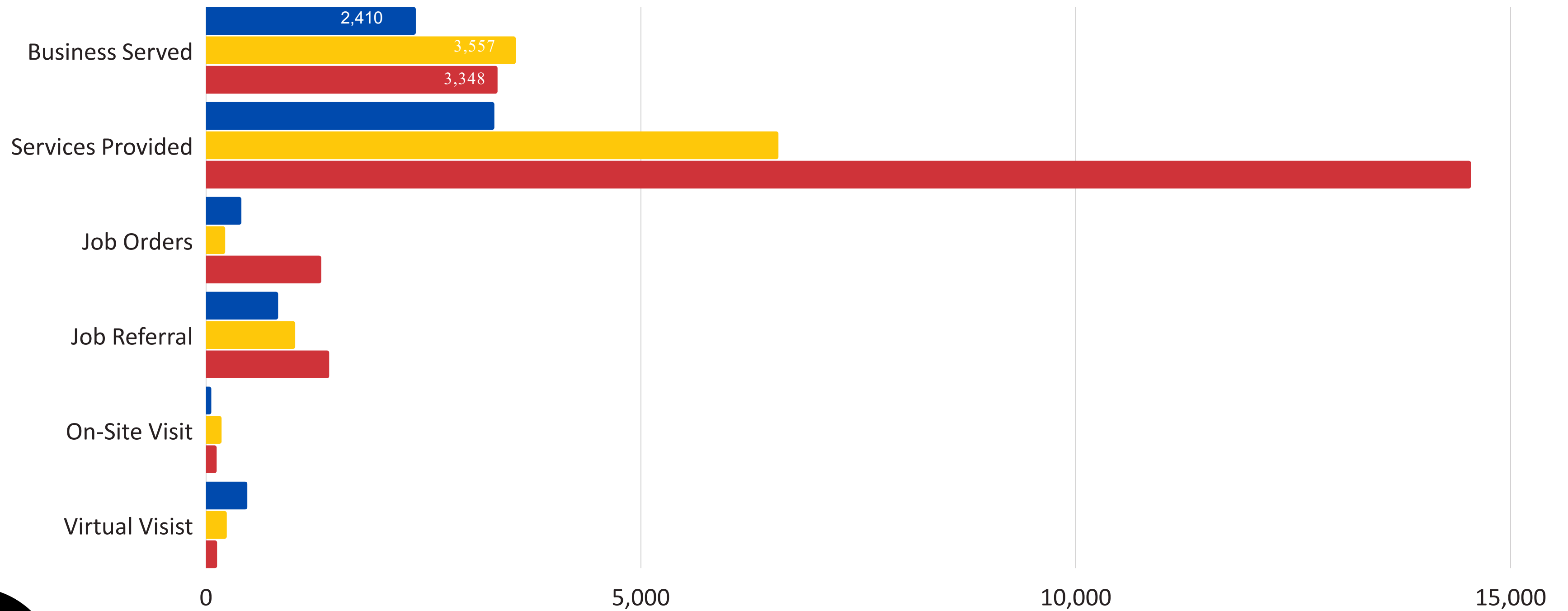


Business Services

Employ Prince George's utilizes a consultative approach to business services, designed to identify the full scope of a businesses needs. The consultative approach allows Employ Prince George's the opportunity to implement a comprehensive and holistic strategy to ensure a business achieves employee recruitment and retention goals

Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.

■ PY20 ■ PY21 ■ PY22



Business Services

Rapid Re-Employment Grant Initiative

Employ Prince George's Rapid Re-Employment Grant Initiative provides grants to businesses who hire unemployed Prince George's County residents.

Grants supplemented 50% - 75% of a new employee's salary for up to 12 weeks.

Businesses can receive a maximum of \$15,000 per new employee.



PUTTING
OUR WORKFORCE BACK
TO WORK

Due to the COVID-19, thousands of Prince George's County businesses have closed and over 100,000 Prince George's County residents have become unemployed. Employ Prince George's (EPG) has established the **COVID-19 Workforce Development Recovery Program Rapid Re-Employment Grants** to help businesses reopen and build their capacity.


What are Rapid Re-Employment Grants?

The COVID-19 Workforce Development Recovery Program was designed to prepare and connect laid off Prince George's County residents to employment opportunities, while simultaneously helping businesses reopen and rehire employees. Employ Prince George's understands that businesses are reopening, but revenues haven't reached pre-pandemic levels and many businesses are facing large financial deficits. To ease the financial burden of onboarding new employees, Employ Prince George's is offering Rapid Re-Employment Grants to local businesses. Employ Prince George's Rapid Re-Employment Grants provide funding to businesses that hire Prince George's County residents and supplement 50%-90% of their new hires salary. Grants are provided on the first day of a new employees first day of work and the maximum grant is \$50,000 per business.

Businesses who are hiring and are interested in receiving up to **\$50,000** in funding through Employ Prince George's Rapid Re-Employment Grants can apply today at

www.EmployPG.org/covid-19-workforce-development-recovery-program

Need More
Information?

 (301) 618 - 8437

 BusinessServices@co.pg.md.us

 www.EmployPG.org

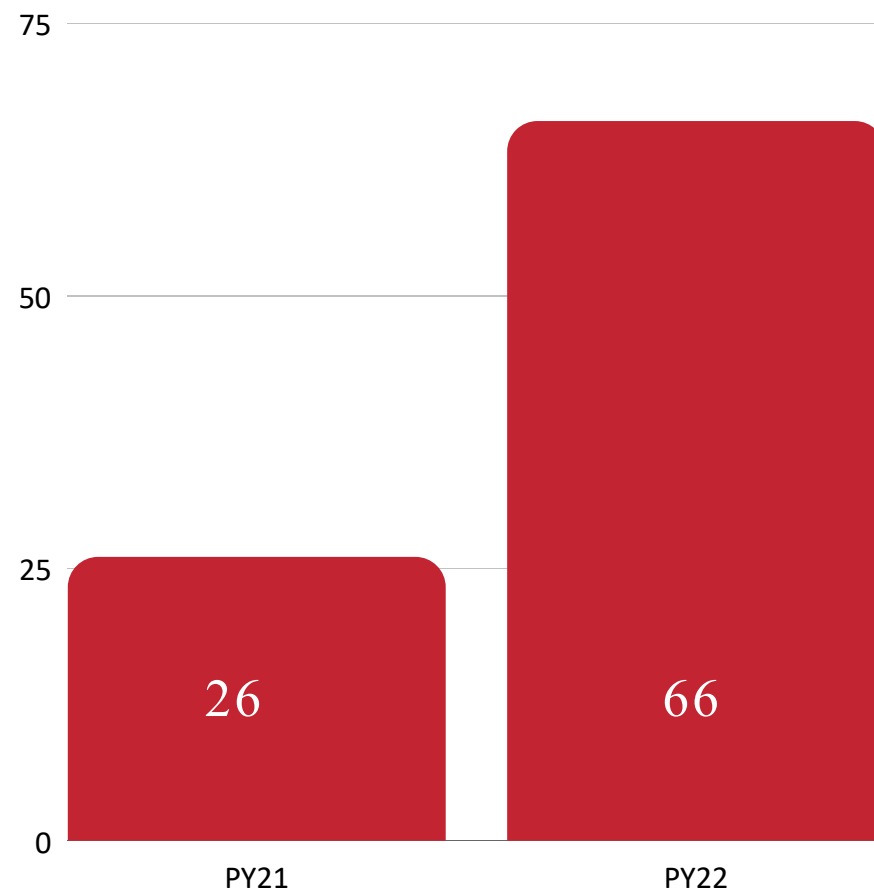
RAPID RE-EMPLOYMENT GRANTS

	PY20/FY21	PY21/FY22	PY22/FY23
APPLICATIONS RECEIVED	210	356	187
APPLICATIONS APPROVED	30	226	44
GRANTS DISTRIBUTED	30	187	16
BUSINESS RECEIVING GRANTS	30	138	16
JOB SEEKER HIRED	79	575	61
TOTAL AMOUNT GRANTED	\$548,000.00	\$4,589,579	\$469,113

ENTREPRENEURSHIP TRAINING

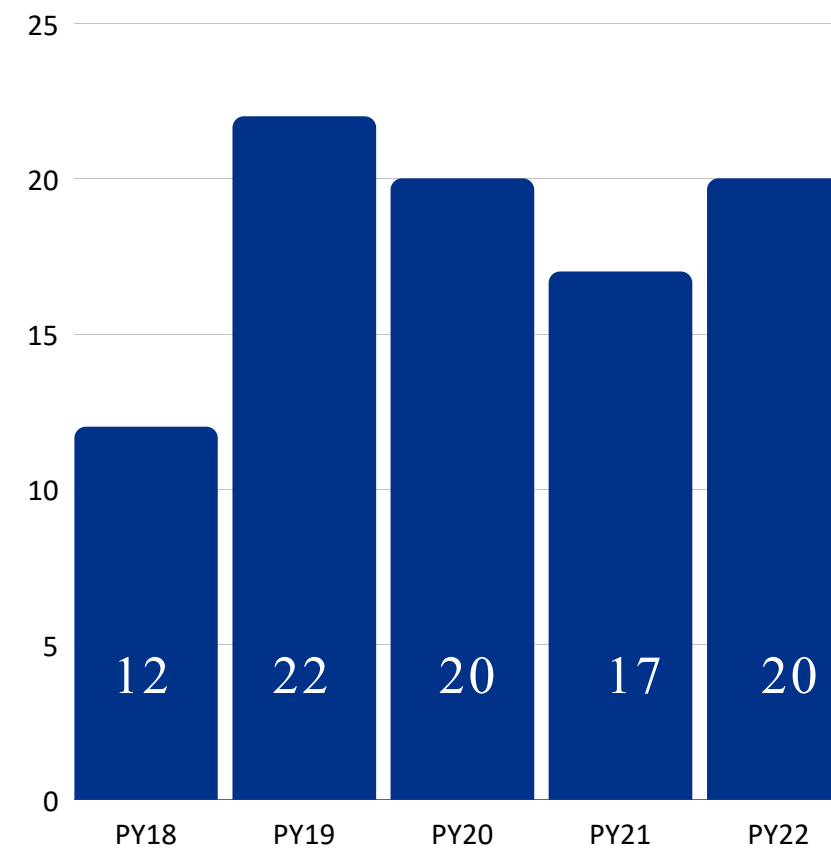
El Poder de Ser Mujer
Career Pathways for All

Entrepreneurship
Training for Latinas.



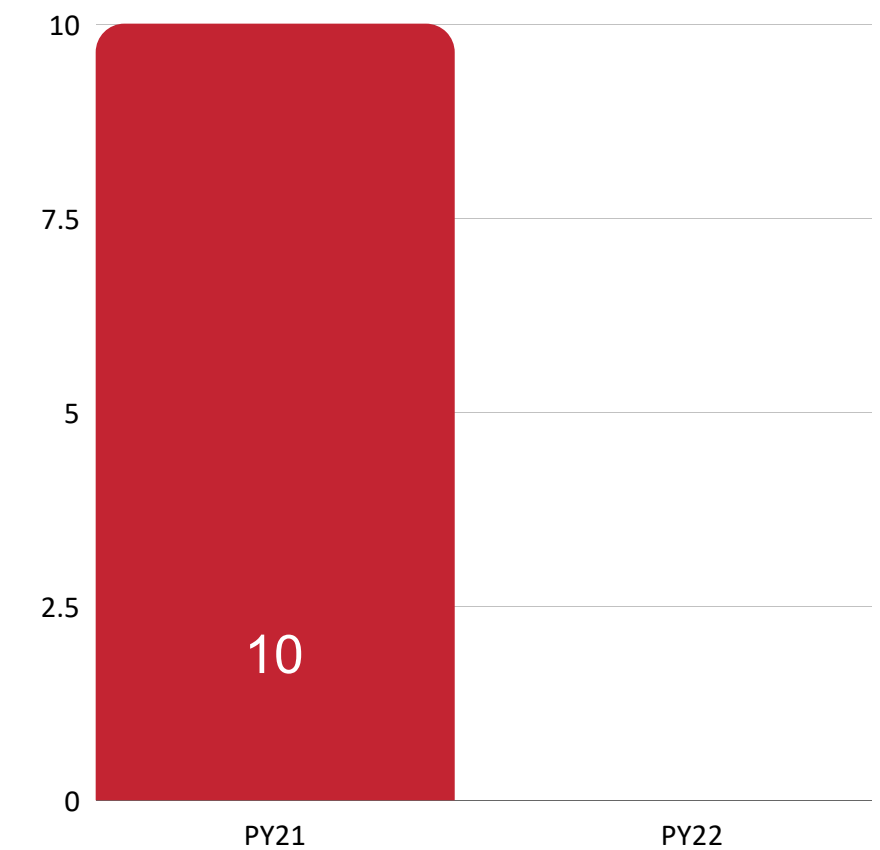
Project Opportunity
Veterans Career Connections

Entrepreneurship
Training for Veterans



Solid Foundation
Pathways to Success

Entrepreneurship
Training for Returning
Citizens



QUARTERLY COVID-19 ECONOMIC RECOVERY JOB & RESOURCE FAIR

QTR1: Covid-19 Economic Recovery Job and Resource Fair 8/17/2022
Prince George's Community College

322 Job Seekers In Attendance
48 Business In Attendance

QTR2: Covid-19 Economic Recovery Job and Resource Fair 12/14/2022
Prince George's Community College

280 Job Seekers In Attendance
40 Business In Attendance

OUTCOMES

61
ON-SITE INTERVIEWS

26
CONTINGENT JOB OFFERS

56
JOB OFFERS

0
ON-SITE INTERVIEWS

6
CONTINGENT JOB OFFERS






Pending
JOB OFFERS



**Community
Development**

OUTREACH EFFORTS

PY2019 – PY2022

	PY19	PY20	PY21	PY22
 SOCIAL MEDIA	--	--	27k Followers	31K Followers
 EMAIL LIST	6.3K Subscribers	12.5K Subscribers	13.8K Subscribers	20.2K Subscribers
 MEDIA	--	462 Pickups	1,414 Pickups	768 Pickups
 IMPRESSIONS	960,919	1,136,284	1,774,641	3,105,111
 ENGAGEMENTS	54,474	57,670	55,567	56,392



OUTREACH & COMMUNITY ENGAGEMENT EVENTS

PY19	142
PY20	165
PY21	213
PY22	64

THE NUMBER OF TIMES THAT OUR CONTENT WAS DISPLAYED TO USERS.

THE NUMBER OF TIMES THAT USERS ENGAGED WITH OUR POSTS DURING THE REPORTING PERIOD.

Public Workforce System Capacity Building

Vehicles for Change

- Identified and renovated a location in Hyattsville
- Helped source \$500,000+
- \$80,000 in Scholarship funds for FY22 and FY23

International Union of Painters & Allied Trades 51 /Finishing Trades Institute

- Opening EPG office inside of Lanham facility in FY23
- Funding pre-apprenticeship programming

Maryland Multi-Housing Association

- Provided funding to launch LTA funding in Prince George's County
- Providing scholarship funding for Prince George's County residents
- Operating at AJC National Harbor

Washington Area New Automotive Dealers Association

- Identified locations in Prince George's County
- Connected with PGCPD
- Providing funding for apprenticeships through AIP

Prince George's County Health Department / Bridge Center at Adam's House

- Provided funding for reentry supports in FY21 and FY22
- Facilitating the launch of universal CRM tool
- Assigned contracted service provider

Prince George's County Problem Solving Courts

- Funding case manager to increase caseloads, service delivery, and capacity

Nonprofit Capacity Building

Standards for Excellence Academy
Virtual Information Session

January 27, 2023 | 12:00 PM

Opportunity to Receive a \$5,000 Grant for Your Nonprofit!

Register NOW!

Application: <https://www.tfaforms.com/5007413>

Overview

- 6 Prince George's County nonprofits
- \$5,000 per nonprofit
- 24 total months
- Coach assigned to each nonprofit
- Standard for Excellence Accreditation

Competencies

- Mission, Strategy & Programs
- Financial Management
- Leadership: Boards, Staff & Volunteers
- Board Excellence
- Fundraising & Sustainability
- Fundraising Regulations
- Legal Compliance, Public Policy & Public Affairs
- Standards for Excellence Application Preparation
- Master Class for Standards for Excellence Accreditation Part 1
- Master Class for Standards for Excellence Accreditation Part 2

Eligibility

- Must provide workforce development services or workforce development related services
- Required to be a current member of the Prince George's County American Job Center Community Network or join prior to application approval

Timeline

- Virtual information session on Friday, January 27th, at 12pm
- Applications due February 10, 2023
- Program starts March 2023



#WeAreEPG

Q & A

WWW.EmployPG.org

www.PGCAJC.com



EMPLOY

— PRINCE GEORGE'S —