



PRINCE GEORGE'S COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE

Aisha N. Braveboy
County Executive

September 23, 2025

The Honorable Edward P. Burroughs III
Chair, Prince George's County Council
County Administration Building
Upper Marlboro Maryland 20772

Dear Chair Burroughs:

David Byrd is the Founder and CEO of Byrd's Eye, LCI, a consulting firm specializing in government relations, political consulting, professional coaching, organizational development, program management, and executive search placement. Through this work, he has provided strategic communications and project management expertise to help clients navigate complex government systems at the federal, state, and local levels. His extensive consulting portfolio includes contracts with federal agencies such as HHS, EEOC, and the Department of Education, along with experience as a contractor for the DC Health Benefit Authority. These experiences have sharpened his ability to manage operations, build effective teams, and deliver outcomes in fast-paced, high-stakes environments.

Most recently, Mr. Byrd served as Senior Principal at Korn Ferry (2021–2023), where he was part of the Professional Search team that designed and delivered customized solutions for government, nonprofit, private sector, and academic clients. In this capacity, he leveraged more than 20 years of leadership and economic development experience to help organizations achieve strategic goals and optimize their performance. His work directly aligns with the mission of the Office of Central Services to drive operational efficiency and ensure accountability across programs.

Mrs. Byrd's public service record is equally distinguished. From 2019 to 2021, he served as National Director and National Deputy Director of the U.S. Department of Commerce's Minority Business Development Agency (MBDA), the only federal agency dedicated to supporting the nation's 1 million minority-owned businesses. As National Director, David formulated and executed programs that expanded business opportunities and strengthened minority-owned enterprises representing \$1.8 trillion in economic activity. Under his leadership in FY20, MBDA facilitated \$6.9 billion in contracts for minority-owned businesses—a 12% increase from the prior year—demonstrating his ability to scale programs, deliver measurable outcomes, and expand access to opportunity.



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Prior to his Commerce Department role, Mr. Byrd served as Deputy Assistant Secretary for Policy Development and Research at the U.S. Department of Housing and Urban Development (HUD) from 2017 to 2019. He also served as Senior Advisor in both the Office of the Secretary and the Office of Community Planning and Development. At HUD, he oversaw policy analysis, research, and development, while advising on major initiatives such as the White House

Opportunity and Revitalization Council. He was part of the initial team that redesigned HUD's Community Planning and Development office to create a more comprehensive approach integrating housing, healthy living, job creation, and entrepreneurship for low- and moderate-income communities. These achievements highlight his ability to reimagine operations, implement reforms, and build cross-sector partnerships—all skills essential for leading the Office of Central Services.

Mr. Byrd is the perfect fit for Director of the Office of Central Services because of his demonstrated ability to manage large-scale operations, his proven record of improving organizational efficiency, and his deep commitment to public service. He brings both the executive experience to oversee complex functions and the strategic vision to ensure the office delivers services that support the needs of the community with integrity, accountability, and innovation.

His unmatched combination of leadership, government expertise, and results-driven management makes him highly deserving of this appointment.



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I appreciate your attention, and I respectfully request that you consider this appointment favorably. If you require additional information, please contact Danielle Hunter, Appointments Liaison, (301) 952- 4431

Cc: Members of Council

Colette R. Gresham, Esq. Acting Council Administrator

Donna J. Brown, Clerk of the Council

Anthony Jones, Esq. Acting County Attorney

Sincerely,

A handwritten signature in blue ink, appearing to read "Aisha N. Braveboy", is written over the typed name. The signature is stylized and includes a long horizontal stroke extending to the right.

Aisha N. Braveboy
County Executive