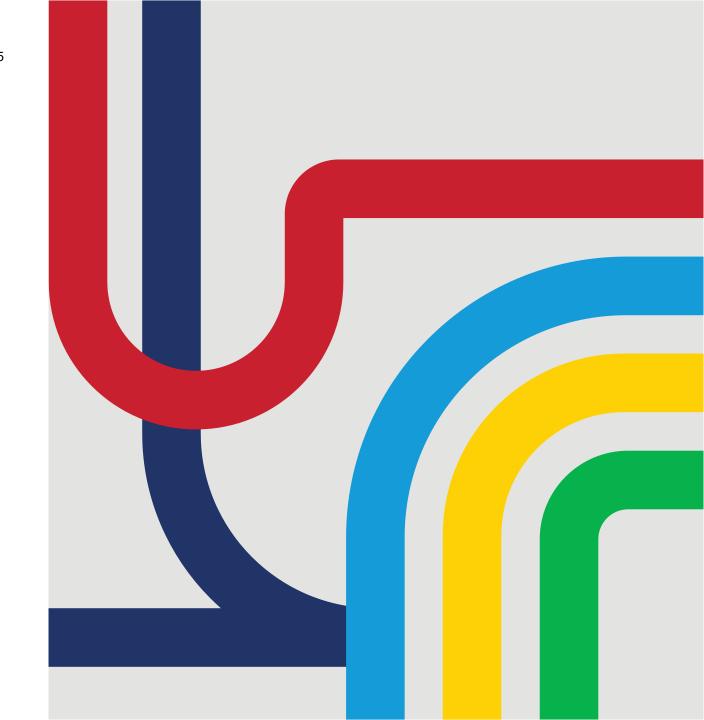
The Better Bus Network Redesign

Metro Briefing for the Prince George's County Council

Al Himes, Bus Service Planning & Scheduling Reem Rayef, Government Relations







Agenda

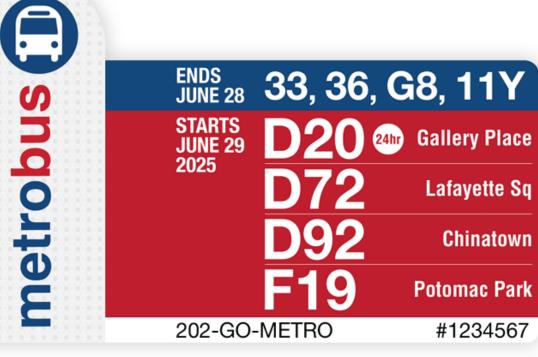
- I. The Better Bus Network Redesign: What, Why, and How
- II. Spreading the Word About the New Network
- III. Q&A

What Is the Better Bus Network Redesign?

The 2025 Better Bus Network represents Metro's commitment to improving service and connections **using the resources we have today**. By changing bus routes and service times, this network better connects the region, increases access to better bus service, and makes the bus more convenient.

The network redesign will go into effect on June 29th.



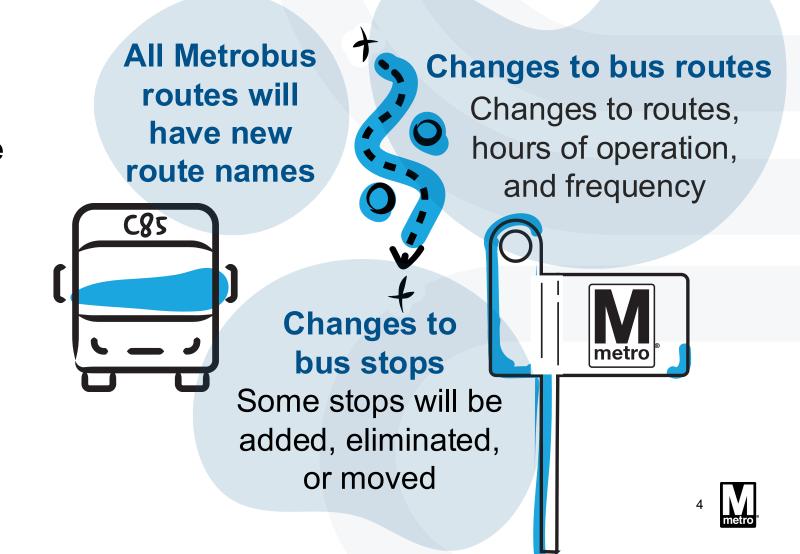


Our Message to Customers: Your Route is Changing on June 29!

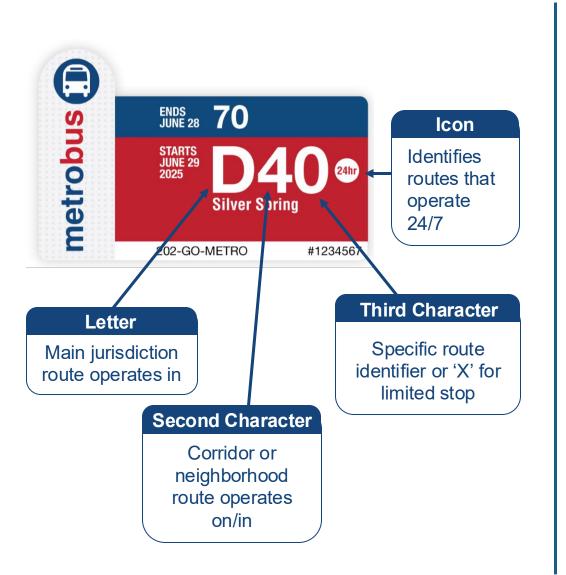
Bus routes are changing. Yes, even yours!

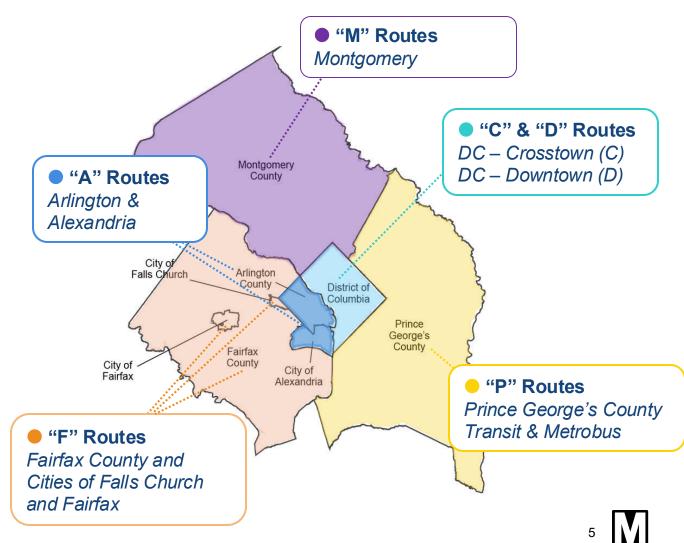
With all this change, we have information to help explain what the new network means for you, your family, and your community.

Learn the network one trip at a time! You do not need to learn every single change for the network to work for you.



New Route Names and Signs Make It Easier to Ride the Bus





The Network Was Built on 2 Years of Planning & 23 Weeks of **Regionwide** Engagement ...



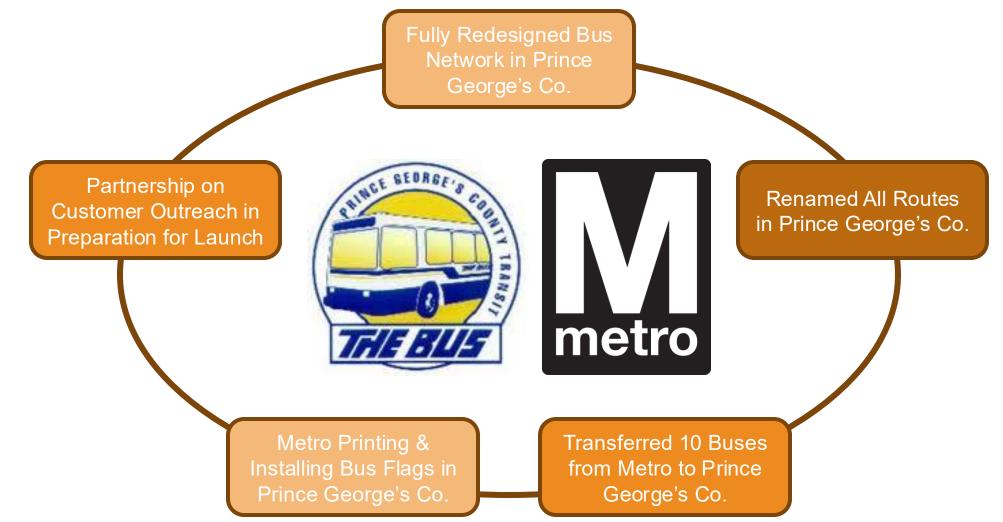
Hearing from transit riders across the entire region helped us make a new network using the same resources that better meets the region's needs. There were tradeoffs between adding service where it is desired and reducing service where demand is low.

Prince George's County Stakeholder Outreach (May–July 2024)

- Ride Alongs:
 - Metrobus: A12, C2, C21/22, D12, D14, F14, H12, J12, V12
 - TheBus: 15X, 19, 20, 35, 37
- Pop-Ups: Hyattsville Crossing Metro Station, Greenbelt Metro Station, New Carrollton Metro Station, Southern Ave Metro Station, Capitol Heights Metro Station, Addison Road Metro Station, Creative Suitland Arts Center
- Briefings: Greenbelt City Council, Hyattsville City Council, Prince George's County Council TIEE Committee



... And on Close Partnership with Prince George's County Transit



Countdown to the BBNR Launch

PROGRAM SCHEDULE



You Have a Role in Our Successful Implementation of the New Network



- 1. Get Smart on the New Network: Learn about the redesign, and the resources available to transit customers in your community, by visiting wmata.com/BetterBus.
- 2. **Get Materials:** Contact your jurisdiction's Government Relations staff to request informational materials to distribute to your constituents & community.
- 3. Generate Original Content on the New Network: Use our communications toolkit to make original content about the upcoming changes. Inform your community about the new network on social media and through your newsletters. Let your constituents know about where they can find Metro at our in-person engagement opportunities. wmata.com/BetterBusComms
- 4. Become a Better Bus Partner: Participate in Metro's fourmonth Better Bus Partner Program, beginning in early May. This program will equip you to: prepare your community for implementation day, distribute materials about the new network, monitor and report missing or outdated bus stop signage, and recruit others to the Better Bus Partner Program. wmata.com/BetterBusPartner







Informational Materials on the New Network (1/2)

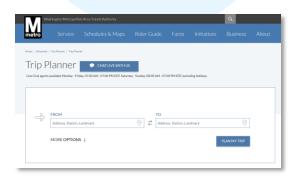
Various tools are available **now** at wmata.com/BetterBus

ROUTE*



Plan Your Trip

Use the Trip Planner or call 202-GO-METRO to understand how your trip(s) will change





Find Your New Route

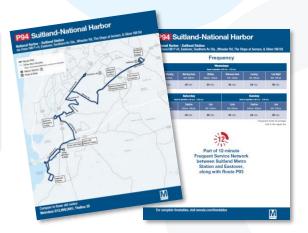
Visit the Route Crosswalk webpage to understand which route(s) is replacing your current route





Understand Your Route

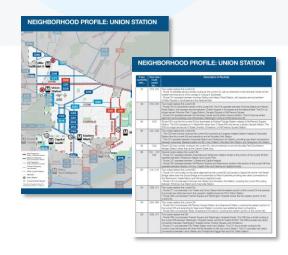
Review Route Profiles with details, hours of operation and frequency for each route in the network





Learn About Changes in your Neighborhood

See Neighborhood Profiles with summaries of changes by geographic area



Informational Materials on the New Network (2/2)

Various tools are available **now** at wmata.com/BetterBus

Better Bus Network Redesign Briefing Prince George's County Council



Understand the Full Network

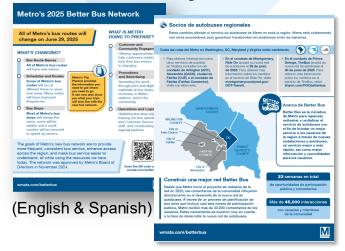
See the **Full Network Maps** for DC, MD & VA





Learn the Facts

Review the **Project Fact Sheet** that outlines the new network and changes





Know the FAQs

Review the Frequently
Asked Questions
to learn more





View & Print your Timetables

Look up route **Timetables**with a new print friendly
view

Metrobus Timetables and Schedules

Select a route to download a schedule or view it online. If you want a customized schedule, then please narrow your search to the stops that you use, and choose weekday, weekend, choliday schedules.

For timetables on June 29, 2025 and beyond, enter a new route number. If you do not know your new route number, click here to use our new tool.

* a required field.

ROUTE*

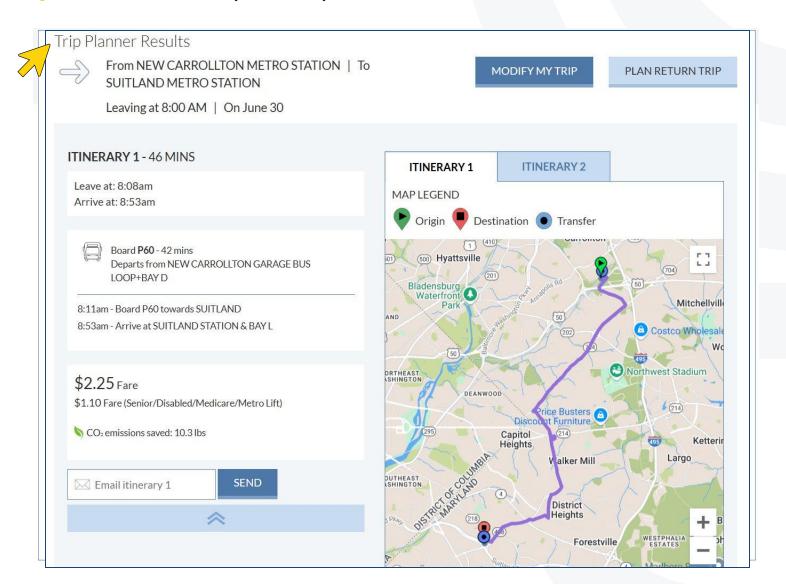
Bus Route

wmata.com/timetables

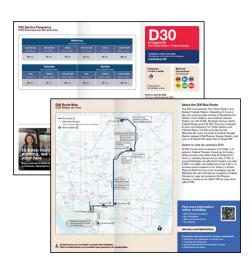


The Trip Planner: The Best Way to Learn Your Routes

Go to wmata.com/TripPlanner and input a trip date on or after June 29, 2025



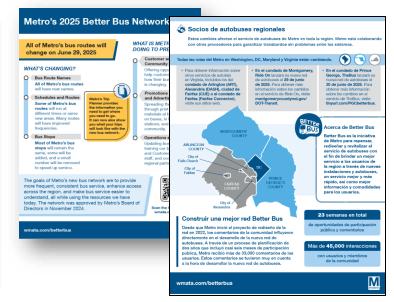
Printed Materials Help Us Reach More Customers



Route Handouts



Network Maps



Fact Sheets: English & Spanish



A-Frame Signs & Yard Signs



Take-Ones: English, Spanish, Korean, Chinese – Simplified, Chinese – Traditional, Amharic, Arabic, French, Somali, Vietnamese, Farsi-Dari, Russian, Portuguese, Filipino



BBNR Events in Prince George's County

Date	Event Name	Neighborhood	Event Type
May 18, 2025	Megamart – Adelphi	Adelphi	Pop-Up
May 29, 2025	Riverdale Park Farmers Market	Riverdale	Pop-Up
June 1, 2025	809 Laundromat	Hyattsville	Pop-Up
June 22, 2025	Supersuds Laundromat	Temple Hills	Pop-Up
June 24, 2025	Woody Ward Recreation Center	Benning Ridge	Pop-Up
July 5, 2025	Cheverly Farmers Market	Cheverly	Pop-Up
July 6, 2025	Laundry World	College Park	Pop-Up
July 13, 2025	Oxon Run Pool	Hillcrest Heights	Pop-Up

Ride-Alongs & Bus Stop Chats: June 9 – July 13 (1/2)

Downtown Largo

Wed June 25, 2025, 12PM-6PM Bus Stop Chat

Morgan Blvd

Fri June 13, 2025, 12PM-6PM Ride-Along (TheBus24) & Bus Stop Chat

Addison Rd

Fri June 13, 2025, 12PM-6PM
Ride-Along (C21/C22) & Bus Stop Chat
Mon June 16, 2025, 7AM-12PM
Ride-Along (C21/C22)
Wed June 18, 2025, 12PM-6PM
Ride-Along (A12)

Fri June 20, 2025, 7AM-12PM Ride-Along (J12)

Sun June 22, 2025, 7AM-12PM Ride-Along (P12, J12)

Mon June 23, 2025, 12PM-6PM Ride-Along (J12) & Bus Stop Chat

Tue June 24, 2025, 7AM-12PM Ride-Along (C21/C22, P12)

Wed June 25, 2025, 12PM-6PM Bus Stop Chat

*All dates & times subject to change

Greenbelt

Wed June 11, 2025, 12PM-6PM Bus Stop Chat Tue June 24, 2025, 12PM-6PM Bus Stop Chat

College Park

Mon June 16, 2025, 12PM-6PM Bus Stop Chat Wed June 25, 2025, 12PM-6PM Bus Stop Chat

Hyattsville Crossing

Wed June 18, 2025, 12PM-6PM
Bus Stop Chat
Tue June 24, 12PM-6PM
Bus Stop Chat
Thu June 26, 12PM-6PM
Bus Stop Chat

West Hyattsville

Mon June 16, 2025, 7AM-12PM Ride-Along (TheBus19) Tue June 17, 2025, 12PM-6PM Ride-Along (TheBus19) Sat June 21, 2025, 7AM-12PM Ride-Along (TheBus19)

Branch Ave

Thu June 26, 2025, 7AM-12PM Ride-Along (C12/C14) Sat June 28, 2025, 7AM-12PM Ride-Along (C12/C14)

Suitland

Tue June 17, 2025, 12PM-6PM
Bus Stop Chat
Wed June 18, 2025, 7AM-12PM
Ride-Along (D12, D14)
Fri June 20, 2025, 12PM-6PM
Ride-Along (P12)
Mon June 23, 2025, 12PM-6PM
Bus Stop Chat
Wed June 25, 2025, 12PM-6PM
Bus Stop Chat
Sat June 28, 2025, 7AM-12PM
Ride-Along (D12)
Sat June 28, 2025, 12PM-6PM
Ride-Along (D14)

Naylor Road

Mon June 16, 2025, 12PM-6PM Ride-Along (C12/C14) Thu June 19, 2025, 7AM-12PM Ride-Along (F14, H12) Fri June 27, 2025, 12PM-6PM Ride-Along (H12) Sat June 28, 2025, 12PM-6PM Ride-Along (F14, H12)

Southern Ave

Wed June 11, 2025, 12PM-6PM
Ride-Along (D12, D14)
Wed June 11, 2025, 12PM-6PM
Ride-Along (TheBus37) & Bus Stop Chat
Fri June 20, 2025, 12PM-6PM
Ride-Along (TheBus35)
Sat June 21, 2025, 7AM-12PM
Ride-Along (TheBus35) & Bus Stop Chat
Mon June 23, 2025, 12PM-6PM
Bus Stop Chat
Thu June 26, 2025, 7AM-12PM
Ride-Along (TheBus35) & Bus Stop Chat
Thu June 26, 2025, 12PM-6PM
Ride-Along (A2, TheBus37)

Ride-Alongs & Bus Stop Chats: June 9 – July 13 (2/2)

New Carrollton

Fri June 13, 2025, 7AM-12PM
Ride-Along (B21, A12)
Mon June 16, 2025, 7AM-12PM
Ride-Along (B21) & Bus Stop Chat
Mon June 16, 12PM-6PM
Ride-Along (F14)
Wed June 18, 12PM-6PM
Ride-Along (B21)
Sun June 22, 12PM-6PM
Ride-Along (A12)
Mon June 23, 12PM-6PM
Bus Stop Chat

Deanwood

Tue June 17, 2025, 12PM-6PM Ride-Along (W4) & Bus Stop Chat

Takoma-Langley

Wed June 18, 2025, 7AM-12PM Bus Stop Chat Fri June 27, 2025, 12PM-6PM Bus Stop Chat

Metro Makes it Easy to Let Your Constituents Know About the New Network

Better Bus Network Redesign Briefing Prince George's County Council

Newsletter Copy

Language to Drop Into Your Regular Newsletters

Metro's Better Bus Network is coming on June 29! As Metro prepares for the launch, major efforts are underway, including updated bus stop signs and network maps, operator training, and system upgrades to ensure riders have the most accurate and up-to-date information.

It's never too early to learn your new bus route! Explore the updated trip planner, network maps, route profiles, and more at wmata.com/BetterBus.

Get ready for a better, more connected, way to ride!

Social Media Copy

Language for Your Facebook, Instagram, X, and BlueSky Posts

Better Bus is coming!
On Sunday, June 29, Metro will launch the new bus network—
designed to serve you better through a faster, more frequent, and more reliable network.
Get a sneak peek: Explore maps & more at wmata.com/BetterBus! #wmata

Live!

Communications Toolkit

Digital communications toolkit designed for partners to easily share information about the upcoming network changes in newsletters and on social media

Talking Points

Language for Your Community Meetings

- Once in a Lifetime Change: Metro is launching its first complete bus network redesign ...
- Better Bus, Better Service: Many customers will enjoy faster, more frequent, and more reliable bus service ...
- New, Simpler Naming System: New route names will begin with letters indicating areas served ...
- Mark Your Calendar: Check out the updated trip planner to explore your new travel options ...
- It's Never Too Early to Learn Your New Bus Route!



Highlight Connections in Prince George's County



P32: Greenbelt - Fort Totten

Connects Greenbelt Metro Station to Fort Totten Metro Station via UMD, Hyattsville Crossing, and West Hyattsville. New connections to Adelphi Rd, Hyattsville Crossing Station, West Hyattsville Station, and Fort Totten Station.

P61: Glenarden - Suitland

Connects New Carrollton Metro Station to Suitland Metro Station via Brightseat Rd, Morgan Blvd, Walker Mill Rd, Marlboro Pike, and Suitland Rd. Similar to the current J12, with new direct connections to Morgan Blvd, Northwest Stadium, and Glenarden.

P42: Chillum Rd - New Carrollton

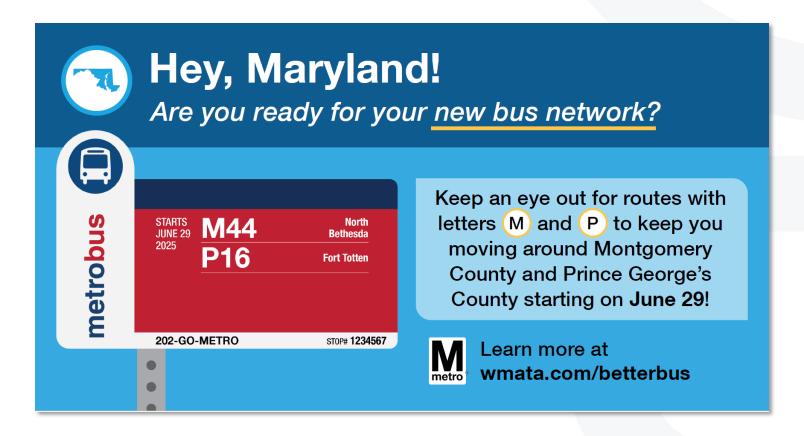
Connects New Carrollton Metro Station to Takoma Metro Station via Riverdale Rd, Bladensburg Rd, Fort Lincoln, Eastern Av, and Chillum Rd. Similar to the current F1, with new connections to Fort Lincoln, East Riverdale, and New Carrollton Station.

P94: Suitland - National Harbor

Connections National Harbor to Suitland, via Oxon Hill Park & Ride, Eastover, Southern Av, Wheeler Rd, the Shops at Iverson, and Silver Hill. Similar to the current D12, with new connections to Oxon Hill and National Harbor.

Or Share Metro Content on the New Network

- Follow Metro and amplify our posts:
 - Twitter/X (@WMATA)
 - Facebook (Metro Forward)
 - BlueSky (@wmata.com)
 - Instagram (@metroforward)



The Better Bus Partner Program

Help Amplify the Change!

Open to: Community-Based Organizations, **Elected Officials**, Businesses, Places of Worship, Government Entities, Schools, and more

Program Dates: June 1 - September 2025

Register to be a Better Bus Partner

- Link to register: wmata.com/betterbuspartner
- Once registered, a team member will reach out to you to confirm a few details about the resources you need.
- Materials will be delivered to you!
- Start sharing information with your community

Learn more about the Program

- Better Bus Partner
- Socios de Better Bus

Subscribe to the Better Bus Dispatch Newsletter

Better Bus Partner Materials

Better Bus Partner Swag Bag

Printed Materials

- Brochure Holder
- Printed Take Ones
- Route Handouts
- Partner Identification Signage
 - Window cling, bus stop sign, yard sign



Info Session Recoding
Available Online
(see Partner page)



Discussion and Q&A

- Charlie Scott, Government Relations Officer Maryland cscott@wmata.com | 301-467-1292
- Reem Rayef, Government Relations Project Manager
 rrayef@wmata.com | 202-779-1306

Easy Ways To Support the New Network Today

- Get Smart on the New Network wmata.com/betterbus
- 2 Check out our New Network FAQ
- Use the Comms Toolkit wmata.com/betterbuscomms
- Become a Better Bus Partner wmata.com/betterbuspartner

