SUSTAINABLE COMMUNITIES PROGRAM

APPLICATION FOR DESIGNATION RENEWAL

Eligible Applicants:

- *Local Governments with a Sustainable Communities Designation*
- *Local Government Consortiums with a Sustainable Communities Designation*

Application must be submitted on or before the expiration date of Sustainable Communities designation.

Maryland Department of Housing and Community Development
Division of Neighborhood Revitalization
2 N Charles Street, Suite 450
Baltimore, MD 21201
410-209-5800
http://dhcd.maryland.gov/

Approved by SGCC 4/13/2022

LARRY HOGAN
Governor
BOYD K. RUTHERFORD
Lt. Governor
KENNETH C. HOLT
Secretary
OWEN McEVOY
Deputy Secretary

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Overview of Sustainable Communities

The Sustainable Communities Act of 2010 established a framework for reinvestment and revitalization of Maryland's existing communities creating a single, locally designated geographic focus area. Since that time, the "Sustainable Communities" designation has provided an efficient means of targeting scarce public and private resources for multiple State agency investments and prioritizations.

Purpose or Renewal and Streamlined Application

The Sustainable Communities (SC) designation must be renewed every five years. This renewal application provides an opportunity for local governments to update their existing SC action plan and report on the accomplishments made over the past five years. Through the renewal process, local governments can request additional technical assistance and highlight any areas from the original action plan for which progress must still be made.

Application Eligibility and Threshold Requirements

Local governments (municipal or county) are eligible to apply.

Eligible applicants are to reconvene their **Sustainable Communities Workgroup** to discuss the accomplishments and challenges of their Sustainable Community Action Plans in addition to any update they may like to make to the Action Plan. The applicant may choose to select new members to participate in the Workgroup. The purpose of this workgroup is to continue and reinforce working relationships and collaborations among local governmental departments and better align community development priorities and strategies. In addition, this is an opportunity to assess if the Workgroup would like technical assistance from State government agencies to implement certain action items or develop strategies to address local challenges.

Threshold Requirements

All Sustainable Community applications must meet the following threshold requirements:

1) Sustainable Community Area boundaries must be entirely within a Priority Funding Area (PFA) and should be an area in need of renewal and reinvestment that would benefit from a targeted long-term strategy. Applicants can verify Priority Funding Area boundaries by visiting the MDP website at: http://www.mdp.state.md.us/OurProducts/pfamap.shtml ;

2) The proposed Sustainable Community is within or near a town center or transportation center, or there is a need for financing assistance for small businesses, nonprofit organizations, or microenterprises;

3) The updated Plan must be consistent with other existing community or comprehensive plans;

4) A Sustainable Communities Workgroup is re-convened, and a roster of members should be provided with the application.

Applications that do not meet these threshold requirements will not be considered.

Application Submission and Evaluation

The Sustainable Community application will be evaluated based on thorough assessment of strengths and weaknesses and how well desired outcomes, strategies and action steps are connected to the local conditions.

The first printed page of the electronic application is a Table of Contents. This should also serve as a checklist and be used to provide corresponding tabs. In addition to the hard copies of an application, all pictures and maps are to be submitted on a CD-ROM or send via email to the Sustainable Communities project management team. Pictures should be in a JPEG format and maps should be in a pdf format. Please also include GIS shapefiles of Sustainable Community boundaries and other GIS related data.

Incomplete applications will not be accepted.

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Deliver Sustainable Community Applications to:

Sustainable Community Application
ATTN: Olivia Ceccarelli-McGonigal
Division of Neighborhood Revitalization
Department of Housing and Community Development
2 N Charles Street, Suite 450
Baltimore, MD 21201
410-209-5826

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Site Visits. Follow-up Discussion, Technical Assistance

Attendance at a minimum of one application consultation session is mandatory for all applicants. Consult with Olivia Ceccarelli-McGonigal at 410-298-5826 or by email at olivia.ceccarelli@maryland.gov if you would like to schedule a meeting.

During the application review process, the review team may make site visits and/or hold meetings with applicants. In addition, applicants may be contacted by the Department for follow-up discussions prior to awards.

When needed, the Department may offer technical assistance, in collaboration with the Maryland Department of Planning, to local governments with limited capacity to prepare their Sustainable Communities applications.

Approval

Approval of applications will be made by the Governor's Smart Growth Coordinating Committee on the recommendation of an inter-agency review team. The review team is coordinated by the Department of Housing and Community Development. The Governor's Smart Growth Coordinating Committee can defer the approval of a Sustainable Communities renewal to the Governor's Smart Growth Subcabinet.

All questions related to the application, please contact Olivia Ceccarelli-McGonigal at 410-209-5826 or by email at olivia.ceccarelli@maryland.gov or your regional project manager, found at this link: https://dhcd.maryland.gov/Communities/Documents/SRP/PM-Map-ContactInfo.pdf

RENEWAL APPLICATION INSTRUCTIONS

The Sustainable Communities application for renewal has **three** sections:

A. Contact information, General Information, Organizational Capacity:

In this section, applicants are asked to update their contact information, provide information about demographic shifts over the past five years, discuss the strengths and weaknesses of their Sustainable Communities workgroup and share any technical assistance needs the workgroup may have.

B. Report on accomplishments over past <u>five</u> years:

The report is an opportunity to reflect on any accomplishments achieved in the Sustainable Community area. It is a tool used to evaluate if the SC applicant achieved its intended outcomes, implemented the strategies initially envisioned and identify what resources were used. Renewal applicants are encouraged to discuss how priorities, actions, and objectives were or were not achieved across the six elements listed on the previous page (v), including how any of the elements may have interrelated during the five initial years of SC designation.

C. Sustainable Communities Action Plan Update:

The Sustainable Communities Action Plan has been revised so that it is less time consuming and focused on developing a strategic implementation plan. Renewal applicants are encouraged to use their previous Sustainable Communities applications as a basis for their updated Action Plan. You may identify which weaknesses have not yet been addressed or which strategies have not yet been implemented. Include your revitalization priorities for the next five years, basing them on your community's current strengths and weaknesses.

SUSTAINABLE COMMUNITIES PLAN ELEMENTS

The table below provides a description of each subject area/element of the Sustainable Communities Action Plan. Included are examples of common strengths and weaknesses within each subject area and the types of projects that might be implemented to address said strengths and weaknesses.

ENVIRONMENT: Describes projects involving the natural environment, our use of natural resources, and our relationships to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; watershed maintenance and preservation; tree canopies and green spaces; climate change mitigation and adaptation; energy conservation; green infrastructure; stormwater infrastructure and management; water and sewer capacity; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation.

ECONOMY: Describes projects centered on economic growth and management.

This category includes projects focusing on (but not limited to): business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

TRANSPORTATION: Describes projects involving the way people in your community get from place to place.

This category includes projects focusing on (but not limited to): access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

HOUSING: Describes projects involving the homes people in your community live or making it easier for them to find and stay in a place to call home.

This category includes projects focusing on (but not limited to): affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing condition (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.

COMMUNITY HEALTH & QUALITY OF LIFE: Describes projects concerned with public health, community culture, and the day-to-day life of community residents.

This category includes projects focusing on (but not limited to): improvement of public safety and the reduction of crime; libraries; educational facilities and programs; health and wellness facilities and programs; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities.

LOCAL PLANNING & STAFFING CAPACITY: Describes projects concerned with a local government's ability to plan for the community's future and to meet the current needs of residents.

> This category includes projects focusing on (but not limited to): updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.

Additional Guidance for Developing the Sustainable Communities Action Plan

III. SUSTAINABLE COMMUNITY ACTION PLAN UPDATE

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization, so that resources have the best opportunity to have the intended effect. These projects can also be designed to reduce the environmental impact of the community through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more a livable and sustainable community.

All communities submitted an SC Plan when the community earned its original designation. Some applicants may want to take advantage of the designation renewal process to outline new strategies, set new priorities or reaffirm existing strategies for their Sustainable Community. Changes to SC Plans may be due to changes in external factors affecting the community or changes in the priorities of the applicant.

Action Plan Guidance

The Action Plan section has been broken down into the same six categories as the Comprehensive Assessment section of this document. These parts address key components of your Sustainable Community Action Plan. Follow the guidelines below to fill out the matrix.

1) **For each of the different sections, pinpoint essential strengths and weaknesses of your community**. Example Transportation: Strength - Good sidewalk connectivity. Weakness - Insufficient amount of downtown parking.

2) **Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest potentials. Include a means of measuring the success of said outcome.** Example Economy: Outcome – Expand broadband fiber optics in Town. Progress Measure - Linear measurement of fiber laid and number of residential and business connections.

3) **After defining the outcomes, list detailed strategies (break down to several action steps if needed) that will serve as the means to achieve those goals.** Example Economy: Strategy - increased number of Town sponsored events → Develop with community input, a series of weekend events that the Town could host.

4) List potential partners that can support the successful implementation of these strategies through different types of resources. Example Economy: DHCD (Community Legacy program), Small Business Administration (Services and financial assistance) etc.

CHECKLIST AND TABLE OF CONTENTS

APPLICANT: **Town of Cheverly**

NAME OF SUSTAINABLE COMMUNITY: **Cheverly**

Please review the checklist of attachments and furnish all of the attachments that are applicable. Contents of the application should be tabbed and organized as follows:

❑ **Section A - Sustainable Community Renewal Applicant Information**

❑ **Section B – Sustainable Community Renewal Report (Projects, Strategies and Partners)**

❑ **Section C – Sustainable Community Renewal Action Plan Update (Matrix)**

❑ **Section D – Sustainable Communities Workgroup Roster**

❑ **Section E – Signature Letter (acknowledging Disclosure Authorization and Certification)**

❑ **Section F – CD-ROM:** The CD-ROM should include the following contents:

- If requesting a boundary modification, map in pdf format of the proposed Sustainable Community

- **GIS shapefiles of the modified Sustainable Community boundary** (if requesting a modification) **and other GIS related data**

- Photos (jpeg format) of your accomplished projects of the last five years **(as indicated in Section B)**

- Digital copy of completed Sustainable Communities Renewal Application

I. SUSTAINABLE COMMUNITY RENEWAL APPLICANT INFORMATION

Name of Sustainable Community:	**Town of Cheverly**
Name of Applicant:	**Kayce Munyeneh**
Applicant's Federal Identification Number:	
Applicant's Street Address:	**6401 Forest Road**

City: Cheverly	**County: Prince George's County**	**State:**	**Zip Code:**
Phone Number:	**Fax Number:**	**Web Address:**	

Sustainable Community Application Local Contact:

Name:		**Title:**	
Address:	**City:**	**State:**	**Zip Code:**
Phone Number:	**Fax Number:**	**E-mail Address:**	

Sustainable Community Contact for Application Status:

Name:		**Title:**	
Address:	**City:**	**State:**	**Zip Code:**
Phone Number:	**Fax Number:**	**E-mail Address:**	

Other Sustainable Community Contacts:

Name:		**Title:**	
Address:	**City:**	**State:**	**Zip Code:**
Phone Number:	**Fax Number:**	**E-mail Address:**	

II. SUSTAINABLE COMMUNITY – General Information

A. Sustainable Community Boundary and Description

(1) Are you requesting any changes to your Sustainable Community boundary? Describe why or why not? No. The town is in the process of developing an annexation plan that will include the additional plots of land and acquisitions, but those annexations and purchases have not taken place yet.

(2) Include the following in as an attachment (if requesting a modification to your current boundary):

    a. PDF or JPEG of modified Sustainable Communities boundary map,
    b. GIS shapefiles of modified Sustainable Community boundary (mapped to the parcel boundary),

    N/A.

(3) Approximate number of acres of entire SC Area:_____

(4) <u>Existing federal, state, or local designations:</u>
☐Main Street ☐Maple Street
☐National Register Historic District ☐Local Historic District ☐ Arts & Entertainment District
☐State Enterprise Zone Special Taxing District ☐BRAC ☐ State Designated TOD
☐ Other(s):

Cheverly has applied and in 2020 was nominated to establish a Historic District by the National Register of Historic Places. The nomination package is attached. The process has not yet been completed but will be completed by the time of the next renewal.

(5) Describe the SC Area's current demographic trends (with respect to age, race, household size, household income, educational attainment, number of housing units, or other relevant factors). How have demographics changed in the last five years?

Cheverly is a town in Prince George's County, Maryland, just outside Washington, D.C. The town was founded in 1918, and it was incorporated in 1931. Cheverly had 6,410 residents as of the 2020 Census. According to the Census Bureau, the population of Cheverly was 44.86% male, 55.14% female. The racial makeup of Cheverly has changed dramatically. Previously, 57.1% black, Cheverly is now just 45.98% black, previously 32.4% white (28.4% white, non-Hispanic), Cheverly is now 38.73% white, 6.05% Two or More Races, 5.08% Asian, and 4.16% Some Other Race. Of the Town's residents, 90.26% over age 25 have graduated from high school and 50.34% are recipients of bachelor or graduate degrees. The Town's median household income was $54,665 Cheverly is a diverse town with an interesting history, strong schools, active, involved places of worship, and a wide variety of community groups and events to connect its citizens. The Town's acreage is 80% residential, 10%commercial and 10% open space. The town has recently removed its seal and is creating a new seal to acknowledge its past as a slave holding/sundown town and embrace its future as a diverse and inclusive town.

B. Organizational Structure, Experience and Public Input:

(1) Describe any changes to the Applicant's organizational structure. Specifically, how has membership of the Sustainable Communities Workgroup changed in the last five years? Who are/were the leaders, and how will/did the Workgroup advisor or staff manage implementation of the SC Area Plan?

There is significant change to the existing organizational structure. In July 2021, the previous Mayor stepped down and most of the work group has not been engaged for much of the five years between application and renewal. Additionally, the town plans a robust annexation process so local business representatives need to be included. Below is the new proposed work group.

Ben O'Neil -Prologis
Ernest Williams- RDA
Cheverly Green Infrastructure Committee-Sheila Salo
Cheverly Native Planting Project-Diane Beedle
Cheverly Planning Board- Joyce Tsepas
Dr. Sacoby Wilson- University of Maryland

Ed Reddick-President of the Fourth Ward Civic Association
Cheverly Police Department
Owners/Mangers for Aldis, Walgreens, and CVS (our most utilized commercial businesses)
K. Neal Trucking
Mayor and Council

(2) What have been the strengths and challenges of the capacity of the Sustainable Communities Workgroup with respect to implementation of the SC Plan?

Most of the original entities of the Workgroup are town appointed Boards, but the members of the Workgroup are new. We have lost some institutional knowledge and it does not seem that there were regular meetings to discuss implementation of the plan. To combat those challenges, we have already scheduled quarterly meetings to have roundtables and review updates to the Action Plan.

(3) How did residents and other stakeholders in the community provide input to the Sustainable Communities Action Plan update? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

The Action Plan relies heavily on the county's Cheverly Sector Plan. An additional weakness the plan faced was that community may not have been fully aware that Cheverly participated in seeking the Sustainable Communities designation. In 2022, the mayor will be having the first ever State of Cheverly Address to inform the public about a number of things, including the application process for Sustainable Communities. This will be reoccurring each year until renewal.

(4) Would you like any technical assistance from State agencies to help expand the capacity of your SC Workgroup or implement your SC plan? Please describe with which revitalization strategies you would like assistance.

Yes. We are specifically interested in establishing a monthly meeting for all business owners, specifically those in the industrial zone, to create guidelines for green practices and aesthetics for their businesses. Increasing the green space for several local businesses will prove beneficial for the entire community (K. Neal is a great example)

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART I: QUALITATIVE ASSESSMENT

Purpose:
The purpose of this assessment is to capture significant projects/ improvements that have been completed since the approval of your local government's Sustainable Communities designation.

In relation to the goals stated in your local government's Sustainable Community Action Plan, **please highlight at least three major accomplishments from the last five years**, including how you achieved them. When writing your narrative, consider the questions below and refer to the six elements discussed in the General Information section of this document (page iv) – Environment, Economy, Transportation, Housing, Quality of Life, and Land Use/Local Planning.

1) **Outcome**: Which outcomes identified in your Sustainable Community plan were you able to achieve?
2) **Projects**: Which projects did you implement in order to achieve the outcome? Also indicate when you started and completed these projects.
3) **Partners**: With whom (i.e., state agencies, local stakeholders) did you partner to complete projects?
4) **Impact**: What kind of measurable impact did the achieved outcome have on your community? Are there other intangible benefits?
5) **Photos**: Please also include pictures that depict your accomplishments.

Descriptive Narrative: Please list the most significant accomplishments that apply

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Accomplishment 1
Outcome: Improved stormwater management

Projects:

Project 1:

Creation of the Water Task Force-This task force has identified 67 major water challenges that impact the safety of the waterways of the town. After identifying the water challenge, each issue is assigned to a specialist who triages the matter with LIDC and a consultant to determine what should be repaired first. We now have slated three projects to be repaired in 2022 in the amount of $350,000. The goal is to have all of the sewers be adopted by the county.

Partners: Community Volunteers, Cheverly Public Works, Prince George's County Public Works, LIDC, and Hired consultant

Project 2:

Projects: Cheverly Town Park Rain Garden Installation

Partners: Contractor and Cheverly Public Works Department.

Impact: The project increased public consideration for rain gardens. The implementation of the projects had a significant impact on the community by improving stormwater runoff from Town Hall.

Project 3:Established the Cheverly Water Task Force
Partners: Community Volunteers, Prince George's County Public Works Department, Cheverly Public Works Department, LIDC

Impact: Commenced Prince George's County Storm Drain Municipal Acceptance Program project for Crestlawn/Arbor/Parkway area including identifying engineer to design and oversee project. Engaged Low Impact Development Center and grant funding for initial triage of Water Woes. Completed Notice of Interest for Federal BRIC Grant and Hazard Mitigation Program.

Project 3: Urban Forest Management

Projects: Town Tree Plantings

Partners: Cheverly Public Works Department and Town Tree Consultant, Dr. Feathers

Impact: Tree plantings are an integral way to mitigate storm water and aid in slowing down runoff. The town continued to develop a Master Street Tree Planting Plan combined with a digital GPS tree inventory, planted 630 trees with seventy five percent of the trees being on public property and twenty five percent planted on private property. The town continues to subsidize tree plantings for town residents.

Project 4: Sidewalk Installation

Projects: Increase walkability and mitigate storm water rain off with sidewalk installations.

Partners: Cheverly Public Works Department and Contractor

Impact: Received $80K in Neighborhood Block Grants to install sidewalks on northeast side of town. Closed out approximately $500K of road projects and extensive sidewalk improvements across town that focused on eliminating tripping hazards.
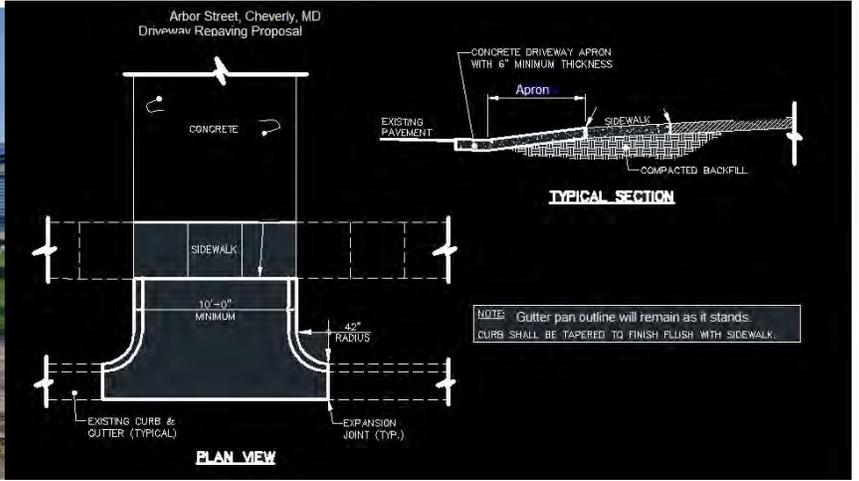
Descriptive Narrative: Please list the most significant accomplishments that apply.

Accomplishment 2:
Outcome: Increase Native Plantings and Remove Invasives
Projects: Established the Cheverly Native Planting Project (CNPP) has planted over two pounds of native seed mix spread, established five native planting sites, participated in eight group collaborations, signed up residents for solar energy, maintained a base of more than fifty volunteers who have worked over 2,000 service hours, planted 59 Native Shrubs/Trees, added 224 Native Plants to existing sites, and transformed over 10,000 square feet of town property through the removal of invasive plants.

Partners:
Cheverly Green Infrastructure Committee, Community Members, Neighborhood Solar

Impact: Invasive plants destroy healthy vibrant trees by planting natives and removing invasives, trees are provided a thriving environment to continue to help produce healthy air and a myriad of other benefits for residents to breathe.

Accomplishment 3:
Outcome: Increase Awareness of Natural Habitats for Birds
Projects: Hummingbird Hill has been recognized by the Prince George's Audubon Society as a Bird-Friendly Habitat. It is the second site in Cheverly to receive this designation. (Woodworth Trail is the other.)

Partners: Cheverly Native Planting Project, Cheverly Green Infrastructure Committee

Impact: Birds transform entire landscapes. Habitats like forests, marshes and grasslands have a huge impact for hundreds of miles away – they store carbon, keep the climate stable, oxygenate the air and transform pollutants into nutrients. In addition to creating the site, the partners promoted pollinator week for the benefit of bees and other pollinators. Pollinator Week is an annual event celebrated internationally in support of pollinator health. It's a time to celebrate pollinators and spread the word about what we can do to protect them.

Accomplishment 4:
Outcome: Increase public consideration for rain gardens

Projects: Cheverly Town Park Rain Garden Installation

Partners: Cheverly Public Works and Consultant

Impact: The Town of Cheverly recognizes that green infrastructure naturally manages stormwater, reduces environmental degradation, and improves air and water quality, thus performing many of the same functions as traditionally built infrastructure. Stormwater runoff from the town is rerouted and mitigated through the use of natural rocks, shrubs, and water purifying plant life.

Descriptive Narrative: Please use this section to describe any major outcomes or projects from your last Sustainable Communities Action Plan that have <u>NOT</u> been accomplished and why.

Outcome: Improve transit quality of service

Build sidewalks and pedestrian-scaled lighting for routes connecting to bus stops and Metro to improve pedestrian and bike connectivity to Metro
Strategy B: Improve bus stops by installing bus shelters, arrival timers, lighting, safe queuing area and bus pads, and increase pavement markings and directional signage.

Narrative: This outcome requires the collaboration of State Highway Association, Metro, and the County. We were able to get a commitment from Prologis and Amazon to consider subsidizing metro rides for their employees to increase ridership and decrease pollutants from cars. However, that policy has not been put into place yet.

Outcome: Economic Development

Narrative: We have not yet created a strategy to support creation of cafes and indoor community-gathering locations to be developed through workgroup recommendations. One of the mainstays in town that could be used to bring in revenue is Cheverly Day but most of our town activities are subsidized. We have been able to adopt a fee schedule for green spaces. The encouragement for new construction and commercial tenancies that provide gathering locations for families and new sit-down dining/meeting spaces primarily comes from the Hospital Hill development but can also be achieved through annexation of Cheverly West.

Outcome: Enhance Quality of Life

Narrative: Due to COVID-19, we have not been able to adapt the current town hall building to incorporate a cafe, workout space and rentable party rooms. We have been able to completely repair the roof, install a new HVAC system with COVID-19 safety measures, and improve audio-visual capacity.

As we open back up, we will continue to consider opportunities to expand third spaces for residents. Once such consideration is the purchase or receipt of a MNCPP building on Oak Street that would be used for classes such as yoga or a reading room for residents.

SUSTAINABLE COMMUNITY RENEWAL REPORT

PART II: COMPREHENSIVE ASSESSMENT

Purpose:
The purpose of the comprehensive assessment is to capture indicators of accomplishments in each Sustainable Community. Indicators should reflect the five-year time period since the adoption of the Sustainable Communities Action Plan. Thus, the following questions focus on the common outcomes that were identified in the various Sustainable Community Action Plans approved by the State. The assessment will be grouped in the sections of Environment, Economy, Transportation, Housing, Quality of Life, and Land Use.

Please answer the following questions to the best of your knowledge.
Check "**YES**" if applicable to your community. If you answer "**YES**" please quantify the accomplishment (i.e., Q: Has there been an increase in the number of businesses in your Main Street/commercial district? A: YES 4 new businesses have opened in the past five years). If necessary, please also provide a short description of the accomplishment.

Please check "**NO**" if the question item did not have any impact on your community. If you answer **"NO"** please briefly summarize what kept you from achieving your plan's desired outcomes.
Check "**N/A**," if the question item does not apply to your Sustainable Community.

ENVIRONMENT	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an improvement in water quality? Have you completed any projects intended to improve water quality? Ex. impervious surface reduction, stormwater improvements etc.	x			Creation of the Water Task Force which engages community members to identify and triage water problems for the town. (www.cheverlywatertaskforce.com) The Town has also made tremendous strides in improving Stormwater runoff from town hall. In February 2021, the Town issued an RFP for the installation of a rain garden at Town Hall which has since been completed and mitigates rainwater and reduces pollution into local water ways. Cheverly has also engaged the County in actively approving contractors for outdated and damaged pipes. We have three specific pipeline projects on Crestlawn, Euclid, and Parkway Streets that at completion will be adopted by the County for maintenance and the town will no longer shoulder the cost for repair and maintenance. The goal is to have all of the pipes in town ultimately improved and managed by the County.
2. Have you improved wildlife habitat in your community? Ex. native plantings, pollinator gardens, rain gardens	x			The Cheverly Green Infrastructure Committee has continued to promote rain gardens, incentives, and subsidies that the county provides to increase the number of residents installing rain gardens. The newly formed Cheverly Native Planting Project has provided resources to residences that would like to start pollinator sections in their yards for specific species. They have also been instrumental in the removal of tons of invasive plants and the planting of several thousand native plants. Most recently the town organization of volunteers removed all invasive plants at town hall and replaced them with native plants.
3. Have you increased access to green space, parks, or outdoor recreational opportunities?	x			Completed work with the Neighborhood Design Center to complete renovate Woodworth Park. Woodworth Park will become the first completely accessible park in the town for people with all abilities, particularly addressing the needs of children with physical limitations and neurodiverse challenges. At the request of residents, we increased the number of pickleball courts and created new policies to allow more residents to use courts and fields in town. We recently adopted a fee schedule to ensure equitable use of such outdoor spaces.

4. Have you implemented operational sustainability practices (example: town hall enhancements) and or community-based practices? (ex. Rain barrels or rain gardens at residences, recycling, composting etc)	x			We have started to increase our output in composting as a result of the increase in dumping (tipping) fees for the county. (Action Plan Outcome) -In 2021, we hosted our first ever Town Wide Clean Up Day which included residents bringing in old paint cans, batteries, and other recyclables that typically end up in the trash. -Cheverly Native Planting Project has repurposed the use of recycled cardboard for the killing invasive plants. By using the "lasagna" method, invasives are uprooted and then smothered with recycled cardboard from the town and residents to kill the invasive plants and create fertile ground for native plants to grow. -The Town continues to subsidize and provide tree plantings on private property and deliveries of mulch to residents.
5. Do all residents have access to healthy food options (i.e., fresh food grocery stores, farmers markets etc.) within the Sustainable Community?	x			The Town subsidizes the Cheverly Market which takes place at Town Hall for nine months of the year. A Mayor's Initiative is to Create a Black Farmer's Market for Boyd Park/Jazz in the Summertime location where people can shop for fresh food. During the Pandemic, the Town of Cheverly set aside $10,000 to address food insecurity for residents. The Cheverly CERT Team, Cheverly United Methodist Church, and Cheverly African American Community Organization, Cheverly Baptist Church, and a host of other community organizations, volunteered to participate in food drives and gift card giveaways to ensure no resident went hungry.
OTHER: Studied and improved air quality				The Town has engaged in a robust effort to study the air quality for residents, particularly air that is impacted from industrial zones right outside the town. Members of the Cheverly Green Infrastructure Committee have worked with University of Maryland Ph.D. students and Dr. Sacoby Wilson to set up air monitoring stations throughout town. The data pulled from the study will influence requests from the County Council, Executive, and State leaders.

ECONOMY	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Has there been an increase in the number of new businesses in your Main Street/ Commercial District?	x	x		Cheverly boasts a number of business owners doing business out of their home. Businesses such as Ms. Bobbies Cakes or local CPA's run their businesses from their residences. There are a total of 552 businesses. This is a decrease from the previous census date of 661. While there has been an overall decrease, we attribute most of it to COVID-19, while there has been an increase in new businesses registering with the Town. Businesses adjacent to the Town have also improved in adding green space to their properties or improved in overall appearance of their business. One business that was left abandoned by a Town resident after his death, was purchased by Cheverly residents and is now becoming a local restaurant. Sapphire on Tuxedo Road is just outside the boundary of Cheverly until the annexation plan gets underway. The Town also established a relationship with Prologis which completely removed the remnants of the Smithfield building and built a LEED Certified building that Amazon is now housed in. Tuxedo Road, K Neale Trucking, Cheverly West, and the Prologis Development are all part of the Town's -Annexation Plan.
2. Did the Municipality/ Sustainable Community area receive any designations that support local economic development?	x			Prince George's County submitted an application to re-designate the Enterprise Zone and Focus Areas, and the Prince George ' s County Economic Development Corporation (EDC) Part of Cheverly is in the current Enterprise Zone or Focus Area, and the County included part of the municipality in the application for re-designation of the Enterprise Zone. The Zone allowed for the Town to forge new relationships with new owners in the area and request and receive an easement from the new owners of the Craftsman Property.

	YES	NO	N/A	
3. Has there been an increase in foot traffic in the Main Street/commercial district?		x		Cheverly has yet to establish a formidable main street. While we have a number of community events that produce a good amount of foot traffic, the potential annexation of Hospital Hill is what the Town hopes will bring a real Main Street to the area.
4. Have the number of commercial vacancies decreased?			x	This has not been a major challenge for the area in recent years. There have been a few businesses that remain blights to the community just outside of Cheverly (World Recycling Center, some owners on Tuxedo Road, and a recent fire has disrupted the use of a coin laundry on 202), but most businesses within the town are home businesses and well kept.
5. Has there been an increase in local jobs within the Sustainable Community for its residents?	x			The Town of Cheverly has not been fully staffed as a municipality in over twenty years. Through an effort to fill vacant positions, there has been an increase in hiring for both administrative and law enforcement positions. We will also be looking to hire additional staff after the annexation plan is concluded.
6. Has there been an increase in workforce development training or other opportunities for connecting potential employees to well-paying jobs?			x	
OTHER:				

TRANSPORTATION	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?

1. Has the amount of bike trails/paths increased? How many linear feet do the trails cover?	x			While not bike paths proper, the Town has invested in over $200k for sidewalks in the last two years alone. The sidewalks serve as a resource for bikers while we formalize a more aggressive alternative transportation plan. We were also able to negotiate with Prologis to receive additional curb cuts and traffic calming measures for the Old Fourth Ward which double as bike trail improvements. The Town's consideration to annex nearby unincorporated areas such as North Englewood gives clear paths to expanding bike trails as well.
2. Have there been improvements to the public transit infrastructure?		x		The public transit infrastructure is maintained through the County and State Highway Associations. The Town does not have the purview to improve this infrastructure but has made numerous requests to the County and SHA.
3. Has there been an increase in sidewalks? (Amount in linear feet). Were accessibility elements added, such as more ADA-accessible ramps and signage/signals? Has there been a noticeable increased use of these walking places?	x			As stated, the town has spent over $200K to put down new sidewalks and repair old sidewalks. The Town was also the recipient of an $80K Block Grant that allowed for sidewalk installation. All of the new sidewalk that was installed included more accessible and ADA compliant inclines for wheelchairs. There has been a significant increase of the use of sidewalks as well as an increase in the request for more sidewalks. The pandemic has allowed many people to work from home and most want an opportunity to enjoy the outdoors.
4. Have there been any roadway improvements that support "Complete" or "Green" streets?		x		

	YES	NO	N/A	
5. Has traffic congestion along major roads decreased? (Amount in percent)	x	x		With the opening of the Washington Gateway (Prologis Site), the expectation of an increase in traffic was inevitable. While traffic has increased with several hundred trips from Amazon Trucks, the analytics and data Amazon has used to time the trips has actually allowed the traffic impact to remain the same or at times see a decrease.
OTHER:				
HOUSING	**YES**	**NO**	**N/A**	**If YES, specify in quantifiable units and compare values from the last five years** **If NO, why not? What kept you from achieving your plan's desired outcomes?**
1. Have any residential facades or interiors been improved? Has the energy efficiency of any housing units been increased?		x		Residents have been encouraged to take advantage of state programs that assist with building rain gardens or installing solar panels to improve the exteriors of their homes with subsidies.
2. Has the home ownership rate increased?			x	Cheverly is a highly sought-after community and there is never more than five properties on the market at a time. There is very low inventory because most available properties in Cheverly already have long term resident owners. Even the residents at Cheverly station are less transient.
3. Has there been an increase in the number of housing units in the Sustainable Community area? What number and/or percent are affordable? How many are within .5 miles of a transit stop?	x			Neighboring Cheverly is Addison Row. Addison Row is presently in its first phase of development which has allotted for 1100 new residents in one-, two-, and three-bedroom condo/apartment options. They are not .5 miles to Cheverly metro, but they are less than a mile is to the metro if a path is created. With the introduction of the Hospital Hill development, we will see new options and opportunities for homeownership to increase.

4. Has there been demolition of blighted properties?	x	x		As stated, Prologis demolished and removed the remaining blighted property that was previously the Smithfield property. The most notable blighted property is the former World Recycling Center which burned down a few years ago. After consistently requesting the owners improve the site, it has remained an eyesore.
5. Has the residential vacancy rate decreased?			x	Cheverly has never experienced challenges with residential vacancies.
6. Has the jurisdiction partnered with any community development corporations to improve its housing stock, increase the availability of affordable housing, or support those experiencing homelessness or being threatened with eviction? Has the jurisdiction initiated any of its own programs to do the same?	x			The Town of Cheverly did pass an emergency ordinance that created an Emergency Financial Assistance Program. $50,000 was set aside for homeowners and apartment dwellers to receive assistance for late mortgage or rent.
7. Has there been an increase in homeownership counseling services or individuals accessing such services?		x		
OTHER:				
COMMUNITY HEALTH & QUALITY OF LIFE	**YES**	**NO**	**N/A**	**If YES, specify in quantifiable units and compare values from the last five years** **If NO, why not? What kept you from achieving your plan's desired**

				outcomes?
1. How many historic properties were renovated/improved? To your knowledge, did the renovations mitigate certain environmental hazards such as lead and asbestos?			x	The town does not have this data to provide a detailed response.
2. Have there been improvements and/ or additions to your public or community available spaces? Examples include museums, community centers, public plazas, murals, and public art.	x			The Town took the opportunity to improve and upgrade several features at Town Hall while the building was shut down during the pandemic. Cheverly Town Hall has now been rewired to allow for high-speed internet access, is presently getting a new HVAC system, and has been improved aesthetically as well with added pavers and upgraded electrical access. The Mayor's Office was previously uninhabitable and functioned as a storage closet. It has since been cleaned out and houses art from local artist in the Town's Artist Collective. The Town also had a Town Pavilion built for residents to use to host parties and gatherings near Town Park. Cheverly partnered with LIDC and Playground experts to develop a concept plan for Woodworth Park. The renovation of Woodworth Park makes it the first park in Cheverly to be completely accessible to children of all ages with neurodiverse and physical limitation needs.
3. Are there opportunities for residents to gather, communicate and celebrate? Do they serve multi-generations and all populations in the community? Examples are wide-ranging and may include fairs, community	x			Community engagement is where Cheverly shines. We have hosted Cheverly Day during the pandemic with the highest turnout in the history of having Cheverly Day. We have also increased programming that is more diverse and newer such as celebrating Juneteenth, Black History Month, and passing resolutions for Pride Month. With the presence of local churches and the Cheverly American Legion, we have held Youth Bon Fires, Karaoke Nights, Community Days, Public Safety Days, Coffees with the Chief, Mayor's Hours, and a whole host of activities

history days, neighborhood meetings, etc.				that get people engaged in person or virtually. Also, the Fourth Ward Civic Association meeting, local exercise trainers, yoga instructors, Boys and Girls Club, Vine Corp- an organization for youth in town, Cheverly Youth Council- a newly created resource for adolescents, and many other town orgs engage virtually or in person. We also recently welcomed Arteasy, an art studio opened in the basement of a home. (www.arteasystudio.com) This studio makes art fun and accessible to people of all ages. The Cheverly American Legion hosts flea markets and Live Music Series during the summer that allows residents to see live bands in town.
4. Have there been any changes in access to health and wellness services? Examples include mobile clinics, hospitals, telehealth opportunities.	x			The town has hosted a variety of resources to ensure residents continue to have access to treatments and care. Cheverly Village, Town Administrative Staff, the County Councilmember, and several town organizations have hosted COVID Testing sites, Vaccination Clinics, and the Red Cross Blood Drives at Town Hall.
5. Are there any residential health and wellness opportunities in place (i.e., athletic facilities, recreational indoor/outdoor courses, or groups)?	x			Cheverly boast several Town teams or town sports. Baseball, T-Ball, and Basketball are just a few sports both youth and adults can participate. There is an adult male basketball and soccer team.
6. Do all residents have access to healthy food options such as fresh food grocery stores, farmers markets, community gardens, etc., within the Sustainable Community?	x			The Town subsidizes the Cheverly Market which takes place at Town Hall for nine months of the year. Residents can also rent a plot of land in the Cheverly Gardens located in Boyd Park for $25. They can grow their own vegetables and Cheverly is also able to produce honey from the bees at the community plots. A Mayor's Initiative is to Create a Black Farmer's Market for Boyd Park/Jazz in the Summertime location where people can shop for fresh food.

	YES	NO	N/A	
7. Has there been a decrease in crime rate?			x	As with many law enforcement agencies, the Cheverly Police Department has seen an increase in turnover since the civil unrest of 2020. We recently recruited an Interim Chief who has increased the police staff from nine to fifteen in just six short months. Due to the frequent changes, we do not have quantifiable data to accurately determine if crime has increased or decreased.
8. Do all residents have access to the Internet and other basic utilities and services?	x			According to recent census data over 93% of Cheverly residents have access to internet in their homes. Cheverly Mayor and Council has invited WSSC and Pepco to town meetings to discuss payment plan options for people having difficulty paying their utilities and basic services. In general, the Town provides two day a week trash pickup and snow removal at no cost to residents.
OTHER:				

LOCAL PLANNING & STAFFING CAPACITY	YES	NO	N/A	If YES, specify in quantifiable units and compare values from the last five years If NO, why not? What kept you from achieving your plan's desired outcomes?
1. Have there been any infill developments?	x			Prologis is a site that used existing rubble and structures for their new edifice. It is also possible that the Hospital Hill site will be considered an infill development given the structures of the old hospital are still there and may be repurposed in the future.
2. Has there been an increase in the amount of preserved/protected land?	x			The town is actively seeking to use ARP funds to purchase property for the purposes of preserving green space. The Town's Planning Board has assisted in getting the County Planning Board to redesignate residential zone areas that is parkland to be rezoned as reserved open space.

3. Have there been any developments hindered by growth constraints? If so, please describe. Example constraints could be inadequate infrastructure, insufficient zoning density/intensity, or lack of buildable land.		x		There are some questions about through streets from Cheverly to the Hospital Hill site because of capacity, but no development has been hampered because of the growth of the town. Cheverly does not have zoning authority, so developers still have to go through the County. There is a lack of buildable land as Cheverly is densely populated with single family homes and areas where there could be potential to build are often preserved for greenspace.
4. Have there been any zoning or policy changes that have fostered growth or redevelopment in your Sustainable Community?		x		The County recently went through a rezoning process, but Cheverly was largely untouched.
5. Have there been any significant improvements to the municipal infrastructure within the Sustainable Community (i.e., street lighting, water/sewer lines)?	x			Cheverly engaged in the robust process of replacing all town lights with LED lights. Town staff renovated and rebuilt wall planters in front of Town Hall. The Town restriped parking lots, refreshed tree sculptures, landscaped Town Campus, and repainted the Cheverly sign in preparation for Cheverly's 90th Celebration as a town.
6. Have you hired any new staff members, reassigned duties, or procured the services of a contractor to increase or better align local capacity? Have you implemented any professional development programs?	x			Public Works achieved full staffing and maintained a low turnover rate. The Cheverly Police Department was able to recruit several officers almost doubling the department, but still not reaching full staffing levels. The administrative staff was able to higher new positions that will enrich the community including interns, Town Clerk, Communication Assistant, and Youth Development Coordinator. The Police Department and the administrative staff have received continuing education from the Local Government Insurance Trust (LGIT)

7. Has your community initiated or completed any planning efforts that will support the Sustainable Community area, including comprehensive planning, small area planning, or planning studies?	x			Cheverly just completed Phase 1 of its Strategic Planning process. The Strategic Plan addresses strengths, weaknesses, opportunities, threats, and trends for the Town. It also serves as a roadmap for the town for the next five years. Please find attached.
OTHER:				

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Community Legacy (CL): • • •	DHCD			
Strategic Demolition Fund (SDF): • •	DHCD			
Community Safety & Enhancement Program:	MDOT			
Maryland Bikeways Program:	MDOT			
Sidewalk Retrofit Program:	MDOT			

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes
Water Quality Revolving Loan Fund:	MDE			
Other Funding Programs: *examples are U.S. HUD Community Development Block Grants (CDBG), or grants from USDA, EPA, Appalachian Regional Commission, Chesapeake Bay Trust, Maryland Heritage Areas Association, Preservation Maryland, Safe Routes to School, Maryland Rural Development Corporation, Maryland Energy Administration, Maryland Department of Natural Resources, etc.* *Please add more rows if necessary				
Community Development Block Grant (CDBG)		$81,400	Funding was received and Ward 1 gained several new sidewalks for pedestrian safety and storm water management.	
Substantiable Communities (DHCD) - State revitalization program		$100,000	Funding was received and assisted in additional storm water management projects and sidewalk installations.	

COMPETITIVE FUNDING: Use the rows below to list competed funds sought for sustainability or revitalization projects since receiving Sustainable Communities designation.	Source (federal, state, foundation, etc.)	Amount Received	If no funding was received, what technical or other assistance from the state would help with future applications?	Other Notes

COMPETITIVE FUNDING: Are there any types of projects/needs for which your Sustainable Community needs funding; however, there isn't a funding source?
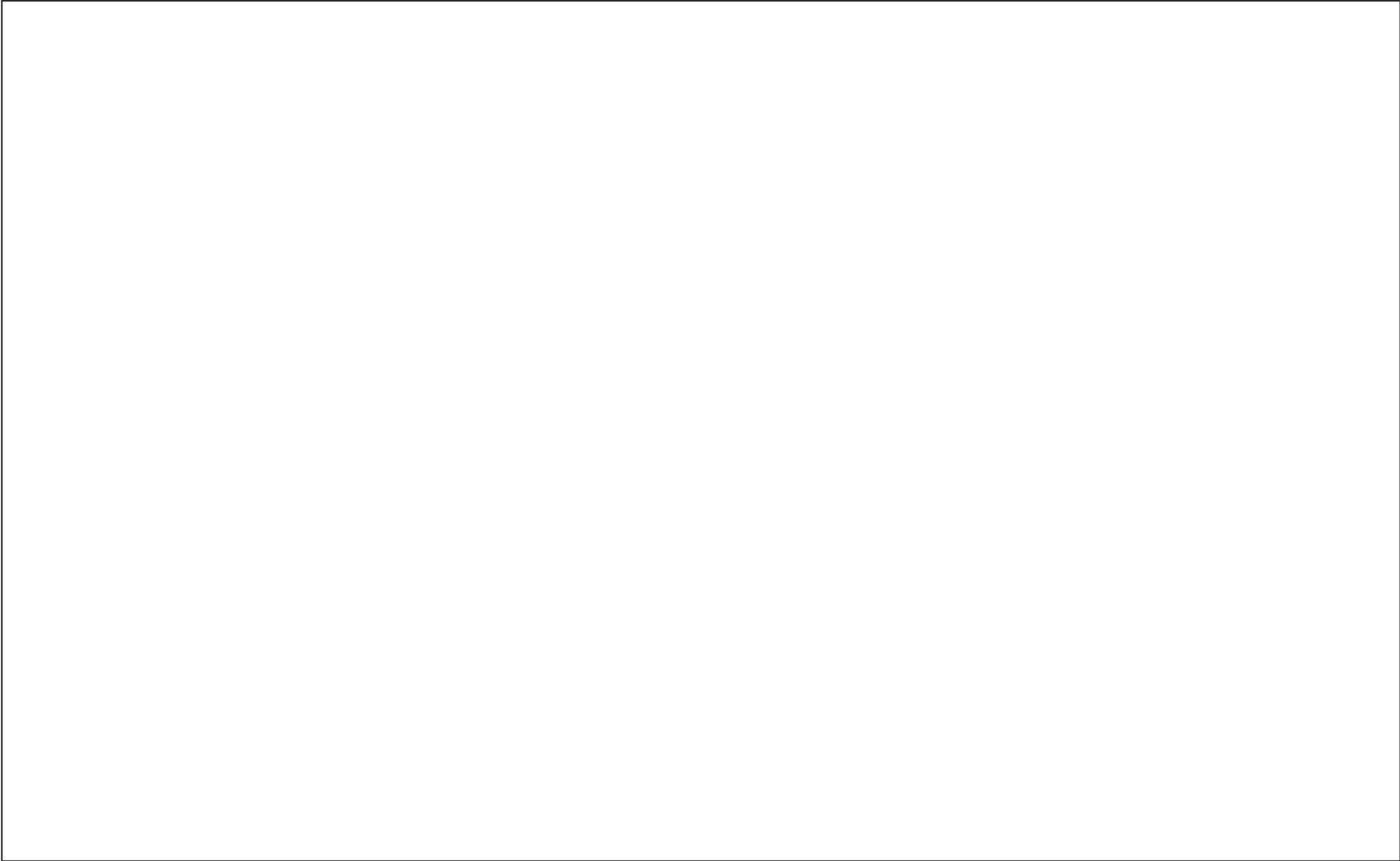
Sustainable Community Action Plan

Name of Sustainable Community

Environment

This section describes projects involving the natural environment, our use of natural resources, and our relationships or access to the natural environment.

This category includes projects focusing on (but not limited to): the quality of land, water, and air; tree canopies and green spaces; green infrastructure; habitat improvement, climate change mitigation and adaptation; nuisance flooding, stormwater infrastructure and management; water and sewer capacity; energy conservation; recycling, pet waste, and organic waste programs; the mitigation of environmental hazards; and parks and recreation improvements.

Strengths	Weaknesses
- Extensive network of streams with vegetative buffers removes pollutants and cools water temperature as water flows downstream towards Anacostia River - High tree canopy coverage (of approximately 5000 trees in public rights of way) attracts buyers, increases property values, contributes to good air quality and increases shade - Low-lying wooded area south of the Cheverly Metro Station is within the Countywide Green Infrastructure Network and provides vital stormwater management benefits - Cooperation from new businesses in the vicinity of the town to mitigate environmental challenges - Robust community members that are focusing on air quality. - Leadership interest in acquiring property for the purpose of maintaining green space.	- Unshaded impervious surfaces absorb and emit heat, creating air and stormwater temperatures that increase base temperature of receiving streams, impacting their ecology, and do not filter naturally before entering the local water supply - Few stormwater management facilities in area allow untreated stormwater to enter receiving streams - Need to manage stormwater quantity and quality on-site - Increased use of surrounding industrial sites, particularly, those that use large amounts of diesel fuel. - Loss of some of the tree canopy.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Reduce impervious surfaces and increase tree canopy Progress Measures: Increase landscape and pervious pavement in developed areas	Strategy A: Disconnect large expanses of impervious surfaces by interspersing with areas of bare ground, pervious pavement, or landscape strips to improve air and water quality. Strategy B: Reconstruct existing streets to integrate tree planting, stormwater management and environmental site design techniques to create a system of green streets. Strategy C: Plant trees on all new and existing interior streets as	Town of Cheverly Friends of Lower Beaverdam Creek Cheverly Garden Club

	development occurs, ensuring that necessary design features ensure longevity.	
Outcome 2: Implement environmental site design techniques on-site and reduce overall energy consumption Progress Measures: Add energy efficient lighting, green building techniques and nature-based energy sources	Strategy A: Encourage the attainment of green building certifications for all new buildings by incentivizing new construction that includes LEED certification Strategy B: Work with workgroup to develop action steps for green building to encourage new buildings to implement green building techniques such as local building materials, low impact paints and specialized heating and cooling systems Strategy C: Plant trees in strategic places to cool buildings and facilitate use of solar panels in appropriate areas	Cheverly Green Infrastructure Keller Design Build (Developers for new Public Works Building) Cheverly Native Planting Project
Outcome 3: Spearhead creation of an environmentally focused Cabin/Columbia/Sheriff Industrial Park Association with representation from the Town of Cheverly, 4th Ward Civic Association, Cedar Heights, Fairmont Heights. Progress Measures: Determine meeting location or set up virtual meetings for willing business owners.	Strategy A: Obtained commitment from Prologis to assist in rounding up local business owners in the vicinity of Cheverly to start monthly meetings. Strategy B: Obtain commitment from future developers for Hospital Hill site to participate. Strategy C: Create greenery and aesthetic plans to improve the environmental footprint of businesses.	Prologis, Cheverly Green Infrastructure Committee, Cheverly Planning Board
Outcome 4: Address Stormwater Management	Water Task Force- Cheverly residents begin the process of reporting a water issue and requesting an assessment to be initiated. Each request immediately becomes part of a communication and review process where the Cheverly Water Task Force has the opportunity to review, amend, and approve/reject each request. www.cheverlywatertaskforce.com was created for reporting purposes. The town has also hired a consultant to assist with triaging the most difficult water woes.	Residents, Public Works, LIDC, Storm Water Management consultant
Economy This section is centered on economic growth and management.		

Sustainable Communities Renewal Application - Section B

Strengths and weaknesses might focus on the following: business attraction & retention; improving and maintaining the health of business districts, downtowns, and main streets; commercial vacancy reduction; workforce attraction and retention; employment/job training; marketing, branding, and tourism; improving or creating economic impact of cultural and historic assets; providing technical and financial assistance to businesses; commercial building acquisition, rehabilitation and/or adaptive re-use; and creating a sense of place and vibrancy through streetscaping and beautification.

Strengths	Weaknesses
• Healthy commercial areas with low vacancy rates and sizable employment numbers within the town's approximately 536 companies (based on a 2012 Survey of Business Owners: Company Summary) • Excellent regional transportation connections and accessibility by way of MD 295 and US 50 • Stable industrial parks supporting approximately 5000 jobs • Very low vacancy rates in the office sector	• Lacking in walkable, pedestrian-oriented commercial experiences • Cheverly Metro Station has the lowest weekday ridership of other metro stations in the Metro system • No new opportunities for shopping, dining and community gathering locations due, in part, to lack of commercial spaces that can accommodate new businesses • Outdated visual appearance of existing commercial areas along MD 202 (Landover Road) • No mixed-use development • Lack of public art • Lack of redevelopment movement due, in part, to few sales of commercial properties

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Enhanced visual quality of existing commercial areas and along adjacent	Strategy A: Install pole banners and arched signage welcoming people to the Town of Cheverly along new lampposts along Landover Rd. Strategy B: Install new signage identifying a "Four Corners" shopping area at Kilmer Rd and Landover Rd as a pedestrian-friendly, art-centric, commercial hub	Town of Cheverly Redevelopment Authority Landover Row, LLC Commercial landowners and tenants

streets Progress Measures: Facade, lighting, signage, public art and redevelopment enhancements to commercial buildings and streetscapes		Cheverly artist groups
Outcome 2: New opportunities for shopping, dining and community gathering along Landover Road Progress Measures: Redevelopment of facades and streetscaping	Strategy A: Create new financial support system for public-private partnerships that encourages redevelopment of existing commercial parcels with Redevelopment Authority guidance. Strategy B: Attract new businesses to commercial spaces. Establish facade and Landscaping improvement program for tenants and commercial property owners. Offer design services to commercial property owners that will assist with marketing and advertising of available commercial spaces to higher end tenants Strategy C: Reach out to medical offices and have them engage with the newly established Industrial Park for assistance with green aesthetic improvements. Strategy D: Engage with local business owners regarding Cheverly youth volunteering and being employed at local businesses. This increases foot traffic, revenue, community interest in the business and allows dollars to have a greater economic impact. Strategy E: Regularly engage with the Cheverly Art Collective and hosts art exhibits in Town Hall.	Planning Board, Cheverly Green Infrastructure Committee, Cheverly Native Planting Project VINE Corp, Cheverly Youth Commission, Cheverly Art

		Collective
along with new tenants creating sense of place along commercial corridors		
Outcome 3: New opportunities for shopping, dining and community gathering along Landover Road Progress Measures: Developers for Hospital Hill have included the Town of Cheverly in design concepts for multi-million-dollar	Strategy A: Improve working relationship with RDA. Strategy B: Establish guidelines and submit environmentally friendly requests for Hospital Hill development (attached). Strategy C: Pursue annexation of the Hospital Hill site.	Stephen Paul (RDA), Todd Pounds (Town Attorney) Kairos/Urban Atlantic (future developers of the site)

development.		

Transportation
This section describes the way people in your community get from place to place.
Strengths, weaknesses, and outcomes can focus on access to transit corridors; pedestrian safety and accessibility; sidewalks; alternative modes of transportation, such as bikeways and trails; public transit, such as bus and rail; carpooling; proximity to transportation centers; parking; and road conditions.

Strengths	**Weaknesses**
- Very convenient access to US 50 and MD 202 - Pedestrian accessibility to Cheverly Metro Station from residential areas within - Short drive to Landover Metro Station from residential areas	- High volume roadways act as barriers to pedestrians, bicyclist and transit user who do not feel comfortable traveling along or crossing these roads - Dated bus stops without time clocks, route displays or seating areas - No bicycle lanes - Dated directional signage - Poor design for pedestrian accessibility to Cheverly Metro Station - Low ridership of Cheverly Metro

Desired Outcomes and Progress Measures	**Strategies and Action Items** ⟶	**Implementation Partners**
Outcome 1: Encourage pedestrian and bike connectivity Progress Measures: New bicycle lanes, sidewalks, and reconfiguration of roads and curbcuts.	Strategy A: Develop a bike/pedestrian master plan for the Town to add bicycle lanes and sidewalks Strategy B: Move curbcuts where possible to increase safety and accessibility to commercial buildings Strategy C: Propose trail enhancements to extend to Bladensburg	Town of Cheverly Public Works Anacostia Trails Heritage Association

Engage in conversations with Bladensburg about splitting the costs to get trail from Newton and Bladensburg Roads to the waterfront. Requested funds from Senator Malcolm Augustine and Ben Cardin	Waterfront. (See attached) Strategy D: Dedicate portion of budget to support improvement of trails. Apply for funds to create and expand Craftsman trail. Strategy E: Complete sidewalk plan that will have sidewalks for all feasible locations in the next ten years.	Mayor and Council of Bladensburg Maryland National Parks and Planning Public Works and LIDC
Outcome 2: Improve transit quality of service Progress Measures: Newly painted crosswalks and updated signage, lighting, and bus stops	Strategy A: Build sidewalks and pedestrian-scaled lighting for routes connecting to bus stops and Metro to improve pedestrian and bike connectivity to Metro Strategy B: Improve bus stops by installing bus shelters, arrival timers, lighting, safe queuing area and bus pads, and increase pavement markings and directional signage	Public Works
Outcome 3: Increase ridership on the Cheverly Metro. Progress Measures: Discuss metro opportunities for employees at Amazon/Prologis.	Strategy A: Request Amazon subsidize metro fare for their employees traveling to the Washington Gateway site. (Request has been made) Strategy B: Leverage relationship with Prologis to encourage ridership for all of their employees. (They own six buildings on the Columbia Park Corridor). Strategy C: Annex unincorporated areas near North Englewood that allow access to the metro. Strategy D: Continued communication with State Highway Association to identify ownership of barrier property to the town for the purposes of constructing sound barriers. These barriers range in millions of dollars and the erection is prompted/directly correlates with highway usage. The increase in traffic dictates where sound barriers will be placed.	Amazon, Prologis, Metro State Highway Association, Prince George's County Public Works.

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<tr><td colspan="2">Housing
This section focuses on the homes in which people in your community live or making it easier for them to find and stay in a place to call home.

Strengths, weaknesses, and outcomes might focus on the following: affordability; increasing homeownership; increasing rental housing; diversifying the kinds of housing available; improving housing condition (interior or exterior); housing programs; aging in place; preventing foreclosures; and reducing residential vacancies.</td></tr>
<tr><td>Strengths</td><td>Weaknesses</td></tr>
<tr><td>

Cohesion between residential neighborhoods and commercial areas
Increasing property values, but affordable pricing
New construction
Active civic groups and a true sense of neighborhood
Safety provided by Town of Cheverly police department
Plentiful parks

</td><td>

Lack of commercial areas to support community gathering
Few areas of colorful landscaping and hardscaping/green scaping, or manicured public spaces generally
Dated residential facades (with a median year of 1955 construction) including issues of delayed maintenance and lack of interesting updates to front yard landscaping/hardscaping/greenscape

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Desired Outcomes and Progress Measures	Strategies and Action Items ⟶	Implementation Partners
Outcome 1: Improve exteriors of older, poorly maintained or simply dated residential homes Progress Measures: Obvious cosmetic improvements to home facades; increased permitting numbers:	Strategy A: Offer facade improvement program to private property owners who organize with their neighbors to improve private property conditions with updates to their home facades and landscaping/hardscaping/green scaping, particularly along Cheverly Ave Strategy B: Seek grant funding to offer widescale seasonal color to landscaping and increase hardscaping/green scaping throughout Town with workgroup recommendations	Prince George's County Council, Home Ownership Preservation Program

	Strategy C: Promote, educate, and enforce the town code regarding property upkeep. Strategy D: Engage with local resources and businesses to assist residents without the means or physical ability to improve their homes.	
Outcome 2: Continue to attract new families by supporting community-gathering initiatives Progress Measures: Cafes and indoor community gathering locations open their doors throughout the Town; Track a marked increase in new website traffic	Strategy A: Create a strategy to support creation of cafes and indoor community-gathering locations to be developed through workgroup recommendations; Encourage new construction and commercial tenancies that provide gathering locations for families and new sit-down dining/meeting spaces Strategy B: Consider rebranding Cheverly with a modern logo, design, and website to emphasize child-friendly features and attract new families (New seal and website almost complete)	Design Firm (?), Civic Association for North Englewood, Prologis, RDA, residents of unincorporated areas
Outcome 3: Increase the number of homes and overall geographical mass of Cheverly. Progress Measures: Increase number of single-family homes, condos, and townhomes in Cheverly.	Strategy A: Annexation of Cheverly West, all area between 59th Place and 59th Avenue, Annexation of Prologis, Annexation of Hospital Hill, Annexation of Kilmer, 69th, and Oak Streets, Annexation of North Englewood. The annexation of Hospital Hill would incorporate assisted living, condos, townhomes, and retirement living opportunities.	RDA, Future Developers of Hospital Hill Site, North Englewood Community/Civic Association/Individual homeowners.

Community Health and Quality of Life
This section is concerned with public health, community culture, and the day-to-day life of community residents.

Sustainable Communities Renewal Application - Section B

This category includes projects focusing on (but not limited to): improvement of public health including improving community design to promote healthy behaviors such as walking and strengthening community support and connectedness through health and wellness programs and facilities that create inclusive communities. These projects may include built environment, indoor spaces, outdoor environments such as increasing community gardens and access to services including educational facilities and programs; health and wellness facilities and programs that serve multi-generations; senior facilities and programs; youth facilities and programs; facilities and programs for the disabled; civic amenities, access to quality food options; collaborations with faith-based organizations; arts and entertainment education; and homelessness prevention, services, and facilities. Projects should include community engagement that includes participation in the selection of strategies and outcomes, progress reports, and evaluation.

Strengths	Weaknesses
• Diversity amongst neighbors • Strong presence of four (4) Christian faith-based houses of worship • Numerous licensed home-based childcare options, affordable long-standing Cheverly Weekday Nursery (since 1970) and homeschooling support (STEM Education Center) • Organized team sports network, scouts, clubs, active listserv, American Legion, Little Libraries throughout town	• Older town hall building would benefit from renovation for more adaptable civic group use • • Visual marketing of town events is limiting • • No community gathering location such as cafes (ex-Starbucks), sit-down restaurants (ex.-Chipotle, Applebees), or indoor exercise locations (ex-gyms, martial arts studios) • Lack of Main Street • • Lack of religious diversity with current composition of faith-based houses of worship • Lack of Inclusiveness

Desired Outcomes and Progress Measures	Strategies and Action Items →	Implementation Partners
Outcome 1: Support popularity and growth of flea markets, farmers markets and town events Progress Measures: Increase in pedestrian traffic at current events and newly organized events popping up locally Progress Measures: (Adopted) a fee schedule for outdoor municipality	Strategy A: Add larger, permanent signage bracketing systems for pole banners and suspended road arches to allow advertising of events and town offerings along main corridors (complete); Form town event planning committee to orchestrate Strategy B: Encourage community gardens in areas of high visibility and sunlight, such as a cordoned-off patch at the corner of Forest Rd. and Cheverly Ave.; Utilize these locations to advertise community markets Strategy C: Establish community market at Boyd Park for Black	Town of Cheverly Landover Row, LLC Local commercial retail owners Cheverly Parent Resource Center Cheverly Village Cheverly Community Market

owned greenspace.	Owned Farmers. Strategy D: Identify outdoor locations for jazz and other genres of entertainment. (Outdoor Zumba and fitness classes)	
Outcome 2: Create popular community gathering locations Progress Measures: Community gathering needs are satisfied Outcome 3: Increase the different types of housing ownership opportunities for residents.	Strategy A: Adapt current town hall building to incorporate a cafe, workout space and rentable party rooms Strategy B: Encourage new commercial retail owners to adapt current tenant spaces and/or attract new tenants that offer community gathering opportunities. Strategy C: The annexation of Hospital Hill would incorporate assisted living, condos, townhomes, and retirement living opportunities.	Local Business Owners, Hospital Hill Developers, Registered Town Business Owners. RDA, Future Developer of Site, Prince George's County Public Works, DPIE

Local Planning and Staffing Capacity	
This section is concerned with a local government's ability to plan for the community's future and to meet the current needs of residents. Strengths, weaknesses, and outcomes might focus on the following: updating zoning ordinances or land use; updating municipal/local policies, taxes, fees, etc.; increasing local government staff capacity; and updating planning documents like sector plans or comprehensive plans.	
Strengths	**Weaknesses**
- Sizable backyards and lot sizes - Tree canopy throughout Town - Active environmental civic groups - Widespread support of Town initiatives that seek to implement environment-friendly policies and programs	- Lack of buffering between housing and industrial activities - DC Circulator - Revisit Cheverly Sector Plan - Policy revisions

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Increase buffering between housing and industrial areas	Strategy A: Encourage industrial areas to add screen age such as fencing and vegetation to visually delineate residential from industrial use locations	Prologis, K Neale Trucking, Local Business Owners
Progress Measures: Fencing and vegetation visibly screen industrial uses	Strategy B: Support property owners with financial assistance for vegetative screening	Prince George's County Council
Establish relationships with business owners on Tuxedo Road, Columbia Park Road, and Business Park on 202	Strategy C: Support upgrades to industrial facades generally	
	Strategy D: Enforce Code Compliance policies and regulations.	Code Compliance
	Strategy E: Leverage creation and use business industrial park. Assist with creation of bylaws that govern appearances of businesses in the industrial area.	
	Strategy A: Engage with local stakeholders to get additional support in opposition of the development.	
Outcome 2: Actively oppose DC Circulator		
Progress Measures: Development has been tabled indefinitely		Cedar Heights, Seat Pleasant, North Englewood, Fairmount Heights.