



May 26, 2026

POLICY ANALYSIS AND FISCAL IMPACT STATEMENT

TO: Committee of the Whole (COW)

THRU: Kenny Battle
Committee Director

FROM: Alex Hirtle
Legislative Budget and Policy Analyst

Policy Analysis and Fiscal Impact Statement
CB-045-2026 See It, Snap It, Get Paid Act of 2026

CB-045-2026 (*proposed by:* Council Member Oriadha)

Referred to the Committee of the Whole (COW)

AN ACT CONCERNING SEE IT, SNAP IT, GET PAID ACT OF 2026 for the purpose of establishing a Prince George's County Beautification Enforcement Incentive Program to enhance the aesthetic conditions and environmental quality and well-being of Prince George's County; and generally relating to civil enforcement.

Fiscal Summary

Direct Impact

Expenditures: Probable modest administrative costs.

Revenues: Possible reduced violations revenue.

Indirect Impact

Potentially favorable.

Legislative Summary

CB-045-2026 was introduced on May 12, 2026, and was referred to the Committee of the Whole (COW). This bill will establish an incentive program for private citizens to report, with supporting photographic evidence, violations of County law prohibiting illegal dumping, littering, and placement of illegal signs. Specifically, the legislation provides for a means of a resident domiciled in the County (excluding those employed by the County Government) to receive fifty percent (50%) of the civil monetary fine collected for the violation. The resident must provide evidence of the violation through a photograph, electronic image, video or videotape, or other medium that sustains a civil violation according to Sections 13-265, 23-151, 23-152, 23-608, or 23-610 of the County Code (litter, roadway litter & debris, illegal dumping, illegal signs & objects, and illegal signs & objects violations respectively). The Director of the Department of Permitting, Inspections, and Enforcement (DPIE) will prescribe and publish on the Agency website the method for submitting such civilian complaints with supporting photographic/digital evidence, and the Director will authorize any additional practices, procedures, or regulations for implementation and final approval of this program. The Office of Finance will remit to the submitting individual or individuals the amount authorized assuming the fine was paid by the violator, and the Director has provided authorization.

Current Law/Background:

The legislation refers to Subtitle 28, Civil Monetary Fines or Penalties. It adds Sec. 28-269 (Beautification Enforcement Incentive Program) to the Code. The program has been proposed as a tool to incentive residents in the overall reduction of littering, roadway trash and debris, illegal dumping, and illegal posting of signs and objects.

Resource Personnel:

- Josh Hamlin, Legislative Officer
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Discussion/Policy Analysis:

The proposed legislation provides a more creative, yet not unique method of incentivizing the reduction of chronic issues that challenge the beautification and aesthetic conditions of Prince George's County, tied to littering, roadway trash and debris, illegal dumping, and illegal sign and objects posting. Other jurisdictions have programs similar to what this legislation proposes, including New York City's Department of Sanitation Illegal Dumping Award Program and Illegal

Dumping Tip Program¹; The City of Los Angeles runs a Dumping Reward Program administered by the City Clerk.² Both cities provide monetary rewards or “bounties” to residents who provide evidence for violations of their respective illegal dumping ordinances.

There are factors that the Council may want to take into consideration prior to enacting this Bill. First is safety: it would not be extraordinary to imagine a violator caught in an act of littering, posting an illegal sign, or illegal dumping to apprehend a citizen who was photographing or recording them. The chance of harm, hurt, or violence, especially upon the one recording, cannot be discounted, no matter how slight the chance. Connected to this would be the cost-benefit of photographing a violator for the resident, knowing the danger of the action, the probability of not receiving a “bounty” check, and the effort expended in providing evidence to the Director, under their discretion, may be so small that the program may not be successful in reducing the violations it addresses. It would be to the benefit of both the County and the resident if the incentive requirements were low enough that such a program outlined would be attractive to enough citizens in reducing the actions this legislation seeks to address.

Fiscal Impact:

- *Direct Impact*

Adoption of CB-045-2026 should have a modest negative fiscal impact on the County by the mandated administrative duties cited in the legislation. Additionally, if the County is successful in issuing 50% of fines to residents who have provided required evidence of the violations, the fiscal impact would further be negative. Note that as of the writing of this report, the Department of Permitting, Inspections, and Enforcement (DPIE) had not responded to fiscal impact inquiries.

- *Indirect Impact*

Adoption of CB-045-2026 should have a favorable indirect impact by providing a cleaner environment and may provide additional deterrents to violators to reduce lower-level crimes such as littering and posting of illegal signs and objects.

- *Appropriated in the Current Fiscal Year Budget*

No.

¹ <https://www.nyc.gov/site/dsny/news/25-034/help-nyc-sanitation-catch-illegal-dumpers-be-eligible-financial-reward>

² City of Los Angeles, Ca., Sec. 19.129.6 to 19.129.9.10

Policy Implementation Resource/Project Timeline:

(note- timeline drafted by PAFI Analyst- DPIE did not respond at time of report completion)

Legislative Initiative

Milestone 1 (June/July 2026) – legislation passed and signed by County Executive.

Milestone 2 (Summer 2026) – DPIE begins to set up administrative processes of program.

Milestone 3 (Late summer 2026) – 45 days after becoming law, Bill takes effect.

Disclaimer - Relative timeline based on County Agency and OMB input at a point in time.

Effective Date of Proposed Legislation:

The proposed Bill shall be effective forty-five (45) calendar days after it becomes law.

If you require additional information, or have questions about this fiscal impact statement, please reach me via phone or email.