

**PRINCE GEORGE'S COUNTY COUNCIL
AGENDA ITEM SUMMARY**

Meeting Date: 9/9/2003

Reference No.: CR-54-2003

Proposer: County Executive

Draft No.: 2

Sponsors: Shapiro, Hendershot

Item Title: A Resolution providing all governmental services reasonably necessary to the success of Super Bowl XLII (2008) in conjunction with the Host Committee and Federal, State and local governments and any other public or private entities and prohibiting ambush marketing upon a successful bid by the Washington, D.C. Super Bowl Host Committee for Super Bowl XLII (2008)

Drafter: Kathleen H. Canning, Law

Resource: Iris B. Boswell, Esquire

Personnel: Special Assistant to the County Executive

LEGISLATIVE HISTORY:

Date Presented: __/__/__

Executive Action: __/__/__

Committee Referral: 9/9/2003 C.O.W.

Effective Date: __/__/__

Committee Action: 9/9/2003 FAV(A)

Date Introduced: 9/9/2003

Public Hearing: __/__/__ __:__ __

Council Action: 9/9/2003 ADOPTED

Council Votes: PS:A, MB:A, SHD:-, TD:N, CE:A, DCH:A, TH:A, TK:A, DP:A

Pass/Fail: P

Remarks: _____

COMMITTEE OF THE WHOLE REPORT

Date: 9/9/03

Committee vote: Favorable as amended, 7-1, (In favor: Councilmembers Shapiro, Bland, Exum, Harrington, Hendershot, Knotts, and Peters. Opposed: Dernoga. Absent: Dean.

The Committee of the Whole of the Council discussed a number of resolutions submitted for approval pursuant to requirements set forth by the National Football League for Super Bowl XLII, (2008).

The County Executive stated that the participation of Prince George's County, Maryland in the Super Bowl, the largest national annual sporting event held in the United States, presents a profound and unique opportunity for County citizens and residents. Also, hosting the Super Bowl will generate goodwill, create numerous temporary jobs, provide beneficial economic activity and enhance the prestige and reputation of Prince George's County worldwide.

Some of the Council Members expressed their concerns with the financial cost the County would incur in hosting the Super Bowl. The County Executive's Chief of Staff stated that the Governor has assured them that the County will not suffer any economic loss as a result of hosting the Super Bowl.

Council Member Harrington suggested that a task force be appointed to examine the proposed economic impact of hosting the Super Bowl in Prince George's County.

All the resolutions were amended by deleting Washington, D. C. and inserting Prince George's County, Maryland as the designated site for Super Bowl XLII, (2008) and related official events.

BACKGROUND INFORMATION/FISCAL IMPACT

(Includes reason for proposal, as well as any unique statutory requirements)

In conjunction with the Bid for Super Bowl XLII (2008), the National Football League requires that the governing body of Prince George's County, Maryland adopt a resolution for the purpose of providing all governmental services within its jurisdiction reasonably necessary for the success of Super Bowl XLII (2008) and to prohibit ambush marketing. Prince George's County, Maryland reserves the right to enter into agreements with the Host Committee and Federal, State and local governments and any other public or private entity to provide the required governmental services and to negotiate with the Host Committee and Federal, State and local governments and any other public or private entity for the reimbursement of costs of providing required governmental services. This Resolution shall take effect upon the date of adoption and the provisions of this Resolution shall take effect upon the date of receipt of a successful bid by the Washington, D.C. Super Bowl Host Committee for Super Bowl XLII (2008).

CODE INDEX TOPICS: