Employ Prince George's & Prince George's County Public Workforce System FY26 Budget Presentation





April 28, 2025 **Prince George's County Council Education & Workforce Development Committee** www.EmployPG.org www.PGCAJC.com



WHO WE ARE

Employ Prince George's is the quasi-government 501c3 nonprofit serving as the principal workforce development entity for Prince George's County Government. As the principal workforce development entity for Prince George's County Government, Employ Prince George's serves as the staff, fiscal agent, executive staff, and administrative agent of the Prince George's County Workforce Development Board, the entity managing and distributing the County's Workforce Innovation & Opportunity Act (WIOA) Title I funds, and the operator of the Prince George's County Public Workforce System.

Employ Prince George's is an industry-leading workforce development service provider, administering over 13 workforce development programs and 10 initiatives supported by a blended funding model.
Employ Prince George's serves as the link between job seekers looking to begin or change careers and businesses looking for skilled workers to maintain competitiveness in a changing labor market.

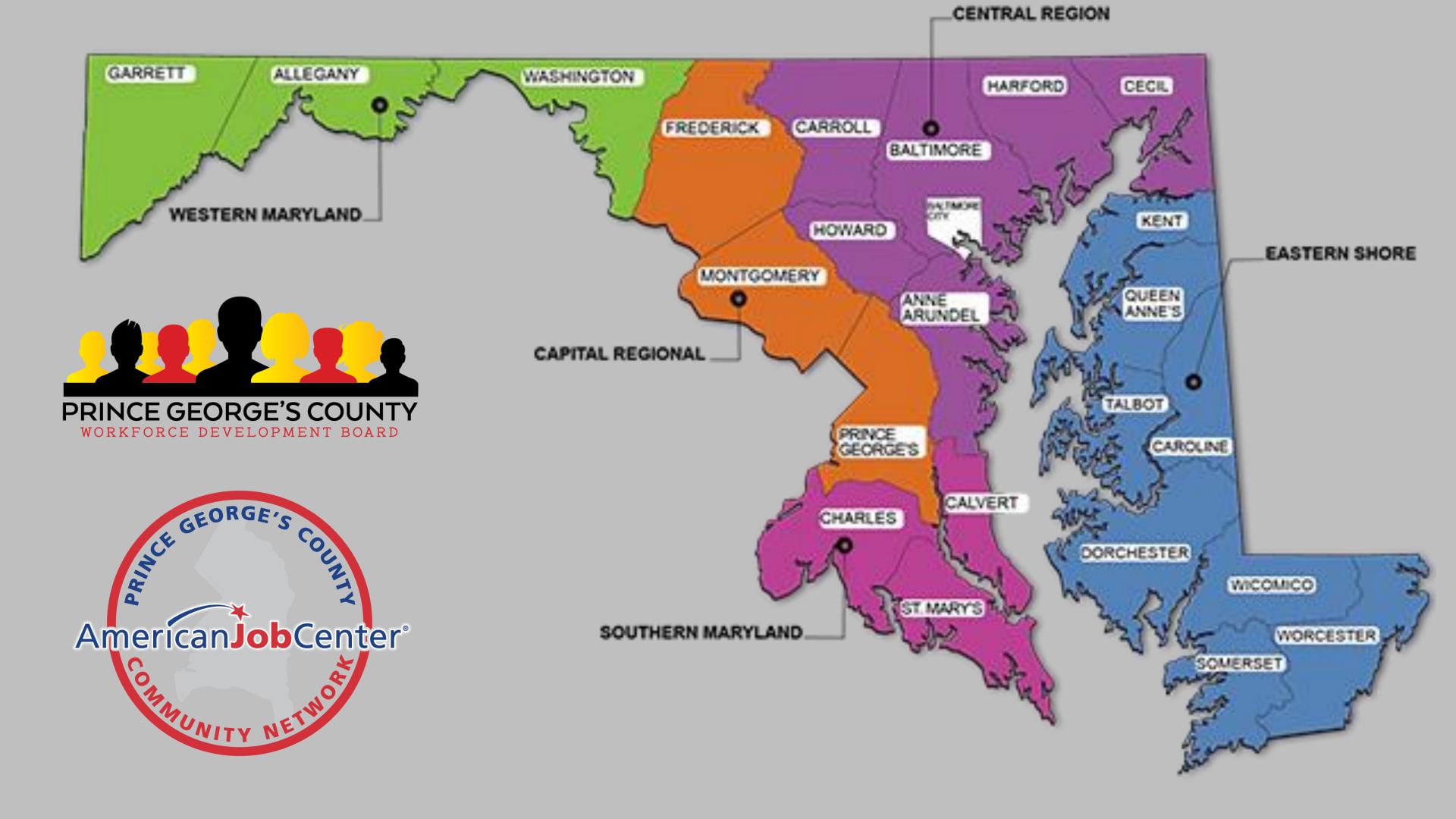
EMPLOY PRINCE GEORGE'S

Employ Prince George's mission is to improve the local economy by creating a demand driven workforce system in Prince George's County, and workforce development programs that deliver qualified workers to businesses, improves the productivity of businesses, and provides job seekers with opportunities for careers in high demand/high growth industries.

#WeAreEPG

Labor Market Information & Analysis

Economic Indicators	Definitions	November 2019	February 2025 (P)	Change
Unemployment Rate	Number unemployed as a percentage of the labor force.	3.0%	3.6%	+0.6%
Unemployment	People who had no employment during the reference week, were available for work at that time, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week.	16,072	18,257	+2,185
Employment (Jobs)	 People who, during the reference week, did any work for pay or profit; did at least 15 hours of unpaid work in a family-operated enterprise; or were temporarily absent from their regular job(s) because of illness, vacation, bad weather, an industrial dispute, or various personal reasons. Each employed person is counted only once, even if he or she holds more than one job. 	511,739	490,203	-21,536
Labor Force	People ages 16 years and older and classified as employed or unemployed.	527,811	508,460	-19,351



- **Prince George's County is a single-county Local** ulletWorkforce Development Area (LWDA) in the Capital **Region of Maryland.**
- The Prince George's County Workforce Development \bullet Area is governed by the Prince George's County Workforce Development Board.
- **Employ Prince George's serves as the staff, fiscal agent,** and administrative agent of the Prince George's County Workforce Development Board.
- The Prince George's County Public Workforce System is \bullet branded and modeled as the Prince George's County American Job Center Community Network (AJCCN).
- The Prince George's County American Job Center ullet**Community Network is home to the American Job** Center Largo, American Job Center National Harbor, the Bridge Center at Adam's House, Youth Career Center, Mobile American Job Center.







ANNUAL BUDGET COMPARISON & FUNDRAISING / DEVELOPMENT

PY25/FY26 Estimated Budget \$21,023,100

External Fundraising: PY20/FY21 – PY24/FY25

(Grant Writing & Legislative)

Funds Directed Throughout Maryland \$180,964,871

Funds Directed to Prince George's County \$36,822,945

Funds Raised from Prince George's County Entities \$604,625

Total: \$181,569,496

Advocacy

Strategic Planning & Development

- Director, Becca Webster
- Grant Writing & Strategic Planning

Advocacy & Compliance Department Director, Ardy Kamali



State of Maryland Funds

Grantor/Funder	Grant	FY25/PY24	FY26/PY25 Proposed	Change
Maryland Department of Labor / United States Department of Labor	WIOA Adult	\$2,500,000	\$2,300,000	-\$200,000
Maryland Department of Labor / United States Department of Labor	WIOA Dislocated Worker	\$1,700,000	\$1,300,000	-\$400,000
Maryland Department of Labor / United States Department of Labor	WIOA Youth (ISY & OSY)	\$3,700,000	\$2,800,000	-\$900,000
Maryland Department of Labor / United States Treasury Department	American Rescue Plan Act (ARPA)	\$3,200,000	\$980,000	-\$2,220,000
Maryland Department of Labor	Summer Youth Connections	\$261,000	\$240,000	-\$21,000
Prince George's County Public Schools / Maryland State Department of Education	Blueprint for Maryland's Future	\$11,270,000	\$9,600,000	-\$1,670,000
Maryland Department of Labor	Racing Commission	\$200,000	\$200,000	
Total		\$22,831,000	\$17,420,000	-\$5,411,000

Competitively Secured Grant Funding

Grantor/Funder	Grant	FY25/PY24	FY26/PY25 Confirmed
Prince George's County Department of Housing & Community Development (DHCD)	Community Development Block Grant (CDBG)	\$170,000	\$170,000
Prince George's County Department of Family Services (DFS)	Local Management Board	\$214,000	\$0
Maryland Department of Labor	Employment Advancement Right Now (EARN)	\$73 <i>,</i> 500	\$73 <i>,</i> 500
Council for Adult and Experiential Learning (CAEL)	Build Better Careers Initiative	\$300,000	\$300,000
Maryland Department of Services & Civic Innovation	Service Member	\$39,900	\$0
Verizon	Workforce Development	\$5 <i>,</i> 000	\$0
Total		\$802 <i>,</i> 400	\$543,500

Prince George's County Funding

Grantor/Funder	Grant	FY25/PY24	FY26/PY25 Proposed	Change
Prince George's County	Reentry Program (Pathways to Success)	\$300,000	\$300,000	_
Prince George's County	General Fund	\$1,694,300	\$1,609,600	-\$84,700
Prince George's County	Video Lottery Terminal (VLT)	\$200,000	\$200,000	\$200,000
Prince George's County	Returning Citizen Affairs Division (RCAD)	\$1,000,000	\$950 <i>,</i> 000	-\$50,000
Prince George's County / United States Treasury Department	American Rescue Plan Act (ARPA)	\$3,965,000	_	_
Total		\$7,159,300	\$3,059,600	-\$134,700

- 100%, or \$950,000, of Prince George's County RCAD funding is allocated to RCAD ٠
- 28%, or \$450,700, of Prince George's County General Funds is allocated to OIT •
- 1.2%, or \$20,000, of Prince George's County General Funds is allocated to OCS •
- **Problem Solving Courts**
- **Vehicles for Change**
- **Community-Based Organizations**

• 19.7%, or \$59,265, of Prince George's County Reentry Program Funds are allocated to the

• 13%, or \$40,000, of Prince George's County Reentry Program Funds are allocated to

• 25%, or \$75,000, of Prince George's County Reentry Program Funds are allocated to

Grant Writing & Fund Development

Strategic Planning & Development Department **Grant Applications**

Grantor/Funder	Grant	Status	Outcome	Application Date	Amount Requested
Maryland Department of Service & Civic Innovation	Service Member	Submitted	Awarded	7/1/2024	\$39,900.00
United States Department of Labor	Growth Opportunities	Submitted	Not Awarded	10/15/2024	\$1,728,142.80
Verizon	Workforce Development	Submitted	Awarded	10/18/2024	\$5,000.00
Prince George's County Department of Housing & Community Development (DHCD)	Community Development Block Grant (CDBG) PY51	Submitted	Pending	11/1/2024	\$48,055.36
Lowes	Hometowns Grant	Submitted	Pending	2/18/2025	\$250,000.00
Maryland Department of Labor	Road to Careers	Submitted	Pending	2/28/2025	\$495,734.00
United States Department of Labor	Pathways Home (Reentry Grant)	Submitted	Pending	3/14/2025	\$2,883,773.43
Citi Global Innovation Challenge	Citi Foundation	Submitted	Pending	3/18/2025	\$472,578.51
Maryland Department of Labor	Employment Advancement Right Now (EARN) Leasing	Submitted	Pending	3/31/2025	\$149,630.00
Maryland Department of Labor	Direct Care Workforce Innovation Program	Submitted	Pending	4/4/2025	\$40,000.00
7 Entities	10 Grant Application	10 Application Submitted	2 Awarded, 1 Note Awarded, 7 Pending	FY25/PY24 Submissions	\$6,112,814.10

• 2, or 20%, Grant Applications Awarded for \$44,900

• 1, or 10% ,Grant Applications Not Awarded for \$1,728,142.80

• 7, or 70%, of Grant Applications Pending for \$4,339,771.30

Prince George's County Public Workforce System Prince George's County American Job Center Community Network (AJCCN)

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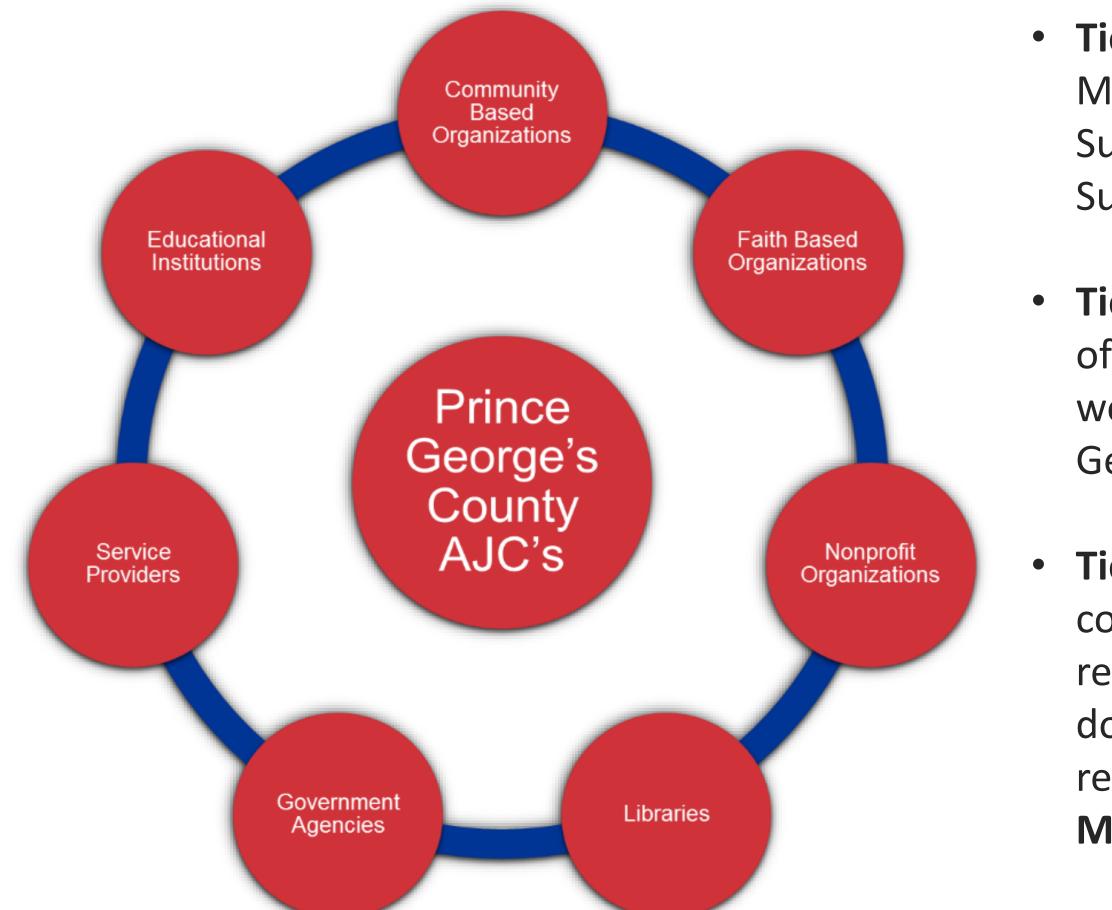
www.PGCAJC.com

AmericanJobCenter®

Coll



AJCCN Membership Tiers



- **Members**]

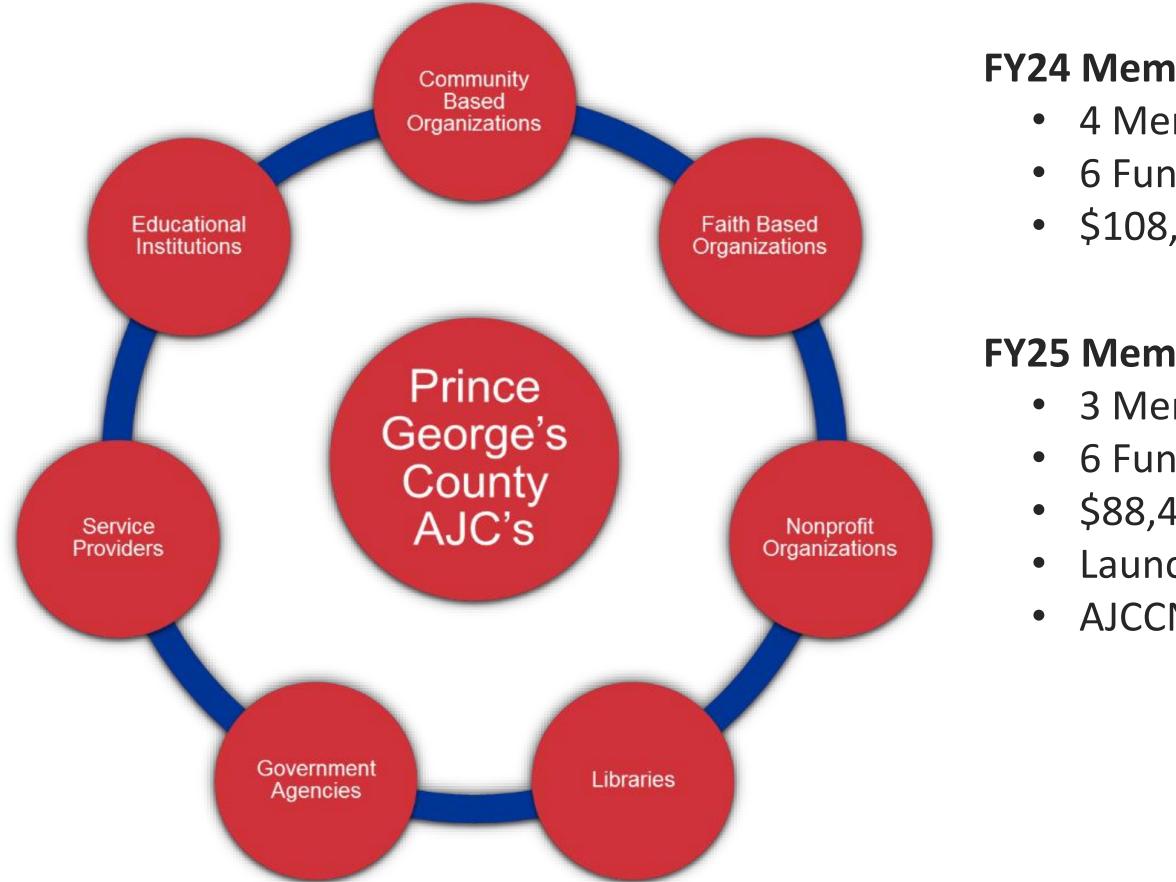
• Tier I – Service Provider/Affiliated Site: Mandatory WIOA Partners, WDB Subcontractors/Service Providers, & EPG Subcontractors [86 of Members]

• **Tier II – Access Point:** Service providers offering free workforce development, or workforce-related, services to Prince George's County residents [76 Members]

Tier III – General Member: Member of the community who does not have a fiscal relationship with the workforce system and does not provide services, but wants to receive information and updates [100



AJCCN Membership Operations



FY24 Membership Operations:
4 Member Meetings
6 Funding Opportunities Shared
\$108,110,000 in funding Shared

FY25 Membership Operations (through 4/2025): 3 Member Meetings 6 Funding Opportunities Shared \$88,489,940 in funding Shared Launched AJCCN On the GO

AJCCN Portal Redesign



Public Workforce System Capacity Building

Sponsorships

- Maryland Chamber of Commerce
- Prince George's Chamber of Commerce
- Greater Washington Hispanic Chamber of Commerce
- Maryland Nonprofit
- Jacob's Ladder Youth Foundation
- FSC First, PGCEDC, PGParks, & More

Flikshop / Flikshop School of Business

 Contracted with Flikshop to provide the Flikshop School of Business as the reentry entrepreneurship provider for Pathways to Success

International Union of Painters & Allied Trades 51 / Finishing Trades Institute

- Funding Registered & Pre-Apprenticeship Programming
- Sponsorship of Women in the Building Trades
- Funded as a Career Services Provider

Prince George's County Health Department / Bridge Center at Adam's House

- Secured \$200,000 Bond Bill
- Secured \$300,000+ for Renovations
- Contracted with NDC to redesign the Bridge Center & Youth Career Center
- Partnering with Durant Foundation

Maryland Multi-Housing Association

- Provided funding to expand LTA training in Prince George's County
- Providing scholarship funding for Prince George's County residents
- Assisted with ETPL inclusion

Prince George's County Problem Solving Courts

- Funding case manager to increase caseloads, service delivery, and capacity
- Partnering to better serve youth and veterans



AJCCN Nonprofit Capacity Building Overview







Standards for Excellence Academy

Virtual Information Session

January 27, 2023 | 12:00 PM

Opportunity to Receive a \$5,000 Grant for Your Nonprofit!

Register NOW!

- 6 Prince George's County nonprofits
 - \$5,000 per nonprofit
 - 24 total months
 - Mission, Strategy & Programs **Financial Management** Leadership: Boards, Staff & Volunteers

 - **Board Excellence**
 - Fundraising & Sustainability
 - **Fundraising Regulations**

Overview

- Coach assigned to each nonprofit
- Standard for Excellence Accreditation

Competencies

- Legal Compliance, Public Policy & Public Affairs
- Standards for Excellence Application Preparation
- Master Class for Standards for Excellence Accreditation Part 1
- Master Class for Standards for Excellence • Accreditation Part 2

Eligibility

Must provide workforce development services or workforce development related services Required to be a current member of the Prince George's County American Job Center Community Network or join prior to application approval



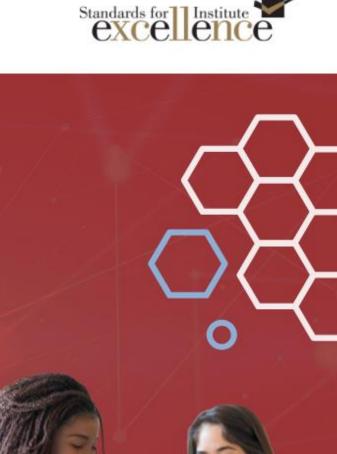
AJCCN Nonprofit Capacity Building Cohorts





AJCCN Nonprofit Capacity Building

- Virtual Information Session • June 10, 2025 | 10:00 AM In-Person Information Session • June 26, 2025 | 2:00 PM
- **Opportunity to** Receive a \$5,000 Grant for Your Nonprofit!



- in cohort #1
- One organization applied to earn Standards for Excellence Basics and was awarded the seal in October 2024
- One organization uncovered a business practice that needed sunset to be incompliance with conflict-of-interest concerns
- Two organizations made significant progress in the program but suffered significant losses by the organizational leaders which made it challenging to complete the program
- All actively participated in required training programs
 - Individual Board Excellence sessions with their board
- All participated in 1:1 consulting
- Applications due Thursday, July Tuesday, June 10th at 10am 10, 2025 Thursday, June 26th at 2pm
- Virtual information session on In-person information session on
 Program starts September 2025

Cohort #1 Results

Six nonprofit organizations entered into agreements to participate

- Nine in-person sessions to learn how to implement the
- benchmarks in the Standards for Excellence

Cohort #2 Timeline



AJCCN American Job Centers



- American Job Centers are the focal point of service delivery for the American Job Center Community Network
- American Job Center Largo is Prince George's County's **Comprehensive Job Center**
- American Job Center Mobile Unit travels throughout the DMV











American Job Center Largo 1801 McCormick Drive, Suite 120 Largo, MD 20774 301-618-8425

Youth Career Center

5001 Silver Hill Road, Suite 310 Suitland, MD 20746 (301) 316-9892

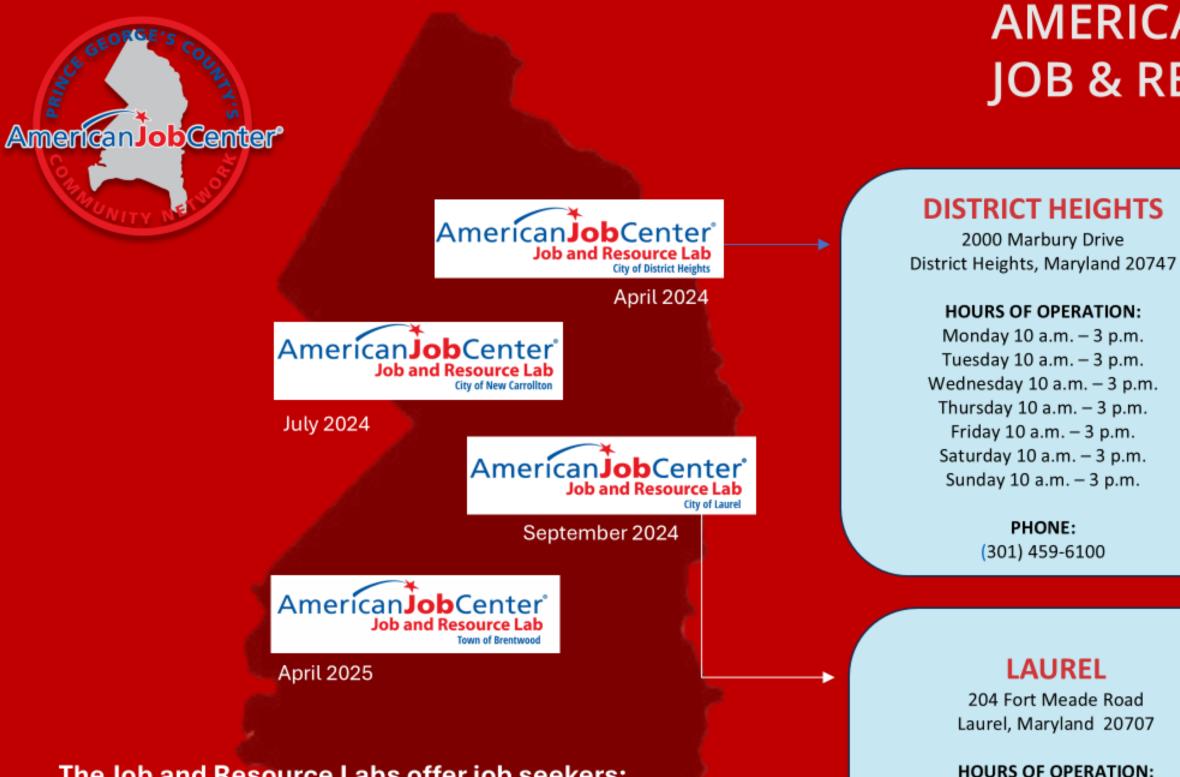
American Job Center National Harbor

6800 Oxon Hill Rd, Suite 298, National Harbor, MD 20745 301-968-1658

> **Building Trades Career Center** 4700 Boston Way Lanham, MD 20706 301-273-3458

Bridge Center at Adam's House

5001 Silver Hill Rd. Suitland, MD 20746 301-817-1900



The Job and Resource Labs offer job seekers:

- Advanced technology and comprehensive employment resources
- Resources to access professional development training ٠ and certifications
- Access the latest job postings in every major industry ٠
- State-of-the-art resume writing and application programs

AMERICAN JOB CENTER COMMUNITY NETWORK

AMERICAN JOB CENTER **JOB & RESOURCE LABS OPENINGS**

PY2024 - PY2025

NEW CARROLLTON

8511 Legation Road New Carrollton, Maryland 20784

HOURS OF OPERATION:

Monday 11 a.m. - 4:30 p.m. Tuesday 11 a.m. - 6:30 p.m. Wednesday Appointment Only Call 301-459-6100 Thursday 11 a.m. - 4:30 p.m. Friday Appointment Only Call 301-459-6100

> PHONE: (301) 459-6100

BRENTWOOD

3712 Utah Avenue Brentwood, MD 20722

HOURS OF OPERATION:

Monday 8:30 a.m. - 5 p.m.

Tuesday 8:30 a.m. – 7 p.m.

Wednesday 8:30 a.m. – 5 p.m.

Thursday 8:30 a.m. - 7 p.m.

Friday 8:30 a.m. – 5 p.m.

PHONE:

(301) 974-3010

Monday 9 a.m. – 2 p.m. Tuesday 9 a.m. – 2 p.m. Wednesday 9 a.m. - 2 p.m. Thursday 9 a.m. – 2 p.m. Friday 9 a.m. – 2 p.m.

> PHONE: (301) 927-3344

AJC Mobile Unit



American Job Center MOBILE UNIT

O PGAJCOnTheGo



American**Job**Center[®] MOBILE UNIT



106 Events Attended













American**Job**Center[®] MOBILE UNIT



22

Mobile Units in Production



Estimated Arrival June 2025



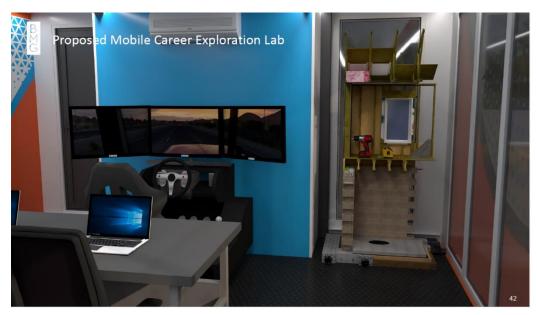








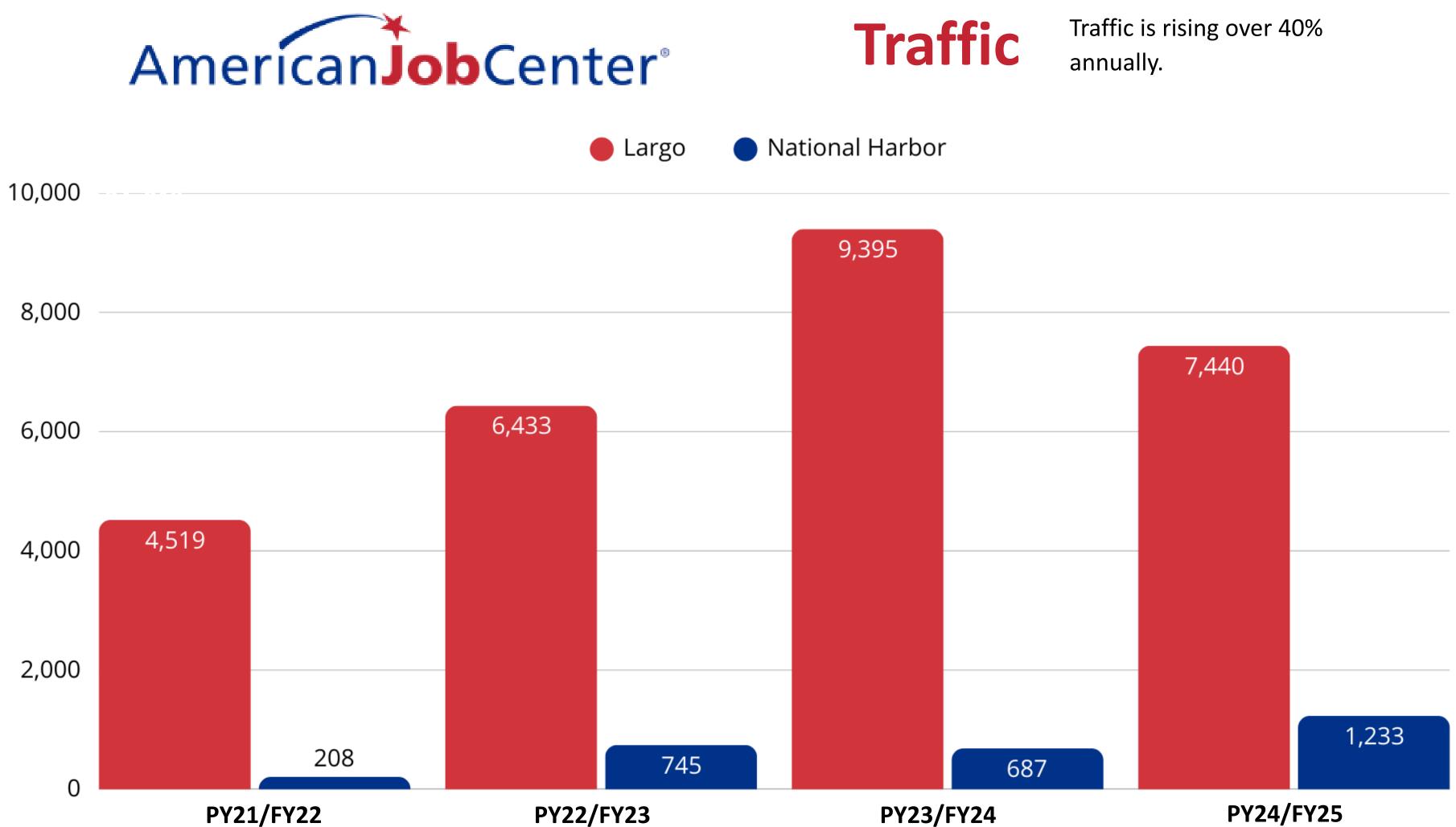




Estimated Arrival January 2026



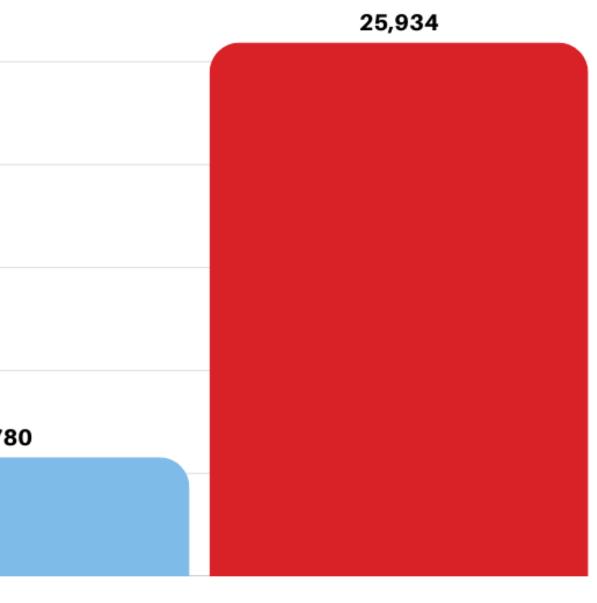
Prince George's County American Job Center Community Network Data by Year



Prince George's County Virtual Career Center Traffic

30,000			
50,000			
25,000			
20,000			
15,000			
10,000			
		5,636	5,780
5,000	3,709		
0			
Ŭ			
	PY21/FY22	PY22/FY23	PY23/FY24

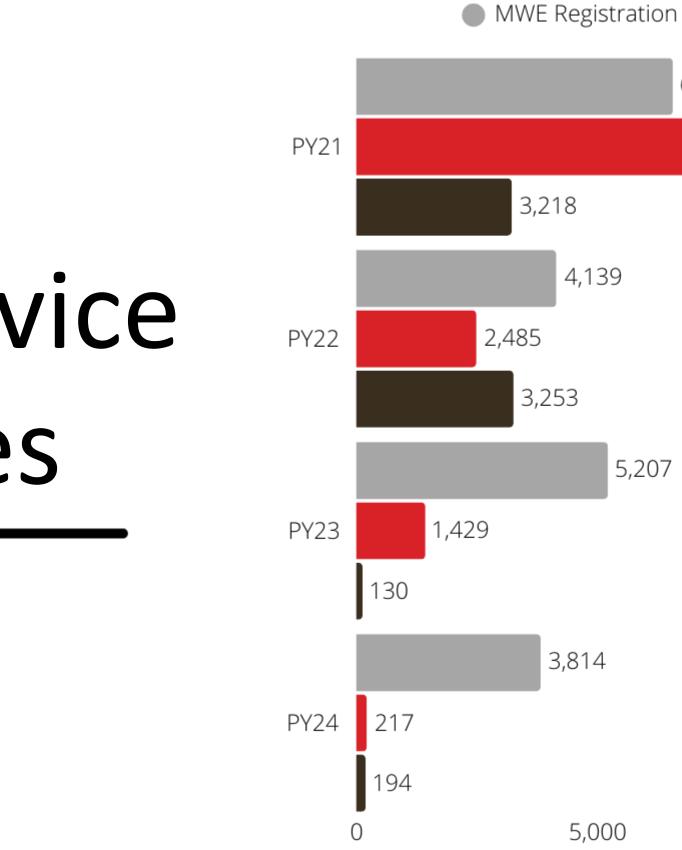
www.PGCCareers.com



PY24/FY25

Maryland Workforce Exchange

6,551



Self-Service Activities

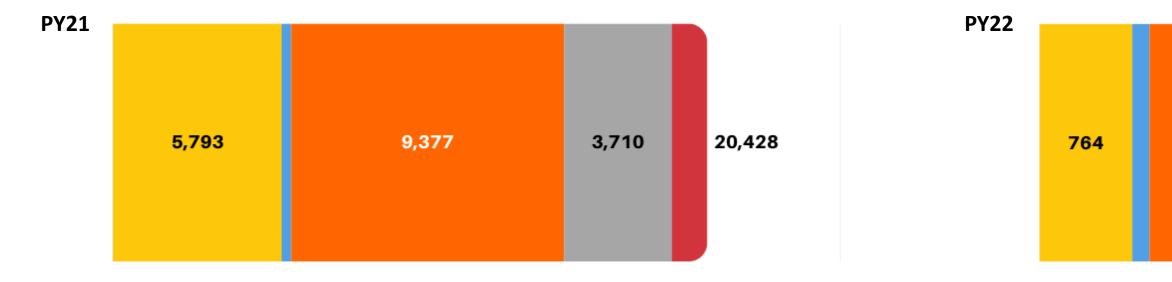
🛑 Job Search Thru MWE 💿 MWE Résumé

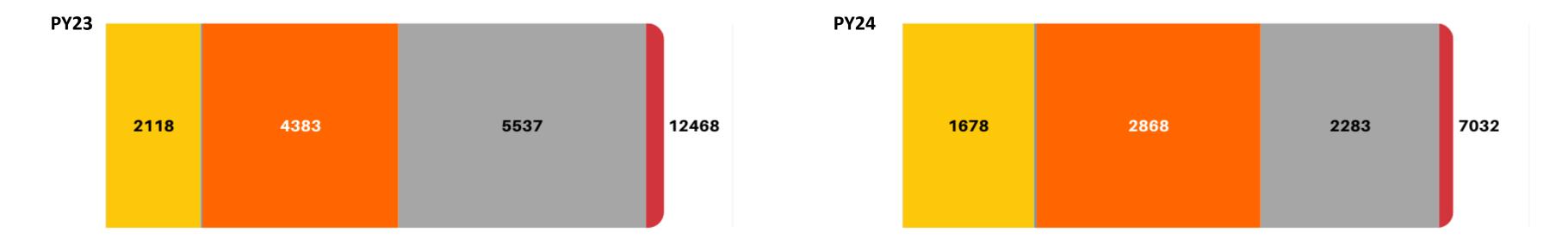
15,808

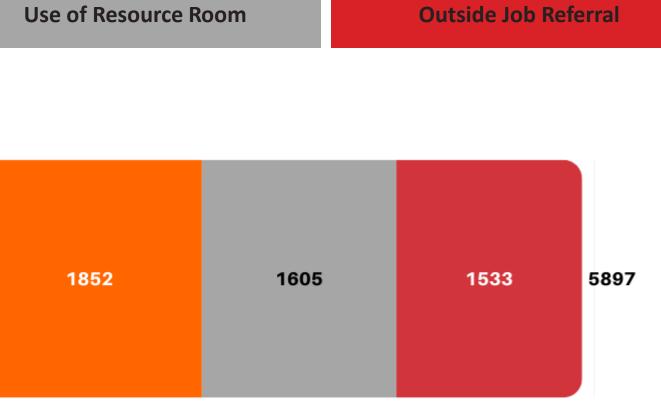
MARYLAND WORKFORCE EXCHANGE

Staff Assisted Services

	Resume Assistance	Job Search	Workshops	
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Employ Prince George's Workforce Development Programming

Employ Prince George's is an industry-leading workforce development service provider, administering over 13 workforce development programs and 10 initiatives supported by a blended funding model. Employ Prince George's serves as the link between job seekers looking to begin or change careers and businesses looking for skilled workers to maintain competitiveness in a changing labor

market.





Creating Pathways That Break Language and Cultural Barriers







Employ Prince George's



Demographic Programs

















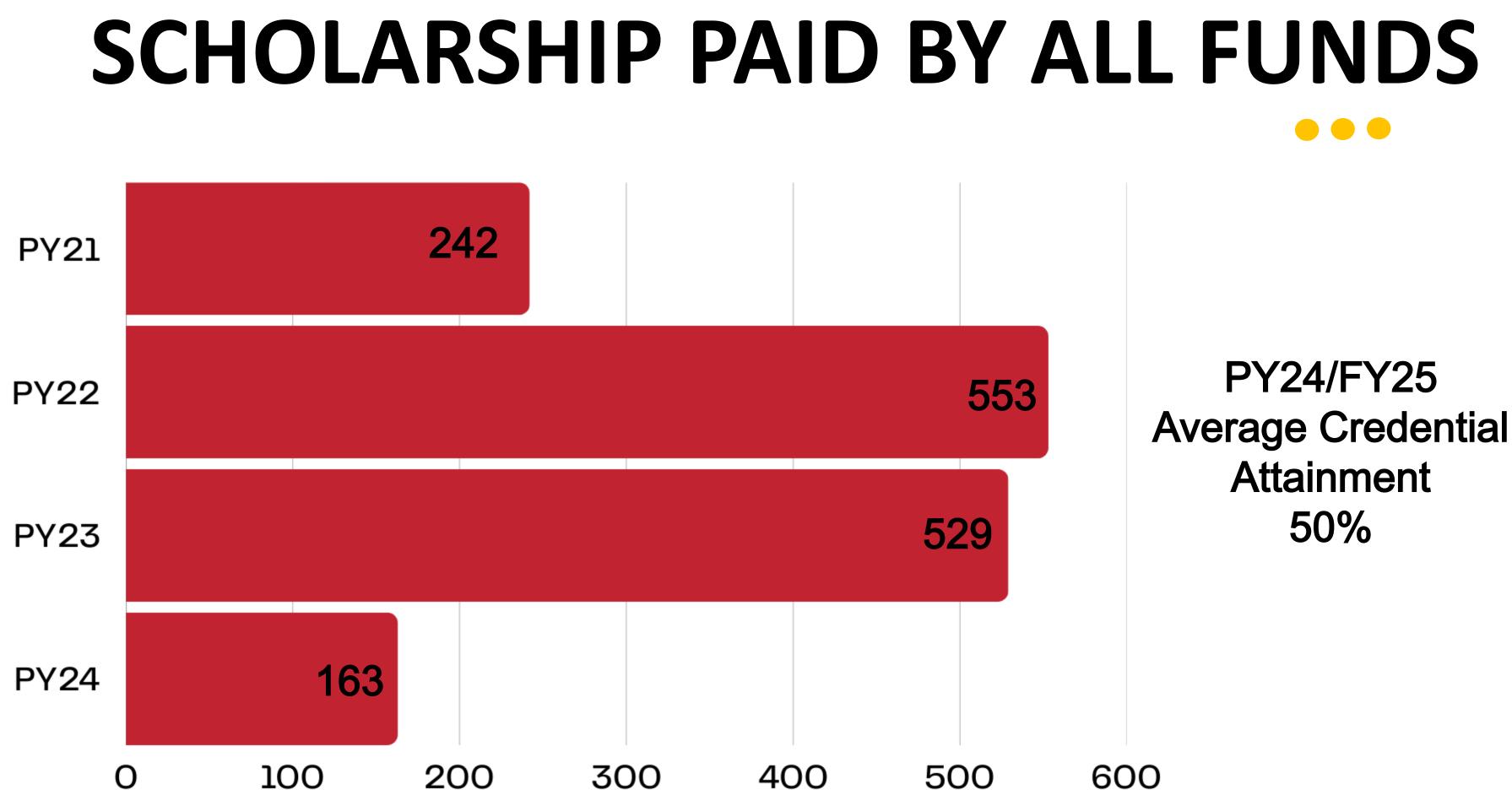






EMPRINCE GEORGE'S

Employ Prince George's Programmatic Data



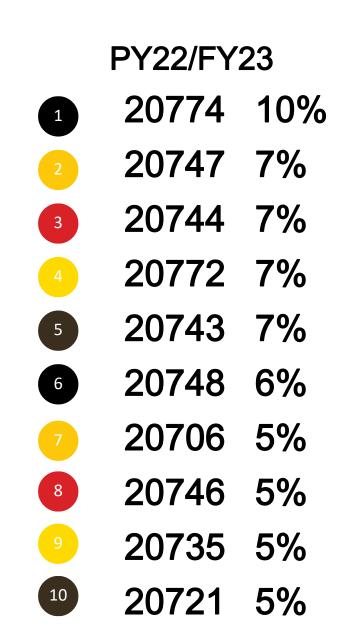
Enrollment Top Ten Zip Codes

PY21/FY22

- 20774 13%
- 20747 9%
- 20743 8%
- 20746 6%
- 20748 6% 5
- 20706 6% 6
 - 20735 6%
- 8 20744 5%

10

- 20784 5%
 - 20772 5%

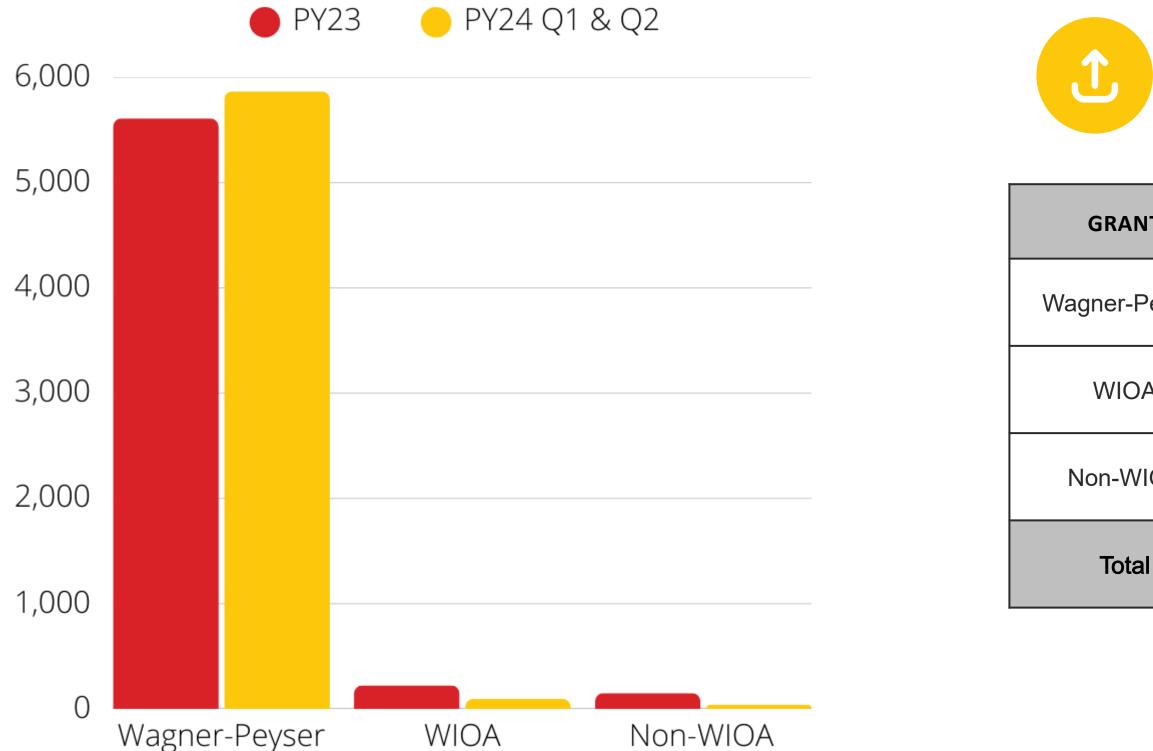


- 20774 8% 20747 8%
- **20743** 7%
- 20772 7% 4 **20748** 6%
- **20744** 6%
- 20706 6%
- **20746** 5%
 - 20735 4%
 - 20721 4%

- PY23/FY24

	PY24/FY	25
1	20774	8%
2	20747	7%
3	20743	7%
4	20772	7%
5	20746	6%
6	20744	4%
7	20706	4%
8	20748	4%
9	20721	4%
10	20735	4%

PRINCE GEORGE'S COUNTY PUBLIC WORKFORCE SYSTEM PLACEMENTS





MEDIAN EARNINGS ADULTS

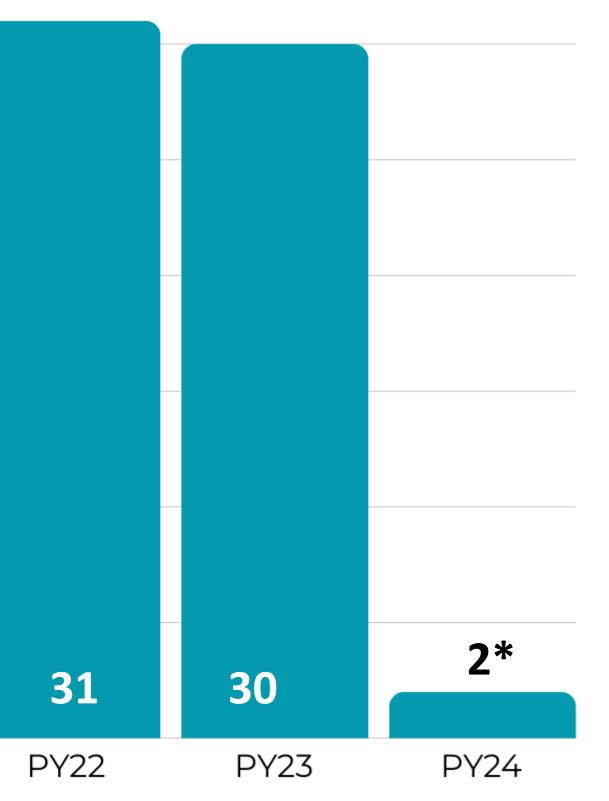
Adults Earnings exceeded the state's standards by \$2,426 in PY23

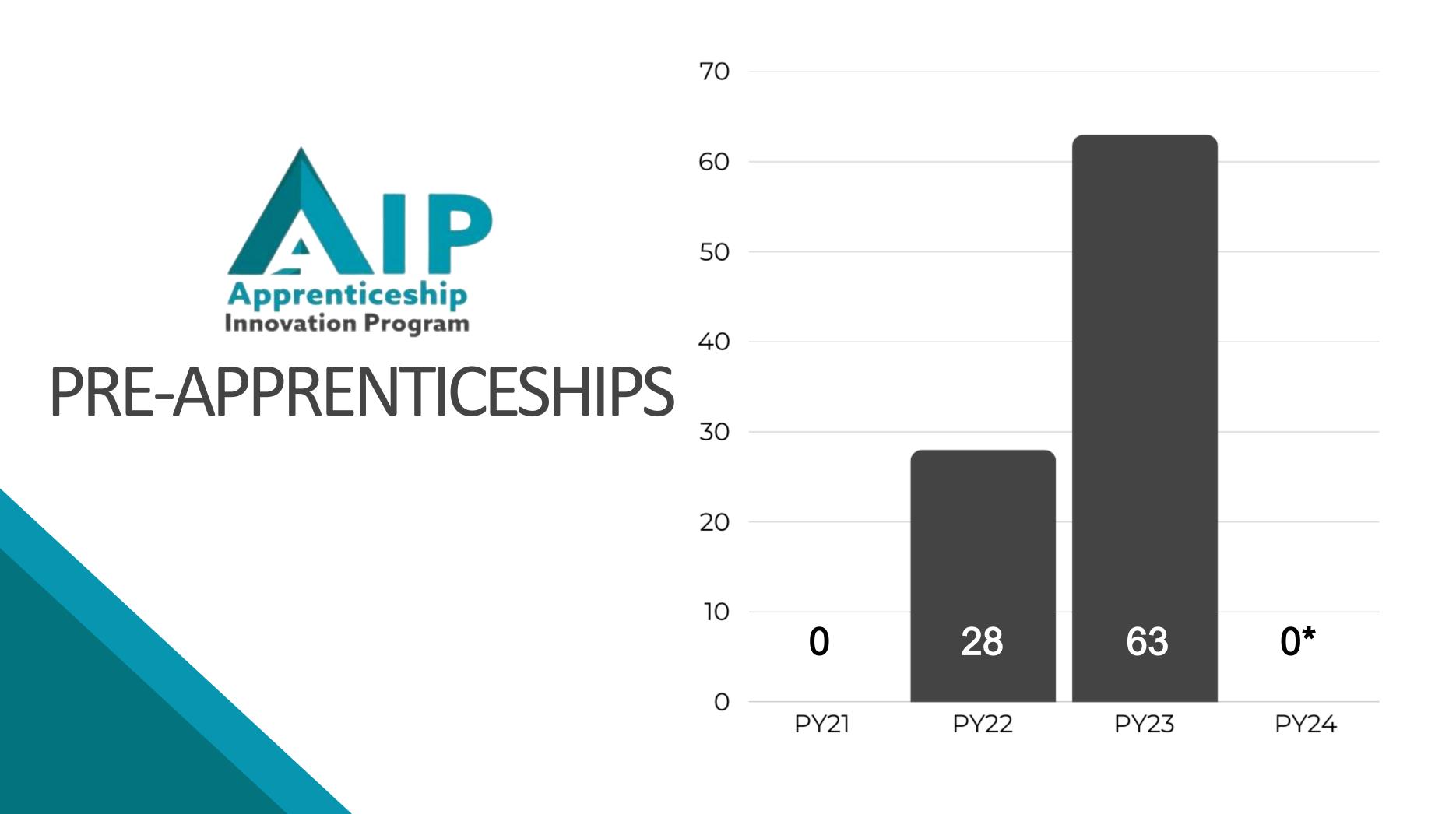
GRANT	PY23	PY24 Q1 & Q2
gner-Peyser	5,611	5,868
WIOA	171	148
on-WIOA	463	93
Total	6,245	6,109



APPRENTICESHIPS





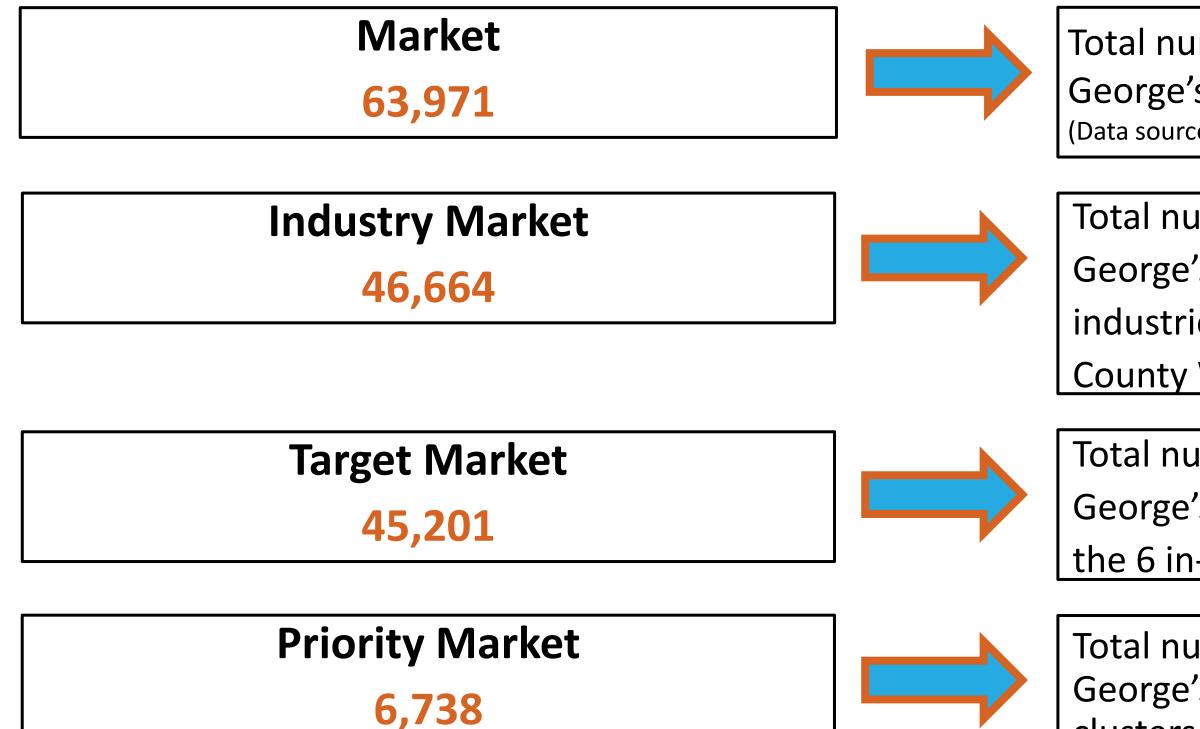


Business Engagement & Services

Employ Prince George's utilizes a consultative approach to business services, designed to identify the full scope of a businesses needs. The consultative approach allows Employ Prince George's the opportunity to implement a comprehensive and holistic strategy to ensure a business achieves employee recruitment and retention goals

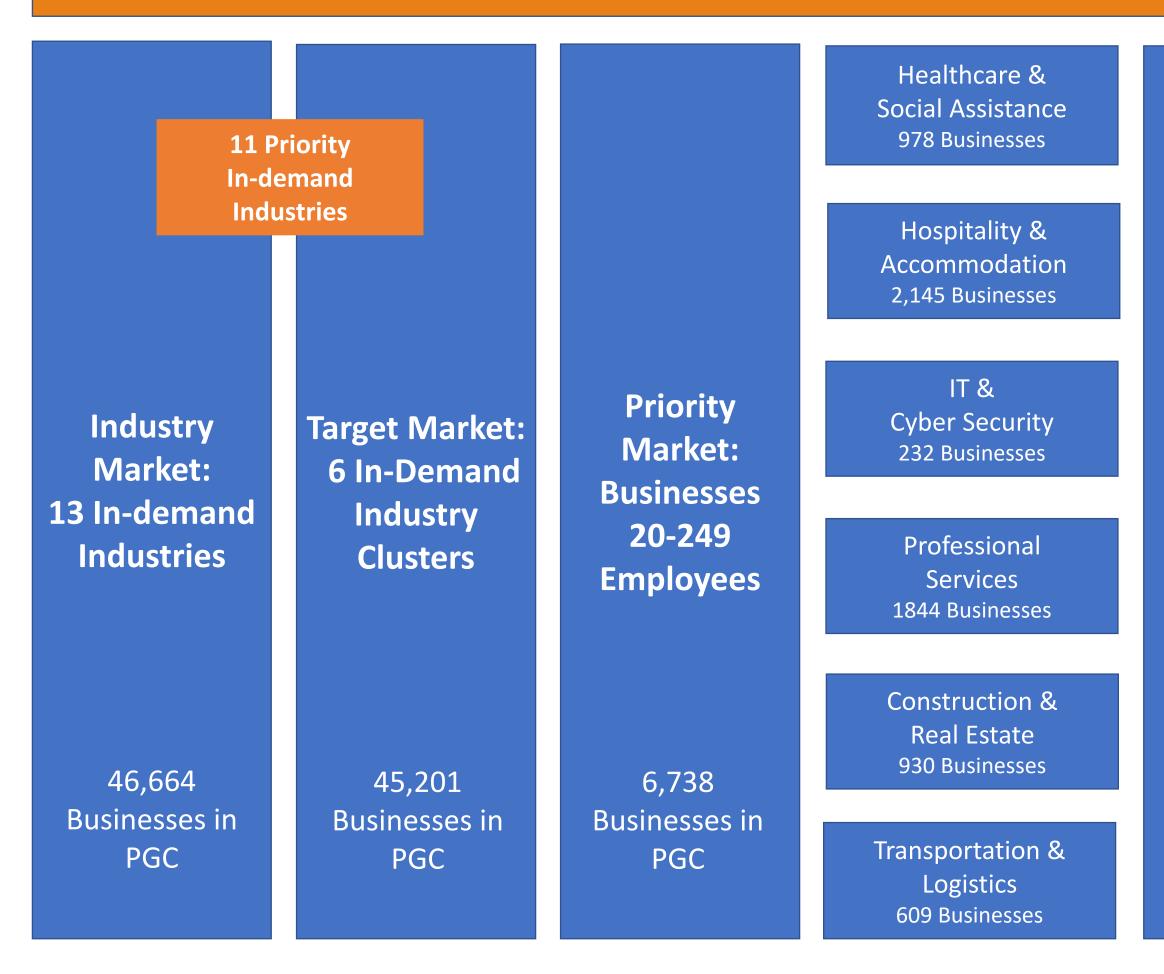
Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.

Business Engagement Markets: Employers Operating in Prince George's County Data sourced from MWE, Dun & Bradstreet, Lightcast & Econovue



- Total number of businesses operating in Prince George's County
- (Data sourced from MWE, Dun & Bradstreet, Lightcast & Econovue)
- Total number of businesses operating in Prince George's County, in 1 of the 13 in-demand industries identified by the Prince George's **County Workforce Development Board**
- Total number of businesses operating in Prince George's County, in an in-demand industry, within the 6 in-demand industry clusters
- Total number of businesses operating in Prince George's County, in the 6 in-demand industry clusters, with 20 – 249 employees

Business Engagement Market Strategy - Operationalized



Career Pathways

> CAHA: 5 HAI: 5 **EPIC:** PSI: CWP: TALC:

Job **Classifications**

> **CAHA: 29** HAI: 22 EPIC: PSI: CWP: TALC:

There will be a many job titles for each for each **Career Pathway**

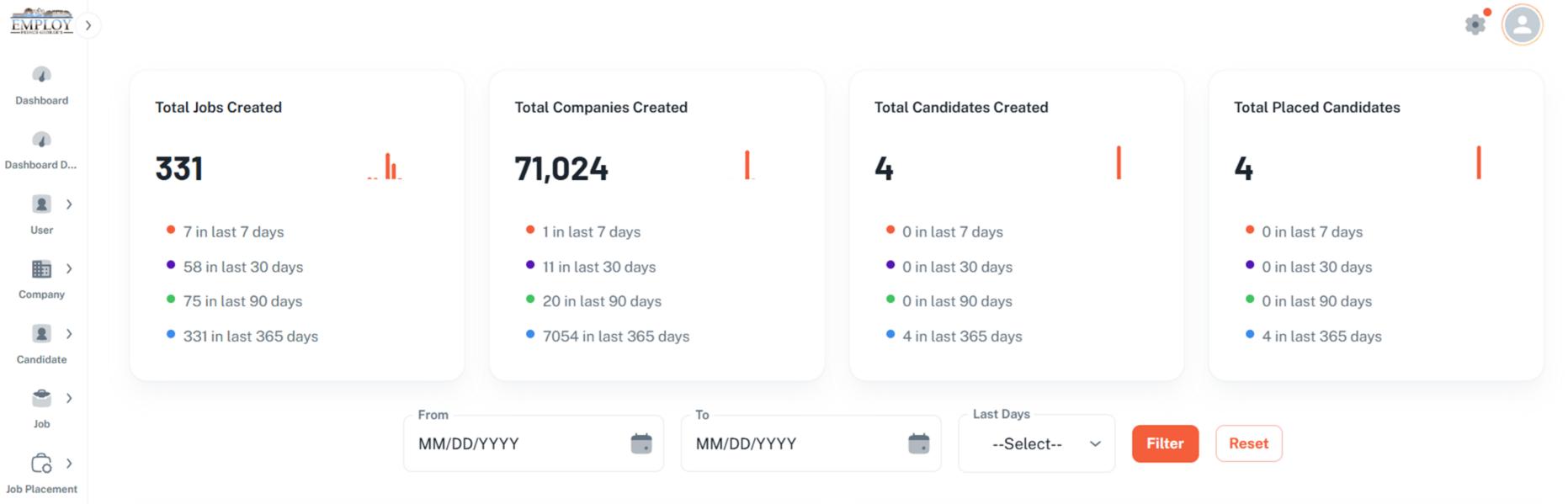
Job

Titles

Job Openings

BCs need to be familiar with the job openings that are tied to their Industry's Pathways, Classifications, and Titles

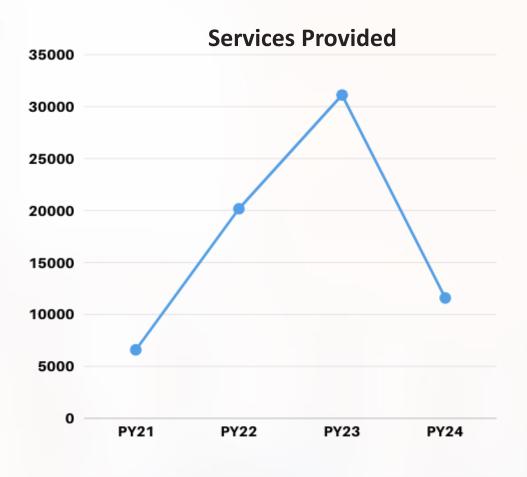
EPG Intelligence



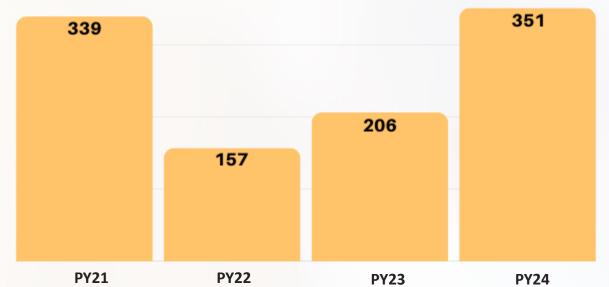
https://www.eintelligence.ai/



Businesses Served

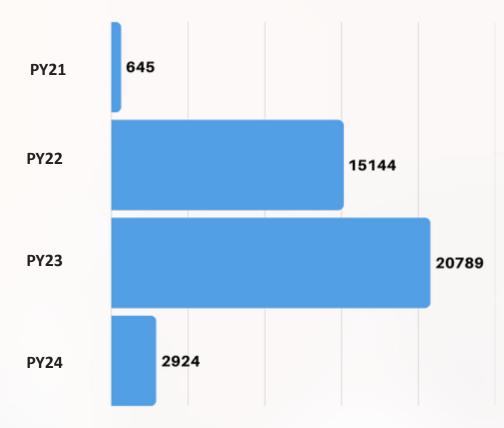


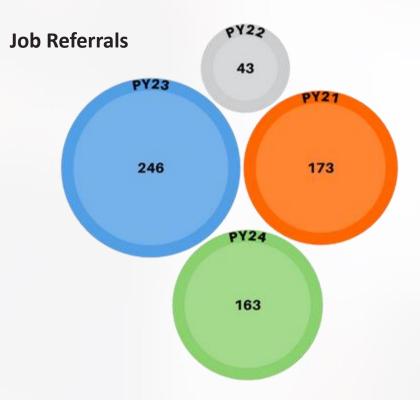
Site Visits



Business Engagement

Job Orders

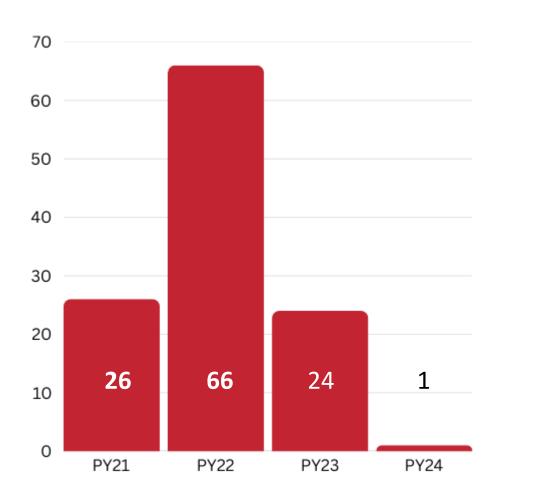




ENTREPRENEURSHIP TRAINING

El Poder de Ser Mujer Carrer Pathways for All

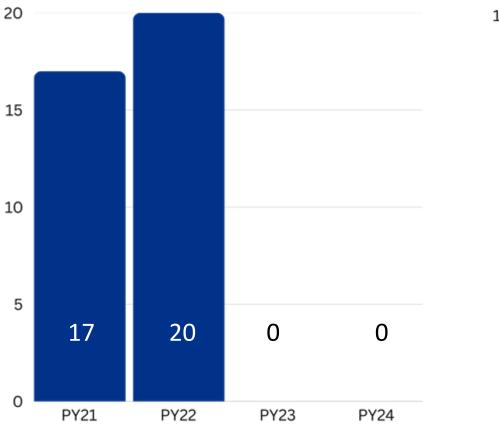
Entrepreneurship Training for Latinas.

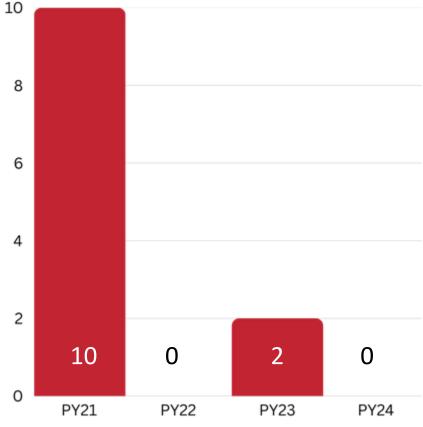


Project Opportunity Veterans Career Connections

Entrepreneurship Training for Veterans

Entrepreneurship Training for Returning Citizens





- Solid Foundation
 - Pathways to Success

PY24/FY25 Flikshop School of Business

Pathways to Success



EMPRINCE GEORGE'S

Community Engagement



OUTREACH & COMMUNITY ENGAGEMENT EVENTS

THE NUMBER OF TIMES THAT OUR CONTENT WAS DISPLAYED TO

THE NUMBER OF

OUR POSTS DURING THE REPORTING

USERS.

PERIOD.

PY21	213
PY22	210
PY23	290
PY24	191

_ @ - 8	PY21	PY22	PY23	PY24
SOCIAL MEDIA	27k Followers	31K Followers	40K Followers	62.8K Followers
	13.8K Subscribers	20.2K Subscribers	28.2K Subscribers	36.8K Subscribers
	1,414 Pickups 81,416 Views & Hits	768 Pickups 16,321 Views & Hits	3,821 Pickups 127,082 Views & Hits	2,700 Pickups 142,023 Views & Hits
	1,774,641	3,105,111	3,729,356	4,125,026
	55 <i>,</i> 567	56,392	93,255	147,566
ENGAGEMENTS				P1

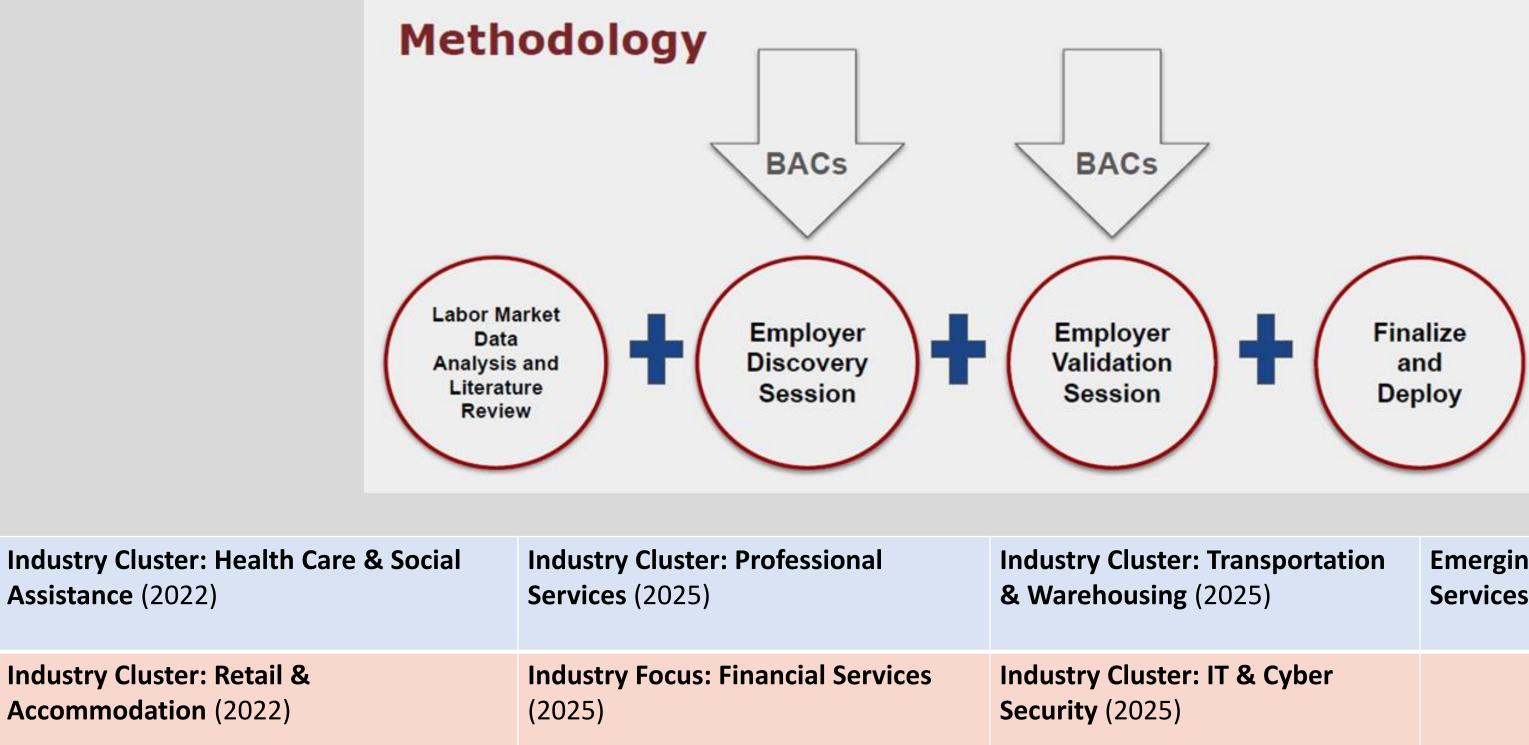
OUTREACH EFFORTS PY2021 - PY2024

Employ Prince George's



EMPLOY PRINCE GEORGE'S

Strategic Planning, Development & Advocacy



CAREER PATHWAYS AND COMPETENCY MAPS

ster: Transportation	Emerging Industry: Cloud
ing (2025)	Services (2025)
ster: IT & Cyber 25)	



2024 MGA Legislative Session

Rent Court Workforce Solutions Pilot Program

• Allows a workforce professional to be placed in Prince George's County District Court on days that Rent Court is in session. Includes a mandated annual appropriation of \$100,000 for FY26-FY28.

Apprenticeship Ratio Expansion

EPG advocated for a broad expansion of Maryland's apprentice-to-journey worker ratio for all nonhazardous occupations. The resulting bill required MD Labor to submit a report to MGA listing all nontraditional apprenticeship occupations that could operate at a higher ratio without posing a safety risk to workers or the public.

Leasing Training Academy

EPG and the Maryland Multi-Housing Association (MMHA) developed a Leasing Training Academy to train leasing agents, but faced difficulty receiving an EARN grant. EPG successfully advocated for budget language "fencing off" \$300,000 in MD Labor's EARN grant budget to be used solely for a leasing training agent program.

Bond Bills

- Bridge Center at Adam's House and the Prince George's County Youth Career Center (Suitland) \$200,000 •
- *Heavy Equipment Operator Training Center* (Brandywine) <u>\$50,000</u> ٠

2025 MGA Legislative Session

Apprenticeship Ratio Expansion

• Pursuant to EPG's legislation from the prior session, MD Labor published its report detailing nonhazardous occupations eligible for higher apprenticeship ratios. Governor Moore introduced and passed the RAISE Act, which endorses higher ratios for all qualifying occupations listed in the MD Labor report.

Rent Court Workforce Solutions Pilot Program

• The Rent Court Workforce Solutions Pilot Program—including its \$100,000 annual appropriation—was set to begin on July 1, 2025. Due to the State's fiscal challenges, Gov. Moore's proposed budget sought to eliminate this mandated appropriation. As a result of EPG's advocacy, the General Assembly restored funding for the pilot program in their final FY26 budget.

Blueprint Career Counseling Funding

• The Blueprint funding (\$55,000,000) allocated directly to workforce boards for the Career Counseling Program for Middle and High School Students was set to expire at the end of FY26. EPG vigorously advocated for an extension of this funding and the General Assembly ultimately amended Gov. Moore's Blueprint bill to extend funding for the program through FY28.

Commercial Training Kitchen

EPG sought a bond bill via Sen. Cory McCray for a commercial training kitchen in Baltimore City. EPG (d/b/a Employ Baltimore) signed an MOU with Guilford Hall Brewery to allow EPG use of their future commercial kitchen to conduct trainings 4 days per week. EPG's legislative bond initiative was ultimately included in the Capital Budget for \$100,000. (Employ Prince George's received a grant from CAEL/Truist to deliver workforce development services throughout the DMV.)

National Best Practice Leadership, Fee for Services & Regional Influence



EMPLOY BALTMORE



Contract Revenue – Non-EPG Programming





Funds Directed to Center for Workforce Excellence International (CWEI)

PY24/FY25 - \$409,300 PY23/FY24 - \$161,259 PY22/FY23 - \$67,550

Total - \$638,109



Funds Directed to Employ DMV & Employ Baltimore PY24/FY25 - \$920,000 Previous Years - \$76,000

Total - \$996,000

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