



Angela D. Alsobrooks
County Executive

PRINCE GEORGE'S COUNTY GOVERNMENT

OFFICE OF MANAGEMENT AND BUDGET

MEMORANDUM

DATE: March 26, 2024

TO: Josh Hamlin
Director of Budget and Policy Analysis Division

THRU: Stanley A. Earley Director *SAE*
Office of Management and Budget

FROM: Rhonda Dallas, Executive Director
Prince George's Arts & Humanities Council

RE: First Round FY 2025 Budget Questions

In an effort to facilitate an efficient and effective budget review and reporting process, we are submitting a request for budgetary and programmatic information. Please respond to the questions and complete the following tables with the appropriate information. In instances where the tables need to be re-sized or modified to accommodate additional information, please feel free to do so.

DOCUMENTS REQUESTED

1. If there is an Annual Report written after the FY 2020 Annual Report, please provide a copy.

See Attachment 1 - FY 2021 Annual Report

2. Please provide a copy of PGAHC's FY 2023 audited financial statements, including any management letters that were issued.

See Attachment 2 - FY 2023 Unaudited Financial Statement Profit Loss.

Wayne K. Curry Administration Building, 1301 McCormick Drive, Largo, MD 20774
(301) 952-3300



www.princegeorgescountymd.gov

3. Please provide a copy of the most recent organizational chart, and a schedule of employees/positions proposed for FY 2024. For each of the PGAHC's divisions, please include a list of incumbents and vacant positions, including respective position titles, and related compensation. Please identify and provide an explanation for any proposed new positions or for any position that will be materially changed in any manner.

Arts and Humanities Council



There are currently no vacant positions. Prince George's Arts & Humanities Council remains understaffed based on countywide service area, divisions, and program areas. Each Director level position should have a full-time Manager direct report to maintain operational and programmatic efficiency and sustainability. Our part-time staff are based at Arts'tination National Harbor.

BUDGET

4. FY 2024 Budget for PGAHC includes \$1,465,800 in approved revenues. Are approved FY 2024 revenues being realized? Please identify and discuss any significant changes from the approved FY 2024 revenues.

	FY 2024 Approved	FY 2024 Estimated	Notes
	Total	Total	
REVENUES			
Non-Departmental - County Grants	\$ 614,000	\$ 614,000	
Office of Central Services - Arts in Public Places	\$ 75,000	\$ 161,800	
MNCPPC (Reimbursable Project Charge)	\$ 120,000	\$ 120,000	
Maryland State Arts Council	\$ 244,800	\$ 419,300	MSAC is a formula-based projection done annually by the Maryland State Arts Council
ARPA	\$ -	\$ 500,000	
Maryland State Capital Grants	\$ 300,000	\$ 300,000	
Public/Private Sector Grants/Other Revenue	\$ 77,000	\$ 103,000	Public private sector grants is a projection based on intentional increased effort of grant submissions
Facility-Based Revenue	\$ -	\$ 155,000	New Line Breakout DPARK and Artstination NH 162
Film Office Revenue OMB Paramount	\$ -	\$ -	Paramount Movie set project for \$100K, AHC receive \$50K; one-time expense
Other Service Contracts	\$ 10,000	\$ 10,000	
Special Events	\$ 25,000	\$ 25,000	
TOTAL REVENUES	\$ 1,465,800	\$ 2,408,100	

5. Please complete the chart below for all successful grant applications for FY 2024. Include the grant name, source, fiscal year(s) in which the money is to be expended, a brief description of the grant, and the grant amount.

FY 2024 Grant Successful Grant Applications				
Name	Source	Fiscal Year	Description/Purpose	Amount
Maryland State Arts Council - County Arts Development	State	FY24	General Operating	\$ 264,300
Maryland Department of Commerce	State	FY24	Film Office	\$ 100,000
Maryland Sate General Services Administration	State	FY24	Facilities Based Operations	\$ 25,000
National Security Administration	Federal	FY24/25	Chinese STEAM Camp	\$ 52,000
LISC	Association	FY24	Creative Placemaking Addison Road - Seat Pleasant	\$ 15,000
Truist	Corporation	FY24	Film Festival	\$ 5,000
Carrollton Enterprises/ Albert Turner Trust	Corporation	FY24	Downtown Largo Creative Placemaking	\$ 2,500
Maryland State Arts Council Public Art Conservation Grant	State	FY24	Conservation for public artwork @1801 McCormick Dr.	\$ 30,000
			TOTAL	\$ 493,800

Pending Applications

FY 2024 Grant PENDING Applications				
Name	Source	Fiscal Year	Description/Purpose	Amount
Prince George's Community Partnership Grant	County	FY24-25	General Operating	\$ 100,000
Truist Foundation	Corporate Foundation	FY24/25	Capacity Building Program for Creative Entrepreneurs	\$ 50,000
Maryland State Arts Council - County Arts Development	State	FY25-26	General Operating	\$ 264,300
Local Development Council Local Impact Grant	County	FY25	Arts'tination programs in Oxen Hill and surrounding areas.	\$ 50,000
National Security Administration	Federal	FY25-26	Chinese STEAM Camp	\$ 45,000
FY23 National Endowment for the Arts – Regranting	Federal	FY25	Community Grants Program	\$ 100,000
Maryland State Arts Council Professional Development	State	FY24	Strategic Planning	\$ 2,000
			TOTAL	\$ 619,300

a. Declined Grants

Declined Grants	Source	Fiscal Year	Description/Purpose	Amount
Greater Washington Community Foundation-Sharing PG	Program	FY24	Thriving Artist Program	Letter of Interest
Poetry Foundation	Program	FY24	Poetry Anthology	20,000
Pepco	Program	FY24	AIE STEAM Programs	25,000
Maryland State Arts Council - Special Request	Program	FY24	Website Development	25,000

COMPENSATION

Staffing

6. Please review and update, if necessary, a list of the PGAHC's current Board of Director members, including vacancies/ex-officio members (if any), and the dates of their respective terms.

Appointee Name/Office Being Held	Appointed / Reappointed Date	Term Expiration Date
Yvette Caldwell, Chair	Reappointed: 09/2021	09/2024
Ruby Costea	Reappointed: 09/2021	09/2024
Montre' Dupree	Appointed: 01/2022	01/2025
Loretta Fuller, Treasurer	Reappointed: 09/2021	09/2024
Samuel Iwu, Ex-Officio	Appointed: 01/2022	01/2025
Kenan Langston, Secretary	Appointed: 09/2019	09/2022
Brenda Makle	Reappointed: 09/2021	09/2024
Cynthia McClendon	Appointed: 01/2022	01/2025
Shelby McRae, Ex-Officio	Appointed: 01/2022	01/2025
Yolanda Muckle	Reappointed: 09/2021	12/2024
Petrella Robinson, Vice Chair	Reappointed: 09/2021	09/2024
Anna Sumpter	Appointed: 01/2022	01/2025
Ronald Waldo Wilson	Reappointed: 09/2021	09/2024
Denis Mitchell	Appointed: 03/18/2023	03/2026
Mellissa Holland	Appointed: 03/18/2023	03/2026
Jose Luis Diaz	Appointed: 03/18/2023	03/2026

7. Please update, if necessary, the statement provided earlier on the number of full-time and part-time staff: *PGAHC has six (6) full-time and one (1) part-time staff.*

PGAHC has six (6) full-time and four (4) part-time staff coordinators at Arts’tination National Harbor.

8. Please update, if necessary, information on the number and title of positions funded in part, or in full, by County sources:

Title of Positions Funded by County Sources	Status	Number of Positions
Chief Executive Officer/Chief Curator	FT	1
Director of Development and Community Grants	FT	1
Director of Marketing and Communications	FT	1
General Manager Film Office *	FT	1
Operations and Finance Manager	FT	1
Assistant Data Analyst	FT	1
Total		6

9. To what extent, if at all, have PGAHC employees received or are expected to receive salary increases or other adjustments in FY 2024 and proposed for FY 2025?

- For FY 2024 anticipated COLA and merits are factored
- No additional adjustments for FY 2025

OPERATING EXPENSES

10. Please provide, by line-item detail, PGAHC’s FY 2021, FY 2022, FY 2023 estimated, and FY 2024 proposed expenditures by completing the following chart, adding or revising line items if needed:

See Attachment 3 – Expenditures. This depicts FY 2023 actual, FY 2024 budgeted, FY 2024 estimated and FY 2025 proposed.

11. Contracts: Please provide the information requested in the table below for all of PGAHC’s FY 2022 actual, FY 2023 currently executed and planned and not yet executed, and all planned contracts for FY 2024.

See Attachment 4 – Contracts. This depicts FY 2023 actual, FY 2024 budgeted, FY 2024 estimated and FY 2025 proposed.

PROGRAM MANAGEMENT

12. Please provide a list of the PGAHC's major FY 2024 goals and key objectives for each Division.
- a. For each goal and objective, please provide a status report on the progress that has been made, to date, in achieving the respective goal and objective.

Goal 1. To provide Prince George's County residents and visitors with diverse and high-quality arts experiences, cultural engagement, and humanities programming with a focus on equity and inclusion.

STATUS: PGAHC has continued its efforts to support and engage its creative community and residents with diverse and high-quality arts experiences, cultural engagements and humanities programming including a few highlighted below.

Objective 1.1: To enhance equitable learning environments with a focus on increasing high quality arts in education programs that support and enrich learning priorities for students and teachers and diverse cultural experiences for K-12 aged children.

PGAHC provides grants and programs for Artists-in-Residency in PGPCS and other schools and other community-based arts and cultural programs serving K-12 grade aged children. In FY 2024, PGAHC has launched two innovative and creative youth arts education programs in PGPCS schools. Youth Artist and Musicians Zone (YAMZ) as is an innovative program led by artist, arts educator, Tamara Wellons that uses the arts to foster a love for learning, leading to improved academic performance and positive youth developments, where children are encouraged to get in their creative zone as part of their academic engagement. YAMZ started in September at Chillum Elementary School, and we hope to expand it to other schools. To date YAMZ serves about 375 Students and has trained and works with 8 teachers during the school year. The YAMZ program video overview and can be viewed here: [\(PGAHC Announces Young Artists Musician Zone \(YAMZ\) as part of its Arts its Education program. \(youtube.com\).](#)

Neuro Blooms is a new creative arts program mental health awareness and inclusion for PGPCS high school students and uses the power of art to make mental health conditions visible and beautiful. Neuro Blooms imagery is based on brain scans of people with different mental health conditions. It is led by artist and PGAHC FY 2021 grantee, Leslie Holt, who used her grant to translate her artwork into mental health education materials in English and Spanish. Her program was introduced at PGPCS's Mental Health Conference in August 2023 and will launch formally this Spring at Duval High School with a public art installation, and ongoing classroom sessions. It will expand to four additional schools: Eleanor Roosevelt, Central, Oxon Hill and Northwestern. Neuro Blooms is also part of the County's Mental Health and Neurodiversity Action Group, which includes student representatives from each of the five schools listed above which has been meeting regularly since May 2023 to discuss/develop strategies to destigmatize mental health conditions and support students in getting help.

The Organic Canvas: Farm-to-Frame: Held at Arts' tination this past February, this event exemplified our commitment to youth empowerment and creative expression. This innovative event was a remarkable success, engaging young residents in a transformative artistic experience that bridged the gap between agriculture and art. "The Organic Canvas" provided a platform for young people to express themselves creatively and develop a deeper appreciation for the environment. By fostering a connection between agriculture and art, the event empowered participants to explore new avenues of self-expression and environmental stewardship.

Office of the Prince George's County Poet Laureate: In February 2024, Khadijah Ali-Coleman, County Poet Laureate, presented poetry, literary history, and books at the beautiful new Bladensburg library for the Bladensburg mayor's youth focused Black History Month program.

Annual March and April Youth Art Month - PGAHC continues to support PGCPs in its celebrations in North, Central and South County.

Objective 1.2: To expand high-quality multi-cultural programming to the residents of Prince George's County with focus on Arts Deserts and under-represented populations.

Update: Community Grants Program: Thanks to partial restoration of FY 2024 funding of \$100,000 from the County Council and a \$50,000 FY 2023 National Endowment for the Arts \$50,000 grant, in FY 2024 PGAHC held its full FY 2024 Community Grants Program, after a 2-year hiatus due to loss of funding. This year PGAHC received over \$455,000 in requests and awarded 30 grants to arts organizations and artists representing all County Districts and arts disciplines totaling \$150,000.

A listing of grantees is under Attachment 4. Attachment 4 - FY 2024 Community Grant Awards - By Program.

The community grants program is one of PGAHC's most impactful and important programs because it:

Invests in the creation and expansion of innovative programs and initiatives that have significant impact for years in the County community. (See Neuro Blooms example above.) By design, the program has community impact in the County as a priority ranking factor leverage additional funding and economic opportunities for creatives. 70% of the FY 2024 grants serve the entire County population, including underserved populations. 47% serve underserved populations and communities, including the disabled community (goal was 35%) 50% of Artist Fellowships are new grantees.

Co-working days to provide in-depth hands-on assistance for artists and organizations to craft grant applications and other services. This is a program we want to expand in other locations in under-represented areas to encourage greater participation and more competitive applications.

ARTS EXPERIENCES:

Addison Road Creative Placemaking – This project is set to take place on April 20th at the Seat Pleasant City Hall. This program began in Spring of 2022 in partnership with LISC, The Capital Market, and community members in Seat Pleasant and Capital Heights as a creative placemaking and public art initiative at Addison Plaza, along the Blue Line Corridor – Addison Road Metro location. However, Addison Plaza withdrew its support, and the project stalled. However, the committee led by LISC and PGAHC reconvened in the Fall of 2023 and developed a new plan, now lead by PGAHC, and further described in Question 16.

The Office of the Poet Laureate has held signature events at Arts'tination – A Poet's Day Party in October and has held events at the Bowie, New Carrollton and Largo-Kettering branches of the Prince George's County Memorial Library Systems.

Juneteenth Freedom Day Celebration at National Harbor 2024 -Since 2022 PGAHC has partnered for with National Harbor, in Oxon Hill, Maryland to produce the Juneteenth Freedom Day celebration at National Harbor on June 19th featuring dynamic performing arts organizations, poetry, film and live music. Held on the National Harbor's Plaza main stage, this program was the first of its kind and grew from 250 attendees to over 500-600 people of all ages and backgrounds at our 2023 event. Most importantly, it draws mostly residents and families from the immediate and surrounding communities in South County. Surveys showed that attendees felt they learned more about our history through Juneteenth, but also loved the inclusive celebratory atmosphere for a program that felt "just for them." PGAHC will partner once again with National Harbor for FY 2024.

Goal 2. To advance arts-centered economic development through beautification initiatives, revitalization programs and services to the County's creative community and industry sectors.

STATUS: PGAHC has been focused on using the arts to revitalize neighborhoods and public spaces through creating placemaking initiatives, PGAHC Film Office, and support for the creative business industry sectors.

Objective 2.1: Transform/revitalize neighborhood and public spaces in the County through public art projects, creative placemaking initiatives, and community engagement.

STATUS 2.1: In FY 2024 through public arts projects, creative placemaking initiatives, and community engagement PGAHC has completed seven new public art installations, inclusive of under-represented areas and two are in progress. 50% of the projects are in under-represented areas to revitalize and beautify these areas and amplify empowering community engagement.

Public Art Installations include two at Bladensburg Branch Library; a mural at Otis Street Lofts; three Bus Shelters Addison Road Metro as part of our MOU wit WMATA, to help beautify shelters which were in very poor condition; and an exhibit at the Wayne K. Curry Tech Lounge. In progress installations include Bus Shelters in the City of Seat Pleasant at

Addison Road and Central Avenue, and the City of Bowie at Benjamin Tasker Middle School.

Creative Placemaking: PGAHC also participated in the Downtown Large Creative Placemaking event in August and is leading the Addison Road Seat Pleasant Creative Placemaking event on April 20, at the Seat Pleasant City Hall which is described in additional detail in Question #16. This has involved significant community engagement.

PGAHC has been an active partner as part of the Blue Line Corridor cultural and community engagement planning and implementation programs and other transit-focused projects in the County.

Objective 2.2: To increase film, television, and entertainment industry projects in the County.

STATUS 2:2: In FY 2024 PGAHC Film Office has increased capacity building and technical support for the film industry sector by supporting 29 projected County-based film projects and implemented the Reel Scout platform which will increase capacity of information gathering and site sharing within the Prince George's County film industry.

The Film Grant Program launched in April of 2022 funded by the County's ARPA grant received over \$2.245 million in grant application requests in two rounds of grants, and awarding \$263,000 in awards, showing the critical need for financial support for filmmakers. PGAHC is planning a 3rd Round this Spring. Three Film Grant Awardees completed film projects featured at the Prince George's Film Festival: Take 2 last September. All productions were filmed in Prince George's County utilizing more 90% of county resources and business.

Prince George's Film Festival: Take 2: Over 2340 attendees from 19 states participated across in-person and digital platforms a 400% from the 2022 Festival. Expanded programming over 5 County venues. 20% Increase in film submissions with Prince George's County Filmmakers taking 4 of awards. The winner of the student film category with a Prince George's Community College student. Significant media was generated from multiple media platforms (over 30 in print, radio, television and digital); and our social media platforms received nearly 400,000 impressions.

Additionally, three of Prince George's Film Office Round 1 Grant Recipients movies held Movie Premieres during the event -- "Million to One" - 8 Picture House: "The Deadly Getaway - Mega Mind Media, and "Feather" - Motion Pixel Media.

A free follow-up screening additional screening was recently held early this year. Matinee With Myles - "ORIGIN" Preview Screening - January 2024 - partnership with Bowie State. The event attracted a diverse audience of over 250+, including residents from various socioeconomic backgrounds, ages, and cultural identities. The film screening, titled "ORIGIN," was meticulously selected to resonate with the diverse demographics of our county and to promote inclusivity and understanding among our residents. This event included a Talkback with Tony Award-winning actor, Myles Frost allowing attendees to

deepen their understanding of the subject matter explored in the film. Through the art of cinema, the film screening provided a platform for cultural exchange and appreciation. It highlighted perspectives and narratives that are often underrepresented in mainstream media, broadening horizons, and deepening cultural awareness among Prince George's County's residents and community members.

Objective 2.3: To increase capacity building and technical support for the Creative Business industry sector, DPARK 3311 (Design Park) and Arts'tination at Nation Harbor.

STATUS 2.3: In FY 2024 PGAHC has facilitated over 20 workshops and programs within the community through DPARK3311, Arts'tination and other locations for artists and residents serving over 850 people to date, including programs by the Office of the Poet, film screenings, technical assistance workshops and training. Specific details for each program are below:

ARTS'TINATION: In partnership with National Harbor, Arts'tination has been fully operational since May of 2021, and has continued to exceed our arts-focused economic impact goals for this initiative. In FY 2023 it had over 10000 visitors. Many resident artists and exhibiting artists have experienced robust sales of their artwork at Arts'tination, and on their personal e-commerce platforms, as well as experienced increased traffic on their websites. Many have expanded their small businesses to other venues and art shows because of the exposure. Since its inception, Arts'tination has enabled resident and exhibiting artists/artisans to generate hundreds of thousands of dollars in revenue through Arts'tination and in direct sales on their platforms. Arts'tination generates approximately \$125,000 in sales (before 30% commission to the artists). PGAHC generated revenue from artist fees, commissions, rentals and merchandise, to pour back into operations. Participating artists/artisans come from every Councilmanic District in the County. Arts'tination also established a partnership in April 2022 with the Prince George's County Memorial Library System to have a mini-Pebble Pop-Up Library mentioned previously within the space which provides a circulating collection and joint programming in correlation with the Oxon Hill Branch Library. Venue also has hosted local author book signings, local film maker premieres, cultural events for residents of all ages, such as the Taste of Ghana, the Poet's Day Party, and business networking events including Prince George's Chamber of Commerce.

DPARK3311, our creative incubator, has ramped up its programs and services and is preparing for its next cohort of designers-in-residence in Summer of 2024. We have held 4 workshops and 3 training sessions including the teacher training for the YAMZ program, two technical assistance co-working full day sessions for artists to come in and receive hands-on assistance with grant preparation. The media rooms and conference space are being utilized by members. The space has also been used for costume design and wardrobe planning for a film being shot in Prince George's County. Our partnership with the City of Mt. Rainier is developing new technical assistance content for the creative community in the Gateway Arts District and the County.

Please identify any factors, conditions, and trends that have either enhanced or limited the organization's ability to achieve expected and desired results. Please also discuss how the organization has responded to these factors, conditions, and trends and provide an assessment of how effective these actions have been.

Funding PGAHC's Community Grant Program - This program provides critical funding for our creative community and is the primary and sole source of funding specifically for individual artists and arts and humanities organization continues to be an extremely impactful program. After a two-year hiatus due to lack of funding, the full program was offered this year. The trends of our grant program show these grants have a much longer and larger impact on the artists and art organizations, as well as the communities they serve and the County as well.

Impact of grantees residing in one District is most often not limited to that District. 70% of our grantees serve residents and youth from across the County. Some grants are to serve communities in under-represented areas.

Our work to diversify applications and grants throughout the County is working as we are seeing an increase of applications in targeted areas.

Direct technical assistance via co-working days significantly improved the applicant's chance of funding and confidence to apply. We would like to expand these co-working days into targeted locations in partnership with the Councilmembers.

- Arts and Health projects accomplish and significantly impact several major County priorities in education, behavioral, physical and public health, public safety and wellness/recovery for special populations. We have several artists and organizations working in this field and with special populations and would like to expand funding for these programs.

Funding for the Prince George's Film Office:

Funding for the Prince George's Film Office has almost a 5-10:1 return on investment. The ongoing services for locations, the Film Grant program, and the Film Festival leverage significant revenue for the County, for the grantees, as well as exposure for Prince George's County as a destination for film production and growth. Bringing on the Director position full time, initially made possible by the ARPA Grant in the first year of funding in FY 2022 has been an essential component of this success.

Funding for the Director position is still a critical issue for us, as it has need been provided through the County after the first year. We hope the County will provide funding for this position to maintain the incredible momentum it has experienced over the past 2 years. We are gearing up for the third round of grants, and the 3 annual festival PGFF: Take 3 in September.

13. PGAHC mentioned during the FY 2024 Budget Review that they awarded ten (10) grants in one category (Arts in Education) totaling \$32,000. How have these grants helped achieve the goal of providing County residents and visitors with high-quality arts experiences, cultural engagement, and humanities programming with a focus on equity and inclusion?
- a. Please provide numbers relating to these programs' ability to reach the public and the impact they have had.

The 10 grants (listed below) awarded in FY 2022 for FY 2023 programs, which focused on arts education for K-12, were incredibly impactful and far-reaching and served over 4,000 youth throughout the county. 40% of these grantees were in targeted under-represented districts, and ranged from Artist residencies, afterschool programs, and public creative placemaking community gatherings for youth and their families. As mentioned previously, most of our grantees serve and have impact not only in the immediate communities where they live/operate but serve youth and their families, in surrounding Districts and County-wide. Moreover, in FY 2023, PGAHC partnered with the Prince George's County Public Schools to have four of these grantees provide professional development training in arts integration and socio-emotional learning based on their grant funded projects to over 100 PGAHC teachers throughout the County. The grantees and their programs had a 90% -95% student and teacher satisfaction rate on their projects.

PGACH FY 2022 Community Grants Program Art in Education Awards				
Applicant/Organization	District	Impact Areas	Award	Project Type
Cultural Academy for Excellence, Inc	5	County Wide	\$4,000	Community Based
Operation Arts Foundation Inc	1	1,2, 3	\$3,500	Community Based
Coalition for African Americans in the Performing Arts (CAAPA)	8	County- Wide	\$3,500	Community Based
SOLE Defined Inc.	8	County-wide	\$3,500	School Based
Thomas Patrick Washington	9	County wide – 10 high schools and middle schools	\$3,500	School Based Artist Residency
Tamara Henry/Bowie High School Dance Dept.	4	Residency	\$3,000	School Based
LaShawnte' Holloman-Clay	9	District 1 and County-wide	\$3,000	School Based
Michael DuBose	4	District 2 and County-wide	\$2,500	Community Based
B-Roll Media	3	County-wide disabled youth	\$3,000	Community Based
Spring Lake Elementary School	4	Residency	\$2,500	Community Based
TOTAL AWARDED			\$32,000	

14. If any of the Arts Experiences events detailed during the FY 2024 Budget Review were conducted again during CY 2023, please explain why they were repeated. What other events took place during CY 2023?

The following arts experiences were repeated in CY 2023.

Festival of Literary Arts (FOLA)

FOLA brings together local authors, poets, and storytellers from diverse backgrounds to share their work, engage in thought-provoking discussions, and inspire audiences of all ages. The festival features a dynamic lineup of readings, panel discussions, book signings, and interactive activities designed to ignite a passion for literature and foster a deeper appreciation for the written word.

Arts and Wellness Event

PGAHC's Arts and Wellness event serves as a testament to the transformative impact of arts and culture on individual and community health. Arts and Wellness is a day-long celebration that brings together local artists, performers, and wellness practitioners to offer a diverse range of activities and experiences aimed at nurturing the mind, body, and spirit. From guided art therapy sessions and yoga workshops to live music performances and mindfulness activities, this event provided attendees with opportunities to explore the healing power of the arts and engage in practices that promote physical, emotional, and mental well-being.

- a. Juneteenth Freedom Day Celebration at National Harbor
 - i. The Juneteenth Freedom Day Celebration is a vibrant and inclusive event that commemorates the emancipation of enslaved African Americans and celebrates the rich heritage and resilience of Black culture. Hosted in partnership with Peterson Companies/National Harbor, this event features live music performances, cultural presentations, interactive art installations, and educational activities that honor the legacy of Juneteenth and promote unity and social justice.
- b. Prince George's Film Festival
 - i. The Prince George's County Film Festival serves as a platform for highlighting local and independent filmmakers. Held annually, this event brings together filmmakers, industry professionals, and movie enthusiasts for a captivating exploration of the human experience through film. From thought-provoking documentaries to captivating narratives, the festival features a curated selection of films that reflect the diversity of voices and perspectives within Prince George's County. The Prince George's Film Festival is purposed to bolster filmmakers' toolkits with resources and connections to advance their career. Additionally, the Prince George's Film Festival highlights Prince George's County as a viable production location for emerging and veteran filmmakers alike.

1. Offered 15 panel discussions and workshops with industry experts.
2. Provided a platform for over 106 films submitted for consideration.
3. Contracted 12 local vendors to provide various support services.
4. Highlighted 4 Prince George's County venues.
5. Provided internship opportunities for local college/university students.

c. Arts'tination Workshops

- i. The art-focused workshops offered at Arts'tination serve as inclusive and accessible platforms for community members to explore various artistic mediums, techniques, and concepts under the guidance of skilled instructors and local artists. The workshops cover a wide range of artistic disciplines, including painting, drawing, sculpture, printmaking, mixed media, and more. Participants in these workshops engage in hands-on learning experiences that encourage experimentation, self-expression, and skill development.

d. Creative Placemaking - Largo Fest (new)

- i. This innovative approach to community development harnesses the power of arts and culture to transform public spaces, foster community engagement, and drive positive social change. This event provided opportunities for residents to share their ideas, aspirations, and concerns for their neighborhoods along the Blue-Line Corridor. By fostering open dialogue and collaboration, this event empowered residents to actively participate in shaping the built environment and cultural identity of their communities. Through public art installations, temporary exhibitions, performances, and creative interventions, residents were invited to experience and interact with their surroundings in new and meaningful ways, fostering a sense of pride and ownership in their neighborhoods.

e. Office of Poet Laureate - Poet's Day Party (new)

- i. The Poet's Day Party is a celebration that honors the literary achievements of local poets, writers, and spoken word artists while providing a platform for community members to come together and celebrate the power of poetry to inspire, uplift, and unite. This event displays the diverse talent and creative voices of poets within Prince George's County, recognizing their contributions to the literary arts and highlighting the importance of poetry as a form of expression and cultural heritage.

- f. Film Screenings “Mercy Road,” “The Crown,” and “The Flip Side” (new)
 - i. PGAHC and Prince George’s Film Office's film screenings serve as a platform for highlighting local and independent filmmakers’ cinematic excellence, exploring diverse perspectives, and promoting dialogue on social, cultural, and historical themes. Many of the films featured in our screenings are filmed within Prince George’s County, highlighting the talent and creativity of local filmmakers, actors, and production crews. By showcasing these films, we celebrate Prince George’s County’s unique cultural identity and contribute to the growth and recognition of our local film industry.

PGAHC’s decision to repeat these art experiences was deliberate and stems from several important considerations.

- **Community Engagement and Feedback:** The repeated art experiences events were selected based on overwhelmingly positive feedback and demand from our community members. These events or exhibitions were well-received in the past, drawing significant attendance and participation. Therefore, PGAHC prioritized meeting the desires and interests of our community members by offering these experiences again.
- **Cultural Preservation and Promotion:** Some art experiences hold significant cultural or historical value for Prince George’s County. By repeating these events, PGAHC aims to preserve and promote our cultural heritage, ensuring that residents have continued access to important aspects of their identity and history. These experiences contribute to the enrichment of our community's cultural tapestry and serve as platforms for intergenerational dialogue and understanding.
- **Educational Opportunities:** Certain art experiences provide valuable educational opportunities for residents of all ages. Whether through workshops, exhibitions, or performances, these events offer insights into various artistic mediums, techniques, and cultural contexts. By repeating these experiences, we enable ongoing learning and skill development within our community, fostering creativity and innovation.
- **Economic Impact:** The arts and cultural sector play a crucial role in driving economic activity and tourism. Repeating successful art experiences helps sustain and grow this sector, attracting visitors from neighboring counties or states and supporting local businesses. Additionally, these events may generate revenue through ticket sales, merchandise, or concessions, contributing to the overall economic vitality of our county.

- **Inclusivity and Accessibility:** PGAHC recognizes the importance of ensuring that art experiences are inclusive and accessible to all members of our community. By repeating certain events, we strive to provide multiple opportunities for residents to participate, accommodating diverse schedules and preferences. Furthermore, we endeavor to make these experiences physically and financially accessible, offering free or low-cost options and ensuring venues are wheelchair accessible and equipped with necessary accommodations. [OBJ]

15. During the FY 2024 Budget two events were mentioned to be planned in FY 2023 for South County Programs. Did the events take place and what impact did they have on addressing Art Deserts and under-represented populations?

Oasis for the Arts (South County strategy) - In collaboration with the Brandywine Revitalization Committee, the first of two events planned for FY 2023 was held in day-long event October 22, 2022, "Oasis For The Arts: Celebrating Our Community, It's History, and The Land" at the Patuxent Riverkeepers House in Upper Marlboro to recognize the County's rich arts/cultural assets and programs grounded in the County's history, geography and natural resources in our rural areas. Key Activities: the community created and painted several totems with artist Caryl Henry Alexander, illustrating the nature and culture of "Oasis Water Stories; a land acknowledgement of the County's indigenous occupation and history of slavery; a water blessing recognizing in the County's indigenous cultural traditions, blacksmith demonstrations by a 4th generation African American blacksmith and riverkeeper, stories, juggling, food and music.

The 2nd phase of the program, including installing the Community totems painted at the first event, was planned for May 2023. It has been stalled due to lack of funding. Our hope is to identify funding and additional support and resume the planning for this project.

16. Was the Addison Road Plaza creative placemaking project scheduled to take place during Spring-Fall 2023 completed? If not, why not?

No. Horning Brothers, the property owners of Addison Road Plaza after a year of planning meetings decided to dis-engage from any place making strategies including the planned clock tower public art enhancement and creative incubator space in the originally offered vacant retail space. This did not deter PGAHC from moving forward. Leveraging our MOU with WMATA, PGAHC installed 4 temporary public art bus shelters at Addison Road Metro receiving immediate accolades from riders and the community. PGAHC also is leading a Seat Pleasant community placemaking activity on April 20, partnering with various community stakeholders including the City Council, anchoring non-profits, and local creatives.

17. Have any beautification initiatives or revitalization programs by the PGAHC taken place since the FY 2024 Budget Review?

Plans for beautification/public art projects have been completed or are currently in progress. They include:

Addison Road Metro temporary bus shelters
New Carrollton Metro temporary bus shelters
WMATA Regional Headquarters, public art conservation, re-design project
Public Art bus shelter, City of Bowie, Benjamin Tasker Middle School
Public art bus shelter, City Seat Pleasant, Central and Addison Road
Blue Line Corridor Wayne K. Curry Civic Plaza
Wayne K. Curry building Tech Lounge artwork installation
McCormick Drive public Art bus shelters
Otis Street Artists' Lofts 3rd mural project
County roadways intersections public safety asphalt art initiative
Bowie State University new MLK Humanities and Communications Building iconic public art installation
Bladensburg public art installation (2)
Continued development of creative placemaking strategy for the Blue Line Corridor

18. Please provide workload and performance indicators, if available, for the Council's main divisions (Film Office, Marketing and Communications, Programs Office Poet Laureate, Development and Community Grants).

PGAHC's performance indicators and measures ensure its core values, mission and strategic objectives outlined Question 12 are being met. Performance indicators focused on our core values for each division and staff person include Accountability, Adaptability, Clear Communication and Collaboration, Initiative, Valuing Diversity, Managing Resources, Organization/Project Management, and Technology. Each division has goals and objectives tied to those outlined in Question 12. Each division works collaboratively to ensure PGAHC meets its main performance measures outlined in Question 12. Please refer to Question 12 for details on corresponding objectives.

Community Grants Program and other Grantmaking - PGAHC is the legislated arts agency for the County and administers a variety of grant programs for individual artists, arts organizations, and other entities including the County's signature Community Grants Program including artist fellowships, County arts organization, Arts in Education, public art, and creative placemaking. This program also administers special initiatives like the Community Voucher Program and provides technical support to other PGAHC grant and juried programs utilizing the grants platform. Key performance measures are tied to both Goals and related Objectives, 1.1 and 1.2 and indirectly through workshops, advocacy and training Objectives 2.1-2.3. Additional measures include grant writing goals, compliance and accurate and timely stakeholder reporting on funding received.

Public Art - PGAHC administers the County's Arts in Public Places (AIPP) program on behalf of the County's Office of Central Services as well as other public art and creative place making programs throughout Prince George's County. PGAHC also administers the first Maryland State Certified Public Art Apprenticeship Program.

The public art program also leads arts-centered economic development programs creative placemaking initiatives and programs in collaboration with other PGAHC divisions and public and private partners. The programmatic components are managed through the Public Art and Creative Placemaking division. PGAHC operates two facility-based arts incubator programs for small creative businesses including DPark331 (Design Park 3311) and Arts'tination at National Harbor. PGAHC is also an agency lead for upcoming arts and cultural activations on the Blue Line Corridor.

Key performance indicators are indicated in underrepresented areas "Arts Deserts" in Objective 1.2 and in Objective 2.1 to transform/revitalize neighborhood and public spaces.

Programs: This division leads all programs and key special initiatives including our Arts and Social Practice Programs and our Arts in Education programs. Arts in Education programs are one of the highest priorities for PGACH and a core program. This division has oversight of several other programs and services indicated below, which are designed with an equity lens to target underserved populations and regions, including the program components of DPARK3311 and Arts'tination. The program division also provides support for the Office of the Poet Laureate. This division has metrics tied to both Goals and related objectives with a focus on Objectives 1.1 and 1.2 and Objectives 2.1 and 2.3.

Office of the Poet Laureate - PGAHC established and administers the Prince George's County Office of the Poet Laureate which focuses on literary arts and culture by promoting literacy in the community and a countywide appreciation of poetry. Through engaging programs and services for County residents and youth, the Office of the Poet Laureate supports a series of community activities with a concentration on initiatives that support and sustain the cultural life of Prince George's County. Key programs are the Festival of Literary Arts (FOLA), and the inaugural Poetry Anthology. This program relates to Goal and Objectives 1.1 and 1.2 and supports also Objective 2.3 programmatically.

Prince George's Film Office - PGAHC established and administers the Prince George's Film Office which promotes the advancement of the film and digital media industries in Prince George's County. As Prince George's County continues to blossom as a premier filmmaking destination, the Prince George's Film Office serves as a resource center to film and production teams for site logistics and permits, funding through the Film Office's grant program, and professional development through the Prince George's Film Festival. The Film Program directly correlates to Objective 2.2 and 2.3 as an economic driver in the County. It also covers Objective 1.1 and 1.2 targeting underserved constituencies and bringing high quality accessible arts programming.

19. Has PGAHC made, or does it plan to make any organizational changes or modifications in FY 2024 or FY 2025? If so, then please identify the specific changes; the goals, objectives, and rationale for the changes; an assessment of the impact the changes have had or will have on the organization's operations to date; and the short-term and long-term fiscal implications for the organization and the County.
- Discuss changes made in FY 2024 to date, and changes planned for the remainder of FY 2024; and
 - Discuss changes expected to take place in FY 2025.

PGAHC is sourcing contractual expertise as a temporary solution to inadequate staffing levels across all our divisions including Fundraising, Facility -based Programming, Creative Place-Making, Film Office, and Marketing. This strategy will continue through FY 2025

20. What are the organization's principal goals, objectives, and key initiatives for FY 2024? For each of the four FY 202 goals and objectives stated above, please describe what steps have been taken in FY 2024 to achieve these goals; what successes have been achieved to date; where results have fallen short of expectations, and why.

Strategic Goal 1

Increase Prince George's Arts and Humanities Council infrastructure to support organizational goals and financial strategies.

- Design and implement a resource strategy
- Enhance Human Resources (Paperless)
- Diversify Fundraising with emphasis on private sector
- Complete a financial system assessment
- Succession Planning

Strategic Goal 2

Heighten awareness and advocacy of Prince George's Arts and Humanities Council programs, cultural assets, and diverse community in Prince George's County and beyond.

- Communication
- Reaching Youth
- Upgrade website
- Become a household name in the community

Strategic Goal 3

Refine and develop strategic partnership criteria to strengthen Prince George’s Arts and Humanities Council to accomplish its mission.

- Mobilize resources to create and implement an action plan for cultural arts study.
- Expand partnerships with the County Executive Office and further strengthen relationships with Prince George’s County Council.
- Revisit PGAHC partnerships.

Strategic Goal #4

Enhance the operation of the Board and organization and their ability to be innovative and responsive to opportunities and challenges.

- Provide professional and leadership development plans for Board members and staff.
- Implement strategies to manage Prince George’s Arts and Humanities Council information, data, and knowledge to enhance productivity, efficiencies, and sustainability.

21. For each of the Council’s Divisions, please identify the most important FY 2025 program goals and objectives. Please identify *each new* major program and organizational initiative, each **enhancement**, or **other changes** as well as **reduced or eliminated** programs/activities included in the proposed FY 2025 budget. Please include an estimate of the planned and expected fiscal, programmatic, and operational impact associated with *each* initiative in FY 2025.

PGAHC’s most important program goals objectives for FY 2025 are described below with the requested Enhancements identified in Exhibit C.

Agency Name	Program Enhancement/Decision Package Item Description	Requested Enhancement Allocation	Requested Position Count	Is it included in the Agency Request (Budget Detail)? (Y/N)	Approved Enhancement Allocation	Approved Position Count	Change from Requested Enhancement Allocation
County Executive Grants							
Arts and Humanities Council	Film Office General Manager - A critical position with our demonstrated local film industry growth, increased film production, film grant management and successful Prince George's Film Festival - Comp \$95,000 Fringe \$14,900	\$109,900	1	N	\$ -	-	\$ (109,900)
Arts and Humanities Council	Prince George's Film Festival - Prince George's Film Festival provides equitable access and critical technical assistance for our local film community through panel discussions, workshops, juried film screenings, community engagement events for over 2,000 participants across various platforms	\$100,000	0	N	\$ -	-	\$ (100,000)
	Total County Executive Grants	\$209,900	1		\$0	0	\$ (209,900)
Council - Non-Departmental Grant							
Arts and Humanities Council	Community Grants Program	\$200,000	0	N	\$ -	-	\$ (200,000)
	Total Council - Non-Departmental Grant	\$200,000	0	N	\$0	-	-\$200,000
TOTAL		\$ 409,900	1		\$ -	\$ -	\$ (409,900)

ENHANCEMENT REQUEST FOR CRITICAL STAFFING NEEDS:

Overall, our agency is critically understaffed given our countywide service and increased deliverables and responsibilities in ore areas. Regionally, the staff levels of comparable arts councils average 12 FTE positions. We have focused on 1 existing and 3 new positions that will create immediate impact and lessen the immense workload on the Executive Team and sustain areas of increasing demands that will only increase with the County's stated new initiatives including, the Cultural Action Study and Plan Development and the new Cultural Arts Center.

Film Office General Manager and Business Developer – \$104,800(salary and fringe) PGAHC is requesting dedicated funding for this essential position who has been responsible for our demonstrated local film industry growth, increased film productions, film grant management and successful Prince George's Film Festival. This position was not covered by FY 2023 ARPA(Year 2) funding but is funded in FY 2023 by one-time relief funding from the Maryland State Arts Council. It is critical for the County to provide funding. This position works closely with OCS and EDC and oversees all film office service areas including but not limited to county site selection, permitting assistance, production company negotiations, technical assistance programs, screenings, REEL Scout web platform management, film festival management, and community outreach. The return on investment is significant, as this program is a revenue generator for the County. Also, should the County be awarded additional Film Tax Incentives, this position would administer that program.

FY 2024 MAJOR PGAHC PROGRAM OBJECTIVES

Community Grants Program

Potential New: Arts and Wellness – As mentioned in Question 12, this category is a growing trend and evidence-based field and addresses so many County priorities in wellness, public health and safety. We have County artists and County organizations that are skilled in this area, and we would like to support expanding the funding.

Prince George's Film Office

In the Fall of FY 2025 the office will produce its third County-wide Film Festival, Take 3, with the purpose of increasing and enhancing the branding strategy of Prince George's County as the regional filming destination. PGAHC did not receive any additional ARPA funding in FY 2024, which is the sole source of funding for this program. This funding provides critical support for all aspects of the Film Office - the new film grant program, the FY 2025 film festival and technical assistance programs.

Prince George's Film Festival - \$100,000 To produce Take 3 in FY 2025. Prince George's Film Festival-Take 2 (October 2023) provided critical technical assistance for our local film community through panel discussions, workshops, and juried film screening opportunities for over 2000 participants across our various platforms. The event also garnered significant media attention as well. Overall programming assessment exceeded expectations as documented by participant surveys. The funding requested will be base funding which will be leveraged for additional sponsorship revenue.

Art in Public Places/Creative Placemaking

Blue Line Corridor Public Art Strategy

Working within the County's priority economic development strategy PGAHC has secured Maryland Capital Grant and NEA funding to develop and implement an impactful public art strategy that includes McCormick Drive, UMD Regional Medical Center Garage, Largo Metro Station, and Addison Road/Central Avenue Corridor County CIP and Major Renovation Projects

NEW - Blue Line Corridor Central Library and Cultural Center – Planning - PGAHC in collaboration with PGCMLS is a lead agency in the development and execution of this anchoring capital project. Operational focus will be on community outreach, design, and developing a capital campaign and sustainability strategy. Continued project management services for OCS and expansion of Environmental Public Art Program in collaboration with the Department of the Environment.

Targeted Communities -

South County - Implementation of key projects in South County with the Brandywine Revitalization Committee and community organizations.

Central County - Addison Plaza/Addison Road – Implementation of public art (bus shelter at Addison Metro and at Addition Plaza) in Seat Pleasant/Capitol Heights regions. Long term feasibility for capital project to nurture and grow the creative community in Central County.

Arts in Education

As described in Question 12, PGAHC launched two new programs, YAMZ (Young Artists and Musicians Zone) and Neuro Blooms which serves K-12 children in the Prince George's County School systems. In FY 2025 We would like to expand these programs into other schools, with a target on under-performing community schools.

We also want to provide the teacher professional development workshops for teachers and administrators which were extremely successful in the Winter and Spring of 2023.

Facility- Based Initiatives

Arts'tination at National Harbor – Focus on small business development and technical assistance for our local creative industries.

DPARK 3311 Creative Co-Working Space - Gateway Arts District - Focus on small business development and technical assistance for our local creative industries.

NEW - Office of the Poet Laureate – South County - Assist literary community in developing a capital project strategy for a much-needed Writers Center Capital Project. The program and revenue strategy includes a published Anthology of Local Poets

22. Please identify and discuss the three (3) to five (5) most critical issues or decisions that the PGAHC faces or will face over the next three fiscal years (FY 2025 through FY 2027). The list of critical issues should include any item that will have a material impact on the efficiency and effectiveness of the organization’s core programs, mission, and operations. For example, the list of critical issues should include major operational decisions that are currently pending or that will surface and must be addressed during the three (3)-year period; key analyses that must be initiated and completed; significant program and operational investments that must be made; etc. For each identified critical issue, please describe:
- a. the scope and importance of the issue for the organization and the County;
 - b. the current status or existing conditions associated with the issue;
 - c. the current status of the organization’s plans to address the issue;
 - d. obstacles that have been encountered or are expected to be encountered that will or could hamper organization and County efforts to satisfactorily address the issue;
 - e. the potential short-term budget and operational implications; and
 - f. the range of potential actions or solutions that are currently contemplated.

Critical Issue 1: Diversification of Funding Sources

Scope and Importance: The reliance on a single or limited funding source can pose significant risks to the financial stability and sustainability of the PGAHC. Diversification of funding sources is crucial to ensure that the organization can continue to fulfill its mission and deliver its core programs effectively.

Current Status: PGAHC currently relies heavily on county funding and grants and allocations as its primary source of funding. While these funds provide essential support, they may be subject to fluctuations, highlighting the need for diversification.

Plans to Address: PGAHC is exploring opportunities to diversify its funding sources by seeking partnerships with private donors, corporate sponsors, and philanthropic foundations. Additionally, efforts are being made to increase revenue through aggressive fundraising events.

Obstacles: One major obstacle is the competitive nature of securing funding from alternative sources, especially in a challenging economic climate. Additionally, building relationships with potential donors and sponsors requires significant time and resources.

Budget and Operational Implications: In the short term, diversifying funding sources may require upfront investment in fundraising efforts and staff capacity building. However, in the long term, it can mitigate financial risks and provide greater financial stability for the organization.

Potential Actions: PGAHC is exploring various strategies, including implementing targeted fundraising campaigns, cultivating relationships with potential donors, and exploring opportunities for earned revenue generation through fee-based services and events.

Critical Issue 2: Community Engagement and Outreach

- **Scope and Importance:** Strengthening community engagement and outreach efforts is critical for expanding the PGAHC's reach, increasing public awareness and participation in arts and humanities activities, and building support for its mission.
- **Current Status:** PGAHC conducts various community engagement activities, such as workshops, events, and collaborations with local schools and community organizations. However, there is room for improvement in terms of reach and effectiveness.
- **Plans to Address:** PGAHC is developing a comprehensive community engagement strategy that includes targeted outreach efforts, partnerships with community stakeholders, and innovative programming designed to meet the diverse needs and interests of residents.
- **Obstacles:** Limited resources, including staff capacity and funding, can hinder the organization's ability to implement robust community engagement initiatives.
- **Budget and Operational Implications:** Strengthening community engagement efforts may require investment in staffing, marketing, and outreach materials. However, increased community participation and support can lead to greater program impact and sustainability.
- **Potential Actions:** PGAHC is strengthening partnerships with local businesses, agencies, schools, and grassroots organizations to expand its outreach efforts. Additionally, leveraging digital platforms and social media can enhance the organization's online presence and reach a wider audience.

23. Does the organization foresee additional potential obstacles that could inhibit FY 2025 planned program performance and operations? If so, please identify and discuss possible options to address them.

None.

24. PGAHC stated during the FY 2024 Budget Review that they are working with municipalities across the County to form community driven arts committees and provide technical assistance. What progress has been made toward this goal since the Budget Review?

We have directly engaged several municipalities through ongoing creative placemaking planning and activations, being a resource for identifying and providing technical assistance for arts grant opportunities in addition to our own Community Grant Program and taking on the interim role of Administrative Agency for the Gateway Arts District. Municipalities (incorporated and un-incorporated) that have been impacted are, City of Bowie, Laurel, City of Seat Pleasant, Fairmont Heights, Capitol Heights, Largo, Town Brentwood, Town North Brentwood, Mount Rainier, Town Upper Marlboro, Suitland, Oxon Hill, and Brandywine, with the list continuing to expand.

25. Please provide a timeline of the current steps needed to complete the Prince George's County Cultural Plan by FY 2028. Have there been any issues that may delay the implementation of the Cultural Plan?

The Prince George's County Cultural Plan lacks the platform and staffing for sustainable coordination and sufficient funding allocation for achieving consistent benchmarks and full implementation. PGAHC continues to work with local communities and with our agency partner M-NCPPC to engage recommendations derived from the Cultural Arts Study and achieving short term goals presented.

26. Please identify and quantify any known or anticipated operational or fiscal impacts that the proposed Federal and Maryland State budget or other actions taken or being considered by the Federal Government and/or the Maryland General Assembly, may have on the organization's programs and operations.

PGAHC is advocating for funding support through the Maryland General Assembly for the Prince George's Film Office within a larger commitment by Governor Wes Moore and Maryland Department of Commerce to elevate Maryland as a Film and Entertainment destination.

27. What partnerships has the PGAHC engaged in since the FY 2024 Budget Review? Please provide a list of entities that the PGAHC has entered with a Memorandum of Understanding (MOU), and explain how partnerships assist with accomplishing the organization's strategic goals and mission.

Existing MOU's include:

WMATA _ Public Art and Creative Placemaking

Bowie State University – Prince George's Film Festival

Prince George's Community College – Fine and Performing Arts Center Arts Community Venue Stipend

PGAHC PARTNERSHIPS INFORMATION:

PGAHC has proactively entered strategic partnerships with an MOU to strengthen our ability to accomplish our strategic goals and mission. These partnerships have allowed PGAHC to pursue collaborative environments for programs and facilities.

Bowie State University, Department of Fine and Performing Arts: This MOU formalizes a long-term collaboration, student, faculty and community engagement relationship to sponsor events and programs that strengthen and expand workforce pipeline initiatives in the visual, performing arts, film and entertainment industries. Both students and faculty are engaged which areas include visual communication, advertising design, digital media, media arts, design, film, animation, fashion design); and assist with professional artistic events, opportunities on campus and to also connect students with internship and career opportunities off-campus. Recent initiatives include BSU Goes to Broadway in March 2022, which we brought 55 students to New York City to see Miles Frost in MJ The Musical, a talk back with Miles and networking reception. Miles later won an Emmy. The first Prince George's County Film Festival was also a partnership that engaged faculty, BSU facilities, and over 20 student interns and volunteers.

Gateway Community Development Corporation – This MOU will allow PGAHC to accomplish its goals to provide Prince George's County residents and visitors with diverse and high-quality arts experiences, cultural engagement, and humanities programming with a focus on equity and inclusion. The MOU engages a collaborative environment with municipalities via programs and facilities known as Gateway Media Arts Lab and DPARK 3311.

Gateway Arts and Entertainment District - This agreement assigns PGAHC as the management agency of record to facilitate the development a new Gateway Arts District management structure inclusive of all four municipalities in establishing mutually beneficial policies for governance of designated MSAC Arts and Entertainment funding, collaborative programming, and developing overarching marketing and branding strategies.

Prince George's County Office of Stakeholders Engagement – This MOU outlines financial support and advocacy for the arts and humanities through grants, artistic programs, and creative partnerships among businesses, education, government, and residents. The MOU is helping to meet PGAHC's goal to advance arts-centered economic development through beautification initiatives, revitalization programs and services to the County's creative community and industry sectors. Two murals have been created.

Prince George's Community College Center for Performing Arts (PGCC CPA) – The MOU expand opportunities for performing art events to Prince George's County community by providing financial assistance to non-profit organizations and artist for rental expenses incurred when staging performances at the PGCC CPA. This MOU accomplishes PGACH's goal to expand high-quality multi-cultural programming to the residents of Prince George's County with focus on Arts Deserts and under-represented populations.

Mission of Love – The MOU will expand opportunities for participating in the arts to marginalized and vulnerable communities to facilitate a creatively engaging and vibrant arts community. The MOU targets PGACH's goal of expanding high-quality multi-cultural programming to the residents of Prince George's County in Arts Deserts and under-represented populations.

Prince George's County Memorial Library System - Letter of Agreement to implement the shared goals of providing access to innovative, creative community-based cultural enrichment and engagement activities that promote literacy, engagement and enhance the well-being for the residents, businesses, visitors, and communities in and surrounding National Harbor and Oxon Hill, Maryland. Key components include installation of Pebble Pop-up Library at Arts'tination, a mini library with a circulating collection in coordination with the Oxon Hill Library; library and joint programming for adults and children at Arts'tination; and collaborative creative arts programming provided by PGAHC at the Oxon Hill Library with Arts'tination resident artists and other local artists from the County.

Prince George's County Public Schools - This MOU provided collaborative programming for Artist-in-Residencies, the student exhibition and support for PGATI – a conference for teacher training and support for arts integration. The F23 Contract provides professional development creative arts integration workshops for teachers with a focus on socio-emotional learning and student engagement in various disciplines and County learning priorities.

Washington Metropolitan Area Transit Authority – This MOU facilitates the selection, production, and installation for performance of public arts pieces at selected Metrorail facilities within the County. The MOU targets PGAHC’s goal of transforming/revitalizing neighborhoods and public spaces in the County through public art projects, creative placemaking initiatives, and community engagement.

Experience Prince George’s - PGAHC has a close partnership with Experience Prince George's (non-MOU), to provide and promote culturally based content and support to fulfill key areas where our mission and plans are aligned. As the official destination marketing organization for Prince George’s County, Maryland -- Experience Prince George's -- we work together actively market the County's cultural assets and programs to promote Prince George’s County (regionally and nationally) as a prime Mid-Atlantic destination for leisure travelers, residency, meetings, conventions, reunions, group tours, sporting events and special events, including our Film Festival. By collaborating on this effort, PGAHC and Experience Prince George’s can emphasize the county’s rich diverse cultural heritage and boast a thriving arts community that is ready to welcome businesses and visitors alike. Key areas include arts and culture focused events, Arts'tination at National Harbor, established and developing Arts Districts and our Film Office. Through the Film office programs and festival, the primary goal is to attract and encourage film industry productions in the County, and to increase number of film projects with larger budgets that include multiple overnight stays and spending within Prince George’s County.

Rebranding a County Narrative: Amplifying and elevating a dynamic, inclusive County narrative that celebrates its rich cultural diversity, unique history and cultural assets, and new opportunities for dynamic creative placemaking destinations and engagement for residents, visitors, businesses, and non-profit communities. Underscoring the narrative of a strong arts and culture scene is essential to creating a sense of place and identity in our county. It enriches our lives and contributes to the overall quality of life in our community. It also serves as a powerful economic driver, attracting visitors and businesses to the area and providing a platform for local artists to showcase their work.

Employ Prince George’s - Under our newly established public art apprenticeship program, PGAHC will be established as a partner on their agency Local Training Provider List (LTPL)

28. Please update the list of facilities below that the PGAHC is involved with. Please provide a list of these facilities, the programs provided at each site, and their location by Councilmanic District.

Facility	Councilmanic District
DPARK 3311	District 2
Administrative Headquarters	District 6
The Future Central Library and Cultural Center	District 6
Arts'tination National Harbor	District 8

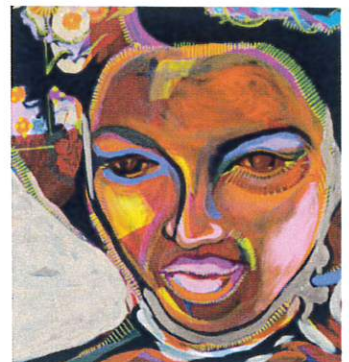
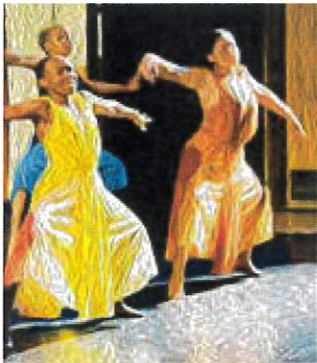
29. Please provide a schedule that reflects all equipment, property, and other leases included in the organization's proposed FY 2025 budget. Please include the name of each lessor, the budgeted lease amount, and the purpose of each lease.

Business	Lease	Description
DeLage Landen Financial Services, Inc.	\$5,587.32	Annual Copier Lease at HQ
DeLage Landen Financial Services, Inc.	\$5,587.32	Annual Copier Lease at DPARK3311
National Harbor K Retail, LLC	\$26,400	Annual Lease 162 Waterfront Street
ArtSpace – Mt. Rainier	\$31,500	Annual Lease 3311 – DPARK3311
Headquarters 1801 McCormick Drive Suite 200	\$49,799	In-Kind Annual Suite 200

PGAHC | .ORG

PRINCE GEORGE'S ARTS & HUMANITIES

Fiscal Year 2021 Annual Report





CONTENTS

5	PGAHC Leadership
6	PGAHC Mission/Vision
8	Who We Are
10	Economic Impact
13	Art & Social Practice
14	Design Park 3311
16	Office of the Poet Laureate
19	Art in Public Places
20	Prince George's Film Office
23	4 Star Arts for Veterans
24	Grants: Artist Fellowship
27	Grants: County Arts
29	Grants: Arts in Education
31	Grants: Partnership Grant
32	Grants: Arts Relief Fund
39	PAINT Prince George's
41	Artist in Residencies
43	Maryland Arts Day 2019
44	Financials
47	Collaboration is Our Strength



Dear Friends,

As we reflect on Fiscal year 2022, we are proud of our work and accomplishments. Prince George's Arts and Humanities Council (PGAHC) is committed to accelerating the countywide arts infrastructure. Moreover, we are committed to culturally contributing to the legacy that makes Prince George's County a place of Artistic and Cultural Pride.



To start, we would like to thank the hard work of the Prince George's County Council who have dedicated resources to support arts in the County. Special thanks to the Council's unanimous sponsoring of the Prince George's County Cultural Plan Resolution. This plan will ensure that the arts and culture will be an integral aspect of new development in the County. Throughout our diverse County, artists and cultural pioneers work tirelessly to improve the lives of all Prince Georgians. At PGAHC, we take pride in supporting the vibrant arts community that continues to make the County an Arts-tination. Looking ahead for FY 20, with the support of County Executive Angela Alsobrooks, we intend to increase our impact.

PGAHC's five year strategic plan provides a solid foundation for developing and supporting the arts infrastructure in the County through administering grants, facilitating art centered public-private partnerships, innovative public art initiatives and providing spaces for creative production to take place. In FY19, eighteen awardees received grants from across a diverse set of artistic disciplines. Our grant program is essential to supporting artists, film makers, arts organizations, art teachers to enhance their creative practice and serve the communities and schools in which they live and work.

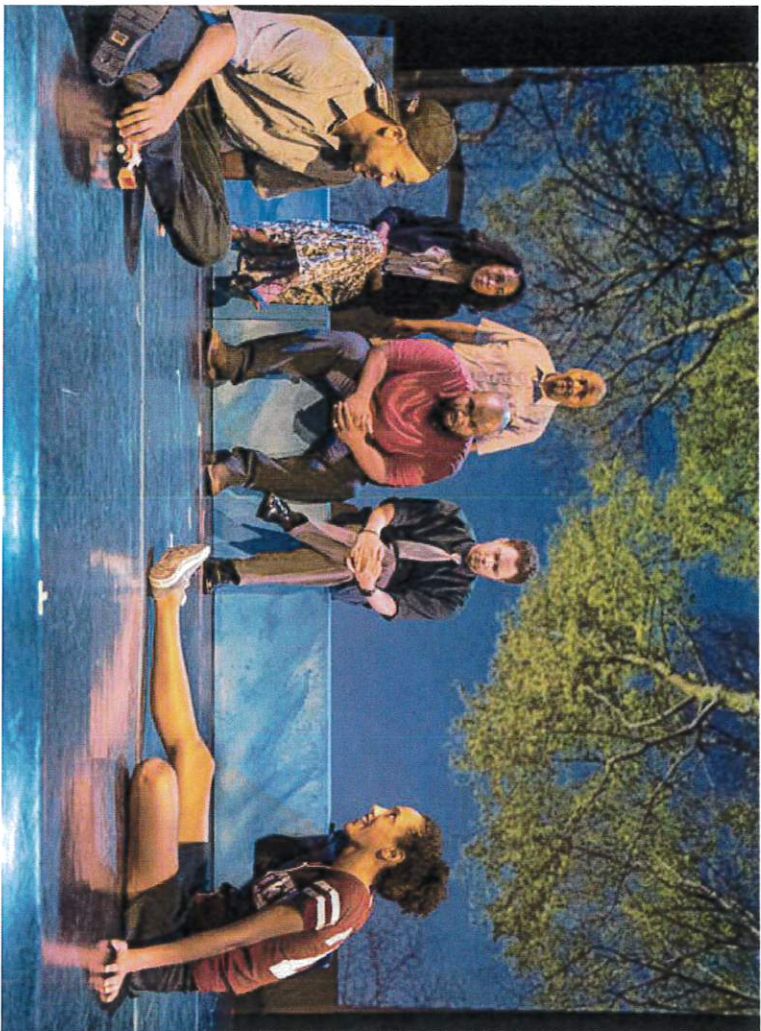
We're excited to bring to light the accomplishments and contributions of the many artists living and working in Prince George's County. This year, we took on new collaborative opportunities like the Open Studio Tour. We also launched the Office of the Prince George's County Poet Laureate featuring the inaugural Poet Laureate, 'Sisabah Joy'. Through this office, we have created programming that brings the art of poetry to the masses. Our PAINT Prince George's program continues to make creativity tangible by bringing our Pop Up events to local communities. Finally, we were excited to launch the 4 Star Arts for Veterans program in honor of Military Appreciation Month. Now, Veterans, active duty personnel and their families have an artistic outlet to share their stories.

This year's Annual Report highlights how PGAHC creates and nurtures an environment for the arts to thrive. Key legislative, community, education and fiscal partnerships gives us confidence that investments in the arts will yield both a monetary return as well as a cultural return. We are excited about the future of the arts sector in Prince George's County!

Creative We Stand!

Rhonda Dallas
Executive Director

Tomela C. Bumby
PGAHC Chair



Ally Theatre Company 'Pool Party'

OUR MISSION



OUR VISION

PRINCE GEORGE'S ARTS AND HUMANITIES COUNCIL

Mission Statement

Recognizing the importance of the Arts to a vital and healthy community, the Prince George's Arts and Humanities Council is dedicated to promoting artistic excellence and expanding arts opportunities for all citizens for Prince George's County and beyond through an energetic program of advocacy, education and financial support.

Board approved on September 28, 2019

Our Vision

Prince George's Arts and Humanities Council seeks to create a world-class cultural environment where diverse high quality arts and humanities programs are available for all Prince George's County residents and visitors.

Board of Directors



Tomeka C. Bunbry
Chair



**The Honorable
Patrella Robinson**
Vice Chair



Ronald Waldo Wilson
Secretary



Loretta Fuller
Treasurer



Yvette C. Caldwell



Ruby Costea



James A. Dula, PhD



Kenan A. Langston



Brenda Makle



Yolanda Muckle



Rhonda Dallas
Executive Director



Melony Griffith
Deputy Director



Sherri Bryant-Moore
Director of Development
and Community Grants



R. Joshua Reynolds
Marketing and
Communications Manager



Pablo deOliveria
Program Manager



Taylor Dotson
Public Art



Karen W. Cooper
Administrative Officer



Sistrach Joy
Inaugural Poet Laureate



Eileen Cave
Arts in Education
Consultant



Donna Foster-Dotson
Film Office Consultant

Our Team

The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Prince George's County, MD (Fiscal Year 2015)

Every five years, Americans for the Arts conducts the Arts & Economic Prosperity study. Prince George's County has been selected to participate in the last five studies. Prince George's Arts and Humanities Council is a facilitator of this process. We are pleased to show a positive trajectory in art driven economic impact in Prince George's County!



Direct Economic Activity	Arts and Cultural Organizations	+	Arts and Cultural Audiences	=	Total Industry Expenditures
Total Industry Expenditures	\$23,782,748		\$34,910,511		\$58,693,259

Economic Impact of Spending by Arts and Cultural Organizations and Their Audiences					
Total Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-time Equivalent (FTE) Jobs Supported	566		594		1,160
Household Income Paid to Residents	\$19,800,000		\$11,296,000		\$31,096,000
Revenue Generated to Local Government	\$1,060,000		\$1,293,000		\$2,353,000
Revenue Generated to State Government	\$1,535,000		\$1,187,000		\$2,722,000

Event-Related Spending by Arts and Cultural Audiences Totaled \$34.9 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident Attendees	+	Nonresident Attendees	=	All Cultural Audiences
Total Attendance to Arts and Culture Events	1,034,383		307,229		1,341,612
Percentage of Total Attendance	77.1%		22.9%		100.0%
Average Event-Related Spending Per Person	\$19.82		\$16.90		\$26.03
Total Event-Related Expenditures	\$20,500,471		\$14,409,040		\$34,910,511

Nonprofit Arts and Cultural Event Attendees Spend an Average of \$26.03 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident Attendees	Nonresident Attendees	All Cultural Audiences
Meals and Refreshments	\$9.61	\$21.39	\$12.31
Souvenirs and Gifts	\$4.17	\$7.85	\$5.01
Ground Transportation	\$2.30	\$4.68	\$2.84
Overnight Lodging (one night only)	\$0.39	\$5.66	\$1.60
Other/Miscellaneous	\$1.35	\$7.32	\$4.26
Average Event-Related Spending Per Person	\$19.82	\$16.90	\$26.03

Source: *Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Prince George's County*. For more information about this study or about other cultural initiatives in Prince George's County, visit the Prince George's Arts and Humanities Council's web site at www.pgaac.org.
Copyright 2017 by Americans for the Arts (www.AmericansforTheArts.org).

Art & Social Practice

PGAHIC is committed to expanding opportunities for creative expression to underserved communities. We look forward to increasing services and programs we provide with our partners serving seniors, veterans, homeless, re-entry, juvenile diversion, health / behavioral health and more!



Design Park 3311

DESIGN PARK 3311 supports the local established & emerging film and fashion industries in Prince George's County, by providing training, mentoring, work space and studios, apparel manufacturing, production and support. We help entrepreneurs develop the skill set necessary to execute their visions, goals and business ideas.

The program helps expand creative entrepreneurs' knowledge while providing a community of like-minded individuals. Members will have exclusive access to resources for film production, graphics, technology, artist, fashion design roadmap, costume design, events, networking and community programming, all which will be essential to growing businesses.



Inaugural Poet Laureate

Sistah Joy Alford
Years 2018 to 2020

J. Joy "Sistah Joy" Matthews Alford was appointed as the inaugural Poet Laureate of Prince George's County, Maryland in September, 2018. She is an author, arts advocate, as well as the producer

and host of award-winning poetry-based cable television show, *Sojourn with*

Words: Sistah Joy also received the Poet Laureate Special Award (2002) for "her outstanding contributions to the art of poetry" in her native Washington, DC.



She is an alum of the late Washington, DC Poet Laureate's "Poets in Progress" series and also of the Mariposa Writers Retreat. In 1995 she founded the socially-conscious poetry ensemble, *Collective Voices*, which has performed nationally and internationally (London, England) and continues to perform in the U.S. primarily along the East coast. Sistah Joy is the author of three books, *Lord I'm Dancin'*, *As Fast As I Can* (2000); *From Pain to Empowerment*, *The Fabric of My Being* (2009); and *This Garden Called Life* (2011).

She is also the Poet Laureate of Ebenezer A.M.E. Church in Fort Washington, Maryland where she has served as president of that church's Poetry Ministry for the past 15 years. Her poetry efforts particularly include literacy, social justice, individual empowerment and support for underserved youth groups and women's support organizations. She has been a co-director of MNCPPC's Teen Poetry Residency, *Expressions, Talk Up/Not Down*, since its inception in 2006. She is a Charter Board Member of C.A.A.P.A. (Coalition for African Americans in the Performing Arts, Inc.).

16



OFFICE OF POET LAUREATE

Office of the Poet Laureate

The mission of the Office of the Poet Laureate is to highlight literary arts and culture by promoting a countywide appreciation of poetry through engaging programs and services for county residents and youth; a vibrant and interactive series of community activities, and a focus on initiatives which support and sustain the cultural life of Prince George's county.

17

Laurel Branch Library 2018 AIA Design Award
Artwork by Washington Glass Studio, Gateway Arts District



Art In Public Places

For the past five years, PG, VHC has successfully managed the County's Art in Public Places Program. We've expanded public art strategies to include private development and an environmental public art program. The Art in Public Places Program is Prince George's County Government's only public art program that contributes to the place-making and aesthetic significance of the Capital Improvement Projects.

It is a percent-for-art initiative that integrates unique and significant works-of-art into new and substantial renovated County buildings as part of the construction cost of a facility. The public art process involves community and facility stakeholders, artists, construction professionals, local government officials and is overseen by a volunteer County Council/County Executive appointed board.





Prince George's Film Office

PGFMO manages the Prince George's Film Office which makes filming in Prince George's County easy. We offer all production teams a one-stop logistics resource, free project registration, and a streamlined permit process and fees.

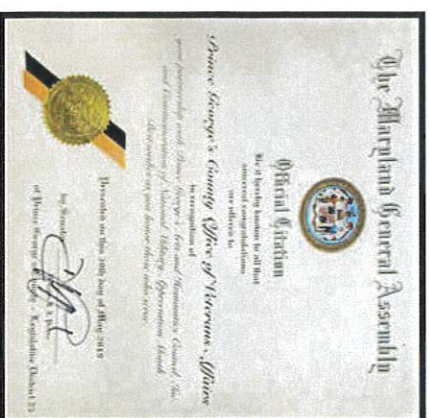
We are proud to support the rapidly growing film industry in the County. To date, we have received 144 inquiries, sent 46 location requests, received 82 location requests, 61 approval letters, and have successfully hosted 62 shoots.





4 Star Arts for Veterans

4 Star Arts for Veterans[®] is a multidisciplinary arts program for veterans, active duty personnel, and their families that features visual arts, music, dance, and poetry. Artistic workshops provide veterans the opportunity to tell their stories and participate in creative activities with artists in our community.



Grants: Artist Fellowship

The Artist Fellowship program supports individual artists who significantly contribute to the arts and substantively impact the lives of Prince George's County residents through artistic excellence. Artists can receive a grant up to \$5,000.

Applicants must be eighteen or older and have residency or an active studio in Prince George's County.

FY21 GRANTEES

Caryl Henry Alexander
Artist Fellowship
\$5,000.00

Ronya-lee Anderson
Artist Fellowship
\$5,000.00

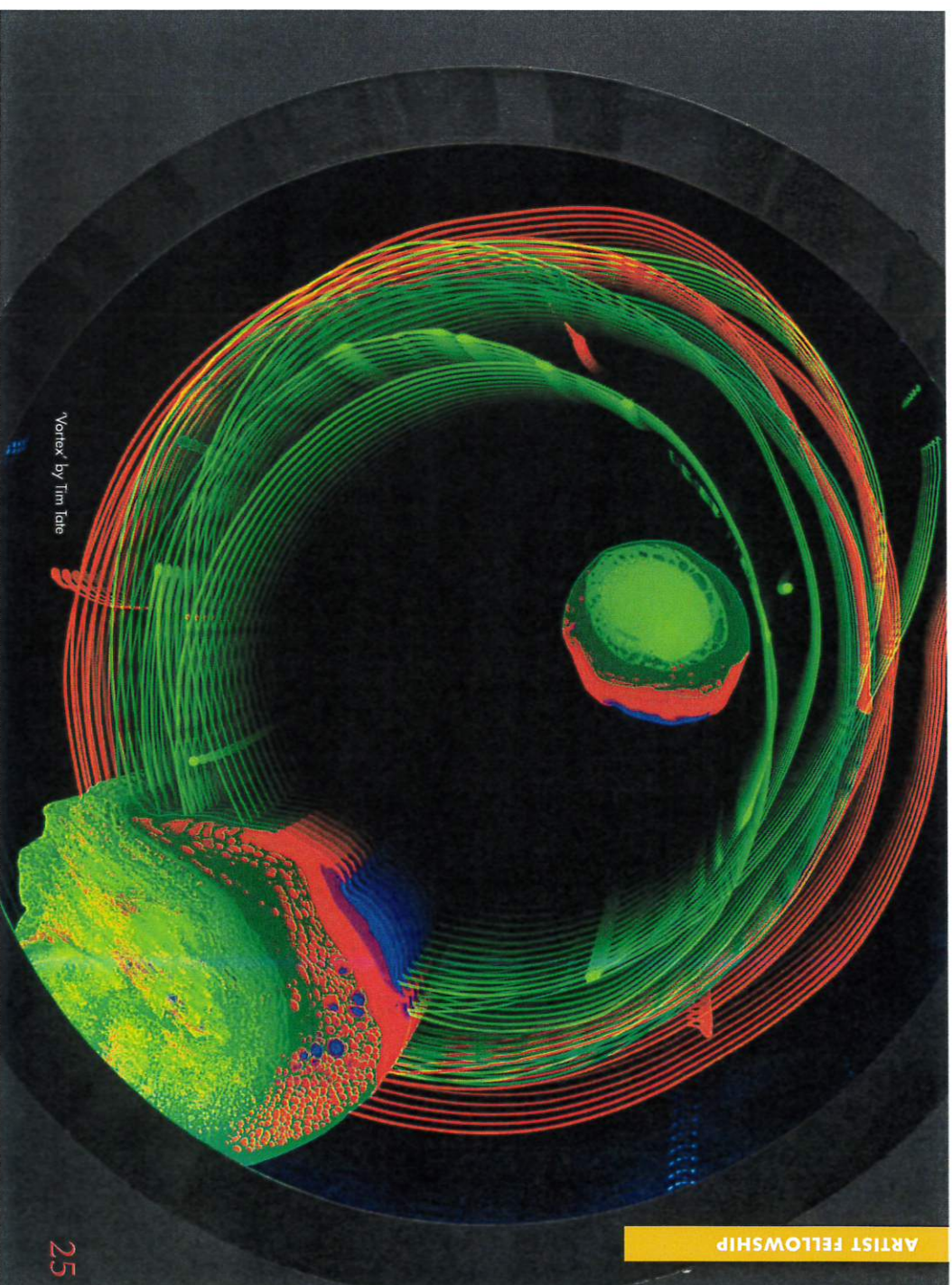
Kristen Arant
Artist Fellowship
\$5,000.00

Rushern Baker IV
Artist Fellowship
\$5,000.00

Marc Blackwood
Artist Fellowship
\$2,500.00

Dwayne Brown
Artist Fellowship
\$5,000.00

See full artist fellowship grantee listings on page 33





Laura Beth Konopinski installing "Building Worlds at Greater Reston Arts Center"

Grants: County Arts

The County Arts grant is designed to support organizations that provide high-quality arts and cultural activities that enhance the quality of life in Prince George's County and reflect the collective creativity and entrepreneurial spirit of the County's arts, humanities and cultural sectors.

Organizations must have a 501(c)(3) nonprofit tax exempt status. There is a 1:1 cash-matching requirement, designed to assist fundraising by leveraging funding from additional sources.

FY21 GRANTEES FOR COUNTY ARTS

B-Roll Media And Arts, Inc.

County Arts
\$7,000.00

Coalition for African Americans in the Performing

Arts (CAAPA)
County Arts
\$5,000.00

College Park Arts Exchange, Inc.

County Arts
\$2,500.00

Prince George's African American Museum and

Cultural Center
County Arts
\$10,000.00

SOLE Defined Inc.

County Arts
6,750.00

Grants: Arts in Education

The Arts in Education Program is designed to support artists, arts educators, and organizations that provide high-quality arts and cultural activities to youth in public educational settings from early childhood through high school. Individual artists, organizations with a 501(c)(3) tax exempt status, and schools are eligible to apply for funds.

This year, there were three Arts in Education grant recipients totaling over \$8,550 in awards and resulting in hundreds of students being served throughout the County.

FY21 GRANTEES FOR ARTS IN EDUCATION

Edward M. Felegy ES Arts in Education	\$4,000.00
Lisa M. Pellittere (Greenbelt ES) Arts In Education	\$1,250.00
Springhill Lake Elementary School Arts In Education	\$3,300.00



Arts in Education Grantee: Yelena and Henry A. Wise HS

Grants: Public Art Planning



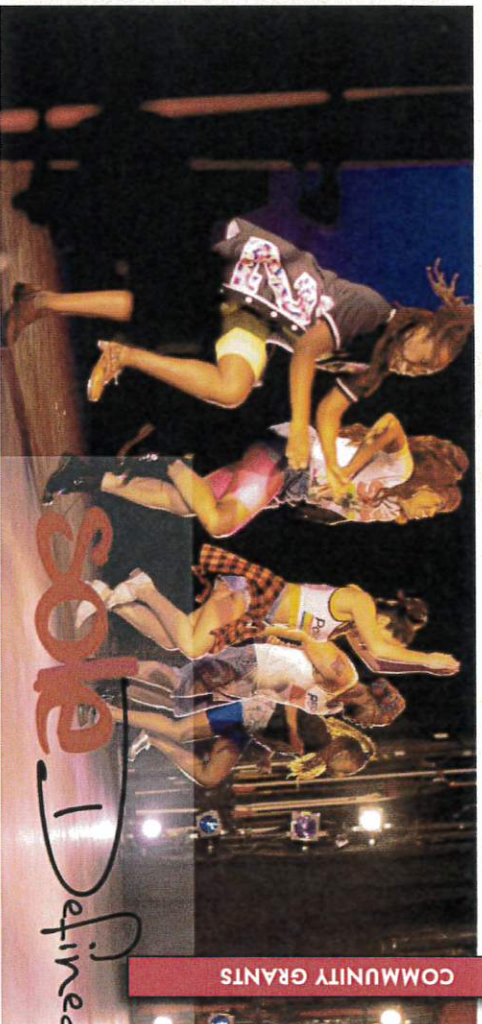
FY21 GRANTEES FOR PUBLIC ART PLANNING

City of College Park Public Art Planning \$5,000.00	Town of Fairmont Heights Public Art Planning \$5,000.00
City of Laurel - Laurel Arts Council (LAC) Public Art Planning \$5,000.00	Town of Landover Hills Public Art Planning \$5,000.00
Operation ARTS Foundation Inc. Public Art Planning \$5,000.00	

Grants: Community Grants

FY21 Community Grants - Full Listing

B-Roll Media And Arts, Inc. County Arts \$7,000.00	Edward M. Felegy ES Arts in Education \$4,000.00	Town of Fairmont Heights Public Art Planning \$5,000.00	Marc Blackwood Artist Fellowship \$2,500.00	Wayne Brown Artist Fellowship \$5,000.00	Robert Dilutis Artist Fellowship \$5,000.00	Brandon Felder Artist Fellowship \$5,000.00	Imar Hutchins Artist Fellowship \$2,500.00	Shelley Lowenstein Artist Fellowship \$5,000.00	Bre Seals Artist Fellowship 2,000.00
Coalition for African Americans in the Performing Arts (CAAPA) County Arts \$5,000.00	Lisa M Pellittiere (Greenbelt ES) Arts In Education \$1,250.00	Town of Landover Hills Public Art Planning \$5,000.00	Sally Davies Artist Fellowship \$5,000.00	Dwayne Brown Artist Fellowship \$5,000.00	Robert Dilutis Artist Fellowship \$5,000.00	Chiereme Fortune Artist Fellowship \$2,500.00	Guynn Johnson Artist Fellowship \$5,000.00	Ceylon Mitchell Artist Fellowship \$5,000.00	Edwin Sorto Artist Fellowship \$5,000.00
College Park Arts Exchange, Inc. County Arts \$2,500.00	Springhill Lake Elementary School Arts In Education \$3,300.00	Caryl Henry Alexander Artist Fellowship \$5,000.00	Robert Dilutis Artist Fellowship \$5,000.00	Wayne Brown Artist Fellowship \$5,000.00	Robert Dilutis Artist Fellowship \$5,000.00	Josanne Francis Artist Fellowship \$5,000.00	Lexis Jordan Artist Fellowship \$5,000.00	Pamela Moultrie Artist Fellowship \$5,000.00	Sieve Wanna Artist Fellowship \$5,000.00
Prince Georges African American Museum and Cultural Center County Arts \$10,000.00	City of College Park Public Art Planning \$5,000.00	Ronyg-lee Anderson Artist Fellowship \$5,000.00	Melissa Ezelle Artist Fellowship \$1,000.00	DMV Percussion Academy - Find Your Rhythm Music Artists Fellowship	DMV Percussion Academy - Find Your Rhythm Music Artists Fellowship	Nuri Hazzard Artist Fellowship \$5,000.00	Lloyd Jordan Artist Fellowship \$5,000.00	Jennifer Ridgway Artist Fellowship \$2,250.00	Kyaira Ware Artist Fellowship \$5,000.00
SOLE Defined Inc. County Arts 6,750.00	Operation ARTS Foundation Inc. Public Art Planning \$5,000.00	Kristen Arant Artist Fellowship \$5,000.00	DMV Percussion Academy - Find Your Rhythm Music Artists Fellowship	DMV Percussion Academy - Find Your Rhythm Music Artists Fellowship	DMV Percussion Academy - Find Your Rhythm Music Artists Fellowship	Leslie Holt Artist Fellowship \$5,000.00	Alison Kysia Artist Fellowship \$5,000.00	Cary Robinson Artist Fellowship \$5,000.00	Emily Rose Wright Artist Fellowship \$2,075.00



FY21 GRANTEES FOR ARTS EMERGENCY FUND - ROUND 2

Akua Allrich \$1,000.00	Prince George's Philharmonic, Inc. \$1,000.00	DuPont Brass (Brent Gossett) \$1,000.00	Jess Eliot Myhre \$1,000.00
Aleah McWilliams \$1,000.00	Aleah McWilliams \$1,000.00	Empress J \$1,000.00	James Jenkins \$1,000.00
Alonzo Davis \$1,000.00	Amanada N Sanders \$1,000.00	Washington Glass Studio LLC \$1,000.00	Ally Theatre Company \$1,000.00
Amanada N Sanders \$1,000.00	Amy K Boromet \$1,000.00	Falani A Spivey \$1,000.00	Josanne Francis \$1,000.00
Amy K Boromet \$1,000.00	Art Works Studio School Inc. dab Art Works Now \$1,000.00	Geeta Rai \$1,000.00	Joseph Grimmer \$1,000.00
Anesia Sandfifer \$1,000.00	Alonzo Davis \$1,000.00	Belly The Brand \$1,000.00	Joseph Louis \$1,000.00
Ashlee McKinnon \$1,000.00	Ashlee McKinnon \$1,000.00	J.J. McCracken \$1,000.00	Josette Young \$1,000.00
Austin Gaslin \$1,000.00	AnnaMontee/ DPARK311 Designer in Residence \$1,000.00	Jamila Scarlett \$1,000.00	Karen O. Brown \$1,000.00
Brandon Felder \$1,000.00	Bre Seals \$1,000.00	Jennifer McIntosh \$1,000.00	Kevin Wilson \$1,000.00
	Diron Station \$1,000.00	Jeremy Colborn \$1,000.00	Khadijah Al- Coleman, Ed.D. \$1,000.00
	Akua Allrich \$1,000.00		Kiera Harley \$1,000.00



FY21 GRANTEES FOR ARTS EMERGENCY FUND - ROUND 2

Kristen Arant / Drum lady LLC \$1,000.00	Propel Productions Center, Inc. \$1,000.00	Lloyd Jordan \$1,000.00	Marsha Stein Art \$1,000.00
Kristopher Funn \$1,000.00	Lena Seikaly \$1,000.00	LW Arts and Design \$1,000.00	Matthew McLaughlin \$1,000.00
Gyame Quilt Studio \$1,000.00	Leslie Holt \$1,000.00	Malika S Bryant \$1,000.00	Optimum Success International, Matthew C. Horne Author PR, Marketing and Management, Lightning Fast Book Publishing \$1,000.00
Larry Cook \$1,000.00	Rhythmic Walls, LLC \$1,000.00	Marc Blackwood \$1,000.00	
Artsgroup Inc. \$1,000.00	Lex Marie \$1,000.00	Marcia Howard \$1,000.00	
	Anesia Sandfifer \$1,000.00		

FY21 GRANTEES FOR EMERGENCY ARTS FUND - ROUND 2 CONTINUED

Michael Benjamin \$1,000.00	Rachel Pope / Queen Rachel \$1,000.00	Sheldon Thwaites \$1,000.00	Timothy Mulaney \$1,000.00
The Face Paint Lady Incl \$1,000.00	Ricardo Marlow \$1,000.00	Shellee Haynesworth \$1,000.00	Tobechi - TLO Productions \$1,000.00
Go Win Media comprised of GoGoRadio LIVE and WINDCRadio \$1,000.00	B-Roll Media & Arts Inc \$1,000.00	Sherri Roberts Lumpkin \$1,000.00	Ally Theatre Company \$1,000.00
Modia Clothing Company \$1,000.00	SOLE Defined \$1,000.00	Steven Sachse \$1,000.00	Vashawn McIwain- Lighthfoot \$1,000.00
Oluwatoyin Tella \$1,000.00	Route One Fun \$1,000.00	Suzanne Williams \$1,000.00	Wesley Clark \$1,000.00
Pamela Simonson \$1,000.00	Shannon Dorsey \$1,000.00	Talaya Grimes \$1,000.00	Willie Mack Productions \$1,000.00
Gateway Community Development Corporation \$1,000.00	Shannon Ashlia Artistry \$1,000.00	Tamara Wellons \$1,000.00	Yvette Spears \$1,000.00
Patrick John Payne \$1,000.00	Starlife Performing Arts Foundation \$1,000.00	AnnMontee \$1,000.00	
Paula Brown Performing Arts Center \$1,000.00	Shelby Baggott \$1,000.00	Tia Kane \$1,000.00	





Producing
PAINT in
 neighborhoods
 Together

PAINT PRINCE GEORGE'S

PAINT Prince George's

PAINT (Producing Art in Neighborhoods Together) Prince George's brings the arts to neighborhoods across the County. In FY19, over 1,000 residents and artists from across the County have participated in PAINT Prince George's Pop-Up events.

Through specialized Pop-Up events, residents are able to participate in interactive workshops employing the use of visual, performing, and literary arts. PAINT Prince George's makes the arts a tangible experience.



Community Connected Artist in Residencies (AIRs)

Artist-in-residency programs for the elementary, middle and high schools are based on the best practices of arts integrated, 21st century skills curriculum frameworks, and are supported by County artists.

In FY 19-13, Artists in Residencies were placed in various schools across the County serving over 2,200 students.



February 14, 2019 Annapolis, MD Image from mdarts.org

MARYLAND ARTS DAY

MARYLAND ARTS DAY

Every year, PGALIC, as a part of the Statewide County Arts Agencies of Maryland, leads the Prince George's County Delegation to Annapolis for Maryland Arts Day. PGALIC collaborates with the Maryland Citizens for the Arts (MCA) and Maryland State Arts Council in planning for this annual event. Over 500 participants representing every county in the state meet in Annapolis to advocate for the arts with the State's lawmakers.

Prince George's County had over 50 representatives present ranging from artists to leaders in arts organizations. The arts community not only had the opportunity to speak with state legislators, but also had the opportunity to have an audience with officials from the Office of County Executive Angela Moschovakis. Discussions about how the arts can be used to enhance the lives of all Prince Georgians energized those in attendance to continue to fulfill their missions and contribute to the culture of the County.

Statement of Activities and Changes in Net Assets

Year Ended June 30, 2021

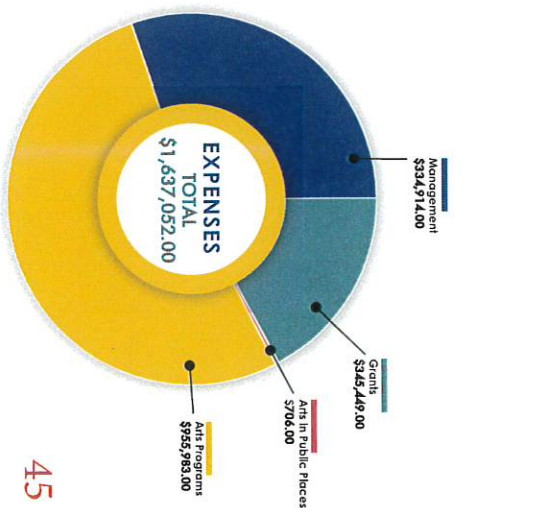
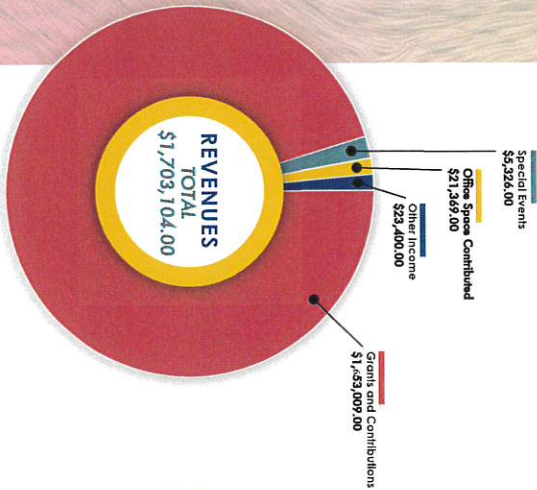


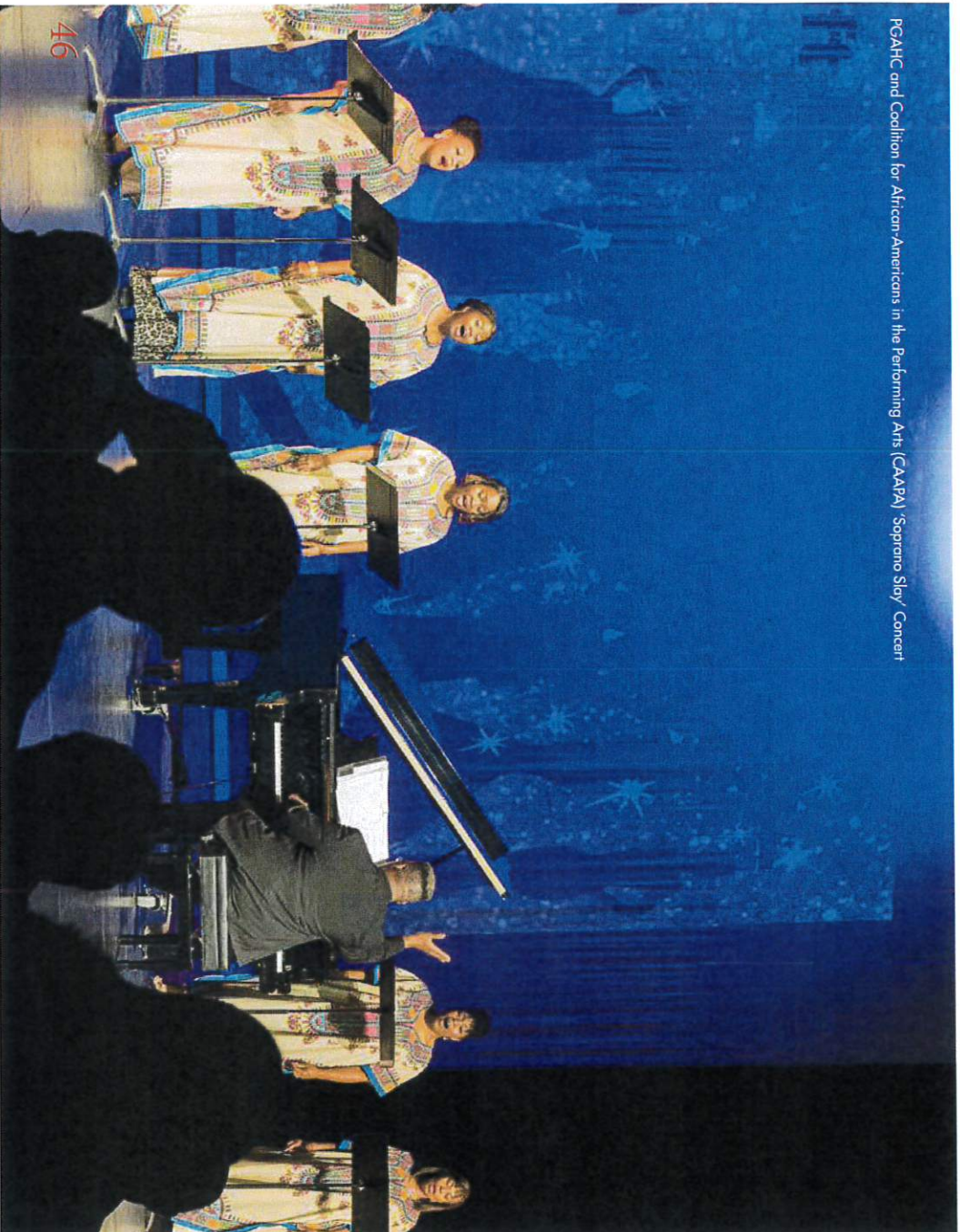
Statement of Financial Position FY 21

Assets		
Cash & Investments	\$891,857
Accounts Receivables	\$130,016
Property & Equipment	\$4,464
TOTAL	\$ 1,086,337

Liabilities and Net Assets		
LIABILITIES		
Accounts Payable & Accrued Expenses	\$ 646,805
SUB TOTAL	\$ 646,805

NET ASSETS		
Without Donor Restrictions	\$ 203,319
With Donor Restrictions	\$ 236,213
SUB TOTAL	\$ 439,532
TOTAL LIABILITIES AND NET ASSETS	\$1,086,337





Where We're Going

The many successes of FY 2019 have energized PGAHC for the upcoming year. In FY 2020, we look forward to expanding our existing programs and reach of the arts in Prince George's County. With the County Council's unanimous sponsoring of the Cultural Arts Study Resolution, we are well positioned to increase the visibility and involvement of the arts and culture across the county. This means that in the coming year, we expect PGAHC to play a vital role in new developments which are economic drivers and cultural experiences. In addition to advocating for the strategic milestone, PGAHC has been working tirelessly throughout FY 2019 to secure increased resources to fulfill our purpose of promoting artistic achievement and creative expression in all of its forms.

Collaboration is Our Strength

PGAHC is able to be successful through key partnerships on the local, state and national levels. Throughout the years, we have had the pleasure to establish and nurture relationships that allow us to fulfill our mission. We would like to thank the Office of County Executive Angela Alsobrooks, Prince George's County Council, Maryland State Arts Council, Prince George's County Public Schools, the Gateway Arts District, Maryland Citizens for the Arts, the Redevelopment Authority of Prince George's County, Prince George's County Economic Development Corporation, Northern Gateway CDC, the Clarice Employ Prince George's, Bowie State University, Parks and Recreation M-NCPPC, Mission of Love Charities, and the National Endowment for the Arts.



PGAHC Artist in Residency Judith Jamison with Paula Brown Performing Arts Center at Bowie State University



Prince George's Arts & Humanities Council

1801 McCormick Drive, Suite 460 ■ Largo, MD 20774
301.772.8943 ■ info@pgahc.org ■ www.pgahc.org



@pgahc



@pgahcarts



@pgahc



prince georges arts & humanities council

Prince George's Arts and Humanities Council
Profit and Loss
 July 2022 - June 2023

		Total
Income		
21000 MSAC County Arts Development CAD Grant		251,728.00
21002 County Executive Non-Departmental Grant		400,000.00
21003 County Council Non Departmental Grant		100,000.00
21004 MD National Capital Park and Planning		120,000.00
21008 MSCG Blue Line Corridor Bus Shelter		150,396.00
21009 PGAHC Corporate Operations		20,750.00
21012 Public Art GENERAL Income		38,023.65
21014 NEA Grant - ARP		62,600.00
21016 DPARK3311 Operations		28,452.78
21017 Artstination Operations		124,192.91
21018 Film Office Revenue		387,214.45
21019 PGAHC Individual Donations		5,467.37
21020 PGAHC Office of the Poet Laureate		0.00
21023 Chinese Steam Camp Income		72,946.00
21026 PGAHC Other Income		952.79
21027 MSAC Public Art Conservation Implementation Grant		50,000.00
21028 MSAC Public Art Touring Grant		5,000.00
21029 MSAC County Arts Relief Grant		265,460.00
21030 Office Stakeholder Engagements		12,000.00
21035 Office Central Services AIPP Service Contract		75,000.00
21036 PG County Local Development Council Grant		20,000.00
21043 Public Art Bladensburg Branch Library		62,000.00
21045 MSAC Network Organizational Development Grant		10,000.00
21053 AIPP Bladensburg Library		137,952.00
21056 Community Foundation Grant		25,000.00
21058 PG Community Partnership Grant		50,000.00
21220 BSU - MGE		14,170.00
21280 The Heritage Film Festival Makarah		4,500.00
Total Income	\$	2,493,805.95
Gross Profit	\$	2,493,805.95
Expenses		
42000 CEO WAGES		93,097.54
42001 Grants & Community Development Wages		64,015.52
42002 Director Of Film Office Wages		67,012.80
42003 HR & Administrative Officer		24,518.68
42004 Director of Marketing and Communications		64,610.23
42006 Operations and Accounts Manager Wages		52,989.02
42007 Special Assistant to CEO AIPP		8,699.19
42009 Administrative Assistant Wages		35,584.91
42011 Arts In Education Consultants		12,750.00
42012 Accounting/Audit/CPA & Tax Planning Consultant		56,000.00
42013 Marketing /Graphic Design/ Social Media Consultant Wages		34,659.82
42015 Consultant		73,078.21

42017 1099 Part Time Artstination	54,315.10
42018 Payroll Taxes	164,199.58
42019 Payroll Administrative Fees	4,926.19
42020 Fringe Benefits Medical Dental Vision	14,182.91
42021 Fringe Benefits 401K	19,146.42
42022 Insurance General Liability workers Compensation	9,326.50
42023 Intern	2,160.00
44000 Public Art Honorariums	13,000.00
44001 Public Art Commissions	277,096.00
44002 Public Art Construction	11,000.00
44005 Public Art Support	250.00
45004 Film Office Grant Allotment	109,485.50
46000 Computers >\$1,000	1,871.44
46002 Computer Equipment Media Storage Devices & Keyboards	565.58
46003 Furniture & Fixtures <\$5,000	2,241.08
46005 Lighting System Components Accessories	9,462.47
46007 General Buildings Maintenance	2,346.95
46009 Communications Device Accessories	131.72
52000 Rent/Lease	57,500.00
52001 Electric Gas Utilities	9,220.95
52003 Offices Supplies	20,169.40
52004 Cleaning Janitorial Supplies	31.76
52005 Cleaning Janitorial Equipment	30.72
52006 Cleaning Janitorial Maintenance Contract	15,073.00
52007 Postage Delivery Service	1,022.74
52009 Storage	1,412.52
52010 Office Equipment Rental Lease	12,395.91
52011 Office Equipment Maintenance	59.98
52013 Security Maintenance and Monitoring	4,550.18
52014 Facilities Maintenance Repair	22.31
52016 Software License	6,502.85
52017 Telephone Cellular	657.10
52019 Software Website IT Maintenance Contract	29,946.18
52020 Internet Cable	11,054.40
52022 Printing Copying	10,757.34
52023 Legal Services	8,678.87
52025 Bank Fees	4,150.01
52027 Late Fees Fines Penalties	459.04
52028 Licenses Permits	800.00
52030 Claims Damages	2,725.00
52031 County Tax	606.79
52032 Subscriptions and Dues	4,416.54
52034 Personnel Recruitment	500.14
52036 Laundry and Dry Cleaning	27.97
52037 Shipping and Handling	574.95
52038 Promotional Giveaways	3,950.80
52039 Office Equipment	1,585.29
52040 Office Equipments	162.43
52041 Event Services	1,088.78

52042 Merchant Fees		3,952.51
72000 Exhibit Materials Fabrication Installation SET UP		83,759.52
72002 Electrical Services Wiring Cabling Installation & Repair		875.00
72006 Audio Visual Film Services		53,382.05
72013 Graphic Design General		2,000.00
72014 Signs Posters		5,497.27
72015 Artwork Framing		4,084.50
72017 Branding Merchandise		5,752.36
72018 News Magazine Radio TV Advertisement		10,481.89
72019 Technical Assistance Programs		1,658.75
72022 Expo Rental		9,130.00
72024 Painting & Repairs		15,845.72
72025 Production Program Management		35,000.00
72026 Accessibility Closed Caption		4,900.00
72027 Equipment Rental		985.96
72028 Office Art Work		520.00
74000 Board Planning and Development Retreat		750.00
74001 Fuel Only		21.00
74002 Hotels and Lodging		12,845.49
74003 Mileage Only		181.41
74004 Meals Tips and Entertainment		10,328.05
74005 Parking Toll		6,822.50
74006 Vehicle Rental Transportation		4,444.44
74007 Facility Rental Special Events		11,000.00
74008 Travel Airfare Train Ticket		12,420.03
74010 Ground Transportation		989.88
74011 Travel Per diem		825.00
76000 Conference		14,067.80
76001 Books and Publications		186.71
76002 Professional Training and Development		2,793.00
76003 Awards		1,099.58
78000 Workshop Facilitator		16,788.97
78001 Refreshments Programming Only		6,829.14
78002 Sponsorship Partnership		54,042.07
78003 Artist Merchandising Payment		70,723.61
78004 Artist Live Performances		6,750.00
78005 Artist Honorarium		27,625.00
78007 Catering and Craft Services		56,116.12
78008 Storage Fee		200.00
78009 Admin Fee MOU Fee		0.00
Total Expenses	\$	2,048,532.64
Net Operating Income	\$	445,273.31
Net Income	\$	445,273.31

Attachment 3 - Expenditures

AHC FY 2025 Budget Summary									
	FY 2023 Actual	FY 2024 Approved	FY 2024 Estimated	FY 2025 Proposed				Notes	
				Unaudited	Total	County Executive Grant	County Council - Non - D		Other Revenues
EXPENDITURES									
Compensation	\$ 595,923	\$ 520,000	649,000	\$ 314,000	\$ -	\$ 235,000	\$ 549,000	Increase due to FY24 Annualization Cost.	
Fringe Benefits	\$ 65,571	\$ 86,400	103,800	\$ 50,200	\$ -	\$ 37,600	\$ 87,800	Increase in Fringe Benefits due to compensation adjustment and partial offset by a decrease in fringe rate from 16.6% to 16.0%	
SUB-TOTAL	\$ 661,494	\$ 606,400	\$ 752,800	\$ 364,200	\$ -	\$ 272,600	\$ 636,800		
Operating									
Administrative									
Accounting & Audit- Admin	\$ 56,000	\$ 38,500	\$ 56,000	\$ 49,800	\$ -	\$ 6,200	\$ 56,000	Align to FY24 estimate	
General Marketing	\$ 7,119	\$ 40,000	\$ 8,000	\$ -	\$ -	\$ 12,000	\$ 12,000	Align to FY24 estimate	
General Arts Programming/Community Grants	\$ 259,372	\$ 458,000	\$ 260,000	\$ -	\$ 100,000	\$ 60,000	\$ 160,000	Decrease due \$200K for County Council Grant and to align with FY24 estimate	
Facility Based Arts Programming	\$ 282,787	\$ 191,800	\$ 290,000	\$ -	\$ -	\$ 290,000	\$ 290,000	New Line added to pull out expenses related to Arts' tination and Design Park 3311 from Arts Programming in previous year.	
General and Administrative Expenses	\$ 193,603	\$ 109,100	\$ 194,000	\$ -	\$ -	\$ 195,000	\$ 195,000	Align to FY24 estimate	

	FY 2023 Actual	FY 2024 Approved	FY 2024 Estimated	FY 2025 Proposed				Notes
				Unaudited	Total	County Executive Grant	County Council - Non - D	
Sub-Total	\$ 798,881	\$ 837,400	\$ 808,000	\$ 49,800	\$ 100,000	\$ 563,200	\$ 713,000	
Program 1 - Prince George's Film Office								
Film Office Operating Expense/Film Festival Expense-ARPA	\$ 356,853	\$ -	\$ 500,000	\$ -	\$ -	\$ -	\$ -	
Film Office Operating Expense/Film Festival Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000	\$ 50,000	New in FY 2025 - Paramount Movie set project for \$100K, AHC receive \$50K; one-time expense
Sub-Total	\$ 356,853	\$ -	\$ 500,000	\$ -	\$ -	\$ 50,000	\$ 50,000	
Program 2 - Public Art Creative Placemaking								
AIPP Projects	\$ 37,200	\$ -	\$ 86,800	\$ -	\$ -	\$ -	\$ -	
AIPP Service Contract	\$ 75,000	\$ -	\$ 75,000	\$ -	\$ -	\$ 75,000	\$ 75,000	New in FY 2025
Public Art General Projects	\$ 10,087	\$ -	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ 10,000	New in FY 2025
Public Art Blue Line Corridor/ TOD	\$ 120,396	\$ -	\$ 123,000	\$ -	\$ -	\$ 124,500	\$ 124,500	New in FY 2025
Public Art Arts on The Track	\$ 30,000	\$ -	\$ 20,000	\$ -	\$ -	\$ 20,000	\$ 20,000	New in FY 2025
MD State Public Art Apprenticeship Program	\$ 791	\$ -	\$ 12,000	\$ -	\$ -	\$ 12,000	\$ 12,000	New in FY 2025
Sub-Total	\$ 273,474	\$ -	\$ 326,800	\$ -	\$ -	\$ 241,500	\$ 241,500	
Program 3 - Prince George's Office of the Poet Laureate								
Honorarium	\$ 10,000	\$ 10,000	\$ 10,000	\$ -	\$ -	\$ 10,000	\$ 10,000	For the Poet Laureate, develops, manages and implements a variety of literary and literacy programs through that office
Programs	\$ 13,907	\$ 12,000	\$ 10,500	\$ -	\$ -	\$ 12,000	\$ 12,000	

	FY 2023 Actual	FY 2024 Approved	FY 2024 Estimated	FY 2025 Proposed				Notes	
				Unaudited	Total	County Executive Grant	County Council - Non - D		Other Revenues
Sub-Total	\$ 23,907	\$ 22,000	\$ 20,500	\$ -	\$ -	\$ -	\$ 22,000	\$ 22,000	
TOTAL OPERATING	\$ 1,453,115	\$ 859,400	\$ 1,655,300	\$ 49,800	\$ 100,000	\$ 876,700	\$ 1,026,500		
TOTAL EXPENDITURES	\$ 2,114,609	\$ 1,465,800	\$ 2,408,100	\$ 414,000	\$ 100,000	\$ 1,149,300	\$ 1,663,300		
NET INCOME/(LOSS)	\$ 279,544	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	This is accrued revenue for capital grant projects expended but funding not yet received

Attachment 4 - Contracts

PRINCE GEORGE'S ARTS AND HUMANITIES COUNCIL
Contracts

#	Vendor Name	Description of Service	Budget Category (Identify which expense category this contract falls under in your total budget request)	FY 2023 Actuals	FY 2024 Approved	FY 2024 Estimate	FY 2025 Proposed	Notes
1	a) Eian Business Solutions b) BATS-CPA, LLC	Accounting and CPA Consultation Auditor Services	Accounting & Audit-Admin	\$ 56,000	\$ 38,500	\$ 56,000	\$ 58,500	New Hire 11/2023
2	Regina Lindsay, Thought Partners, LLC FY24	Human Resource Consultant	General and Administrative Expenses	\$ -	\$ -	\$ 35,000	\$ 37,500	Line item corrected, Past entries were erroneous.
3	Imar Nkeba Contractor_IT Intern 1801-CORP Multi-Vendors for Operational Service Contracts	1801-CORP Board and HR Support, Summer Internship	General and Administrative Expenses	\$ 7,905	\$ 97,100	\$ 8,200	\$ 8,500	
4	a) Olivia Zimmerman b) Jonathan White c) Jendayi Ashe Creative, Inc. Vendors for marketing services Multi-Sponsorships w/Advertisement	Marketing and Graphic Design Support Printed & Copied Marketing Collateral Business Cards Radio Ads Multi-Sponsorships w/Advertisement	General Marketing	\$ 45,811	\$ 40,000	\$ 46,000	\$ 48,500	
5	a) Eileen Cave FY23, Art-In-Education b) Sistah Joy Alford FY23, Poet Laureate c) Khadijah Ali-Coleman FY24, Poet Laureate Multi-Vendors Programming	Arts in Education Programming, Office of the Poet Laureate Programming, Agency Programming and community relations, engagement and workshops	General Arts Programming	\$ 27,300	\$ 270,000	\$ 35,000	\$ 40,000	Line item corrected, Past entries were erroneous.
6	a) AAVISE Design b) Patrick Kayo Smith c) Artists Eye Installations, Inc. d) Anago of Washington DC, Various Workshop Facilitators, Multi-Vendors for Facility Operations and Workshops	Contractors Workshops DPARK & NH-162 Facility Operational Contracts	Facility Based Arts Programming	\$ 33,985	\$ 191,800	\$ 35,000	\$ 38,500	Line item corrected, Past entries were erroneous.
7	Six (6) Art-In-Education School Program Contractors (a. Noni Ford b. Alaina Miller c. Thomas Patrick Washington d. Deborah Bond e. Desiree Jordan, LLC f. Leslie Holt)	Arts in Education Programming - MOU or Agreements with 2nd Party (Neuro Blooms and PGCPs)	General and Administrative Expenses	\$ -	\$ -	\$ 123,500	\$ 123,500	New Programming PGCPs Art-In-Education FY24
8	Green Gigz Festival Production Film Festival Host/Moderator Three (3) (a. Glenn Bookhardt b. Patricia Stevens c. 4Wall Entertainment Inc. d. Hartford Technology Rental e. Impact PBS f. TCS Radio g. Bowman Media Group, LLC h. DRICH Productions i. Lark Ink, Ltd., j. Mad Toy Box Films, Inc. k. RBACM, Inc. l. J. C Entertainment, Inc. m. Accessible Integrated Media, Inc. n. P Rose Blooms o. AAVISE p. AMC Theaters q. Pike Productions r. Multi-Corp. s. The Drape Kings t. The Chosen Chef u. NH Special Events, LLC v. Elevation Party Rental w. PGCC x. Bowie State University y. Perfect Settings, LLC z. MGM Encore aa. H & W Printing bb. Moore & Moore Merch cc. WHURY)	Producers Multi-Service Vendors Press Kits Press Coordinator Film Festival Manager	Film Office	\$ 40,000	\$ -	\$ 221,281	\$ 355,000	Film Office. No longer funded
Total				\$ 211,001	\$ 637,400	\$ 559,981	\$ 355,000	