



**Prince George's County Council
Transportation, Infrastructure, Energy and
Environment Committee**

DEPARTMENT OF PUBLIC WORKS AND TRANSPORTATION, DIRECTOR TERRY L. BELLAMY

November 14, 2019



VISION ZERO
 Moving Through Prince Georges with Pride

VISION
 Working together, we can achieve ZERO fatalities on our roadways because EVERY person in our community matters.

PURPOSE & NEED
 Our goal is to achieve zero fatalities and serious injuries on our roadways. Everyone who uses the roads shares responsibility for the safety of all road users. Vision Zero is a strategy for designing a safer transportation system and an approach to life. The program's philosophy states that the best of us can live our lives safely on our roads as we move forward.

Four fundamental elements in the 1990s Vision Zero were: 1) Roadway design, 2) Vehicle safety, 3) Human factors, and 4) Law enforcement. Participation in Vision Zero requires the responsibility of the community, private industry, and government to ensure the safety of people on the roads. Whether you are a driver, pedestrian, cyclist, or motorist, you have a role to play in making our roads safer. Every person in our community matters, and we can achieve Vision Zero together.

Prince Georges **Pride**

VISION ZERO
 Moving Through Prince Georges with Pride

WHAT YOU CAN DO TO BE A PART OF VISION ZERO

DRIVERS
 - Obey traffic laws
 - Don't drink and drive
 - Don't use your cell phone while driving
 - Don't speed
 - Don't tailgate
 - Don't use your car as a weapon

PEDESTRIANS
 - Use crosswalks
 - Look both ways before crossing
 - Don't use your phone while walking
 - Don't drink and walk
 - Don't use your car as a weapon

BICYCLISTS
 - Use bike lanes
 - Use hand signals
 - Don't drink and ride
 - Don't use your phone while riding
 - Don't use your car as a weapon

VISION ZERO Safety Pledge
 I will never drink, drive, and ride on alcohol, drugs, or medication. I will never use my cell phone while driving, walking, or riding. I will never speed. I will never tailgate. I will never use my car as a weapon. I will never use my car as a weapon.

Prince Georges **Pride**

Why Vision Zero?

Why Vision Zero is important to Prince George's County

Between 2014–2018

470

people (motorists, pedestrians, bicyclists and motorcyclists) have been killed in Prince George's County.

On average

4

bicyclists are involved in a crash every 2.5 weeks in Prince George's County. Each year, about 1 bicyclist is involved in a crash that results in a fatality or disabling injury.

Approximately

67%

of crashes involving a pedestrian occurred between 7am and 7pm.

Each year in the U.S., more than

40,000

people – an average of **100** people per day – are needlessly killed, and millions more are injured, in traffic crashes.

There are

42

crashes per day, and more than

15,000

a year in Prince George's County.

What Is Vision Zero?

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.

Including our region, Washington DC, Arlington County, Alexandria, Montgomery County, Prince George's County, and the State of Maryland (as of October 1, 2019) have adopted Vision Zero.

New Vision for Safety

Prince George's County is committed to achieving zero fatal and serious injury crashes by 2040.



County Council
adopts CR-59-2019
on July 23, 2019

County Executive
Alsobrooks
launched Vision
Zero Prince
George's with the
County Council and
our partners on
July 25, 2019



Leading the County's Effort

Our DPW&T Core Team

- Andrea Lasker
 - Public health and community outreach
- Tiffany W. Jennings
 - Pedestrian and Bicycle Safety Project Manager
- Cicero Salles
 - Traffic Studies Section Chief
- Stephanie Walder
 - Senior Transportation Engineer
- Paul Curling
 - Engineering Technician IV
 - Assessing crashes



Partners and Stakeholder Groups*

Partner Agencies

County Executive / Office of Community Relations Health Department

Health Department

PGPD

Fire and EMS

Prince George's Public Schools

Office of the Sheriff

M-NCPPC

State

MDOT SHA

Maryland Highway Safety Office

Maryland Police

Federal/Regional

FHWA

MWCOG

NHTSA

WMATA

Vision Zero Network

Stakeholders

Universities and Colleges

WABA / Bike Clubs

Municipalities

Community Leaders

Youth

Seniors

Community Outreach and Engagement

Social Media

Surveys

Meetings/Pop Up Events

Newsletters/Publications

Kickoff on
September 11, 2019

Attended by more
than 30 leaders
from across the
County and the
State

Feedback obtained
and comments
incorporated

Next meeting in late
November /
December

Release of the
Vision Zero Prince
George's One-Year
Action Plan by end
of 2019

VISIONZERO

prince george's

ACTION PLAN

Working together, we can achieve **ZERO**
fatalities on our roadways because
EVERY person in our community matters.

www.VisionZeroPrinceGeorges.com #PBCountyDPWT   301-683-5600



People. D. Alexander
County Executive



Terry L. Beahm
Director

Our Approach

Strategies

- Building and sustaining leadership, collaboration and accountability
- Collecting and analyzing data
- Managing speed to safe levels
- Prioritizing equity and community engagement
- Setting a timeline to achieve zero traffic deaths and serious injuries



Action Plan Reflects the 6 Emphasis Areas

EDUCATION

- Communicate with children and adults the importance of safety for all on our roadways whether a person is driving, walking, bicycling, or riding transit.
- Emphasize self-accountability and responsibility for safety.
- Provide resources and tools that promote the message of roadway safety for all.

POTENTIAL INDICATORS OF SUCCESS

- Distribute information at elementary schools
- Produce public service announcements
- Reach 50,000 users of social media annually
- Provide updates to the media and showcase law enforcement

Action Plan Reflects the 6 Emphasis Areas

EMERGENCY RESPONSE

- Develop, apply and promote emergency response approaches to better prevent and reduce the severity of collisions involving pedestrians and bicyclists.

POTENTIAL INDICATORS OF SUCCESS

- Increase public awareness of best practices “Slow Down. Move Over.”

Action Plan Reflects the 6 Emphasis Areas

ENGINEERING

- Infrastructure improvements can be designed to reduce speeds and minimize potential conflicts, and establish safer/desirable and fully accessible crossings, walkways, and bikeways.

POTENTIAL INDICATORS OF SUCCESS

- Implement 10 Vision Zero projects annually.
- Reductions towards Zero pedestrian fatalities at night.
- Increase the number of signalized intersections with “No Right On Red” signage.

Action Plan Reflects the 6 Emphasis Areas

ENFORCEMENT

- Enforcement of traffic safety laws is essential.
- Continue to support strong safety campaigns such as National Highway Traffic Safety Administration (NHTSA) and targeted initiatives.

POTENTIAL INDICATORS OF SUCCESS

Quarterly updates



Number of tickets issued and attendance at training classes.



Number of citations issued per traffic safety campaign




Action Plan Reflects the 6 Emphasis Areas


EVALUATION & EQUITY

- Ongoing evaluation and improvement traffic safety efforts. Monitor effectiveness and share information.
- Establish inclusive and representative processes for all neighborhoods and communities.

POTENTIAL INDICATORS OF SUCCESS

Creation of a central database of national and international best practices from **10** major cities. 

5 high crash corridors and **5** high crash intersections identified. 

A list of emphasis areas for Vision Zero implementation. 

Implementation Year One and Beyond

Monthly Meetings with Partners and Stakeholders



Establishment of Task Forces and Advisory Groups

Crash Review and Data Task Force

Communication Task Force

Citizen Advisory Group



Data-driven, community-inspired, bold, innovative and
action-oriented



VISION

Working together, we can achieve **ZERO** fatalities on our roadways because **EVERY** person in our community matters.

Questions and Comments... Thank You!

Take the VISION ZERO Safety Pledge

- Only drive while sober, alert, and free of distractions.
- Look out for others, especially children, the elderly, persons with disabilities, and people walking or biking.
- Slow down and look around, especially at intersections and driveways.
- Practice the rules of the road, including yielding to people walking.
- Share the Vision Zero pledge with my friends and family.

Contact:

VisionZeroPrinceGeorges@co.pg.md.us

Suggestions for Achieving Vision Zero Survey

[VisionZeroPrinceGeorges.com](https://www.visionzero-princegeorges.com)