## Prince George's County Quality of Life Index. Polling Data

## 2016 Update


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## Quality of Life Index. Introduction



GREATER PRINCE GEORGE'S BUSINESS ROUNDTABLE
> The Roundtable is proud of the release of its third Quality of Life Indexø, the 2016 edition, once again examining county progress using the most important over-arching indicators.
> As part of our ongoing examination of the county, we wanted to provide information to the County Council on polling data we've gathered to observe the moods of county voters related to the Quality of Life and additionally on an issue that will be relevant in November when residents step into the voting booth.
> Polling was conducted by the Garin-Hart-Yang Research Group.

Of the issues facing Prince George's County listed below, tell us which ONE or TWO are the most important to you personally.

| Most Important Issues | Percentage of Respondents |
| :---: | :---: |
| Crime and public safety | 40 |
| Public schools | 37 |
| Jobs and economic development | 24 |
| Taxes | 19 |
| Ethics and corruption in county government | 10 |
| Transportation and mass transit | 9 |
| The budget and spending | 7 |
| Not sure | 2 |

How would you rate the overall performance of the Prince George's County Government- excellent, good, only fair, or poor?

| Question <br> Choices | Percentage of <br> Respondents |
| :---: | :---: |
| Excellent | 3 |
| Good | 42 |
| Only Fair | 42 |
| Poor | 10 |
| Not Sure | 3 |

How would you rate the overall performance of the Prince George's County Council- excellent, good, only fair, or poor?

| Question <br> Choices | Percentage of <br> Respondents |
| :---: | :---: |
| Excellent | 2 |
| Good | 39 |
| Only Fair | 41 |
| Poor | 7 |
| Not Sure | 11 |

How would you rate the current economic situation, including economic growth and job creation, in Prince George's County- excellent, good, not so good, or poor?

| Question <br> Choices | Percentage of <br> Respondents |
| :---: | :---: |
| Excellent | 4 |
| Good | 42 |
| Not so good | 33 |
| Poor | 15 |
| Not Sure | 6 |

How satisfied are you with the pace of growth and development here in Prince George's County- are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

$\left.$| Question |
| :---: | :---: |
| Choices | | Percentage of |
| :---: |
| Respondents | \right\rvert\, II

> For each of the statements below regarding the importance of promoting growth and development here in Prince George's County, please tell me whether you agree or disagree (If "Agree," ASK) And do you strongly agree , or just somewhat agree?

| Statements | Strongly Agree | Somewhat Agree | Disagree | Not Sure |
| :---: | :---: | :---: | :---: | :---: |
| More growth and development will bring quality retail stores to the county, so residents will NOT have to go outside the county to shop | 57 | 28 | 14 | I |
| More growth and development creates more tax revenue, which will provide more funding to support law enforcement and public education | 51 | 27 | 19 | 3 |
| More growth and development means that more good-paying jobs will be created | 49 | 32 | 15 | 4 |
| More growth and development will result in more walkable communities, meaning that people can live within walking distance of their jobs and shopping | 47 | 28 | 23 | 2 |

Question D-The proposed charter amendment would provide for the election of two AT-LARGE members added to the Prince George's County Council who would be elected by voters countywide, not just voters in a single district. With this in mind, would you vote yes on the proposed charter amendment, or would you vote no? ("VOTEYES" OR "VOTE NO," ASK) Do you feel strongly that you will (VOTEYES/VOTE NO ) or not that strongly?

| Question <br> Choices | Percentage of <br> Respondents |
| :---: | :---: |
| Total Vote YES | $\mathbf{5 2}$ |
| Feel strongly | 38 |
| Do not feel <br> strongly | 14 |
| Total Vote NO | 29 |
| Feel strongly | 23 |
| Do not feel <br> strongly | 6 |
| Undecided | 19 |

Left Chart- Are you registered to vote as a Democrat, a Republican, or unaffiliated what is your race- black or African American, white, Asian or something else?

| Voter <br> Registration | Percentage of <br> Respondents | Respondents <br> Race | Percentage of <br> Respondents |
| :---: | :---: | :---: | :---: |
| Democrat | 81 | Black/African <br> American | 68 |
| Republican | 8 | White | 21 |
| No Party | 9 | Other/Did not want <br> to disclose | II |
|  | Gender of <br> respondents <br> Women | Percentage of <br> Respondents |  |
| Men | 48 |  |  |

## Quality of Life Index: Updated Data Points

$>$ In addition to polling data, we are very proud to continue to provide updates that positively tell the ever-improving story of Prince George's County. This is just the tip of the iceberg in economic and health data that we expect will get better with each passing year.

## Median Household Income in the Past I2 Months

## Prince George's County-In 2015 Inflation-Adjusted Dollars

| Year | Median Income |
| :---: | :---: |
| $\mathbf{2 0 1 5}$ | $\mathbf{7 6 , 7 4 1}$ |
| 2014 | 72,290 |
| 2013 | 72,052 |
| 2012 | 69,879 |
| 2011 | 70,715 |

## Economic Indicators

Home Sales Data

| Calendar Year | Average Sold Price |
| :---: | :---: |
| 2011 | $\$ 181,950.00$ |
| 2012 | $\$ 191.076 .00$ |
| 2013 | $\$ 213,162.00$ |
| 2014 | $\$ 236,340.00$ |
| 2015 | $\$ 245,487.00$ |

## Economic Indicators

## County Employed

| People Employed through <br> December ofYear Below | $\left.\begin{array}{c}\text { Total } \begin{array}{c}\text { Number of Employed } \\ \text { in County }\end{array} \\ \hline 2011\end{array}\right] 446,346$ |
| :---: | :---: |
| 2012 | 448,280 |
| 2013 | 451,772 |
| 2014 | 455,779 |
| 2015 | 468,742 |
| $2016^{* *}$ | 472,688 |

Source: Maryland Department of Labor, Licensing and Regulation ** 2016 Data is through August of this Year Unemployment rate at the end of 201I was 7.0\% At the end of August, 2016, that rate was 4.6\%

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## Health Indicators

Life Expectancy Rate

| Year | Maryland | Prince <br> George's | Montgomery | Baltimore <br> City | U.S.A. <br> $*$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2008 | 78.4 | 77.5 | 83.8 | 72.9 |  |
| 2009 | 78.6 | 77.8 | 83.6 | 73.3 |  |
| 2010 | 79.3 | 78.6 | 83.7 | 73.5 | 78.7 |
| 2011 | 79.5 | 79.2 | 84.1 | 73.9 |  |
| 2012 | 79.5 | 79.2 | 84.1 | 73.9 |  |
| 2013 | 79.6 | 79.6 | 84.3 | 73.9 | 78.8 |
| 2014 | 79.8 | $\underline{80.0}$ | 84.6 | 74.1 |  |

Source: Maryland Vital Statistics (A division of the State Department of Health and Mental Hygiene)- * U.S. Figures are from the Center for
Disease Control and Prevention


