

**COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND**

Legislative Session \_\_\_\_\_ 1990

Resolution No. \_\_\_\_\_ CR-6-1990

Proposed by The Chairman (by request - County Executive)

Introduced by Council Members Bell, Casula, Castaldi,

\_\_\_\_\_ and Pemberton

Co-Sponsors \_\_\_\_\_

Date of Introduction \_\_\_\_\_ February 13, 1990

**RESOLUTION**

A RESOLUTION concerning

Art in Public Places

FOR the purpose of approving the Art in Public Places Plan and Implementation Guidelines.

WHEREAS, CR-72-1986 requested the County Executive to develop procedures and guidelines, in conjunction with the Prince George's County Arts Council and the Arts Division of the Maryland-National Capital Park and Planning Commission, for an Art in Public Places Program; and

WHEREAS, CB-75-1987 established a program, known as Art in Public Places, whereby every appropriation for a county construction project shall be accompanied by an additional appropriation for works of art equal to at least one percent (1%) of the estimated construction cost of the project funded by the County; and

WHEREAS, CB-75-1987 further directs that Art in Public Places Plan and Implementation Guidelines shall be submitted to the County

Executive for approval, and shall subsequently be transmitted to the County Council for review and approval prior to implementation; and

WHEREAS, the County Executive has reviewed and approved the Art in Public Places Plan and Implementation Guidelines submitted by the Art in Public Places Panel and transmitted the same for review and approval of the County Council; and

WHEREAS, the County Council has reviewed said Art in Public Places Plan and Implementation Guidelines.

NOW, THEREFORE, BE IT RESOLVED by the County Council of Prince George's County, Maryland, that the Prince George's County Art in Public Places Plan and Implementation Guidelines, a copy of which, labeled Attachment "A", is attached hereto and made a part hereof, be and the same is hereby approved.

Adopted this 24th day of April, 1990.

COUNTY COUNCIL OF PRINCE  
GEORGE'S COUNTY, MARYLAND

BY: \_\_\_\_\_  
Jo Ann T. Bell  
Chairman

ATTEST:

\_\_\_\_\_  
Jean M. Schmuhl, CMC  
Clerk of the Council

P R I N C E G E O R G E ' S C O U N T Y

ART IN PUBLIC PLACES PLAN AND IMPLEMENTATION GUIDELINES

SECTION I: THE ART IN PUBLIC PLACES PANEL

There shall be an Art in Public Places Panel to administer the program.

- A. **Purpose.** The members of the Art in Public Places Panel shall act in public interest upon all matters related to the Program and shall support the Program's goals and objectives. The Panel's responsibilities include the selection, planning, maintenance, public education, and approval of works acquired by the Program.

1. **Membership qualifications.** As described in County Code. Members shall serve without compensation.
2. **Term of Office.** The Art in Public Places Panel shall be composed of seven members appointed to staggered three year terms by the County Executive and approved by the County Council.
3. **Duties.** The Panel shall oversee the Program and insure its operation in accordance with the Art in Public Places Plan and Implementation Guidelines. The Panel shall prepare an annual plan to insure a coherent acquisition program. The Panel shall oversee all curatorial, collection management, and public education aspects of the Program, and shall approve all acquisitions. The Panel shall appoint the members of the Art in Public Places Liaison Committees and the Professional Art Advisory Committees, as well as serve as the liaison to all parties involved in the Program.

The Panel shall recommend to the County Executive and the County Council an annual budget necessary to operate the Program and shall deliver an annual report to the County Executive and the County Council.

- B. **Art in Public Places Liaison Committee.** An ad-hoc Liaison Committee is appointed for each acquisition or group of related acquisitions.
1. **Composition.** An Art in Public Places Panel member, and

the Council Member, or his designee, who represents the District in which the project is located shall serve on each Liaison Committee. Additional members may be architects, engineers or other design professionals; community residents and those who will be in constant contact with the work. The composition of each Liaison Committee depends on the nature of the project; Members serve without compensation.

2. **Duties.** The Liaison Committee provides assistance to the Professional Art Advisory Committee, advising them on the Art in Public Places Program and Plan, the project site, and the surrounding community. The Liaison Committee provides communication among the artist, the community, and the Art in Public Places Program.

- C. **Professional Art Advisory Committee.** A Professional Art Advisory Committee is convened for each acquisition or group of related acquisitions.

1. **Composition.** The size of the Professional Art Advisory Committee is determined by the size and complexity of the project and may include up to five members. Committees of three or more must include at least one artist. Each member of the Professional Art Advisory Committee shall be a professional in the fields of art, architecture, art history, architectural history, such as museum professional, critics, artists, architects, designers, art educators, and visual arts administrators. Members shall be compensated in accordance with the approved Annual Public Art Projects Plan and the Capital Improvement Program. Anyone receiving compensation from the County does not receive compensation as a committee member.
2. **Duties.** The Professional Art Advisory Committee reviews the projects; reviews slides, or recommends artists to develop proposals. The Committee reviews proposals and recommends works for acquisition to the Art in Public Places Panel.

## **SECTION II: GOALS**

- A. To provide high quality and diverse art forms to the County and its citizens.
- B. To integrate art within the County's public spaces where it will be highly accessible and visible to the public at large.
- C. To reflect the County's rich cultural and ethnic diversity.
- D. To increase the knowledge, understanding and enjoyment of the

visual arts in the public environment by all the citizens.

- E. To stimulate economic benefits for the arts, businesses and tourism.
- F. To contribute to the civic pride of the County by allowing the County to attain recognition as a leader in art in public places and in cultural life.
- G. To encourage participation by the citizens of the County in the art in public places process.

### **SECTION III: CRITERIA FOR THE SELECTION OF ARTWORK**

The Art in Public Places Program is intended to benefit living artists and to provide local artists with new means of participation in the cultural life of the County. The Program should not limit the opportunity for artists from other parts of the world to share their unique gifts with Prince George's County. In the quest for works of highest quality, interaction among artists with different perspectives should be encouraged as should exchange of artistic sensibilities among different regions.

The selection of artwork, whether for purchase or commission, is based on the following criteria:

- \*Artistic excellence and innovation.
- \*The appropriateness of the artwork in terms of scale, form, content, and materials to the site, existing or planned.
- \*The durability of the artwork relative to theft, vandalism, and the environment.

### **SECTION IV: ANNUAL PUBLIC ART PROJECTS PLAN**

- A. The Art in Public Places Panel shall review the annual Capital Improvement Program of Prince George's County for the purpose of including those projects that are eligible for the Art in Public Places Program in the Panel's annual work program.
- B. Potential art sites will be selected from interior and exterior areas that are accessible to the general public. The sites may be new construction or they may be pre-existing structures that are undergoing renovation.
- C. For each art site with a fund allocation in excess of \$200,000, with the exception of sites which are under construction at the time of adoption of CR-6-1990, the Art in Public Places Panel shall submit an acquisition plan to the County Council for approval. The acquisition plan shall include the proposed selection procedure, an itemized budget

for the acquisition, the type of art to be acquired, the location of the art on the site, and acquisition schedule. No funds shall be expended prior to Council approval of the acquisition plan.

**SECTION V: ALLOCATION OF ART IN PUBLIC PLACES FUNDS**

- A. All funds allocated from the annual Capital Improvement Program or Capital Budget for the Art in Public Places Program shall be accounted for separately within the CIP.
- B. Monies for this program may be used for the acquisition of artworks for County buildings that are in compliance with the goals set forth in the Art in Public Places Plan and Implementation Guidelines, and consistent with the County Code, for collection management, for public education, and for program operating costs. The acquisition cost of a specific work or works of art shall bear a reasonable relationship to the allocation for Art in Public Places which has been established within that Capital Improvement Program.

**SECTION VI: ARTIST SELECTION PROCEDURES**

The Artist Selection Procedure is based upon the requirements of a particular project. Four basic selection procedures are employed: Open Competition, Invitational/Limited Competition, Direct Selection, and Direct Purchase.

- A. **Open Competition.** A general call for entries for a specific project is issued. Artists are asked to submit evidence of their past work rather than proposals for the project at hand. The call for entries clearly establishes the parameters of the project to insure that only eligible artists will apply. Artists are not compensated for entering the open competition. The Professional Art Advisory Committee reviews the submissions and recommends an artist for the project.
- B. **Invitational/Limited Competition.** A process in which the Professional Art Advisory Committee invites a limited number of artists to submit proposals for a specific site. Proposals need not be elaborately detailed, but must indicate the general direction of the artist's thinking. Artists are paid for the preliminary proposal. The Professional Art Advisory Committee reviews the proposals and recommends an artist for the project.

**Direct Selection.** The Professional Art Advisory Committee, after thorough familiarization with the project and site, selects an artist to develop a full proposal. The artist is compensated.

**Direct Purchase.** Already completed works of art are purchased.

**SECTION VII: FOCUS OF THE ART IN PUBLIC PLACES COLLECTION**

The Panel views art in public places as a dynamic process that challenges artists to respond innovatively to Prince George's County.

- A. In order to encourage works which respond to the County's rich cultural and ethnic diversity, the commission of new works shall have priority over the purchase and siting of existing works.
- B. Collaboration between artists and design professionals in the design process shall be encouraged to promote the integration of artwork and site.

**SECTION VIII: PUBLIC INFORMATION AND COMMUNITY EDUCATION**

Public information and education activities will be supported to bring the public, the visual arts, and artists closer together through informed discussion of art in public places and its history. Extensive efforts will be made to promote art in public places as a significant cultural resource to residents and visitors.

- A. **Artwork Projects.** Information on artwork projects, the artists involved, and progress of their work will be disseminated regularly, and the Panel shall seek to provide opportunities for dialogue between artists and the public.
- B. **The Art In Public Places Program.** Working with the local arts and community organizations and with both print and broadcast media, the Panel seeks to develop greater awareness of the Prince George's County Art in Public Places Program, its diversity, and the cultural resource it offers residents and visitors.

The program will initiate and cooperate with activities designed to stimulate public understanding of the visual arts and awareness of art in public places in Prince George's County. Activities may include conferences, symposia, tours, publications and information easily accessible in public places, special media programming, cooperative programs with educational and arts institutions and organizations, special activities coinciding with artwork dedications and other events in the community.

**SECTION IX: COLLECTION MANAGEMENT**

Collection management includes adherence to and review of the

acquisition goals of the Program, and documentation and establishment of curatorial records for each work in the collection, the preservation and maintenance of artwork, and a review policy for the possible relocation or removal of an artwork.

A. **Documentation.** The artwork selection, acquisition and installation process will be accurately recorded, and the construction or provenance of each work acquired fully documented.

B. **Preservation and Maintenance of Artwork.** The Art in Public Places Panel is responsible for the care and maintenance of artwork acquired under the County's Art in Public Places Program. The Panel shall oversee a system that provides for the care and maintenance of art in public places acquisitions. The system will provide for location, documentation, condition monitoring, and repair or relocation of works. Consultants may be retained, as necessary, to design and implement the system.

C. **Public Art Collection Review Standards.** A review process shall be established by the Panel to meet the following objectives:

1. Establish a regular procedure for evaluating artworks in the County collection.
2. Insure that the relocation or deaccessioning of artwork is governed by careful procedures.
3. Insulate the deaccessioning process from fluctuations in taste.