

JUNE 19, 2019

PRESENTATION BEFORE THE COUNTY COUNCIL:

People for Change Coalition - www.pfcccoalition.org



HEALTH, HUMAN SERVICES & PUBLIC SAFETY COMMITTEE

CALVIN HAWKINS, CHAIR





Presentation Overview

What we will cover:

- ✓ About Us
- ✓ Services
- ✓ Programs
- ✓ Impact
- ✓ Challenges
- ✓ Solutions
- ✓ The Future



Who are we

A membership organization representing over 300 nonprofits and minority businesses in Prince George's County and the DC metro area. **60% NONPROFIT 40% MINORITY BUSINESSES**

"Helping Nonprofits and Minority Businesses Grow"

We are one of the fastest growing membership organizations representing over 300 nonprofits and minority businesses in Prince George's County and the DC Metro area.

Join today and enjoy...



- Discounts on workshops
- Your events posted online
- Great business networking
- Free consultation with membership
- Help starting your business or nonprofit
- Collaboration and partnership on grants
- Listed in our online searchable database

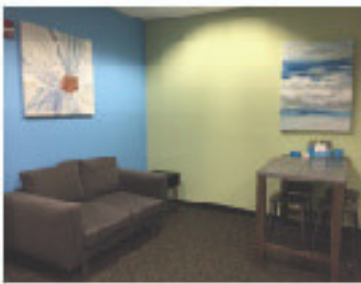


Sandy Pruitt
Executive Director

PFCC Smart Office Space



Largo, Maryland



Are you looking for
NEW Office
SPACE?

A new concept for office space leasing which brings together businesses, nonprofits and entrepreneurs under one roof for the purpose of resource sharing, collaboration and networking.

For more information visit our website at www.pfcccoalition.org call 301-772-1552 or email contact@pfccoalition.org.

Mission and Vision

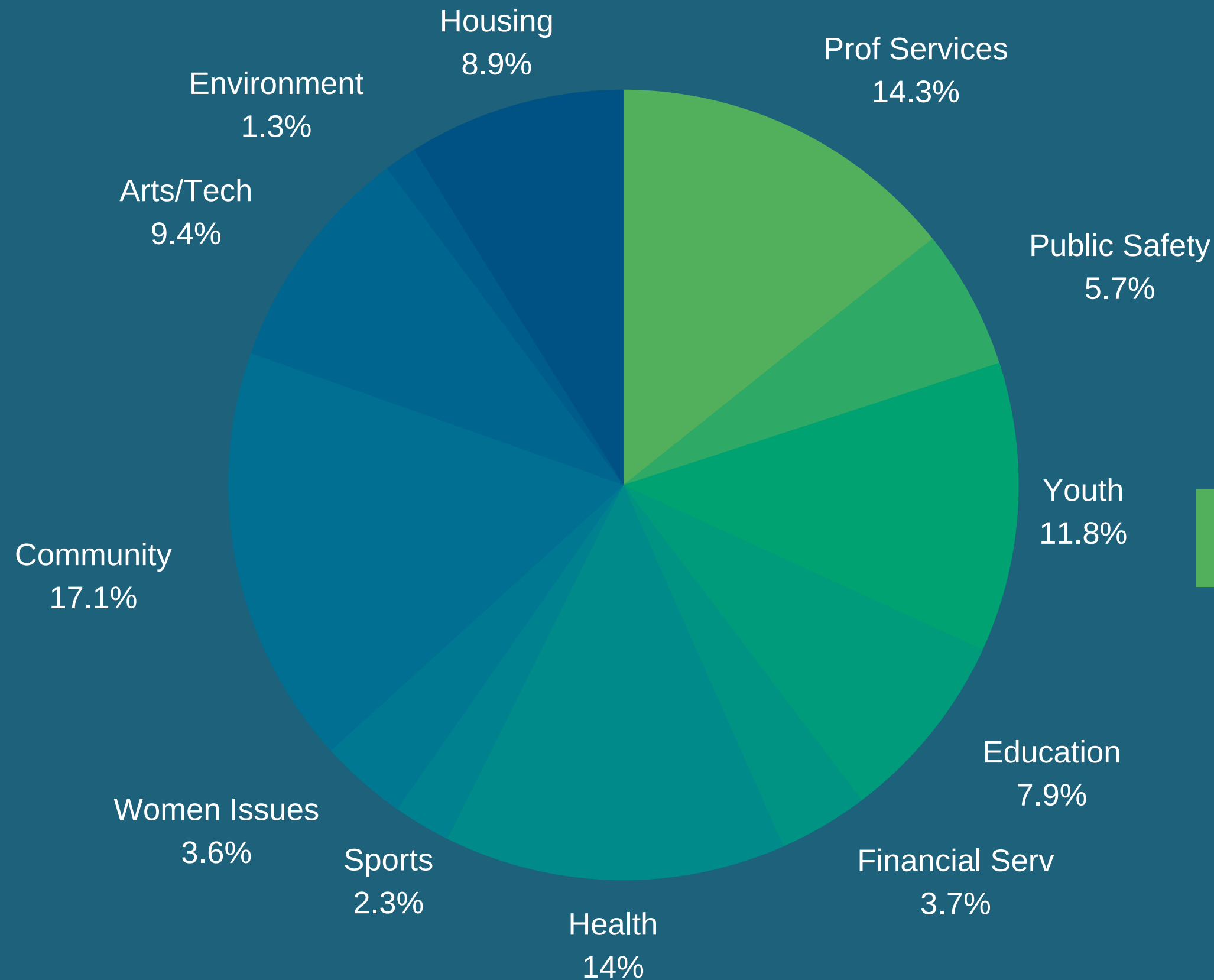
Our mission is to develop the nonprofit and minority business sector by providing assessment, support and expansion services.

Our vision is to improve the quality of life in our communities through our nonprofit and minority businesses.

When we formed - November 2011

VIEW A VIDEO ABOUT US HERE

Member Focus Areas



Serving over 200,000 annually

Through outreach efforts and service delivery, our members are reaching over 200,000 people annually

www.pfcccoalition.org

OUR SERVICES



1

CAPACITY BUILDING

Assessments, workshops, trainings, seminars

2

GRANT WRITING

Getting ready, research and proposal writing

3

OUTREACH

Community engagement, town halls, and educational events

4

TECHNICAL SUPPORT

501c3 & Business incorporation, presentation design

5

INCUBATOR SPACE

Office space and virtual address

PFCC PROGRAMS

NONPROFIT DEVELOPMENT

Nonprofit assessments, grant workshops, capacity building, annual nonprofit conference

UNDERSTANDING THE GRANT PROCESS

- \$50,000 in funding for your organization!

YOUTH DEVELOPMENT

Technology, media arts, public safety, and the environment



SUCCESSFUL TEENS
& NONPROFIT

DATABASE DESIGN

PROGRAM DEVELOPMENT

Work with nonprofits, churches, HOAs and civic groups to develop programs



FAITH-BASED
TECHNICAL
ASSISTANCE

PFCC PROGRAMS

BUSINESS DEVELOPMENT

Leadership development, business operations, financial management, contracting

OPPORTUNITY ZONES,
INVESTMENTS, & IMPACT
IN PRINCE GEORGE'S COUNTY

MARKETING & OUTREACH

Audio and visual production, digital and social media support, annual nonprofit conference

6th ANNUAL
NONPROFIT
CONFERENCE
People for Change
COALITION

TRAINING AND SUPPORT

Starting a business, starting a nonprofit, database design, financial accounting



PROGRAM HIGHLIGHTS



SAFETDIP

Public Safety



COWADVA

Domestic Violence



SCOOP DA POOP

Environment

Our Impact

By the numbers

Over the past 3 years:

- ✓ Served over 20 businesses with incubator space
- ✓ Secured 21 partners
- ✓ Developed 14 different programs

Our reach



County Nonprofit Challenges

81% - budgets under \$25,000



Budget and size



Access to Grants



Board Recruitment



Tracking Systems



Visibility



Fundraising Plans

Solutions

What can the Council do?

- ✓ Increase funding for technical assistance research, tracking and performance
- ✓ Invest in innovation for social problems
- ✓ Fund subscriptions to Foundation Center Database in central and southern county
- ✓ Create tier level funding categories
- ✓ Encourage more grant partnerships
- ✓ Bring more visibility to the nonprofit sector

Expanding Our Capacity

Where are we heading

- ✓ Increasing County partnerships
- ✓ Incorporating strategies for community-based outreach when it comes to public safety
- ✓ Expanding workforce development programs
- ✓ Enhancing our training and development
- ✓ Providing audio visual and digital marketing services



Changing the narrative of the Nonprofit Sector in Prince George's County?

VIEW VIDEO OF HOW THE PFCC CAN HELP!

www.pfcccoalition.org

"Helping Nonprofits and Minority Businesses grow"



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