



UNIVERSITY of MARYLAND  
MEDICAL SYSTEM



UNIVERSITY of MARYLAND  
CAPITAL REGION HEALTH

*University of Maryland  
Capital Region Health Presentation*

*“Update On University of Maryland Laurel Regional Hospital”*

*to*

*Prince George’s County Board of Health  
Tuesday, May 15, 2018*

*Sherry B. Perkins, PhD, RN, FAAN EVP/COO, UMCRH*

*Trudy Hall, MD, Interim President & Vice President of Medical Affairs, UMLRH*

*Jeffrey L. Johnson, MBA, FACHE, SVP Strategic Planning & Business Development, UMCRH*

*Veronica Ford, SPHR, Vice President Human Resources, UMCRH*

*Mark Wasserman, Senior Vice President, External Affairs, UMMS*



UNIVERSITY *of* MARYLAND  
LAUREL REGIONAL HOSPITAL

*Changing for the Future:  
Why, What, When and How*

# *Six Keys to Patient Care Success in Prince George's County*



# *Objectives*

- Address key areas regarding the conversion of Laurel Regional Hospital including:
  - Why the need to change;
  - What is the change that will occur;
  - When & How will the change occur: the unique precedence of the UMLRH facility transition process.
- And if time allows.....

***WHY:  
The Reasons  
for the  
Conversion***



# *Why Are We Changing?*

- Consistent with state and national trends, University of Maryland Laurel Regional Hospital has seen declining admissions since 2010
  - Admissions declining despite growing and aging population
  - Maryland hospitals overall experienced a 12 percent decline in admissions from 2012 to 2017
- Hospital services are shifting from the inpatient setting to the outpatient setting
  - Care delivery shifting
    - Technological / pharmaceutical advancements
    - Expanded community-based health & wellness programs
  - Approximately 75 percent of all surgeries now performed in outpatient setting
  - Increased number of patients being observed overnight versus being admitted.

# *Why Are We Changing?*

- Current Laurel facility is aging and inefficient
  - Modernizing current facility not cost effective
- Investment in a new, technologically-advanced and efficient outpatient facility will best meet community need
  - Enhanced and Modernized 24/7 emergency services
  - Focused on the future growth of outpatient healthcare services
  - Plans for an expanded campus will address health care needs of the community as identified in community health needs assessment studies

# *Laurel Strategic Planning Work Group (SPWG)*

## *Executive Committee*

**Co-Chair:** Craig A. Moe, Mayor, City of Laurel

**Co-Chair:** Stephen T. Bartlett, M.D., EVP, System Chief Medical Officer, UMMS

### **Members:**

**Hon. Mary Lehman**

Prince George's County Council

**Ulric Donawa**

Laurel Regional Hospital Board  
Chair

**Hon. Robert J. DiPietro**

Business Leader

**Hon. Fred Smalls**

Laurel City Council and Former  
Laurel Regional Hospital Board  
Chair

**Brad Seamon**

Prince George's County  
Executive Rep &  
Chair, UM Capital Region Health  
Board

**Kristin Jones Bryce**

VP External Affairs  
University of Maryland Medical  
System

**William F. Goddard, III**

Deputy City Administrator &  
Director of Emergency Services  
City of Laurel

**Sherry B. Perkins, PhD, RN,  
FAAN**

EVP/COO  
UM Capital Region Health

**Brian Frankel**

Deputy Fire Chief  
Prince George's Fire Dept./EMS

# *University of Maryland Laurel Strategic Planning Work Group Committee Chairs*

## **Emergency Medicine/EMS**

Brian Browne, M.D.  
Dept. of Emergency Medicine  
University of Maryland School of Medicine

## **Campus Development**

Hon. Jim Rosapepe  
Maryland General Assembly D21

## **Clinical Operations**

Andrew Pollak, M.D.  
Chief of Orthopaedics  
University of Maryland School of Medicine

## **On-Campus Services**

Trudy Hall, M.D.  
Interim President & VPMA  
UM Laurel Regional Hospital

## **Work Force Development**

Stacey Cook  
VP Human Resources  
University of Maryland Charles Regional  
Medical Center

Jen Brock-Cancellieri  
Senior Policy Analyst  
1199 SEIU United Healthcare Workers East

## **Behavioral Health**

Jill RachBeisel, M.D.  
Chief of Clinical Services/Dept. of Psychiatry  
University of Maryland School of Medicine

## **Volunteer Services**

Hon. Michael R. Leszcz  
President, Laurel City Council

# *Clinical Program/Facility Development: Considerations*

- Population growth projections
- Regulatory guidelines, which determine facility size
- New Washington Adventist Hospital seven miles away
- Projections on outpatient surgery and observation volumes

***WHAT: The  
Proposed  
University of  
Maryland  
Laurel  
Medical  
Center***



# *Proposed University of Maryland Laurel Medical Center*

## *Additional Campus Services and Capabilities*

- Services tailored to the needs of the community, prioritizing the management of prevalent chronic diseases
- Improve coordination and integration of care

### **Current and Continuing Campus Programs**

**Primary Care**

**Women's Health**

**Lung Health Program**

**Wound Care Center**

**Chronic Pain Management**



### **Proposed Additional Campus Programs**

**Wellness / Weight loss**

**Diabetes & Metabolic  
Center**

**Advanced Care Planning**

**Neurology**

**Telemedicine Consult**

# *Proposed University of Maryland Laurel Medical Center Pending Regulatory Approval*

**Inpatient  
Units**  
(no longer licensed  
as a "hospital")

**24/7 Emergency Services  
Resuscitation and Stabilization**  
20 Emergency Bays/4 Secure Psych

**Behavioral Health**  
Partial Hospitalization  
Intensive Outpatient Program  
Substance Abuse

**UM LAUREL  
MEDICAL  
CENTER**

**Observation Services**  
10 Beds

**Outpatient Surgery**  
2 OR/2 Procedural

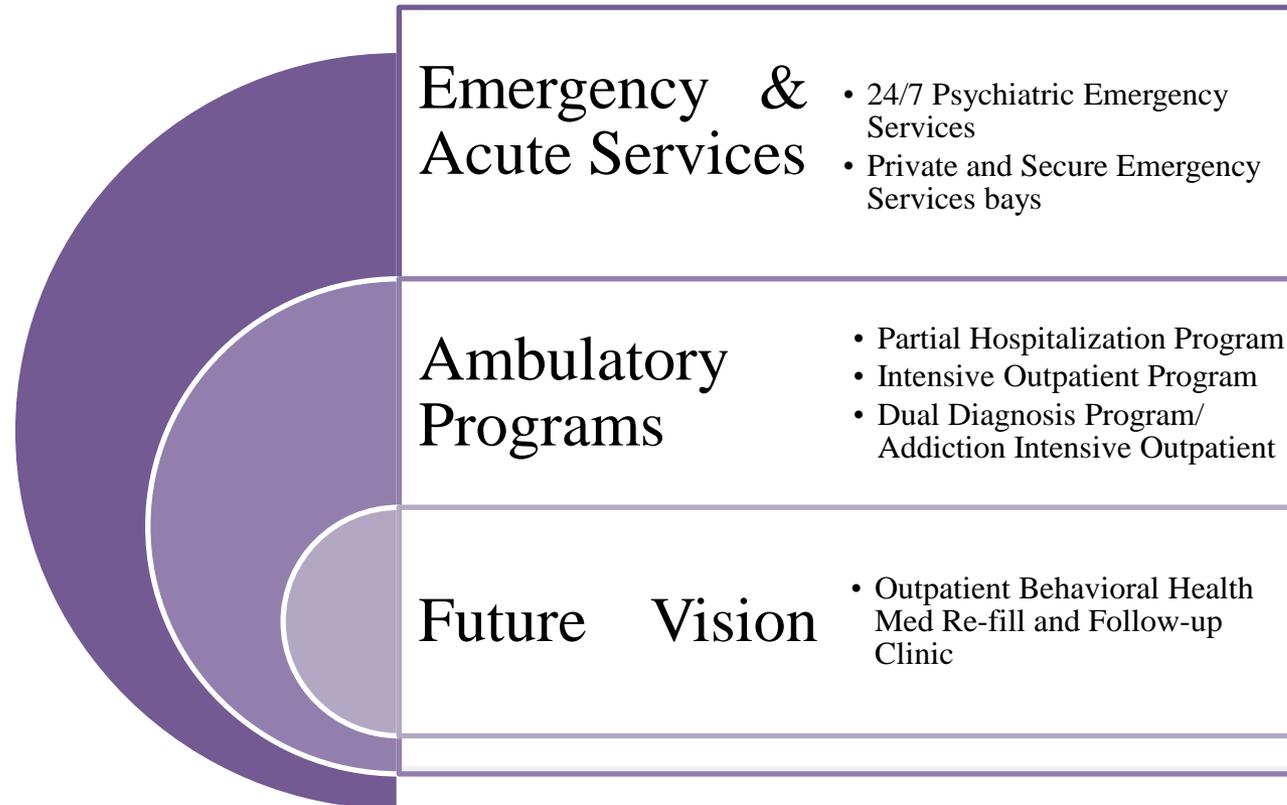
**Imaging**

**Lab**

**Pharmacy**

The new facility represents a \$50 million UMMS investment in the Laurel community in addition to anticipated private investment in the surrounding medical campus.

# *University of Maryland Laurel Medical Center Proposed Outpatient Behavioral Health Services*



# *Proposed University of Maryland Laurel Medical Center*

## **View from the Emergency Services Level**



***WHEN and  
HOW: Timeline  
for Conversion  
and Plan for  
Transitioning  
Services***



# *Estimated Timeline for Conversion of Current University of Maryland Laurel Regional Hospital Facility*

## **Subject to Regulatory Approval**

### **Phase I – approved**

**Fall 2018**

**Relocate inpatient acute rehabilitation and chronic care services to UM PGHC**

### **Phase II – Receive approval from state regulators to convert services in existing hospital**

**Fall / Winter 2018**

**End inpatient medical/surgical services / increase observation beds, outpatient surgery and emergency services**

**Transition inpatient behavioral health and enhance outpatient programs and services**

**Operate as approved University of Maryland Laurel Regional Medical Center in current building**

### **Phase III – Transition to new building**

**Estimated Spring 2021**

**New University of Maryland Laurel Medical Center construction completed and demolition of current building**

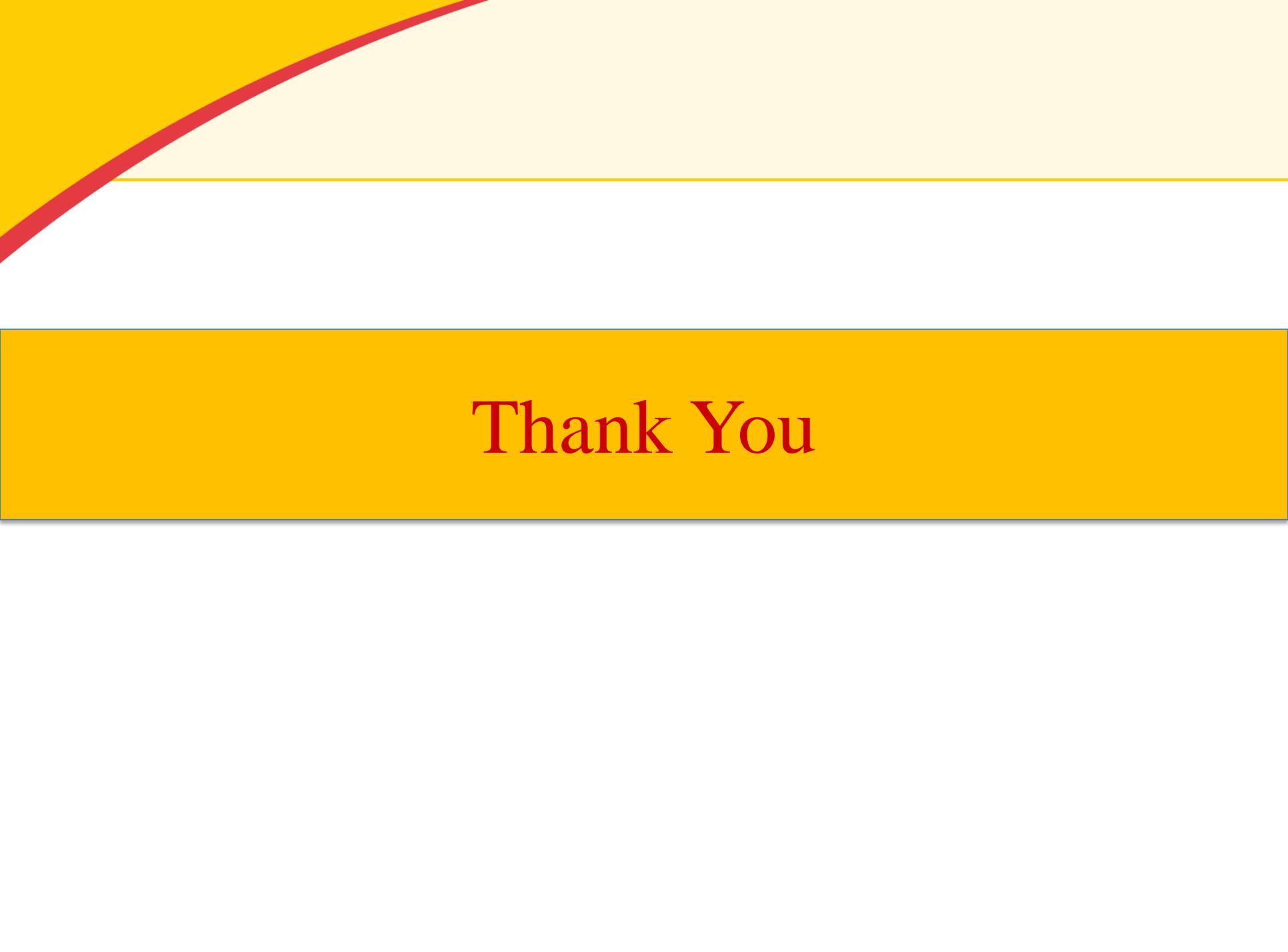
# *Estimated Timeline for Conversion of Current University of Maryland Laurel Regional Hospital Facility*

## **Phase II: Next Steps For Regulatory Approval**

- Public Informational Hearing (PIH) held on May 7<sup>th</sup>
- Within ten days of PIH, a written summary of the PIH to be delivered to various stakeholders including County Council
- Recommendation from Maryland Institute For Emergency Medical Services Systems (MIEMSS) on acceptance of transition plan
- Regulatory rate approval by Health Services Cost Review Commission (HSCRC) for clinical services to be located within new facility
- Once the above steps are met, Maryland Health Care Commission (MHCC) formally reviews submission
- Formal review process may take 4 to 6 months for MHCC to make CON Exemption decision to grant approval to proceed
- Once MHCC approval granted, University of Maryland Laurel Regional Medical Center will begin a methodical & safe process to complete transition within current facility.

# *PIH Question Categories*

- Regulatory Process & Timeline
- Reason For Change
- Clinical Safety & Flow
- Development of Laurel Campus
- Workforce / Jobs
- Construction Safety



Thank You

# Additional Slides

*Workforce:  
The Plan for  
Employees*



# *Workforce Educational & Training Opportunities*

- Partnering with Prince George's Community College (PGCC) and SEIU1199 to provide Learning and Development opportunities and career advancement to retain employees in the system
- Partnering with Prince George's County Economic Development Corporation
  - *Hosting job fairs connecting job seekers to open positions*
- Certified Nursing Assistant Certification Classes
  - *Classes offered at PGCC Laurel College Center*
  - *UM Capital Region Health covering the cost*
- Computer Skills Training Classes
  - *Classes offered at UM LRH at no cost to employees.*

# Job Mapping



# *Workforce In Action*



*Campus  
Development:  
Plans for the  
hospital  
building and  
surrounding  
land*



# *Laurel Campus Development*

**Objective: Create a 21<sup>st</sup> Century Health and Wellness Campus**

Success will:

- Boost community health and well-being
- Create a center of employment and commerce
- Produce an attractive and valued community asset

# *Key Factors Influencing Campus Development*

- University of Maryland Laurel Medical Center will occupy key site and intersection of Van Dusen and Contee Roads
- Timing will be a factor. Prime Development sites unavailable until new facility opens.
- Topography
- Expecting site to yield approximately 25 acres for development.



# *40+ Stakeholder Interviews*

- Including:
  - Laurel Elected Officials
  - Laurel Police Chief
  - Prince George's County EMS
  - Laurel Residents, Faith Based Leaders, Community Groups
  - Prominent Business Leaders in the Laurel Community
  - Laurel and PGC Administrators - Economic Development, Planning and Zoning
  - UM LRH Physicians
  - UM SOM Faculty Practice Leadership
  - Maryland Health Care Commission
  - LRH SPWG Planning Committee
  - Immediate past LRH Board of Directors
  - UMMS Leadership

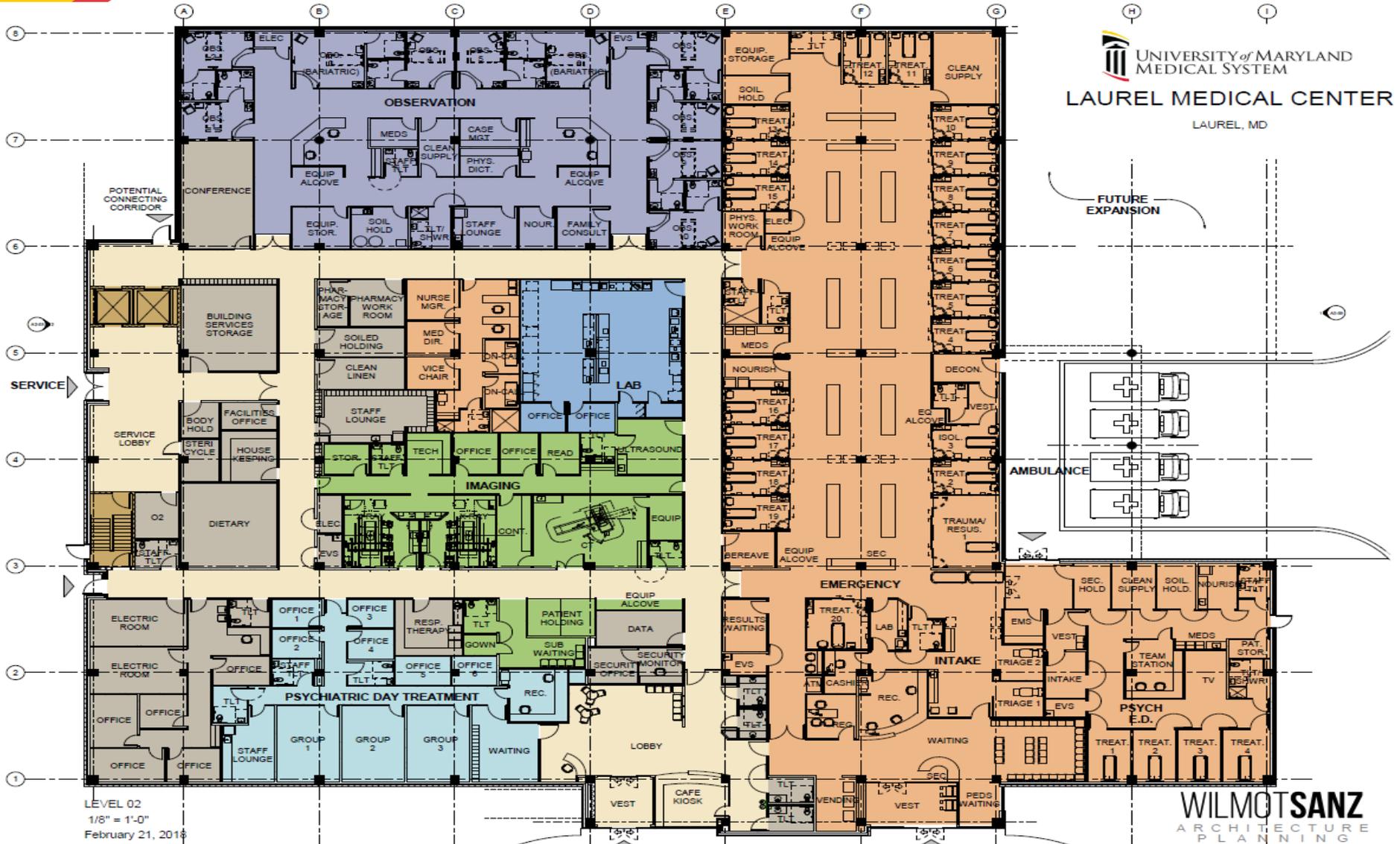
# *University of Maryland Laurel Regional Hospital Community Campus Development Advisory Group Members*

<b>Advisory Group Members</b>	<b>Affiliation</b>
Mark Wasserman (Chairman)	SVP, External Affairs, UMMS
Kristin Jones Bryce	VP, External Affairs & System Integration, UMMS
Robert DiPietro	Former Mayor, City of Laurel
Honorable Fred Smalls	Councilman, Laurel
Honorable Jim Rosapepe	Maryland Senator
David Iannucci	PGC Executive
Rick Wilson	Laurel Resident and Former Laurel Councilman
Bill Goddard	Deputy Administrator, Laurel City
Darryl Mealy	VP, Construction and Planning, UMMS
Tiffany Sullivan	VP, Population Health, UM Capital Region Health
Dr. Trudy Hall	SVP, Interim President, UM LRH
Caleb Gould	Konterra Development
Perceval Bahado Singh	Director, System Integration, UMMS

# Upper Level Proposed Floor Plan



LAUREL MEDICAL CENTER  
LAUREL, MD



LEVEL 02  
1/8" = 1'-0"  
February 21, 2018

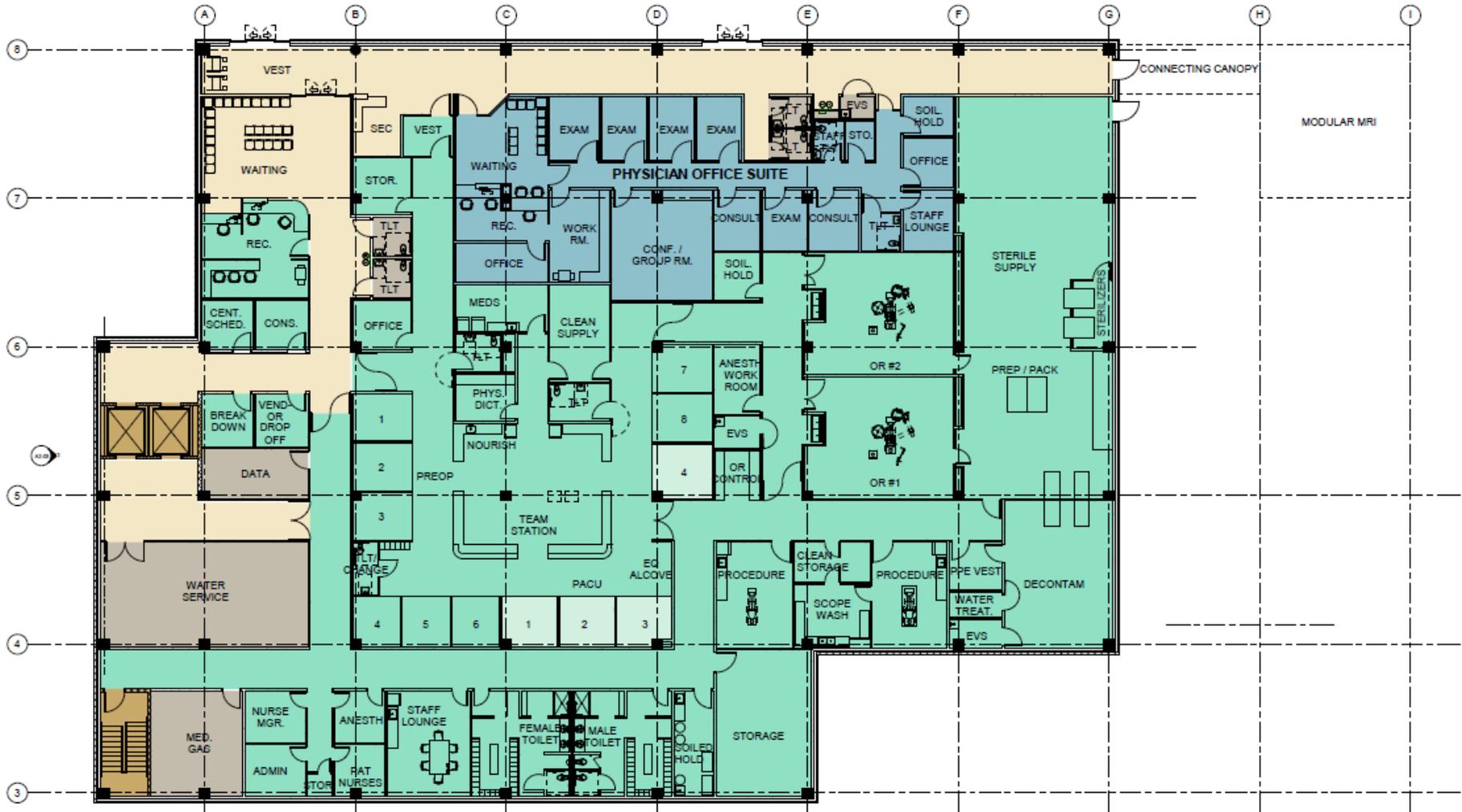
**WILMOT SANZ**  
ARCHITECTURE  
PLANNING

# *Proposed University of Maryland Laurel Medical Center*

**View from the Outpatient Surgery Center Level**



# Lower Level Proposed Floor Plan



# Laurel Campus Site Plan



# *Community Outreach*



# *Community Engagement Work Group*

To optimize community interaction and transparent communication, UM Laurel Regional Hospital (UM LRH) and UMMS established a community engagement team, involving perspectives from across multiple disciplines, including:

- Marketing, Communications & Community Health
- Community Benefits
- Ambulatory Services/Population Health
- Volunteer/Auxiliary Services
- External Affairs

**UNIVERSITY OF MARYLAND LAUREL REGIONAL HOSPITAL**

Now a part of something greater.  
Changing for the better!

UNIVERSITY OF MARYLAND CAPITAL REGION HEALTH



**Emergency Room or Urgent Care?**

When you or a family member needs immediate medical attention, you may not always need to visit the emergency department. Use this reference guide to help you decide your best choice for care.

When to Visit Emergency Room	When to Visit Urgent Care
<ul style="list-style-type: none"> <li>Stomach or Chest Pain</li> <li>Bleeds (head, nose, or mouth)</li> <li>Eye or Head Injuries</li> <li>Severe Burns</li> <li>Stroke Symptoms (weakness, paralysis, facial drooping)</li> <li>Trouble Breathing</li> <li>Heart Attack Symptoms (chest pain with sweating, nausea, lightheadedness, or weakness)</li> <li>Severe Cuts (deep, or require stitches or staples)</li> <li>Possible Drug Overdose or Poisoning</li> <li>Broken Bones</li> <li>High Fevers</li> </ul>	<ul style="list-style-type: none"> <li>Allergic Reactions</li> <li>Dental Pain</li> <li>Sprains &amp; Strains</li> <li>Minor Cuts</li> <li>MRSA</li> <li>Minor Burns</li> <li>Pink Eye</li> <li>Ants or Insect Bites</li> <li>Cold &amp; Flu Symptoms</li> </ul>

**When in doubt, dial 911**

UNIVERSITY OF MARYLAND CAPITAL REGION HEALTH | [umcapitalregion.org](http://umcapitalregion.org)



# In the Community

**UNIVERSITY OF MARYLAND LAUREL REGIONAL HOSPITAL**

Now a part of something greater.  
Changing for the better!



UNIVERSITY OF MARYLAND  
CAPITAL REGION

**Emergency Room or Urgent Care?**

When you or a family member needs immediate medical attention, you may not always need to visit the emergency department. Use this reference guide to help you decide your best choice for care.

When to Visit Emergency Room	When to Visit Urgent Care
<ul style="list-style-type: none"> <li>Stomach or Chest Pain</li> <li>Bites (bees, wasps, ticks)</li> <li>Eye or Head Injuries</li> <li>Burns</li> <li>Stroke Symptoms (Weakness, paralysis, facial drooping)</li> <li>Trouble Breathing</li> <li>Heart Attack Symptoms (Chest pain with sweating, nausea, lightheadedness or dizziness)</li> <li>Severe Cuts (Requires stitches, staples or staples)</li> <li>Possible Drug Overdose or Poisoning</li> <li>Broken Bones</li> <li>High Fevers</li> </ul>	<ul style="list-style-type: none"> <li>Allergic Reactions</li> <li>Dental Pain</li> <li>Sprains &amp; Strains</li> <li>Minor Cuts</li> <li>MRSA</li> <li>Minor Burns</li> <li>Pink Eye</li> <li>Ants or Insect Bites</li> <li>Cold &amp; Flu Symptoms</li> </ul>

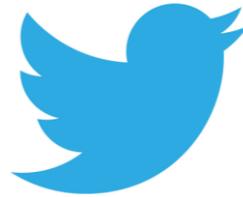
**When in doubt, dial 911**

UNIVERSITY OF MARYLAND CAPITAL REGION HEALTH | [umcapitalregion.org](http://umcapitalregion.org)



## *Follow Us!*

- @UMCapital



- @UMCapHealth



- UMCapitalRegion



- <https://umcapitalregion.org/um-capital-laurel/>

*Both inside  
and outside  
of the hospital  
we care for our  
community*





UNIVERSITY *of* MARYLAND  
CAPITAL REGION HEALTH

***University of Maryland  
Capital Region Medical Center  
Construction Update***

# *University of Maryland Capital Region Medical Center: Construction Site - Main Entrance View*



# *University of Maryland Capital Region Medical Center: Construction Update*

---



- Geopier construction completed-deep foundation footings;
- Two construction tower cranes in place; one more by end of month;
- Starting to work on walls of North side;
- Batch Plant (concrete plant) being activated soon;
- Utility building design 95% completed;
- Underground utility work ongoing.

***Project On Schedule***

# *University of Maryland Capital Region Medical Center: Construction Office & Construction Site Signs Update*



- *UMMS branded construction project signs facing road to be placed onsite in about three weeks*

# Map of Hospitals

# Location of Area Hospitals

