

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND

1995 Legislative Session

Resolution No. CR-54-1995

Proposed by Council Member Russell

Introduced by Council Member Russell

Co-Sponsors

Date of Introduction September 26, 1995

RESOLUTION

A RESOLUTION concerning

Establishment of a Equestrian Center Task Force

For the purpose of providing for the establishment of a Equestrian Center Task Force in order for the Maryland horse industry and the Show Place Arena to reach their full potential as positive revenue factors in Prince George's County.

WHEREAS, the Prince George's Equestrian Center's origins were primarily as a horse show grounds and today hosts sporting events, concerts and family entertainment; and

WHEREAS, horse sports draw more than 110 million spectators annually in the United States; and

WHEREAS, equestrian sports is the sixth most popular sport measured by Olympic ticket sales; and

WHEREAS, horses represent a \$15.2 billion industry in the United States; and

WHEREAS, the horse industry can be a large asset for capital in Prince George's County, but its value and importance is unrecognized; and

WHEREAS, equestrian sports events have tremendous economic impact on hotels, motels, restaurants and other businesses in Prince George's County; and

WHEREAS, the County Council has determined there has been little effort initiated in order for the horse industry and the Equestrian Center to reach their greatest potential in Prince George's County.

NOW, THEREFORE, BE IT RESOLVED by the County Council of Prince George's County, Maryland, that the Equestrian Center Task Force is created. The Task Force shall conduct a study on the positive impact of the horse industry in Prince George's County. The study shall include, but not be limited to, the impact of increased equestrian events in the

County and recommendations as to how the County should address the issue of attracting equestrian sports and other events to the Show Place Arena.

BE IT FURTHER RESOLVED that the Equestrian Center Task Force shall be composed of fourteen (14) members who shall be appointed in the following manner:

- (1) Two (2) members of the County Council, appointed by the Chairperson;
- (2) One (1) member of the Economic Development Corporation, appointed by the Chief Executive Officer;
- (3) One (1) member of the Office of the County Executive, appointed by the County Executive;
- (4) One (1) member of MNCPPC, appointed by the Chairperson of the Planning Board;
- (5) One (1) member of the Show Place Arena, appointed by the Chairperson of the Planning Board;
- (6) One (1) member of the Prince George's County Board of Trade, appointed by the President;
- (7) Two (2) members of the Maryland Equestrian Foundation, appointed by the Director;
- (8) One (1) member of the Prince George's Chamber of Commerce, appointed by the President;
- (9) One (1) member of the Citizens Advisory Board for the Equestrian Center, appointed by the Chairman;
- (10) One (1) member of the Prince George's County Conference and Visitors Bureau, Inc., appointed by the Executive Director; and
- (11) Two (2) members of the general public, who are Prince George's County residents, appointed by the Council Chairperson.

The Chairman/Co-Chairman shall be appointed by the Chairperson of the County Council.

BE IT FURTHER RESOLVED that staff assistance to the Task Force shall be provided by the Department of Parks and Recreation.

BE IT FURTHER RESOLVED that the Equestrian Center Task Force shall prepare and

deliver its findings and recommendations the County Council within six months of the effective date of this resolution.

Adopted this 17th day of October, 1995.

COUNTY COUNCIL OF PRINCE
GEORGE'S COUNTY, MARYLAND

BY:

Anne T. MacKinnon
Chairwoman

ATTEST:

Joyce T. Sweeney
Clerk of the Council