



# Prince George's County Council

## Agenda Item Summary

**Meeting Date:** 6/29/2026

**Effective Date:**

**Reference No.:** CR-040-2026

**Chapter Number:**

**Draft No.:** 1

**Public Hearing Date:**

**Proposer(s):** Dernoga and Blegay

**Sponsor(s):** Dernoga, Blegay, Oriadha, Hunter, Olson, Harrison, Adams-Stafford, Ivey and Fisher

**Item Title:** A RESOLUTION CONCERNING PRINCE GEORGE’S COUNTY AGRITOURISM AND WINERY PROMOTION PILOT PROGRAM for the purpose of establishing the Prince George’s County Agritourism and Winery Promotion Pilot Program in partnership with the Maryland Wineries Association and Experience Prince George’s, and allocating Fifty Thousand Dollars (\$50,000) to fund signage, marketing, and promotional efforts to support wineries and other agribusinesses in Prince George’s County, Maryland.

**Drafter:** Josh Hamlin, Legislative Attorney

**Resource Personnel:** Michelle Garcia, Chief of Staff, Council District 1

### LEGISLATIVE HISTORY:

Date:	Acting Body:	Action:	Sent To:
05/12/2026	County Council	introduced and referred	PHED
	<b>Action Text:</b> This Resolution was introduced by Council Members Dernoga, Blegay, Oriadha, Hunter, Olson, Harrison, Adams-Stafford, Ivey and Fisher and referred to the Planning, Housing and Economic Development Committee.		
06/04/2026	PHED	amended	
	<b>Action Text:</b> A motion was made by Council Member Dernoga, seconded by Chair Blegay, that this Resolution be amended. The motion carried by the following vote: Aye: 4 Blegay, Adams-Stafford, Dernoga and Olson Excused: 1 Oriadha		
06/04/2026	PHED	Favorably recommended with amendments	
	<b>Action Text:</b> A motion was made by Chair Blegay that this Resolution be Favorably recommended with amendments. The motion carried by the following vote: Aye: 4 Blegay, Adams-Stafford, Dernoga and Olson		

Excused: 1 Oriadha

---

**AFFECTED CODE SECTIONS:**

---

**BACKGROUND INFORMATION/FISCAL IMPACT:**

This resolution will establish a pilot program in partnership with Experience Prince George's and the Maryland Wineries Association to promote County wineries and other County agribusinesses. The pilot program will allocate fifty thousand dollars (\$50,000) to be used for signage, digital and print marketing, promotional events, and other support for County agribusinesses during the twelve month pilot program. Experience Prince George's will administer the program, and provide to the County Council a progress report not less than six months after the program commences, and a final report not less than 90 days after the program concludes.

---

**Document(s):** R2026040, CB-040-2026 Proposed Draft 2, CR-040-2026 PAFI (Proposed DR-2) Agritourism and Winery Promotion Pilot Program\_FINAL, FW\_ Legislative Reference CR-039-2026 and CR-040-2026, CR-040-2026 (DR-2) PHED Committee Report, CR-040-2026 DR-2 Final