COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND 1995 Legislative Session

Resolution No.		CR-64-1995
Proposed by	Council Member Wilso	<u>on</u>
Introduced by	_	Council Member Wilson
Co-Sponsors		Council Members Bailey and Russell
Date of Introduction		October 3, 1995

RESOLUTION

A RESOLUTION concerning

Special Economic Impact Areas

For the purpose of designating the communities directly impacted by the proposed Redskin Stadium as Special Economic Impact Areas and requiring the development of a multi-year strategy to bring measurable economic growth to these areas in the event that a stadium is built on the Wilson Farm site.

WHEREAS, the owner of the Washington Redskins National Football League franchise has expressed an interest in purchasing property located in Prince George's County known as the Wilson Farm for the purpose of constructing a 78,000 seat football stadium;

WHEREAS, the construction of such a facility could potentially provide a unique stimulus for the economy of Prince George's County;

WHEREAS, the areas immediately surrounding the proposed stadium site will experience a significant change in the character of the community and therefore, deserve special consideration to ensure that these areas share in the benefits derived from the facility;

WHEREAS, the Prince George's County Government has a responsibility to protect the interests of these citizens given the magnitude of the proposed development;

NOW, THEREFORE, BE IT RESOLVED by the County Council of Prince George's County, Maryland, that the Maryland National Capital Park and Planning Commission shall determine which areas are impacted by the proposed Redskin Stadium;

BE IT FURTHER RESOLVED, that the areas directly impacted by said stadium shall be designated as "Special Economic Impact Areas" and the areas which are indirectly impacted shall be designated as "Secondary Impact Areas";

BE IT FURTHER RESOLVED, that the Commission with the assistance of all

appropriate County Agencies shall develop a ten-year economic strategy to bring measurable economic growth to the special and secondary impact areas by establishing specific goals which will capitalize on the unique economic stimulus created by the stadium;

BE IT FURTHER RESOLVED, that this economic strategy shall include but is not limited to:

- a. a demographic analysis of the impact areas;
- a study of available strategies for the encouragement of business development with an emphasis on retail;
- an analysis of employment opportunities, and speciality markets which may be developed;
- d. identification of revitalization opportunities;
- e. a revenue-sharing plan designed to direct a percentage of tax revenues generated by stadium operations to the impact areas;
- f. a list of options for the utilization of dedicated revenues in the areas of education, infrastructure, public safety and recreation;
- an analysis of the impact of the expansion of mass transit systems and highway systems;
- a comparative analysis of similar NFL stadium projects regarding public funding,
 economic benefits and infrastructure impacts;
- an analysis of the financial and infrastructure-related impacts associated with the loss of professional sports events at the USAIR Arena;
- j. related economic impacts of the build-out of Port America; and,
- development strategies for current undeveloped or under developed sites in the primary and secondary impact areas.

BE IT FURTHER RESOLVED, that the economic strategy referenced in this resolution shall be submitted to the County Council on or before January 1, 1997;

Adopted this 14th day of November, 1995.

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND

BY:

Anne T. MacKinnon Chairwoman

ATTEST:

Joyce T. Sweeney Clerk of the Council