

PRINCE GEORGE'S COUNTY COUNCIL
COMMITTEE REPORT
2026 Legislative Session

Reference No.: CB-050-2026

Draft No.: 2

Committee: Government Operations and Fiscal Policy

Date: June 8, 2026

Action: FAV (A)

REPORT:

Committee Vote: Favorable 3-0 (In favor Council Members Burroughs, Oriadha, and Adams)

The Government Operations and Fiscal Policy Committee met on June 8, 2026, to consider CB-050-2026.

Staff provided an overview of CB-050-2026 stating it reassigns hotel and motel tax revenues currently allocated to Experience Prince George's to a new entity, Destination Prince George's. These funds will continue to be used to promote travel, tourism, and economic investment throughout Prince George's County. The legislation is intended to ensure that the County's tourism marketing and destination promotion efforts are supported through the appropriate designated organization moving forward.

Enoch Omotayo, Public Service Aide, District 8, provided an overview of the Policy Analysis and Fiscal Impact Statement prepared by Roger Benegas, Legislative Budget and Policy Analyst.

Mr. Benegas Policy Analysis and Fiscal Impact Statement noted CB-050-2026 repeals and reenacts Sections 10-1219, 10-1218, and 10-1222 of the County Code to reassign the payment of hotel and motel tax revenues from Experience Prince George's to Destination Prince George's. The legislation updates reference throughout the County Code to reflect the new entity and transfers responsibility for tourism marketing, outreach, and promotional activities to Destination Prince Georges. The analysis further notes the legislation does not alter the substantive requirements of the SNAP-to-Health Program or the Healthy Restaurant Program. The Fiscal Impact Statement concludes the bill is not expected to have a direct fiscal impact on the County and, if enacted, will take effect 45 calendar days after becoming law.

The DCAO for Economic Development requested two technical amendments: (1) the deletion of the word "the" before "Destination Prince George's" before "Destination Prince George's on

page 2, line 2, and (2) a revision to the effective date on page 3, line 11 and 12, changing the bill's effective date from 45 calendar days after enactment to August 31, 2026, to provide additional time for the transition from Experience Prince George's to Destination Prince George's.

In response to a committee inquiry, the DCAO explained Destination Prince George's would be established as a new legal entity and that hotel and motel tax revenues, along with related responsibilities, would transition from Experience Prince George's pursuant to an agreement between the entities. The Committee was further advised Experience Prince George's is expected to dissolve following the transition and employees interested in continuing with the new organization would be afforded an opportunity to do so.

After discussion, the Government Operation and Fiscal Policy Committee voted favorable 3-0 on CB-050-2026, as amended.