



Food Insecurity Program



Angela D. Alsobrooks
County Executive

STAND UP & Deliver

Proud to Provide...

2020-2022



Overview

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In response to many residents and businesses who expressed their desire to help during the COVID-19 pandemic, the Stand Up & Deliver (SUD) program was established by County Executive Angela Alsobrooks for fellow Prince Georgians, businesses, organizations, groups, and others to help the county government respond primarily to residents experiencing food insecurity or located in food insecure areas throughout the county.

Also to demonstrate our support and care for the medical professionals and first responder workers (fire/ems, police, healthcare professionals, etc.), meals were provided on occasion. This was an effort to recognize them for working tirelessly around the clock to save lives.

Overview

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Purpose:

Stand Up & Deliver is a multi-pronged Program that engages non-profits, local grocers to provide food, restaurants, caterers, and bakers to offer prepared meals weekly to vulnerable residents throughout the County. The procured food and meals are distributed through pop-up sites in low-moderate-income communities that were impacted and also later recovering from the pandemic.

Goals:

- Address Food Insecurity
- Provide support for Nonprofit Organizations
- Assist with the Economic Recovery for Small, Minority, Local Restaurant, Caterer and Small Grocer food purveyors

Program Model

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The Program Administration Team, County Executive Office Stakeholder Engagement Division, will coordinate the weekly grocery box perishable and non-perishable food purchases and distributions. Additionally, the participating Nonprofit Organization(s) will coordinate the weekly purchase, preparation and distribution of meals from area restaurants, bakers and caterers for the Stand Up and Deliver Program.

The food will support the most vulnerable residents in Prince George's County experiencing food insecurities due to the COVID-19 pandemic to include seniors, low to moderate-income individuals and families, veterans, the homeless, and those with disabilities. Additionally, the prepared meals may also be provided to first responders and frontline medical personnel in appreciation of their tireless efforts fighting the COVID-19 pandemic.

Program Funding Sources

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- Community Development Block Grant (MD State DHCD - CDBG-CV2) - \$2,115,600
 - Restricted Funding - funding to purchase grocery and prepared meals for disbursement to citizens who complete a self-certification survey for statistical data regarding persons impacted by COVID-19

Program Outcomes

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Phase IV (**December 2021 through June 2022**)

- Grocery Food Boxes (Perishable and Non-Perishable) - 34,800 boxes or 957,000 LBs to provide approximately 268,100 Meals
- Prepared Meals - approximately 158,200
- **Food Distribution Sites - 17 Non-Profit Organizations**
- CDBG-CV2 Funding (DHCD Maryland State)

Program Outcomes

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In total, **with all program funding**, over 4.6 Million meals were provided to our residents

- 457,600 Boxes of Groceries
 - 10.5 Million Pounds of Food to provide approximately 4.3 Million Meals
 - 312,100 Prepared Meals
 - 3,000 First Responders served
 - 5,000 Children Meal Cards
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- NACo Achievement Award - 2022
 - Community and Economic Development

Program Outcomes: Jobs Created

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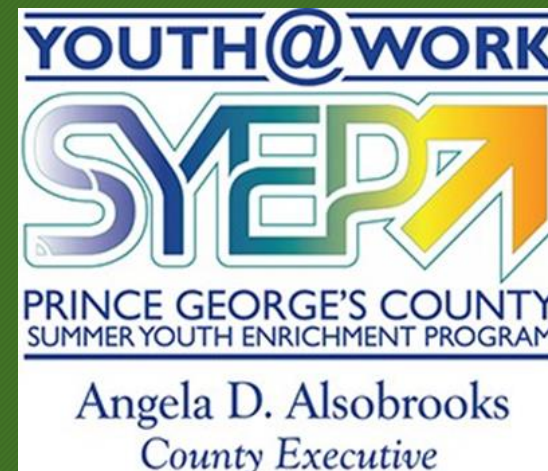
(2022)

- Eleven jobs were created to hire young adults to perform data entry of the CDBG-CV2 Survey Responses received from recipients of the food distributed

(2021)

Summery Youth Enrichment Program SYEP number of Youth Staff per site:

- 108 CAFB Warehouse
- 129 CAFB Distribution Sites
- 134 Phase II Distribution Sites
- 12 Mission of Love Charities, Inc.
- 10 Sardi's Catering, Inc. Warehouse
- 12 Veteran Women Chamber of Commerce



Distribution Sites

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District	Tenure Current since June 2020; New since January 2021	Grant Funding/ Other	Community Demographics	Site/Location
D1		CDBG-CV2	Latino	Beltsville Seventh Day Adventist Beltsville, MD 20705
D1	new	CDBG-CV2		Kingdom Fellowship @ High Point High School Beltsville, MD 20705
D2		CDBG-CV2	Latino and African	Metropolitan Seventh Day Adventist Church Hyattsville, MD 20783
D2		CDBG-CV2	Latino - lots of walk ups	Turner AME Church Chillum/Hyattsville, MD 20783
D3		CDBG-CV2	95% Latino	St. Mark the Evangelist Hyattsville, MD 20783
D3		CDBG-CV2	Latino and African	Ebenezer Church of God Landover Hills, MD 20784
D3	new	CDBG-CV2	near apartment complex	United Baptist Church New Carrollton, MD 20784
D5		CDBG-CV2		First Baptist Church of Highland Park Landover, MD 20785
D5		CDBG-CV2	Latino	Victory Grace Center at Port Towns Elementary School Bladensburg, MD 20710
D5	new	CDBG-CV2		New Home Baptist Church Landover, MD 20785

Distribution Sites

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District	Tenure Current since June 2020; New since January 2021	Grant Funding/ Other	Community Demographics	Site/Location
D6	new	CDBG-CV2		Love AME Church Upper Marlboro, MD 20774
D7		CDBG-CV2		Faith Temple No. 2 - Free Will Baptist Church Capitol Heights, MD 20747
D7		CDBG-CV2		St. Paul Church Forestville, MD 20747
D7		CDBG-CV2		The First Baptist Church of District Heights District Heights, MD 20747
D8		CDBG-CV2		Community of Hope AME Church Temple Hills, MD 20747
D8		CDBG-CV2		Ebenezer AME Church Fort Washington, MD 20744
D9		CDBG-CV2		Mt. Ennon Baptist Church Clinton, MD 20735

Partners and Stakeholders

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- County Executive and County Council
- United Way National Capital Area (fiscal agent)
 - Public Donations Repository
- Bank of America
- Capital Area Food Bank (program launch)
- World Central Kitchen (program launch)
- Nonprofit Prince George's County (purchase agent)
- Community Support Systems (purchase agent)
- The Ivy Community Charities (purchase agent)

Program Partners

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- Nonprofit Organizations 6
- Restaurants, Bakeries, Caterers and Food Purveyors 16
- Faith-Based/Non-profit Organizations (distribution sites) 28
- Other - Human Rescue Alliance 1
- County/State Agencies/Committee 6
 - Office of Community Relations, Office of Emergency Management, Department of Social Services, DPW&T, MD Department of Health, 2020 Census Complete Count Committee

Program Partners

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Grocery Boxes

Compare Foods, Delta Produce Market Fresh Gourmet, Miller's Farms, Sardi's Catering, SHARE Food Network/Catholic Charities and Sodexo Magic

Prepared Meals

Henry's Soul Food Café, Topolino's, Nando's Peri Peri, Miya Lounge, Tropical Smoothie, Carrabba's Italian Grill, TGI Friday's, Minute Events/In A Minute Café, Mission BBQ, Honey Baked Ham, Ledo Pizza, Pizza Paradiso, Putting on the Ritz Catering, MK Catering, Sardi's Catering, Sodexo Magic and College Park Grill

Program Administration

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Angela D. Alsobrooks, County Executive

Tara H. Jackson, Chief Administrative Officer

Joy A. Russell, Chief of Staff

John E. Erzen, Deputy Chief of Staff

Program Administrators:

- Sonja Welborne-Rice, Director, Stakeholder Engagement and Affairs
- Daryl H. Sims, Budget and Special Project Manager
- Daphne Doyle Benbow, Stakeholder Engagement and Affairs
- Christy Lipscomb, Special Assistant, Stakeholder Engagement and Affairs

Questions and Answers

Thank you...