

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND
2012 Legislative Session

Resolution No. CR-73-2012

Proposed by The Chair (by request – County Executive)

Introduced by Council Members Campos, Davis, Franklin, Lehman, Olson and Patterson

Co-Sponsors _____

Date of Introduction October 9, 2012

RESOLUTION

1 A RESOLUTION concerning

2 State of Maryland Community Investment Tax Credit Program

3 For the purpose of approving the project submitted by CASA de Maryland, Inc. to the Maryland
4 Department of Housing and Community Development for participation in the Department’s
5 Community Investment Tax Credit Program.

6 WHEREAS, Section 6-401 through Section 6-406 of the Housing and Community
7 Development Article, Annotated Code of Maryland, established the Neighborhood and
8 Community Assistance Program to assist nonprofit organizations in carrying out approved
9 projects in designated revitalization areas, to encourage businesses to invest in priority funding
10 areas, and to strengthen public-private partnerships; and

11 WHEREAS, Section 6-404 of the Housing and Community Development Article,
12 Annotated Code of Maryland, provides for the allocation of tax credits to business entities that
13 contribute to approved projects of nonprofit organizations that provide services to priority
14 funding areas; and

15 WHEREAS, Section 6-405(c) of the Housing and Community Development Article,
16 Annotated Code of Maryland, provides that the Maryland Department of Housing and
17 Community Development may not approve a proposal for participation in the Neighborhood and
18 Community Assistance Program unless the proposal is approved by the governing body of the
19 county that includes any of the Priority Funding Area that benefits from the project; and

20 WHEREAS, CASA de Maryland, Inc., a nonprofit organization, proposes to implement a
21 Comprehensive Workforce Development Project in the Langley Park community, a State-
22 identified Priority Funding Area, as more particularly described in Attachment A (the “Project”);

1 as well as in other Priority Funding Areas in Montgomery County and Baltimore City, Maryland;
2 and

3 WHEREAS, CASA de Maryland, Inc., has applied to the Maryland Department of Housing
4 and Community Development for approval of the Project and an allocation of tax credits in the
5 amount of \$50,000.00 for business entities and individuals that contribute to the Project pursuant
6 to the Department's Community Investment Tax Credit Program; and

7 WHEREAS, the County Executive expresses approval of the Project.

8 NOW, THEREFORE, BE IT RESOLVED that the County Council of Prince George's
9 County, Maryland, hereby expresses approval of the Project, as set forth in Attachment A,
10 submitted by CASA de Maryland, Inc. to the Maryland Department of Housing and Community
11 Development for participation in the Community Investment Tax Credit Program.

Adopted this 23rd day of October, 2012.

COUNTY COUNCIL OF PRINCE
GEORGE'S COUNTY, MARYLAND

BY: _____
Andrea C. Harrison
Chair

ATTEST:

Redis C. Floyd
Clerk of the Council

APPROVED:

DATE: _____ BY: _____
Rushern L. Baker III
County Executive

ATTACHMENT A

PROJECT INFORMATION SHEET
CASA de Maryland, Inc.
CASA Workforce Development Project
Community Investment Tax Credit Program

APPLICANT:

CASA de Maryland, Inc. (“CASA”) is a 501(c)(3) community based nonprofit organization whose mission is to improve the social, economic well-being and quality of life for the Latino and immigrant community in Maryland. CASA is a community resource, facilitator and advocate for more than 20,000 low-income, Latino and other immigrant community members through seven offices, two of which are located in Langley Park, Maryland. The other five offices are located in Baltimore City and Montgomery County, Maryland. CASA de Maryland’s office is located in Councilmanic District 2, and has an overall operating budget of \$6.9 million and 127 full and part time employees. CASA not only provides direct services, but also teaches participants ways to more fully participate in social, economic, and civic life through programs like employment, legal, and social services, education, health promotion and access, community organizing, and leadership development.

PROJECT DESCRIPTION:

CASA’s Comprehensive Workforce Development Program responds to the needs of low-income immigrant workers by providing the following culturally and linguistically appropriate services at its Welcome Centers:

Vocational Training: CASA provides vocational training in partnership with educational institutions, such as Prince George’s Community College and Montgomery College, which respond to the needs of both workers and employers. Program graduates receive vocational training certificates that increase their employability. CASA conducts follow-up services to track improvement in employment status or income.

Job Placement Services and Job Readiness Workshops: CASA educates workers on the expectations of employers and provides tips to help workers obtain and retain jobs. CASA also helps workers obtain safe jobs that pay a living wage. Additionally, workers participate in trainings to build the skills needed to become active job seekers. Examples of training are: resume writing, conducting online job searches, completing job applications, and developing interview skills.

English classes: CASA offers at times that are convenient for workers workforce-focused ESOL classes on-site at its Welcome Centers. Courses focus on vocabulary that is pertinent to their jobs. Program graduates continue on to CASA's more advanced evening ESOL program.

Financial, legal, and social services: Services include representation and legal counseling on tenant and employment issues, "know your rights" workshops, and one-on-one counseling to address issues related to financial management and access to benefits.

PROGRAM CONTACT:

Gustavo Torres
Executive Director
CASA de Maryland, Inc.
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Hyattsville, Maryland 20783
Tel: (240) 270-0419
gtorres@casamd.org

**FINANCIAL AND
LOCAL CONTRIBUTION:**

Partners in this project to date include:
Prince George's County Council, Prince George's DHCD, Prince George's Community College, Bank of America, CITGO Petroleum Company, United Way Prince George's County, United Way Montgomery County, Morris and Gwendolyn Cafritz Foundation, Eugene and Agnes E. Meyer Foundation, Thalheimer Foundation, Montgomery Coalition for Adult English Literacy, Montgomery County Community Foundation, Montgomery County HHS, Department of Labor – Susan Harwood Grant.

Donations obtained through the tax credit program will support CASA's Comprehensive Workforce Development Program at its seven locations.

CASA de Maryland, Inc. is applying for \$50,000.00 in Maryland Community Investment Tax Credits to support its Comprehensive Workforce Development Program.

**NEIGHBORHOOD/
LOCALITY:**

Priority Funding Areas in Prince George's County, Maryland
Montgomery County, Maryland and
Baltimore City, Maryland