



Aisha N. Braveboy
County Executive

THE PRINCE GEORGE'S COUNTY GOVERNMENT

OFFICE OF THE COUNTY EXECUTIVE

March 4, 2026

The Honorable Krystal Oriadha, Chair
Prince George's County Council
1301 McCormick Drive
Upper Marlboro, MD 20774

Dear Council Chair:

It is my hope that this letter finds you in both good health and spirit. It is with the utmost confidence that I submit **Brittany Jenkins** as a candidate for appointment to the **Prince George's County Planning Board of the Maryland-National Capital Park and Planning Commission (M-NCPPC)**.

Ms. Jenkins is an experienced and results-driven professional with a strong background in **data analytics, strategic planning, and performance management** across both public and private sector environments. Her career reflects a consistent commitment to **data-informed decision making, operational excellence, and collaborative leadership**, which are critical qualities for advancing thoughtful planning and responsible growth in Prince George's County.

Ms. Jenkins currently serves as a **Senior Consultant with Deloitte Consulting, LLP**, where she manages complex digital transformation initiatives for federal clients, including a major **United States Navy command**. In this role, she oversees multi-million-dollar initiatives, enhances **Planning, Programming, Budgeting, and Execution (PPBE)** processes, and leads cross-functional teams in delivering high-impact solutions that improve operational efficiency and accountability. Her work frequently involves advanced reporting, automation, and stakeholder collaboration to support executive-level decision-making, skills that are particularly valuable in guiding policy and strategic planning initiatives.

Previously, Ms. Jenkins served as a **Healthcare Analyst and Consultant with Berkeley Research Group**, where she conducted extensive healthcare data analysis using **Medicare and Medicaid datasets** to support policy development and operational strategy. Her ability to translate complex data into actionable insights has been a hallmark of her professional work and will serve the County well as it continues to evaluate development trends, infrastructure needs, and long-term planning priorities.

Ms. Jenkins also brings meaningful leadership and management experience from her tenure at **2U**, where she served in progressive roles, including **Data Analyst, Business Analytics & Insights, and Manager of Student Success**. In these roles, she led teams, developed performance metrics and dashboards, improved outcomes through data-driven strategies,

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and implemented equity-focused initiatives that strengthened organizational effectiveness and service delivery.

The responsibilities of the **Prince George's County Planning Board** require careful consideration of **land-use policy, zoning matters, master planning, and development proposals** that shape the County's future. Ms. Jenkins' expertise in **analytics, strategic planning, and performance evaluation** will contribute meaningfully to the Board's ability to assess development proposals, evaluate planning outcomes, and support informed decision-making related to **smart growth, transit-oriented development, economic revitalization, and community sustainability**.

Her experience working with complex systems, large datasets, and multi-stakeholder initiatives uniquely positions her to help ensure that the County's planning decisions are supported by **rigorous analysis, transparency, and measurable outcomes**. As Prince George's County continues to grow and attract new investment, her perspective will be valuable in promoting **balanced development, strong neighborhoods, environmental stewardship, and equitable economic opportunity** for residents across the County.

Ms. Jenkins holds a **Master of Science in Business Analytics from American University**, a **Master of Arts in Sociology**, and a **Bachelor of Science in Mass Communications with a concentration in Public Relations from Minnesota State University, Mankato**. She also brings technical expertise in **SQL, Tableau, Salesforce, and advanced data visualization**, tools that strengthen data-driven governance and strategic decision-making.

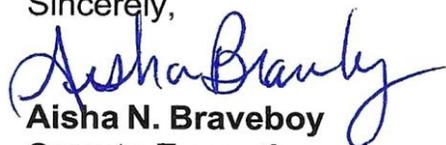
Ms. Britany Jenkins

Appointment
Replacing: Shaunise A. Washington
Term Expiration: 6/15/2028

Pursuant to **Sections 322, 402, and 504 of the Charter of Prince George's County**, I am appointing **Brittany Jenkins** to serve on the **Prince George's County Planning Board of the Maryland-National Capital Park and Planning Commission**, subject to confirmation by the County Council.

I respectfully request the Council's favorable consideration and confirmation of this appointment. Attached for the Council's review are Ms. Jenkins' resume and Appointee Data Form. Her financial disclosure statement has been filed with the Ethics Commission. Should you have any questions or require additional information, please contact **LaJoia Cannon, Interim Appointments Liaison, at (301) 952-3165**.

Sincerely,


Aisha N. Braveboy
County Executive

CC:

Members of the County Council
David H. Murray, Acting County Administrator

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Donna J. Brown, Clerk of the Council
Anthony Jones, Esq., County Attorney