

Transportation Update

September 29, 2023

4Mativ Consulting Group



Contract agreement approved
Projected timeline for transportation audit

September - Launch + Validation of Data (4 Weeks)

October - January - Opportunity Analysis + Comprehensive Audit (4 Months)

February - June - Solution Implementation: Planning + Launch (5 Months)

July -September - Performance Management Partnership (Quarterly)



Routing Efficiencies

- Reduction of open routes through consolidation from 217 to 196
- Rideshare opportunity between Phyllis E. Williams and Robert Goddard Montessori has so far reassigned seven bus stops that effect six runs resulting in reduced student ride time.
- Student count planned for October to identify run consolidations & bus stop reassignments



Alternative Transportation – Passenger Vans

- 16 passenger vans (seven-seat capacity) will be rented by the end of September
- Established Non-CDL Driver position and posted on September 22
- Working with Human Resources to hire and train Non-CDL Drivers
- Installing cameras, GPS and communication systems in all vans prior to deployment
- Utilizing ESSER Grant and operating funds for rental
- Projected start date November 2023



Alternative Transportation – Contractors

Third party contractors for MVP students

- Everdriven is COMAR certified and has signed contract to provide services
- Grant funds identified to cover costs
- Everdriven is in the process of implementing route development & staff assignment
- Projected start date October 2023



Communication

- School Messenger implementation is scheduled to begin the week of September 26
 - Updates sent out by bus run via phone call/text/email
 - Contact is based on information in the SchoolMAX Family Portal
- Continuing to update open routes on school websites



Recruitment (July 1 – Present)

- Participated in 15 virtual, in-person and weekend events
- Weekly Radio, & Television Ads (WUSA 9, Radio One, El Zol, etc.)
- Recruited at National Harbor, Mall of Prince George's, Bowie Town Center, National Night Out and other community events

Hiring

job offers extended (14 Driver w/CDL, 140 Trainees)
 63 Accepted; 37 Pending; 54 Declined or unable to be hired per COMAR or other restrictions
 Bus Driver Trainees promoted to permanent Bus Drivers
 new Bus Drivers starting on 9/26

prospects have scheduled to attend paid CDL Prep Class

remaining hires currently in CDL Bus Driver Training Class

Prospective Bus Driver Trainees In-Queue for CDL Training

Class

Min. 6-week training. Will transition to a permanent Bus Drives upon successful

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