

PRINCE GEORGE'S COUNTY COUNCIL
COMMITTEE REPORT
2016 Legislative Session

Reference No.: CB-077-2016
Draft No.: 2
Committee: PSFM
Date: 09/29/2016
Action: FAV as Amended

REPORT: 1

Committee Vote: Favorable as Amended, 3-0 (In Favor: Council Members Franklin, Patterson, and Turner)

CB-077-2016 as proposed seeks to designate 5% of the revenue from the hotel and motel tax levy to the Prince George's Conference and Visitors Bureau to be used for promotion of travel and economic investment within the County.

During the Committee meeting Matt Neitzey, Executive Director of the Conference and Visitors Bureau spoke about the need for funds to promote the County. He went on to point out that they will develop a marketing plan to use the resources provided by the Bill. The Council Members present were very supportive of this idea.

The Office of the County Executive supports CB-077-2016. The Executive's Office requested the Bill have an effective date of July 1, 2017. This will be included in Draft 2 of the Bill.

The Office of Audits and Investigations reports that using the FY 2017 estimated tax, the Conference and Visitors Bureau should yield about \$480,010 in additional funds. This is based on 5% in net hotel and motel collections of \$9,600,200. Enactment of CB-077-2016 should not have an adverse fiscal impact on the County as the proposed bill simply designates a portion of collected County revenue.

After discussion the Public Safety and Fiscal Management Committee voted CB-77-2016 out favorably 3-0.