

PRINCE GEORGE'S COUNTY

Budget & Policy Analysis Division

April 3, 2025

<u>MEMORANDU M</u>

TO: Wanika Fisher, Chair

Health, Human Services and Public Safety Committee (HHSPS)

THRU: Joseph R. Hamlin

Director of Budget and Policy Analysis

FROM: Malcolm Moody - MCM

Legislative Budget and Policy Analyst

RE: The Prince George's Arts and Humanities Council

Fiscal Year 2026 Budget Review (Non-Departmental Grants & Transfer Payments)

The Prince George's Arts and Humanities Council (PGAHC) is a not-for-profit organization established through the County Charter and funded, in part, by Prince George's County government grants through Non-Departmental allocations.

Budget Overview

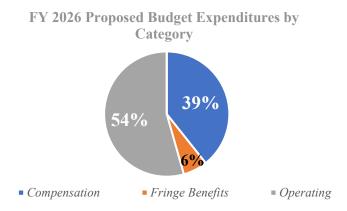
FY 2026 Proposed Budget

- FY 2026 proposed revenues for PGAHC total \$1,645,000, a decrease of \$118,300, or 6.7%, below the FY 2025 Approved Budget. In FY 2026, proposed revenues include:
 - County sources: A grant from the County Executive in the amount of \$393,300, which is a decrease from the FY 2025 funding level of \$414,000. Two County Council grant funds have been excluded in the proposed budget which have been previously used to support PGAHC. The County Grant Film Office Revenue (\$200,000) and County Grant Film Office Revenue (\$50,000) represent a decrease of \$250,000 from the FY 2025 funding level. The Council typically provides funding for PGAHC through Non-Departmental allocation.
 - Other funding sources: PGAHC's other main sources of revenue include funding from Maryland State Capital Grants (\$300,000), Maryland State Arts Council (\$266,700) representing an increase of \$2,400 from the FY 2025 funding level, M-NCPPC (\$300,000) an increase of \$180,000 from the FY 2025 funding level, and other sources.

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■ In FY 2026 PGAHC proposes to spend \$895,000 on operating expenses (54%), \$646,600 on compensation (39%), and the remaining \$103,400 on fringe benefits (6%).

See Appendix A (Pg. 5) for Multi-Year Revenues and Expenditures by Category.



FY 2025 Spending

- FY 2025 estimated revenues for PGAHC total \$1,954,300, representing an increase of \$191,000, or 10.8%, above the FY 2025 Approved Budget of \$1,763,300. The top categories where estimated revenues have significantly exceeded initial budget include:
 - M-NCPPC (\$180,000 increase in estimated spending above the initial budget)
 - Special Events (\$13,600 increase in estimated spending above the initial budget)
 - Maryland State Arts Council (\$2,400 increase in estimated spending above the initial budget)
 - See Appendix B (Pg. 6) for Revenue and Expenditure breakdown for FY 2025 Approved/Estimated.

Staffing Changes and Compensation

■ In FY 2026, compensation is proposed at \$646,600, which is an increase of \$97,600, or 17.8%, above the FY 2025 approved level. FY 2026 proposed compensation increase is solely due to the annualization of FY 2025 salary adjustments. FY 2026 proposed compensation budget represents a 7.1% decrease from the FY 2025 *estimated* level of compensation expenditures.

Fringe Benefits

• Fringe benefit expenditures are proposed at \$103,400 in FY 2026. This is an increase of \$15,600, or 17.8%, above the FY 2025 approved level, to align with anticipated costs. FY 2026 proposed fringe budget represents a 7.2% decrease from the FY 2025 estimated level of fringe expenditures.

Operating Expenses

- In FY 2026, operating expenditures are proposed at \$895,000, which is a decrease of \$231,500, or 20.6%, below the FY 2025 approved operating expenses level. FY 2026 proposed compensation budget represents a 21.9% decrease from the FY 2025 estimated level of operating expenditures.
- The most significant dollar increase/decreases between the FY 2026 Proposed Budget and the FY 2025 Approved Budget are in the following categories:

- *General Arts Programming*—Proposed at \$68,000, which is a decrease of \$192,000, or 74%, below the FY 2025 approved level of \$260,000.
- Facility Based Arts Programming Proposed at \$240,000, which is a decrease of \$50,000, or 17%, below the FY 2025 approved level of \$290,000.
- General Marketing Proposed at \$20,000, which is an increase of \$8,000, or 66.7%, above the FY 2025 approved level of \$12,000.

Program Management

- PGAHC is governed by a 16-member Board of Directors with a mission to promote artistic excellence and expand arts opportunities for all citizens of Prince George's County and beyond. PGAHC provides advocacy, education, and financial support.
- FY 2026 PGAHC's goals remain unchanged:
 - To provide diverse and high-quality arts experiences, cultural engagement, and humanities programming with a focus on equity and inclusion.
 - To enhance equitable learning environments with a focus on increasing high quality artisan education programs that support and enrich learning priorities for students and teachers, and diverse cultural experiences for K-12 aged children.
 - To expand high-quality multicultural programming to the residents of Prince George's County with a focus on arts deserts and underrepresented populations.
 - To advance arts-centered economic development through beautification initiatives revitalization programs and services to the County's creative community and industry sectors.
 - Transform/revitalize neighborhood and public spaces in the County through public art projects, creative placemaking initiatives and community engagement.
 - To increase film, television, and entertainment industry projects in the County.
 - To increase capacity building and technical support for the Creative Business industry sector, DPARK 3311 (Design Park) and Arts'tination at National Harbor.

• Film Office:

- Provides one-stop comprehensive services to the County's growing cluster of emerging film production, entertainment, and related companies.
- Office of the Poet Laureate:
 - Legislative arts agency of the County that is dedicated to advancing arts, culture, and humanities.
- Art in Public Places and Creative Placemaking:
 - Projects:
- Creative Suitland Initiative
- Blue Line Corridor cultural and community engagement planning and implementation program
- LOVE MY LARGO (April 5, 2025)

- PGAHC operates two (2) facility-based arts incubator programs: DPark331 (Design Park 3311) and Arts'tination at National Harbor.
 - DPARK3311, which is located at 3311 Rhode Island Ave. in Mount Rainier, MD, is a creative arts incubator which is home to PGAHC's Fashion Design Residency Program & Media Lab. It also houses the Welcome Center for the City of Mount Rainier. DPARK3311 provides the following services 24 hours/day, at below market pricing to resident artists of the Gateway Lofts and non-resident members which include two (2) PC workstations and media suites (a Recording Studio, Film Editing Booth, Podcast Booth and a SMART Conference Room).
 - Arts'tination at the National Harbor is an experiential gallery and artist marketing hub that allows
 Artists to exhibit and sell their artwork and allows the community to participate in creative
 workshops.
- PGAHC has identified the following most critical issues it faces as the following:
 - Increasing Staff Levels
 - Increased staffing levels needed to support growth.
 - Diversification of Funding Sources
 - The PGAHC currently being heavily reliant on county funding, grants, and allocations as its primary source of funding. These funding sources are important but are subject to fluctuations.
 - Advancing the new Central Library and Cultural Center.
 - Increase equity and access to affordable arts and cultural spaces.
 - Please refer to the response to the FY 2026 Budget Review First Round Question No. 18 for additional details.

Impact of Known or Anticipated Federal/State Changes or Actions

- PGAHC has identified the following as an impact of recent proposed federal budget cuts:
 - Cuts to the National Endowment for the Arts (NEA) would have significant operational and fiscal impacts in the areas of re-granting, public art, creative workforce development, and arts-based community engagement.
 - PGAHC's FY 25 NEA grant award of \$50,000 for its Community Grant Program is currently on hold due to the freeze on Federal grants.
 - NEA is also a major funder of the Maryland State Arts Council, which is a source of their annual CAD grant used to support county arts agencies.
 - Loss of American Rescue Plan Act (ARPA) funding resulted in an end to Film Grants to County Filmmakers and funding assistance to the Prince George's County Film Festival.

Appendix A Multi-Year Revenues and Expenditures by Category

Category		FY 2023 FY 2024			FY 2025		FY 2025		FY 2026		Change	Percentage	
		Actual	Actual		A	Approved		Estimate		Proposed		Amount	Change
REVENUES:													
County Grant-County Executive	\$	400,000	\$	414,000	\$	414,000	\$	414,000	\$	393,300	\$	(20,700)	-5.0%
County Grant - Film Office Revenue		-		-		50,000		50,000		-	\$	(50,000)	-100.0%
County Grant-County Council		100,000		200,000		200,000		200,000		-	\$	(200,000)	-100.0%
American Rescue Plan Act Grant		387,214		250,000		-		-		-	\$	-	#N/A
Facility-Based Revenue		153,746		150,100		155,000		150,000		150,000	\$	(5,000)	-3.2%
M-NCPPC		120,000		120,000		120,000		300,000		300,000	\$	180,000	150.0%
Maryland State Arts Council		582,188		263,800		264,300		266,700		266,700	\$	2,400	0.9%
Maryland State Capital Grants		150,396		50,300		300,000		300,000		300,000	\$	-	0.0%
Office of Central Sevices-Arts in Public Places		112,200		75,000		75,000		75,000		75,000	\$	-	0.0%
Other Service Contracts		-		15,000		10,000		10,000		10,000	\$	-	0.0%
Public/Private Sector Grants/Other Revenue		388,410		835,400		150,000		150,000		150,000	\$	-	0.0%
Special Events		· -		-		25,000		38,600		-	\$	(25,000)	-100.0%
Total Revenues	\$	2,394,154	\$	2,373,600	\$	1,763,300	\$	1,954,300	\$	1,645,000	\$	(118,300)	-6.7%
EXPENDITURES:													
Compensation	\$	595,923	\$	635,200	\$	549,000	\$	696,600	\$	646,600	\$	97,600	17.8%
Fringe Benefits		65,571		107,600		87,800		111,400		103,400	\$	15,600	17.8%
Sub-Total	\$	661,494	\$	742,800	\$	636,800	\$	808,000	\$	750,000	\$	113,200	17.8%
Operating:													
Accounting & Audit	\$	56,000	\$	57,000	\$	56,000	\$	57,000	\$	57,000	\$	1,000	1.8%
General Marketing		7,119		17,760		12,000		49,500		20,000	\$	8,000	66.7%
General Arts Programming		259,372		251,100		260,000		260,000		68,000	\$	(192,000)	-73.8%
Facility Based Arts Programming		282,787		281,700		290,000		290,000		240,000	\$	(50,000)	-17.2%
General & Administrative Expenses		193,603		221,000		195,000		211,000		156,200	\$	(38,800)	-19.9%
Film Office Program		356,853		0		0		0		0	\$	-	#N/A
Public Art Creative Placemaking		273,474		0		0		0		0	\$	-	#N/A
Office of Poet Laureate		23,907		0		0		0		0	\$	-	#N/A
Total Operating Expenditures	\$	1,453,115	\$	828,560	\$	813,000	\$	867,500	\$	541,200	\$	(271,800)	-33.4%
Total Expenditures:	\$	2,114,609	\$	1,571,360	\$	1,449,800	\$	1,675,500	\$	1,291,200	\$	(158,600)	-10.9%
Excess Revenues over Expenditures:		\$279,545		\$802,240		\$313,500		\$278,800		\$353,800		\$40,300	

Appendix B Revenues and Expenditures – FY 2025

Category		FY 2025		FY 2025	Change	Percentage	
		Approved		Estimated	Amount	Change	
REVENUES:							
County Grant-County Executive	\$	414,000	\$	414,000	\$ -	0.0%	
County Grant-County Council		200,000		200,000	\$ -	0.0%	
Office of Central Sevices-Arts in Public Places		75,000		75,000	\$ -	0.0%	
M-NCPPC		120,000		300,000	\$ 180,000	150.0%	
Maryland State Arts Council		264,300		266,700	\$ 2,400	0.9%	
Maryland State Capital Grants		300,000		300,000	\$ -	0.0%	
Public/Private/Other Revenue		150,000		150,000	\$ _	0.0%	
Facility-Based Revenue		155,000		150,000	\$ (5,000)	100.0%	
Film Office Revenue		50,000		50,000	\$ -	100.0%	
Other Service Contracts		10,000		10,000	\$ _	0.0%	
Special Events		25,000		38,600	\$ 13,600	54.4%	
Total Revenues	\$	1,763,300	\$	1,954,300	\$ 191,000	10.8%	
EXPENDITURES:					_		
Compensation	\$	549,000	\$	696,600	\$ 147,600	26.9%	
Fringe Benefits		87,800		111,400	\$ 23,600	26.9%	
Sub-Total	\$	636,800	\$	808,000	\$ 171,200	26.9%	
Operating:							
Accounting & Audit	\$	56,000	\$	57,000	\$ 1,000	1.8%	
General Marketing		12,000		49,500	\$ 37,500	312.5%	
General Arts Programming		260,000		260,000	\$ -	0.0%	
Facility Based Arts Programming		290,000		290,000	\$ -	0.0%	
General & Administrative Expenses		195,000		211,000	\$ 16,000	8.2%	
Film Office Program		0		0	\$ -	#N/A	
Public Art Creating Placemaking		0		0	\$ -	#N/A	
Office of Poet Laureate		0		0	\$ 	#N/A	
Total Operating Expenditures	\$	813,000	\$	867,500	\$ 54,500	6.7%	
Total Expenditures:	\$	1,449,800	\$	1,675,500	\$ 225,700	15.6%	