



Angela D. Alsobrooks  
*County Executive*  
"Prince George's Proud"



# PRINCE GEORGE'S FORWARD TASK FORCE

## A Redefined Future (Long-Term Recommendations)

Presentation to the County Council  
Tuesday, March 23, 2021 at 1:00pm



Angela D. Alsobrooks  
County Executive  
"Prince George's Proud"

Prince George's  
**FORWARD**  
REIMAGINING OUR FUTURE 

# Opening Remarks

Dr. Charlene Dukes and Mr. David Velazquez, Co-Chairs



# Government Operations Work Group

Former Governor Martin O'Malley, Chair

# Enterprise-Wide Performance Management System and Dashboard

## *A Redefined Future* *Long-Term Recommendation #1*

- Provide framework for agencies to enhance operational effectiveness
- Improve response time for critical services such as 911, fire, ambulance, trash.
- Improve human capital and resource allocation.



Government Operations  
Recovery Work Group

# Continued Digitization of Documents and Processes

## *A Redefined Future* *Long-Term Recommendation #2*

- Complete digitization in DPIE and OHRM.
- Start digitization in other agencies with the highest need for improved services.
- Implement digital technology in agencies based on modern concepts.



Government Operations  
Recovery Work Group

Continued  
Conversion of  
Public-Facing  
Services to  
On-Line

*A Redefined Future*  
*Long-Term Recommendation #3*

- Converting “more” services to on-line is a necessity in the new digital society.
- Supports providing services with optimal productivity while working virtually.



Government Operations  
Recovery Work Group

# Continued Cybersecurity Enhancements

## *A Redefined Future* *Long-Term Recommendation #4*

- Changing the cyber threat landscape requires continually implementing better protections.
- The County's cyber hygiene must be diligently monitored to ensure compliance to County policy and law.



Government Operations  
Recovery Work Group

# Secure Internet Access for Working Virtually

## *A Redefined Future* *Long-Term Recommendation #5*

- Ensure redundancy of internet access if service is lost.
- Continuity of internet access is critical for productivity during remote work.
- Expand issuance of smart-phones, wi-fi, hot spots, and other signal boosting equipment.



Government Operations  
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# Economic Recovery Work Group

Mr. Thomas Graham, Chair

# Create Lasting Capital Access for Small and Minority Businesses



Economic Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #1*

- Prince George's County has long been considered a bedroom community. Changing this narrative will take intentional priority that opens capital and investment to County based businesses to create jobs and wealth inside of the County.
  - The primary goal is to design hub(s) where businesses can connect with lending institutions and receive technical assistance on increasing capital.
  - This effort will align with FSC First, Prince George's County Economic Development Corporation (EDC), and other business associations that have access to lending institutions.

# Develop a Countywide Resilience Strategy

## *A Redefined Future* *Long-Term Recommendation #2*

- Develop a resilience program with an initial focus on the economy and society category using known national resilience frameworks to establish a Prince George's County resiliency strategy and action plan.
  - Develop and implement strategies for a resilient economy that can withstand disruptions and foster sustainable growth.
  - Measure and promote inclusive economic growth and prosperity to attract and grow businesses and retain/upskill workers
  - Align with regional economic resiliency.



Economic Recovery Work  
Group

# Develop a Countywide Workforce Development Strategy



Economic Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #3*

- Implement a Countywide coordinated workforce development service delivery strategy, workforce development marketing campaign, and advocacy strategy to decrease the County's unemployment rate.
  - Connect Prince George's County small and medium sized businesses to colleges and universities located in the County, and recruit and employ graduating seniors from local colleges and universities.
  - Develop a coordinated policy and advocacy strategy to secure local workforce development dollars from State and Federal Agencies.
  - Coordinate agency human resource recruitment efforts to encourage the County to hire county residents. Also, ensure residents receiving human service benefits are connected to workforce development, reducing the number of unemployed Prince George's County residents.

# Improve all Phases of the County's Development Process



Economic Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #4*

The County's entitlements process has long been an area of concern for the business community in Prince George's County. This is due in large part to the length of time it takes to get through the process in comparison to jurisdictions in the region.

- Convene a group of technical experts and community stakeholders, appointed by the County Executive with input from the County Council, charged with reviewing and recommending improvements to the County's entitlements process.
- Remove the "call up" process utilized by the County Council that triggers an additional review of proposed development projects that have already received a decision from the Planning Board or Zoning Hearing Examiner.
- Improve transparency in the planning process by incorporating expanded community engagement.
- Develop a new step by step guide for the entitlements process for each of the applicable zones, to encourage investment in Prince George's County over neighboring jurisdictions.



# Education Recovery Work Group

Dr. Darryll Pines, Chair

# Analytics for Informed Engagement & Enhanced Learning



Education Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #1*

- Create academic and operational feedback loops between teachers, students, and parents to provide real-time feedback to address teaching, learning, and social-emotional needs.
- This includes surveys for families, and ways for them to communicate about logistics with their schools and neighbors, as well as creating an academic accountability tracking system for student outcomes.

# Broadband Expansion Strategy, Opportunities and Needs Assessment

## *A Redefined Future* *Long-Term Recommendation #2*

- Explore all opportunities to support digital inclusion and economic development goals for Prince George's County.
- Conduct a needs assessment/gap analysis focusing on identifying internet coverage gaps in the County in order to build a strategy and plan towards closing the digital divide.



Education Recovery Work  
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# Enhancing Communication and Consensus Across County Leadership



Education Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #3*

- Alignment of communication among the executive leadership of the County government, County Council, the Prince George's County Public School System, School Board, and other supporting entities, in order to meet more consistently and on an intentional, diplomatic basis so as to adapt more expeditiously to the needs of the students and the evolving nature of the County's demographics.

# Financial Maintenance Workgroup for New Technology

## *A Redefined Future* *Long-Term Recommendation #4*

- Establish a workgroup tasked with developing a long-term financing plan for the inevitable maintenance costs associated with the new technology which has been purchased in order to establish a 1:1 student to device ratio.



Education Recovery Work  
Group

# Leadership Development/ Entrepreneurial Ideation Program



Education Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #5*

- Conduct a thorough analysis of the alignment between the leadership development process and administrative certification programs.
- Develop an entrepreneurship/leadership focused dual-enrollment program that places a greater emphasis on creating innovators with social responsibility, encouraging students to develop the critical 21<sup>st</sup> century skills they will need to succeed.

*A Redefined Future*  
*Long-Term Recommendation #6*

Pilot Maryland  
Promise Plus:  
Providing the on-  
ramp to Higher  
Learning &  
Workforce  
Development



Education Recovery Work  
Group

- Conduct a scalable pilot to supplement the awards given through the Maryland Community College Promise Scholarship via expansion of eligibility requirements and extension of coverage to those seeking four-year degrees as well.
- Promoting professional development for postsecondary educators and enhancing credit portability between 2-year and 4-year institutions.

# Teaching and Learning in VUCA: Research Partnership Program and Data Repository



Education Recovery Work  
Group

## *A Redefined Future* *Long-Term Recommendation #7*

- Develop a research partnership program on teaching and learning that can inform on student and teacher outcomes and engagement during volatile, uncertain, complex, and ambiguous circumstances (such as a pandemic).



# Human and Social Services Recovery Work Group

Ms. Rosie Allen-Herring, Chair

# Communication Accessibility Audit

## *A Redefined Future* *Long-Term Recommendation #1*

- To enhance Prince George's County commitment to full compliance of the American Disabilities Act (ADA) Title II by auditing our current efforts and making necessary adjustments.
- This opportunity would support communications' access for all County residents with disabilities as they seek to engage in civic activities and use agencies' services during the COVID Pandemic and beyond.



Human and Social Services  
Recovery Work Group

# Establishing an Age Friendly County

## *A Redefined Future* *Long-Term Recommendation #2*

- Making necessary infrastructure and programmatic improvements for Prince George's County to attain an “Age Friendly County” Designation from AARP by 2030.



Human and Social Services  
Recovery Work Group



# Family Stabilization Center

## *A Redefined Future* *Long-Term Recommendation #3*

- Establish a program to address the needs of families that face the loss, separation, depression, anxiety, lack of support, loss of security and sometimes shame and embarrassment when a loved one is incarcerated.



Human and Social Services  
Recovery Work Group

# All Access Food Services App

## *A Redefined Future* *Long-Term Recommendation #4*

- Establishment of a Smart County- All Access Food Services App to provide a one-stop, interactive access point to all food related services for Prince George's County.



Human and Social Services  
Recovery Work Group

# Hotspot Hang-out Program

## *A Redefined Future* *Long-Term Recommendation #5*

- Make WIFI access available for all Prince Georgians 24/7 by using public facilities and establishing public hotspot outposts throughout the County.



Human and Social Services  
Recovery Work Group

*A Redefined Future*  
*Long-Term Recommendation #6*

Joint Session with  
Housing  
Opportunities for  
All

- Convene a session with the Housing Opportunities for All workgroups inviting in perspectives from individuals in the County who represent the interests of special populations who are particularly vulnerable as a result of COVID-19.



Human and Social Services  
Recovery Work Group

# Social Service Referral Portal Partnership

## *A Redefined Future* *Long-Term Recommendation #7*

- Rather than develop a separate platform, the County can save time and resources by cementing a public-private partnership with an existing platform. Thus, Looking to develop a partnership with FindHelp.org to integrate their data and platform on the Prince George's County website will be an efficient way to amplify access to resources located in the County.



Human and Social Services  
Recovery Work Group



# Health Recovery Work Group

Dr. Joseph Wright, Chair

# Board of Health Composition, Enhancement and Reconfiguration



Health Recovery Work Group

## *A Redefined Future*

### *Long-Term Recommendation #1*

- Guided by the 2020 RAND Study
- Strategically aligns the Board of Health composition with the functions and responsibilities necessary to improve the overall health and well-being of all Prince Georgians.
- Three step approach will improve response time, coordination and collaboration.
- Will improve the overall health and well-being of all Prince Georgians.

# Community Influencer Program



Health Recovery Work Group

## *A Redefined Future* *Long-Term Recommendation #2*

- COVID-19 has impacted Prince George's County and in order to address the County's continuing response to a potential next wave, distribution of accurate and timely information is highly needed.
- Authentic engagement with County "influencers" and those who trust them as messengers of accurate and transparent information.
- The County will assist influencers with providing the clear and concise messaging to be delivered.
- Messages will be primarily health related but may cross over to other pertinent government operations information that would be considered an asset to our Prince Georgians.
- List of influencers will be maintained by the County's Communications Lead.



# Healthcare Database of Residents and Needs



Health Recovery Work Group

## *A Redefined Future* *Long-Term Recommendation #3*

- Healthcare database systems provide an important way of monitoring which improves the value of healthcare services; resulting in better well-being for the patients.
- Throughout the pandemic, having a healthcare database would have assisted the County with identifying residents with underlying health conditions and ensuring services were made available based on their specific healthcare needs.

Develop a Best Practices Model to Guide the Behavioral Health Division Towards a Full Integrative System

*A Redefined Future*

*Long-Term Recommendation #4*

- Develop a best practices model to guide the Behavioral Health Division, including the Local Behavioral Health Authority, to achieve its strategic goals.
- Identify the top 5 best practices from a similarly sized Health Department.
- Identify the skill sets required to implement best practices, develop staffing plans and recruitment strategies accordingly.
- Identify the strategic partners, stakeholders and resources needed to successfully implement best practices.



Health Recovery Work Group

# Health Department – Addressing Future County Health Needs



Health Recovery Work Group

## *A Redefined Future* *Long-Term Recommendation #5*

- Review/Assess the Health Department's current organizational needs and capability gaps to create a sustainable and "right-sized" budget; modernize operations and programs.
- Gather insights and best practices from local and state health department experts (Expert Advisory Group) on matters relating to structure; budget to improve the structure; and enhance the financial and budget processes and infrastructure to ensure necessary funding.
- A better organized, higher functioning and better funded Health Department will ensure that all populations have access to the services and programs intended to improve health outcomes.

# Expand the Prince George's Health Assures Program Funding



Health Recovery Work Group

## *A Redefined Future Long-Term Recommendation #6*

- Expand the Prince George's Health Assures Program to cover additional uninsured County residents.
- Fund primary care, preventive care, behavioral health, medication (all qualified expenses of a visit) for individuals who are ineligible for Medicaid or other public health program
- Will improve overall health, mental well-being and quality of life for all residents (insured and uninsured).

Social Justice,  
Diversity, Equity and  
Inclusion Training  
for County  
Employees and  
Contract Employees

*A Redefined Future*  
*Long-Term Recommendation #7*

- Identify and procure an effective and relevant Social Justice, Diversity, Equity and Inclusion Training Program for all County employees/contract employees upon hire, with an annual refresher on key aspects of the training.
- Such a program would educate the County workforce concerning their implicit bias and systemic racial, economic and health inequities experienced by the diverse population of Prince George's County today
- The ultimate goal is for the County workforce to use a racial equity lens in serving the residents of the County.



Health Recovery Work Group



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# Questions and Closing Remarks

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For any questions or comments, please email: [pathforward@co.pg.md.us](mailto:pathforward@co.pg.md.us)

For general information on our Prince George's Forward Task Force, go to:  
[www.princegeorgesforward.com](http://www.princegeorgesforward.com)