



PGAHC | .ORG

PRINCE GEORGE'S ARTS & HUMANITIES



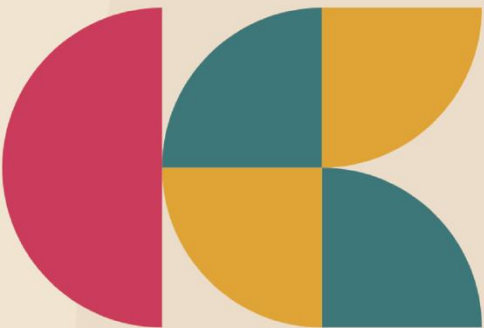
**THE ARTS ARE ESSENTIAL
TO A VIBRANT AND
THRIVING COMMUNITY**

MISSION

Recognizing the importance of the Arts to a vital and healthy community, Prince George's Arts and Humanities Council is dedicated to promoting artistic excellence and expanding arts opportunities for all citizens for Prince George's County and beyond through an energetic program of advocacy, education and financial support.

VISION

Prince George's Arts and Humanities Council (PGAHC) seeks to create a world-class cultural environment where diverse high quality arts and humanities programs are available for all Prince George's County residents and visitors.



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400+

Artists, creative entrepreneurs, arts organizations, and cultural institutions across all arts and humanities disciplines

27

Municipalities and the Gateway Arts and Entertainment District

208

Prince George's County Public **Schools**

136,000+

Prince George's County Public School **Students**

950,000+

Prince George's County **Residents**



ECONOMIC IMPACT OF THE ARTS IN PRINCE GEORGE'S COUNTY (Fiscal Year 2015)



TOTAL INDUSTRY EXPENDITURES

\$58,693,259

FULL-TIME EQUIVALENT JOBS SUPPORTED

1,160

HOUSEHOLD INCOME PAID TO RESIDENTS

\$31,096,000

REVENUE GENERATED TO LOCAL GOVERNMENT

\$2,353,000

EVENT-RELATED SPENDING BY ARTS AND CULTURAL AUDIENCES (RESIDENT & NONRESIDENT)

\$34,910,511

THE ARTS MEAN
BUSINESS FOR PRINCE
GEORGE'S COUNTY

Source: Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Prince George's County. New survey will be published late 2023.



PGAHC DIVISIONS & PROGRAMS

ARTS IN 
EDUCATION

AIPP
ART IN PUBLIC PLACES



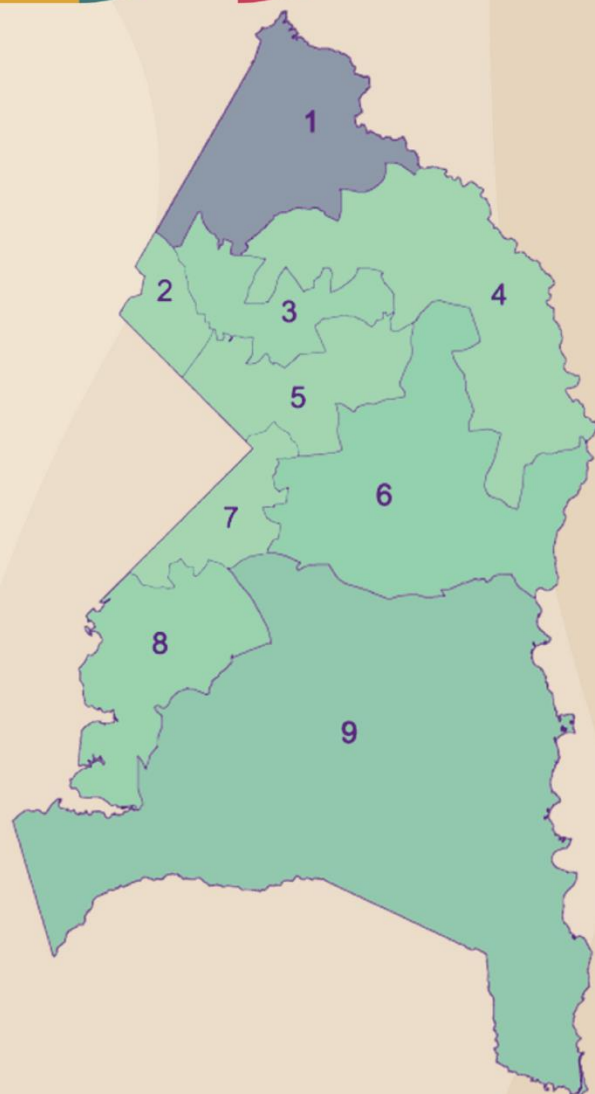
OASIS
for the **ARTS**

DEPAIRK 33
11

FOLA | FESTIVAL
OF LITERARY
ARTS

• arts'tination •





DISTRICT 1

Community Grants - 8
Emergency Grants - 6
Public Art/ Placemaking - 2
Healthcare Heroes
Office of the Poet Laureate
Arts'tination Artists

DISTRICT 4

Community Grants - 10
Emergency Grants - 19
Film Grants - 1
Public Art/ Placemaking -
Bowie State Partnership /Film
Festival
Office of the Poet Laureate
Arts'tination Artists

DISTRICT 7

Community Grants - 3
Emergency Grants - 13
Film Grants - 1
Public Art/ Placemaking - 2
Mission of Love
Office of the Poet Laureate
Arts'tination Artists

DISTRICT 2

Community Grants - 20
Emergency Grants - 74
Film Grants - 1
Public Art/ Placemaking - 2
DPARK3311-Facility
Office of the Poet Laureate
Gateway Arts District
Arts'tination Artists

DISTRICT 5

Community Grants - 7
Emergency Grants - 24
Public Art/ Placemaking - 3
Office of the Poet Laureate
Arts'tination Artists

DISTRICT 8

Community Grants - 5
Emergency Grants - 10
Film Grants - 1
Public Art/ Placemaking - 2
Arts'tination – Facility and Programs
Juneteenth Celebration
Film Festival
Office of the Poet Laureate

DISTRICT 3

Community Grants - 10
Emergency Grants - 10
Film Grants - 2
Public Art/ Placemaking - 2
Starbucks Community Pro-
grams
Gateway Arts District
Office of the Poet Laureate
Arts'tination Artists

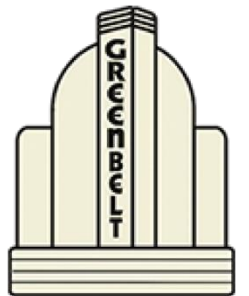
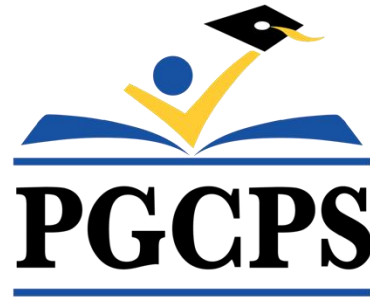
DISTRICT 6

Community Grants - 4
Emergency Grants - 16
Film Grants - 1
Public Art/ Placemaking - 2
Headquarters
Office of the Poet Laureate
Arts'tination Artists
PGCC Partnership

DISTRICT 9

Community Grants - 4
Emergency Grants - 7
Film Grants - 1
Public Art/ Placemaking - 2
Oasis for the Arts
Office of the Poet Laureate
Arts'tination Artists

PARTNERS + FUNDERS





BY THE NUMBERS

LOCAL GOVERNMENT BUDGET COMPARISON

Local Arts Agency	FY 23 Total Budget from Local Government	FTEs	Population	Average Per Resident
Baltimore City Arts & Promotions	\$9,984,547	27	576,864	\$17.31
Arts & Humanities Council of Montgomery County	\$6,747,706	9	1,080,117	\$6.25
DC Arts and Humanites Commission	\$42,202,000	29	644,743	\$65.46
Arlington Arts Commission	\$2,807,602	11	244,847	\$8.62
Alexandria Arts Council	\$2,110,000	14	163,964	\$12.87
Howard County Arts Council	\$905,500	9	335,000	\$2.70
Prince George's Arts and Humanities Council	\$695,000	6	955,306	\$0.70

FY 2020-2023 COMMUNITY GRANTS PROGRAM

Through a competitive program, PGAHC's Community Grants Program provides project grants for artists, arts organizations and public entities providing arts programming in the County. It is the **only local source of funding for individual artists to apply for funding**.

DEVASTATION OF COVID-19 TO ARTS COMMUNITY TRENDS FROM FY 2020–FY 2023

- **FY2020** - Received \$230,322 in requests and 16 grants totaling \$59,000 were awarded. \$50,000 of Grant Funds were reallocated to first round of Emergency Grants, totalling \$78,840. (See Emergency Arts Relief)
- **FY2021** – Received over a 50% increase in requests totaling 483,000 and 43 grants totaling \$200,013. Arts-in-Education is lower due to COVID-19 restrictions at PGCPs. Artist Fellowships had a 300% increase in applications totaling nearly \$350,000 in requests. Highest year ever in requests and awards, and awards were made in every District and discipline.
- **FY2022** – Lost \$200,000 in Council Non-D Funding. Limited program in one (1) category, Arts in Education offered, Received \$120,460 in applications and awarded 10 grants totaling \$32,000 from Special Appropriations Grants. No funding for Artist Fellowships.
- **FY2023** – No Council Non-D Funding. Limited program to move forward with \$50,000 National Endowment (NEA) Regranting Award. No funding for Artist Fellowships.

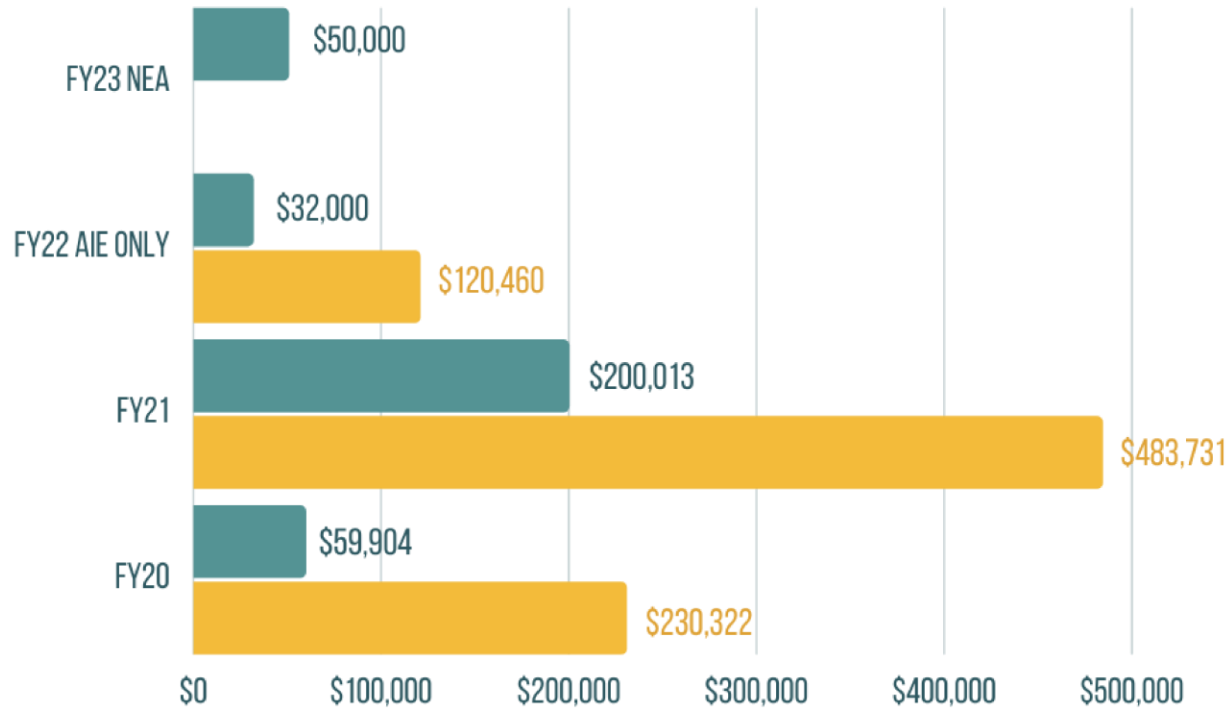


COMMUNITY GRANTS FY20-23



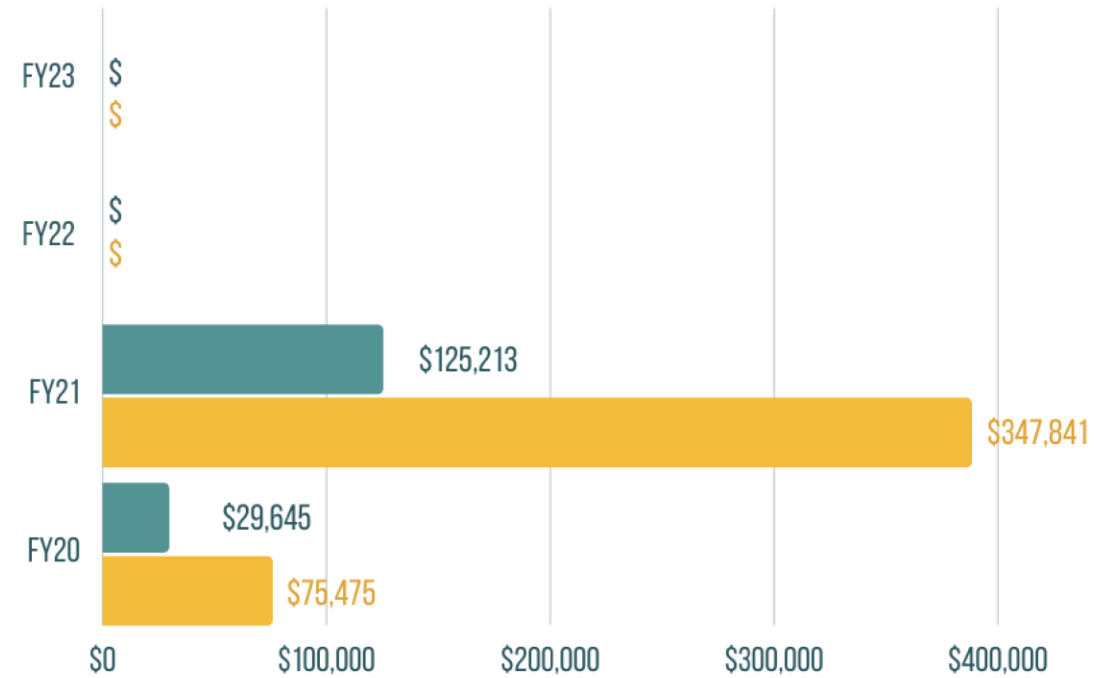
FY20-23 COMMUNITY GRANTS

■ GRANTS AWARDED ■ FUNDS REQUESTED



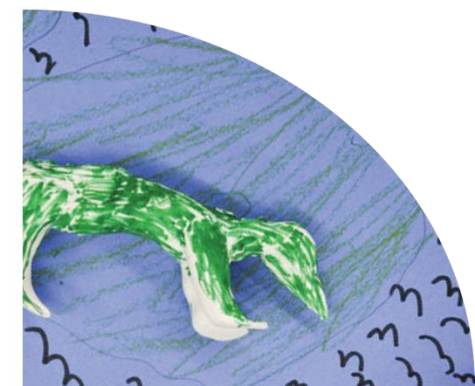
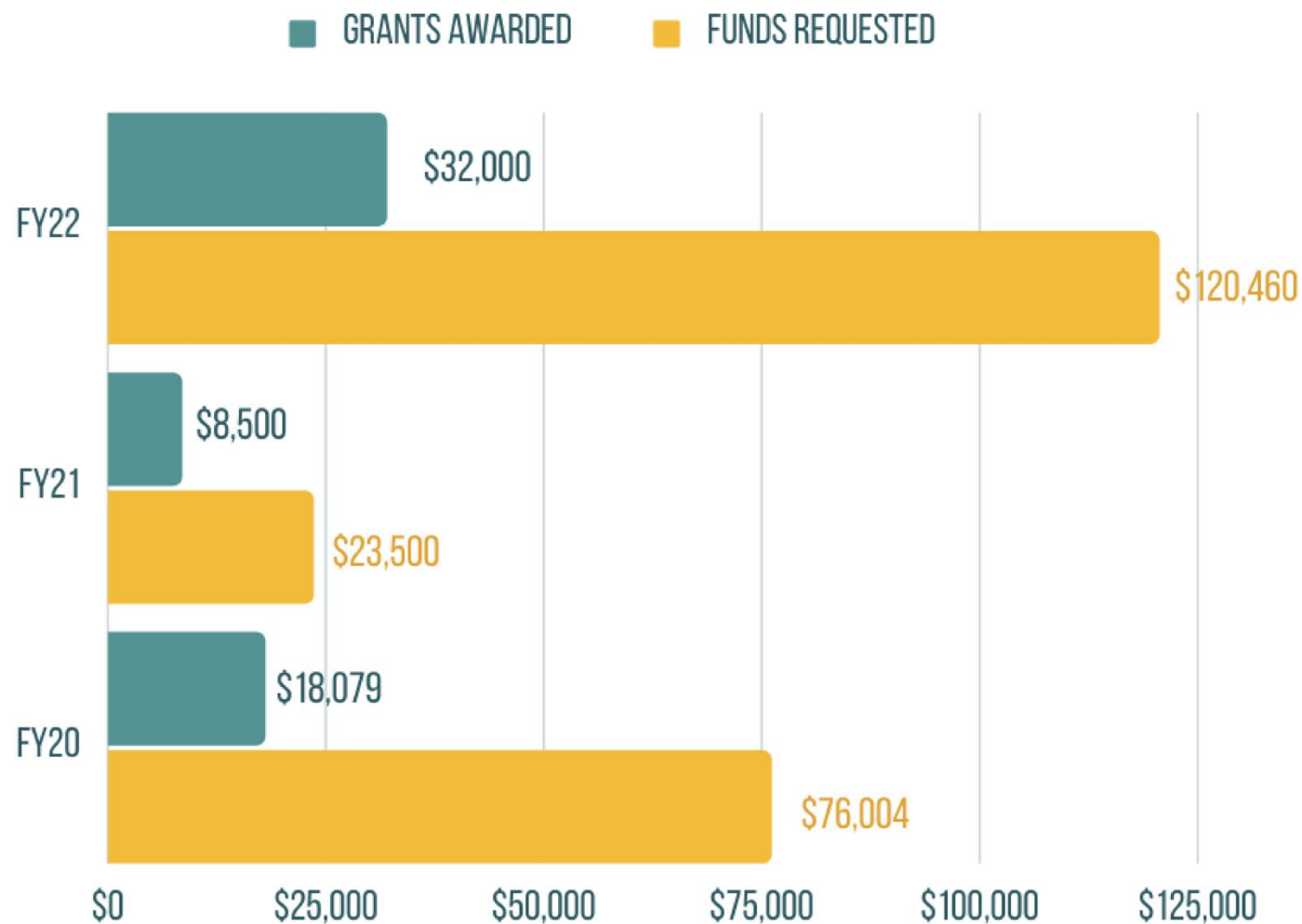
FY20-23 ARTIST FELLOWSHIPS

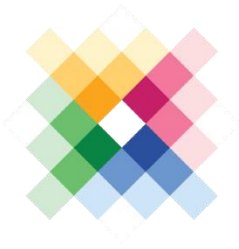
■ GRANTS AWARDED ■ FUNDS REQUESTED





FY20-23 ARTS IN EDUCATION GRANTS





Prince George's County Arts Community

EMERGENCY
RELIEF FUND



DISTRIBUTION OF FUNDS BY DISTRICT

Council Member Breakdown

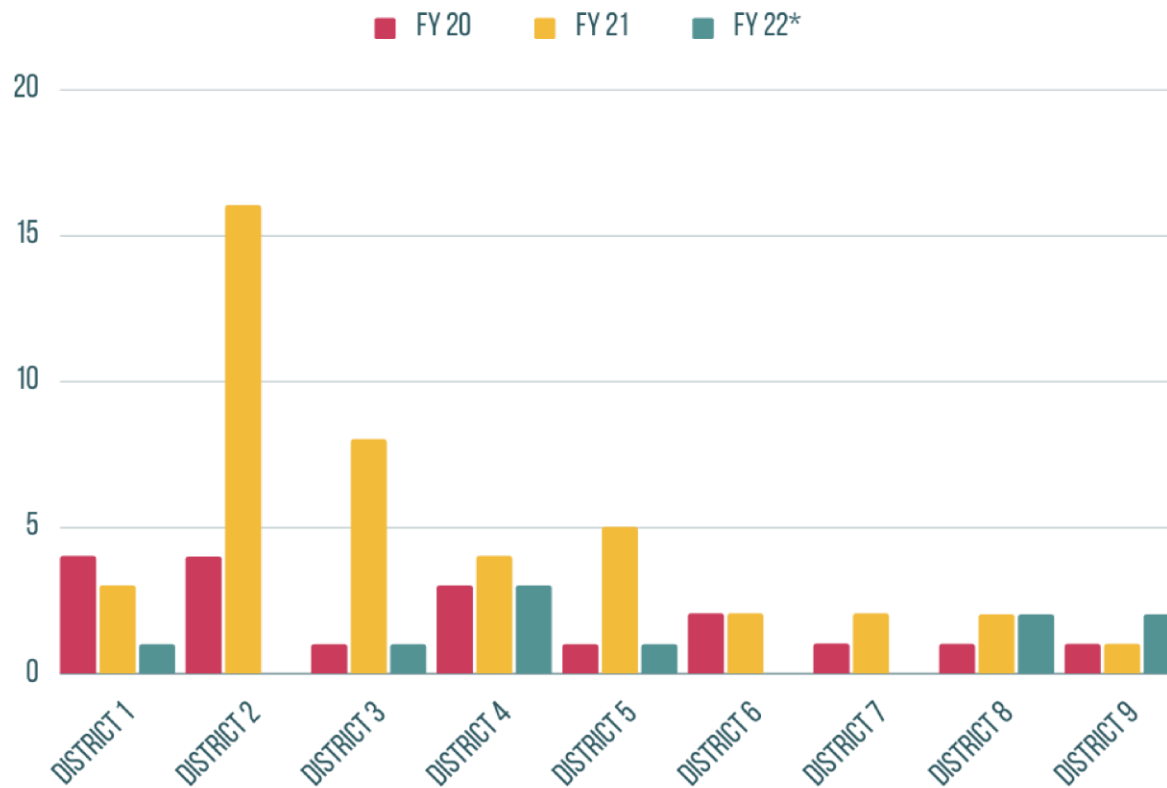
Thomas E. Dernoga (District 1) • Deni L. Tarveras (District 2) • Dannielle M. Glaros (District 3) • Todd M. Turner (District 4) • Jolene Ivey (District 5) • Derrick Leon Davis (District 6) • Rodney C. Streeter (District 7) • Monique Anderson-Walker (District 8) • Sydney J. Harrison (District 9)

ROUND 1			ROUND 2	
All Applications		96	All Applications	124
Funded Applications		81	Funded Applications	98
Denied Applications		15	Denied Applications	26
FUNDS DISBURSED		\$78,840	FUNDS DISBURSED	\$97,500
TOTAL FUNDS REQUESTED		\$93,840	TOTAL FUNDS REQUESTED	\$122,850
ROUND 1			ROUND 2	
DISTRICT	# OF GRANTEES	FUNDS	# OF GRANTEES	FUNDS
1	4	\$4,000	2	\$2,000
2	35	\$34,500	39	\$39,000
3	2	\$1,840	8	\$8,000
4	10	\$10,000	9	\$9,000
5	13	\$12,300	11	\$11,000
6	8	\$7,200	8	\$8,000
7	5	\$5,000	8	\$8,000
8	3	\$3,000	7	\$7,000
9	1	\$1,000	6	\$5,500
TOTAL		81	98	\$97,500



COMMUNITY GRANTS BY DISTRICT FY 20-22

NUMBER OF COMMUNITY GRANTS



NUMBER OF COMMUNITY GRANTS BY DISTRICT FY 2020–2022				
	FY 2020*	FY 2021	FY 2022*	TOTAL
DISTRICT 1	4	3	1	8
DISTRICT 2	4	16	0	20
DISTRICT 3	1	8	1	10
DISTRICT 4	3	4	3	10
DISTRICT 5	1	5	1	7
DISTRICT 6	2	2	0	4
DISTRICT 7	1	2	0	3
DISTRICT 8	1	2	2	5

Notes:

FY2020 - Includes two partnership grants, PGAAMCC and CAAPA. \$50,000 was diverted for Emergency Relief (See Report)

FY2022 - \$200,000 in Council Non-D Funding Lost. Awarded only \$32,000 in one category Arts in Education



Launched in 2016, the Prince George's Film Office provides full comprehensive services to the film industry looking to film in Prince George's County and the County's growing cluster of emerging film production, entertainment, and related companies—several of which recently have gained national recognition. Its focus is to highlight County assets, as well build the capacity of this industry sector to increase the County's revenue and employment opportunities – all which were negatively impacted by the pandemic.

173
PRODUCTION
SHOOTS
SINCE 2016

\$1.2 MILLION
FY22 ECONOMIC IMPACT

\$100,000
FY23 PAYMENT TO OCS FOR
ONE PRODUCTION SHOOT

ECONOMIC IMPACT

The economic impact/ROI for film productions have a proven multiplier affect -- increasing related revenue generation through film screenings, spending with local businesses and boosting the tourism industry. (Maryland State Industry Coalition)

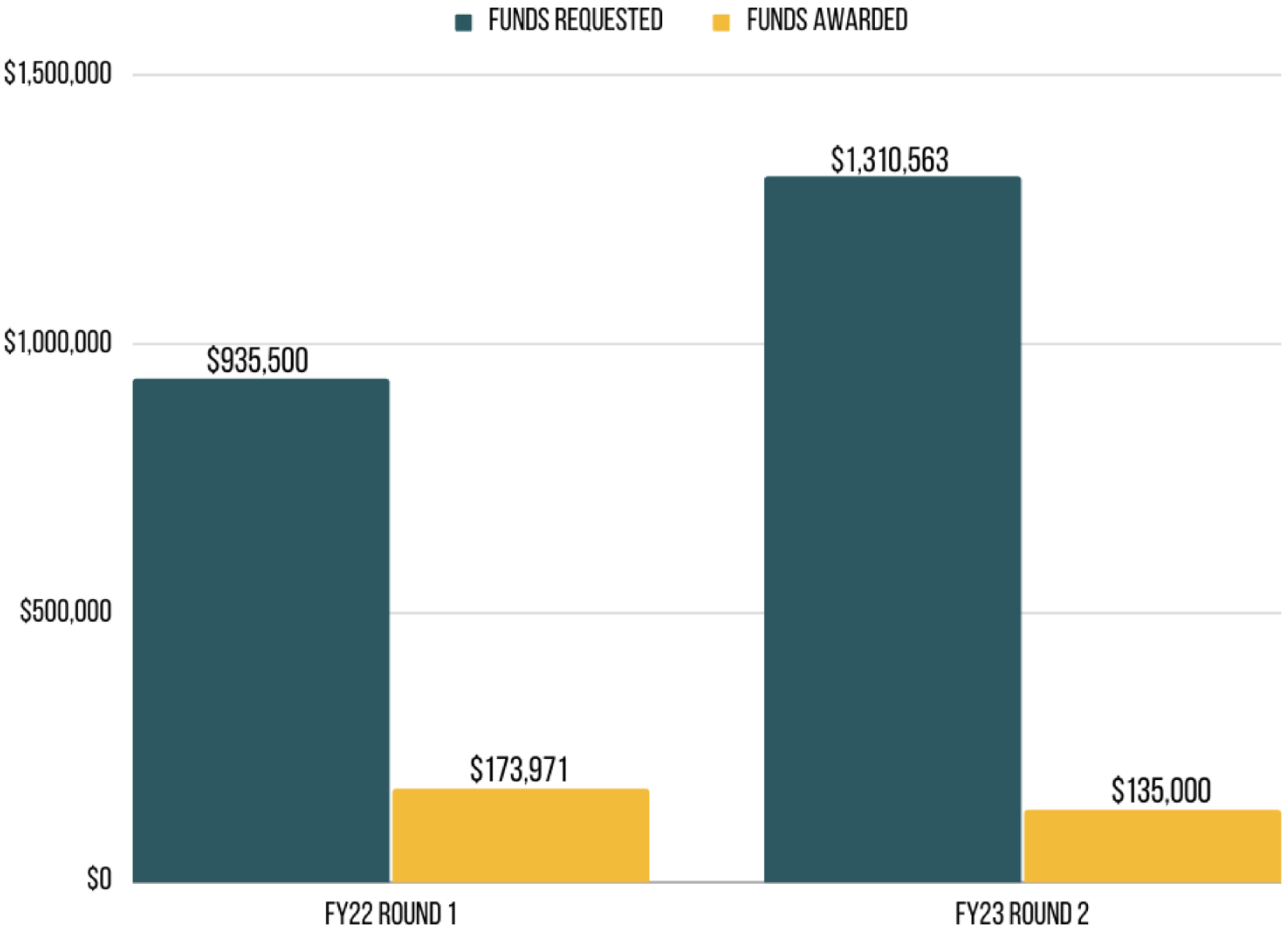
The FY22 economic impact is the conservative estimated spend in Prince George's County from film projects last year. As productions are increasing in budget size and scale this will increase significantly.



FILM GRANTS PROGRAM



The inaugural film grants program launch in April of 2022 funded by the County’s ARPA grant received over \$2.2 million in grant application requests in two rounds of grants, showing the critical need for financial support for filmmakers.



- 200+ served in technical assistance
- 90% of film grant dollars go to Prince George’s County businesses

	FY22 Round 1	FY23 Round 2	Total
Funds Requested	\$934,500	\$ 1,310,563	\$ 2,245,063
Grants Awarded	\$173,971	\$135,000	\$308,971



MONTHLY FILM STATISTICS FY23

MONTH	# of INQUIRIES	LOCATION REQUEST FORMS RECIEVED	# of PERMITS	PRODUCTION SHOOTS	PRODUCTION COMPANY/FILM
JULY 2022	3	6	1	1	Partners for Success -PGCC Foundations
AUGUST 2022	0	0	2	3	<i>The Getaway</i> – Megamind Media <i>Kitchen Commando</i> -Mess Hall Media <i>Starting Over Blues</i> – Kelectiv
SEPTEMBER 2022	4	3	2	5	<i>Lioness</i> – Paramount Plus <i>Unfailing Love</i> - Kingdom Reign Entertainment <i>Redemption</i> – Loud Sheep Media <i>Green Ivory</i> – Tea Britt Project <i>Whispers Saga</i> – Favor 1 Enterprise
OCTOBER 2022	5	3	1	3	<i>Love & Marriage DC</i> – Kingdom <i>My Soulmate</i> – KaZarr Entertainment <i>Lioness</i> – Paramount Plus
NOVEMBER 2022	3	4	1	3	<i>Forgetting Christmas</i> – House Cat Creatives <i>Lioness</i> – Paramount Plus <i>Break Point</i> – Box to Box Productions
DECEMBER 2022	2	0	0	1	<i>Feathers</i> – Motion Pixels Media
JANUARY 2023					
FEBRUARY 2023					
MARCH 2023				1	<i>Turning Point Quantum Series</i>
APRIL 2023					
MAY 2023				1	<i>Greenwood Ave</i> - Megamind Media
JUNE 2023					
FY 2023 TOTAL	17	16	7	16	<i>Upcoming films Productions not included in totals</i>
TOTAL 1/2016-12/20/22	287	238	161	173	



GOALS

The goals of the Prince George's Film Festival (PGFF) are

1. to elevate the film/entertainment industry within Prince George's County;
2. attract national talent and expertise through networking, workshops/panels;
3. increase the productions and spend utilizing related County businesses and services; and
4. to promote Prince George's County as a thriving production hub.



PGFF 2022

Through the Prince George's Film Festival, the Prince George's Arts and Humanities Council and the Prince George's Film Office was excited to expand the possibilities for film and filmmakers in Prince George's County.

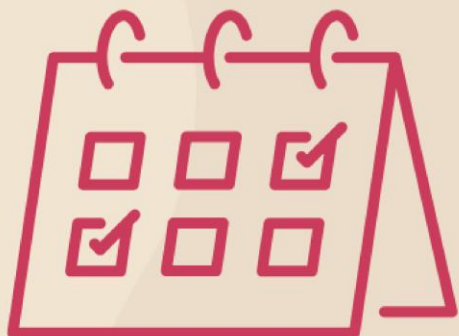
The inaugural film festival provided critical technical assistance for the local film community through panel discussions, workshops and juried film screening opportunities for over 600 participants across our in person and virtual various platforms.



PRINCE GEORGE'S FILM FESTIVAL

By the Numbers

THE INAUGURAL FESTIVAL WAS A RESOUNDING SUCCESS



4 FOUR DAYS



3 LOCATIONS



30 PANELISTS



15 WORKSHOPS



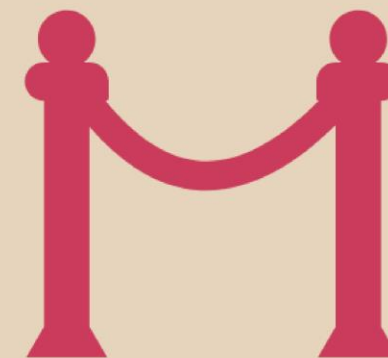
ATTENDEES



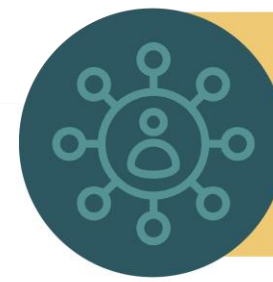
FILMMAKERS



**4 NETWORKING
RECEPTIONS**



3 SPECIAL EVENTS



2022 MEDIA REACH

The Washington Post



wtop



FOX 5
WASHINGTON DC



DC
NEWS NOW

WASHINGTONIAN

The
Washington
Informer

WASHINGTON
CITYPAPER



Everything
Prince George's!

Prince George's
Suite
Magazine & Media

The Enquirer-Gazette



Prince George's Film Festival | Drop the Mic



Prince George's Film Festival 20 weekend

Actor and MPDC Theater Center founder Richard Lawson and co-creator/producer Tina...

Posted September 25, 2022

With film festival, Prince George's makes a bid for the silver screen

By David Wu

September 26, 2022 at 7:57 a.m. EDT

4th WASHINGTON LOCAL WEATHER CORONAVIRUS U.S. & WORLD THE SCENE INVESTIGATIONS SPORTS

MOVIES

First Prince George's Film Festival Kicks Off

By Tracey Wilkins, News Investigative Reporter • Published September 23, 2022 • Updated on September 23, 2022 at 7:30 a.m.



The first annual Prince George's Film Festival has begun. News's Tracey Wilkins spoke with filmmaker Richard Lawson and Tina...

PUBLIC ART, CREATIVE PLACEMAKING AND ARTS CENTERED CAPITAL PROJECTS



Otis Street Lofts, Mount Rainier
Local Arts Jeff Huntington

AIPP SHADY GLEN FIRE/ EMS STATION

Shady Glen Fire/EMS Station

100 Shady Glen Drive
Capitol Heights, MD 20743



Local Artist(s): The Washington Glass Studio

GREEN MEADOWS SHOPPING CENTER

Green Meadows Shopping Center

6543 Ager Road
Lewisdale, MD



Local Artist(s): Juan Pinde (Criomatic Design)

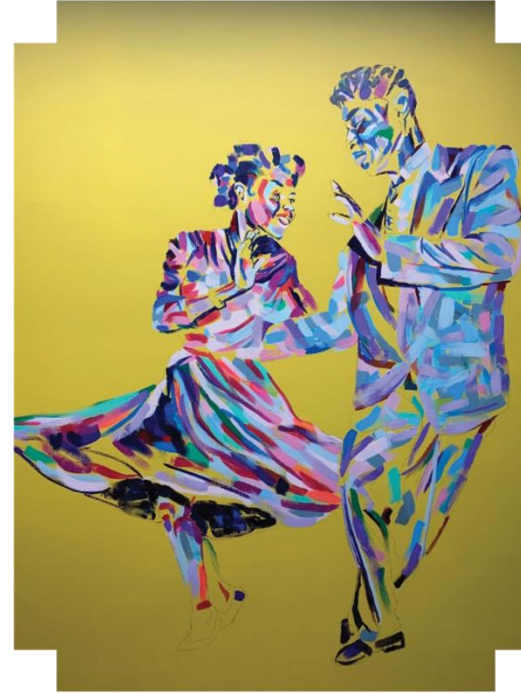


TOWN NORTH BRENTWOOD SIS' TAVERN



Town North Brentwood Sis' Tavern

4516 41st Ave North
North Brentwood, MD 20722



Local Artist(s): Jimmy
Drummond and Jay Durrah



TOWN OF UPPER MARLBORO

Town of Upper Marlboro

Main Street and Water Street
Upper Marlboro, MD

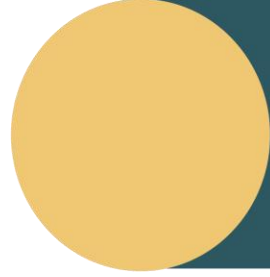
Local Artist(s): Luther Wright, Cary Michaels, Keiona Clark, Demont Pinder, Moses Riveria, Kay Lee, Levi Robinson, Jay Coleman, and David "Dez" Zambrano



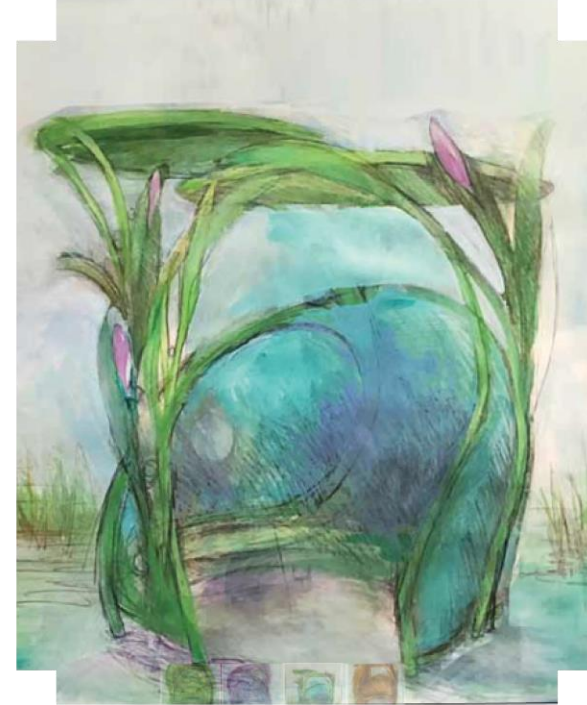
DESTINATION PRINCE GEORGE'S: TELLING OUR STORY

An Outdoor Digital Art Exhibition
Immersive Placemaking Experience





PUBLIC ART BUS SHELTER PROJECT



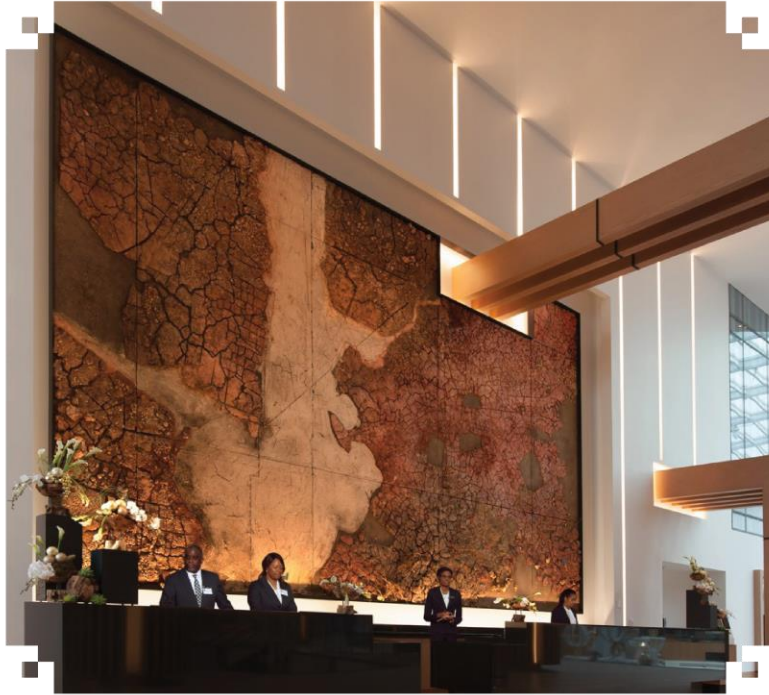
ENVIRONMENTAL PUBLIC ART PROJECT

SYNERGY

PARTNERING WITH PROJECTS
THAT SUPPORT A HEALTHY ENVIRONMENT



PGAHC PUBLIC ART DEVELOPER PROJECTS



MGM National Harbor, Oxon Hill, MD

Project Description: PGAHC served as collaborating agency for the local artist program. \$1.3 billion destination developer project. Artist: Margaret Boozer, Red Dirt Studio



ALDI Inc., Store #6 Hyattsville, MD

Project Description: PGAHC served as lead agency for project management for exterior mural on the West Hyattsville store, adding 3,100 square feet as part of a nationwide store remodel plan. Artist Credit: Rafael Rodriguez



The Hotel at UMD, College Park, MD

Project Description: PGAHC served as lead agency for curation and project management commissioning 104 contemporary artworks in various mediums. \$180 million developer project. Artist Credit: Ronald Beverly

WMATA PUBLIC ART PROJECT

WMATA New Carrollton Office

New Carrollton, MD

Local Artist(s): Heidi Lippman





STAY CONNECTED



Phone call
301-772-8943



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