

# BUILDING A STRONGER PRINCE GEORGE'S COUNTY THROUGH THE ARTS



**PGAHC** | .ORG  
PRINCE GEORGE'S ARTS & HUMANITIES

1801 McCormick Dr., Suite 200, Largo, MD 20744  
P: 301-772-8943 • Web: [www.PGAHC.org](http://www.PGAHC.org) • Email: [info@pgahc.org](mailto:info@pgahc.org)





## MISSION

Recognizing the importance of the Arts to a vital and healthy community, Prince George's Arts and Humanities Council is dedicated to promoting artistic excellence and expanding arts opportunities for all citizens for Prince George's County and beyond through an energetic program of advocacy, education and financial support.

## VISION

Prince George's Arts and Humanities Council (PGAHC) seeks to create a vibrant world-class cultural destination where diverse high-quality arts and humanities programs opportunities are available for all Prince George's County residents and visitors.



# DIVISIONS & PROGRAMS



**AIPPP**  
ART IN PUBLIC PLACES



COMMUNITY  
GRANTS



PRINCE GEORGE'S  
**FILM**  
OFFICE



PRINCE  
GEORGE'S  
**FILM**  
FESTIVAL



ARTS IN  
**EDUCATION**

**DEPAIRK** 33  
11



PRINCE GEORGE'S  
OFFICE OF THE  
POET LAUREATE

**FOLA** FESTIVAL  
OF LITERARY  
ARTS

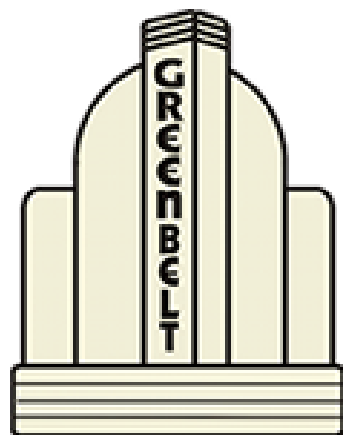
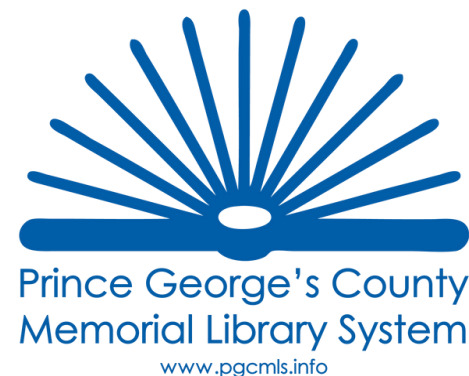
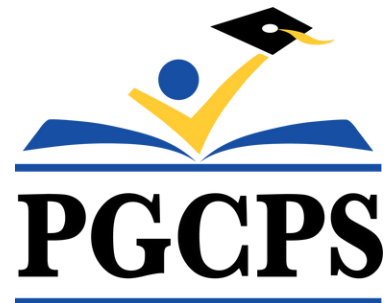
• arts'tination •

OASIS  
for the  
**ARTS**



PGAHC partners with county agencies, organizations, institutions, and businesses to cultivate a thriving cultural ecosystem, organizing collaborative events, workshops, programs, initiatives, and exhibitions that foster creativity and community engagement. By leveraging these partnerships, PGAHC enriches the community's cultural landscape, promotes economic development, and nurtures a sense of pride and identity through the arts.

# PARTNERS & FUNDERS



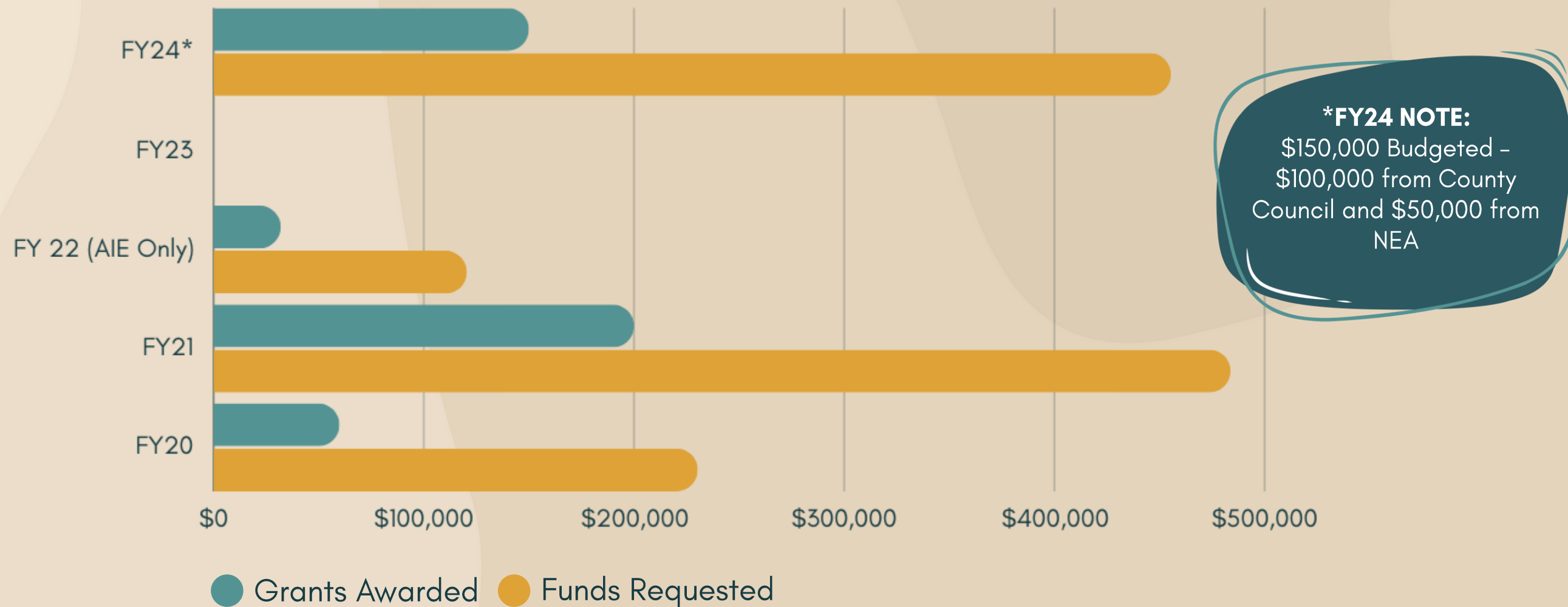




# COMMUNITY GRANTS

## AT - A - G L A N C E F Y 2 0 2 4

The Community Grants Program offered by the PGAHC is a funding initiative designed to support and promote artistic and cultural projects within the community. The program aims to foster creativity, diversity, and engagement by providing financial assistance to individuals, organizations, and groups that contribute to the enrichment of the county's arts and humanities scene.



### FY 25 Community Grants Request: Additional \$200,000 in Non-D Council Funding

- \$400,000 total - \$100,000 for program administration and \$300,000 for Community Grants program (\$100K for each)
- Full restoration of Community Grants program to FY21 level (\$200,000) with an additional \$100,000 to better meet demand of requested funds
- Add new Arts in Health category for community health and wellness priorities







# COMMUNITY GRANTS

## NUMBERS AND FACTS

Invests in the creation and expansion of innovative programs and initiatives that have significant impact for years in the County community

70%

FY24 grants serve the entire County population

47%

FY24 serve underserved populations and communities, including the disabled community (goal was 35%)

50%

FY24 Artist Fellowships are new grantees.



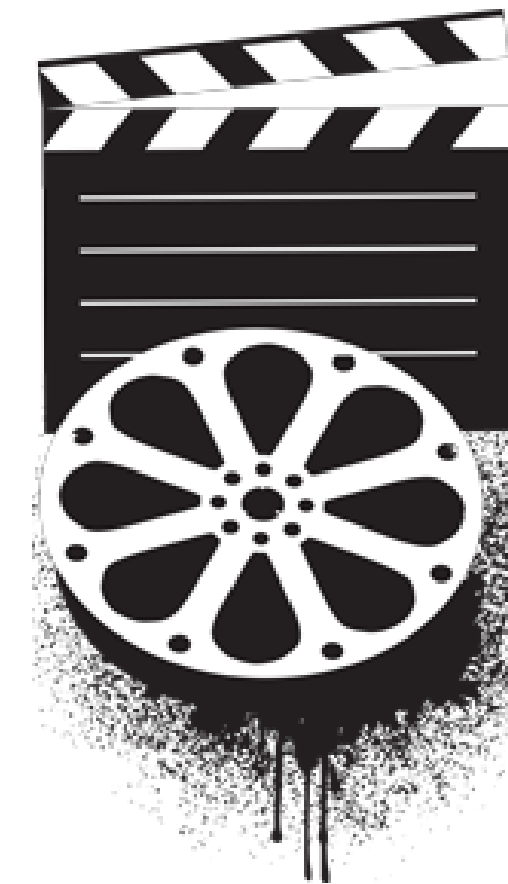
**CO-WORKING DAYS** to provide in-depth hands-on assistance for artists and organizations to craft grant applications and other services. This is a program we want to expand in other locations in under-represented areas to encourage greater participation and more competitive applications

*Leverages additional funding and economic opportunities for creatives.*





Launched in 2016, the Prince George's Film Office provides full comprehensive services to the film industry looking to film in Prince George's County and the County's growing cluster of emerging film production, entertainment, and related companies--several of which recently have gained national recognition. Its focus is to highlight County assets, as well build the capacity of this industry sector to increase the County's revenue and employment opportunities - all which were negatively impacted by the pandemic.



PRINCE GEORGE'S  
**FILM**  
OFFICE



19

PRODUCTION  
SHOOTS

\$100,000

PAYMENT TO OCS FOR  
ONE PRODUCTION  
SHOOT

1.3

ECONOMIC  
IMPACT

ECONOMI  
C  
IMPACT

The economic impact ROI for film productions have a proven multiplier affect -- increasing related revenue generation through film screenings, spending with local businesses and boosting the tourism industry. (Maryland State Industry Coalition)

The 1.3 million economic impact is the conservative estimated spend in Prince George's County from film projects last year. As productions are increasing in budget size and scale this will increase significantly.

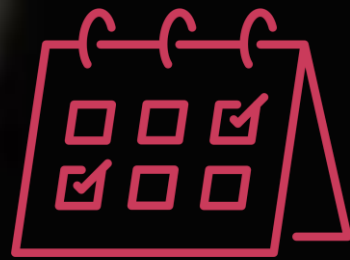






# By the Numbers

**THE 2023 FESTIVAL WAS A  
RESOUNDING SUCCESS**



**5  
DAYS**



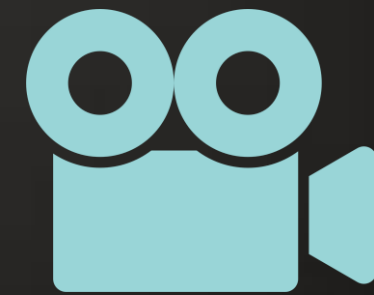
**5  
LOCATIONS**



**57  
PANELISTS**



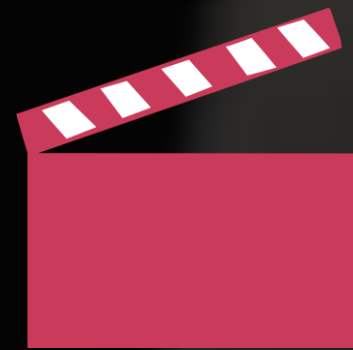
**14  
WORKSHOPS**



**3 FREE  
COMMUNITY  
SCREENINGS**



**2340  
ATTENDEES**  
400% INCREASE



**150  
FILM-  
MAKERS**



**4  
NETWORKING  
RECEPTIONS**



**3  
SPECIAL  
EVENTS**



**19 STATES  
REPRESENTED**



PRINCE  
GEORGE'S  
FILM  
FESTIVAL





PRINCE  
GEORGE'S  
FILM  
FESTIVAL

**SAVE THE DATE**

**SEPTEMBER 26–29, 2024**

FILM • ART • CULTURE •

[WWW.PGFMFESTIVAL.CO](http://WWW.PGFMFESTIVAL.CO)

M



# PUBLIC ART, CREATIVE PLACEMAKING, AND ARTS-CENTERED CAPITAL PROJECTS



We're thrilled to highlight the impactful role PGAHC plays in enhancing our community through public art, creative placemaking, and arts-centered capital projects.

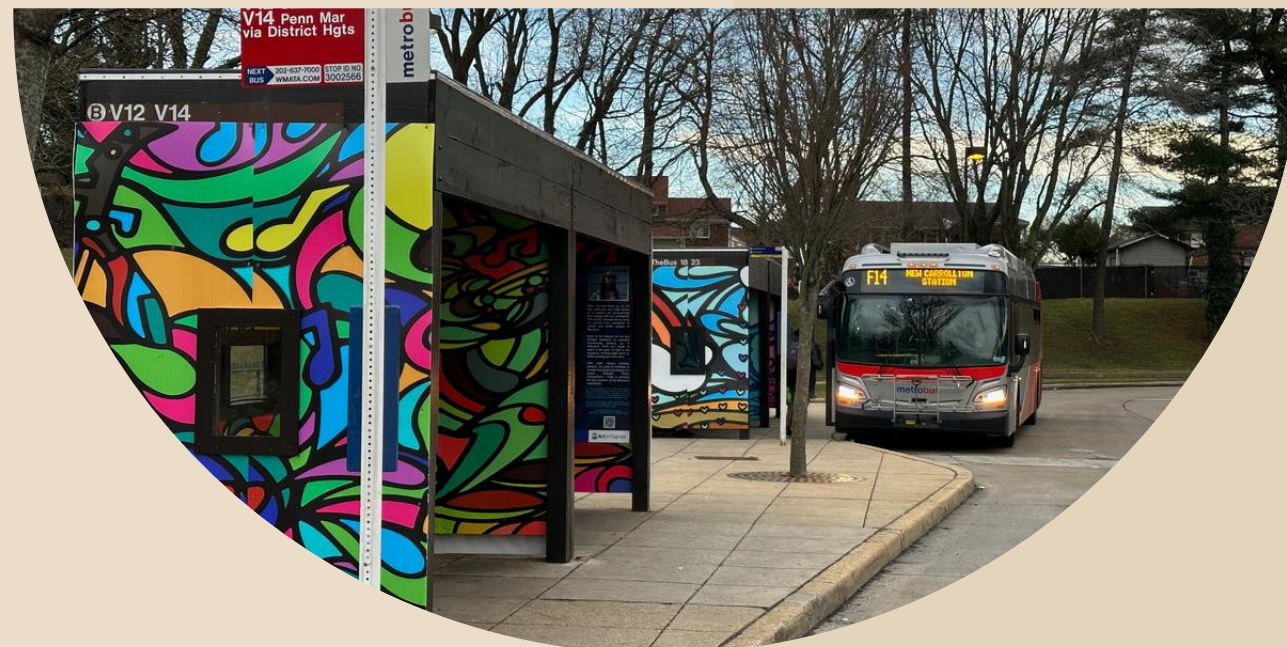
These initiatives not only beautify our surroundings but also foster community pride, economic growth, and social cohesion.

Bladensburg Branch Library, Bladensburg, MD

## Future Creative Placemaking Projects

- **Blue Line Corridor**, Central Branch Library and Cultural Center, Writer's Center
- **Public Art** Apprentice Program

Addison Road-Seat Pleasant Metro Station, Seat Pleasant, MD



We invite your continued support and partnership in advancing these initiatives that enrich the fabric of our community and contribute to a more vibrant and culturally rich environment for residents. Together, let us harness the transformative power of the arts to build a brighter future for Prince George's County.

WMATA New Carrollton Office, New Carrollton, MD





# FACILITY-BASED CREATIVE INCUBATORS

Dynamic hubs of innovation, fostering the growth and success of creative entrepreneurs



## arts'tination

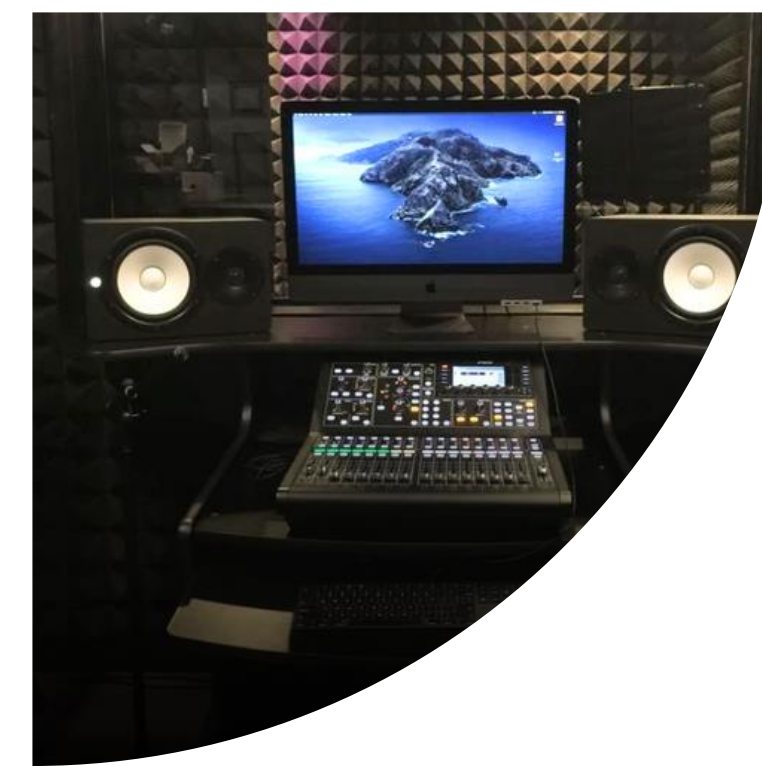
162 WATERFRONT ST., NATIONAL HARBOR, MD

Beyond being a dedicated space for local talent, Arts'tination serves as a dynamic creative incubator, providing support and resources to local artists while driving economic growth in the creative industries. In 2023, Arts'tination had over **11,000 visitors** and since its inception generated over **\$300,000 in combined revenue** for artists. By fostering innovation and entrepreneurship, we're not only enriching our cultural landscape but also fueling the economic vitality of our community.

## DPARK 3311

3311 RHODE ISLAND AVE., MT. RAINIER, MD

Equipped with state-of-the-art facilities tailored for fashion designers and music artists, DPARK 3311 is a vibrant hub for innovation and collaboration. From **artist co-working days** to **professional development workshops**, DPARK 3311 provide the resources and support artists need to thrive. This serves a dedicated space for local artists that fosters creativity, cultivates talent, and propels careers forward.





# ARTS & ECONOMIC PROSPERITY 6

The newly released Arts & Economic Prosperity 6 (AEP6) is an economic and social impact study of the nation's nonprofit arts and culture industry. Building on its 30-year legacy as the largest and most inclusive study of its kind, AEP6 provides detailed findings on 373 regions from across all 50 states and Puerto Rico—ranging in population from 4,000 to 4 million—and representing rural, suburban, and large urban communities. Prince George's County residents were among those included in this study.



**72%**

agree arts and culture provide shared experiences with people of different races, ethnicities, ages, beliefs, etc.



**86%**

believe arts and culture are "important to their communities' quality of life and livability."



**79%**

believe arts and culture are "important to their communities' businesses, economy, and local jobs."



**87%**

arts and culture attendees say it is "important future generations also be able to have that cultural experience"









**PGAHC** | .ORG  
PRINCE GEORGE'S ARTS & HUMANITIES

# STAY CONNECTED



Phone  
**301-772-8943**



Website  
**[www.pgahc.org](http://www.pgahc.org)**



Email Address  
**[info@pgahc.org](mailto:info@pgahc.org)**



Office Address  
**1801 McCormick Drive, Suite 200  
Largo, Maryland 20774**



Social Media  
**@PGAHC**