

Memorandum

TO: Prince George's County Council, Education and Workforce Development Committee

FROM: Nicholas A. Brown, Acting Co-CEO and COO for Communication and Outreach
Michael B. Gannon, Acting Co-CEO and COO for Support Services
Megan Sutherland, Interim COO for Public Services and East Area Director

SUBJECT: FY23 Key Youth and Senior Program Briefing

DATE: February 24, 2023

FY23 Key Youth and Senior Program Briefing

This memorandum provides a synopsis of key youth and senior programs presented by the Prince George's County Memorial Library System (PGCMLS) in FY23. The data provided is year-to-date data for FY23 (July 1, 2022-February 21, 2023). Please note that featured program descriptions do not comprehensively detail all programs offered at PGCMLS, but rather provide highlights of strategic programs offered countywide. Individual branches tailor their programs for youth and seniors based on the needs of the local neighborhood population. For example, the Bowie Branch Library has a high proportion of teen programs given the proximity to Bowie High School.

PGCMLS' programs are curated by Library staff and partner organizations in accordance with the 2020-2024 PGCMLS Strategic Framework focus areas: inclusion, literacy and learning, creativity, healthy living, and personal achievement.

Selected annual special community engagement initiatives include:

- Yearround
 - Cultural heritage programming (Black, Hispanic, LGBTQ+, Women's History, Native American and Indigenous, and Asian Pacific American)
 - Teen Action Groups
 - Prince George's County Reads
- Spring
 - Tax Preparation Programs
 - Love Your Library Month
 - National Poetry Month
 - Geek Out Expo
 - Money as You Grow Family Financial Literacy Series
 - Children's Mental Health Matters Month
- Summer
 - Summer Prince George's - Co-presented with Washington Nationals

- Bookcrawl series for adults
- Rainbow Family Festival
- STEM Fairs
- Alsobrooks Passport Program
- Social Justice Camps
- Back to School
- Fall
 - Maryland STEM Festival
 - One Maryland One Book
 - Banned Books Week
 - Digital Inclusion Week
 - Festival of Cultures
- Winter
 - Washington Wizards Winter Reading Challenge
 - Operation Warm - Free New Coat Giveaways

PGCMLS indoor programs were on hiatus for an extended period due to the COVID-19 pandemic, from March 2020 through spring 2022. Outdoor programs resumed in spring/summer 2021. Indoor programs were piloted on a limited basis beginning in March 2022 and fully resumed in June 2022.

Kids and Teens:

Ready 2 Read (Ages 0-5): Weekly Storytimes and movement programs, borrowable themed activity and book backpacks, and hands-on toy and activity centers.

Books from Birth: Over 14,000 children under five are currently receiving age-appropriate books each month. Since the program's inception in July 2017, Almost 660,000 books have been sent to county children.

Kids Achieve Club

Homework help and reading practice for students in grades 1 through 6. Vetted and trained volunteers work with kids in small groups. English Language Learning Families are especially encouraged to join. This program aims to provide a fun and supportive environment (rather than intensive one-on-one tutoring.) For specific help in subject areas, families may use BrainFuse Helpnow online tutoring.

Beltsville: Mondays 4-5:30pm

Oxon Hill: Tuesdays 4-6pm

Hyattsville: Wednesdays 5:30-7pm

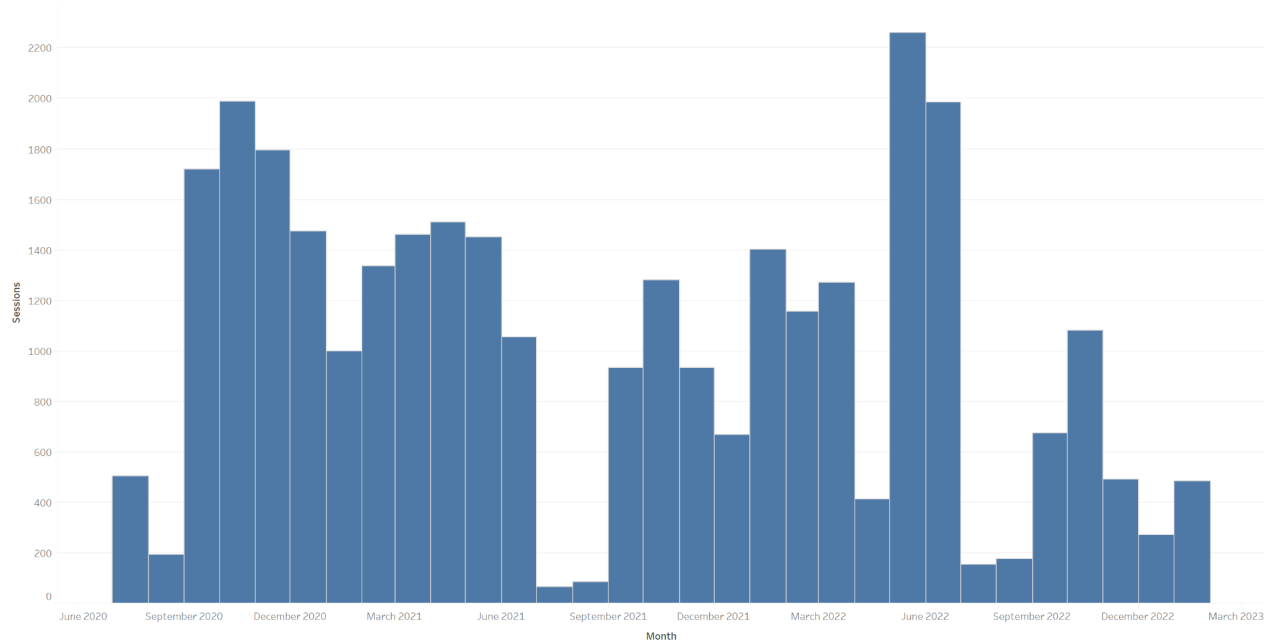
Glenarden: Thursdays 3:30-5pm

Mount Rainier: Thursdays 3:30-5pm

New Carrollton: Thursdays 4-5pm

Brainfuse HelpNow Tutoring Sessions: Online one-on-one live tutoring service provided for free through the Library's service, Brainfuse. This includes Homework Help and Skills Building, as well as Writing Labs and Test Prep for elementary, middle, high school, and college levels.

HelpNow Tutoring Only



Total sessions since July 2020: 31,283

Top 5 subjects requested in January 2023: Algebra 1, Algebra 2, College Writing, Geometry, and Precalculus.

STEM Programs

Hands-on activities that teach children and their families about basic scientific principles in an encouraging setting. Activities include structural engineering, coding, robotics, environmental sciences, and math.

Story Explorers

Books are read aloud to kids and then participate in a related craft or activity.

Crafternoon/ Sip and Paint

Kids bring their creativity and imagination and we provide supplies. All skill levels are welcome!

Family Games/ Chess

Play board games and meet new friends. We provide a variety of games, but families may bring their own as well.

Teen Action Group

Teens earn community service hours while participating in skill building and social justice projects. Perios Action Drive is one example of this.

Senior Programs and Services:

Books By Mail

A free service for any Prince George's County resident who can no longer access the library due to physical disabilities or vision impairment. Books, educational videos or audiobooks will be delivered through USPS to customers.

Deposit Collections for Senior Residences

Residences can apply to receive a supply of good condition books to keep for their own collection. Replenishments are offered on a yearly basis.

Events Appealing to Seniors

Examples include: 50+ Speed Friendship, Film Series, Book Discussions, Writers' Groups, Needlecrafts, Craft and Create, Author Visits (check pgcmls.info/events for locations and times), Games/Trivia, Job Fairs, Computer and Device Help.

Accessible Materials: Large Print, Audiobooks

Senior SmarTrip®: Senior citizens aged 65 and up can purchase a Senior SmarTrip® card at five library branches (Greenbelt, Hyattsville, Oxon Hill, Spauldings, South Bowie). The cards offer discounted fare on Metrobus and Metrorail. The Senior SmarTrip® card costs \$2 and requires a valid government issued photo ID. This card has no monetary value. To add value, you must use a fare card machine at any Metrorail station or a bus fare box that accepts SmarTrip®.

Collaboration with Prince George's Senior Provider Network for information sharing and distribution of yearly resource guides.

Number of Programs Presented YTD in FY23 by Program Type & Primary Audience

Note: Programs designated as adult (18+) include senior audiences, however programs solely focused on seniors are identified in a separate primary audience category.

Event Type	Primary Audience					
	Adult (18+)	Elementary (5-12 years)	Other	Senior/Home..	Teen (13-18 years)	Young Children (0-5 years)
Author Visit	7	1				
Chess/Games/Gaming	16	88	6		26	2
Class Visit/Impromptu	10	39			2	16
Computers and Technology	100			12	4	
Discussion	58	1			13	
Films	24	29	14	1	12	2
Fine Arts and Crafts	183	83	8		15	8
Health and Wellness	115	235	8			2
Homework Help	1	73				1
Kids Read		28			1	3
Language Learning	140				3	
Other	29	14	6	5	4	3
Passive	6	5	13			1
Performing Arts	20	12	1	1	3	5
Podcast	3					
Poetry and Spoken Word	5				1	
Speaker or Panel	8				2	
Special Event	22	26	5	2	2	5
STEM	2	132	6		14	17
Storytime or Playday	3	7	1			730
Teen Zone			1		309	2
Workforce and Community ..	74				1	
Writer's Group	32				3	
Grand Total	858	773	69	21	415	797