

Prince George's County American Job Center Community Network & Employ Prince George's Prince George's County Council Education & Workforce Development Committee



March 25, 2024

Employ Prince George's, Inc.

1801 McCormick Drive, Suite 400, Largo, MD 20774

www.EmployPG.org

www.PGCAJC.com

WHO WE ARE



Employ Prince George's is the quasi-government 501c3 nonprofit serving as the principal workforce development entity for Prince George's County Government. As the principal workforce development entity for Prince George's County Government, Employ Prince George's serves as the staff, fiscal agent and administrative agent of the Prince George's County Workforce Development Board, the entity managing and distributing the County's Workforce Innovation & Opportunity Act (WIOA) Title I funds, and the operator of the Prince George's County Public Workforce System.

Employ Prince George's is an industry leading workforce development service provider, administering over 14 workforce development programs supported by a blended funding model. Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.



EMPLOY PRINCE GEORGE'S

Our mission is to improve the local economy by creating a demand driven workforce system in Prince George's County, and workforce development programs that deliver qualified workers to businesses, improves the productivity of businesses, and provides job seekers with opportunities for careers in high demand/high growth industries.

#WeAreEPC

Labor Market Information & Analysis

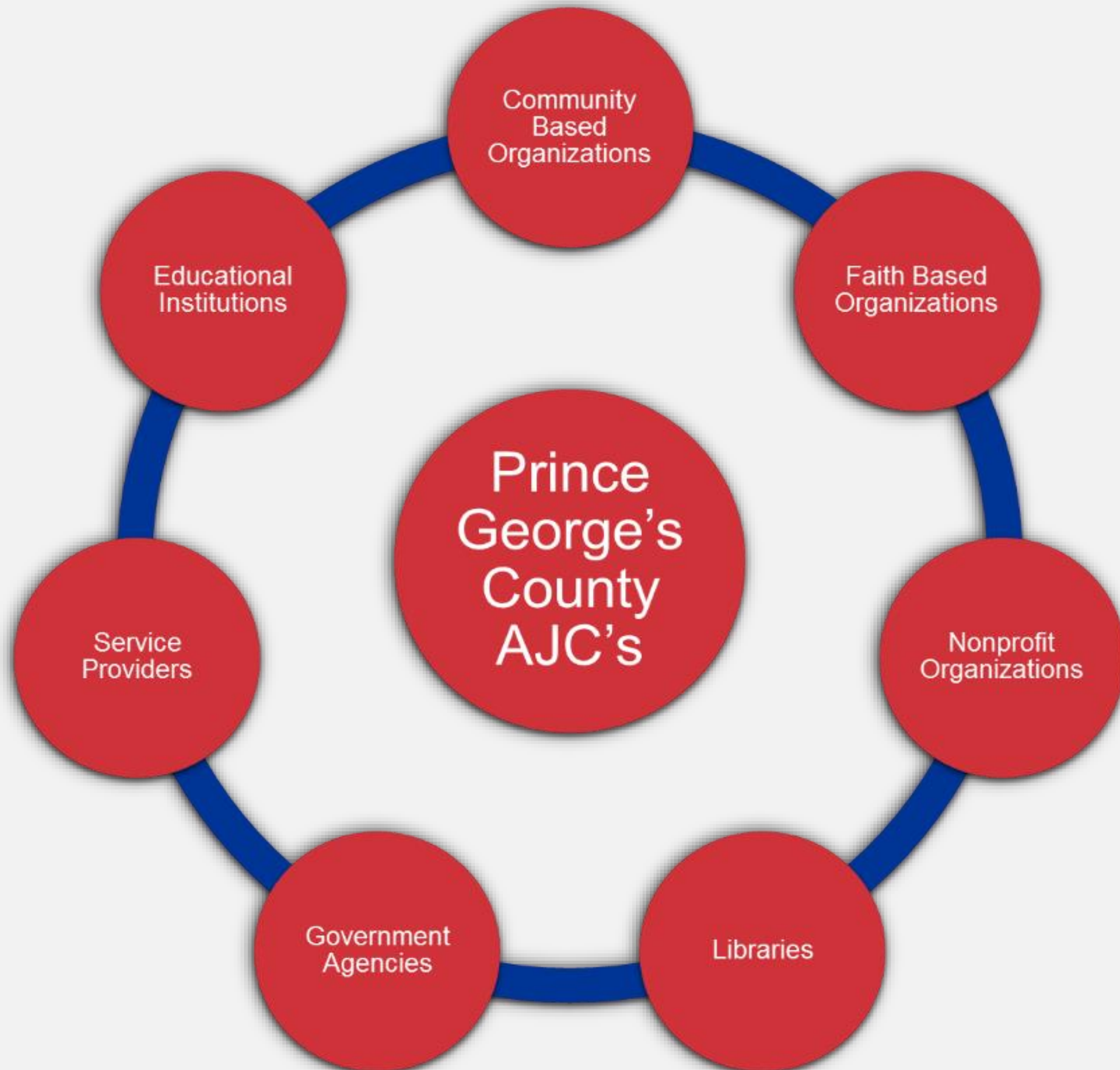
Economic Indicators	Definitions	January 2019	January 2024	Year to Year Change
Unemployment Rate	Number unemployed as a percentage of the labor force.	4.4%	2.9%	-1.5%
Unemployment	People who had no employment during the reference week, were available for work at that time, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week.	22,588	14,479	-8,109
Employment (Jobs)	People who, during the reference week, did any work for pay or profit; did at least 15 hours of unpaid work in a family-operated enterprise; or were temporarily absent from their regular job(s) because of illness, vacation, bad weather, an industrial dispute, or various personal reasons. Each employed person is counted only once, even if he or she holds more than one job.	492,201	481,696	-10,505
Labor Force	People ages 16 years and older and classified as employed or unemployed.	514,789	496,175	-18,614

Prince George's County Public Workforce System
Prince George's County American Job Center
Community Network



www.PGCAJC.com

AJCCN Membership Overview



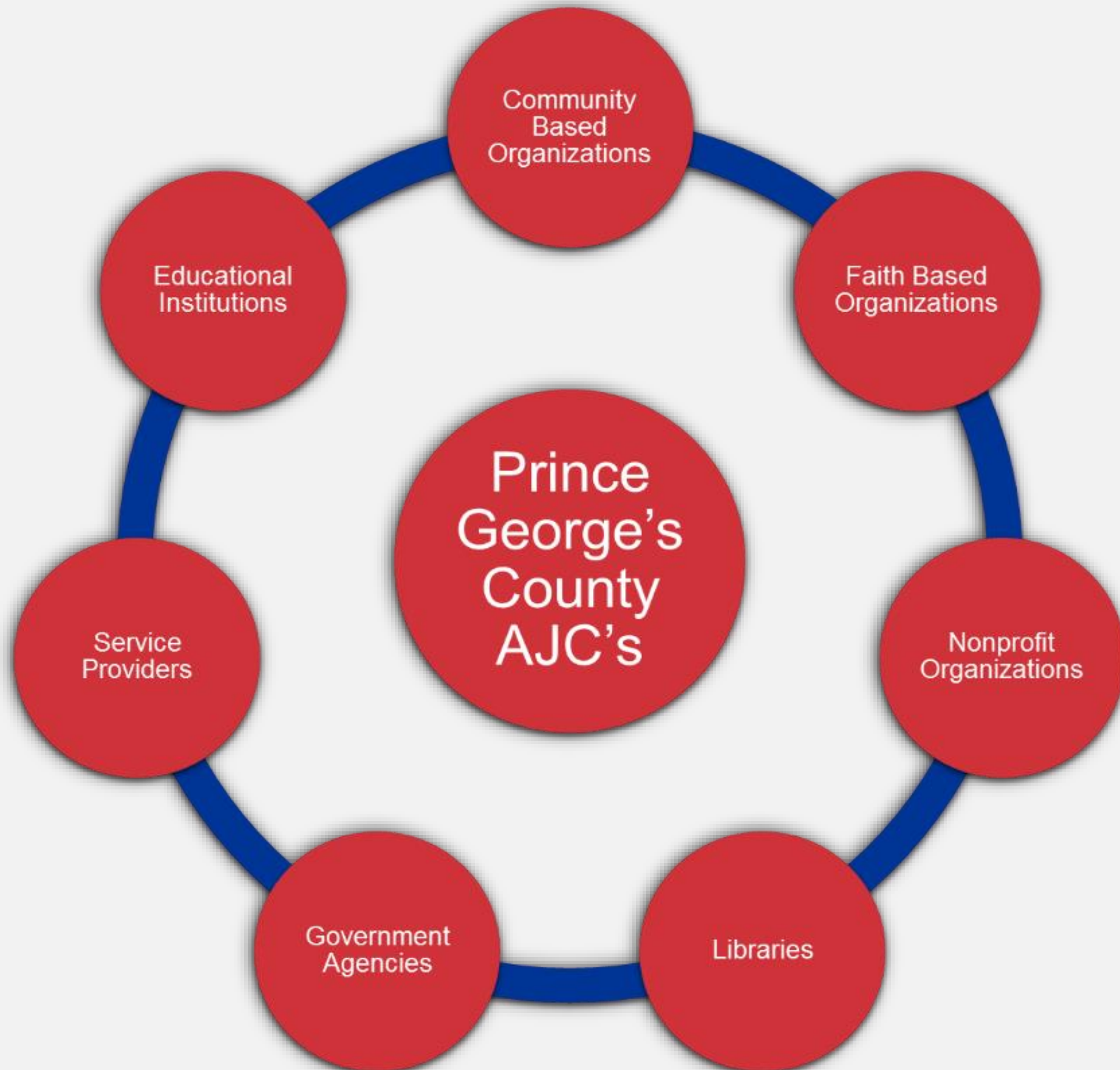
The Prince George's County American Job Center Community Network is a collective of community-based organizations, faith based organizations, nonprofit organizations, libraries, government agencies, service providers, educational entities, and concerned citizens providing a full range of services that connect job seekers and businesses in Prince George's County and the DC Metropolitan Region.

Built on a core Workforce Innovation and Opportunity Act principle, PARTNERSHIP, the American Job Center Community Network leverages government funding with community resources and community connections to provide high-quality career services, education and training, and supportive services to the doorstep of job seekers throughout Prince George's County.

Partners can join the network by emailing:

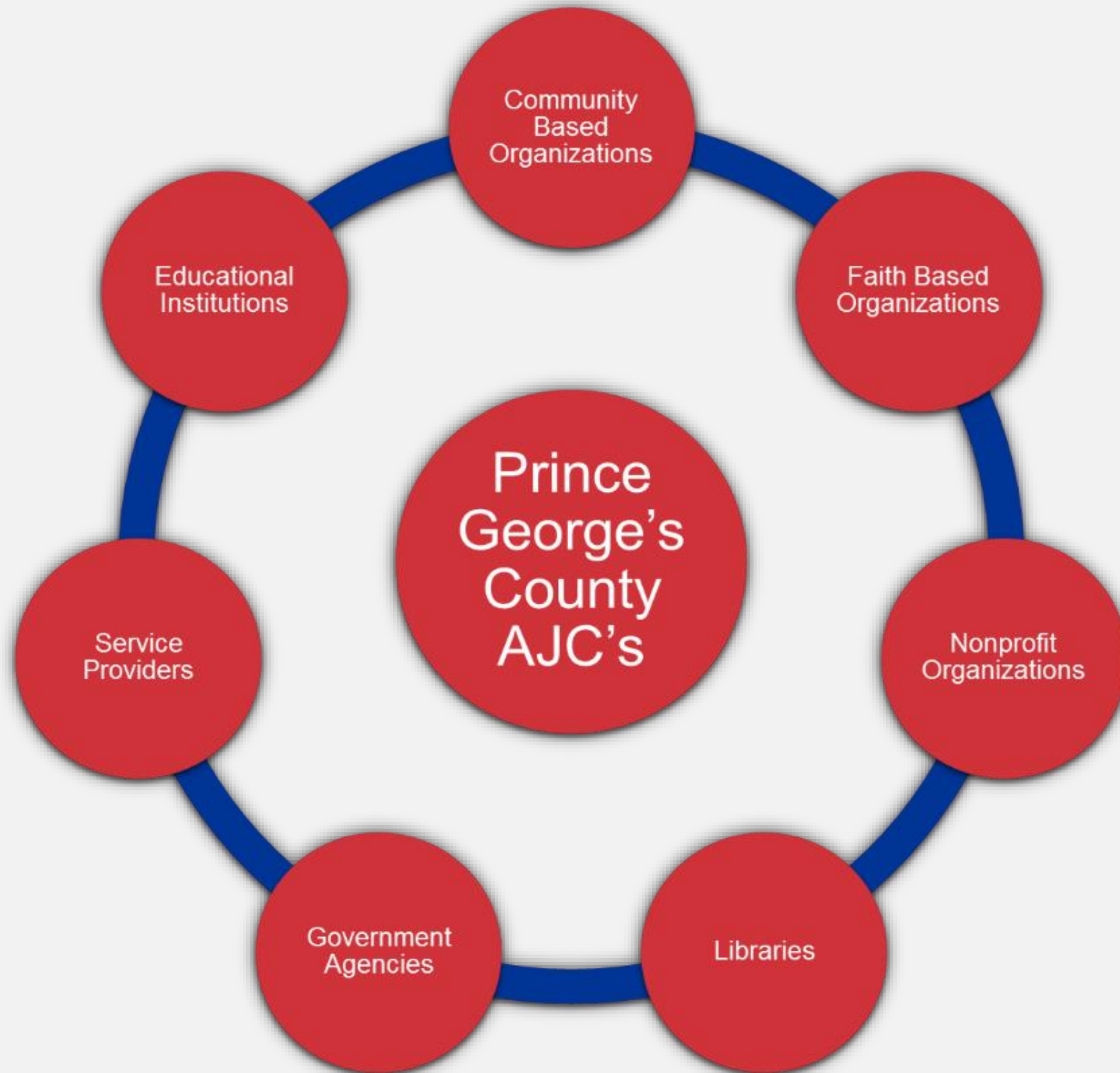
EPGCD2@co.pg.md.us

AJCCN Membership Tiers



- **Tier I – Service Provider/Affiliated Site:** Mandatory WIOA Partners, WDB Subcontractors/Service Providers, & EPG Subcontractors
- **Tier II – Access Point:** Services providers offering free workforce development, or workforce related, services to Prince George's County residents
- **Tier III – General Member:** Member of the community who does not have a fiscal relationship with the workforce system and does not provide services but wants to receive information and updates

AJCCN Membership Goals



- Increase the capacity of the AJCCN and it's members
- Increase the accessibility of the AJCCN to maximize services, training outcomes and placements into employment of Prince George's County residents
- Increase AJCCN memberships to 250 Tier I, Tier II, & Tier III members
- Develop 75 access points for workforce development services in Prince George's County
- Increase connectivity and service coordination of workforce development service providers
- Create a system wide CRM for members

AJCCN American Job Centers



- American Job Centers are the focal point of service delivery for the American Job Center Community Network
- American Job Center Largo is Prince George's County's Comprehensive American Job Center
- Bridge Center at Adams House 2024 transition
- Greenbelt Healthcare Career Center -



American Job Center Largo
1801 McCormick Drive, Suite
120 Largo, MD 20774
(301) 618-8425



Youth Career Center
5001 Silver Hill Road, Suite 310
Suitland, MD 20746
(301) 316-9892



American Job Center National Harbor
6800 Oxon Hill Rd, Suite 298, National Harbor, MD 20745
(301) 968-1658



Building Trades Career Center
4700 Boston Way
Lanham, MD 20706
(301) 273-3458

American Job Center Operators



Competitively procured contractor of the WDB that serves as a mall manager for both American Job Centers. Is not a WIOA Title I Career Service Provider.



Competitively procured contractor of the WDB that manages the Youth Career Center's operations and serves as a WIOA Title I Out of School Youth Career Service Provider.



American Job Center Community Network Job & Resource Labs



- 27 Incorporated Municipalities
- 5 – 15 Computers
- 1 High-Capacity Printer
- IT & Internet provided by Municipality



AJCCN Membership Portal



- Accessible via AJCCN Website – www.PGCAJC.com
- Must be a member of the AJCCN
- Asset Mapping
- Staff Professional Development
- Resident Referrals
- System Messaging
- Events Managing
- Track Flow Reporting
- Facility Safety

AJCCN Member Portal Launch



Walter Simmons
WSimmons@co.pg.md.us

Settings

Staff Menu

Dashboard

ATLAS Options

Staff

Customers

Events

E-Courses

My E-Courses

My Forms

Partners



Total Number of Partner Registrations

69

Tier 1 Registrations

51

Tier 2 Registrations

12

Tier 3 Registrations

6

Total Number of Agreements

21

Total Job Fairs

87

Total number of Job Fair Attendees

2

Total Number of Referrals

30

Total Active Customers

5,285

My Caseload

0

Action Items

0

Upcoming Events

0

New Customer Registrations Past 30 Days

686

Kiosk Interactions Past 30 Days

1,376

New Documents Past 30 Days

94



English >

AJCCN Member Portal Member Asset



Walter Simmons
WSimmons@co.pg.md.us
[Settings](#)

Staff Menu

- [Dashboard](#)
- [ATLAS Options](#)
- [Staff](#)
- [Customers](#)
- [Events](#)
- [E-Courses](#)
- [My E-Courses](#)
- [My Forms](#)
- [Partners](#)



Senior Community Service Employment Program (SCSEP) (Active)

[Edit](#) [Delete](#)

Joined: September 12, 2023 3:57 PM

Locations: 1

Tags: [Job Search Assistance](#) [Older Workers](#)

[View Senior Community Service Employment Program \(SCSEP\)'s Profile](#)



International Rescue Committee, Silver Spring (Active)

[Edit](#) [Delete](#)

Joined: September 19, 2023 9:30 AM

Locations: 1

The IRC in Silver Spring assists eligible humanitarian immigrants in achieving self-sufficiency through coordinated employment, case management and various community integration initiatives. Programs include: • Economic Empowerment Programs: assists clients in early employment, gaining fina ...

Tags: [Job Search Assistance](#) [Refugee Assistance](#)

[View International Rescue Committee, Silver Spring's Profile](#)



Maryland Department Of Labor (Active)

[Edit](#) [Delete](#)

Joined: September 19, 2023 10:08 AM

Locations: 1

English >



EMPLOY
— PRINCE GEORGE'S —



Select Language

Powered by Google Translate

[HOME](#)

[ARPA PROVIDERS](#)

[LOGIN](#)



WELCOME TO THE PRINCE GEORGE'S COUNTY VIRTUAL CAREER CENTER

[CREATE EMPLOYER ACCOUNT](#)

[CREATE CUSTOMER ACCOUNT](#)

[LOGIN NOW!](#)

TIERS OF SERVICE

(1) Community Engagement Services (Outreach & Recruitment)

Data System of Record:
Virtual Career Center & Atlas

- Attendance at:
 - Community Events
 - Resource Fairs
- American Job Center Visits
- Mobile American Job Center Visits
- Registrations in:
 - Atlas
 - Virtual Career Center

Minimum Participant Data

Collected: Name, DOB & Contact Information

(2) Basic & Groups Services

Data System of Record:
Virtual Career Center & Atlas

- Program Orientations & Information Sessions
- Career Readiness Workshops
- Skills Assessments
- Hiring Events & Job Fairs
- Job Clubs
- Foundational Occupational Skills Trainings

Minimum Participant Data

Collected: Additional Contact & Demographic Information

(3) Intensive & Training Services

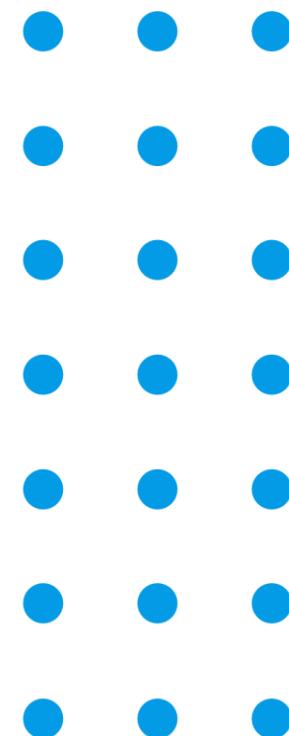
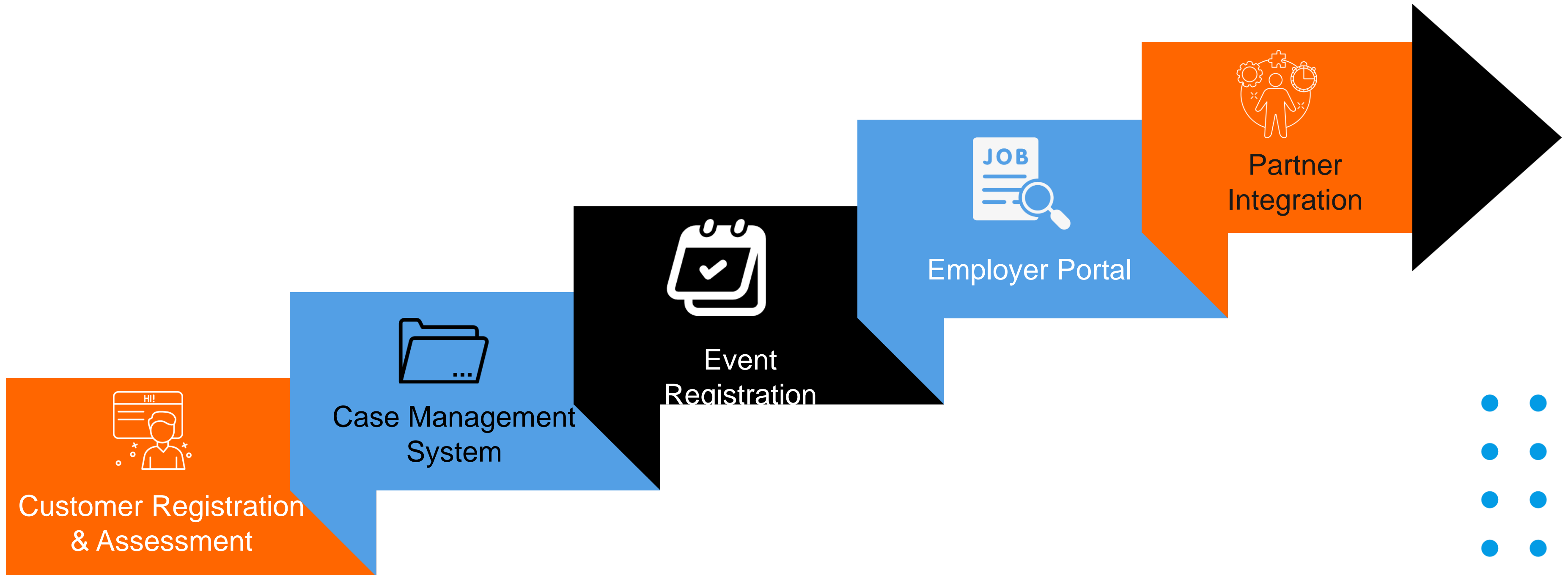
Data System of Record: **Virtual Career Center & MWE**

- Career Coaching
- Occupational Skills Training
- Work Based Learning
- Supportive Services
- Apprenticeships
- Follow Up Services
- Customized Job Placement

Minimum Participant Data

Collected: Personal Identifiable Information

Prince George's County Virtual Career Center Functionality



Employ Prince George's Workforce Development Programming

Employ Prince George's is an industry-leading workforce development service provider, administering over 14 workforce development programs supported by a combination of public and private sources, serving job seekers and businesses across DC, Maryland, and Northern Virginia.

Encore
EXPERIENCED WORKERS PROGRAM



Career Pathways For ALL

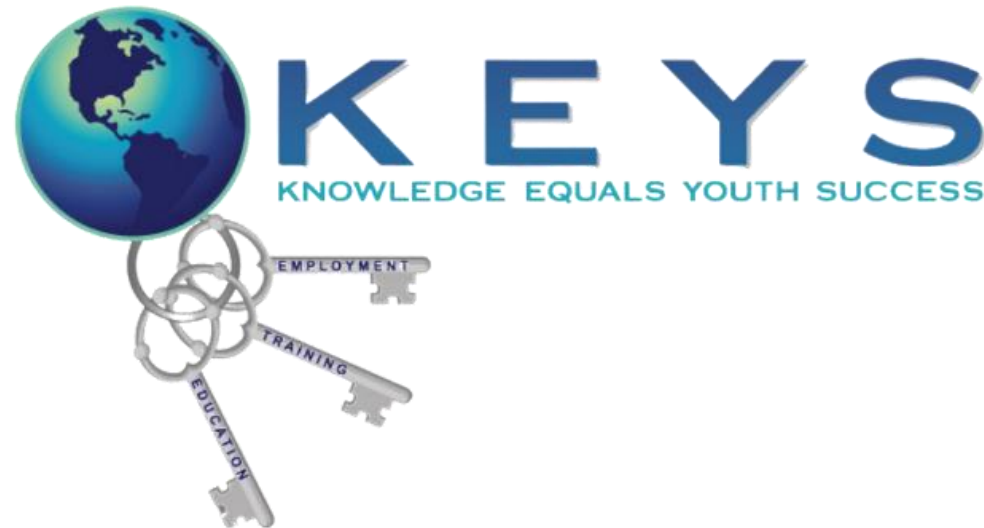
Creating Pathways That Break Language and Cultural Barriers



VETERANS CAREER CONNECTION



Employ Prince George's
COVID-19
Workforce Development
Recovery Program



Demographic Programs





A Workforce Development Resource for Experienced Workers

If you or someone you know (50 years of age or older) is interested in learning more about the numerous services, resources and programs offered by the local workforce development system, please register for the Encore Experienced Worker Program.

Our Encore Program Coordinator is here to support you! The AJC is launching direct services to support the unique needs and interests of 50+ job seekers.

Register for an Encore workshop by visiting www.EmployPG.org/events today!

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Career Pathways For ALL

Creating Pathways That Break Language and Cultural Barriers

The Career Pathways For All Program (CPFA) aims to break language and cultural barriers, developed to bridge the gap between Prince George's County's immigrant and English language learner populations with workforce development programming and employment opportunities.

Services Provided:

- One-on-One counseling
- Customized professional development assistance
- Career Readiness Training
- Tuition assistance for occupational skills training
- Career planning and consultation
- Customized training
- Paid work-based training opportunities

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VETERANS CAREER CONNECTION

The Veterans Career Connection Program provides services to veterans, spouses of veterans, and transitioning service members that assist with the transition to civilian employment.

Services Provided:

- One-on-One counseling
- Customized professional development assistance
- Tuition assistance for occupational skills training
- Career planning and consultation
- Customized training
- Paid work-based training opportunities
- Military to Civilian transition Assistance



The logo features a stylized orange and blue graphic on the left, resembling a path or a wave, leading into the text. The text "Pathways to" is in a smaller, blue, sans-serif font, with "to" in orange. Below it, the word "Success" is written in a large, bold, blue, sans-serif font.

Pathways to Success

Pathways to Success is a workforce development program customized for returning citizens and job seekers with multiple barriers to employment. Pathways to Success provides customized training and connections to employment opportunities that provide a foundation for life-long improvement.

Services Provided:

- Job Club
- U.S. Probation & Pretrial Services
- Federal Bonding
- Legal Aid & Expungement Assistance
- Occupational Skills Training
- Career Assessment & Planning
- Supportive Services
- Basic Skills Training
- Mentoring
- Career Exploration

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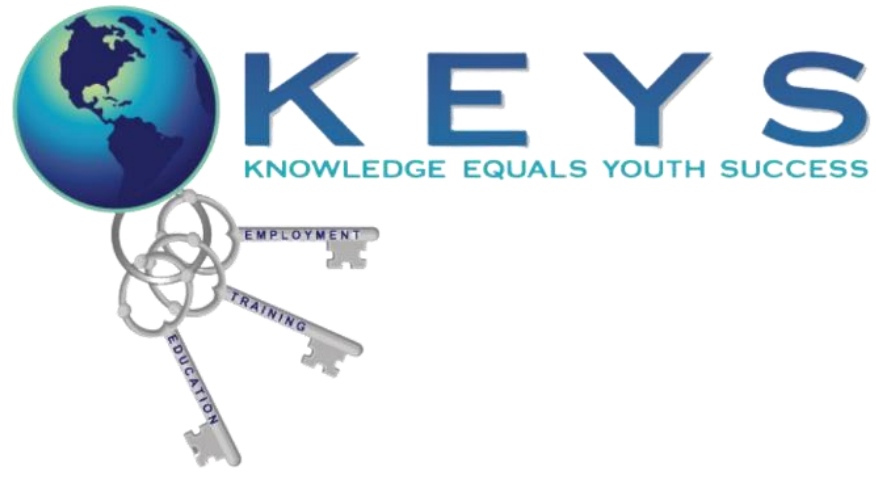
Employ Prince George's **COVID-19** Workforce Development **Recovery Program**

Thousands of businesses have closed due to the pandemic, leading to over 100,000 residents being laid off and out of work. Employ Prince George's COVID-19 Workforce Development Recovery Program is here to help restart careers. The COVID-19 Workforce Development Recovery Program assist unemployed Prince George's County residents reenter their previous career or occupation, develop the skills to secure higher wage employment, or transition careers. The COVID-19 Workforce Development Recovery Program utilizes various traditional and nontraditional services to achieve its goal.

- Occupational Skills Training
- Online Skills Upgrading
- Rapid Re-Employment Grants
- Needs Based Payments*



Identified as a national best practice, highlighted by NPR and featured by the National Association of Workforce Development



The Youth Services Department operates multiple programs that are committed to assisting today's youth in becoming tomorrow's productive and skilled workforce. Youth Services programs provide In-School Youth and Out-of-School Youth, ages 14-24, with the necessary tools to become competitive in the workforce through Career Pathways service models. Youth Services provides an array of workforce development services and activities to youth who are at-risk of dropping out of high school or may face barriers to employment.

Services Provided:

- Supportive Services
- Work Experience
- Leadership and Soft Skill Training
- Job Readiness Training
- Internships
- Apprenticeships





CAPITAL  AREA
HEALTHCARE ALLIANCE

EPiC
EDUCATION PARTNERSHIP FOR IT CAREERS

PS | Professional
Services
Institute


CWPP
CONSTRUCTION WORKS PROGRAM

HAI 
HOSPITALITY AND ACCOMMODATION INSTITUTE

**INDUSTRY
BRIDGE**
PROGRAMS



**Transportation
and Logistics
Consortium**



Led by business leaders in the DC Metropolitan Area, CWP is a comprehensive workforce program that aligns Career Services, Adult Education, and Occupational Skills Training to meet the workforce needs of Construction businesses in the DC Metropolitan Area.

Employ Prince George's CWP programming is customized to meet the immediate needs of local businesses!

Training programs available for the following:

- Carpentry
- Commercial Painting
- Electrician
- Heavy Equipment Operator
- Highway Maintenance/Repair Worker
- Welder
- Commercial & Residential Truck Driver
- General Construction Laborer



EPIC

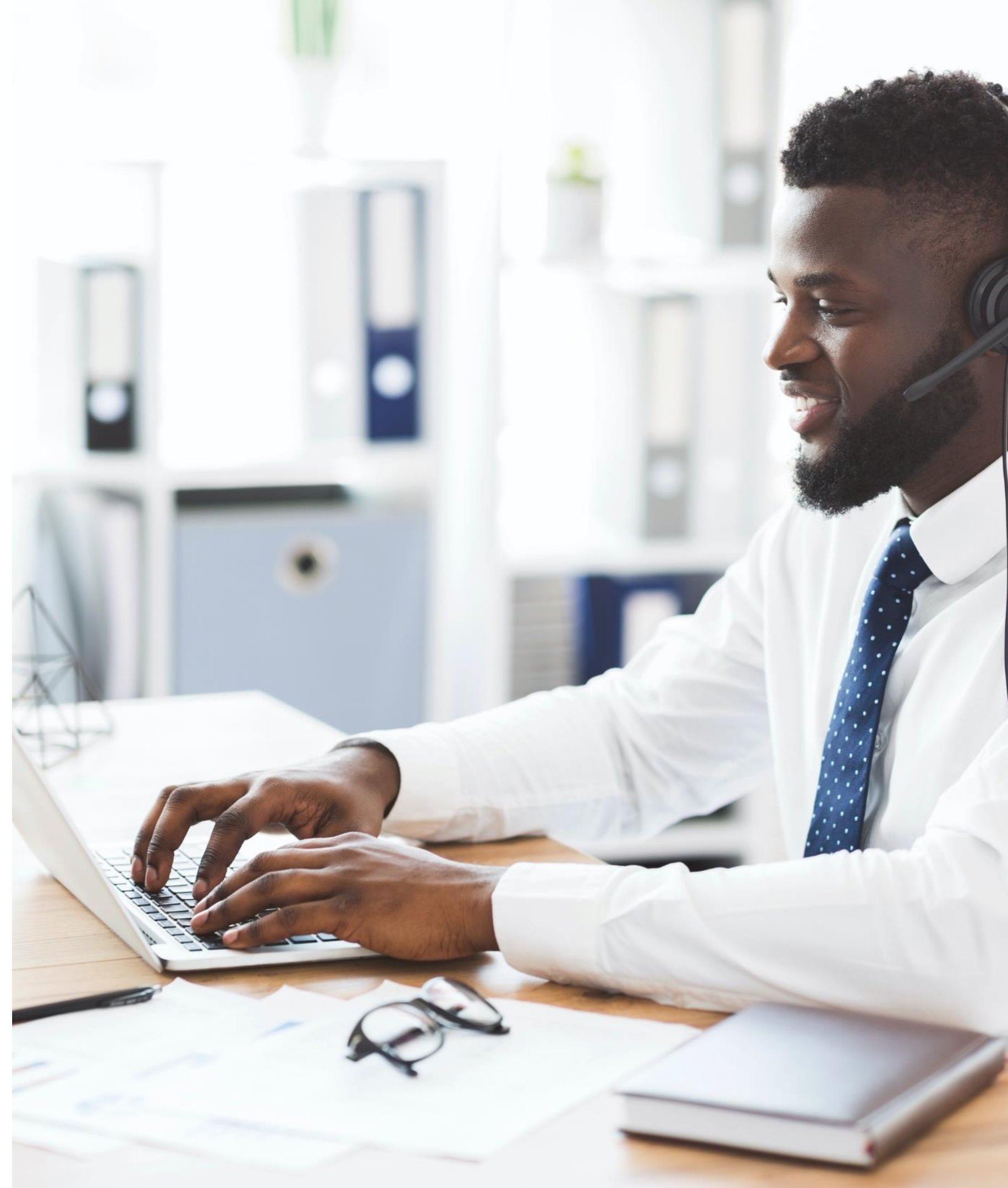
EDUCATION PARTNERSHIP FOR IT CAREERS

The Educational Partnership for IT Careers (EPIC) is a workforce development program designed to bridge the skills gap and connectivity between Prince George's County residents and careers in the Information Technology and Cyber Security Industries. EPIC has a focus on skills development through occupational skills training, apprenticeships, and work-based learning.

EPIC prepares job seekers for the following careers:

- Desktop Support Specialist
- Information Security
- VPC and Hardware Repair Specialist
- Cyber Security Analyst
- Network Engineer
- Network Administration
- Coder & Graphic Designer

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CAPITAL AREA

HEALTHCARE ALLIANCE

Healthcare is one of the highest paying, fastest growing and most in-demand industries in the United States. The Capital Area Healthcare Alliance (CAHA) prepares Prince George's County residents for numerous healthcare careers through a combination of work based learning and occupational skills training.

Services Provided:

- Industry Certified Training
- Job Placement Assistance
- Supportive Services
- One-on-One Career Counseling
- Basic Skills Training
- Apprenticeships

Examples of careers in the industry include:

- Certified Nursing Assistant (CNA)
- Geriatric Nursing Assistant (GNA)
- Medical Administrative Assistant
- Medical Billing & Coding
- Registered Medical Assistant
- Pharmacy Technician





HOSPITALITY AND ACCOMMODATION INSTITUTE

The Hospitality and Accommodation Institute (HAI) trains Prince George's County residents for careers in Hospitality and Accommodation Industries (Retail, Customer Service, Food & Beverage). The Hospitality and Accommodation Institute provides the following services and training:

- Free Industry Certified Training
- Job Placement Assistance
- Supportive Services
- One-on-One Career Counseling
- Basic Skills Training

Examples of careers in the industry include:

- Hotel Administrator
- Guest Services Professional
- Hotel & Lodging Security
- Restaurant Supervisor
- Cook & Sous Chef
- Retail Supervisor
- Customer Service Representative

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Professional Services Institute

There is a high demand from employers in the region to fill positions within the Professional Services industry. The PSI provides job seekers with industry certified training, one-on-one career counseling, job placement assistance, basic skills training, and supportive services that place job seekers along a career pathway beginning with employment in middle skills occupations. The PSI includes an array of specialized occupations that provide support to a wide range of industries.

Examples of careers in the industry include:

- Administration/Management
- Project Management
- Clerical/Administrative Support
- Human Resources
- Finance/Accounting
- Legal Services
- Education





Transportation and Logistics Consortium

The United States transports over \$20 trillion in goods, leading to thousands of transportation, warehousing, and logistics jobs. The Transportation and Logistics Consortium (TALC) provides a vast menu of services to DC, Maryland and Northern Virginia residents, including the following:

- FREE Industry Certified Training
- Paid Work Experience
- Job Placement Assistance
- One-on-One Career Counseling
- Supportive Services
- Driver License Assistance
- Basic Skills Training
- Subsidized Employment (up to \$20 per hour)

Examples of careers in the industry include:

- Drive – Commercial & Delivery
- Heavy Equipment Operator
- Warehouse Worker/Associate
- Forklift & Small Equipment Operator
- Mover & Material Handler
- Picker, Packers, & Assemblers





APPRENTICESHIP
INNOVATION PROGRAM

Apprenticeship Elements

Apprenticeship Funder

Apprenticeship Sponsor

Employer of Record

Related Training Instruction Provider

Apprenticeship Intermediary

Apprentice



Business Services

Employ Prince George's utilizes a consultative approach to business services, designed to identify the full scope of a businesses needs. The consultative approach allows Employ Prince George's the opportunity to implement a comprehensive and holistic strategy to ensure a business achieves employee recruitment and retention goals

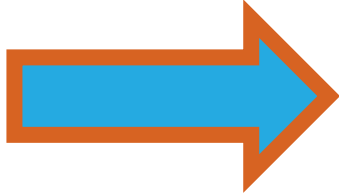
Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.

Business Engagement Markets: Employers Operating in Prince George's County

Data sourced from MWE, Dun & Bradstreet, Lightcast & Econovue

Market

63,971

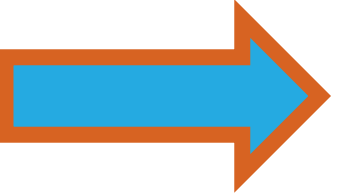


Total number of businesses operating in Prince George's County

(Data sourced from MWE, Dun & Bradstreet, Lightcast & Econovue)

Industry Market

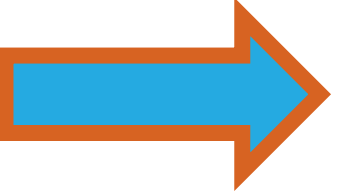
46,664



Total number of businesses operating in Prince George's County, in 1 of the 13 in-demand industries identified by the Prince George's County Workforce Development Board

Target Market

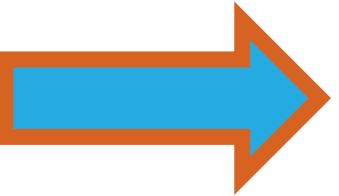
45,201



Total number of businesses operating in Prince George's County, in an in-demand industry, within the 6 in-demand industry clusters

Priority Market

6,738



Total number of businesses operating in Prince George's County, in the 6 in-demand industry clusters, with 20 – 249 employees

Business Engagement Market Strategy - Operationalized

11 Priority
In-demand
Industries

**Industry
Market:
13 In-demand
Industries**

46,664
Businesses in
PGC

**Target Market:
6 In-Demand
Industry
Clusters**

45,201
Businesses in
PGC

**Priority
Market:
Businesses
20-249
Employees**

6,738
Businesses in
PGC

Healthcare &
Social Assistance
978 Businesses

Hospitality &
Accommodation
2,145 Businesses

IT &
Cyber Security
232 Businesses

Professional
Services
1844 Businesses

Construction &
Real Estate
930 Businesses

Transportation &
Logistics
609 Businesses

**Career
Pathways**

CAHA: 5
HAI: 5
EPIC:
PSI:
CWP:
TALC:

**Job
Classifications**

CAHA: 29
HAI: 22
EPIC:
PSI:
CWP:
TALC:

**Job
Titles**

There will be a
many job titles
for each for each
Career Pathway

**Job
Openings**

BCs need to be
familiar with the
job openings
that are tied to
their Industry's
Pathways,
Classifications,
and Titles



#WeAreEPG

Q & A

WWW.EmployPG.org

www.PGCAJC.com