

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND
2012 Legislative Session

Resolution No. CR-23-2012

Proposed by Council Member Franklin

Introduced by Council Members Franklin, Olson, Harrison, Davis, Campos, Toles,
Lehman, Patterson and Turner

Date of Introduction April 17, 2012

RESOLUTION

1 A RESOLUTION concerning

2 "Buy Local Week" in Prince George's County

3 For the purpose of establishing the second Sunday to the following Saturday in August of each
4 year as "Buy Local Week" in Prince George's County, Maryland.

5 WHEREAS, the State of Maryland, by law, has established a "Tax Free Week" extending
6 from the second Sunday to the following Saturday in August of each year (during which the state
7 sales and use tax does not apply to the sale of any items of clothing or footwear, excluding
8 accessory items, if the taxable price of the item of clothing or footwear is \$100 or less) in an
9 effort to encourage Maryland consumers to spend their dollars in businesses located in Maryland
10 for back-to-school and other purchases; and

11 WHEREAS approximately 60% of Prince George's County (the "County") workers
12 commute outside of the County each day often taking their daytime spending to other
13 jurisdictions; and

14 WHEREAS studies have found that dollars spent with local businesses have significant
15 economic, employment, and environmental benefits; and

16 WHEREAS when County residents spend more of their dollars locally, the general
17 financial success of retail establishments located in the County improves, which results in a more
18 attractive local business environment to others who may be interested in investing in the County;
19 and

20 WHEREAS a well-publicized "Buy Local Week" in Prince George's County could draw
21 public attention to the need for County residents to keep a larger share of their spending inside
22 the County throughout the year.

1 NOW, THEREFORE, BE IT RESOLVED by the County Council of Prince George's
2 County, Maryland, that the County Council does hereby proclaim the second Sunday to the
3 following Saturday in August of each year as "Buy Local Week" in Prince George's County,
4 Maryland.

5 BE IT FURTHER RESOLVED that the Prince George's County Council encourages all
6 County residents to spend 100% of their dollars with businesses located in Prince George's
7 County, Maryland, during "Buy Local Week."

8 BE IT FURTHER RESOLVED that the Prince George's County Council encourages
9 businesses located in the County to assist in publicizing "Buy Local Week" through advertising
10 and offering price discounts in conjunction with "Buy Local Week."

11 BE IT FURTHER RESOLVED that the Prince George's County Council encourages all of
12 the municipalities and unincorporated communities within Prince George's County to join in the
13 recognition and celebration of "Buy Local Week."

14 BE IT FURTHER RESOLVED that the Prince George's County Council applauds the
15 contributions of businesses that have decided to invest, locate, and provide employment
16 opportunities within the County.

17 BE IT FURTHER RESOLVED that a copy of this Resolution be sent by the Clerk of the
18 Council to the Prince George's County Economic Development Corporation, Prince George's
19 County Chamber of Commerce, Prince George's County Black Chamber of Commerce, the
20 Prince George's Business Roundtable, and all municipal governments in Prince George's
21 County.

Adopted this 5th day of June, 2012.

COUNTY COUNCIL OF PRINCE
GEORGE'S COUNTY, MARYLAND

BY: _____
Andrea C. Harrison
Chair

ATTEST:

Redis C. Floyd
Clerk of the Council