

PRINCE GEORGE'S ARTS AND HUMANITIES COUNCIL

FY20 Proposed Budget Overview

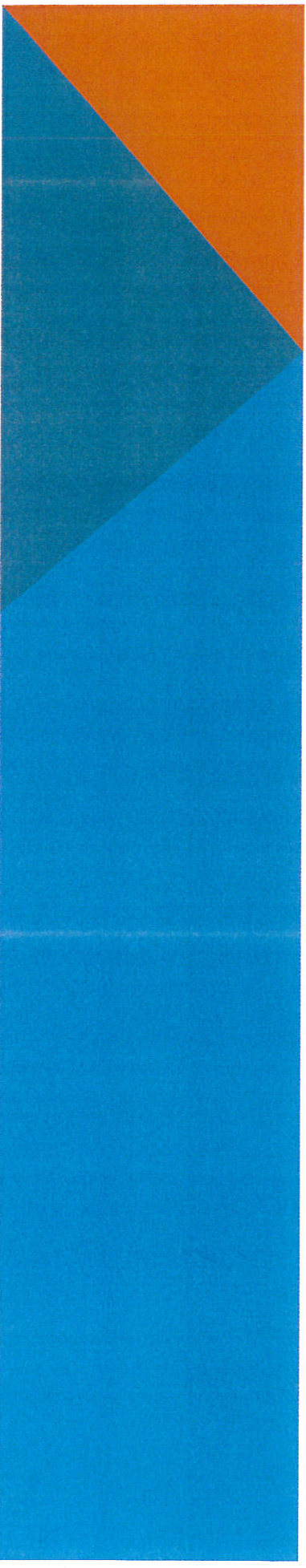
FY19 Highlights

Prince George's County Council

Health, Human Services and Public Safety Committee (HHSPS)

Tomeka Bumbry, Board Chair

Rhonda Dallas, Executive Director



OUR MISSION

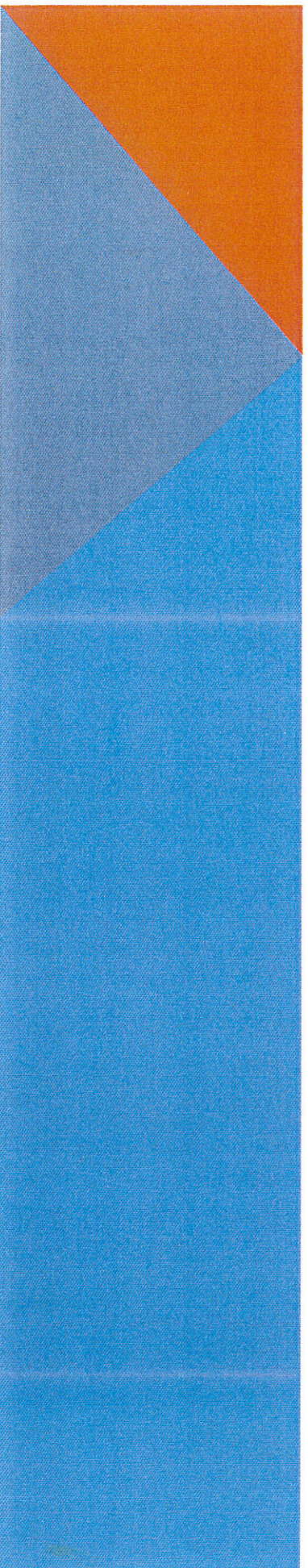
AS PRINCE GEORGE'S COUNTY'S LEGISLATED ARTS AGENCY

- Create a world-class cultural environment where diverse high quality arts and humanities programs are available for all Prince George's County residents and visitors.
- Coordinate financial support and advocacy for the arts and humanities through grants, artistic programs and collaborative partnerships among business, education, government and residents.



OUR COUNTY FUNDING STRUCTURE

- COUNTY EXECUTIVE DEPARTMENTAL GRANT**
- COUNTY COUNCIL DEPARTMENTAL GRANT**
- CENTRAL SERVICES AIPP SERVICE CONTRACT**
- M-NCPPC REIMBURSEABLE PROJECT CHARGE**
- LEGISLATED MARYLAND STATE ARTS COUNCIL
COMMUNITY ARTS DEVELOPMENT (CAD) GRANT**



PRIORITY #1 BUILDING CREATIVE INFRASTRUCTURE



PRINCE GEORGE'S ARTS & HUMANITIES



PRINCE GEORGE'S OFFICE OF THE POET LAUREATE

PRIORITY #2 BUILDING COLLABORATIVE PARTNERSHIPS



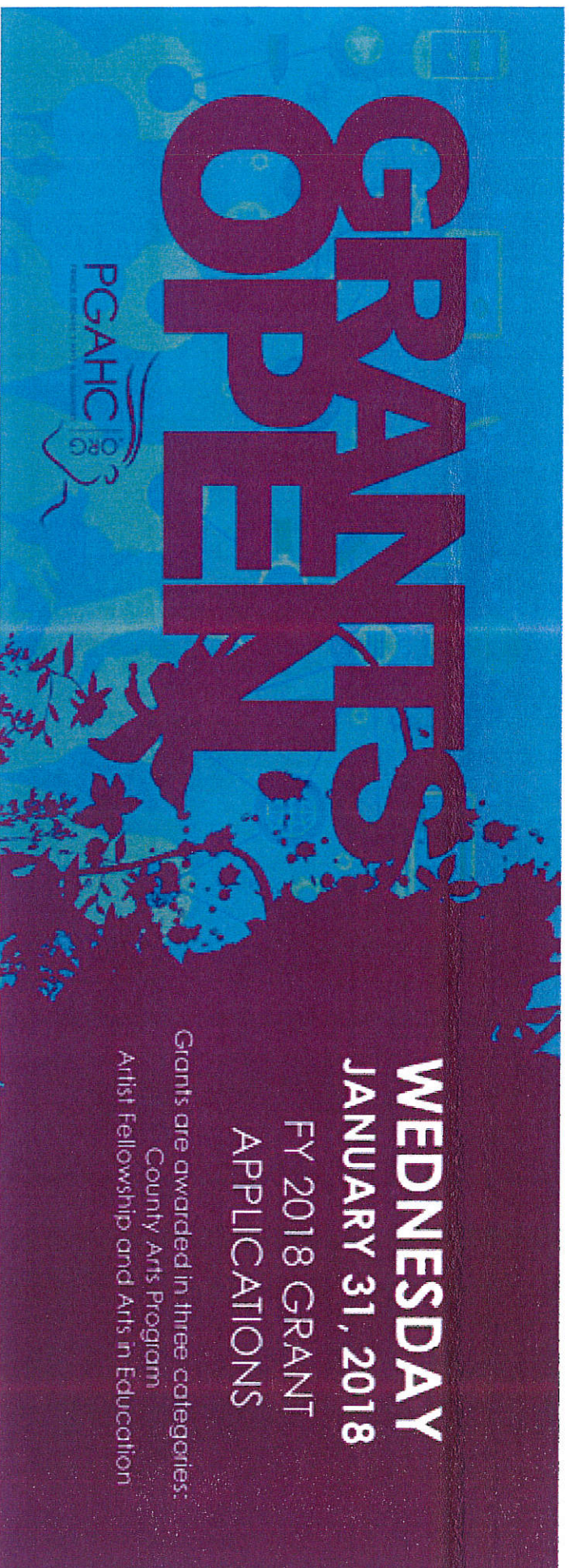
Commission for Veterans



THE MARYLAND-NATIONAL CAPITAL Park and Planning Commission



COUNTY LEGISLATED ARTS GRANTS FUNDING AGENCY



**WEDNESDAY
JANUARY 31, 2018
FY 2018 GRANT
APPLICATIONS**

Grants are awarded in three categories:
County Arts Program
Artist Fellowship and Arts in Education



PAST FIVE YEARS:

126 GRANTEES \$420,767 FUNDING DISTRIBUTED



**PAST FIVE YEARS
OFFICIAL MOU
PRINCE GEORGE'S COUNTY
PUBLIC SCHOOLS**

**Secured Federal Grants To
Support School Based Programs**



AIR

PGAHC ARTIST RESIDENCIES

ERICO CHECCO

INTERNATIONAL ARTIST IN RESIDENCE IN THEATRE

ABOUT THE FACADE OF THE IMAGINE COURTESY OF: [HTTP://WWW.STANFARTPROD.COM/](http://www.stanfartprod.com/)



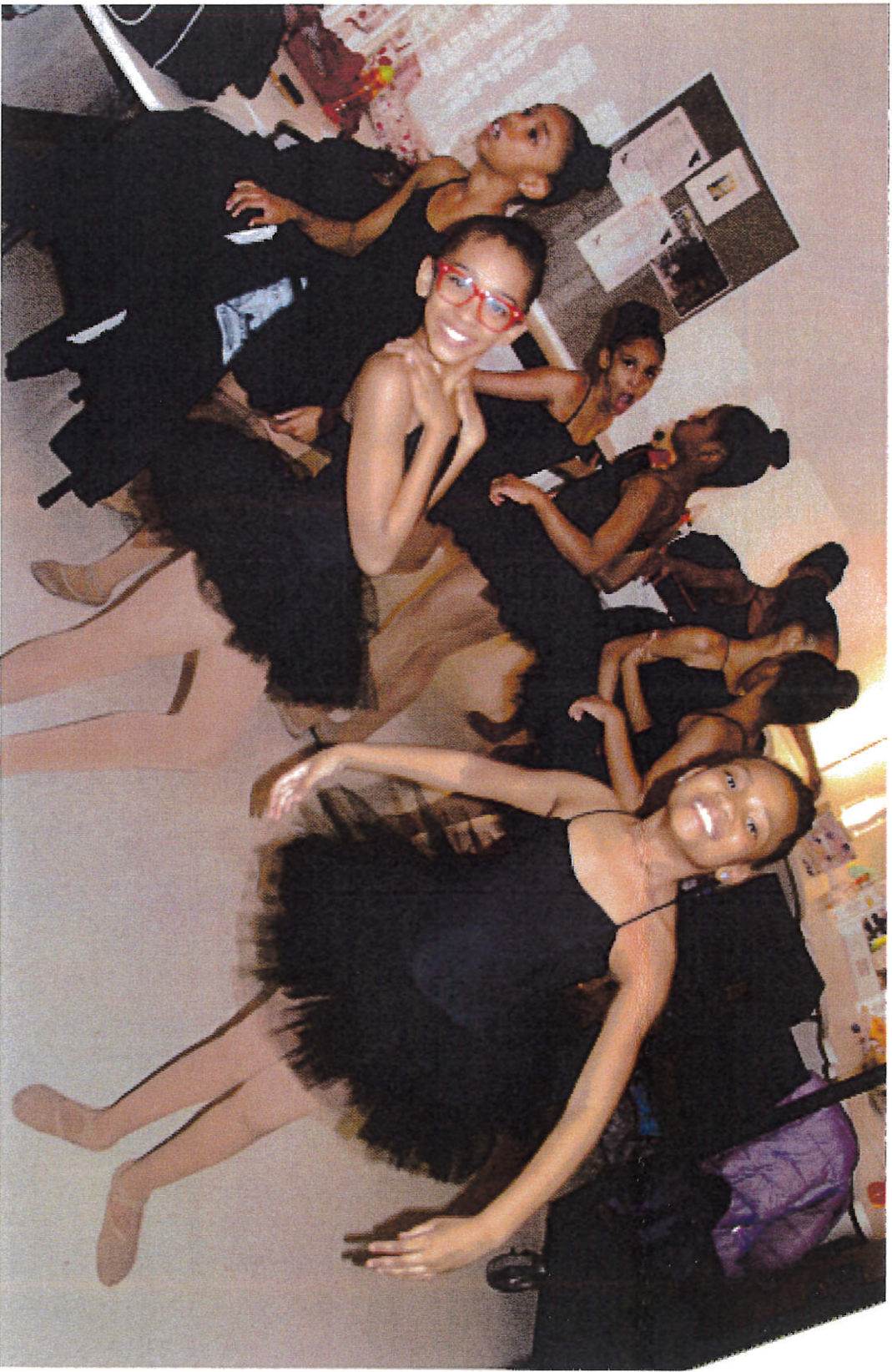
ALBA

PLAQUE ARTIST RESIDENCE

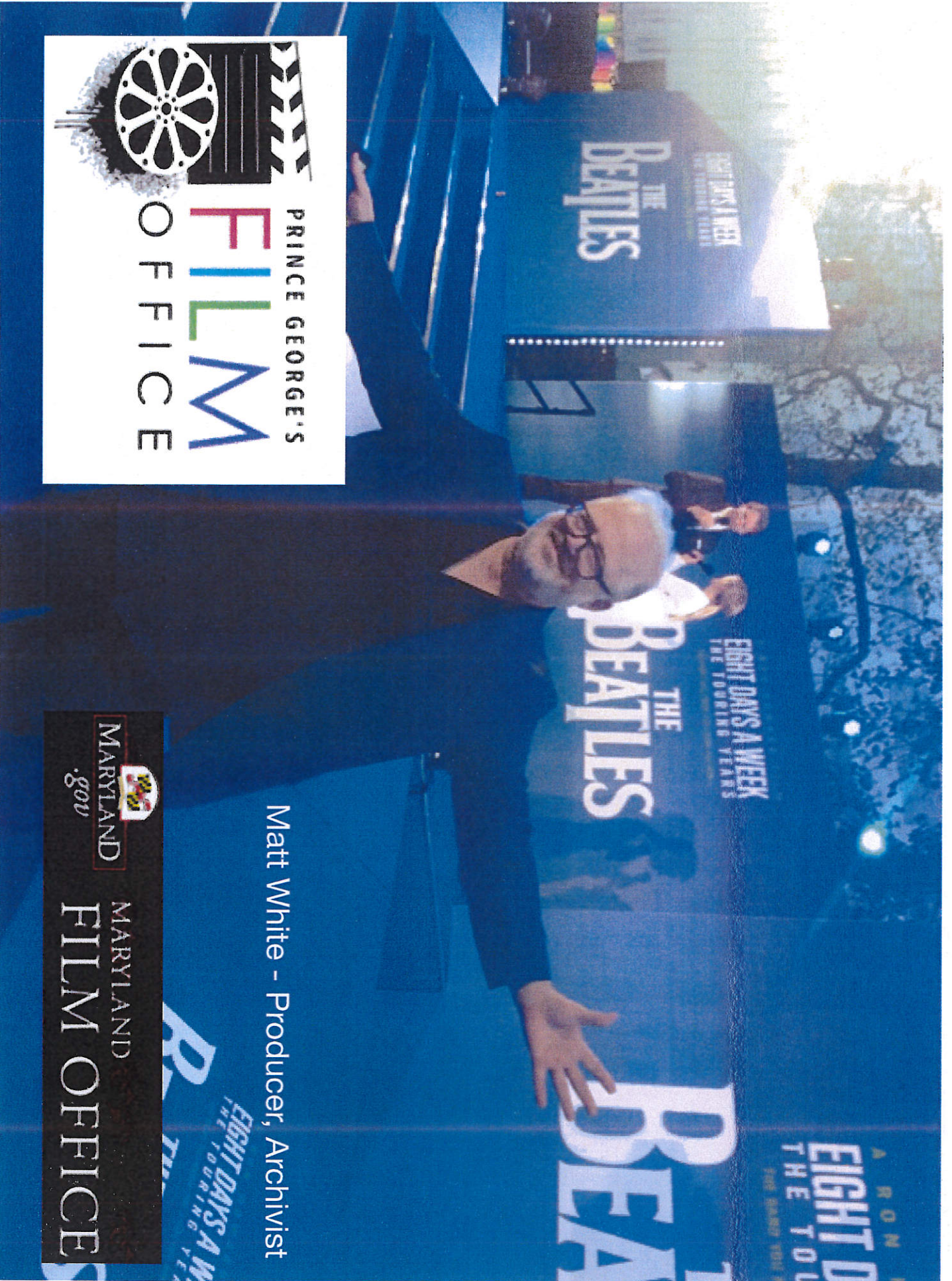
JUDITH JAMISON
INTERNATIONAL ARTIST IN RESIDENCE
IN DANCE

ALVA KELLER AND HER AN DANCE THEATRE DANCE LIPS IN ANOONILLIOT





FY19 PGAHC AIR PROGRAMS: 52 Classes, 302 Student Participants



PRINCE GEORGE'S
FILM
 OFFICE

Matt White - Producer, Archivist

MARYLAND

 MARYLAND
 FILM OFFICE

MARYLAND

 MARYLAND
 FILM OFFICE



E'LANTRON

HAROLD "HOUSE" MOORE

DENISE H

SECRETS

EVERYONE HAS SECRETS... WHAT'S YOURS?



MEET THE NEWEST MEMBER OF THE SEVEN SISTERS... JUDY BLAIR AS
JUDY BLAIR HAROLD MOORE DENISE HUXTABLE
"THE SEVEN SISTERS" FROM "THE SEVEN YEARS' ITCH" IS
CONFESSING LOVE TO HAROLD FOR THE FIRST TIME IN 20 YEARS... SHE
AND HER BROTHER HAROLD MOORE ARE A VERY COMPLICATED AND MORE
COMPLICATED THAN EVER... SHE'S BACK IN THE CITY...



COMING SOON

[NR]

JUDI BLAIR

DANNY GAVAGAN

DENTON GREENE

NEDRA L

Just Twilight

Independent Film Review

"emotionally charged..."
Do Film Core Review

a Harold Jackson III motion picture

HAROLD JACKSON III PRESENTS A AMERICAN FILMMAKERS PRODUCTION "JUST TWILIGHT"
WRITTEN BY JUDI BLAIR DANNY GAVAGAN BERTON GREENE AND NEDRA LESTER
EXECUTIVE PRODUCED BY HAROLD JACKSON III LAUREN SMITH PRINCE HILTON
PRODUCED BY HAROLD JACKSON III HON. TAYLOR SALAMANI LITTELLA BURKHAN
WRITER, PRODUCED AND DIRECTED BY HAROLD JACKSON III

justthefilm.com





Darin Atwater - Composer
Azarel Smallwood - Producer
Harold Jackson - Producer
Jimmy Jenkins - Producer
Paula Brown - Choreographer



FY 2019 Monthly Statistics

Month	Inquiries	Location Request Forms Sent	Location Request Forms Received	Approval Letters	Production Shoots
July 2018	4	0	0	0	0
August 2018	1	0	2	0	0
September 2018	4	0	2	0	0
October 2018	2	0	3	2	2
November 2018	1	0	0	0	1
December 2018	2	0	1	1	0
January 2019	4	0	0	0	1
February 2019	3	0	4	1	1
March 2019					
April 2019					
May 2019					
June 2019					
FY 2019 TOTAL As of 1/28/2019	21	0 Now Online	12	4	5
TOTAL 1/2016-1/28/2019	129	46	71	56	59

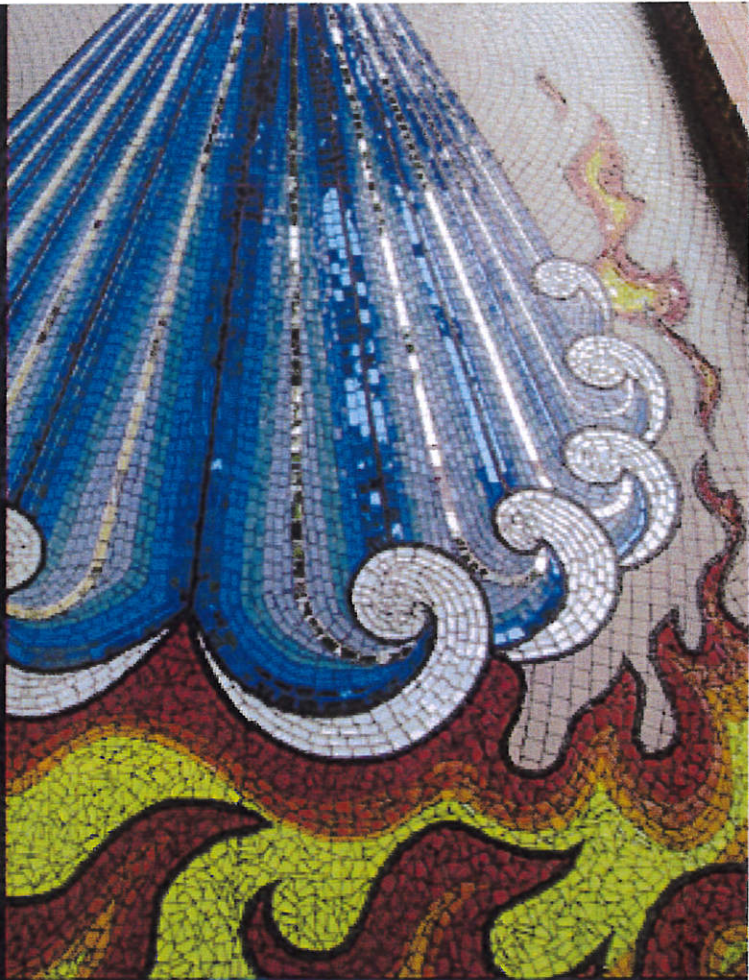


**Prince George's County Poet Laureate
Sistah Joy**



**P.A.I.N.T Prince George's
Producing Art in Neighborhoods Together**





FOR MORE INFORMATION

PHOTOGRAPHY BY [unreadable]

CONTACT US AT [unreadable]

AIAPP
ART IN PUBLIC PLACES



ART IN PUBLIC PLACES HIGHLIGHTS

PHOTOGRAPHY BY [unreadable]

CONTACT US AT [unreadable]



Laurel Branch Library

2018 AIA Design Award



FY19 AIPP - FIVE NEW PROJECTS IN DEVELOPMENT



Portrait of Marvin A. Gony
Marvin A. Gony, 1980s

The Honorable Marvin A. Gony

Marvin A. Gony is a former member of the Florida House of Representatives, representing the 12th District from 1987 to 1993. He served as the Speaker of the House from 1991 to 1993. Gony is a member of the Florida Bar and has been active in the legal profession. He is currently a partner in the law firm of Gony & Associates, P.A., in Tallahassee, Florida. He has also served as a member of the Florida Judicial Committee and the Florida State Bar Association. Gony is a graduate of the University of Florida and has a Bachelor of Science degree in Political Science. He is a member of the Florida House of Representatives Alumni Association and the Florida State Bar Association. He is also a member of the Florida House of Representatives Alumni Association and the Florida State Bar Association. He is a member of the Florida House of Representatives Alumni Association and the Florida State Bar Association.



FOR MORE INFORMATION ABOUT THE ENVIRONMENTAL PUBLIC ART PROJECT

PRINCEDA DALLAS
Prince George's Arts and Humanities Council
rdallas@pgahc.org

PRINCEDA DALLAS
Prince George's Arts and Humanities Council
rdallas@pgahc.org

1801 MacCortick Drive, Suite 400 | Largo, MD 20774
301.712.6941 | www.pgahc.org



SYNERGY

PARTNERING WITH PROJECTS
THAT SUPPORT A HEALTHY ENVIRONMENT





The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in Prince George's County, MD (Fiscal Year 2015)

Direct Economic Activity	Arts and Cultural Organizations	+	Arts and Cultural Audiences	=	Total Industry Expenditures
Total Industry Expenditures	\$23,782,748		\$34,910,511		\$58,693,259

Economic Impact of Spending by Arts and Cultural Organizations and Their Audiences

Total Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	566		594		1,160
Household Income Paid to Residents	\$19,800,000		\$11,296,000		\$31,096,000
Revenue Generated to Local Government	\$1,060,000		\$1,293,000		\$2,353,000
Revenue Generated to State Government	\$1,535,000		\$1,187,000		\$2,722,000

Event-Related Spending by Arts and Cultural Audiences Totaled \$34.9 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident¹ Attendees	+	Nonresident¹ Attendees	=	All Cultural Audiences
Total Attendance to Arts and Culture Events	1,034,383		307,229		1,341,612
Percentage of Total Attendance	77.1%		22.9%		100.0%
Average Event-Related Spending Per Person	\$19.82		\$46.90		\$26.03
Total Event-Related Expenditures	\$20,501,471		\$14,409,040		\$34,910,511

Nonprofit Arts and Cultural Event Attendees Spend an Average of \$26.03 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident¹ Attendees	Nonresident¹ Attendees	All Cultural Audiences
Meals and Refreshments	\$9.61	\$21.39	\$12.31
Souvenirs and Gifts	\$4.17	\$7.85	\$5.01
Ground Transportation	\$2.30	\$4.68	\$2.84
Overnight Lodging (one night only)	\$0.39	\$5.66	\$1.60
Other/Miscellaneous	\$3.35	\$7.32	\$4.26
Average Event-Related Spending Per Person	\$19.82	\$46.90	\$26.03

A blue banner with a white curved border on the left side. The banner features a collage of five artistic panels: a blue abstract pattern, a colorful mosaic, a black and white wavy pattern with a black dot, a colorful abstract pattern with a blue dot, and a black and white wavy pattern with a black dot. The text 'PURPLE LINE' is written in white, spaced-out capital letters, and 'Art-in-Transit' is written in a large, white, sans-serif font.

PURPLE LINE
Art-in-Transit

Selected Artists

Prince George's County

Curtis Woody

Martha Jackson Jarvis

Valerie Therbege

- State Capital Grant Funding
- Three Metro Stations
 - Bus Shelter Pilot Program

Bus Shelter: Studio 3807 Rhode Island Avenue, Brentwood, MD





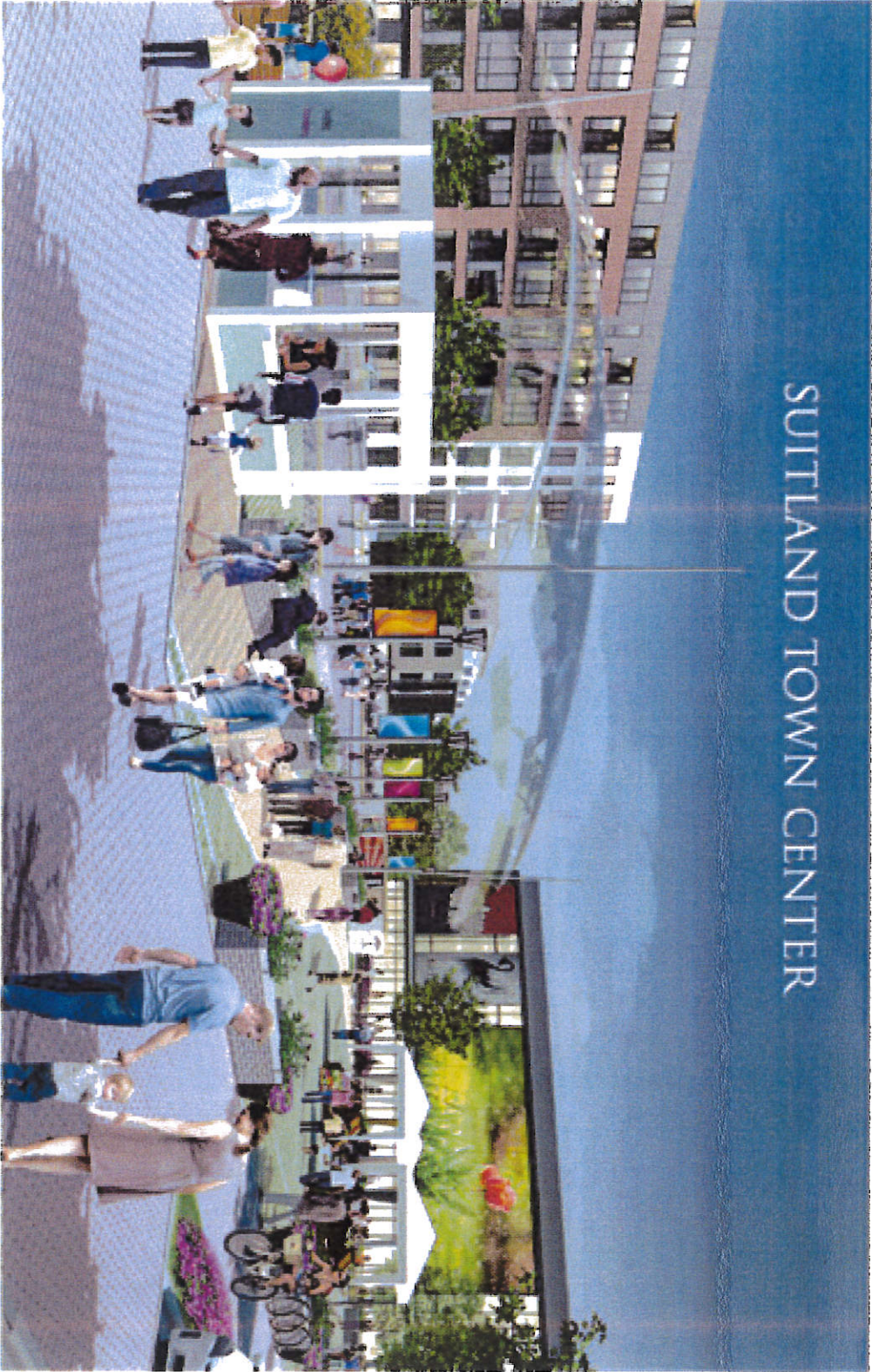


THE HOTEL

AT THE UNIVERSITY OF MARYLAND



SUTTLAND TOWN CENTER



Urban Atlantic New Carrollton Metro

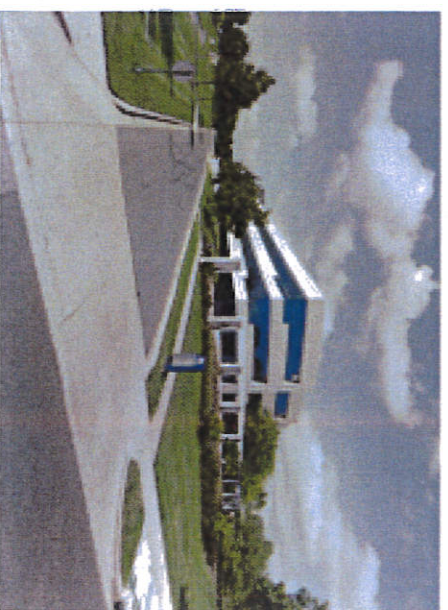


LARGO TOWN CENTER: NEW DOWNTOWN PRINCE GEORGE'S COUNTY

STAKEHOLDERS AND PARTNERS



Architect: RTKL | Landscape Architect: HOK | Engineer: HDR | Construction Manager: HOK | Project Manager: HOK



GATEWAY ARTS DISTRICT



OVERARCHING
BRANDING
STRATEGY



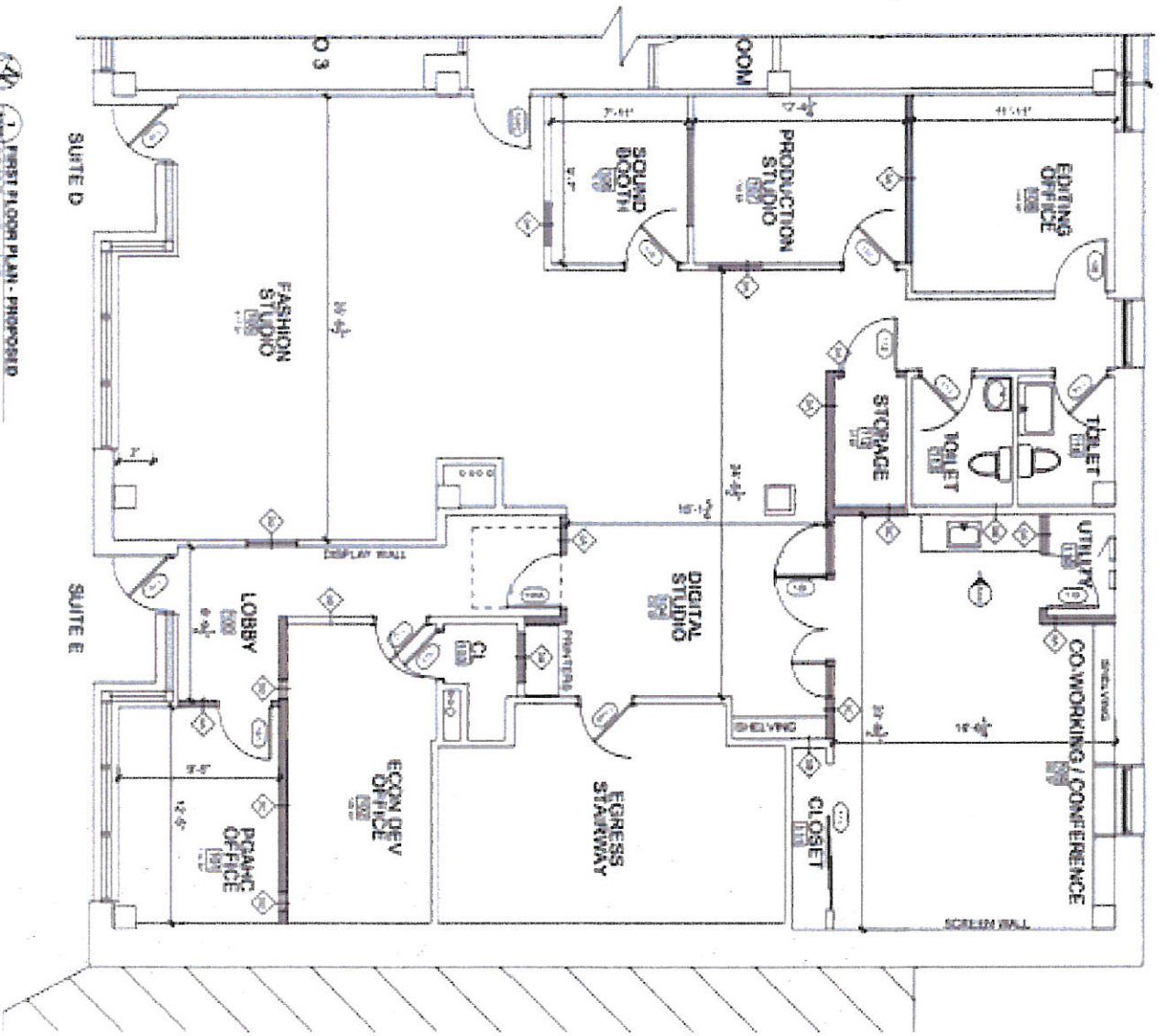
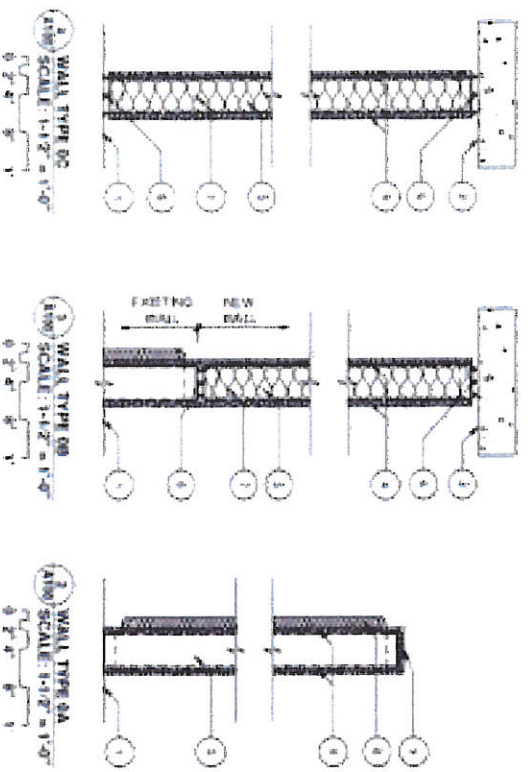
NORTHERN GATEWAY

EMERGING
CULTURAL
CORRIDORS

DPARK 3311

GATEWAY ARTS DISTRICT MOUNT RAINIER

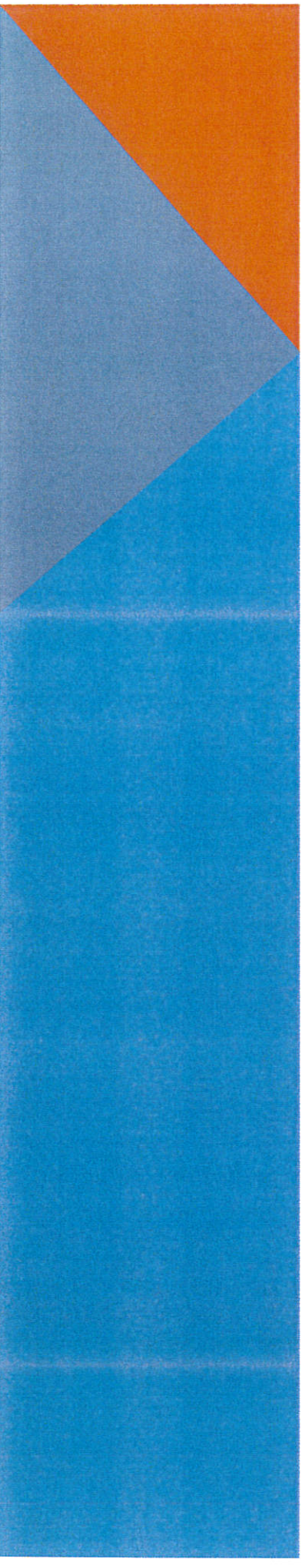
State Capital Grant



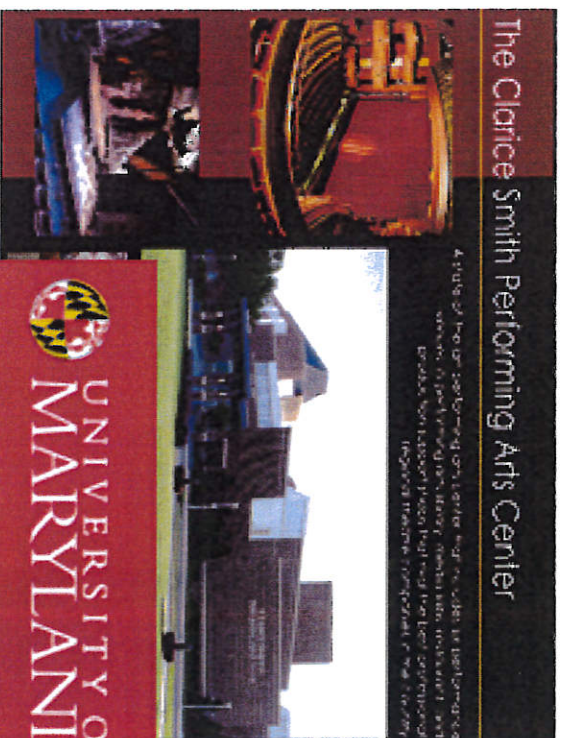
1 FIRST FLOOR PLAN - PROPOSED
AW SCALE: 1/4" = 1'-0"

FY2020 FUNDING PRIORITIES

- **Operate With Adequate Staff Capacity (2 additional FTE's)**
- **Increase PGAHC Grants Program**
- **Prince George's Film Office Grant Incentives and Countywide Film Festival**
- **Office of the Poet Laureate**
- **Gateway Arts District, branding/marketing and Open Studio Tour**
- **PGAHC Exchange - New Model Cultural Planning**

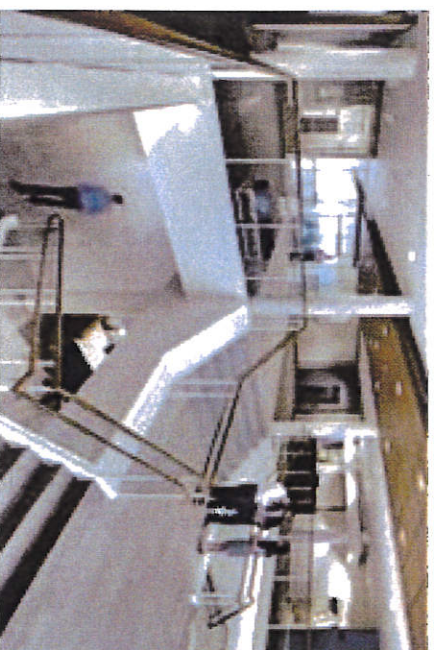


OUR CULTURAL PLANNING PARTNERS / MSAC Initial Grant \$25,000



UNIVERSITY OF MARYLAND
University College

STATE UNIVERSITY
GLOBAL CAMPUS



Transforming lives.
PRINCE GEORGES
COMMUNITY COLLEGE

FY19 Regional Art Council Comparables

Organizations	FY19 Total Budget	FTEs	Population ¹	Average per Resident
Baltimore City Arts and Promotions	\$8,414,863	44	611,648	\$13.75
Arts & Humanities Council of Montgomery County	\$5,356,943	8	1,058,810	\$5.06
DC Arts and Humanities Commission	\$35,932,082	25	713,244	\$50.38
Arlington Arts Commission	\$2,668,359	16	234,965	\$11.36
Alexandria Arts Council	\$2,479,316	16	155,810	\$15.91
Howard County Arts Council	\$1,368,926	7	321,113	\$4.26

¹ Sourced from the U.S. Census Bureau (2017)



FY 2020 PROPOSED BUDGET SUMMARY

PGAHC is requesting for FY2020 increase in funding allocation of \$360,000 for the sustainability of PGAHC’s agency’s collective impact across various agencies, expanded scopes of services and the County’s expanding creative infrastructure.

Proposed Revenue:

	FY18	FY19	FY20
County Executive Non-Departmental Grant	\$200,000	\$400,000	\$450,000
County Council Non-Departmental Grant	\$100,000	\$100,000	\$450,000
M-NCPPC Project Charge - Reimbursable	\$120,000	\$120,000	\$120,000
Office of Central Services Art in Public Places	\$ 75,000	\$ 75,000	\$ 75,000
Total County Funding	\$495,000	\$695,000	\$1,095,000
Maryland State Arts Council CAD (Community Arts Development)		\$171,410	\$171,410

Explanation FY20 Funding Priorities:
PGAHC Increase \$400,000

Operate with adequate staff capacity: (3)FTEs (5) FTEs (7) FTEs
 New Staff Positions (2):
 Program Coordinator - \$50,000 + \$10,000 benefits
 Program Coordinator - \$50,000 + \$10,000 benefits

PGAHC Grant Program - \$100,000

Prince George’s Film Office Grants and Countywide Film Festival - \$100,000

Office of the Poet Laureate - \$40,000

Gateway Arts District (AIE), branding/marketing and Open Studio Tour - \$40,000

PGAHC Exchange: A Modern Cultural Planning Model - One time funding allocation TBD

* Received FY19 \$25,000 through MSAC Grant

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¹ Sourced from the U.S. Census Bureau (2017)

COUNTY COUNCIL OF PRINCE GEORGE'S COUNTY, MARYLAND

2010 Legislative Session

Bill No. CB-58-2010

Chapter No. 49

Proposed and Presented by Council Member Campos

Introduced by Council Members Campos, Olson, Bland and Dernoga

Co-Sponsors

Date of Introduction July 13, 2010

BILL

1 AN ACT concerning

2 The Prince George's County Arts and Humanities Council

3 For the purpose of codifying, renaming, and expanding the duties of the Prince George's Arts
4 Council.

5 BY adding:

6 SUBTITLE 2. ADMINISTRATION.

7 Sections 2-314, 2-315, 2-316, 2-317,

8 2-318, and 2-319,

9 The Prince George's County Code

10 (2007 Edition, 2009 Supplement).

11 SECTION 1. BE IT ENACTED by the County Council of Prince George's County,
12 Maryland, that Sections 2-314, 2-315, 2-316, 2-317, 2-318, and 2-319 of the Prince George's
13 County Code be and the same are hereby added:

14 SUBTITLE 2. ADMINISTRATION.

15 DIVISION 18. PRINCE GEORGE'S ARTS AND HUMANITIES COUNCIL.

16 Sec. 2-314. Council created; purposes; legislative intent.

17 There is hereby created a Prince George's Arts and Humanities Council, hereinafter
18 referred to as the "Arts Council." The Arts Council is created as a not-for-profit, tax-exempt
19 organization for the purpose of promoting, developing, educating, and otherwise furthering the
20 arts in Prince George's County by actively supporting artists, arts organizations, humanities
21 scholars and organizations and their roles in the civic life of the County. The County

1 government is hereby authorized and encouraged to assist the Prince George's Arts and
2 Humanities Council in its role as the initiator of arts and cultural activities in Prince George's
3 County. The County Executive is further authorized and encouraged to extend financial support
4 to the Prince George's Arts and Humanities Council for future appropriation requests based on
5 funding availability.

6 **Sec. 2-315. Board of Directors; appointment.**

7 (a) The powers and duties of the Arts Council shall be vested in and exercised by a Board
8 of Directors consisting of at least nine (9) and no more than twenty-five (25) members who
9 are residents of the County, appointed pursuant to the by-laws of the Arts Council as
10 follows:

11 (1) Nine (9) board members appointed to consecutive three-year terms consisting of
12 representatives and leaders from arts, education, humanities disciplines, and business and
13 reflecting the geographical, cultural, and social diversity of the County. One board member
14 shall be designated as Chair.

15 (A) At its first meeting, the Board shall elect from its members a Vice-Chair,
16 Secretary, Treasurer, and Executive Director who shall form the Executive Committee.

17 (2) The County Executive and County Council may each designate one representative
18 to serve as an ex-officio member of the Arts Council.

19 **Sec. 2-316. Compensation; expenses.**

20 The members of the Arts Council shall serve without compensation. Expenses incurred by
21 the members in the performance of their duties shall be paid in accordance with such budgetary
22 and administrative procedures as may be adopted by the Arts Council.

23 **Sec. 2-317. Power and duties.**

24 (a) The County Attorney, upon designation of the initial board members, shall prepare and
25 file or cause to be prepared and filed with the appropriate bodies, articles of incorporation and
26 such other documents as may be deemed necessary and appropriate in order that the Arts Council
27 might be constituted a body corporate having perpetual existence.

28 (b) The Arts Council shall have the following powers and duties:

29 (1) To serve the public at large as the arts funding organization for the County;

30 (2) To serve as a recipient and distributor of federal, state, regional, public, private,
31 foundation, and county arts block funding;

1 (3) To provide financial support through competitive grants programs and special
2 funding initiatives for artists, arts organizations, humanities organizations, and humanities
3 scholars;

4 (4) To provide advice and technical assistance for privately-funded arts in public
5 places program in collaboration with the Art in Public Places Program administered by the
6 Office of Central Services;

7 (5) To serve as the advisory body for the development, management, and marketing
8 of Arts and Entertainment Districts in the County;

9 (6) To provide technical assistance and learning opportunities for individual artists
10 and scholars as well as capacity building activities arts and humanities organizations;

11 (7) To build, own, develop, or manage facilities designated and designed for cultural
12 and artistic uses including galleries, museums, theaters, performing arts centers and
13 amphitheaters; and

14 (8) To provide advice and guidance on matters related to the arts, the humanities, and
15 cultural aesthetics to the County Executive, the County Council, as well as the business,
16 education, and civic leadership communities of the County.

17 **Sec. 2-218. Meetings.**

18 The Arts Council shall meet in public session, unless otherwise provided by law, as
19 provided in its bylaws as required to perform its duties and exercise its responsibilities.

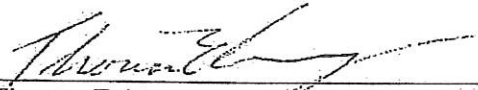
20 **Sec. 2-219. Annual Report.**

21 The Arts Council shall advise and report annually to the County Executive and County
22 Council its activities during the preceding fiscal year, together with any recommendations or
23 request it deems appropriate to further the public purpose of the public body.

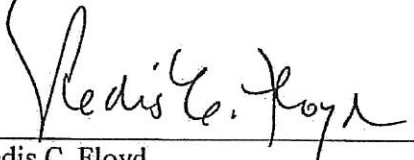
1 SECTION 2. BE IT FURTHER ENACTED that this Act shall take effect forty-five (45)
2 calendar days after it becomes law.

Adopted this 7th day of September, 2010.

COUNTY COUNCIL OF PRINCE
GEORGE'S COUNTY, MARYLAND


BY: 
Thomas E. Dernoga
Chair

ATTEST:


Redis C. Floyd
Clerk of the Council

APPROVED:

DATE: Sept. 27, 2010

BY: 
Jack B. Johnson
County Executive

KEY:

Underscoring indicates language added to existing law.

[Brackets] indicate language deleted from existing law.

Asterisks *** indicate intervening existing Code provisions that remain unchanged.

Prince George's County Council Agenda Item Summary

Meeting Date: 9/7/2010
Reference No.: CB-058-2010
Draft No.: 2
Proposer(s): Campos
Sponsor(s): Campos, Olson, Bland, Dernoga
Item Title: An Act concerning the Prince George's County Arts and Humanities Council for the purpose of codifying, renaming, and expanding the duties of the Prince George's Arts Council.

Drafter: Karen T. Zavakos, Legislative Officer
Resource Personnel: Bradley W. Frome, Legislative Aide

LEGISLATIVE HISTORY:

Date Presented:	6/22/2010	Executive Action:	9/27/2010 S
Committee Referral:	6/22/2010 - PZED	Effective Date:	11/12/2010

Committee Action: 7/7/2010 - FAV(A)

Date Introduced: 7/13/2010
Public Hearing: 9/7/2010 - 10:00 AM

Council Action (1) 9/7/2010 - ENACTED
Council Votes: MB:A, WC:A, SHD:A, TD:A, CE:A, AH:A, TK:A, EO:A, IT:A
Pass/Fail: P
Remarks:

AFFECTED CODE SECTIONS:

02-314, 02-315, 02-316, 02-317, 02-318, 02-319

COMMITTEE REPORTS:

PZED Committee Report

Date 7/7/2010

Committee Vote: Favorable with amendments, 4-0 (In favor: Council Members Dean, Knotts, Dernoga, and Olson)

Mr. Brad Frome, Legislative Aide to Council Member Campos, was present to address the committee and to inform the members of the purpose of CB-58-2010. Mr. Frome explained that the expansion of the name of the Arts Council to the Prince George's Arts and Humanities Council provides improved opportunity for grant funding.

Mr. Frome suggested the committee's consideration of amendments recommended by the Arts Council as follows:

1. Page 2, lines 9 and 10, amend language to provide appointment of the members by the Arts Council's Board of Directors rather than appointment by the County Executive and confirmation by the County Council.
2. Page 2, line 11, amend language to provide for appointment of members for "two (2) consecutive three (3) year terms" rather than "staggered two-year terms".

The Office of Law reviewed CB-58-2010 and determined that it is in proper legislative form with no legal impediments to its adoption.

The committee voted favorable including the suggested amendments described above.

BACKGROUND INFORMATION/FISCAL IMPACT:

(Includes reason for proposal, as well as any unique statutory requirements)

This bill will rename, provide for membership, powers, and duties of the Prince George's County Arts and Humanities Council

CODE INDEX TOPICS:

INCLUSION FILES:
