

HEALTH: how we build it

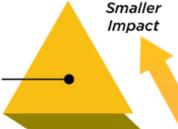
Dr. Gloria Addo-Ayensu Anna Ricklin, MHS



Health impact pyramid



Examples: Eat Healthy and Exercise



Clinical Interventions

Examples: Medicine for High Blood Pressure, Diabetes

Long-lasting, Protective Interventions

Examples: Vaccines, Smoking Cessation, Colonoscopy

Changing the Context to Make Individuals'Default Decision Healthy

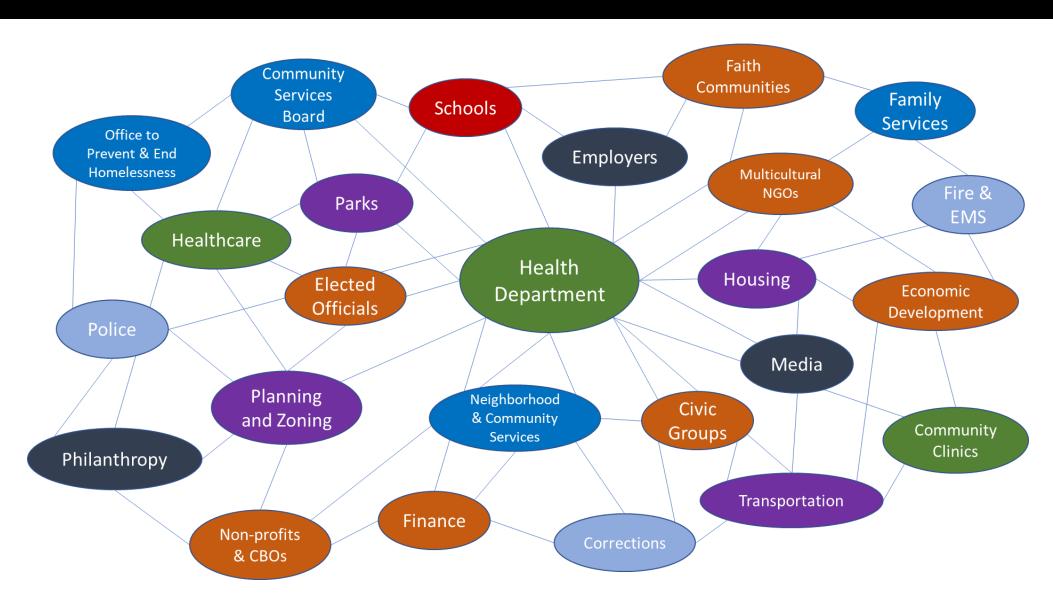
Examples: Flouridation, Smoke-Free Laws, Tobacco Tax

Larger Impact

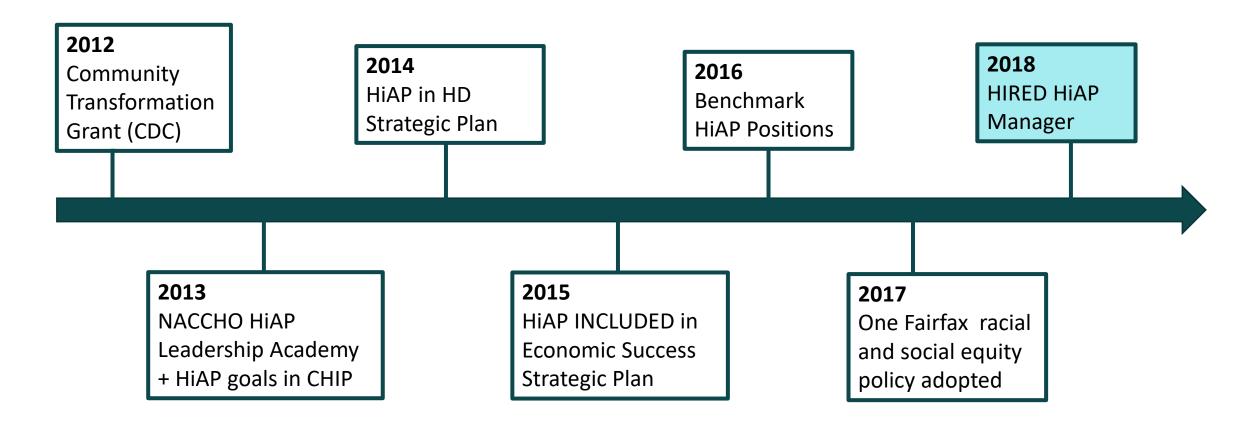
Socioeconomic Factors

Examples: Poverty, Education, Housing, Inequality

The public health system



Establishing a HiAP platform in Fairfax

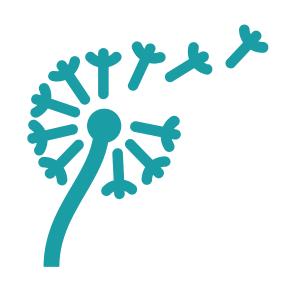






HiAP Manager role

- "Ambassador for Health" to other agencies
- Provide direct and indirect education
- Collaborate on projects, plans, and policies as they develop
- Identify connections between people, policies, or resources
- Bring new information and perspective







The Health in All Policies approach in Fairfax

- 1. Upstream not programmatic
- 2. Collaborative with county partners
- 3. Educational to build buy-in & understanding of health impacts
- 4. Equity-focused changing culture
- 5. Iterative long term investment

Connect on values

Illustrate the problem

Show what is possible: examples from other places

Creatively link to existing policy or process





Examples of HiAP work in Fairfax

2018

What/who is the county?
Key informant interviews

2020

Virginia
Walkability
Action Institute
(Providence Dist)

2022

Virginia Walkability
Action Institute
(Franconia Dist) //
Launched HELE

2024

Pedestrian & Bicycle Safety Report // Comprehensive Policy Plan

2019

Countywide
Strategic Plan //
Contributions to
Comp Plan
Amendments

2021

Contributions to Resilient Fairfax // Communities of Opportunity Index (One Fairfax)

2023

Reston Comp Plan includes *Community Health* section // EH HIAP workshop





Partners are people - the branches of gov't

Land Development

- Transportation
- Planning and Development
- Urban Forestry, Public Works
- Land Development Services

Health and Human Services

- Divisions within the Health Dept
- Housing and Community Dvpt.
- Neighborhood and Community Services
- Parks and Recreation





... What it looks like in real life

- Opportunistic (keep watch)
- Qualitative + quantitative (stories + data)
- Relationship-based (networking)
- Inquisitive (asking questions)
- Methodical (keep showing up)
- Lots of "little p" (reality)







"We are not building monuments"

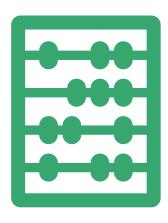
Dr. Gloria Addo-Ayensu Health Director





What's next

- Lead research and development for a new Community Health chapter in Comprehensive Plan
- More outreach and education to Board of Supervisors members, their staff, and other boards, authorities, commissions
- Partner with non-profit and advocacy organizations on collective impact initiatives
- Work with Epidemiology colleagues to study healthy housing practices and trends in pedestrian injury
- Increase partnership with Environmental Health







Considerations

HiAP is a journey

Legal or policy restrictions at the state or local level

Government structure – this matters!

Buy-in – especially from obvious allies

Stamina – change takes time











