



PGCMLS

Prince George's County  
Memorial Library System

foundation

FY 2022 ANNUAL REPORT

July 2021-June 2022

October 2022

Dear PGCMLS Foundation Community,

On behalf of the Board of Directors and staff, thank you for being a part of a year of tremendous growth for the Prince George's County Memorial Library System (PGCMLS) Foundation. By advancing the mission of the Library, the PGCMLS Foundation assists the expansion of programs, services, and collections that create opportunities for Prince Georgians to discover their interests, develop a lifelong love of reading and learning, and advance their personal goals.

This year was marked by important organizational capacity building, including a new partnership agreement between the PGCMLS Foundation and Library that was developed in collaboration with the Board of Library Trustees. The PGCMLS Foundation Board's new committees – Financial, Legislative, and Outreach – worked closely with the Library's development staff to expand philanthropy for the benefit of the community and to ensure long-term impact.

The PGCMLS Foundation was proud to answer the community's call for support throughout the COVID-19 pandemic. Transformative major gifts – like those of the Pull Up Fund – helped PGCMLS rapidly expand essential services that advance the community's recovery. Generous contributions from corporate partners like Capital One and individual community members enriched the Library's programs, from online banking literacy for Spanish speakers to growth of the Books from Birth program, a partnership with Dolly Parton's Imagination Library that provides free books to children under the age of 5.

The PGCMLS Foundation is a nimble organization that realizes social impact in partnership with community members who believe in the power of public libraries to change lives. We are grateful for your trust and support as we carry out this important work.



Linda Washington Douglas  
*Chair, Board of Directors (2020-2022)*  
*PGCMLS Foundation*



Nicholas Alexander Brown  
*Acting Co-Chief Executive Officer*  
*Prince George's County Memorial Library System*



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# Supporting Neighbors in Need



The PGCMLS Foundation works closely with PGCMLS staff to identify how philanthropy can support the community's essential needs through added capacity for programs and services. In FY2022, the PGCMLS Foundation – through grants and individual gifts – supported numerous COVID-19 relief efforts.



- A grant from County Council Member Dannielle M. Glaros (District 3) funded bilingual book distributions in the Riverdale Park and New Carrollton communities. These events were held in partnership with organizations such as the Maryland Multicultural Youth Center, Christian Life Center, and Solid Rock Church.



- For the third year, the PGCMLS Foundation sponsored the Library's Operation Warm events, providing hundreds of brand new free coats to children in need throughout the county.
- With support from the Pull Up Fund, the Foundation supported the purchase of 830 borrowable Chromebooks with built-in internet to expand internet access for library customers.





## Holiday Resource Distribution

*Tanglewood Park, Riverdale*

# Digital Equity Programs

## Expanding Philanthropy

The primary function of the PGCMLS Foundation is to cultivate philanthropic support to advance the mission of the Library. Private donors, foundations, corporate partners, non-profit organizations, and individual contributors all have an important role in this work. Each year, the Library and PGCMLS Foundation collaborate to identify priority service areas that are in need of additional resources.

During the COVID-19 pandemic, the Library took a leadership role in Prince George's County to minimize the impact of the tremendous digital divide, as over 116,000 residents lacked home broadband internet. PGCMLS views free access to the internet as a basic right. Given the internet's important role in delivering information, resources, and services, PGCMLS views free access to it as a basic right.

With the support of a transformative major gift from Prince George's County native and University of Maryland College Park alumnus Sam Brin's Pull Up Fund, the PGCMLS Foundation was able to invest \$500,000 to establish the Online 2Go Chromebook program. Customers can now borrow a laptop with built-in internet service to pursue education, keep in touch with family and friends, access library resources, and advance their career goals. This initial investment, which was matched with in-kind support from the Library, provided an important proof of concept that the Library needed in order to pursue additional state and federal funding for digital inclusion and literacy programs.

Since 2021, PGCMLS has raised over \$2.6 million to grow the Online 2Go program, by adding infrastructure, programming, and project staff. The Institute for Museum and Library Services, Federal Communications Commission, Maryland State Library Agency, City of Laurel, Capital One, and countless individual donors are helping Prince Georgians get online and develop the digital literacy skills needed to thrive in 2022 and beyond. Since the Online 2Go pilot launched in July 2021, over 4,325 households representing 11,461+ county residents have temporarily gained internet access through the Library.

The PGCMLS Foundation has an essential role in Prince George's County, as it demonstrates to prospective supporters of all types that Prince Georgians will benefit from their investment and that the Library is a strong partner for affecting positive change.





## Learning About Borrowable Technology

Hyattsville Branch Library

# Imagining The Commons



The Pull Up Fund, an initiative of Sam Brin, made a historic investment in Prince George's County with a multi-year commitment of \$2.7 million to support digital equity, programs for recently incarcerated residents, and the creation of The Commons, which consists of five labs in which community members will gather, learn, and network. This year, the program focused on developing program pilots, launching a paid peer mentor internship program for youth, and designing the labs in collaboration with The Neighborhood Design Center, which generously donated its design services. As part of the multi-year strategy for operating these spaces, PGCMLS is creating new staff roles to manage The Commons labs, with support from the Prince George's County government. The labs will be located in existing branch libraries, with one lab in each of PGCMLS' five areas of operation.

## The Five Labs of The Commons:

### **D.R.E.A.M. Lab Expansion at Fairmount Heights**

Construction begins Fall 2022

Focus area: Music Production and Graphic Design

### **Social Justice Incubator at Bladensburg**

Under construction; opens 2023

Focus area: Community Organizing  
and Social Justice Education

### **Life Lab at Beltsville**

Design complete; construction begins 2023

Focus area: Workforce and Community Development

### **E/Studio at Largo-Kettering**

Design complete; construction begins 2023

Focus area: Small Business Development  
and Entrepreneurship

### **The Foundry at Oxon Hill**

Design complete; construction begins 2023

Focus areas: Creative Production, Architecture Design,  
and Fashion Technology



Rendering of the Life Lab





## Social Justice Camp

Bowie Branch Library











# Corporate Philanthropy

## Spotlight: Capital One



**T**he PGCMLS Foundation is privileged to collaborate with Capital One through the bank's community impact program. Capital One is an exemplary corporate partner that repeatedly demonstrates its strong commitment to advancing equity in Prince George's County as well as the national capital region. As PGCMLS' most visible corporate partner in the last three years, Capital One has invested in Prince Georgians in numerous ways, including relief programs, online banking literacy classes, workforce and community development programs, and digital equity initiatives for immigrants and refugees. This collaboration began in 2020 with online banking literacy classes, grew to include the COVID-19 Vaccine Hunter Hotline in spring 2021, and continued to grow in 2022 to meet the community's emerging needs.

### Program Highlights

#### "Listos, Clic, Avance"

Online banking literacy classes for Spanish speakers

#### Career Kickstart Series

Job skills training for adults ages 18-24

#### LinkedIn and Career Development Classes

Work programs for adults over age 50

### Impact Highlights

- 98% of "Listos, Clic, Avance" participants reported they felt more confident, comfortable, or safe when using online banking.
- 95% of career skills class participants reported feeling more confident about job seeking.
- 90% of participants in workforce and community development programs reported they learned something new.
- 89% of participants in workforce and community development programs established a better understanding of the job seeking process and the resources available to them through the Library.
- 83% of all program participants reported feeling more confident using new technologies to look for jobs or manage their finances.

*"Capital One understands the importance of working with trusted partners to provide essential services for families and support inclusive socioeconomic growth in underserved communities. We are proud to partner with Prince George's County Memorial Library System Foundation as they continue to build a safe and equitable space for its community of lifelong learners."*

*- Dane Moist, Community Impact and Investment,  
Greater Washington & Baltimore, Capital One*

*Corporate partnerships help the PGCMLS Foundation expand programs and services that benefit Prince Georgians. Direct and in-kind support builds capacity for the Library and helps staff get more resources into the hands of customers every day.*

*Contact [development@pgcmls.info](mailto:development@pgcmls.info) to learn more about opportunities to collaborate.*





## Health and Wellness Open House

Oxon Hill Branch Library



# Help Support Future Generations of Prince Georgians



Since its founding in 1946, PGCMLS has grown and innovated, finding ways to serve you and the Prince George's County community. Pass along your passion by investing in the Library for the benefit of future generations.



Consider discussing your legacy with the PGCMLS Foundation. Individuals who commit to make an estate contribution to the PGCMLS Foundation are recognized as members of the Legacy Society. Benefits include invitations to special library events and special updates. Contact [development@pgcmls.info](mailto:development@pgcmls.info) or call (301) 699-3500 to speak with the Development Department.





## Multigenerational Learning

*Hyattsville Branch Library*



# Thank You to Our FY 2022 Donors!

## Innovators (\$1,000,000+)

Pull Up Fund

## Champions (\$100,000+)

The Estate of Jean Rotherham

## Leaders (\$10,000+)

Capital One  
Derek Richardson  
NFL Foundation/Washington Commanders

## Creators (\$1000+)

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Mary Kramer  
Judith Long  
Jeff Loren  
Oyekemi Oyeboode  
Marcy Richardson

## Partners (\$500+)

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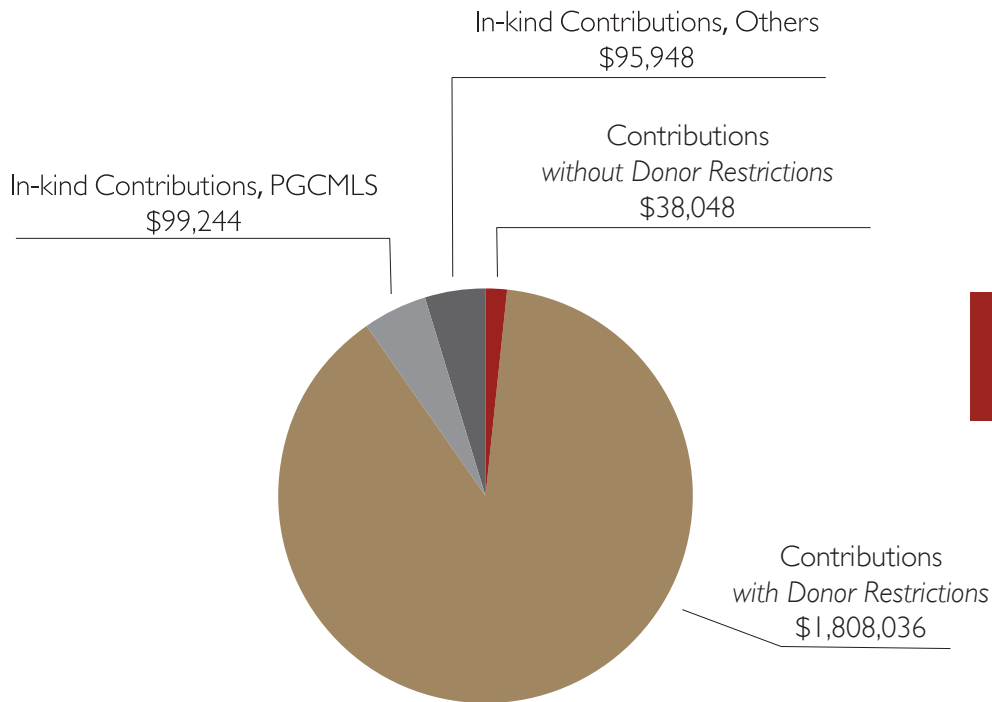
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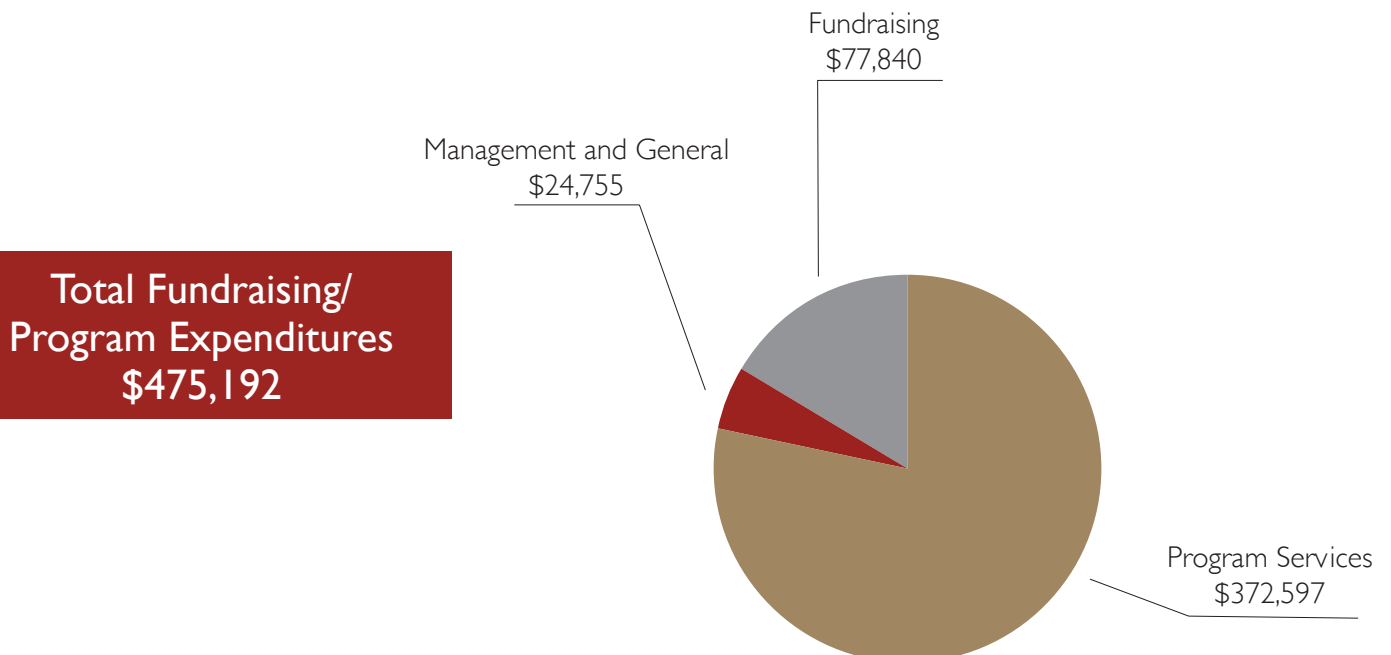


# Financials

## FY 2022



**Total Contributions**  
**\$2,041,276**



**Total Fundraising/  
Program Expenditures**  
**\$475,192**

See detailed financial reports at [pgcmls.info/donate](http://pgcmls.info/donate)





## Operation Warm: Free Coats for Kids

*Spauldings Branch Library*





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