



Venture  
Philanthropy  
Partners

2019 Signature Event >

About

People

Approach

Results

Insights

ABOUT

HISTORY

FINANCIALS



About



Venture  
Philanthropy  
Partners

**2019 Signature Event >**

**About**

**People**

**Approach**

**Results**

**Insights**

**ABOUT**

**HISTORY**

**FINANCIALS**

## We're focused on our own backyard.

They say home is where the heart is, and you'll find ours deep in Greater Washington. We listen closely and learn constantly so that we better understand the struggles our young people face. It's not about easy answers or simple solutions; we dig in and get our hands dirty. We work here and only here, because this is our home.

## We are all about children and youth.

Esteemed social scientist William Julius Wilson once said, "Our overriding goal ought to be to save the children." We couldn't agree more. We are always asking the hard questions and investing in change-makers to find holistic solutions for the 580,000 vulnerable children and youth in Greater Washington. This is our passion. It all comes down to building a better future for our most vulnerable kids.

## We are investors.

We believe investments are about partnership. We walk step by step with organizations to develop leaders and realize potential at all levels. We're a passionate group of doers and thinkers who build effectively, train continually, collaborate relentlessly, and measure meticulously. Progress comes through big dreams and detailed plans, and



# Venture Philanthropy Partners

[2019 Signature Event >](#)[About](#)[People](#)[Approach](#)[Results](#)[Insights](#)[ABOUT](#)[HISTORY](#)[FINANCIALS](#)

solutions. We are always looking for what's next.

## We are Venture Philanthropy Partners.

[LEARN MORE ABOUT OUR APPROACH](#)[About](#)[History](#)[Financials](#)[People](#)[Team](#)[Board & Advisors](#)[Investors](#)[Strategic Partners](#)[Approach](#)[Investments](#)[Results](#)[Methodology](#)[Insights](#)[Blog](#)[Resources](#)[Contact](#)[Press](#)[Careers](#)[Legal](#)[Subscribe to News](#)





Venture  
Philanthropy  
Partners

2019 Signature Event >

About

People

Approach

Results

Insights



## Investment Profile

# Ready for Work



# Venture Philanthropy Partners

**2019 Signature Event >**

**About**

**People**

**Approach**

**Results**

**Insights**

## **OUR CHALLENGE**

Many students are leaving high school not fully prepared for employment and college, while local businesses struggle to hire and retain qualified employees. The heart of the issue is that our youth need to reach their full potential and our businesses need to fill positions with talented and skilled employees.

## **QUICK FACTS**

- › According to a Job Opportunities Task Force Special Report, only one-quarter of young people (ages 16-19) in Prince George's County are employed, compared to over one-third of young people statewide.
- › In Prince George's County, nearly one-quarter of high school students drop out and do not receive a diploma.
- › According to the Center on Education and the Workforce, by 2020, 65 percent of all jobs in the economy will require postsecondary education training beyond high school.

## **OUR RESPONSE**



# Venture Philanthropy Partners

**2019 Signature Event >**

**About**

**People**

**Approach**

**Results**

**Insights**

By 2021, we anticipate that 2,775 students at Suitland, Oxon Hill, and High Point high schools will be career- and college-ready, with another 400 graduates in the pipeline every year thereafter.

## **OUR PLAN**

A three-part strategy across three high schools: Suitland, Oxon Hill, and High Point.

### **I. Strengthen Career Academies**

- › Partner with TFA-DC Region to improve academic achievement
- › Build capacity of career academies to enhance technical skill development and expand enrollment numbers so more students can graduate career- and college-ready

### **II. Expand youthCONNECT**

Students must develop foundational life skills to transition into being successful adults. youthCONNECT is a group of high-performing nonprofits that collaborate with schools to improve students' readiness for employment and post secondary education.





# Venture Philanthropy Partners

2019 Signature Event >

**About**

**People**

**Approach**

**Results**

**Insights**

> Year Up-National Capital Region

The nonprofits we invest in have undergone a rigorous selection process, and they are the best at what they do. These nonprofits coach students on:

- > Developing career goals
- > Time management
- > Appropriate behaviors in the work environment
- > Applying to college and technical education programs

## **The *Ready for Work* Nonprofit Capacity Building Initiative**

The *Ready for Work* Nonprofit Capacity Building Initiative, a partnership with the Prince George's County Council, supports Strategy II by building the capacity of nonprofits based in Prince George's County. This program strengthens selected nonprofits to become organizations that can collaborate to provide support that will help young people achieve their goals.

Through this initiative, four selected nonprofits will not only be provided with the support they need to become high-performing organizations, but will also have the opportunity to practice and strengthen their grant writing, grant management and report writing skills and capacities. The four selected nonprofits are:



# Venture Philanthropy Partners

2019 Signature Event >

About

People

Approach

Results

Insights

the nonprofits to improve organizational outcomes.

As part of the program, each organization will compete for mini-grants that they can use over a three-year period to further enhance select organizational and programmatic capacities. There will also be a particular focus on strengthening the boards of the participating organizations.

By the end of the three-year period, participating nonprofits may be invited to begin serving students in the *Ready for Work* high schools.

### III. Provide Real Work Experiences

Students need real work experiences before they graduate. When young people get connected to meaningful job experiences at an early age, they are more likely to be employed and stay employed as adults. We are partnering with business leaders and employers to make certain the skills and competencies students are learning meet employer needs.

*We're partnering with Prince George's County to provide real work experiences to prepare young people for careers. Watch this Comcast Newsmakers segment to learn more about our work.*





# Venture Philanthropy Partners

**2019 Signature Event >**

**About**

**People**

**Approach**

**Results**

**Insights**



## **THE POWER OF PARTNERSHIP**

By working together—leveraging the resources of businesses, philanthropy, nonprofits, and government—our bold vision can be achieved. Preparing our youth to become the experienced talent needed for growing business opportunities in the County is a compelling investment—for our young people, the community and businesses. Collectively we can achieve far more than what any one of us can achieve on our own.

## **OUR FUNDERS**

- › VPP investors and donors of the Capital Kids Portfolio
- › Prince George's County Public School System
- › The Peterson Family Foundation
- › Kaiser Permanente of the Mid-Atlantic States
- › The Washington Redskins Charitable Foundation



# Venture Philanthropy Partners

**2019 Signature Event >**

**About**

**People**

**Approach**

**Results**

**Insights**

Financials

Board & Advisors

Investors

Strategic Partners

Resources

Careers

Legal

---

## **Venture Philanthropy Partners**

1201 15th Street, NW, Suite 510, Washington, DC 20005

[info@vppartners.org](mailto:info@vppartners.org)

[Subscribe to News](#)

---

© 2019 Venture Philanthropy Partners. All rights reserved.