



## Today we will...

- Recap the project's history, background, and changes
- Explore applying the new zones and Zoning Ordinance
  - Technical, non-substantive Countywide Map Amendment
  - Outreach and Education
- Discuss next steps & questions

## **Project Timeline**







## GENERAL PLAN APPROVED

Prince George's County Council Approves Plan PGC 2035

#### LAUNCHED ZOSR

County's project to update Zoning Ordinance starts, as new general plan is adopted



## 250<sup>th</sup> PUBLIC MEETING

As part of saturation outreach, project team meets with residents throughout the County



## COMPREHENSIVE REVIEW DRAFT

Planning Department releases the Comprehensive Review Draft, which is the result of 3years of stakeholder input & feedback



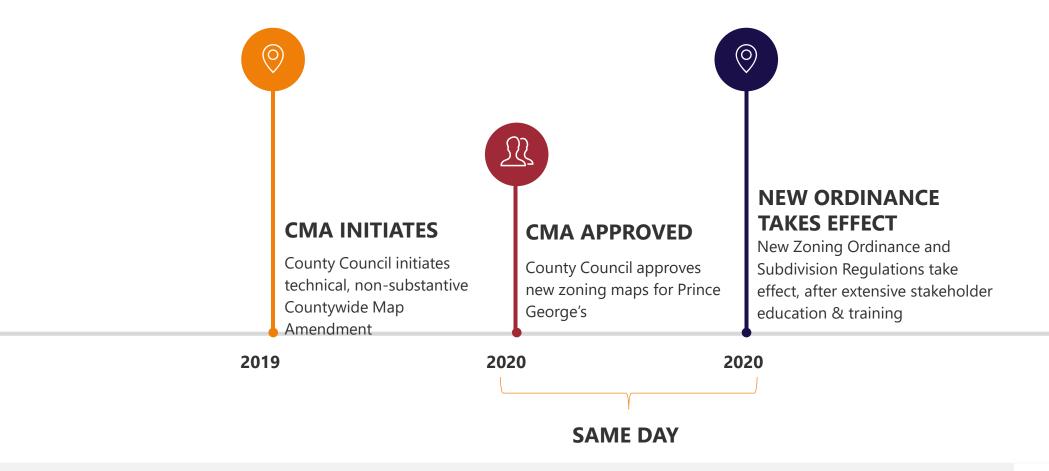
#### **ZOSR ADOPTED**

County Council approves text of new Zoning Ordinance & Subdivision Regulations

2014 2014 2017 2017 2018

## **Project Timeline**









## **Public Participation Process**













## What We Did

- Almost 400 stakeholder meetings to date
- Walking Tours
- Educational Workshops with residents of all ages
- Regional listening sessions
- Community-based input forums
- Mass Mailing to 300K+ residents & property owners
- Digital Feedback Platforms (Twitter, Facebook, CiviComment)
- Digital use conversion chart
- Project Website
- Stakeholder and Coalition Focus Groups





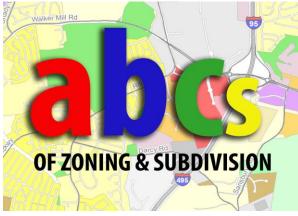




## What We Will Do

- Build on what we've already done
- Training for internal & external stakeholders
- Digital mapping tools
- Update Resident's Guide to Planning & Zoning
- Continue Planning and Zoning 101
- Regional Meetings on CMA
- Mass Mailings for CMA











#### Format and Outline

**Challenge:** Current Zoning Ordinance and Subdivision Regulations are difficult to understand and discourage outside investment

#### **Solutions:**

- Written in plain language
- Designed for the internet
- Includes more graphics
- Modern fonts, new format, and blank space are easier on the eye

#### **Result:**

An easier-to-read code encourages participation and investment

#### **FROMTHIS**



Sec. 27-542. - Purposes.

- (a) The purposes of the M-X-T Zone are:
  - (1) To promote the orderly development and redevelopment of land in the vicinity of major interchanges, major intersections, major transit stops, and designated General Plan Centers so that these areas will enhance the economic status of the County and provide an expanding source of desirable employment and living opportunities for its citizens;
  - (2) To implement recommendations in the approved General Plan, Master Plans, and Sector Plans, by creating compact, mixed-use, walkable communities enhanced by a mix of residential, commercial, recreational, open space, employment, and institutional uses;
  - (3) To conserve the value of land and buildings by maximizing the public and private development potential inherent in the location of the zone, which might otherwise become scattered throughout and outside the County, to its detriment;
  - (4) To promote the effective and optimum use of transit and reduce automobile use by locating a mix of residential and non-residential uses in proximity to one another and to transit facilities to facilitate walking, bicycle, and transit use;
  - (5) To facilitate and encourage a twenty-four (24) hour environment to ensure continuing functioning of the project after workday hours through a maximum of activity, and the interaction between the uses and those who live, work in, or visit the area;
  - (6) To encourage an appropriate horizontal and vertical mix of land uses which blend together harmoniously;
  - (7) To create dynamic, functional relationships among individual uses within a distinctive visual character and identity;
  - (8) To promote optimum land planning with greater efficiency through the use of economies of scale, savings in energy, innovative stormwater management techniques, and provision of public facilities and infrastructure beyond the scope of single-purpose projects;
  - (9) To permit a flexible response to the market and promote economic vitality and investment; and
  - (10) To allow freedom of architectural design in order to provide an opportunity and incentive to the developer to achieve excellence in physical, social, and economic planning.

(CB-84-1990; CB-47-1996; CB-78-2006)

Sec. 27-543. - Uses.





The uses allowed in the M-X-T Zone are as provided for in the Table of Uses (Division 2 of this Part), including the mix of uses required by Section 27-547(d).

(CB-78-2006)

#### Sec. 27-544. - Regulations.







- (a) Except as provided in Subsections (b) and (c) of this Section, additional regulations concerning the location, size, and other provisions for all buildings and structures in the M-X-T Zone are as provided for in Divisions 3 and 4 of this Part, General (Part 2), Off-Street Parking and Loading (Part 11), Signs (Part 12), and the Landscape Manual.
- (b) Except as otherwise specified in this Division, where an approved Conceptual Site Plan imposes certain regulations related to the location, density, coverage, and height of improvements that are intended to implement recommendations for mixed-use development within a comprehensive master plan or general plan, such standards shall provide guidance for the development regulations





#### **TOTHIS**

#### (f) Regional Transit-Oriented, Low-Intensity (RTO-L) and Regional Transit-Oriented, High-Intensity (RTO-H) Zones

#### (1) Purposes

The purposes of the Regional Transit-Oriented, Low-Intensity (RTO-L) and Regional Transit-Oriented, High-Intensity Zones are to:

- (A) Provide lands for high-intensity, vibrant, mixed-use centers that are intended to capture the majority of the County's future residential and employment growth and development;
- (B) Incorporate key elements of walkable and bikeable urbanism that are well-connected to a regional transportation network through a range of transit options; and
- (C) Provide a mix of uses that serve regional needs.



#### (2) Division of Zone into Core and Edge Areas

When land is zoned or rezoned to a RTO- Zone, it shall be designated as part of the zone's Core area or part of its Edge area. The Core area shall include land that is within convenient walking distance (generally about ¼ mile) of the existing or proposed transit station, if any, around which the zone is centered and otherwise has a high potential for high-intensity, mixed-use, pedestrian-oriented, and transit-supportive development. If there is no transit station the core area shall include land that is the focal point of development with high potential for high-intensity, mixed-use development. The remainder of the zone shall be designated as the zone's Edge area, which is intended to accommodate less intense development with more of a residential mix (e.g., townhouses and multifamily). The zone's Core area and Edge area shall be delineated on the Zoning Map in conjunction with the mapping of the RTO- Zone.







Zoning Ordinance 27-4—88 Prince George's County, Maryland Legislative Draft | March 2018



#### **Public Involvement**

**Challenge:** Ensuring public involvement plays a major role in the planning, zoning, and development processes

#### **Solutions:**

- Retain all current public involvement opportunities (public hearings, notice, etc.)
- Add mandatory pre-application neighborhood meetings for larger/more impactful projects
- Enhance and standardize notification
- Provide regulations that are easier to understand to all interested parties

#### **Result:**

• More opportunities for knowledge, input, and comment

#### **Zones and Uses**

**Challenge:** The Zoning Ordinance contains too many zones and uses, fostering confusion

#### **Solutions:**

- Consolidate zones from 73 to 43
- Consolidate uses from ~1,200 to ~250
- Ensure each zone has a distinct purpose
- Provide a logical and consistent use structure
- Develop plan implementation zones

#### **Result:**

- Zones and uses that better implement plans and County policies
- **Greatly increased flexibility**
- Tools that encourage economic development



**Base Zones** 



#### **Rural and Agricultural Base Zones**

**ROS:** Reserved Open Space Zone

AG: Agriculture and Preservation Zone

AR: Agricultural-Residential Zone

#### **Residential Zones**

**RE**: Residential Estate Zone

RR: Residential, Rural Zone

**RSF-95:** Residential, Single-Family—95 Zone

RSF-65: Residential, Single-Family—65 Zone

**RSF-A:** Residential, Single-Family—Attached Zone

RMF-12: Residential, Multifamily-12 Zone

RMF-20: Residential, Multifamily-20 Zone

RMF-48: Residential, Multifamily-48 Zone

#### **Nonresidential Base Zones**

CN: Commercial, Neighborhood Zone

**CGO:** Commercial, General and Office Zone

CS: Commercial, Service Zone

IE: Industrial, Employment Zone

IH: Industrial, Heavy Zone

#### **Transit-Oriented/Activity Center Base Zones**

**NAC**: Neighborhood Activity Center Zone

**TAC**: Town Activity Center Zone

LTO: Local Transit-Oriented Zone

RTO-L: Regional Transit-Oriented, Low-Intensity Zone

RTO-H: Regional Transit-Oriented, High-Intensity Zone



## Quality

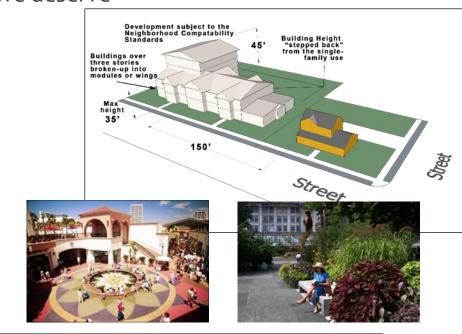
Challenge: The County has not been achieving the development quality we deserve

#### **Solutions:**

- Modern development standards that consistently apply throughout the County
- New development standards (open space, lighting, green building, form and design)
- Compatibility standards that minimize impacts on neighborhoods and farms
- Updated parking, landscaping, and signage standards
- Add a neighborhood conservation overlay zone

#### **Result:**

- Higher quality of development Countywide
- Incentives for investment at transit stations
- Infill and redevelopment are more attractive alternatives







#### **Transitions and Process**

**Challenge:** How do we easily shift from today to tomorrow?

#### **Solutions:**

- Provide generous grandfathering/transition provisions for development
- Create legacy zones as appropriate
- Clarified development review procedures
- Implement education strategy before codes take effect

#### **Result:**

- Minimized any potential negative impacts on approved/pipeline development projects
- Informed stakeholders = successful transition



## Adequacy of Public Facilities

**Challenge:** A determination of adequacy is permanent, and current tests of adequacy may not reflect what is best for the County

#### **Solutions:**

- Implement validity periods for adequacy determinations
- Require retesting over time
- Recognize and protect developer infrastructure contributions
- Transportation flexibility in most intense zones (LTO and RTO)
- (Next steps) Update most adequacy tests to better meet County needs

#### **Result:**

- Ability to adapt to changing conditions over time
- More equity
- Additional incentives for investment at targeted growth locations





#### What is it?

- Technical, non-substantive mapping exercise
- Replace the current zone on each property with a similar new zone
- NOT an opportunity to make <u>drastic changes</u>; NOT a "<u>free for all</u>"; NOT a <u>substitute</u> for comprehensive planning and zoning; NOT an amendment to Plan 2035
- Implement zoning changes quickly
- Ensure that everyone is playing by the same rules
- Ensure zoning conversions are objective, transparent, fair, and equitable



How are we going to do it?

### Follow approved standardized process (CB-14-2018)

- 1. Legislative/Approval Process Codified in County Law
- 2. Schedule
- 3. Goals, Concepts, and Guidelines
- 4. Public Participation Program
- 5. Guide to New Zones



Mapping 100% of the County

- 97% of Prince George's County
  - One-to-one zone replacement

- 3% of Prince George's County
  - Discontinued zones
  - Plan 2035 Centers
  - US1/Innovation Corridor



#### **Guide to New Zones**

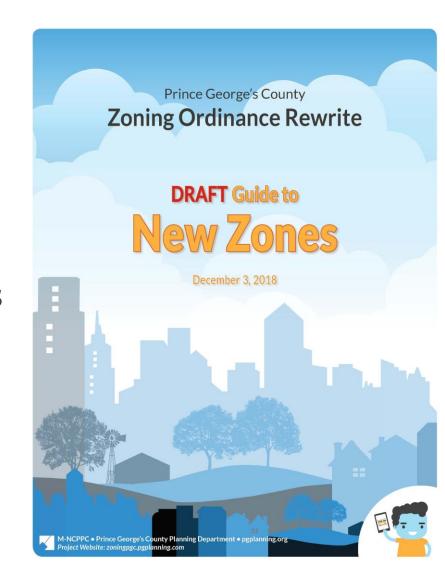
Mapping 100% of the County

**Part 1: New Zone Conversion Chart** 

Part 2: Mixed-Use Zone Decision Matrix

Part 3: Transit-Oriented/Activity Center Base Zones

Part 4: US1/Innovation Corridor



## New Zone Conversion Chart (part 1)

Countywide Map Amendment





Mapping the 97%

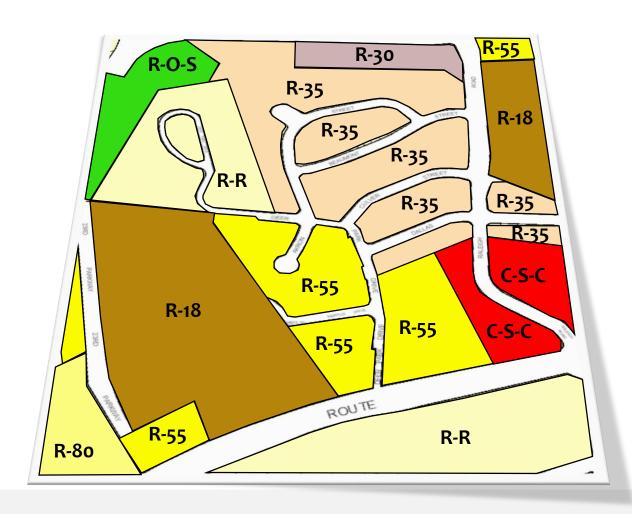
#### One-to-One Zoning Conversions (examples)

Current Zones	New Zones	
R-O-S (Reserved Open Space)	ROS (Reserved Open Space)	
R-R (Rural Residential)	RR (Residential, Rural)	
R-55 (One-Family Detached Residential)	RSF-65 (Residential, Single-Family-65)	
R-35 (One-Family Semidetached, and Two-Family Detached)	RSF-A (Residential, Single-Family-Attached)	
R-30 (Multifamily Low Residential)	RMF-12 (Residential, Multifamily-12)	
R-18 (Multifamily Medium Density Residential)	RMF-20 (Residential, Multifamily-20)	
C-S-C (Commercial Shopping Center)	<b>CGO</b> (Commercial General and Office)	

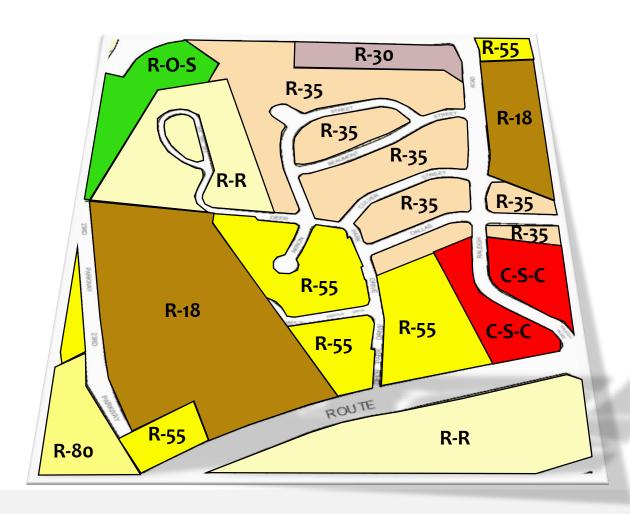




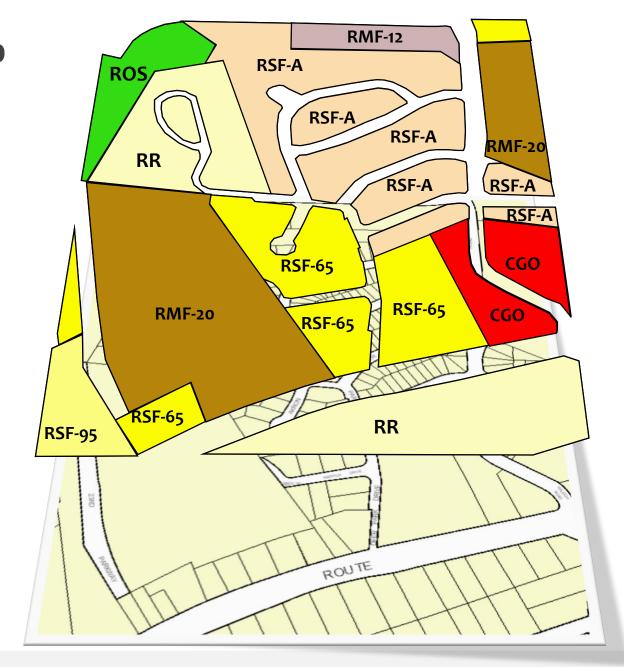




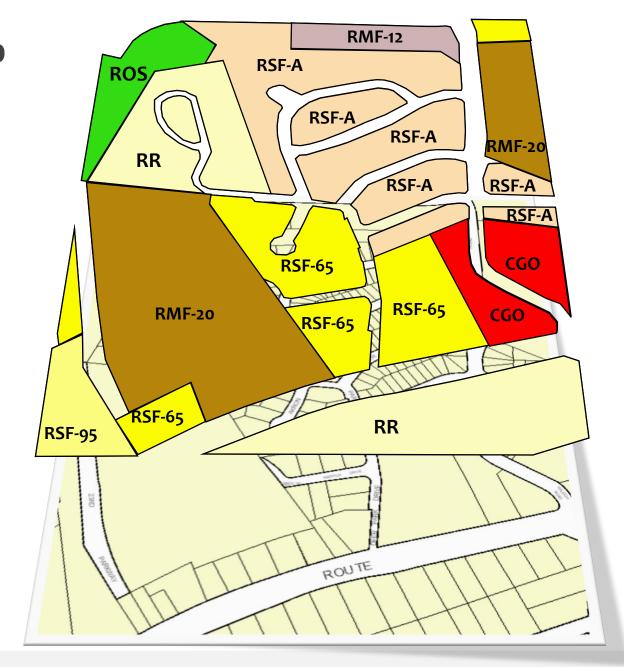












# Mixed-Use Zone Decision Matrix (Part 2)

Countywide Map Amendment

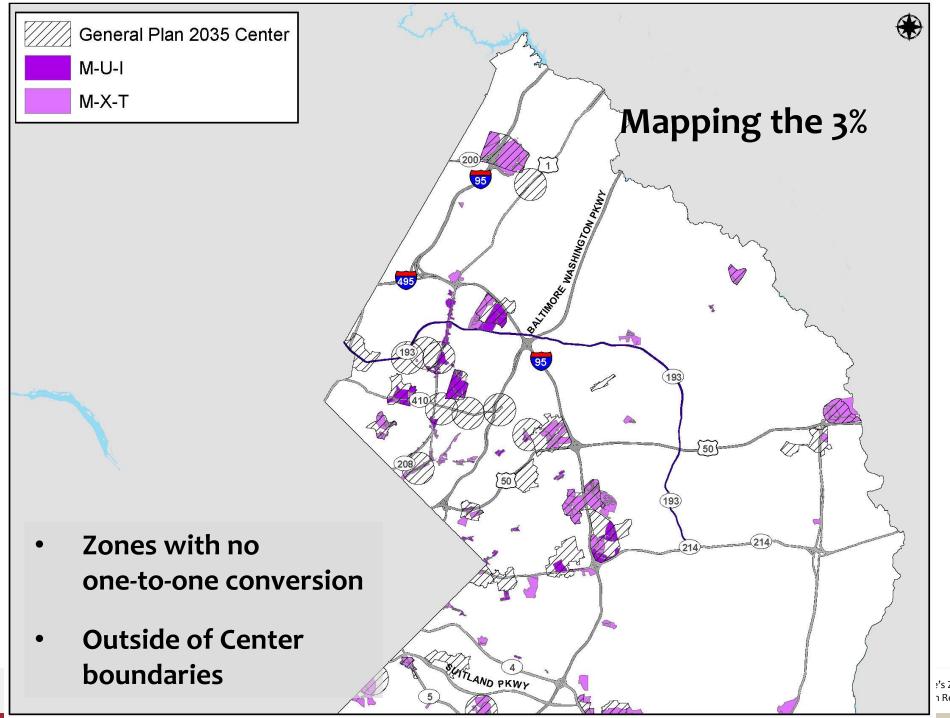




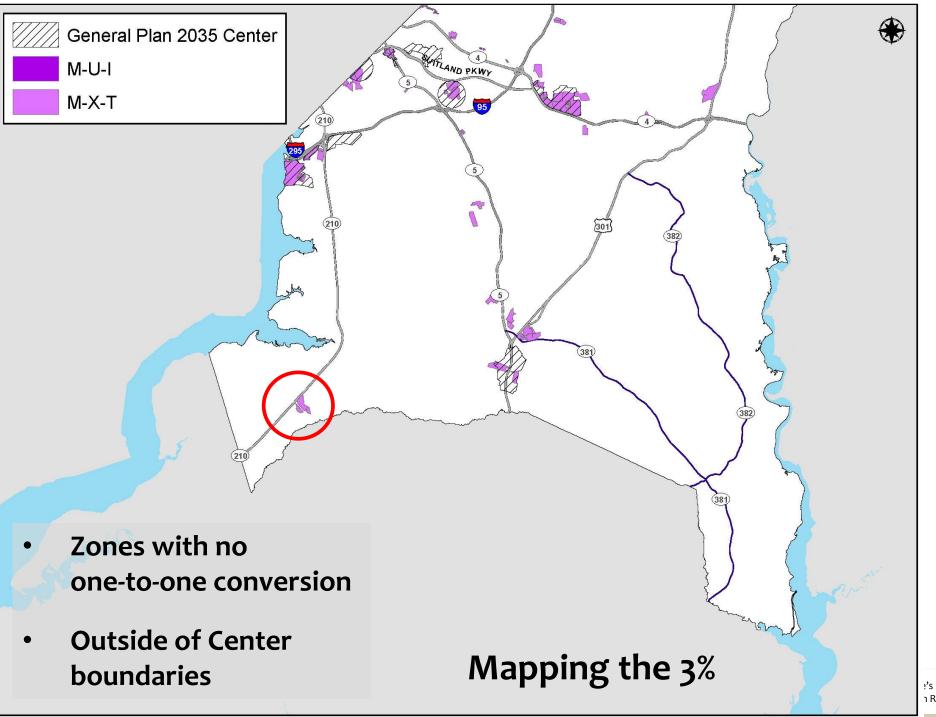
How are we going to do it?

#### **Mixed-Use Zone Decision Matrix**

- Tool for determining the application of the appropriate zone for properties with no one-to-one replacement (M-X-T and M-U-I)
- Located outside Plan 2035 Centers
- It will factor
  - Entitlements
  - Master plan vision
  - Existing zone
  - Location (adjacent policy areas, zones, and roads)
- Ensure that everyone is playing by the same rules
- District Council will vote to approve at initiation of CMA









## **Decision Matrix**



## Test Case (Accokeek)

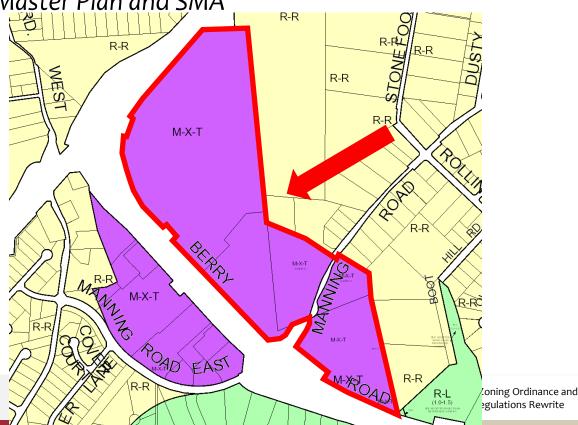
Location: NE corner of Indian Head Highway and Berry Road

Master Plan: 2013 Approved Subregion 5 Master Plan and SMA

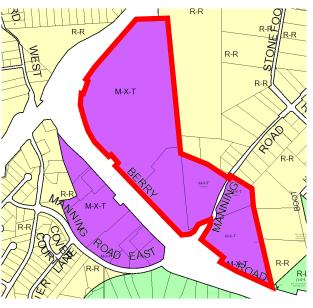
**Size:** 81.36 acres

Existing Use: Undeveloped

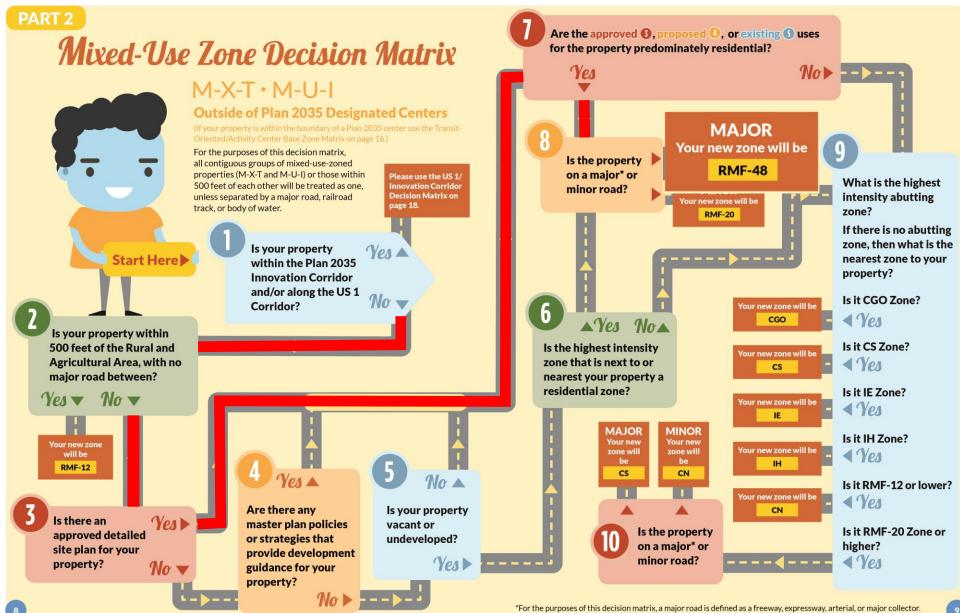
**Current Zone:** M-X-T











## Transit-Oriented/Activity Center Base Zones Decision Matrix (Part 3)

Countywide Map Amendment



#### **Center Base Zones**

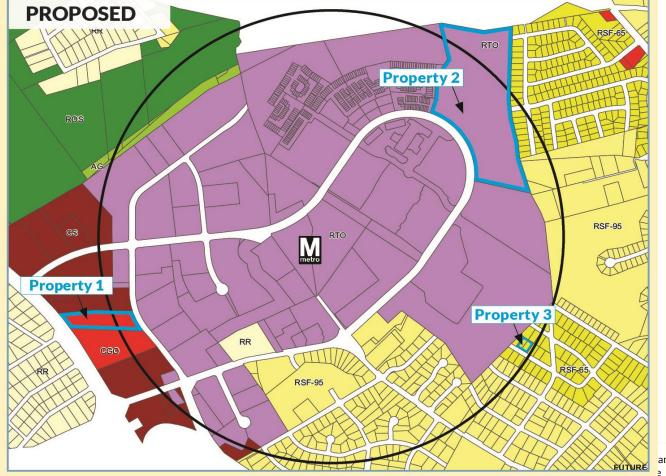
- Neighborhood Activity Center (NAC)
- Town Activity Center (TAC)
- Local Transit-Oriented Center (LTO)
- Regional Transit-Oriented Center-Low (RTO-L)
- Regional Transit-Oriented Center-High (RTO-H)

#### **Rules for Applying Center Base Zone**

- 50% or more of the property must be within center boundary
- 2. Any property zoned R-T or lower density will remain...
  - single-family
  - open space
- 3. Any property zoned R-30 (multifamily low density) or higher density will receive center zone

#### TEST CASE 1: BRANCH AVENUE METRO (Undefined Boundary)

Plan 2035 Center Classification: REGIONAL TRANSIT DISTRICT	Property 1	Property 2	Property 3
Current Zone	C-S-C	I-1	R-55
Is the property currently zoned R-T or lower?	NO	NO	YES
Does the Center have an undefined boundary (1/2 mile radius)	YES	YES	Use New Zone Conversion Chart on page 4.
50% or more within the boundary?	NO	YES	
Is it a Local Center?	Use New Zone Conversion Chart on page 4	NO	
Is it a Downtown?		NO	
Located in designated Core?		NO	
roposed New Zone	CGO	RTO-L Edge	RSF-65



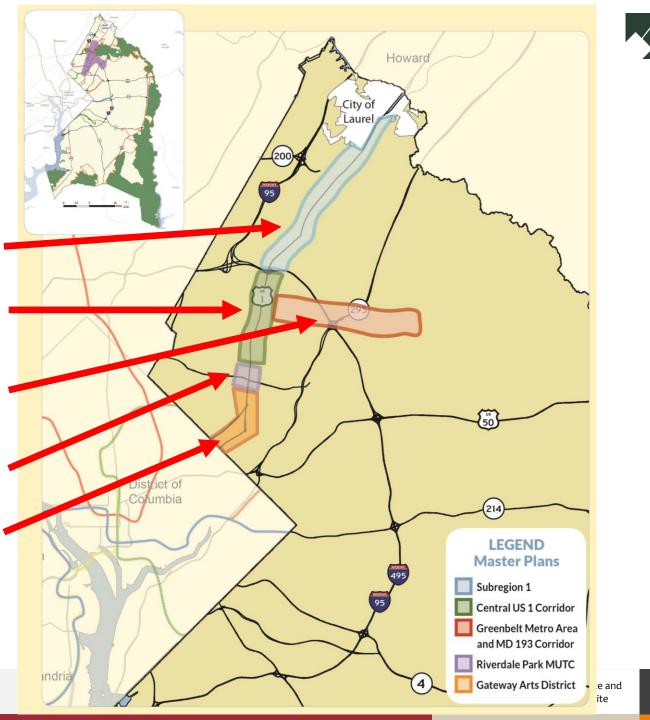
# US1/Innovation Comidor (Part 4)

Countywide Map Amendment



US1/Innovation Corridor

Subregion I Master Plan
Central US 1 Corridor
Greenbelt Metro Areas and
MD 193 Corridor
Riverdale Park M-U-T-C
Gateway Arts District



## **US 1/Innovation Corridor Decision Matrix**

This decision matrix is for the use of all non-single family or rural and agricultural-zoned properties within 1.000 feet of the US 1 centerline and/or located within the Innovation Corridor.

#### Choose your plan.

Which plan listed below guides the zoning in the area where your property is located?



**Subregion 1 Master Plan** 

Please use the New **Zone Conversion chart** on page 4.

> Your new zone will be RTO-L Edge

> Your new zone will be LTO Edge

Your new zone will be NAC

**Central US 1 Corridor Sector Plan** 

Is your property in:

A Walkable Node? (University)

**◄ Yes** 

A Walkable Node?

**∢**Yes

A Corridor Infill?

**◄ Yes** 

All other areas

**Greenbelt Metro Area** and MD 193 Corridor Sector Plan

> If M-X-T or MUI, go directly to question three of the decision matrix on page 8.

All other zones, please use the New Zone Conversion chart on page 4.

Please use the New Zone Conversion chart on page 4. **Gateway Arts District Sector** Plan

Is your property zoned M-U-T-C?

Your new zone will be **LMUTC** 

M-U-T-C

**Development Plan** 

Is your property within one of the **Character Areas:** 

- Town Center (and not zoned M-U-T-C)?
- Arts Production and Entertainment?
- Neighborhood Arts and Production?

Yes V

Please use the New **Zone Conversion chart** on page 4.

Your new zone will be





## Questions?

