



Angela D. Alsobrooks
County Executive

Prince George's County Economic Development Cluster

County Council Retreat January 6-7, 2021

Angie Rodgers
DCAO for Economic Development

ERAP Eligibility and Assistance

	ERAP 1.0	ERAP 2.0
Application Period	May 11– May 18, 2020	October 27– November 10, 2020
Eligibility	Up to 80% of Area Median Income (AMI)	Up to 80% of Area Median Income (AMI)
Who Can Apply?	Tenant(s)	Landlord/Owner
What is Covered?		
▪ Rent	Up to 3 Months	Up to 6 Months
▪ Utilities	Yes	No
▪ Amount of Assistance	Up to \$1,800/per month/per household	Up to \$1,800/per month/per household
Tenant Documentation Requirements	Social Security Card, Bank Statement, Pay Stubs or Proof of Unemployment Benefits, etc.	Self-Certification & Eligibility Form, Client Information Authorization Form
Waiver – Front End	N/A	Yes. Waive 60 Days of Outstanding Rents Prior to Receiving Assistance
Waiver – Back End	N/A	Yes. Waive any Measures for a Period of 90 days following Receipt of the Rental Assistance Payments
Total Rental Assistance Payments Disbursed	\$2,335,957.49	\$7,926,700.93

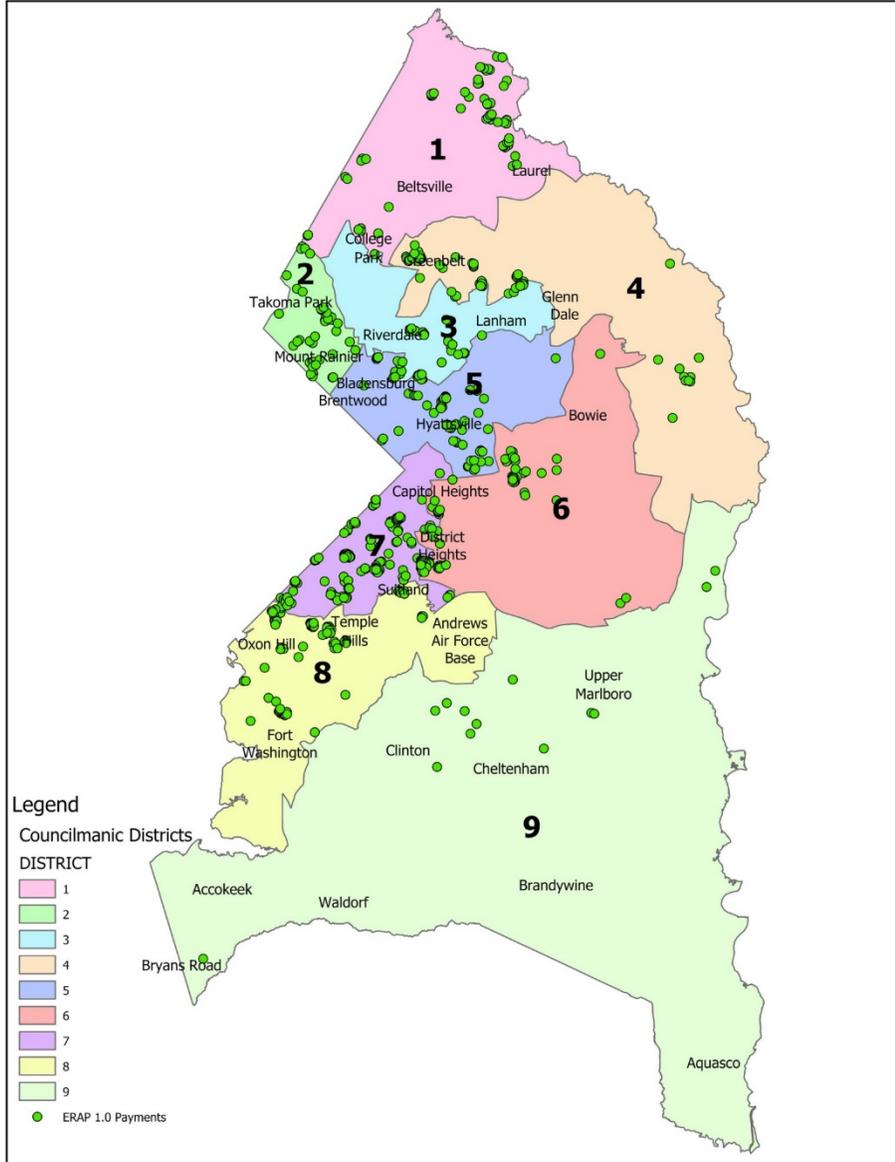
**The eligibility requirements of the Rental Assistance Program are limited to income eligible families whose annual income does not exceed 80% of the area median income, as determined by HUD (example: \$79,600 for a family of 4).

ERAP 1.0 and 2.0

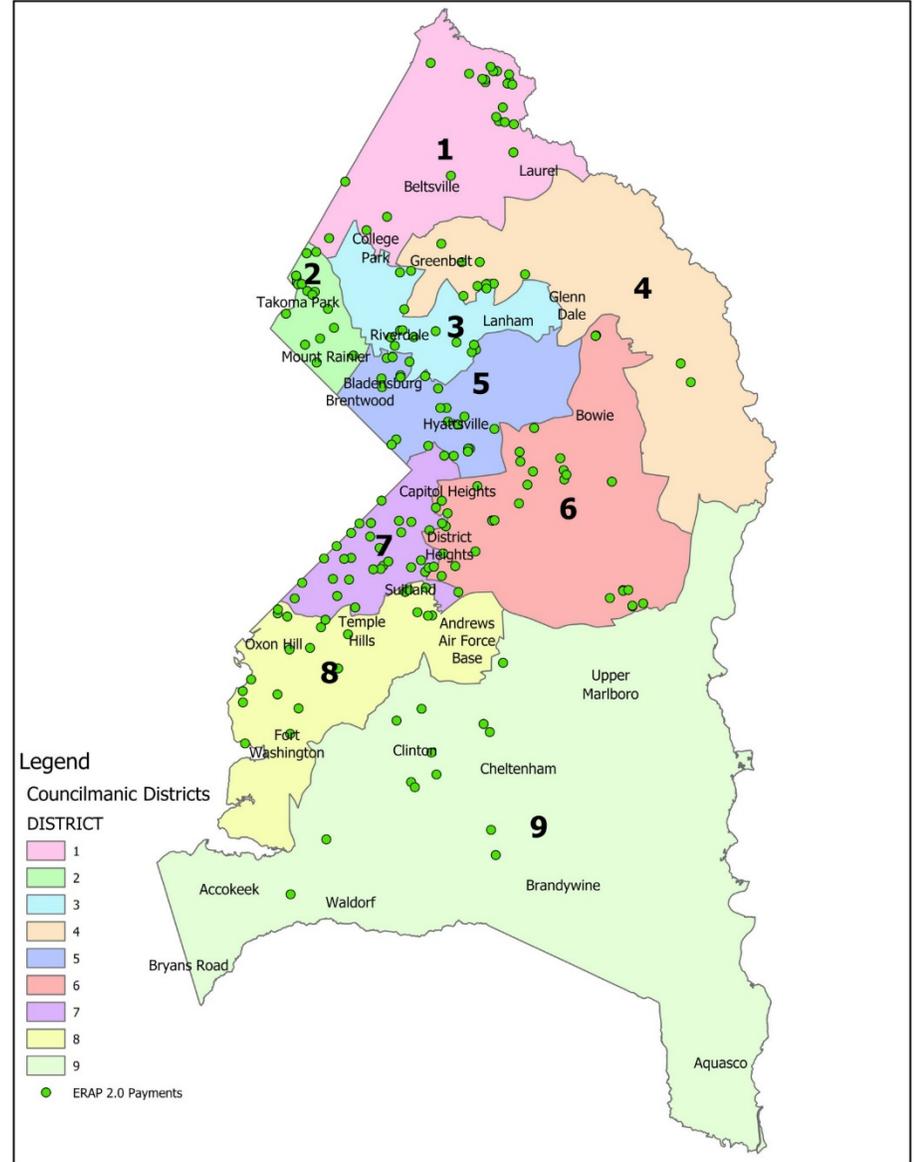
	ERAP 1.0	ERAP 2.0
Total Applications Received	7,164	347
Total Applications Processed	1,179	192
Total Households Assisted	693	2,093

Grand Total of Rental Assistance Disbursed: \$10,262,658.42

Emergency Rental Assistance Program 1.0 (ERAP) Payments
(Councilmanic Districts)
as of November 1, 2020



Emergency Rental Assistance Program 2.0 (ERAP) Payments
(Councilmanic Districts)
as of December 28, 2020



COUNTY COVID BUSINESS RELIEF

1

Business Recovery Initiative

A \$20.2 million program that provided grants to 596 small County based businesses whose operations had been interrupted due to COVID -19. Grant assistance provided up to \$100,000 for businesses.

2

Child Care Recovery Fund

A \$2 million grant that provides funding to child care centers that had to close their doors due to the COVID-19 pandemic, lack of revenue and newly established state and local health and safety guidelines.

3

Restaurant Resiliency Fund

A \$7.8 million to assist restaurants and food service establishments that have been adversely affected by the COVID-19 crisis. The Restaurant Resiliency Program provided grants up to \$25,000 to Prince George's County-based restaurants and food establishments to promote long-term sustainability and resiliency of businesses operations, support COVID-19 safety measures, and support businesses operating at reduced capacity.

BRI GRANT SUMMARY

916

COMPLETE APPLICATIONS WERE RECEIVED

596

APPLICATIONS WERE APPROVED

\$20,190,500

GRANTS AWARDED

3,090

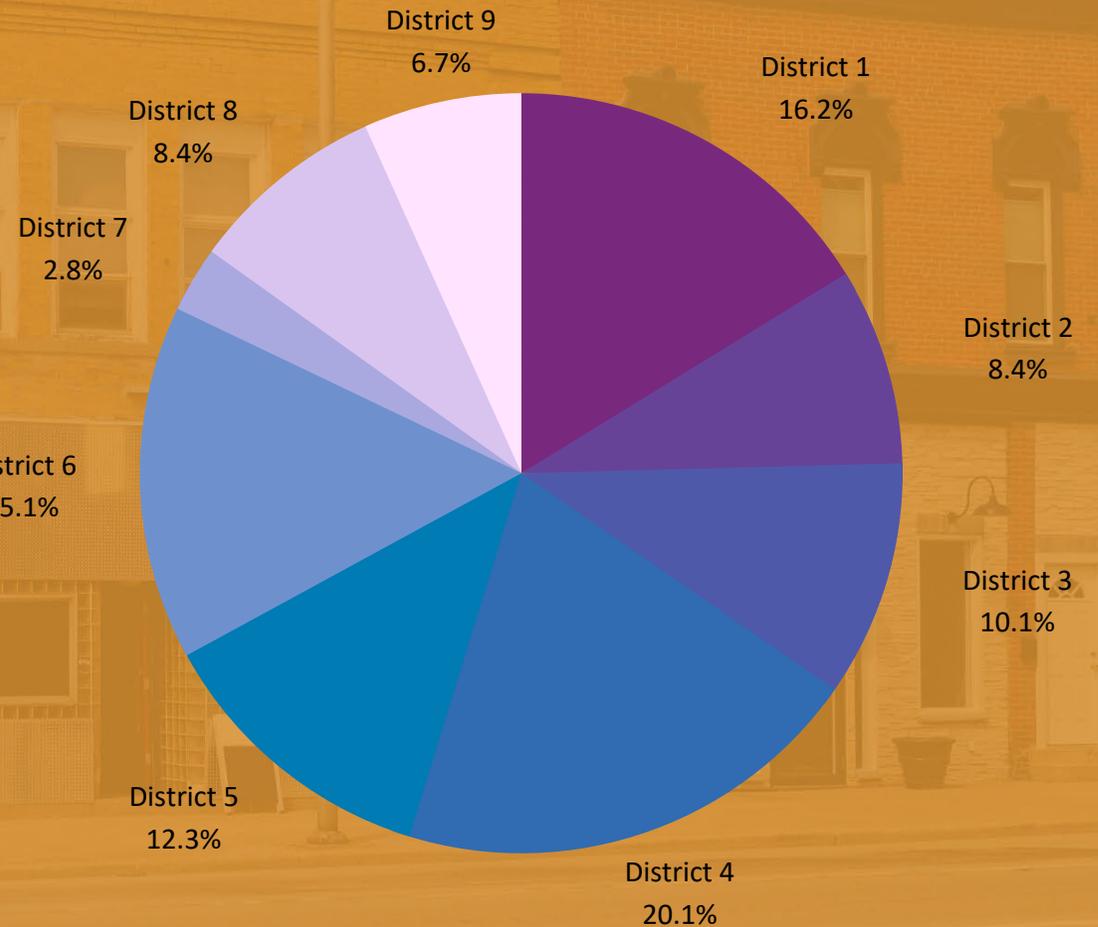
JOBS SAVED

BRI GRANT SUMMARY

- 78% were Minority Owned
- 43% were Woman Owned
- 5% were Veteran Owned
- 6% were Latino Owned
- 52% were County Based
- 22% were MBE Certified

TOP 5 INDUSTRY SECTORS

- SERVICES (includes beauty services, legal, professional services etc.)
- HEALTHCARE
- CONSTRUCTION
- RETAIL
- RESTAURANT



CCR GRANT SUMMARY

\$2,037,000

TOTAL GRANTS AWARDED

220

TOTAL CENTERS AWARDED

\$1,620,000

GRANTS AWARDED TO CHILDCARE CENTERS

81

CHILDCARE CENTERS

\$417,000

GRANTS AWARDED TO FAMILY HOME CENTERS

139

FAMILY HOME CENTERS

RRF GRANT SUMMARY

\$7,800,000

TOTAL FUNDS DISBURSED

346

FOOD SERVICES PROVIDERS

- 46% were Minority Owned
- 28% were Woman Owned
- 11% were Latino Owned
- 27% were Black Owned
- 26% were Asian Owned

Food Service providers includes Fine Dining, Fast Food, Fast Casual, Casual Dining, Café, Buffet, Catering, and Food Trucks

ADDITIONAL RESOURCES & PROGRAMS



EMERGE STRONGER

Emerge Stronger Business Recovery (ESBR) was created as a solution to the overwhelming technical assistance needs of Prince George's County Business Recovery Initiative (BRI) applicants. While immediate COVID-19 relief funding is critical to maintain small business operations, technical assistance is vital to improve short-term recovery odds and post-pandemic resilience.



BUY PRINCE GEORGE'S

BUY PRINCE GEORGE'S is a movement started in response to the COVID-19 pandemic supporting our residents by keeping them home, and supporting our businesses by connecting them with County residents shopping for goods and services and wanting to support the local economy. But shouldn't we always buy local?



CREANDO EXITOS

Spanish Language Business show with host Rocio Treminio - Lopez. To connect Spanish speaking County Businesses with information and resources to thrive



TAKE OUT TUESDAY

Calling all County foodies and beyond! Coming to a screen near you is the Prince George's County Economic Development Corporation's newest signature program Take Out Tuesday! PGCEDC is committed to promoting its businesses in every way we can. So join us in our newest business spotlight series as we explore all there is to eat in the County and where you can #BuyPrinceGeorges!



PRINCE GEORGE'S COUNTY HOURLY EMPLOYEE RELIEF FUND

In response to the Coronavirus (COVID-19) pandemic, Employ Prince George's and Partners, launched the Prince George's County COVID-19 Hourly Employee Relief Fund to assist Prince George's County residents who were laid off or had decreased wages due to the pandemic.

This fund provided \$200 and \$300 Visa Cash Cards to pre-approved Prince George's County residents through community disbursements held throughout Prince George's County. **5,677** residents applied through Employ Prince George's virtual workforce portal, www.employppgedge.com.

Year To Date

The Prince George's County Hourly Employee Relief Fund disbursed **\$709,300**, via in \$200 and \$300 cash cards, to **3,032** Prince George's County residents. Along with **639** coats.

From April through December Employ Prince George's hosted **22** community disbursements.



PRINCE GEORGE'S COUNTY
COVID-19
HOURLY EMPLOYEE
RELIEF FUND

PRINCE GEORGE'S COUNTY RESIDENTS!

In response to the Coronavirus (COVID-19), Employ Prince George's and Prince George's County Government have partnered to provide **\$300** cash cards to **Prince George's County** residents who were recently laid off due to the COVID-19 Pandemic.

How To Apply:

Step 1

Visit www.employpgedge.com and register with Employ Prince George's

Step 2

Select "Apply for Prince George's County COVID-19 Hourly Employee Relief Fund"

Step 3

Complete the required applicant questionnaire

Step 4

Upload the required documentation to confirm your layoff is due to the Coronavirus (COVID-19) Pandemic

Step 5

Confirm and monitor your email updates

Prince George's County residents who received a **\$200** Visa cash card previously, are eligible to reapply to receive a **\$300** cash card.

Employ Prince George's assesses all **Prince George's County** applicants of the Prince George's County COVID-19 Hourly Employee Relief Fund applications one by one. There are limited financial resources available and priority will be given to hourly workers who earned \$19 or less prior to being laid off due to the pandemic.

The Prince George's County Hourly Employee Relief Fund is made possible by generous contributions from the Employ Prince George's Board of Directors, Prince George's County Government, Prince George's County Businesses, and community members. Through these economic hardships, Employ Prince George's is dedicated to partnering with and meeting the needs of those adversely affected by this pandemic.

Join our efforts and make your donation at www.employpg.org/how-you-can-help/.



#WeAreEPG



Contact Us Today

Call: (301) 618-8403

www.employpg.org/COVID19

EPGCD2@co.pg.md.us

Rapid Re-Employment Grants

Employ Prince George's Rapid Re-Employment Grants provided grants to businesses who hired unemployed Prince George's County residents. Grants supplemented 50% - 90% of an employee's salary for up to 12 weeks.

Businesses could apply for a maximum of \$50,000 in assistance. Rapid Re-Employment Grants averaged **\$6,854 per employee** and **\$18,908 per business**.



PUTTING OUR WORKFORCE BACK TO WORK

Due to the COVID-19, thousands of Prince George's County businesses have closed and over 100,000 Prince George's County residents have become unemployed. Employ Prince George's (EPG) has established the **COVID-19 Workforce Development Recovery Program Rapid Re-Employment Grants** to help businesses reopen and build their capacity.

What are Rapid Re-Employment Grants?

The COVID-19 Workforce Development Recovery Program was designed to prepare and connect laid off Prince George's County residents to employment opportunities, while simultaneously helping businesses reopen and rehire employees. Employ Prince George's understands that businesses are reopening, but revenues haven't reached pre-pandemic levels and many businesses are facing large financial deficits. To ease the financial burden of onboarding new employees, Employ Prince George's is offering Rapid Re-Employment Grants to local businesses. Employ Prince George's Rapid Re-Employment Grants provide funding to businesses that hire Prince George's County residents and supplement 50%-90% of their new hires salary. Grants are provided on the first day of a new employees first day of work and the maximum grant is \$50,000 per business.

Businesses who are hiring and are interested in receiving up to **\$50,000** in funding through Employ Prince George's Rapid Re-Employment Grants can apply today at

www.EmployPG.org/covid-19-workforce-development-recovery-program

Need More
Information?

 (301) 618 - 8437

 BusinessServices@co.pg.md.us

 www.EmployPG.org



RAPID RE-EMPLOYMENT GRANT OUTCOMES

To date, Employ Prince George's has awarded **\$548,336** in Rapid Re-Employment Grants to **29** businesses, securing employment for **80** Prince George's County residents!

Prince George's County Arts Community Emergency Relief Fund



Overview

The Prince George's Arts and Humanities Council launched its ***Prince George's County Arts Community Emergency Relief Fund*** April 15, 2020 to provide grants of up to **\$1000** for local arts businesses, nonprofit arts organizations, and individual artists.

Award Criteria: Verified arts practice or creative industry service, statement of need caused by impact of COVID19 restrictions and proof of residency or business establishment in Prince George's County.

1st Round: \$81,000

\$50,000 - Seed funding from PGAHC differed from grant pool funds

\$29,000 - Special Appropriation Grants from County Council members

\$2,000 - Individual / Private Contributions

Summary: \$81,000 distributed in 81 grant awards to artists, arts organization and arts businesses

2nd Round: \$100,000

\$100,000 from Prince George's County CARES funding

Summary: \$97,500 distributed through 98 grant awards to artists and arts organizations and arts businesses. \$2,500 spent towards site preparation for PGAHC National Harbor artist economic recovery retail space located at 162 Waterfront Street.



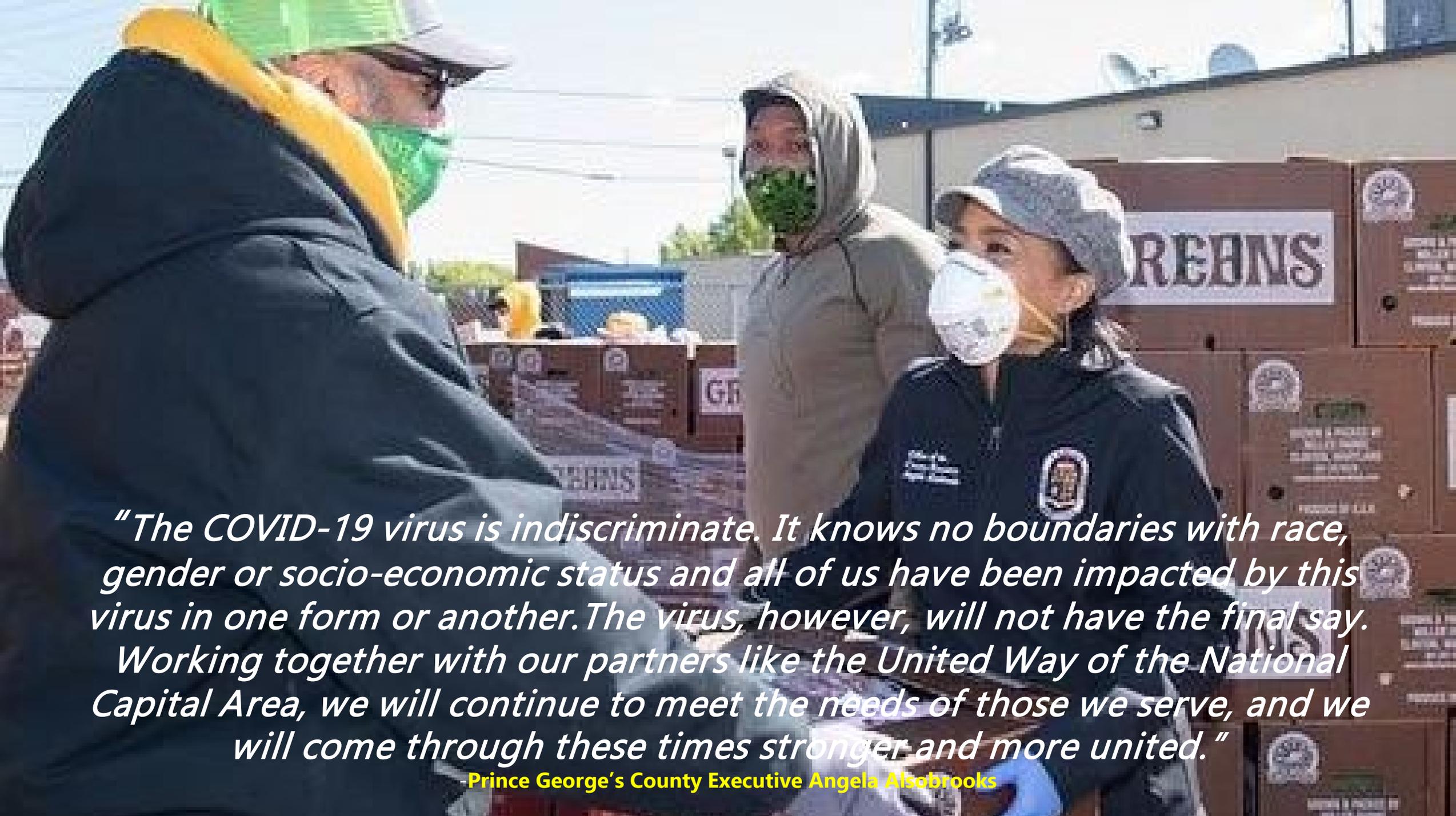
Angela D. Alsobrooks
County Executive

STAND UP & Deliver

Proud to Provide...

2020





"The COVID-19 virus is indiscriminate. It knows no boundaries with race, gender or socio-economic status and all of us have been impacted by this virus in one form or another. The virus, however, will not have the final say. Working together with our partners like the United Way of the National Capital Area, we will continue to meet the needs of those we serve, and we will come through these times stronger and more united."

Prince George's County Executive Angela Alsobrooks

PURPOSE

Before the COVID-19 pandemic, **62%** of our County's public-school children received free and reduced lunch. Since this pandemic unemployment levels have soared beyond 155,000 residents. This has further compounded challenges and increased the limitations for many families to provide meals daily. **Donations for the program are made directly to the United Way**, who then provide grant funding to local non-profits, all of whom have been vetted and selected jointly by the county and the United Way, allowing them to work with local restaurants to provide pop-up food distribution locations throughout the county on a weekly basis. The distribution locations **provide both prepared meals and groceries.**

In response to many residents and businesses who expressed their desire to help during this COVID-19 pandemic, the Stand Up & Deliver (SUD) program has been established for **fellow Prince Georgians, businesses, organizations, groups and others to help us respond primarily to residents in food insecure areas throughout the county.**

WHY SUD IS SO IMPORTANT



Food Insecurity



Nonprofit
Sustainability

STAND
UP
& Deliver



Support of
Small &
Minority
Businesses

CONTINUED NEED

Stand Up & Deliver has limited funding through January 2021

As the COVID surge continues to increase -

- Unemployment levels have soared beyond 155,000 residents
 - Includes: families, homebound seniors, veterans and the disabled community; meaning more residents will be economically strained
- More than 55 local food pantries may be without a resource to support the need in their local community/neighborhood
- The demand for supplemental services and resources will exponentially increase



PHASE I (May-July)





IMPACT



Collaboration with Capital Area Food Bank (CAFB) and World Central Kitchen
In partnership with the Capital Area Food Bank (CAFB), Stand Up & Deliver distributed food through collaboration with Faith-Based and Nonprofit organizations:



1,200

grocery boxes from 4 up to 6 sites weekly.

60,400

grocery boxes weekly or

1.2M

pounds of non-perishable and produce food items.

Approximately

724,800

meals were provided to our residents.

Bakeries, Caterers and Local Restaurant Collaboration

Approximately

1,750

packaged hot and prepared meals for heating were provided weekly at the Grab & Go pop up location.

Served

29,600

meals and 500 First Responder special appreciation food items.

There are

18

partner providers.



"Never have I've been so impressed by a program, ever and I have owned my own restaurant with some catering business for over 12 years and this program is fantastic. I love it." --- Ledo's Pizza

World Central Kitchen: NORTH COUNTY

Rainier Manor Apartments
James Duckworth Regional Center
Langley Park Community Center
Minsterio Internacional Cristo el Ray
University Garden Apartments
Cottage City

Attick Towers and Spellman House Apartments
Dwight Eisenhower Middle School
Elizabeth House
Latin Youth America Center
Brentwood Community

World Central Kitchen: CENTRAL COUNTY

Fairmont Heights
Marbury Drive Apartments

World Central Kitchen: SOUTH COUNTY

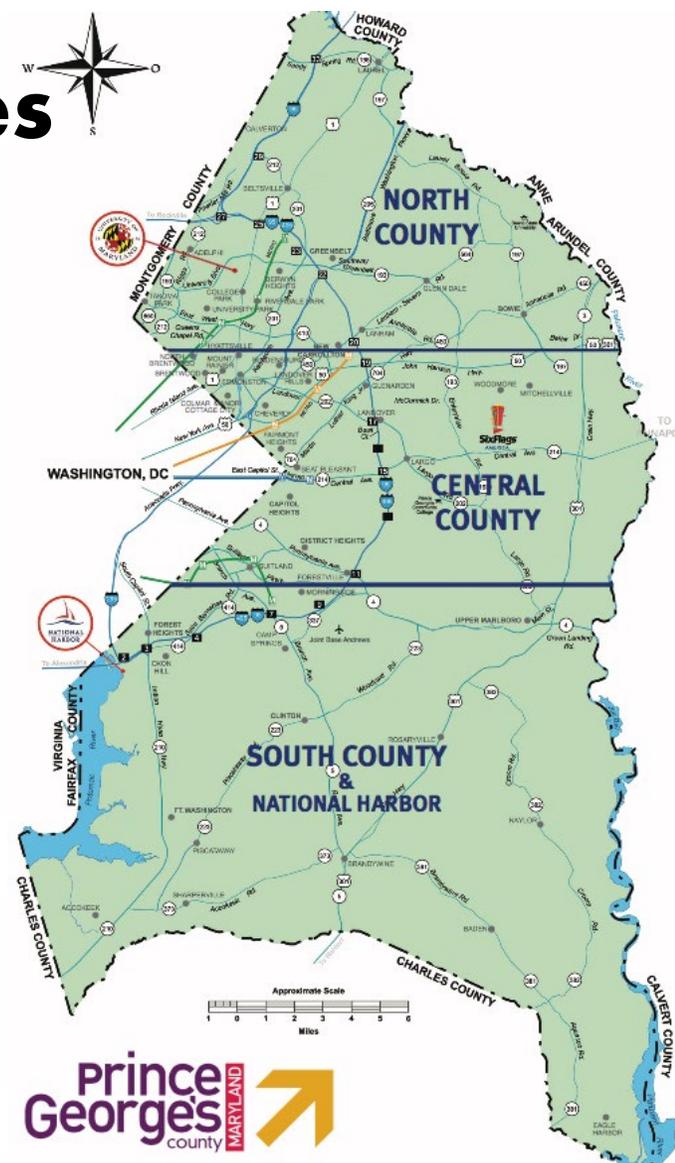
Ebenezer A.M.E. Church
The Sanctuary
Community of Hope A.M.E.



April – August 2020

Capital Area Food Bank Distribution Sites

<i>District</i>	<i>Site Location</i>
1	Beltsville Seventh Day Adventist Church
2	St. Mark Evangelist Church
2	Turner Memorial A.M.E.
5	Victory Grace Center/Port Towns Elementary School
6	Bishop McNamara High School
7	Creative Suitland Arts Center
7	Faith Temple No.2 Free Will Baptist Church
7	St. Margaret's Church
7	Walker Mill Baptist Church
8	Community of Hope A.M.E.
9	Ebenezer A.M.E. Church
9	Mt. Ennon Baptist Church
9	St. Mary's of Piscataway
9	The Sanctuary



SUMMER YOUTH EMPLOYMENT

Number of Youth Staff per site:

108 CAFB Warehouse

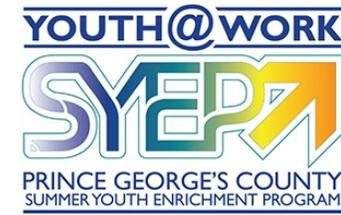
129 CAFB Distribution Sites

134 Phase II Distribution Sites

12 Mission of Love Charities, Inc.

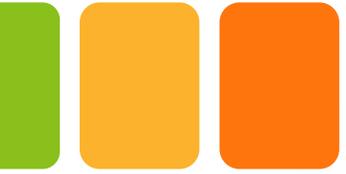
10 Sardi's Catering, Inc. Warehouse

12 Veteran Women Chamber of Commerce



Angela D. Alsobrooks
County Executive





PHASE II (August – December)





IMPACT

Collaboration with Sardi's Catering, Miller Farms and Market Fresh Gourmet Grocer

An average of 3,400 grocery boxes of non-perishable, protein and produce food items distributed through as many as 8 sites.



Total of

13

sites on a bi-weekly rotation based on the current funding and donation level.

A total of

73,650

grocery boxes or

1.5M pounds of food or **849,000**

meals have been distributed.



Collaboration with Sodexo Magic



Average of

3,700

prepared meals are provided per week for distribution.

13

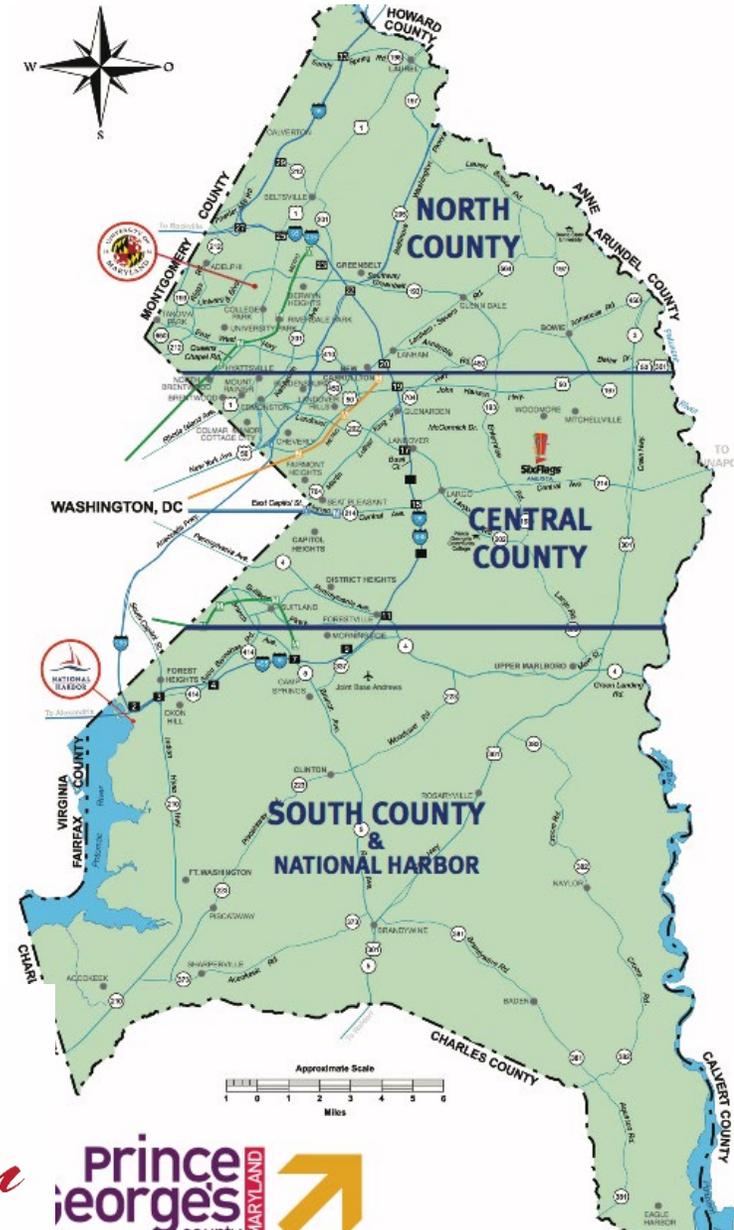
sites on a bi-weekly rotation based on the current funding and donation level.

59,220

prepared meals have been distributed.

STAND UP & DELIVER DISTRIBUTION SITES

<i>District</i>	<i>Site Location</i>
1	Beltsville Seventh Day Adventist
2	St. Mark the Evangelist Catholic Church
2	Metropolitan Seventh Day Adventist Church
2	Turner Memorial A.M.E. Church
3	Ebenezer Church of God
4	Hindi Community
4	Reid Temple A.M.E. Church
5	Victory Grace Center/Port Towns Elementary School
5	First Baptist Church of Highland Park
6	Bishop McNamara High School
7	Faith Temple No. 2 Free Will Baptist Church
7	Walker Mill Baptist Church
7	St. Paul Church
7	St. Margaret of Scotland
7	Creative Suitland Arts Center
7	The First Baptist Church of District Heights
8	Community of Hope A.M.E. Church
9	The Sanctuary
9	St. Mary's of Piscataway
9	Ebenezer A.M.E. Church
9	Mt Ennon Baptist Church





SUPPORT





PROGRAM PARTNERSHIPS

Prince George's County Council 11

County and State Agencies 6

Faith-Based, Nonprofit, Community/
Civic Groups and Organizations 34

Purchasing Agents 3

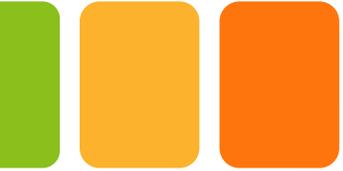
Grocery/Food Purveyors/Bakeries 18

Other – Human Rescue Alliance 1



FUNDING





CORPORATE PARTNERS



United Way of the National Capital Area



PEPSICO



Nando's



Washington Gas



Phi Epsilon Boule' Foundation, Inc.







DELIVERED



IN SUMMARY...

134,050 Boxes of Groceries

2.7 Million Pounds of Food

88,800 Prepared Meals

25,800 Hours of Volunteer Service*

500 First Responders served

5,000 Children Meal Cards

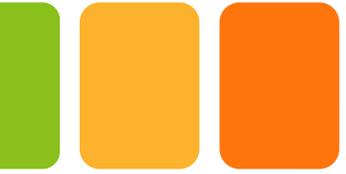
208 Distributions



**\$701,760 = Value of Volunteer Service*







PROUD TO PROVIDE



WORKING FOR THE RESIDENTS OF PRINCE GEORGE'S COUNTY

The Vision

Angela D. Alsobrooks, *County Executive*

The Leadership

Tara H. Jackson, *Acting Chief Administrative Officer*

Joy A. Russell, *Chief of Staff*

John E. Erzen, *Deputy Chief of Staff*

The Implementers

Sonja Welborne, *Director, Stakeholder Engagement and Affairs*

Daryl Sims, *Budget and Special Projects Manager*

Daphne Doyle Benbow, *Stakeholder Engagement and Affairs*

Christy Lipscomb, *Special Assistant, Stakeholder Engagement and Affairs*



Angela D. Alsobrooks
County Executive

