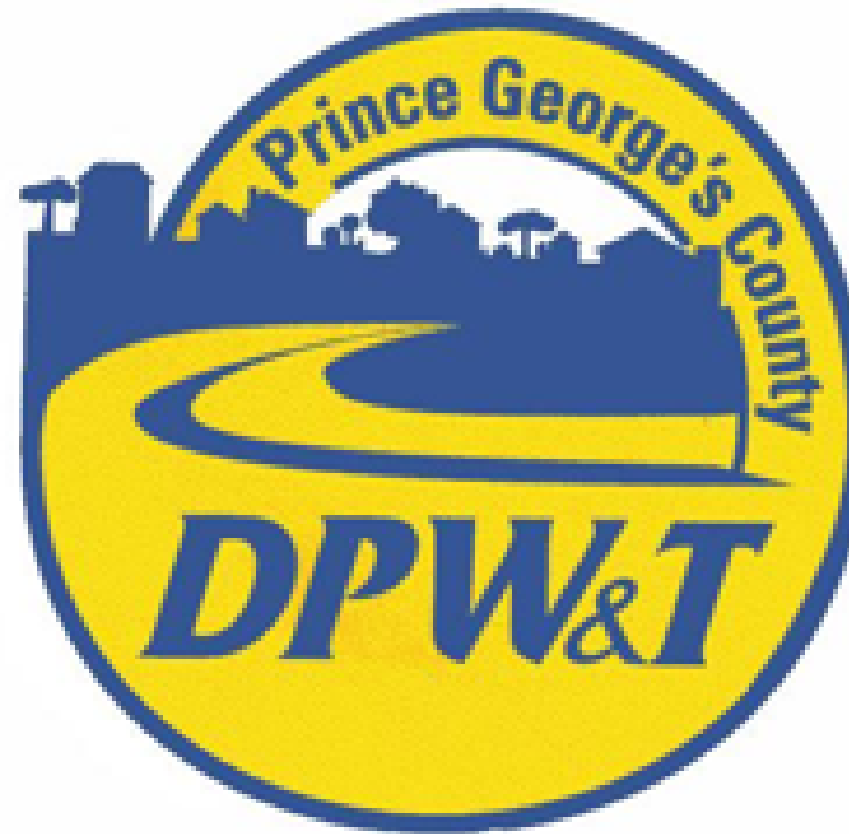




Angela D. Alsobrooks  
County Executive



# PRINCE GEORGE'S COUNTY COUNCIL – VISION ZERO UPDATE

MARTIN L. HARRIS, ACTING DIRECTOR

JANUARY 25, 2022



A brief look at what  
we will discuss

**VISIONZERO**  
prince george's  
**SAFE STREETS FOR EVERYONE.**

**01** Highlights and Key Updates

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**02** Public Information

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**03** Funding - Grants

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**04** Collaboration

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**05** Maryland Highway Safety Office

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**06** Next Steps





# Highlights and Key Updates

## Tracking Progress

Collaboration - Funding - Promotion

Andrea Lasker, Vision Zero Coordinator





# LEGISLATION

Speed Monitoring Systems in Residential Districts

CB-073-2021

Roads with a  
maximum of 35  
miles per hour

Public Hearing

Equipment

Locations

PGPD-DPW&T-Revenue Authority





# Vision Zero HUB

Redesigned Website

Integrates Mapping and Resources

Accessible to many audiences: Youth and Older Adults

## OUTREACH

November 2021 - January 2022



## Bike and Pedestrian Campaign

Safety Tips

Bee at our events!



# 500+ people

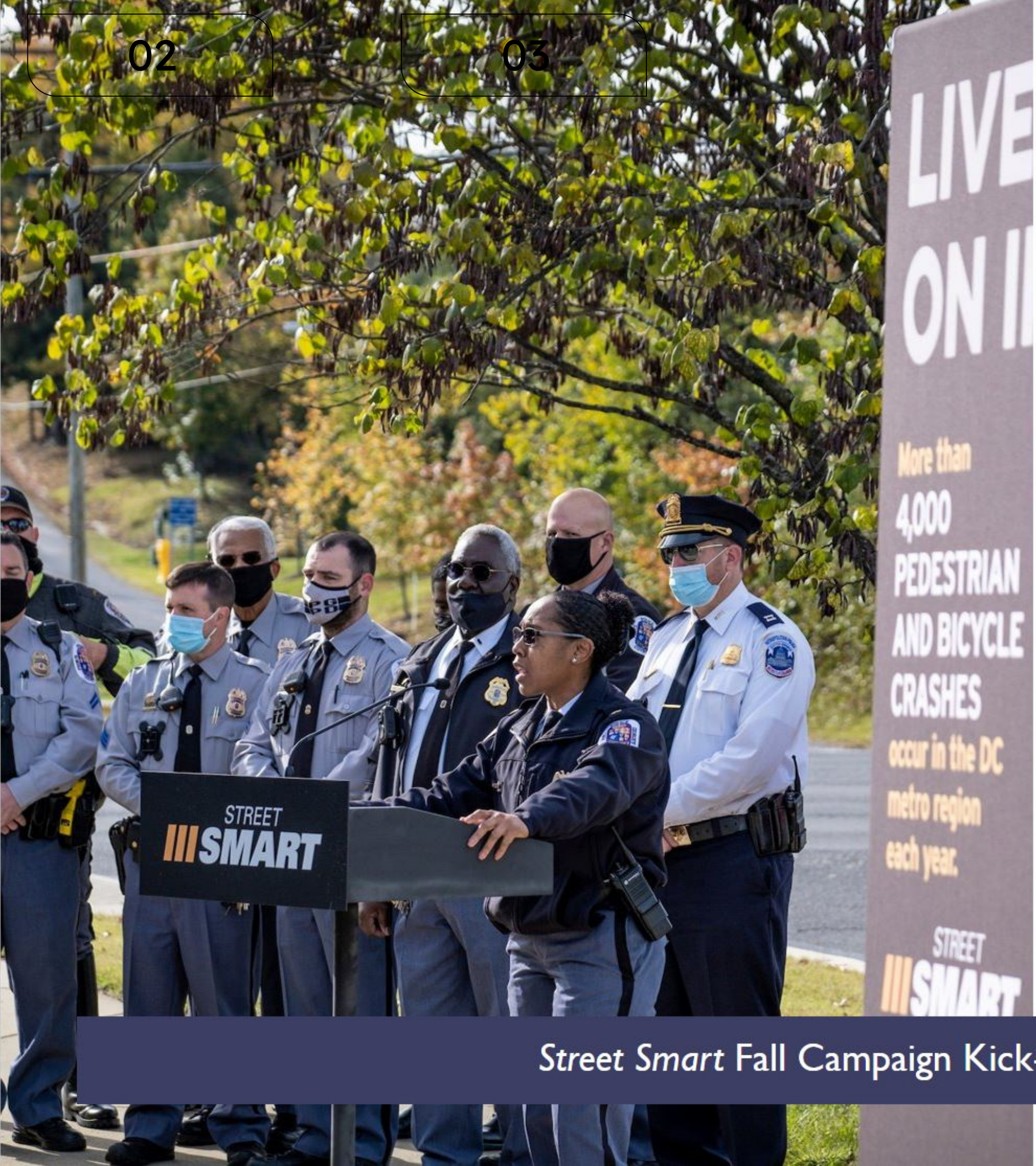
Taken the Safety Pledge

10,000 Safety Pledge Cards distributed



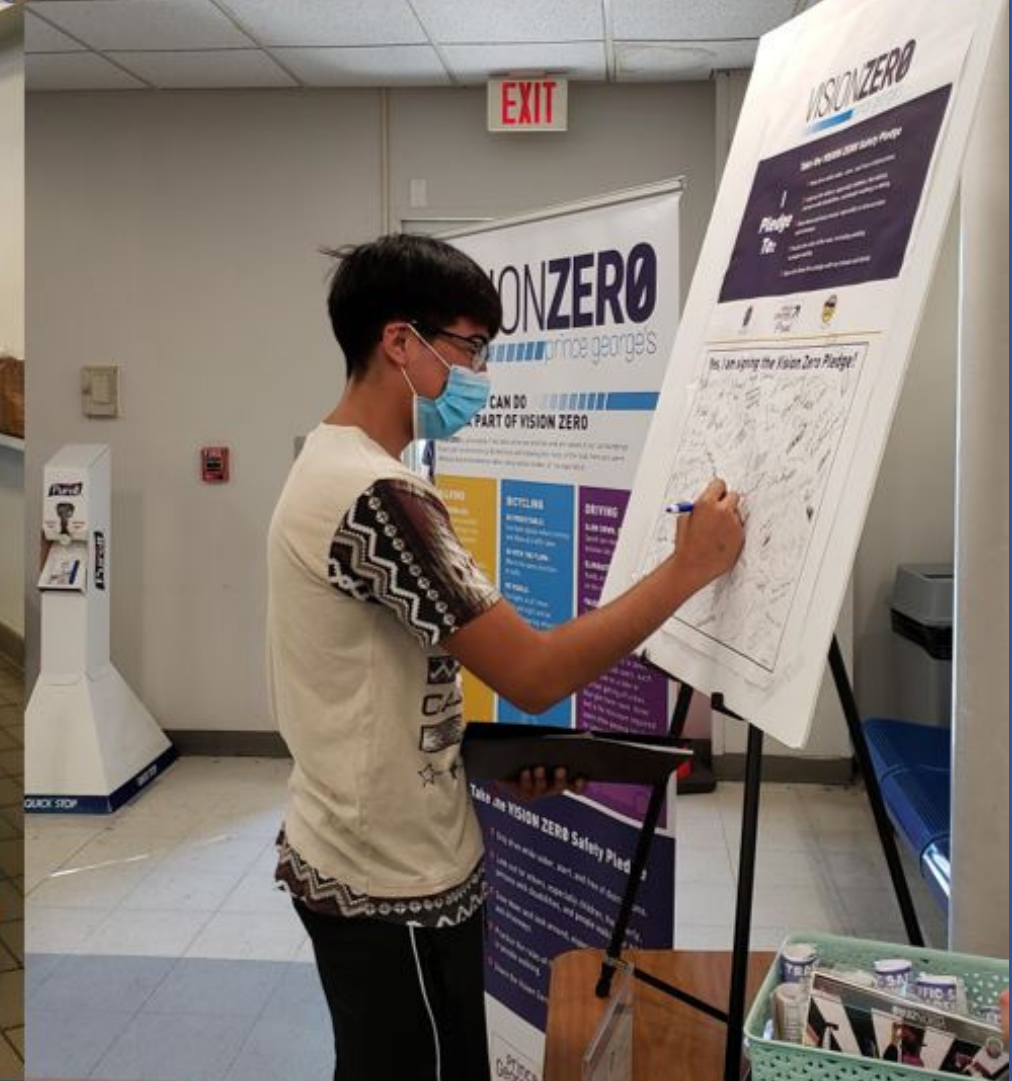
02

03



Street Smart Fall Campaign Kick-Off, Oxon Hill - November 2021





MVA OUTREACH  
LARGO & BELTSVILLE, MD  
SEPTEMBER 2021-PRESENT





ENCOURAGE YOUR  
FRIENDS AND FAMILY  
TO **TAKE THE PLEDGE**  
ONLINE AND  
**WIN FUTURE PRIZES**





# VISIONZERO

prince george's



## Police Partnerships

The Prince George's County Police Department collaborates with Street Smart, DPW&T, and other state and local agencies to ensure a safe transportation system for all users.

MONTH	ENFORCEMENT INITIATIVES
January	<ul style="list-style-type: none"> <li>• Impaired Driving</li> </ul>
February	<ul style="list-style-type: none"> <li>• Impaired Driving</li> </ul>
March	<ul style="list-style-type: none"> <li>• Impaired Driving</li> <li>• Pedestrian Safety</li> <li>• Speed/Aggressive Driving</li> </ul>
April	<ul style="list-style-type: none"> <li>• Distracted Driving</li> <li>• Pedestrian Safety</li> <li>• Seat Belt/ Occupant Protection</li> </ul>
May	<ul style="list-style-type: none"> <li>• Distracted Driving</li> <li>• Impaired Driving</li> <li>• Seat Belt/ Occupant Protection</li> <li>• Speed/Aggressive Driving</li> </ul>
June	<ul style="list-style-type: none"> <li>• Distracted Driving</li> <li>• Impaired Driving</li> <li>• Seat Belt/ Occupant Protection</li> </ul>



# Culture of Safety

## Recent Initiatives

01

### Pledges and Incentives

Over 500 individuals completed the Safety Pledge

Distributed 10K pledge cards



02

### Street Smart Fall Event

Oxon Hill - Kick off for the regional campaign November 4

03

### Shattered Lives Display

Prince George's County Community College  
February 1-3

MVA Beltsville  
MVA Largo

04

### MVA Full Service Offices Beltsville + Largo

Engaged with 30-50 people

- Pledges
- Q+A
- Safety giveaways

Last quarter 2021

05

### County

Conducted training with field staff

- Growing Green with Pride
- Litter Reduction

### Master Plan of Transportation

M-NCPPC



# VISION ZERO PRINCE GEORGE'S HUB WEBSITE PROMOTION

BEGINING FEBRUARY 2022

- Social Media Campaign and Boosted Social Media Post
- Electronic 2-Page Update for County Council, Municipalities, and the Public
- Vision Zero Safety Pledge Competition with Prizes
- Traffic Safety Giveaways

**VISIONZERO**  
prince george's

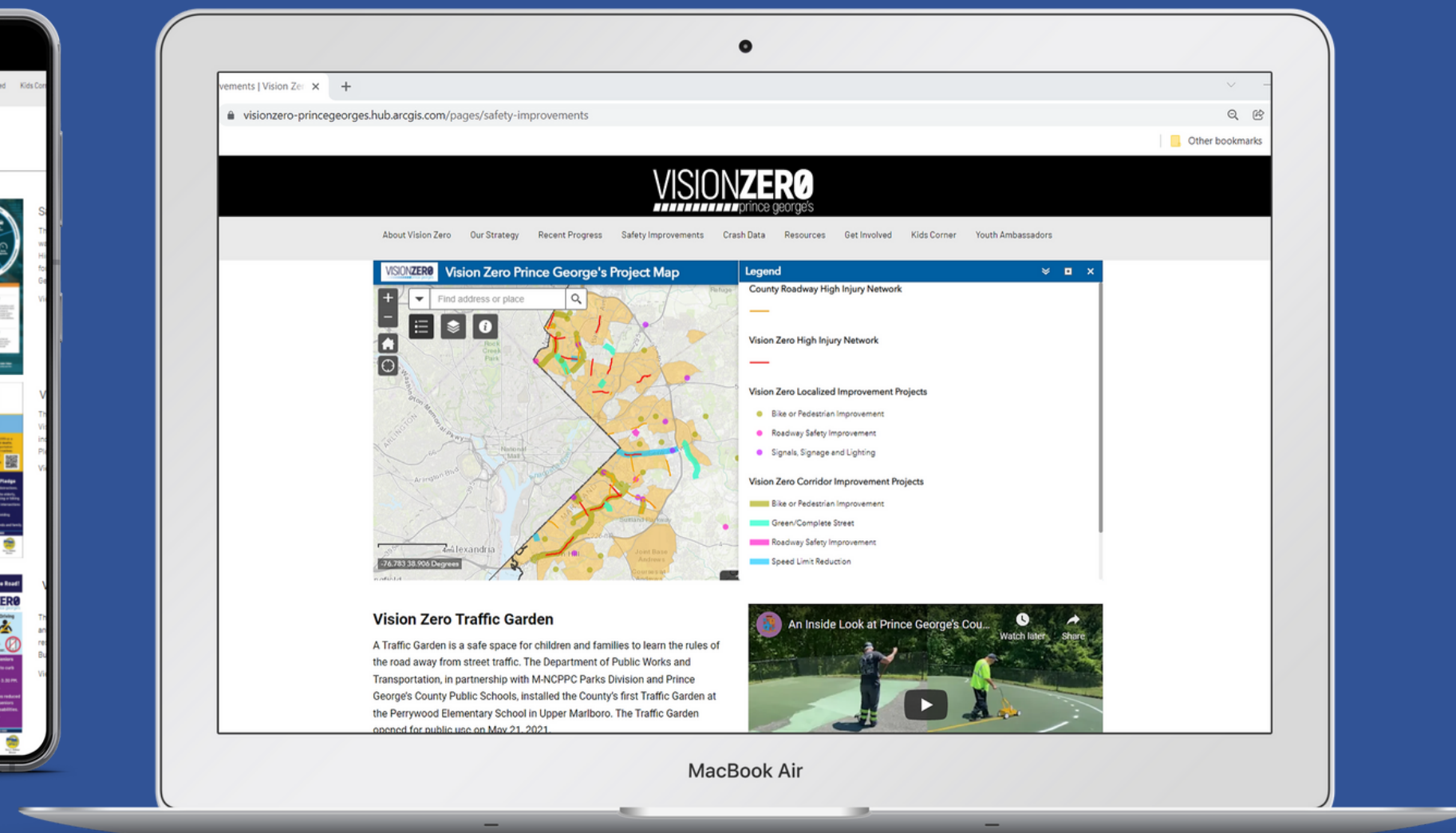
VisionZeroPrinceGeorges.com



**We Need  
Your Help!**



[www.VisionZeroPrinceGeorges.com](http://www.VisionZeroPrinceGeorges.com)



Strengthen public engagement

Accessible content

Communicate progress

Enhance data access/GIS

Target specific audiences





## Partnerships

Maryland Department of Transportation

State Highway Administration

Highway Safety Office



## Involvement and Resources

Public information and Promotion: Look for the **Updates** in your email

County Council

Municipalities



## Engineering Projects

Ongoing efforts

Learn about up to date progress on the **Project Map**

# Updates



# MHSO

## BEHAVIORAL

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Enforcement Initiatives - PGPD

Bike and Pedestrian Safety: Be Seen Be Alert Be Safe

Shattered Lives Testimonial Display



Transportation Land Use Connection  
Access Improvement to Suitland Metro

# MWCOG

## TECHNICAL ASSISTANCE

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Pedestrian Roadway Safety Audits  
County maintained High Injury Network corridors:  
Belcrest Road and Sheriff Road

MD 650 [High Injury Network Safety Study](#) (Montgomery and Prince George's Counties)

Planting Seeds for Regional Roadway Safety, One [Traffic Garden](#) at a Time  
(Arlington and Prince George's Counties)

# MDOT SHA

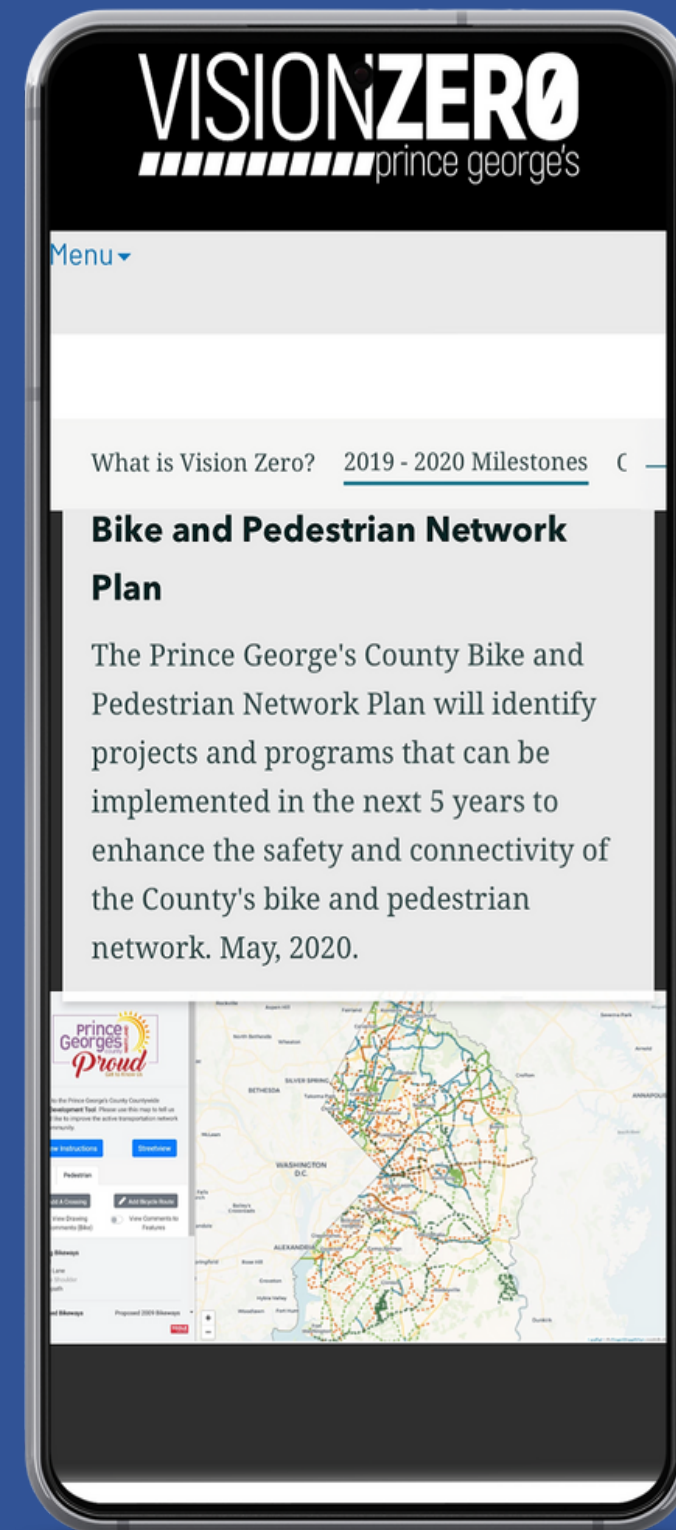
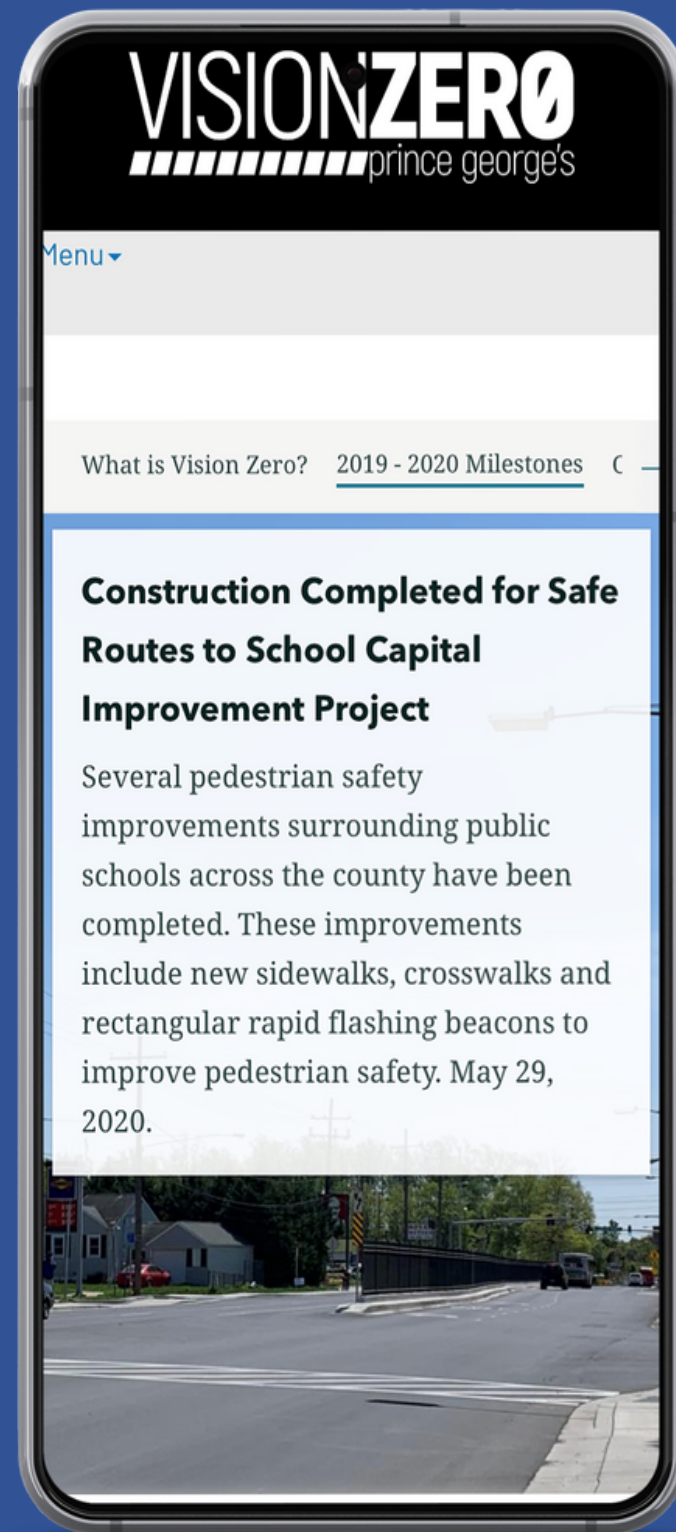
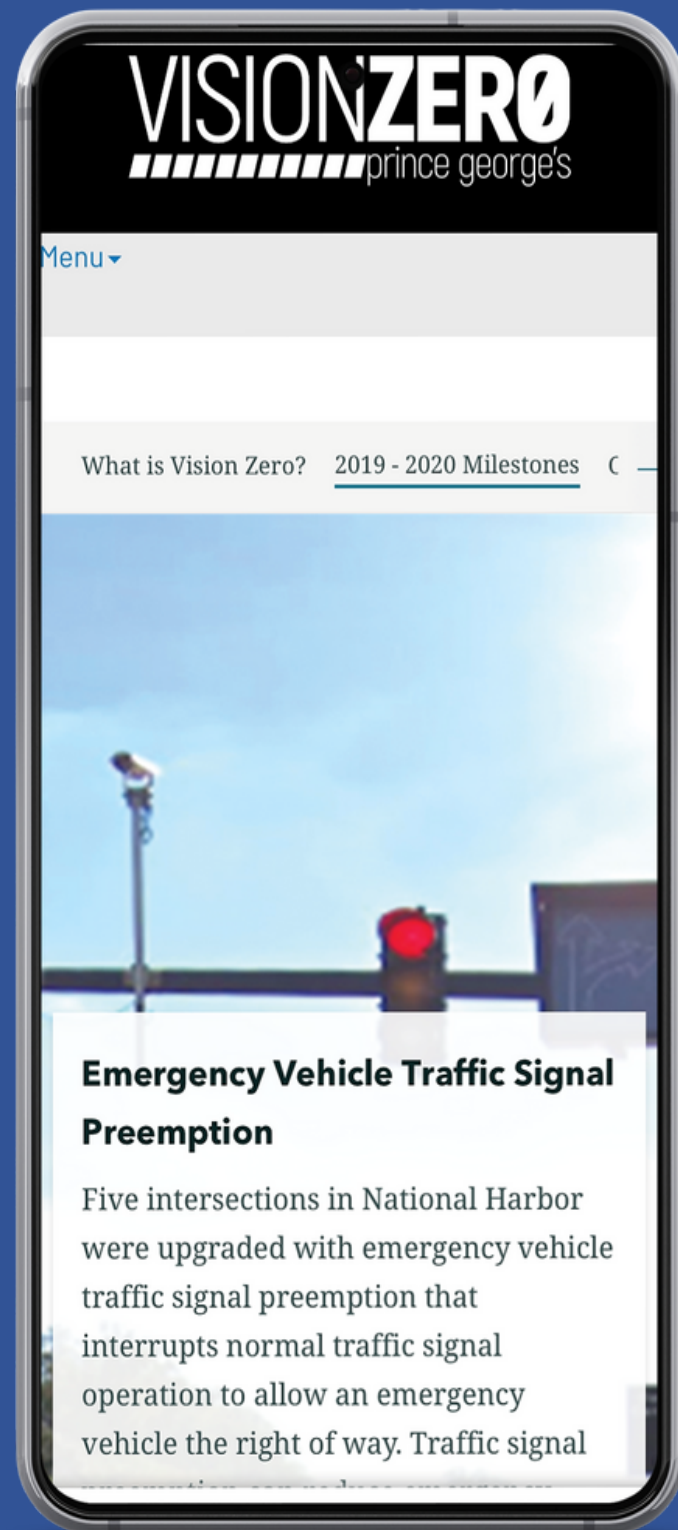
## + Federal

Transportation Alternatives Program:  
Improvements around 19 schools

Blue Line Corridor

# Grants - Funding













# MARYLAND HIGHWAY SAFETY OFFICE

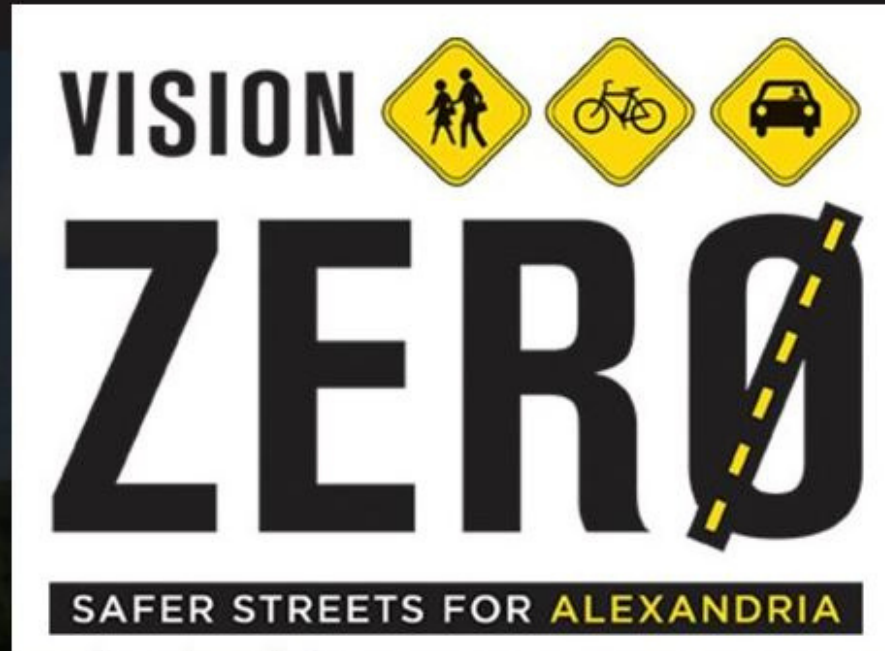
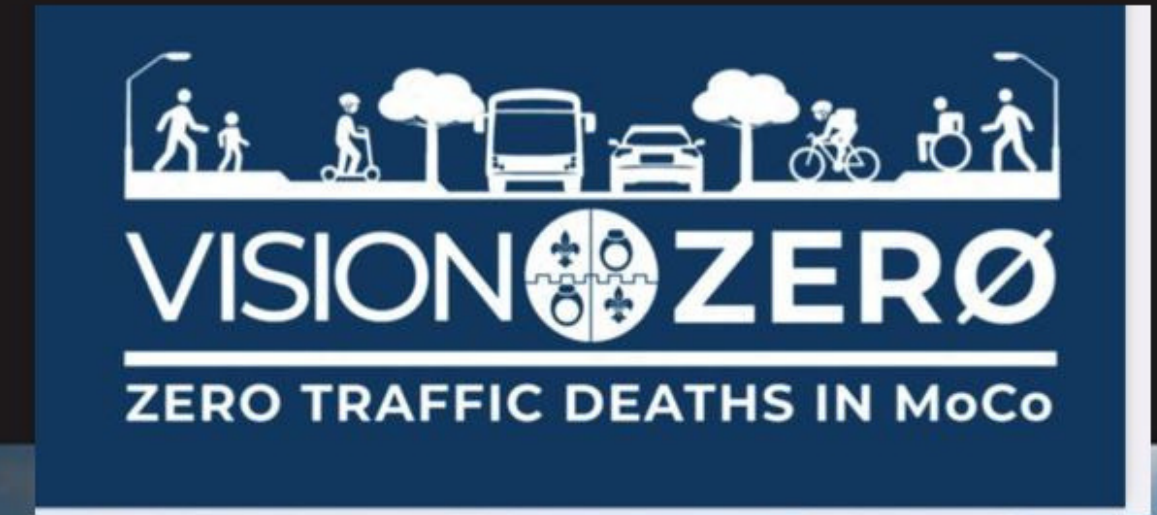
Data and Support

Tracking Progress

Dr. Tim Kerns, Director



**ZERO DEATHS**  
**MARYLAND**

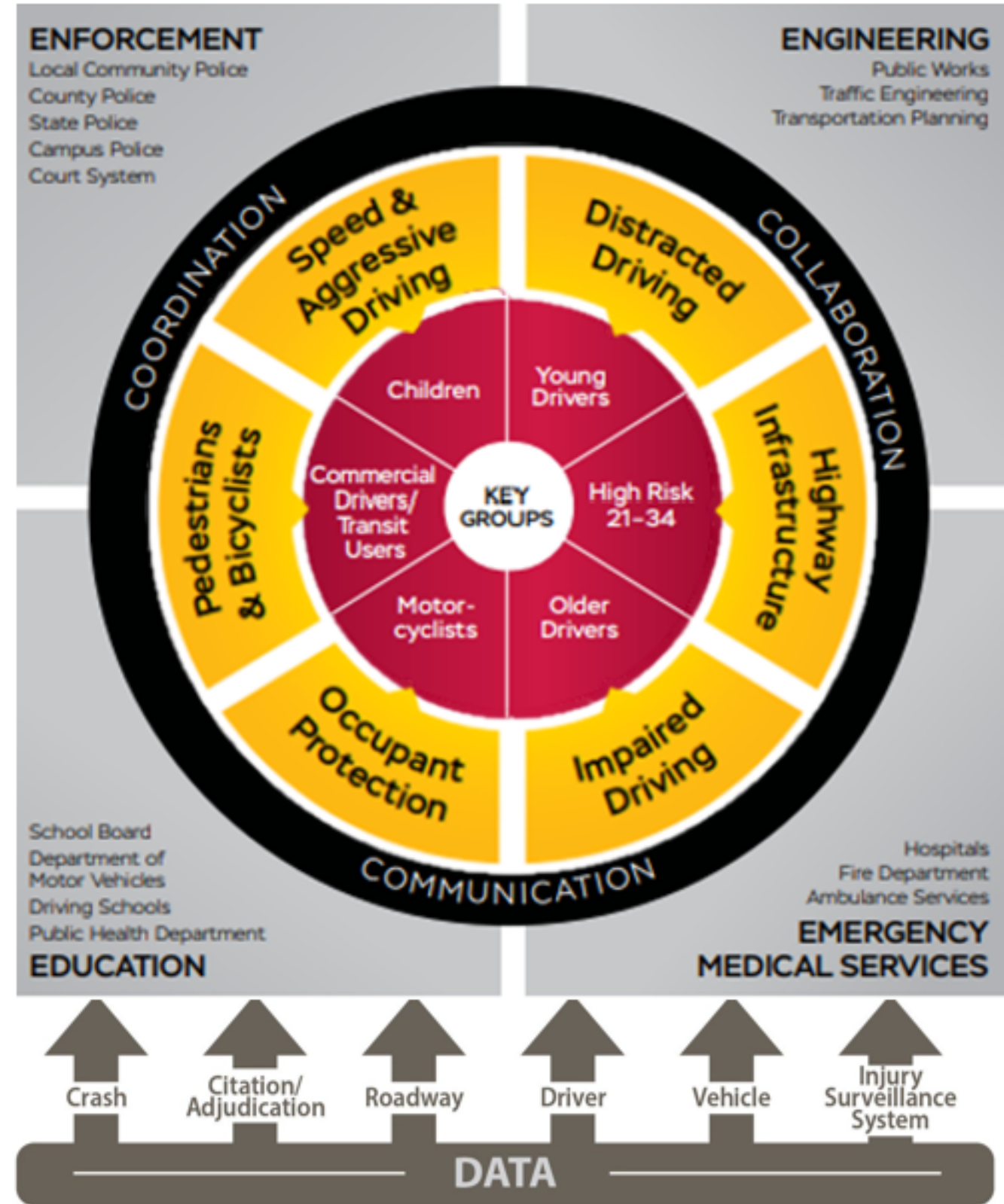


# ROAD SAFETY

The Maryland Highway Safety Office works to end risky driving behaviors and promotes safe driving on Maryland roadways.



# Maryland's Path Forward



## Objective

The overall goal of Maryland's highway safety efforts is to eliminate fatalities and serious injuries by 2030 (MGA Vision Zero, 2019).

## Overarching Goals in current SHSP:

Data driven targets for reduction in fatalities and serious injuries over the next 5 years.

**ZERO DEATHS**  
**MARYLAND**





## Get Involved!

1. **Explore** priority corridor comments.
2. **Watch** the recordings of our first and second public meetings.
3. **Review** the presentations from our first and second public meetings.
4. **Review** the District Report Cards.
5. **Contact us** with comments and

Pedestrian Safety is more  
than a catchphrase.  
**It's essential!**

The Maryland Department  
of Transportation State  
Highway Administration is  
focused on contributing to  
**Vision Zero** efforts.

WE ARE  
***Driven***  
BY SAFETY

MDOT SHA believes that access and mobility can and should be balanced in all contexts and for all users. This balance will organize travel, enhance a sense of place, and above all, provide safe environments for Maryland's residents and visitors.

If you have questions about the guide, contact  
**SHAContextGuide@mdot.maryland.gov.**

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**26**

## REPORTED FATALITIES YEAR TO DATE IN 2022\* (AS OF 1/18/2022)

'Fatalities' is a count of the total number of persons killed in a motor vehicle crash (some fatal crashes involve more than one fatality).

**23**

## REPORTED FATAL CRASHES YEAR TO DATE IN 2022 (AS OF 1/18/2022)

'Fatal Crashes' is a count of the number of incidents where at least one fatality occurred as a result of a motor vehicle crash.

## Breakdown of Overall Fatalities\*

	2022 YTD**	2021**	2020	2019
Drivers – All	11	330	349	304
Passenger – All	5	79	71	96
Pedestrians – All	8	125	138	125
Bike or other pedalcycle	1	5	15	10
Unknown***	1	3	0	0
<b>Total:</b>	<b>26</b>	<b>542</b>	<b>573</b>	<b>535</b>

**ZERODEATHSMD.GOV**

**\*Preliminary Statewide Data - updated every 24 hours**



# Do you have any questions?

Contact us anytime!



Email Address

ALasker@co.pg.md.us

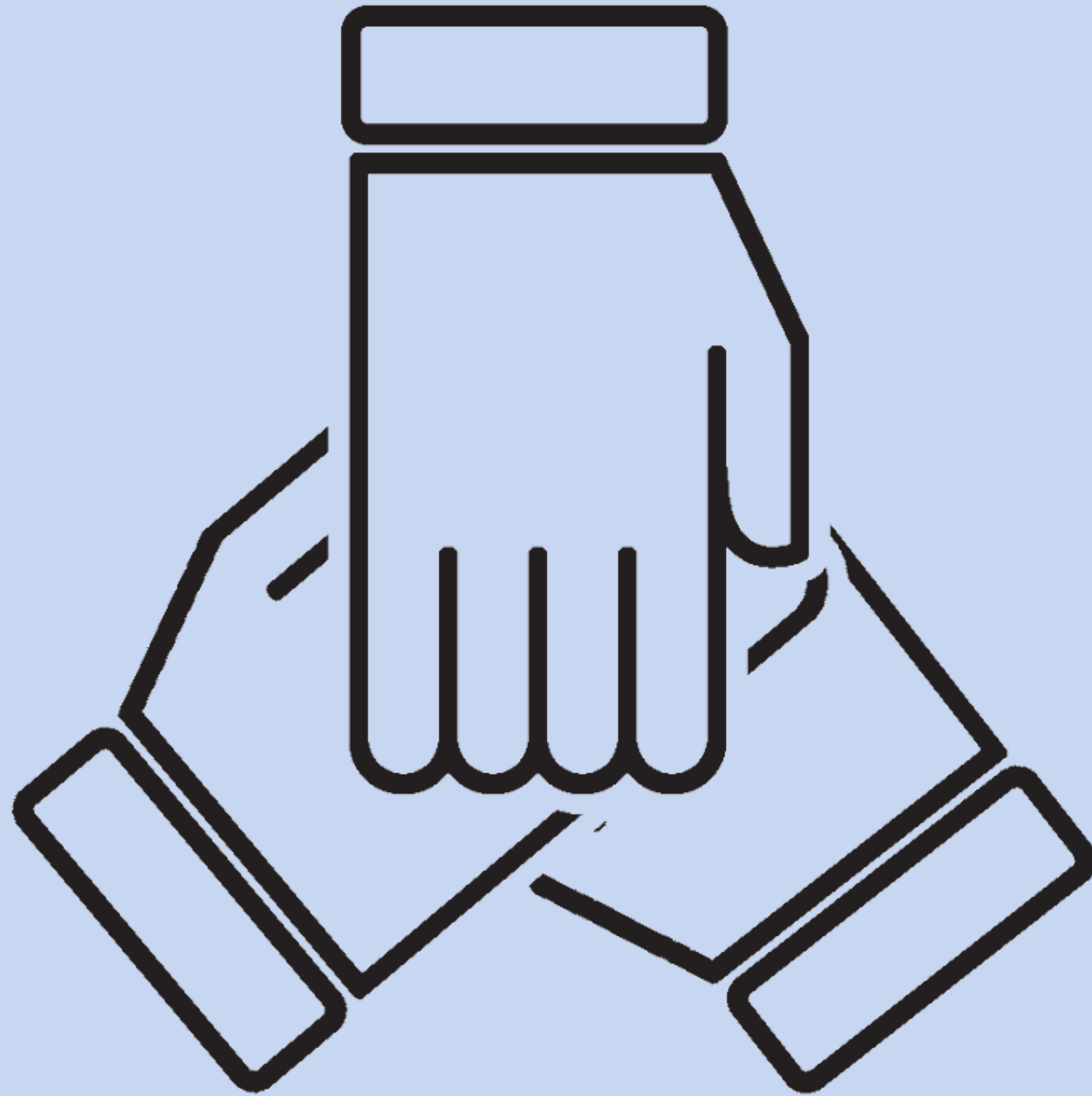
Phone Number

240-676-5640

Website

www.VisionZero PrinceGeorges.com





# 530

People have taken the  
**Vision Zero Safety Pledge!**

**Join Them**