

# THE PRINCE GEORGE'S COUNTY GOVERNMENT Office of Audits and Investigations

June 17, 2022

# FISCAL AND POLICY NOTE

TO:	Robert J. Williams, Jr.
	Council Administrator
	William M. Hunt
	Deputy Council Administrator
THRU:	Josh Hamlir
	Director of Budget and Policy Analysis
FROM:	Isabel Williams
	Legislative Budget and Policy Analyst
RE:	Policy Analysis and Fiscal Impact Statement CR-051-2022, Payment in Lieu of Taxes ("PILOT") Agreement for the Willows at Upper Marlboro (DR-1)

**CR-051-2022** (*Proposed by:* The Chair of the Council at the request of the County Executive; *Introduced by:* Council Members Hawkins, Streeter, Turner, Glaros, Harrison, and Taveras)

Assigned to the Committee of the Whole

A RESOLUTION CONCERNING PAYMENTS IN LIEU OF TAXES ("PILOT") AGREEMENT FOR THE WILLOWS AT UPPER MARLBORO PROJECT for the purpose of approving the terms and conditions of a Payment in Lieu of Taxes (PILOT) agreement between Prince George's County, Maryland (the "County") and the Willows at Upper Marlboro, LLC (the "Owner").

#### **Fiscal Summary**

# **Direct Impact:**

*Expenditures:* No additional expenditures.

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*Revenues:* Foregone tax revenues totaling approximately \$849,074.17 over the 40-year term of the agreement.

#### **Indirect Impact:**

Potentially positive.

#### Legislative Summary

CR-051-2022, proposed by Council Chair Hawkins by request of the County Executive was introduced by Council Members Hawkins, Streeter, Turner, Glaros, Harrison, and Taveras =, on May 3, 2022, and referred to the Committee of the Whole (COW). CR-051-2022 would approve the terms and conditions of a Payments in Lieu of Taxes ("PILOT") Agreement between Prince George's County, Maryland (the "County") and Willows at Upper Marlboro, LLC (the "Owner") concerning the Willows at Upper Marlboro project ("Project").

#### Current Law/Background

Section 7-506.1 of the Tax-Property Article of the Annotated Code of Maryland authorizes the County to exempt certain real property from County property taxes in certain circumstances. Specifically, the law permits such exemptions if:

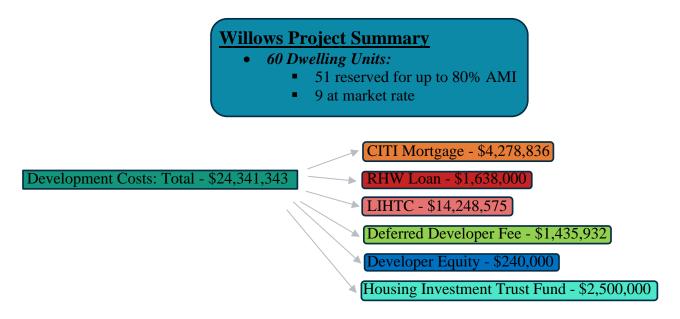
- the real property is owned by a person engaged in constructing or operating housing structures or projects.
- the real property is used for a housing structure or project that is constructed or substantially rehabilitated under a federal, state or local government program that:
  - $\checkmark$  funds construction, or insures its financing in whole or in part, or
  - $\checkmark$  provides interest subsidy, rent subsidy or rent supplements.
- the owner thereof enters into an agreement with the governing body of the county and, where applicable, the municipal corporation where the real property is located, wherein such parties agree that the owner shall pay a negotiated amount in lieu of the applicable county or municipal corporation tax.
- the owner of the real property:
  - ✓ agrees to continue to maintain the real property as rental housing for lower income persons under the requirements of the governmental programs described in (a)(2)(ii) of this paragraph and
  - ✓ agrees to renew any annual contributions contract or other agreement for rental subsidy or supplement, OR
  - $\checkmark$  enters into an agreement with the governing body of the county or municipal corporation to allow the entire property or the portion of the property which was maintained for lower income persons to remain as housing for lower income persons for a term of at least five (5) years.

## **Resource Personnel**

- Aspasia Xypolia, Director, Department of Housing and Community Development (DHCD)
- Adedamola George, Community Services Manager, DHCD

#### **Discussion/Policy Analysis**

CR-051-2022 would approve the terms and conditions of a Payment in Lieu of Taxes (PILOT) agreement between the County and the Owner for the Willows at Upper Marlboro project (the Project). The Project will be located at 15402 Marlboro Pike, Upper Marlboro, MD, and will consist of 60 dwelling units (with 51 units reserved as affordable housing). CR-051-2022 is a Payment in Lieu of Taxes (PILOT) agreement for the developer for \$175 per year, per affordable housing unit, for 40 years (\$8,925 total first year payment) with a 2% yearly escalation. The Resolution is conjoined with CR-040-2022, which is a \$2,500,000 loan from the Housing Investment Trust Fund. Under the agreement, the Project would reserve 51 units for families at various income levels up to eighty percent (80%) of the Area Median Income (AMI) and rent 9 units at market rate.



Without the PILOT agreement, the estimated County property tax for the residential portion would be approximately twenty-seven thousand, thirty-eight dollars or approximately four hundred fifty-one dollars per unit (\$27,038, or approximately \$451 per unit). The transmittal letter states that the County will be providing yearly operating support of approximately fourteen thousand, fifty-seven dollars (\$14,057) to this affordable housing development.

As with CB-039-2022, the determination of "Eligible Households" under the CR-051-2022 agreement relies on the "median income as set from time to time by the United States Department

of Housing and Urban Development for Section 8 Programs in the *Baltimore Metropolitan Statistical Area*" (emphasis supplied) rather than the Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area in which it is located. This may be a significant distinction in determining eligibility for County households.

## **Fiscal Impact**

## Direct Impact

Adoption of CR-051-2022 will have an adverse fiscal impact in the form of forgone tax revenue. As described above, accepting the PILOT of \$175/unit will result in a loss of approximately \$14,057 in the first year of the term. Factoring in the 2% estimated average annual increase in the property tax assessment the total impact is estimated at \$849,074.17 over the 40-year period of the PILOT.

However, should CR-051-2022 not be adopted, the Owner may not be complete the Project and that will likely negatively impact current County residents. Alternatively, the Owner may build somewhere else, or develop the project at higher rents making the units unaffordable to tenants at 80% AMI for the National Capital Region. Additionally, due to the appeal of Project based on affordability, the property may attract new residents.

## Indirect Impact

Adoption of CR-051-2022 may have a positive indirect fiscal impact upon the County to the extent that new residents generate additional economic activity, though the exact impact is unknown.

Appropriated in the Current Fiscal Year Budget

N/A

## Items for Committee Consideration

- Is the acceptance of the PILOT agreement a condition precedent of the completion of the development as proposed (*i.e.*, does it pass the "but-for" test)?
- Does encouraging this type of development provide a reasonable return, economic or otherwise, to the County for the forgone tax revenue?
- Is 80% at or below Area Median Income (AMI) sufficient to protect affordable housing in the County, given that Prince George's County already has the lowest median household income in the region?

# **Effective Date of Proposed Legislation**

The proposed Resolution shall become effective as of the date of adoption.

If you require additional information, or have questions about this fiscal impact statement, please call me.