# Youth@Work/ Summer Youth Enrichment Program

**Program Overview** 







## **Program Overview**

The Prince George's County Youth@Work/Summer Youth Enrichment Program (SYEP) is an award-winning, nationally recognized program. This six-week program offers Prince George's County youth and young adults ages 14 – 22 opportunities to explore career options by providing them work experiences with government agencies, community organizations and local businesses.

The SYEP is part of the County Executive Angela D. Alsobrooks' commitment to youth development, which prepares and empowers the County's youth to achieve their full potential into adulthood.

SYEP provides eligible youth with the following opportunities:

- Exposure to a diverse range of careers via our Signature Programs and strategic business partnerships in various areas.
- Ability to earn money and gain meaningful work experiences.
- Readiness training that helps develop the basic work skills to prepare participants to be more successful in the workplace.



SYEP participant reading to children at County daycare facility



# Signature Programs

**Administrative Support Career Jumpstart Training** (virtual) - Participants completed training based on administrative support component testing (i.e., preparing letters, proofreading, and use of technology) and customer service certification standards and were prepared to secure and retain employment. Ages 18 through 22

**Automotive Technology Industry Training** (in-person) – Participants were provided the basic knowledge and skills to start a rewarding career as entry-level service technicians high-demand automotive service and repair industry. The course focused on the Automotive Service Excellence (ASE) certification content areas for both beginner and advanced students. Participants who completed the course are eligible for the ASE certification exam. Ages 18 through 22

**Aviation Program: Career Exploration** (virtual) – Participants explored careers in aviation from professionals working in the Federal Aviation Administration, such as air traffic controllers, pilots, drone operators, and flight instructors. Ages 16 and 17

**Bring Your "A" Game to Work: Job Readiness Training** (virtual) – Participants learned essential workplace skills, including career development, soft skills, and customer service. Ages 14 through 17

**Energy Conservation** (virtual) – Through a series of hands-on explorations, research, and analysis, participants gained a deeper understanding of science, technology, engineering, mathematics (STEM), STEM thinking, energy efficiency and conservation, engineering, and sustainability. Ages 14 and 15

### Heating, Ventilation & Air Conditioning (HVAC) Technician Industry

**Training** (in-person) – Participants were prepared for entry into and advancement in the growing industry of heating, ventilating, and air conditioning (HVAC). The course covered Level 1 of the 4-level program. Participants were required to pass the Core Introductory Craft Skills portion of the course before advancing to the technical training. Participants earned a Prince George's Community College certificate after completing the course. Ages 18 through 22

Information Technology Help Desk Industry Training (virtual) - The Help Desk Technology course prepared participants to support a client's technology concerns. Participants learned the fundamentals of help desk organization, basic help desk assessments and functions, productivity measurements, problem resolution, software technologies to track and monitor the help desk infrastructure, and more. Participants earned a Prince George's Community College certificate after completing the course. Ages 18 through 22





# **Signature Programs**

International Youth Foundation Cohort: Workplace Readiness Training (virtual) - Participants learned workplace readiness skills through personal development and professional strategies, job interviewing, teambuilding activities, and time management exercises. Ages 18 through 22

Latin American Youth Center Workforce Readiness Training (virtual) – Participants completed enrichment activities to prepare them for career readiness. Ages 18 through 22

Medical Office Assistant and Medical Billing Assistant Industry Training (virtual) – Participants learned general administrative tasks including office practices, patient relations, maintaining medical records, and billing. Participants also learned clinical duties such as taking and recording vital signs and medical histories, preparing patients for examinations, drawing blood, and administering medications as directed by the physician. Participants who successfully completed the course took the National Health Association (NHA) Certified Clinical Medical Administrative Assistant (CCMA) exam. Ages 18 through 22

**My Career Blueprint: Job Readiness Training** (virtual) – Participants learned marketable skills to help them prepare for today's workplace. The program used a customized instructional design that addressed current societal needs and challenges. Ages 14 through 17

Next Generation Scholars Cohort: Career Readiness Exploration (virtual) – Participants explored various career options and job readiness training and participated in enrichment activities including virtual field trips and college visits. Ages 16 and 17

**Quinn Cook Basketball Training** (virtual) – Participants learned more than just basketball. They were taught teamwork, consideration of others, self-discipline, workout routines, and how to reach their potential on and off the court. Participants also learned the importance of achieving good grades and choosing positive role models. Ages 16 and 17

**SeeMore Impact Labs – Core Skills Mastery Self Directed** (virtual) – Participants completed self-paced online courses that offered training content and tailored coaching that built high-performance skills to help participants succeed in school, work, and life. Ages 18 through 22

**Stand Up & Deliver: Food Distribution Program** (in-person) – Participants worked outdoors to assist with packing, staging, and distributing food boxes at various distribution hubs throughout Prince George's County. Ages 16 and 17





# **Signature Programs**

**Summer of Success: Job Readiness Training** (virtual) – Participants received a combination of job readiness training, career exploration, and guest speakers from in-demand fields, performed independent and group projects, and participated in real-life work activities that gave participants opportunities to dive deeply into planning for their careers. Ages 16 and 17

**Television, Radio & Social Media Production** (virtual) - Participants produced, directed and wrote a 30-second public service announcement that was broadcasted and featured on various social media platforms (e.g., Facebook, Instagram, YouTube, and Twitter). Ages 16 and 17

**Trade Skills: Barber, Cosmetology & Culinary** (virtual) - Participants learned safe workplace practices, employable and proper skills, tools, materials, work environments, culture, and career options for barbering, cosmetology, and other small businesses. There were self-directed online modules, real-time teaching, and steps for operating a trade business for participants to help build their knowledge and develop their skills in the trades. Ages 16 and 17

**Youth Entrepreneur Academy – Teenpreneur Business** (virtual) - Participants led productive, successful, and purposeful business enterprises and experienced meaningful business situations that are not only profitable but also serve the people of Prince George's County in an ethical, better business environment. Participants produced a business plan and completed a presentation in front of a panel of experienced professionals, and the top three plans were recognized. Ages 16 and 17



OHRM's SYEP Participants preparing for closing event

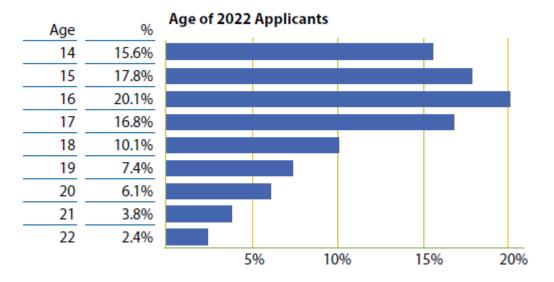


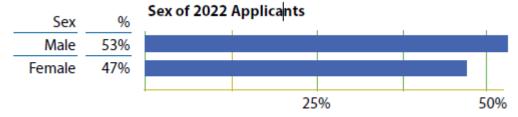


# **Program Demographics**

2022 Youth@Work/SYEP Target = 6000	Total
County-funded SYEP participants	3507
Talent Pipeline Program Interns	37
Six Flags America	1999
Kaiser Foundation Health Plan for the Mid-Atlantic States, Inc.	5
The Maryland-National Capital Park and Planning Commission (M-NCPPC) - outside of SYEP	547
Total Placements	6095

Applicant Race	%		
Black or African American	88.8%		
Hispanic/Latino	7.2%		
Two or more	6.0%		
White	3.3%		
American Indian or Alaska Native	0.9%		
Asian	0.8%		
Native Hawaiian or Other Pacific Islander	0.2%		









# **2022 Funding and Expenses**

Source of Funds	Totals
General Funds	\$1,600,000
Grant Funding [grant funding through OCS (NEED)]	\$544,443
Total	\$2,144,443

SYEP Gift Donor	Totals
MGM National Harbor	\$83,967
Kaiser Foundation Health Plan for the Mid-Atlantic States, Inc.	\$15,695
Pepco – An Exelon Company	\$6,000
Total	\$105,662

Use of Funds	Totals		
Youth Compensation - Stipends	\$287,200		
Youth Compensation - Salaries	\$2,220,861		
Fringe Benefits	\$169,932		
Operating Supplies	\$60,958		
Signature Programs	\$548,335		
Program Transportation	\$47,046		
Total	\$3,334,332		







# 2023 Summer Youth Enrichment

**Program** 

## **Applications Open:**

March 1 – March 31

## **Program Dates:**

July 5 – August 11

## Pay:

Stipend and Hourly Pay

All program materials disseminated are in English and Spanish



## **SYEP Recruitment Events**

Recruitment Events are scheduled to provide SYEP applicants an opportunity to apply and ask questions about the program. The Office of Human Resources Management will also showcase temporary/permanent positions for young adults.

### March 11

Langley Park Community Center

### March 18

Oxon Hill Library

### March 25 (tentative)

Fredrick Douglass High School

All program materials disseminated are in English and Spanish



## **SUMMER JOBS RECRUITMENT** YOUNG ADULT JOB FAIR!

### **About the Event**

The SYEP is hosting a summer jobs recruitment event for youth ages 14 - 22. In addition, young adults ages 18 - 22 will learn about permanent/temporary entry-level positions available throughout Prince George's County government.

### **Jobs and Learning Experiences**

- · Administrative Support
- · Aviation Career Exploration
- · Custodial & Laborer
- · Environmental & Beautification
- Health & Human Services
- Industry-based Training: HVAC, Automotive Technician, Medical Office
- · Information Technology
- · Job Readiness Training
- · Public Safety & Homeland Security
- Summer Camp Aides
- · And more!!!



SYEP@co.pg.md.us

### When and Where

#### Saturday, March 11, 2023

11:00 AM - 3:00 PM

Langlev Park Community Center 1500 Merrimac Drive, Adelphi, MD 20783

### What Will You Need?

- Full name
- Home address
- Telephone number
- · Social Security number
- · Date of birth
- Email address
- · Work or volunteer experience

### **Eligibility to Work**

- · Reside in Prince George's, MD
- Age 14 to 22 as of July 1, 2023
- · Eligible to work in the United States







svep.mypgc.us

# 2023 Proposed Funding, Expenses & Placement Goals

Source of Funds	Totals		
General Funds	\$	1,600,757	
Grant Funding [grant funding through DoE (NEED)]	\$	765,556	
Total	\$	2,366,313	
SYEP Gift Donor	Totals		
MGM National Harbor	\$	90,426	
Kaiser Foundation Health Plan for the Mid-Atlantic States, Inc.	\$	41,854	
Pepco-An Excelon Company - Pending	\$	-	
Total	\$	132,280	
Use of Funds	Totals		
Youth Compenstation - Stipends and Salaries	\$	1,885,581	
Fringe Benefits	\$	121,603	
Operating Supplies	\$	5,204	
Signature Programs	\$	486,205	
Total	\$	2,498,593	

## **Projected**

Funding Source	Placements
County Funded	1357
<b>Business Funded</b>	2500
Goal	3857



## **SYEP Sponsors & Partners**

### **Sponsors**

- Six Flags America
- Kaiser Permanente
- MGM National Harbor
- Maryland-National Capital Park and Planning Commission
- Pepco An Exelon Company

### Municipalities

- · City of Bowie
- City of College Park
- City of Glenarden
- City of Hyattsville
- · Town of Brentwood
- Town of Capitol Heights
- Town of Cheverly
- Town of Cottage City
- Town of Fairmount Heights
- Town Forest Heights
- Town of Landover Hills
- Town North Brentwood
- Town of Upper Marlboro

### **Faith-Based Organizations**

- SHABACH! Ministries, Inc.
- St. Stephen Baptist Church
- Woodstream Christian Academy

### **Higher Education**

- University of MD Academic Achievement Programs
- University of MD Global Campus

### **External Governmental Organizations**

- Maryland Department of Taxation and Assessment
- Prince George's County Memorial Library System
- Prince George's County Public Schools
- United States Department of Agriculture

### **Service Organizations**

- DC Flight Club
- Forward Movement Enterprises
- MJ Television
- Prince George's Community College
- The Training Source

### **Nonprofit Organizations**

- Accokeek Foundation, Inc.
- Ardmore Enterprises, Inc.
- Camp Fire USA Patuxent Area Council
- Community Services Foundation
- D.C. Preparatory Academy
- EBED Community Improvement, Inc.
- Heart to Hand, Inc.
- Housing Options and Planning Enterprises, Inc.
- Lake Arbor Foundation, Inc.
- Little Foot Enrichment Learning Center
- Marlton Swim and Recreation Blub, Inc.
- Maryland Community Connection
- MedStar Southern Maryland Hospital, Inc.
- Melwood Horticultural Training Center
- Minority Access, Inc.
- Nyumburu Cultural Center of the University of Maryland
- Patriots Technology Training Center
- Prince George's County Television
- Sowing Empowerment and Economic Development
- Student Athletes for Educational Opportunities
- The Denney House, Inc.
- United Communities Against Poverty
- VineCorps, Inc.
- Y-Knot, Inc
- Youth Leadership Foundation





## **SYEP Sponsors & Partners**

### **Prince George's County Government**

- Board of License Commissioners
- County Council
- Department of the Environment
- Department of Family Services
- Department of Housing and Community Development
- Department of Permitting, Inspections and Enforcement
- Department of Public Works and Transportation
- Department of Social Services
- Fire/EMS Department
- Health Department
- Office of Central Services
- Office of Community Relations
- Office of Ethics and Accountability
- Office of Finance
- Office of Homeland Security
- Office of Human Resources Management
- Office of Human Rights
- Office of Information Technology
- Office of Law
- · Office of Management and Budget
- Office of the county Executive
- Office of the Sheriff
- Police Department
- State's Attorney's Office



**DPWT SYEP participant** 





# Youth@Work Internship Program

Proposed





## Mission

## The Youth@Work Internship Program:

- **Exposes** candidates to temporary and permanent opportunities within the Prince George's County Government agencies.
- Employs young adults beyond the 6-week Summer Youth Enrichment Program period.
- Attracts strong talent in entry-level roles within the Prince George's County Government.





## **Benefits for the County**

- **Discover new talent** Interns are usually eager for a chance to develop new skills and are highly motivated to learn.
- Introduce potential talent to the County's opportunities The internship period is an excellent opportunity to see if there's a good fit between the intern's skills and abilities and the County's needs.
- **Increase productivity** Interns can assist with projects that that need further development. Interns can start with simple tasks and other responsibilities can be added as they learn and grow.
- **Gain a fresh approach** While internships are about giving new talent a chance to learn, interns may offer some new ideas on improving internal processes.
- **Give current employees a chance to be mentors** Internship programs can also benefit employees who are ready to step up their responsibilities. As mentors, they can apply their leadership and management skills and learn how to delegate, assess performance and offer guidance and feedback.





## **Benefits for the Intern**

Interns are often eager to share what they have learned and apply it to real work experiences.

### **Benefits for the Intern:**

- Increases experience on a resume
- Gains insight into the County operations
- Can apply skills to real-life situations
- Builds additional skills
- Develops a network of contacts
- Confirms the career choice is a good fit
- Identifies further areas of interest
- Potentially can land a full-time job

The Youth@Work intern can learn how the County operates and the County can get a sense of their potential. Once offered a position, the intern should transition easily into that role.





## FY 2024 Year Budget Projection

The Office of Human Resources Management is proposing to hire ten (10) Youth@Work Interns in a year-round internship in Fiscal Year 2024. These positions are included in the FY 2024 funding allocation submitted for approval.

Fiscal Year	Number of Interns	Total Hours	Hourly Cost	Fringe	Total Hourly Costs	Cost per Intern	Total Cost
2024	10	2080	\$17.50	1.0765	\$18.84	\$39,184.60	\$391,846.00





