PRINCE GEORGE'S COUNTY GOVERNMENT
OFFICE OF THE COUNTY EXECUTIVE

Aisha N. Braveboy
County Executive

July 19, 2025

The Honorable Edward P. Burroughs III
Chair, Prince George's County Council
County Administration Building
Upper Marlboro Maryland 20772

Dear Chair Burroughs:

It is my pleasure to submit to you and the County Council the appointment of Acting Director of the Office of Procurement to Director of the Office of Procurement. It is with the highest level of confidence and admiration that I offer my unreserved appointment for Alice Williams. Few professionals bring the unmatched combination of technical mastery, strategic foresight, and principled leadership that Ms. Williams embodies. Her over 38 years of experience span the full spectrum of federal procurement, policy innovation, executive management, and mission-critical consulting. At a time when government agencies face increasing complexity, demand for efficiency, and a moral imperative to drive equity in contracting, Alice is precisely the kind of leader we need at the helm.

Throughout her exemplary federal career, Ms. William consistently rose to the most challenging and consequential roles in public service. As Acting and Deputy Director in a Senior Executive Service (SES) capacity, she not only oversaw a $190 billion procurement portfolio and a 700-person workforce—she shaped procurement strategy at the national level during some of the most defining events in recent history, including the response to 9/11, multiple presidential transitions, and essential defense programs. Her leadership has never been about maintaining the status quo—it has always been about transformation. She pioneered game-changing initiatives like the government's first certified Small Business Professional Certification and championed reforms to the SBA Mentor-Protégé Program, expanding opportunities for underserved businesses and promoting greater accountability across the procurement landscape.

Ms. Williams's leadership legacy extends beyond government. As Founder and CEO of AMW Acquisition and Consulting Group, she has built a high-performing, woman-owned firm that has delivered more than $50 million in consulting services across critical industries. Her work with the Minority Business Development Agency helped secure over $1.2 billion in federal contracts for minority businesses—an achievement that speaks not only to her business acumen but to her enduring commitment to economic justice and inclusive growth.

As Senior Consultant to the Department of Health and Human Services, Ms. Williams made a profound and lasting impact on national procurement strategy. She advised on complex acquisition challenges across critical programs in health, education, child welfare, and emergency response – bringing clarity to some of the government's most high stakes initiatives.

Her passion for community outreach, mentorship and personal development is a clear reflection of her passion and love for Prince George's County.

In every sense, Ms. Williams is not just qualified—she is essential. Her vision, authenticity, and unparalleled track record position her as the right leader at the right time for the Office of Procurement. I'm confident that under her direction, the office will not only meet the demands of today but build a procurement future rooted in excellence, efficiency, and equity

Pursuant to Sections 322, 402, and 504 of The Charter of Prince George's County, I am appointing Acting Director of the Office of Procurement as Director of the Office of Procurement. Attached for the Council's consideration is Alice Williams resume and appointee Data Form. Her financial Disclosure statement has been filed with the Maryland State Ethics Commission, and confirmation of its submission is enclosed. A copy will be provided to the Prince George's County Office of Ethics upon confirmation.

I appreciate your attention, and I respectfully request that you consider this appointment favorably. If you require additional information, please contact Danielle Hunter, Appointments Liaison, (301) 952- 4431

Cc: Members of Council

Colette R. Gresham, Esq. Acting Council Administrator

Donna J. Brown, Clerk of the Council

Anthony Jones, Esq. Acting County Attorney

Sincerely,

Aisha N. Braveboy
County Executive