CHECKLIST AND TABLE OF CONTENTS

AP	PLICANT:	Prince George's County		
NA	ME OF SUS	TAINABLE COMMUNITY:	Greater Chillum	
		e checklist of attachments and fur ould be tabbed and organized as fo	nish all of the attachments that are applicable. Contents of ollows:	
	<u>Tab #1 Susta</u>	ainable Community Applicant Info	ormation	
	information in		ormation: In addition to the narrative about the baseline ities application, include a <u>hard copy of the of the proposed</u>	
	<u>TAB #3 – Su</u>	stainable Community Action Plan	<u>/Matrix</u>	
	TAB #4 – Local Support Resolution: (sample resolution on page 11) In addition to the local support resolution, please include any letters of support that demonstrate partner commitments to the implementation and/or oversight of the Sustainable Community Plan.			
	<u>TAB #5 – Sig</u> form on page		lication Disclosure Authorization and Certification (sample	
	<u>TAB #6 – CI</u>	D-ROM: The CD-ROM should inclu	ude the following contents:	
	• <u>Map in p</u>	df format of the proposed Sustainab	le Community area	
	spreadshe or questic	eet of detailed listing of parcels that ons about the GIS mapping requirem	<u>Community boundaries</u> and other GIS related data, e.g., form the project boundary. (If you have additional comments nents, please contact Brad Wolters, Senior GIS Specialist, elopment, <u>Brad.Wolters@maryland.gov</u>)	
	• <u>Pictures (</u>	(jpeg format) of your Sustainable Co	ommunity as it relates to your application	

I. SUSTAINABLE COMMUNITYAPPLICANT INFORMATION

Name of Sustainable Community: Greater Chillum				
eorge's County				
ation Number: 52-6000998				
4741 Governor Oden Bowie Driv	e			
County: Prince George's	State: MD	Zip Code: 20772		
Fax Number: 301-952-3339	Web Address: prince	egeorgescountymd.gov		
Fax Number: 301-952-3339	Web Address: prince	egeorgescountymd.gov		
	eorge's County ation Number: 52-6000998 14741 Governor Oden Bowie Driv	eorge's County ation Number: 52-6000998 14741 Governor Oden Bowie Drive County: Prince George's State: MD		

Sustainable Community Application Local Contact:

Name: Daniel Sams Title: Planner Coordinator, Community Planning North, M-NCPPC

Address: 14741 Governor Oden Bowie Drive City: Upper Marlboro State: MD Zip Code: 20772

Phone Number: 301-952-3166 Fax Number: 301-952-4121 E-mail Address: daniel.sams@ppd.mncppc.org

Sustainable Community Contact for Application Status:

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Address: 14741 Governor Oden Bowie DriveCity: Upper MarlboroState: MDZip Code: 20772

Phone Number: 301-780-8306 **Fax Number:** 301-952-4121

E-mail Address: frederick.stachura@ppd.mncppc.org

II. SUSTAINABLE COMMUNITY – General Information

A. Proposed Sustainable Community Area(s):

(1) Provide a description of SC Area boundaries.

The proposed SC Area Boundary for Greater Chillum begins at the northwest corner of Prince George's County where it meets Washington, D.C. and Montgomery County and extends north along New Hampshire Avenue. Skirting the border of Montgomery County, it proceeds northeast, then northwest to the juncture of Erskine Street and 14th Avenue, then proceeds east along Erskine Street to skirt the border of the Langley Park SC Area. It turns northeast following Lewisdale Drive, again skirting the border of the Langley Park SC Area and stops at Lyndon Street in Adelphi Manor. Continuing east along Lyndon Street it dips southward along West Park Drive until it meets University Boulevard East, which it traverses until it meets the boundary of the Hyattsville SC Area. The proposed border continues south-southeast along the Hyattsville SC Area and the Mount Rainier SC Area borders until it reaches Eastern Avenue NE, where it proceeds in a northwest direction along the avenue to the point of beginning.

How did the applicant determine that these are the most appropriate boundaries for its target area? Describe the methodology for choosing this target area.

The proposed SC Area Boundary for Greater Chillum corresponds overall with the subject area of the *Greater Chillum Community Study* completed by M-NCPPC in December 2015. (The *Study* largely informed the Action Plan and other portions of this application.) The proposed SC Area differs from the study area in that it does not include any portion of the Langley Park SC Area, but does extend north over University Boulevard to capture the Adelphi Manor neighborhood. It differs on the eastern/southeastern border to include pockets of neighborhoods, such as Toledo Terrace and Highview Terrace, which were not included in the adjacent Hyattsville and Mount Rainier SC areas.

- (2) Include the following in as an attachment: 1) PDF or JPEG of proposed Sustainable Communities map,
 2) GIS shapefiles of proposed Sustainable Community boundary (mapped to the parcel boundary), 3) pictures of proposed Sustainable Community area.
- (3) Approximate number of acres within the SC Area: 2,216

(4) Existing federal, state or local designations:

□Community Legacy Area □ Designated Neighborhood □Main Street □Maple Street

□National Register Historic District □Local Historic District □ Arts & Entertainment District

X State Enterprise Zone Special Taxing District □BRAC □ State Designated TOD X Other(s): Priority Funding Area; Sustainable Growth Act; Revitalization Tax Credit (portions); Historically Underutilized Business Zone; Traffic Analysis Zone

(5) Prior Revitalization Investments & Smart Growth:

a. List and describe any significant State and local smart growth or revitalization related program investments (for instance, Community Legacy or SC Rehab Tax Credit) that have been invested in the Area since the launching of Maryland's Smart Growth initiative and programs in 1997 (including Housing investment). What impact have these investments made in the community?

(6) Describe the SC Area's demographic trends (with respect to age, race, household size, household income, educational attainment, or other relevant factors).

Strategically located, the proposed greater Chillum SC area is transitioning from a suburban community centered on the automobile to an urban, inner-Beltway community. Suburban characteristics such as lower densities, homogeneous incomes, and automobile-dependency once defined greater Chillum. Today, urban characteristics such as such as larger families with lower incomes that require affordable, higher-density housing; greater diversity in incomes and race, and less reliance on automobiles as a primary means to access daily-needed goods and services are beginning to become the norm.

Given these changing demographics and the need for a more walkable environment, pressure exists to provide adequate housing for the influx of immigrants to the area, maintain affordable housing choices, improve property maintenance practices, and strengthen community identity. Like many nearby communities, the late 1960s shifted the demographics of the community from predominantly Caucasian to include a large proportion of African-Americans. Hispanic immigrants from Central America have since changed the neighborhoods' cultural makeup. This shift has created dramatic changes in household size, retail demand, transportation usage, educational levels, and employment. Overall, household size in the study area has increased to reduce housing costs. It has also led to a shift from owner-occupied to renter-occupied, single-family homes. Recent sale prices are just above current assessed value, and foreclosures are comparatively low, but short sales have recently increased. This has affected the standard of property maintenance and caused cultural conflict between the new and longtime residents of the area.

The increased use of public transportation highlights the deficiencies in the existing infrastructure. Current roadways support fast vehicular movements but fail to provide sufficient networks for pedestrians or cyclists. Major and minor connector streets often lack sidewalks, and most bus stops are without shelters. Market analysis suggests that with the growing immigrant population, median household incomes will remain below the Prince George's County average through 2018, indicating a need for affordable housing, employment, and retail choices within walking distance of transit. Employment opportunities in the study area are limited to retail, service, and healthcare positions. These jobs are not large economic growth generators. Dampening the opportunity for quality employment growth is the area's low level of education. Additionally, most residents must travel outside the study area to work, with an average commute time of over 30 minutes. The recent influx of immigrants has also increased demand for ethnic businesses, but lower incomes overall have caused a shift in the quality of retail and restaurant offerings. Long-term residents express an interest in higher-quality restaurants and retail options.

Currently, African-American (50.64%) and immigrant populations make up a large portion of the Chillum community. As the immigrant and Hispanic populations grow over the next several years, projections indicate a decline in other races including the African-American population. Growth in the immigrant population will likely continue to shift household makeup as immigrant households tend to be larger (oftentimes because of multigenerational households and high birth rates). As of this writing, single-person households are the largest type within the proposed SC area, with four-person households making up only 12.33%; five-person households making up 8.95%; six-person households making up 4.75%; and households of seven or more persons making up only 6.63%. Males age 25-29 make up the largest percentage of population by age (10.94%) with females a close second at 10.18%. Almost 15% of households earn \$75,000-\$99,000 per year, the largest income group within the proposed SC area. Please see the accompanying graphs and charts.

B. Organizational Structure, Experience and Public Input:

(1) Describe the Applicant's organizational structure. Specifically, which organizations are members in the Sustainable Communities Workgroup and who are the respective staff? Who are the leaders, and how will the Workgroup advisor or staff manage implementation of the SC Area Plan?

The Prince George's County Planning Department, and its respective staff in the Community Planning Division prepared the Sustainable Community Application and Action Plan. The Planning Department has received ongoing support from various stakeholders, including the county's Department of Housing and Community Development (DHCD), the Department of Permitting, Inspections and Enforcement (DPIE), the Police Department and staff from the County Council District 2, as part of the workgroup. The workgroup also comprises representatives from the greater Chillum/Northern Gateway area including business owners, residents and nonprofit organizations, all of who contributed to development of the application.

As the potential SC area comprises mostly unincorporated neighborhoods, the lead organizations will be the county, with business owners, area residents, the Planning Department and other county agencies playing a supporting role by assisting with the implementation of the Action Plan. The workgroup will support implementation of the SC Action Plan and the related goals and recommendations of the approved plans for the area. The goals and policies outlined in the approved plans and studies for the area emphasize policies that will strengthen neighborhoods, support economic development along corridors, help to improve workforce development, capitalize on transportation investments, and encourage transit-supporting, mixed-use, pedestrian-oriented neighborhoods. To implement the approved area plans and ultimately the SC Action Plan, the workgroup's responsibilities will include:

- Assessing current housing, economic conditions, and transportation issues, and opportunities.
- Assisting with the identification, review, and evaluation of alternative programmatic, legislative, and zoning options.
- Advocating for the needs of the SC area to the Prince George's County Executive, County Council, Municipal appointed and elected officials, the state, and developers.
- Supporting ongoing implementation of the Action Plan.
- Assessing the performance of the Action Plan and recommending periodic revisions.
- Reviewing and coordinating future funding sources.
- (2) Describe the Applicant organization's past experience in administering revitalization plans and projects. Describe the roles of the members of the Sustainable Communities Workgroup, including their experience in implementing revitalization initiatives. What are the strengths and challenges of the capacity of these groups with respect to implementation of the SC Plan?

Listed below are the roles of some of the key workgroup members and their strengths and challenges with respect to implementation of the SC Plan.

Prince George's County Planning Department

The Prince George's County Planning Department of The Maryland-National Capital Park and Planning Commission (M-NCPPC) is the primary planning and zoning resource for the county. Although not an implementation agency, the department's Community Planning Division works to manage the county's community planning process. Staff develops plans and studies used to guide future growth and physical development in the county. The department has staff and resources to promote and develop concept plans and budget estimates. In addition, with plan preparation the department utilizes a variety of community outreach techniques to ensure meaningful public participation and engagement. Given the department's community awareness, resources, and experience, it will be an asset in assisting the workgroup with implementing the Action Plan. The Community Planning Division has prepared successful Sustainable Communities applications for Camp Springs, Central Avenue, Glassmanor/Oxon Hill, Greater Riverdale, Kentlands/Palmer Park, Landover Hills/New Carrollton, Langley Park and Upper Marlboro.

Prince George's County Department of Housing and Community Development (DHCD)

DHCD comprises three governmental agencies: the Department of Housing and Community Development, the Housing Authority, and the Redevelopment Authority. DHCD is responsible for the implementation of HUD regulations at the local level and implementation/administration of federal grants that revitalize neighborhoods. The Mission of DHCD is to expand access to a broad range of quality housing, and to create safe, well planned, attractive residential communities which enable families to become stable and self-sufficient. DHCD has experience in the development and execution of varied revitalization projects and will be valuable in the implementation of the SC Plan.

Prince George's County's Department of Permitting, Inspections and Enforcement (DPIE)

The Prince George's County's Department of Permitting, Inspections and Enforcement (DPIE) provides a "one-stop shop" for those seeking regulatory approval of economic development, redevelopment and preservation of residential, commercial and retail properties in the county. This is achieved by combining into one facility the functions and staffs of various county, bi-county and state agencies involved in the authorization and regulation of building, site, road and utility permits and business licenses. DPIE consolidates the functions and streamlines the processes significantly affecting economic development to include the following: services, permit processing, plan review, construction inspection, business licensing and code enforcement. DPIE staff have been working with the greater Chillum community stakeholders and Councilmember Taveras for many months to address housing violations, illegal dumping and other code enforcement issues.

Prince George's County Revenue Authority

The Revenue Authority of Prince George's County is a quasi-governmental entity that serves as a real estate development and development finance agency, an operator of programs and facilities, and a manager of programs and facilities in partnership with Revenue Authority staff have been working with Counsel staff and area stakeholders to address vehicle violations, particularly in the Red Top Road Neighborhood. One of their strategies to help strengthen this residential neighborhood may be to employ a special parking district to prohibit the parking of unauthorized vehicles.

The Neighborhood Design Center

The Neighborhood Design Center provides access to *pro bono* design services in underserved communities in Baltimore City and Prince George's County. In collaboration with neighborhood groups, local government agencies and fellow nonprofits, we support locally driven initiatives for neighborhoods pursuing improved quality of life within their built environments. Recent projects in Prince George's County include the Glassmanor Elementary School Beautification; Langley Park median and street tree installation; Branch Avenue in Bloom community garden and orchard, and the Riverdale Park Winter Pop-Up Farmers Market. NDC has prepared a preliminary master plan for the Northern Gateway/Greater Chillum Red Top Road neighborhood including wayfinding signage, tree installation, façade improvements and garbage enclosures.

Potomac Electric Power Company (PEPCO)

The potential SC area is traversed west to northeast by a transmission line right-of-way that divides neighborhoods. Unfortunately, this "no-man's land" is often used as a dumping ground. PEPCO representatives have been working with stakeholders and DPIE to curb unlawful dumping and collect trash. The installation of community gardens within these rights-of way and the accompanying foot traffic may be one way to monitor and beautify these areas.

(3) How did residents and other stakeholders in the community provide input to the Action Plan described below in the next section? On which existing local plans (comprehensive plans, economic development plans, sector plans, etc.) is the Sustainable Communities Action Plan based?

Community meetings and breakfasts that included residents, community groups, property owners, businesses, and other stakeholders were held December 2016-March 2017 that allowed attendees the opportunity to provide input into the Action Plan. These meetings were sponsored by Councilmember Taveras' office. The Sustainable Communities Action Plan for Greater Chillum was also based on the 2015 *Greater Chillum Community Study* published by M-NCPPC. Outreach efforts for the *Study* included participation in the

September 2013 M-NCPPC Hispanic Festival at University Hills Duck Pond Park; November 2013, January 2014 and April 2014 public meetings at the Rollingcrest Community Center in Chillum, stakeholder interviews that were conducted February-March 2014; and public agency interviews that were conducted April-May 2014.

III. SUSTAINABLE COMMUNITY ACTION PLAN

The Sustainable Community Action Plan (SC Plan or Plan) is meant to be a multi-year investment strategy – a strategic set of revitalization initiatives and projects that local partners believe will increase the economic vitality and livability of their community, increase prosperity for local households and improve the health of the surrounding environment. The Plan should be flexible enough to be updated regularly and renewed every five years as the community envisions new goals. The priority initiatives and projects identified in the action plan are your priorities for improving the livability of community places -- residential, commercial, or other public or private properties – and the sustainability of new work, retail, recreational and housing opportunities for residents. At the same time, the plan should only discuss the strategies that will impact the geographic area targeted for revitalization, so that resources have the best opportunity through water and energy resource conservation and management strategies. In this way, the Plan can be a road map for local stakeholders as well as State agencies to work together to create a more a livable and sustainable community. **Please complete the attached matrix.** The document has been broken down into six different sections, namely Environment, Local Economy, Housing, Quality of Life, Transportation and Land Use/Local Planning. These parts address key components of your Sustainable Community Action Plan. Follow the guidelines below to fill out the matrix.

- 1) For each of the different sections, pinpoint essential strengths and weaknesses of your community. Example Transportation: Strength Good sidewalk connectivity. Weakness Insufficient amount of downtown parking.
- 2) Based on those strengths and weaknesses, formulate specific outcomes that address the most pressing issues or greatest potentials. Include a means of measuring the success of said outcome. Example Economy: Outcome – Expand broadband fiber optics in Town. Progress Measure - Linear measurement of fiber laid and number of residential and business connections.
- 3) After defining the outcomes, list detailed strategies (break down to several action steps if needed) that will serve as the means to achieve those goals. Example Economy: Strategy Increase number of Town sponsored events → Develop with community input, a series of weekend events that the Town could host.
- 4) List potential partners that can support the successful implementation of these strategies through different types of resources. Example Economy: Dept. of Housing and Community Development (Community Legacy program), Small Business Administration (Services and financial assistance) etc.

Greater Chillum Sustainable Community Boundary



Priority Funding Area Greater Chillum Sustainable Community



Sustainable Growth Act Greater Chillum Sustainable Community



Enterprise Zones Greater Chillum Sustainable Community



Historically Underutilized Business Zones Greater Chillum Sustainable Community



Revitalization Tax Credit Greater Chillum Sustainable Community



Household Income



Chart shows household income for a 12 month (in 2015 inflation-adjusted dollars). Data was collected by the U.S Census Bureau between 2011-2015. Data includes census tracts in their entirety, including tracts 8048.01, 8049, 8050, 8051.01, 8052.01, 8052.02, 8055, 8057, 8058.01, 8058.02, 8509.08, 8059.09, and 8060. However, only a portion of census tracts, 8048.01, 8049, 8051.01, 8055, 8057, 8059.08, 8059.09, and 8060 fall within the proposed boundary.

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates.



2010 Household Size



The data includes all the census blocks located within the proposed boundary.

Source: U.S. Census Bureau, 2010 Census.



2010 Percent of Population by Age and Sex

The data includes all the census blocks located within the proposed boundary.

Source: U.S. Census Bureau, 2010 Census.

Sustainable Community Action Plan

Greater Chillum

Submitted by The Maryland-National Capital Park and Planning Commission, Community Planning Division, Community Planning North 4/7/2017

Environment

(Environmental strengths and weaknesses can include but are not limited to quality of land, water, air, watersheds, tree canopy, risk of sea level rise, carbon footprint, energy conservation, access to local foods, green infrastructure, stormwater infrastructure/management, parks, trails and recreation, recycling, water and sewer capacity, etc)

<u>Strengths</u>		<u>Weaknesses</u>	
 Both the Sligo Creek and the Northwest Branch Anacostia River run through the proposed area. Both their stream beds have largely been left natural with forested and open parkland. 		 Large changes in topography lead from the residential neighborhoods to the stream beds and wetlands, and the large amounts of impervious surface from the existing residential neighborhoods contribute to the large Federal Emergency Management Agency flood plain. These stream beds divide the northeast portion of the area from the southwest. The parks and natural areas have few pedestrian amenities and are often avoided due to safety concerns. 	
Desired Outcomes and Progress Measures Based on the strengths and weaknesses identify the strengths on which you would like to build and the challenges you would like to address. What outcomes are you trying to achieve? Where/ in what area do you want those changes to happen? Progress Measure: Identify how you will know that you have achieved your outcome.	Identify strategies the each identified outcor each strategy into spe steps of the strategy.	gies and Action Items at will help your community to achieve me to the left. If applicable, break down ecific action items that outline different Specify how you are planning to achieve e desired outcomes.	Implementation Partners Which community stakeholders need to be involved to realize each action step and strategy? Name specific public and/or private sector partners.
Outcome 1: Improve pedestrian connectivity by improving infrastructure such as sidewalks and trail connections between neighborhoods across parks. Progress Measure: Neighborhoods are connected.		' Sidewalk Retrofit cost sharing. Int to MDT Maryland Bikeways grant.	Regional MDOT representative
Outcome 2: Provide public safety improvements to trails and walkways throughout the park system to discourage crime and increase usage. Progress Measure: Trails improved and crime is reduced.	Strategy A: Work with M-NCPPC Parks to identify areas that need trail and walkway improvements. Strategy B: Promote new trails and safety measures to increase park usage.		M-NCPPC Parks, Northern Area
Outcome 3: Manage stormwater and flooding through a variety of best-management practices. Progress Measures: Flooding and stormwater is controlled.	intervention is warranted. Strategy B: Work collabor	og of sites where stormwater mitigation or atively to identify creative regulatory t permit stormwater and floods to be	DOE's Sustainable Initiatives Division

Greater Chillum Sustainable Community Action Plan

Economy

(Economic strengths and weaknesses can include but are not limited to regional accessibility, business attraction/retention, health of the business district and commercial vacancies, workforce/employment and economic drivers, local policies/regulations, marketing, tourism, cultural and historic assets)

<u>Strengths</u>	<u>Weaknesses</u>
 Diverse and international community with a regional marketplace of ethnic-based businesses. Future development activity will require infill and/or redevelopment. Current market forces make rental conversion profitable. Existing amenities that have the potential to make it a strong housing market. There is unmet demand for retail within the greater Chillum community 	 Households have low-to-moderate incomes. Employment industries in the community are not major economic growth generators. There is a large amount of labor force mobility. The strong market position of the greater community is overshadowed by market perceptions. The growing immigrant population is opting to form larger, non-traditional households to reduce the cost of housing. Despite roots as a traditional owner-occupied, first-ring suburb, the number of renters outweighs owners two to one. Approximately one-third of the traditional ownership housing units in the greater Chillum community are most likely used as rental units. Rental units that are affordable to the lowest-income households are the most-needed housing types. The local market competition is strong.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners

Outcome 1: Sit-down dining establishments and additional retail. Progress Measure: Restaurants and new retail establishments open.	Strategy A: Create a marketing identity for the Greater Chillum Sustainable Community Area that celebrates its competitive advantage as an international marketplace with ethnic-based businesses. Strategy B: Pursue development efforts for local businesses to help small-business owners offer unique and in-demand products.	Community Business Leaders Commercial Property Owners PGC Economic Development Corporation (EDC) Professional Marketing Firm MD-DHCD-NBW staff Neighborhood BuisnessWorks
	Strategy C: Work with potential small-business owners to apply for loan funding	

Economy (con't)

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 2: Establish the Greater Chillum Area as an ideal location for start-up businesses. Progress Measure: Start-up businesses are founded.	Strategy A: Work with local property owners to convert vacant space into a start-up/small business incubator.	Community Business Leaders Commercial Property Owners PGC Economic Development Corporation (EDC) PGC Community College MD-DHCD-NBW staff Local CDCs
Outcome 3: Establish a location for an urban farm and garden with space for weekend farmers' markets. Progress Measure: Both are established.	Strategy A: Explore possible locations on existing public and nonprofit owned land that are central but underutilized. This might include the land in the utility rights-of-way and the park system running along Sligo Parkway just south of East West Highway and Ager Road.	ECO City Farms PEPCO Michael Fields Agricultural Institute EPA's Brownfields and Land Revitalization Programs
Outcome 4: Add additional affordable rental housing units Progress Measure: Single-family owner- occupancy is increased.	Strategy A: Increase occupancy code enforcement efforts that might displace existing residents in parallel with new affordable rental unit development. Strategy B: Incorporate affordable rental units into new, mixed-use redevelopment efforts Strategy C: Partner with housing sponsors to obtain Low- Income Housing Tax Credits	DPIE Nonprofit/for-profit sponsors of eligible housing projects MD-DHCD LIHTC Program

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 5: Improve diversity of retail and service offerings. Progress Measure: Community satisfied with variety of goods and services.	Strategy A: Establish a community outreach effort to survey residents at regular increments about desired goods and services. Strategy B: Work with local businesses to expand existing product lines and services to incorporate local interests not otherwise supported by the market. Strategy C: Create a program that provides rental assistance and subsidies for businesses who use a small part of their store to offer new "trial" product lines and services based on community input.	Local business leaders PGC Economic Development Corporation (EDC) Chamber of Commerce
Dutcome 6: Create community gathering places that are welcoming and attractive; enhance community offerings (in terms of quality and variety of stores) enhance the relative strength of the local marketplace (by adding new consumer spending). Progress Measure: Catalytic project sites are redeveloped.	Strategy A: Work with Prince George's County Redevelopment Authority and selected property owners to identify potential catalytic projects. Strategy B: Establish relationships with these property owners to increase the likelihood of redevelopment.	M-NCPPC County Redevelopment Authority Identified property owners

Transportation

(Transportation strengths and weaknesses can include access to transit corridors, pedestrian safety and accessibility/sidewalks, alternative modes of transportation, such as bikeways and trails, public transit, such as bus and rail, carpooling, proximity to transportation centers, parking, road conditions)

Strengths	Weaknesses			
 Proximity to proposed Purple Line Surface Rail project adds to premium transit service options (e.g., West Hyattsville, Fort Totten) provided by Metro. New Hampshire Avenue Corridor Concept Plan and proposed economic redevelopment of the East West Highway node are prepared Existing and planned trail networks can increase connectivity and more direct travel for active transportation modes. 	 Poor connectivity between neighborhoods and in transit and retail centers. Lack of sidewalks and worn or nonexistent crosswalks, including to Metro stations, create poor pedestrian connectivity. Pedestrian facilities are incomplete at many major intersections. Driveway curb cuts are spaced too close to major intersections, creating busy conflict points for pedestrians. Most of the streets within the community do not accommodate bicyclists. Uncontrolled, midblock crosswalks are not supported by land use, lighting, or other cues for safely managing pedestrian and motorist conflicts. Existing bus networks have long peak-hour headways that are inconvenient for riders. Current road design and lack of bicycle accommodation discourages multimodal access to premium transit stations. 			

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Improve pedestrian connectivity. Progress Measure: Connections are created.	Strategy A: Identify and evaluate potential local street connections that traverse barriers such as Ager Road, East West Highway, Riggs Road, and Sligo Creek based on need and feasibility.Strategy B: Work with MDOT and SHA to create pedestrian connections.	Regional MDOT representative for Sidewalk Retrofit SHA M-NCPPC
Outcome 2: Increase transit opportunities. Progress Measure: Bike lanes and shuttle services are installed and launched.	 Strategy A: Consider leveraging Chillum's density and proximity to D.C. to support a shuttle bus or trolley to circulate the area with higher headways Strategy B: Consider implementing a shuttle, similar to the Bethesda Circulator, to connect the West Hyattsville Station and the Takoma/Langley Station as well as major shopping centers and grocery stores in the Chillum community. Strategy C: Install protected bike lanes on Chillum Road 	WMATA TheBus DPWT Maryland Bikeways

Transportation (con't)			
Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners	
Outcome 3: Improve overall connectivity. Progress Measure: Planned infrastructure changes are implemented.	 Strategy A: Complete Ager Road Green/Complete Streets Improvement Project. Strategy B: Work with County and state agencies to ensure the Purple Line Light Rail project is approved. Strategy C: Work with the city of Takoma Park to implement the <i>New Hampshire Avenue Corridor Concept Plan</i>. Strategy D: Work with SHA to improve the intersection at Chillum and Queens Chapel Roads. Strategy E: Work with Montgomery County to implement the 2011 <i>Takoma/Langley Crossroads Sector Plan</i>. 	City of Takoma Park Montgomery County SHA WMATA	
Outcome 4: Address traffic and pedestrian safety concerns. Progress Measure: Accident rate is reduced.	 Strategy A: Further evaluate crash data at large intersections regarding frequency of angle and left-turn crashes to determine if there is enough clearance time on the protected left-turn phase. Strategy B: Evaluate data to see if there is an opportunity to reduce the number of lanes on Chillum Road and provide protected bicycle and pedestrian facilities. Strategy C: Increase pedestrian facilities at major intersections. Strategy D: Include projects in the County's Annual Transportation Priority Letter through the Consolidated Transportation Program (CTP). 	Regional MDOT representative SHA	

Housing

(Housing strengths and weaknesses can include affordability, homeownership vs rental, housing stock diversity, housing condition and value, housing programs, foreclosures, residential vacancies, property values, home sale values)

Strengths	Weaknesses
• A range of housing types, from single- to multifamily, to owner-occupied, to rental units allow for an income-diverse community.	• Demographic shifts have created a shortage of affordable housing and caused the conversion of owner-occupied units to overcrowded rentals.
History of stable, single-family neighborhoods.	• Multifamily housing stock is aging, most complexes approaching 50 years.
	• Code violations and maintenance issues are affecting the market perception
• Location creates opportunity for strategic residential densification.	of the study area.
	 Bulk trash is scattered throughout the residential neighborhoods.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Stabilize Neighborhoods. Progress Measure: Unsightly trash items are no longer evident on streets Progress Measure: Single-family homes no longer occupied by nonrelated renters Progress Measures: Undesirable activity such as loitering and public alcohol consumption are eliminated.	 Strategy A: Increase code enforcement for trash and bulk pickup service Strategy B: Enforce housing and building codes to address overcrowding in single-family houses used for multiple unrelated tenants Strategy C: Develop relationships with national organizations with experience in transitioning neighborhoods. Strategy D: Increase supply of affordable housing options, particularly using Transit Oriented Development Strategy E: Further evaluate potential Neighborhood Conservation Districts Strategy D: Consider a special parking district for areas such as the Red Top Road neighborhood to prohibit unauthorized parking of non-residents. 	Department of the Environment DPIE DHCD M-NCPPC Community Legacy Maryland Mortgage Program Low Income Housing Tax Credit DHCD Strategic Demolition Fund Multifamily property owners Revenue Authority

Quality of Life

(Strengths and weaknesses can include crime, socio-economic demographics, educational opportunities, museums, libraries, historic and cultural assets, civic amenities, faith-based organizations, economic health of households, sense of place, etc)

Strengths	Weaknesses
	• Suburban development patterns with separated commercial and residential
 Location near the West Hyattsville Metro Station Location of the future Purple Line light rail line along University Boulevard, 	 uses. Major thoroughfares that prioritize automobile movements through the study area.
 Regional bus connections throughout the study area for the Washington 	 Degraded condition of some single-family homes due to lack of maintenance and overcrowding.
Metropolitan Area Transit Authority (WMATA) and TheBus systems.	• Poor condition of some multifamily homes that result from lack of
• Selection of a variety of housing types include single-family, duplex, condominium, and rental apartments.	maintenance and age.Lack of sidewalks and street lights in many areas.
Grocery stores within a reasonable distance to most residents.	 Lack of shelter or seating at many major bus stops.
Retail offerings interspersed and near each neighborhood.	 Condition of natural areas that is often overgrown and uninviting. Poor identification of neighborhoods and communities.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: Enhance the sense of place for the area collectively and for individual neighborhoods.	Strategy A: Create signage for each community section to create a stronger sense of identity for residents.	DHCD Community Legacy
Progress Measures: Competition between neighborhoods is lessened and a sense of	Strategy B: Encourage events, festivals and farmers' markets.	The Neighborhood DesignCenter
neighborhood pride is strengthened.	Strategy C: Reposition the area within the Northern Gateway to provide an overall sense of place and community unity.	
	Strategy A: Improve connectivity between the community sections and to existing retail through improved streetscape.	
Outcome 2: Improve physical connectivity. Progress Measures: People can traverse distances	Strategy B: Create connections across parkland between community sections using existing public land.	Maryland Bikeways Local governments Regional MDOT representative
on foot between neighborhoods and proprietary feelings are diminished.	Strategy C: Encourage better maintenance of high-tension wires right-of- way edges particularly at the street edge.	M-NCPPC Department of Parks and Recreation PEPCO
	Strategy D: Create pedestrian connection across high-tension wire easement between community sections.	

Local Planning and Land Use

(Strengths and weaknesses in the local planning and land use subject area include but are not limited to zoning, land use, policies, taxes and fees, historical patterns of development, lot sizes and shapes, etc)

Strengths	Weaknesses
• Greater Chillum offers a range of amenities and transit that make public and private investment in redevelopment and revitalization attractive. Four grocery stores are within walking distance for many residents. Park space includes neighborhood parks, a regional park, and a regional trail system. Transit is strong and includes a thorough bus network, two Metro stations, and three future Purple	• The commercial nodes are single-use developments oriented toward automobile use. Road infrastructure does not support widespread pedestrian access, despite the high number of transit users living in the community.
Line stations. Greater Chillum is also adjacent to Washington, D.C., Takoma Park, and Hyattsville, Maryland.	• Although retail leasing is very strong in the strip commercial properties, the design quality has declined as the properties have aged. The site design often includes no landscaping, parking lots in front of buildings along the street,
• WMATA is planning to offer its property at the West Hyattsville Metro Station for redevelopment into a transit-oriented development (TOD). Privately owned, single-use commercial properties adjacent to this WMATA station property are	multiple curb cuts that are unsafe for pedestrians and cyclists, and low- quality signage and materials.
already zoned for redevelopment at mixed-use transit density.	• Safety concerns and limited programming discourage use of the open space and trail system.
• Many of the garden apartments are ideally located to attract new investment and improvements. The recently improved properties have high occupancy.	• Current road design does not always include sidewalks and street trees, creating an inhospitable environment for pedestrians and transit users at
• Housing and retail demand in the study area is unmet. A shortage of affordable housing choices is leading to the conversion of owner-occupied homes to multi-tenant rentals. The retail market study estimated that demand exists for a small	bus stops. The lack of trees and landscaping along streets degrades the visual perception of the area.
amount of additional retail square footage. This provides an opportunity for redevelopment investment by public and private entities.	• Market perceptions, zoning, and property encumbrances overshadow the existing community amenities and discourage the level of private investment necessary to redevelop the single-use commercial nodes within the area.
• Established single-family neighborhoods contribute to a sense of place and provide a range of housing choices near a variety of transportation choices.	• The area is generally built out, resulting in very little development activity over the last 10 years.

Desired Outcomes and Progress Measures	Strategies and Action Items	Implementation Partners
Outcome 1: New zoning for the area that encourages the redevelopment of commercial properties into mixed-use, transit-oriented development while at the same time protecting existing single-family neighborhoods Progress Measures: Strip malls and single-use developments are redeveloped while single- family neighborhoods are strengthened.	 Strategy A: Consider a sector plan and sectional map amendment after the Prince George's County Zoning Ordinance rewrite is completed. Strategy B: Encourage long-term conversion of commercial areas to mixed-use, transit-oriented development (TOD). Strategy C: Design guidelines that promote quality redevelopment which enhances walkability through density and design, and celebrates the strong neighborhoods should be developed in concert with the SMA. 	M-NCPPC Prince George's County Greater Chillum Community Community Legacy Maryland Mortgage Program Low Income Housing Tax Credits
Outcome 2: Improve the visual quality of commercial properties. Progress Measures: Commercial properties gain visual appeal.	Strategy A: consider implementing a Greater Chillum façade improvement program including new signage and wayfinding, installation of landscape strips with trees and planting, wider sidewalks that allow outdoor dining, and fresh retail façades Strategy B: Explore mechanisms to tie façade improvements to changes in retail leases and building permits	M-NCPPC PGC EDC Redevelopment Authority The Neighborhood DesignCenter
Outcome 3: Increase housing opportunities while preserving the existing single-family neighborhoods Progress Measures: Reduction in use of single- family homes used for multifamily use.	 Strategy A: Identify locations for small infill projects such as townhomes that modestly increase residential density. Strategy B: Identify locations that should be considered for pilot projects for investment by the Department of Housing and Community Development's Redevelopment Authority and the Revenue Authority. Strategy C: Reconfigure and improved existing properties to better serve residents, property owners, and business owners. 	DPIE M-NCPPC Strategic Demolition Fund Revenue Authority
Outcome 4: Increase investment and programming in Public Open Space. Progress Measures: Parks are improved and usage increases.	Strategy A: Create clearly visible park directory signage at area gateways Strategy B: Explore a park conservancy for the Sligo Creek and Northwest Branch Regional Parks Strategy C: Coordinate programming with the Formula 2040 Functional Master Plan for Parks, Recreation and Open Space	M-NCPPC Department of Parks and Recreation

Local Government Resolution

Resolution of **Prince George's County Council** to designate the **GREATER CHILLUM** as a Sustainable Community, pursuant to the attached Sustainable Community map (and Sustainable Community Plan (the "**Plan**," as further described in the Sustainable Community Application (the "**Application**"), for approval either directly by the Department of Housing and Community Development (the "**Department**") of the State of Maryland or through the Smart Growth Subcabinet of the State of Maryland.

WHEREAS, the **Prince George's County Council** recognizes that there is a significant need for reinvestment and revitalization of the communities in **the Northern Gateway of Prince George's County** and

WHEREAS, the **Prince George's County Council** proposes to (i) designate the area of **GREATER CHILLUM** in **Prince George's County** as outlined on the attached map (the "**Area**"), as a Sustainable Community, and to (ii) adopt the Plan, as further described in the Application, for the purposes of contributing to the reinvestment and revitalization in the Area; and

WHEREAS, the Area is located within a priority funding area under Section 5-7B-02 of the Smart Growth Act; and

WHEREAS, the applicable law and the Community Legacy Program regulations require a local government to submit an application to the Department in order to become a designated Sustainable Community, and to adopt a satisfactory Sustainable Community Plan in order to be eligible to receive financial assistance under the Community Legacy Program;

NOW, THEREFORE BE IT RESOLVED THAT, the **Prince George's County Council** hereby (i) endorses the designation of the Area as a Sustainable Community; and (ii) adopts the Sustainable Community Plan described in the Application.

BE IT FURTHER RESOLVED THAT, the chief elected executive official is hereby requested to endorse this Resolution, indicating his or her approval by signature hereof; and,

BE IT FURTHER RESOLVED THAT, the following persons are hereby authorized to execute documents and take any action necessary to carry out the intent of these resolutions;

and,

BE IT FURTHER RESOLVED THAT, copies of this Resolution are sent to the Secretary of the Department of Housing and Community Development of the State of Maryland for consideration by the Smart Growth Sub-Cabinet.

READ AND PASSED THIS _____day of _____, 20____.

BY ORDER: _____, I hereby certify that Resolution Number _____ is true and correct and duly adopted by the _____(Legislative Body) of ______ (City or County).

ATTEST/WITNESS:

The Prince George's County Council

By:	
Name:	
Title:	
	ved By:
Name:	
_	[Chief elected executive official]
Date:	

Greater Chillum Sustainable Community Workgroup Roster

Workgroup Member	Affiliation
The Honorable Deni Taveras, District 2	Prince George's County Council
C. Soledad Espinoza, Chief of Staff	Councilmember Deni Taveras
Andrea Mickle, Executive Director	Minority Access, Inc.
Eric Brown, Director	Prince George's Department of Housing and Community Development (DHCD)
Dr. Haitham A. Hijazi, Director	Prince George's County Department of Permitting, Inspections and Enforcement (DPIE)
Sarah D'Alexander	UMD Office of Community Engagement
Rhonda Dallas, Executive Director	Prince George's Arts and Humanities Council
Kurt Denchfield	Multifamily housing property owner
Barbara Johnson, Executive Director	Art Works Now
Stuart Eisenberg, Executive Director	Hyattsville Community Development Corporation
Joseph S. Emmerich, Director	Chillum Youth Project
Adam Ortiz, Director	Prince George's County Department of the Environment
Desiree Griffin-Moore, Executive Director	Community Foundation for the National Capital Region
Peter Shaprio, Executive Director	Prince George's County Revenue Authority
Robert M. Ponichtera, Executive Director	Liberty's Promise
Ivy A. Lewis, Chief, Community Planning North	Prince George's County Planning Department (M-NCPPC)
Noberto Martinez	Langley Park Civic Association
Iris Millan	Takoma Park Apartments Community Manager
Darrell Mobley	Department of Public Works and Transportation

Greater Chillum Sustainable Community Workgroup Roster

Workgroup Member	Affiliation
William Murphy, Executive Director	Mary House (transitional housing)
Allie O'Neill, Program Manager	The Neighborhood DesignCenter
Jysselly Ortiz, Property Manager	University City Apartments
Howard Ways, Executive Director	Prince George's County Redevelopment Authority
Gustavo Torres, Executive Director	CASA
Segun C. Eubanks, Board of Education Chair	Prince George's County Public Schools
Sydney Thorne, Audrey Thorne	Multifamily housing property owner
Sabrena Turner	Greater Chillum resident
David M. Velaquez, President and CEO	PEPCO



Prince George's County Department of Housing & COMMUNITY DEVELOPMENT

Eric C. Brown, Director



March 28, 2017

Rushern L. Baker, III County Executive

Honorable Kenneth C. Holt, Secretary Maryland Department of Housing and Community Development 4800 Harkins Road Lanham, MD 20706

Re: Greater Chillum Sustainable Communities Designation

Dear Secretary Holt:

Prince George's County Department of Housing and Community Development (DHCD) is submitting this letter in support of the County's application seeking designation of Greater Chillum as a Sustainable Community by the Maryland Department of Housing and Community Development.

The Sustainable Communities designation will play an important role in helping the county and community work together to implement strategic action plans for revitalization by targeting state programs and funding related to housing, commercial revitalization, job creation, business retention and attraction, and transportation improvements.

As a member of the Sustainable Communities Workgroup, which is a partnership formed by representatives from county agencies and community and business interests, we understand the importance of this designation for not only Greater Chillum but also for the County's overall commitment to revitalization and development. To ensure the success of this endeavor, DHCD will work with our partners to:

- Increase the supply of affordable housing options;
- Assist in the development of relationships with regional and national organizations with experience in transitioning neighborhoods;
- Assist with the implementation of façade improvements; and
- To the extent feasible, assist qualified affordable housing developers with available financial resources.

We look forward to continued involvement with the Sustainable Communities Workgroup and the designation of Greater-Chillum as a Sustainable Community.

Sincerely Eric C. Brown

/Director

 cc: The Honorable Deni Taveras, Prince George's County Council District 2 Redis Floyd, Clerk of the Council
 Ivy Lewis, Chief, Community Planning Division, M-NCPPC Prince George's County
 Frederick Stachura, J.D., Supervisor, Community Planning North
 Daniel Sams, M-NCPPC, Community Planning North



Redevelopment Authority

of Prince George's County



Rushern L. Baker, III County Executive

9200 Basil Court | Suite 504 | Largo, Maryland 20774 301.883.5300 | 301.883.5291 fax Howard W. Ways, Executive Director Monty Cooper, Esq. Chair, Board of Directors

March 24, 2017

Kenneth C. Holt, Secretary Maryland Department of Housing and Community Development 4800 Harkins Road Lanham, MD 20706

Re: Greater Chillum Sustainable Communities Designation

Dear Secretary Holt:

It is with great enthusiasm that the Redevelopment Authority of Prince George's County (RDA) submits this letter in support of the County's application seeking designation of Greater Chillum as a Sustainable Community by the Maryland Department of Housing and Community Development.

The Sustainable Communities designation will play an important role in helping the county and community work together to implement strategic action plans for revitalization by targeting state programs and funding related to housing, commercial revitalization, job creation, business retention and attraction, and transportation improvements.

As a member of the Sustainable Communities Workgroup, which is a partnership formed by representatives from county agencies, community and business interests, we understand the importance of this designation for not only Greater Chillum but also for the County's overall commitment to revitalization and development. Specifically, the RDA will work with property owners to identify and execute catalytic mixed use, infill redevelopment projects to improve the retail options in the community.

The RDA has enjoyed successful partnerships with other designated sustainable communities such as Brentwood, Cheverly, Fairmount Heights and Mount Rainier and we fully anticipate a similar result in the Greater Chillum community. We look forward to continued involvement with the Sustainable Communities Workgroup and the designation of Greater Chillum as a Sustainable Community.

Sincerely.

Howard Ways, AICP

 cc: The Honorable Deni Taveras, Prince George's County Council District 2 Redis Floyd, Clerk of the Council
 Ivy Lewis, Chief, Community Planning Division, M-NCPPC Prince George's County Frederick Stachura, J.D., Supervisor, Community Planning North
 Daniel Sams, M-NCPPC, Community Planning North

www.princegeorgescountymd.gov/RDA/



ST. ANN'S CENTER FOR CHILDREN, YOUTH & FAMILIES

A Tradition of Caring

March 28, 2017

Kenneth C. Holt, Secretary Maryland Department of Housing and Community Development 4800 Harkins Road Lanham, MD 20706

Re: Greater Chillum Sustainable Communities Designation

Dear Secretary Holt,

On behalf of St. Ann's Center for Children, Youth and Families, I am writing to express our support of the Prince George's County's application seeking designation of Greater Chillum as a Sustainable Community by the Maryland Department of Housing and Development.

The Sustainable Communities designation will play an important role in helping the county and community work together to implement strategic action plans for revitalization by targeting state programs and funding related to housing, commercial revitalization, job creation, business retention and attraction, and transportation improvements. We understand the importance of this designation for not only Greater Chillum but also for the County's overall commitment to revitalization and development.

St. Ann's Center is a nonprofit organization located in Hyattsville, Maryland. We operate supportive housing programs for at-risk mothers and their children. Our wrap-around services include an accredited high school, nursing care, parenting classes, life skills training, child care, individual and family counseling, and social and cultural activities.

St. Ann's Center for Children, Youth and Families looks forward to continued involvement with the Sustainable Communities Workgroup and the designation of Greater Chillum as a Sustainable Community.

Sincerely,

Mu bade

Sister Mary Bader / Chief Executive Officer

Tel: (301) 559-5500 Fax: (301) 853-6985

4901 Eastern Avenue Hyattsville, MD 20782 www.stanns.org



SUSTAINABLE COMMUNITY APPLICATION

DISCLOSURE AUTHORIZATION AND CERTIFICATION

The undersigned authorizes the Department of Housing and Community Development (the "**Department**") to make such inquiries as necessary, including, but not limited to, credit inquiries, in order to verify the accuracy of the statements made by the applicant and to determine the creditworthiness of the applicant and the accuracy of the application.

In accordance with Executive Order 01.01.1983.18, the Department advises you that certain personal information is necessary to determine eligibility for financial assistance. Availability of this information for public inspection is governed by Maryland's Access to Public Records Act, State Government Article, Section 10-611 <u>et seq</u>. of the Annotated Code of Maryland (the "Act"). This information will be disclosed to appropriate staff of the Department or to public officials for purposes directly connected with administration of this financial assistance program for which its use is intended. Such information may be shared with State, federal or local government agencies, which have a financial role in the project. The applicant has the right to inspect, amend, or correct personal records in accordance with the Act.

The Department intends to make available to the public the contents of the local governments' Sustainable Community Plans and the contents of Sustainable Community Applications, including posting of entire applications on the Department's website, use of such materials at presentations, training sessions, press releases, articles and other means of publication. This information may be confidential under the Act. If the applicant considers this information confidential and does not want it made available to the public, please indicate this objection in writing and attach the same to this application.

The applicant agrees that not attaching an objection constitutes consent to the information being made available to the public as herein described, and a waiver of any rights the applicant may have regarding this information under the Act.

I have read and understand the above paragraph. Applicant's Initials:

Anyone who knowingly makes, or causes to be made, any false statement or report relative to this Application, for the purposes of influencing the action of the Department on such Application, may become ineligible to receive State financial assistance, and is subject to other penalties authorized by law.

The undersigned hereby certifies that s/he is authorized to enter into the agreements and certifications contained herein and in the Application, and further certifies that the information set herein and in any attachment in support hereof is true, correct, and complete to the best of his/her knowledge and belief.

Authorized Signature

Type Name and Title

Date