

# Prince George's County Comprehensive Housing Strategy - Status Overview



Task	Deliverable	Status	Anticipated delivery	Notes
Task 1	Housing Needs Survey methodology and instrument	Complete		
Task 1	Programs and Policies Assessment framework	Complete		
Task 1	Housing Needs Analysis methodology	Complete		
Task 1	Public outreach and communication strategy	Complete		
Task 2	Housing Needs Survey report	Drafted	End of January 2018	Timing extended to ensure 1,000 survey completions
Task 3	Written analysis of focus groups/interviews	Drafted	End of January 2018	Seven of eight focus groups have been conducted, additional interviews to round out report are underway
Task 4	Interim report on Housing Programs and Policies Assessment	Underway	End of February 2018	Compiling report, continuing to interview staff, preliminary findings have been shared with DHCD and will continue to be refined over the next couple months
Task 5	Report on ACS analysis	Drafted	End of February 2018	Findings have been presented to Advisory Group, Ad-Hoc Subcommittee and at various public meetings, report will be incorporated into final Housing Needs Analysis report
Task 5	Interim Housing Needs Analysis report	Underway	March 2018	Report has been extended to include more in-depth zoning analysis, in addition to current and future trends analysis, submarket drill-down, and opportunity typology
Task 6	Communications & Civic Engagement Toolkit	Underway	February 2018 (1) and June 2018 (2)	We will be rolling out toolkit in two phases to support Phase 1 and Phase key findings, etc.
Task 6	Online outreach strategy	Drafted	Implementation is ongoing through comproject completion	Preliminary online outreach efforts have included social media posts & email blasts to advertise opportunities to get involved (surveys, focus groups, meetings, etc.)
Task 6	Messaging guides	Underway	February 2018 (Phase 1)	Communications team is working to incorporate findings from other tasks in draft messaging guides
Task 6	Public meeting materials and formats	Complete/Underway	Late Spring 2018	First two public meetings were completed in October and November
Task 7	Interim housing principles, goals and targets report	Underway	June 2018	This report will build on the findings of Phase 1 and work on this task will begin in earnest in February 2018
Task 8	Comprehensive Housing Strategy: Community Profile	Underway	September 2018	This report will build on the findings of Phases 1 and 2, work will begin in earnest in May 2018
Task 8	Comprehensive Housing Strategy: Implementation Plan	Underway	September 2018	This report will build on the findings of Phases 1 and 2, work will begin in earnest in May 2018