VISIONZERO prince george's

Prince George's County Council
Transportation, Infrastructure, Energy and
Environment Committee

DEPARTMENT OF PUBLIC WORKS AND TRANSPORTATION, DIRECTOR TERRY L. BELLAMY

November 14, 2019



Why Vision Zero is important to Prince George's County

Between 2014-2018

470

people (motorists, pedestrians, bicyclists and motorcyclists) have been killed in Prince George's County. On average

bicyclists are involved

in a crash every 2.5 weeks in Prince George's County. Each year, about 1 bicyclist is involved in a crash that results in a fatality or disabling injury. Approximately

67%

of crashes involving a pedestrian occurred between 7am and 7pm.

Each year in the U.S., more than

40,000

people – an average of **100** people per day – are needlessly killed, and millions more are injured, in traffic crashes.

There are 42



crashes per day, and more than

15,000 a year in Prince George's County.





What Is Vision Zero?

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.

Including our region, Washington DC, Arlington County, Alexandria, Montgomery County, Prince George's County, and the State of Maryland (as of October 1, 2019) have adopted Vision Zero.

New Vision for Safety

Prince George's County is committed to achieving zero fatal and serious injury crashes by 2040.

TRADITIONAL APPROACH

Traffic deaths are INEVITABLE

PERFECT human behavior

Prevent COLLISIONS

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VISION ZERO

Traffic deaths are PREVENTABLE

Integrate HUMAN FAILING in approach

Prevent FATAL AND SEVERE CRASHES

SYSTEMS approach

Saving lives is NOT EXPENSIVE



County Council adopts CR-59-2019 on July 23, 2019

County Executive
Alsobrooks
launched Vision
Zero Prince
George's with the
County Council and
our partners on
July 25, 2019







Leading the County's Effort

Our DPW&T Core Team

- Andrea Lasker
 - Public health and community outreach
- Tiffany W. Jennings
 - Pedestrian and Bicycle Safety Project Manager
- Cicero Salles
 - Traffic Studies Section Chief
- Stephanie Walder
 - Senior Transportation Engineer
- Paul Curling
 - Engineering Technician IV
 - Assessing crashes



Partners and Stakeholder Groups*

Community Outreach and Federal/Regional Stakeholders Partner Agencies State Engagement County Executive / Office of **Community Relations Health Universities and Colleges** Maryland Highway Safety Fire and EMS Community Leaders Prince George's Public Meetings/Pop Up Events Newsletters/Publications





Kickoff on September 11, 2019 Attended by more than 30 leaders from across the County and the State

Feedback obtained and comments incorporated

November / December

Release of the Vision Zero Prince George's One-Year Action Plan by end of 2019



VISIONZERO prince george's



Working together, we can achieve ZERO fatalities on our roadways because **EVERY** person in our community matters.



www.VisionZeroPrinceGeorges.com #PBCountyOPWT











Our Approach

Strategies

- Building and sustaining leadership, collaboration and accountability
- Collecting and analyzing data
- Managing speed to safe levels
- Prioritizing equity and community engagement
- Setting a timeline to achieve zero traffic deaths and serious injuries



EDUCATION

- Communicate with children and adults the importance of safety for all on our roadways whether a person is driving, walking, bicycling, or riding transit.
- Emphasize self-accountability and responsibility for safety.
- Provide resources and tools that promote the message of roadway safety for all.

POTENTIAL INDICATORS OF SUCCESS

- Distribute information at elementary schools
- Produce public service announcements
- Reach 50,000 users of social media annually
- Provide updates to the media and showcase law enforcement





EMERGENCY RESPONSE

• Develop, apply and promote emergency response approaches to better prevent and reduce the severity of collisions involving pedestrians and bicyclists.

POTENTIAL INDICATORS OF SUCCESS

• Increase public awareness of best practices "Slow Down. Move Over."





ENGINEERING

 Infrastructure improvements can be designed to reduce speeds and minimize potential conflicts, and establish safer/desirable and fully accessible crossings, walkways, and bikeways.

POTENTIAL INDICATORS OF SUCCESS

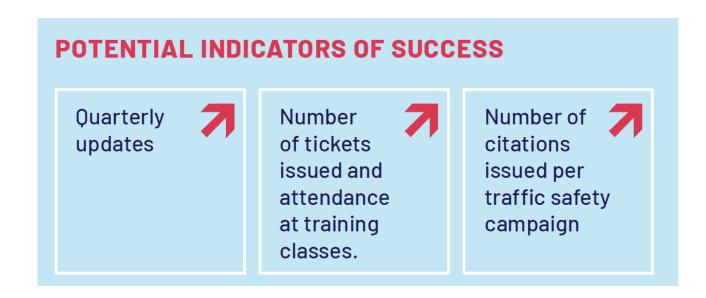
- Implement 10 Vision Zero projects annually.
- Reductions towards Zero pedestrian fatalities at night.
- Increase the number of signalized intersections with "No Right On Red" signage.





ENFORCEMENT

- Enforcement of traffic safety laws is essential.
- Continue to support strong safety campaigns such as National Highway Traffic Safety Administration (NHTSA) and targeted initiatives.

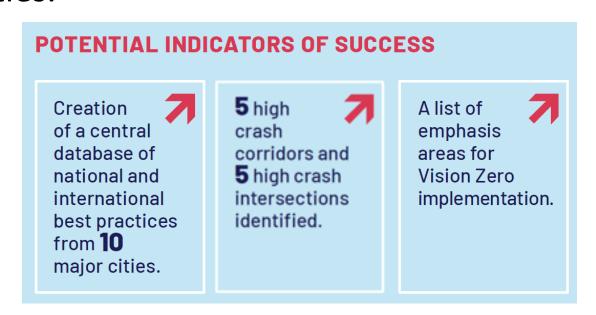






EVALUATION & EQUITY

- Ongoing evaluation and improvement traffic safety efforts. Monitor effectiveness and share information.
- Establish inclusive and representative processes for all neighborhoods and communities.







Implementation Year One and Beyond

Monthly Meetings with Partners and Stakeholders



Establishment of Task Forces and Advisory Groups

Crash Review and Data Task Force

Communication Task Force

Citizen Advisory Group



Data-driven, community-inspired, bold, innovative and action-oriented







Working together, we can achieve **ZER0** fatalities on our roadways because **EVERY** person in our community matters.

Questions and Comments... Thank You!

Take the VISION ZERO Safety Pledge

- 7 Only drive while sober, alert, and free of distractions.
- Look out for others, especially children, the elderly, persons with disabilities, and people walking or biking.
- Slow down and look around, especially at intersections and driveways.
- Practice the rules of the road, including yielding to people walking.
- Share the Vision Zero pledge with my friends and family.

Contact:

VisionZeroPrinceGeorges@co.pg.md.us

Suggestions for Achieving Vision Zero Survey VisionZeroPrinceGeorges.com

