**JANUARY 15, 2020** 

## PRESENTATION BEFORE THE COUNTY COUNCIL

People for Change Coalition - www.pfccoalition.org

## EDUCATION AND WORKFORCE DEVELOPMENT COMMITTEE





Creative Workforce
Development Initiative



## Presentation Overview

#### What we will cover:

- ✓ About Us
- ✓ Our Services
- ✓ Workforce Program Presenters
- ✓ Workforce Development Programs
- Workforce Partners
- ✓ Summer Youth Development Programs
- ✓ Expanding our Capacity



#### "Helping Nonprofits and Minority Businesses Grov

We are one of the fastest growing membership organizations representing over 300 nonprofits and minority businesses in Prince George's County and the DC Metro area.

#### Join today and enjoy...

- Discounts on workshops
- Your events posted online
- Great business networking
- Free consultation with membership
- Help starting your business or nonprofit
- Collaboration and partnership on grants
- Listed in our online searchable database



Executive Director

#### PFCC Smart Office Space







Largo, Maryland



A new concept for office space leasing which brings together businesses, nonprofits and entrepreneurs under one roof for the purpose of resource sharing, collaboration and networking.

For more information visit our website at www.pfccoalition.org call 301-772-1552 or email contact@pfccoalition.org.

### Who are we

A membership organization representing over 300 nonprofits and minority businesses in Prince George's County and the DC metro area. 60% NONPROFIT 40% MINORITY BUSINESSES

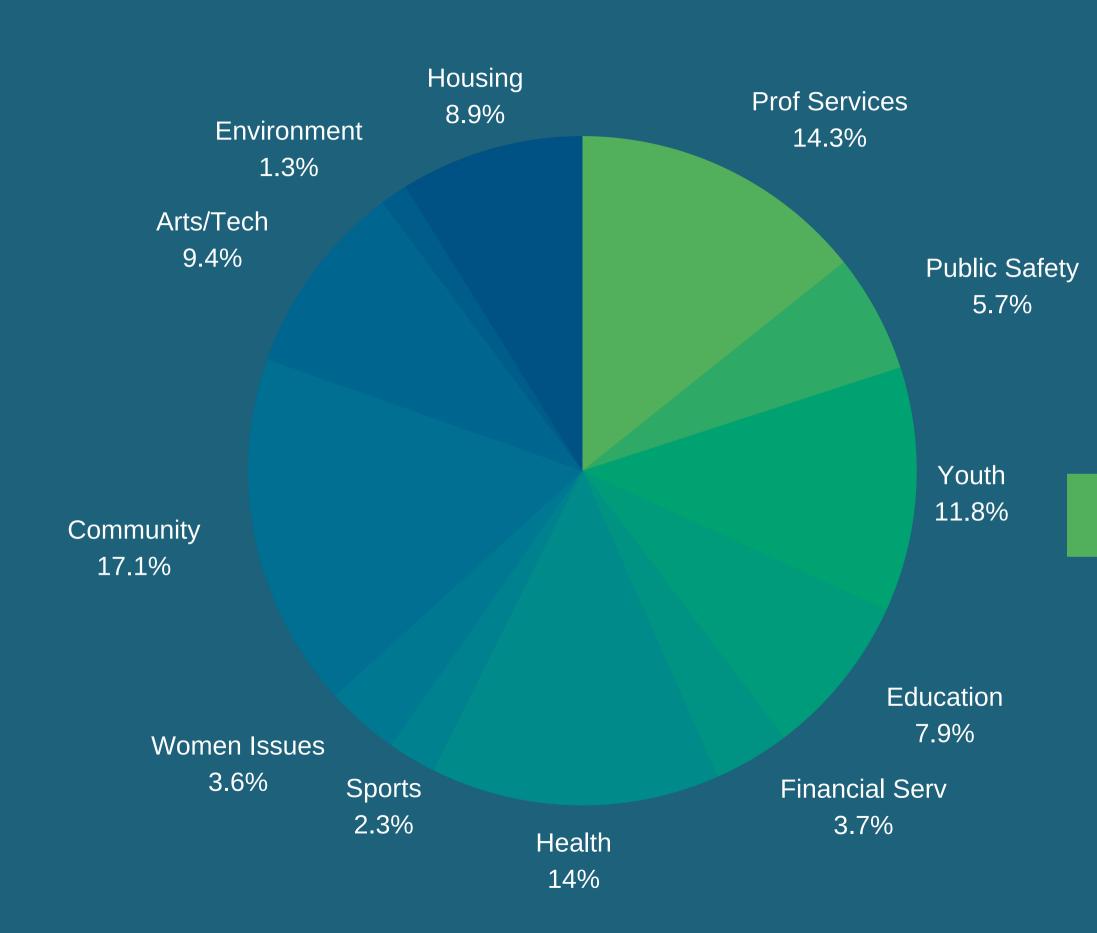
#### **Mission and Vision**

Our mission is to develop the nonprofit and minority business sector by providing assessment, support and expansion services.

Our vision is to improve the quality of life in our communities through our nonprofit and minority businesses.

When we formed - November 2011

**VIEW A VIDEO ABOUT US HERE** 



### Member Focus Areas

Serving over 200,000 annually

Through outreach efforts and service delivery, our members are reaching over 200,000 people annually

www.pfccoalition.org

### OUR SERVICES



CAPACITY BUILDING

Assessments, workshops, trainings, incorporations

2

**GRANT WRITING** 

Getting ready, research and proposal writing

3

OUTREACH

Community engagement, town halls, and educational events

4

WORKFORCE TRAINING

Cyber security, Media Arts/Film, Database Design and Dance

5

**INCUBATOR SPACE** 

Office space and virtual address

## Changing the narrative of Workforce Development in Prince George's County?

**VIEW VIDEO!** 

## WORKFORCE PROGRAM PRESENTERS

#### **DAGGERS GROUP**

Service-Disabled Veteran Owned Business that provides cyber-security training, career counseling and mentorship support



#### MINORITY TECH FOUNDATION

Nonprofit that provides trending vocational, technical and media arts training to minorities



#### **NGOMA CENTER FOR DANCE**

Nonprofit arts organization that serves as a conduit between dance artists and their enthusiasts with a better understanding of dance



#### PROGRAM DESCRIPTION/TARGET AUDIENCE

#### **ENTRY-LEVEL CYBER SECURITY**

provides technical training, job skills development, employer matching, and mentorship support.

#### DANCE LAB TRAINING

A pre-professional dance training that provides initial skill development in: teamwork, oral communication & presentation, problem solving, and dance instruction

#### AUDIO VISUAL/FILM/GRAPHICS

providing skills in film production, camera operation, proper lighting, sound set-up, crew interaction, and media arts

Veterans
Transitioning Military
Recent College Grads
Under and Unemployed

Young adults
High school Grads
Recent College Grads

Re-entry
Recent College Grads
Under and Unemployed

### SUMMER YOUTH PROGRAMS



**SAFETDIP** 

Public Safety



STANDD

Nonprofit Database Design

#### **SUMMER DANCE LAB**

Dance Entertainment
Arts Administration

## Workforce Partners

Making an Impact





facebook









# The Role of Workforce Partners

**Critical to our success** 



Training, Workshops and Seminars



**Employment Opportunities** 



**Experiential Learning** 



Direct Connection to Industry



Tools and Resources



Mentors

## Expanding Our Capacity

#### Where are we heading?

- Increasing County/Community partnerships
- Better engagement of our banks and the CRA
- Expanding workforce development programs
- Enhancing our training and development
- Incorporating use of Media and Technology





# "Helping Nonprofits and Minority Businesses grow"

www.pfccoalition.org

9500 Medical Center Drive Suite 460 Largo, MD 20774 301-772-1552