



# EMPLOY

— PRINCE GEORGE'S —

# WHO WE ARE



Employ Prince George's is the quasi-government 501c3 nonprofit serving as the principal workforce development entity for Prince George's County Government. As the workforce development entity for Prince George's County Government, Employ Prince George's serves as the staff, fiscal agent and administrative agent of the Prince George's County Workforce Development Board, the entity managing and distributing the County's Workforce Innovation & Opportunity Act (WIOA) Title I funds, and the administrator of the Prince George's County Public Workforce System.

Employ Prince George's is an industry leading workforce development service provider, administering over 13 workforce development programs supported by more than 17 funding sources. Employ Prince George's serves as the link between job seekers looking to begin or change careers, and businesses looking for skilled workers to maintain competitiveness in a changing labor market.

# Year to Year Comparison

## February 2020 vs February 2021

Economic Indicators	February 2020	February 2021	Change	October 2013
Unemployment Rate	3.5%	7.5%	+4.0%	7.4%
Unemployment	18,290	36,497	+18,207	36,252
Employment	503,742	451,208	-52,534	451,823
Labor Force	522,032	487,705	-34,327	488,075

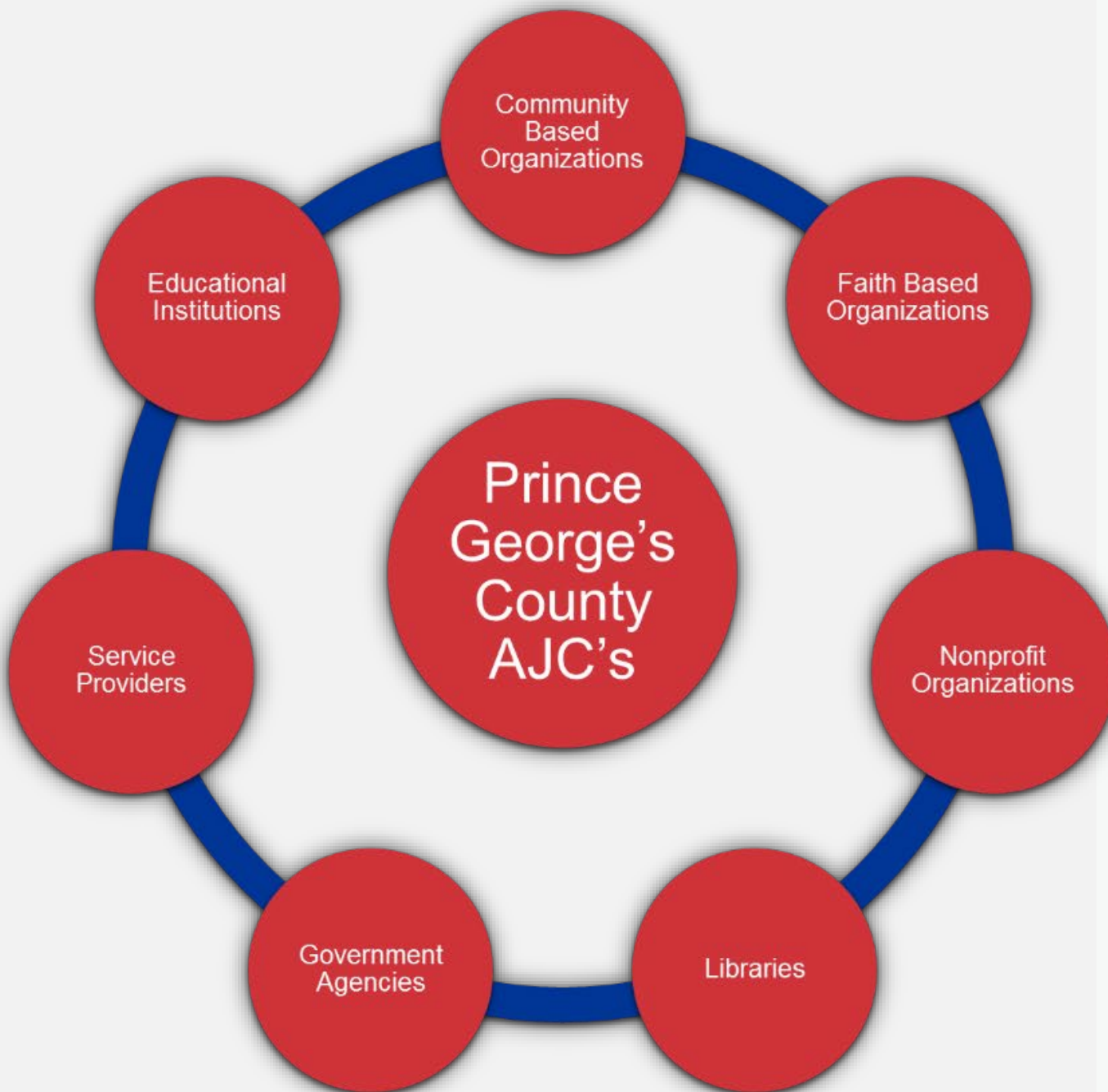


## Community Network

The Prince George's County American Job Center Community Network is a collective of American Job Centers, community-based organizations, government agencies, nonprofit organizations, educational entities, faith-based organizations, and concerned citizens providing a full range of services connecting job seekers to training and employment opportunities in Prince George's County and the DC Metropolitan Region.

Built on a core Workforce Innovation and Opportunity Act principle – PARTNERSHIP, the American Job Center Community Network leverages government funding with community resources and community connections to provide high-quality career services, education and training, and supportive services to the doorstep of job seekers throughout Prince George's County.

Partners can join the network by emailing: [EPGCD2@co.pg.md.us](mailto:EPGCD2@co.pg.md.us).







- The American Job Centers are the focal point of service delivery for job seekers and businesses
- American Job Center Largo is Prince George's County's Comprehensive American Job Center
- American Job Center Mobile Unit will launch in January 2022



**American Job Center Largo**  
1801 McCormick Drive, Suite 120,  
Largo, MD 20774  
**301-618-8425**



**Youth Career Center**  
5001 Silverhill Road, Suite 310  
Hillcrest Heights, MD 20746  
**(301) 316-9812**



**American Job Center National Harbor**  
6800 Oxon Hill Rd, Suite 298, National  
Harbor, MD 20745  
**301-968-1658**









# FY2020 Service Delivery Overview



**American Job Center Community Network services are calculated based on services delivered at an American Job Center, by a core partner.**

- American Job Center Visitors – 16,007 (Previously 24,218)
- Staff Assisted Services – 36,804
- Workshop Attendees – 3,285
- Businesses Served – 1,636 (EPG - 1,444/88%)
- Services Delivered – 6,487
- Jobs Posted – 4,028
- Hiring Events/Job Fairs – 100+

**Over 4,000 Documented Job Placements**



# EMPLOY PRINCE GEORGE'S

Our mission is to improve the local economy by creating a demand driven workforce system in Prince George's County, and workforce development programs that deliver qualified workers to businesses, improves the productivity of businesses, and provides job seekers with opportunities for careers in high demand/high growth industries.

#WeAreEPG



# Executive Leadership



Walter L. Simmons  
President & CEO



Adrienne L. Stay  
Chief Human Resource Officer



Jeffrey Swilley  
Chief Program Officer



Jeffrey Dufresne  
Chief Financial Officer



Lisa Barber  
Chief Administrative Officer



# Directors & Management



Patricia Blackwell

Director, Career Services



Portia I. Hurtt, Esq.

Director, Policy & Compliance



Jamie N. Gunnell

Director, Community Development



Alexander Austin

Director, Business Services



Vernice Gonzalez

Director, Program Performance and  
Data Management



Jennifer Ricks

Director, Youth Services



Martin Copeland, III

Director, Education, Training & Assessments



Armani McMillan

Director, Talent Acquisition



Ericka Stevens

Director, Contracts & Operations



Debra Cook

Manager, Fundraising & Development



Claudia Marin

Manager, Career Services, AJC Largo



Edna Owens

Manager, Career Services, AJC NH



Annette Chisolm

Executive Assistant/Office Manager

# What We Offer



## Career Services

Find valuable search resources at your fingertips and access the latest job postings registered with Prince George's Job Link, review postings statewide, or take a national approach.



## Youth Services

Our programs prepare youth for postsecondary educational opportunities or employment, linking academic and occupational learning.



## Business Services

Get professional assistance with recruiting, get reimbursed for company training, and get Tax Credit Assistance, Testing and Assessment, Federal Bonding Program support and more.

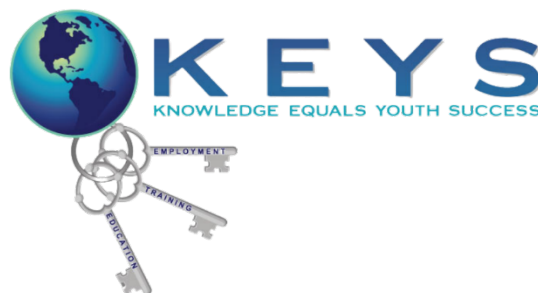


## Resources

Resources include: Bi-Weekly Hot Jobs Posting, Labor Market Information to make informed choices, Monthly Workforce Development Updates via a monthly Newsletter, Workforce Wire Podcast







# Demographic Programs







## **A Job Search Resource for Experienced Workers**

If you or someone you know (55 years of age or older) is interested in learning more about the numerous services, resources and programs offered by the local workforce development system, please register for the Encore Experienced Worker Program.

Our Encore Program Coordinator is here to support you! The AJC is launching direct services to support the unique needs and interests of 55+ job seekers.

Register for an Encore workshop by visiting [www.EmployPG.org/events](http://www.EmployPG.org/events) today!





Creating Pathways That Break Language and Cultural Barriers

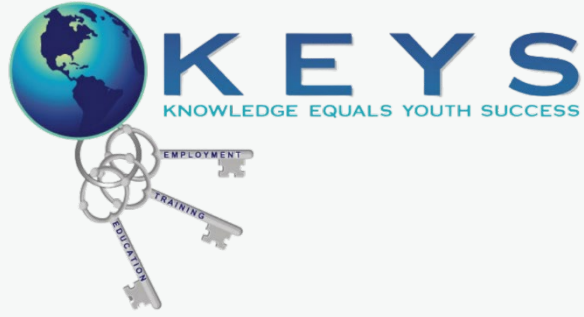
# Career Pathways For ALL

The Career Pathways For All Program (CPFA) is a free workforce development initiative operated by Employ Prince George's. CPFA aims to break language and cultural barriers, and was developed to bridge the gap between the Prince George's County immigrant population and workforce development programming and employment opportunities.

## Services Provided:

- One-on-One counseling
- Customized professional development assistance
- Career Readiness Training
- Tuition assistance for occupational skills training
- Career planning and consultation
- Customized training
- Paid work-based training opportunities





The Office of Youth Services at Employ Prince George's, Inc. offers multiple programs that are committed to assisting today's youth in becoming tomorrow's productive and skilled workforce. Youth Services programs provide In-School Youth and Out-of-School Youth, ages 13-24, with the necessary tools to become competitive in the workforce through Career Pathways service models. Youth Services provides an array of workforce development services and activities to youth who are at-risk of dropping out of high school or may face barriers to employment.

Through local partnerships, participants receive industry recognized training and credentialing, hands-on work experience and opportunities to engage with nationally recognized business and leaders.

### Services Provided:

- Supportive Services
- Work Experience
- Leadership and Soft Skill Training
- Job Readiness Training
- Internships
- Apprenticeships







# VETERANS CAREER CONNECTION

The Veterans Career Connection Program is a free workforce development program operated by Employ Prince George's. The Program was developed to bridge the gap between Prince George's County veterans and transitioning service members to workforce development programming and employment opportunities in the Washington, DC Metropolitan Area.

## Services Provided:

- One-on-One counseling
- Customized professional development assistance
- Tuition assistance for occupational skills training
- Career planning and consultation
- Customized training
- Paid work-based training opportunities
- Military to Civilian transition Assistance





Pathways to Success is a workforce development program customized for returning citizens and job seekers with multiple barriers to employment. Pathways to Success provides customized training and connections to employment opportunities that provide a foundation for life-long improvement.

### Services Provided:

- Job Club
- U.S. Probation & Pretrial Services
- Federal Bonding
- Legal Aid & Expungement Assistance
- Occupational Skills Training
- Career Assessment & Planning
- Supportive Services
- Basic Skills Training
- Mentoring
- Career Exploration







# Industry Bridge Programs



**Transportation  
and Logistics  
Consortium**





Led by business leaders in the DC Metropolitan Area, CWP is a comprehensive workforce program that aligns Career Services, Adult Education, and Occupational Skills Training to meet the workforce needs of Construction businesses in the DC Metropolitan Area. Employ Prince George's CWP programming is customized to meet the immediate needs of local businesses!

### **READY FOR A CAREER IN CONSTRUCTION?**

The Prince George's County Construction Works Program (CWP) is Maryland's premier Construction Industry Bridge Program designed for training eligible Prince Georges County residents for careers in the construction industry.

#### **Training programs available for the following:**

- Carpentry
- Commercial Painting
- Electrician
- Heavy Equipment Operator
- Highway Maintenance/Repair Worker
- Welder
- Commercial & Residential Truck Driver
- General Construction Laborer

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EDUCATION PARTNERSHIP FOR IT CAREERS

Careers in IT are growing and well paying! Are you ready?

IT is one of the fastest growing and well paying industries in the DMV! The Educational Partnership for IT Careers (EPIC) can help you launch your IT career. EPIC provides access to one-on-one counseling, FREE training, apprenticeships, and connections to top IT employers.

**You can pursue the following IT careers with EPIC training:**

- Desktop Support Specialist
- Information Security
- VPC and Hardware Repair
- Help Desk Technician
- IT Support Specialist
- Network Administration





# CAPITAL AREA

## HEALTHCARE ALLIANCE

Do you want to be a part of one of the highest paying, fastest growing and most in-demand industries in the United States? If so, the Capital Area Healthcare Alliance offers programs that can help you reach your career goals! **Capital Area Healthcare Alliance provides the following services and training:**

### Services Provided:

- Free Industry Certified Training
- Job Placement Assistance
- Supportive Services
- One-on-One Career Counseling
- Basic Skills Training

### Examples of careers in the industry include:

- Certified Nursing Assistant (CNA)
- Geriatric Nursing Assistant (GNA)
- Medical Administrative Assistant
- Medical Billing & Coding
- Registered Medical Assistant
- Pharmacy Technician







## HOSPITALITY AND ACCOMMODATION INSTITUTE

The Hospitality and Accommodation Institute (HAI) trains eligible Prince George's County residents for careers in Hospitality and Accommodation Industries (Retail, Customer Service, Food & Beverage). The Hospitality and Accommodation Institute provides the following services and training:

### **You can pursue the following IT careers with EPIC training:**

- Free Industry Certified Training
- One-on-One Career Counseling
- Job Placement Assistance
- Basic Skills Training
- Supportive Services

### **Examples of careers in the industry include:**

- Hotel Administrator
- Cook & Sous Chef
- Guest Services Professional
- Retail Supervisor
- Hotel & Lodging Security
- Customer Service Representative
- Restaurant Supervisor

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Are you interested in a career in Professional Services? Do you want to be part of one of the most in-demand and consistent industries in the DC Metropolitan Area? If so, Employ Prince George's Professional Services Institute (PSI) can help you reach your career goals!

There is a high demand from employers in the region to fill positions within the Professional Services industry. The PSI provides job seekers with industry certified training, one-on-one career counseling, job placement assistance, basic skills training, and supportive services that place job seekers along a career pathway beginning with employment in middle skills occupations. The PSI includes an array of specialized occupations that provide support to a wide range of industries.

**Examples of careers in the industry include:**

- Administration/Management
- Project Management
- Clerical/Administrative Support
- Human Resources
- Finance/Accounting
- Legal Services
- Education

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# Employ Prince George's **COVID-19** Workforce Development **Recovery Program**

Thousands of businesses have closed leading to over 100,000 residents being laid off and out of work. Employ Prince George's (EPG's) COVID-19 Workforce Development Recovery Program is here to help restart your careers.

During this time, we would like to offer Prince George's County Residents whose employment has been affected by the novel Coronavirus (COVID-19) the opportunity to take advantage of Employ Prince George's career planning services, free skills training, and job placement and job assistance, through EPG's COVID-19 Workforce Development Recovery Program.

Employ Prince George's is the bridge between Job Seekers and Businesses. We will connect talented Prince George's County job seekers with businesses in the following industries:

- Government Services
- Information Technology
- Business Services
- Recreation, Tourism and Hospitality
- Energy & Utilities
- Retail
- Healthcare and Social Services
- Food and Beverage Manufacturing
- Construction and Real Estate
- Professional, Scientific, and Technical Services
- Education
- Transportation and Logistics



Identified as a national best practice, highlighted by NPR and featured by the National Association of Workforce Development Boards





## PRINCE GEORGE'S COUNTY HOURLY EMPLOYEE RELIEF FUND

In response to the Coronavirus (COVID-19) pandemic, Employ Prince George's and Partners, launched the Prince George's County COVID-19 Hourly Employee Relief Fund to assist Prince George's County residents who were laid off or had decreased wages due to the pandemic.

This fund provided \$200 and \$300 Visa Cash Cards to pre-approved Prince George's County residents through community disbursements held throughout Prince George's County. **5,677** residents applied through Employ Prince George's virtual workforce portal, [www.employpgedge.com](http://www.employpgedge.com).



# Year To Date

The Prince George's County Hourly Employee Relief Fund disbursed **\$709,300**, via in \$200 and \$300 cash cards, to **3,032** Prince George's County residents. Along with **639** coats.

From April through December Employ Prince George's hosted **22** community disbursements.



PRINCE GEORGE'S COUNTY  
**COVID-19**  
HOURLY EMPLOYEE  
RELIEF FUND

## PRINCE GEORGE'S COUNTY RESIDENTS!

In response to the Coronavirus (COVID-19), Employ Prince George's and Prince George's County Government have partnered to provide **\$300** cash cards to **Prince George's County** residents who were recently laid off due to the COVID-19 Pandemic.

### How To Apply:

#### Step 1

Visit [www.employpgedge.com](http://www.employpgedge.com) and register with Employ Prince George's

#### Step 2

Select "Apply for Prince George's County COVID-19 Hourly Employee Relief Fund"

#### Step 3

Complete the required applicant questionnaire

#### Step 4

Upload the required documentation to confirm your layoff is due to the Coronavirus (COVID-19) Pandemic

#### Step 5

Confirm and monitor your email updates

Prince George's County residents who received a **\$200** Visa cash card previously, are eligible to reapply to receive a **\$300** cash card.

Employ Prince George's assesses all **Prince George's County** applicants of the Prince George's County COVID-19 Hourly Employee Relief Fund applications one by one. There are limited financial resources available and priority will be given to hourly workers who earned \$19 or less prior to being laid off due to the pandemic.

The Prince George's County Hourly Employee Relief Fund is made possible by generous contributions from the Employ Prince George's Board of Directors, Prince George's County Government, Prince George's County Businesses, and community members. Through these economic hardships, Employ Prince George's is dedicated to partnering with and meeting the needs of those adversely affected by this pandemic.

Join our efforts and make your donation at [www.employpg.org/how-you-can-help/](http://www.employpg.org/how-you-can-help/).



#WeAreEPG



### Contact Us Today

Call: (301) 618-8403

[www.employpg.org/COVID19](http://www.employpg.org/COVID19)

[EPGCD2@co.pg.md.us](mailto:EPGCD2@co.pg.md.us)





## RAPID RE-EMPLOYMENT GRANT OUTCOMES

To date, Employ Prince George has awarded **\$548,336** in Rapid Re-Employment Grants to **29** businesses, securing employment for **80** Prince George's County residents!





# SYSTEM/COVID-19 UPGRADES



## SKILLUP PRINCE GEORGE'S

SkillUp® Prince George's County is designed to help Prince George's County build a workforce ecosystem that supports positive economic development.

Job seekers can explore career pathways, view local job postings, register for free online learning, and receive workforce services. Employers can search for qualified candidates, post jobs, and receive in-depth consulting to address hiring and training needs.

Over 4,500 free courses!

## VIRTUAL CAREER CENTER

Through a partnership with Career Team, Employ Prince George's is launching a virtual career center to offer virtual workforce development services and career readiness training.

Services will include virtual orientations, one-on-one career coaching, career pathway planning, and soft skills training.

## VIRTUAL TRAINING PORTAL

Along with mandated WIOA Title I Workforce Development Service Providers, WIOA also mandates that each state have an Eligible Training Provider List. The State of Maryland's Eligible Training Provider List (ETPL) is managed by the [Maryland Department of Labor](#).

The ETPL is a database of all the occupational skills training courses and program, along with post-secondary institutions and private career schools, approved to receive WIOA funding by [Local Workforce Development Area](#) WIOA Title I Service Providers.



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THANK YOU!





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